

# FIESTA NUMBER

## Orinda News

PUBLISHED BY THE PUBLICITY COMMITTEE OF THE ORINDA IMPROVEMENT ASSOCIATION

VOLUME II

Orinda, Calif., May 1, 1939

NUMBER 11

### FIESTA NIGHT

The final arrangements are being made for the Fiesta Party at the Orinda Country Club on Friday, April 28th, at 8:30 p. m. The report on the tickets sold is most gratifying, according to Mrs. A. Bayly Hayward, General Chairman.

Tickets should be reserved at once thru Mrs. Hayward as no provision has been made for the sale of tickets at the door.

Cast your votes for Queen of the Fiesta immediately so that your votes may count.

There will also be an Honorary Mayor to preside during Fiesta Week.

Mrs. Hayward has been very fortunate to have a grand selection of Chairmen: Mrs. Harold M. Bausch, Publicity; Mrs. E. R. Taylor, Entertainment; Mrs. Jas. W. Snook, Prizes; Mr. J. Varni, Dancing and Refreshments; Mr. Kenneth Allen, Games; Miss Maurine Donaldson, Decorations; Mr. and Mrs. Geo. H. Pitt, Reception; Mrs. Geo. F. Hickok, Whist; Mrs. Carl Zamloch, Contract; Mr. E. A. Dawson, ticket taker; and Mr. A. J. Memmesheimer, ticket sales.

Now, come out of your shell, every one, and have a grand time. Dancing, entertainment, cards, games and refreshments.

#### FIESTA PARTY PRIZES DONATED THROUGH THE COURTESY OF THE FOLLOWING:

- John Zuur, Landscape gardener, Orinda—Flats of assorted plants.
- Mrs. Edw. deLaveaga, Orinda—Carton Lucky Strike Cigarettes.
- Lowell Berry, Best Fertilizer Co.—Bag of fertilizer.
- August Reuter, Orinda Crossroads—Two boxes candy.
- Standard Oil Station, Orinda Crossroads—1 qt. floor wax, 1 qt. fly spray.
- Wild Duck Inn, Orinda Crossroads—Cake.
- Associated Station, Orinda Crossroads—Order for 10 gallons gasoline.
- G. Heinrich, Sales Mgr., Dahl Chevrolet Co., Oakland—1 automobile radio.
- Craviotto Market, Orinda Crossroads—1 bon voyage basket.
- Orinda Store, Orinda—1 bon voyage basket.
- Dan Lucas, Shell Dealer, Orinda—1 gallon Shell fly spray.
- Mrs. Marie Bennett, Orinda Beauty Salon—Set of cosmetics.
- Paul Vashell, Electrical equipment, Orinda—1 glass vacuum coffee maker.
- A. J. Memmesheimer, Orinda Nursery—1 rubber plant
- R. W. Breuner, Breuner's Oakland store—1 Italian pottery plate.
- C. Roy Warren, Orinda—1 ashtray and lighter set.
- Golden State Creamery—1 frozen pudding order; 1 bowl and beater.
- Mr. Root, Orinda Dry Cleaners—Cleaning order for 1 suit, 1 dress.
- Shuey Creamery—2 orders for 1 qt. ice cream each.
- H. Lorentzen of Harold Lorentzen Co., Oakland—1 ashtray standard, chromium.
- South Berkeley Creamery—2 orders for 1 qt. milk delivered daily for 1 month.
- J. W. Snook, Chamberlin Metal Weatherstrip Co.—1 Chamberlin automatic In-Dor-Seal, installed.
- R. Patterson, Orinda—1 handmade glass carrier with set of glasses.
- Heinie Gentry, Owner Chas. S. Hughes Co.—\$10.00 order for garden merchandise.
- P. B. Lewis, Store Mgr., Western Auto Supply Co., Broadway, Oakland—2 fog lights plus installation.
- John P. Hirt, building materials, Lafayette—Midget radio.
- Mr. Corbett, Lafayette Lumber Co.—\$10 merchandise order.

### May Meeting Notice

THE NEXT REGULAR MEETING OF THE ORINDA IMPROVEMENT ASSOCIATION WILL BE HELD FRIDAY, MAY 5TH, AT 8:00 P. M. IN THE ORINDA SCHOOL. THIS IS THE ANNUAL MEETING AT WHICH OFFICERS WILL BE ELECTED FOR THE COMING YEAR.

### THE STROLLER

A lot of folks in this community fail to realize just what their Improvement Association means to them. It's your only means of collectively expressing your views, and the most direct way of accomplishing constructive action for the good of yourself and community. You can realize how disappointing it must be to your officers to find on meeting night that only the old regulars attend. Won't you make it your business to set aside the first Friday evening of each month to attend the Association meeting at the school house and thereby give your moral support to those unselfish men and women who are giving their time for the benefit of this community?

At the May meeting a new set of officers are to be elected for the fiscal year 1939-40. Let's all turn out for this event and make it an overflow meeting. Also just a little hint that some of you folks have overlooked paying your yearly dues. You all recall what Napoleon said about an army working best on a full stomach? Same rule holds good with an Improvement Association. A fat treasury is highly conducive to a successful operation.

### Highlights of the April Association Meeting

Again the Association, this time by a narrow margin, has expressed its confidence in the School Board in its action regarding the new construction.

There are many honest opinions on this subject which do not agree, but the School Board is the final authority and any action the Association could take is but advisory.

Let us be glad that there is no difference except over costs and that the whole subject is but a matter of judgment and not of principle. The matter is not vital to any of us. The whole cost of the bonds will mean but a dollar or two a year to the average householder and that is not sufficient to cause

(Continued on page 2, col. 1)

### Fiesta Court

Fiesta week will start on Sunday, April 23rd at 3 p. m. You were all warned in the last edition of the Orinda News. However, here is more warning. A hat, a bandana or anything in the Fiesta attire is all the decoration that is necessary.

This was instituted solely to create a little more interest for the grand finale at the Orinda Country Club, on Friday evening, April 28th.

We sincerely hope this will not cause any hard feelings. It's just an occasion of spirit and fun. When you are arrested by a marshal and presented to His Honor the Judge, please be a good sport.

You all know Comdr. A. B. Hayward has been appointed the judge. His acting marshals are Lt. Comdr. J. J. Miffit, Mr. Robert Patterson, Capt. Harry R. Oakley and Mr. Ritchie. Let's go out and have a lot of fun.

### Vote for the Fiesta Queen

Hear Ye, every one, will you all please start casting your votes for your favorite in the Fiesta Queen Contest? I am sure you are all acquainted with the young ladies in the contest.

Dislike to hurry you, but there is a final date for casting votes, Wednesday, April 26th, at 12 o'clock noon, is the dead line. Votes will be counted and announced in the local papers shortly afterwards.

Since the young ladies are giving us their support, let's get behind them and cast our votes. Have you forgotten who the young ladies are? Here are their names: Dolly Mayo, Dorothy Heinrich, Barbara Breuner, Mabel Dorrington, Jerry Hart and Velma Edson. The voting place, Orinda Nursery.

### ORINDA PARK OPENING

"The Park and Pool will open Saturday, April 29th." This announcement, made by President A. W. Elkinton following the April meeting of the Directors of Orinda Park, Inc., brought joy to the hearts of young and old who have taken out their memberships in this community recreation project.

The pool is in the best possible shape, with a smooth bottom and no leaks, according to a report made by J. W. Snook, chairman of the Grounds Committee, and this year the board walks and floors are being smoothed and freed, so far as possible, from splinters.

Membership applications have been mailed (Continued on page 2, col. 3)

## ORINDA NEWS

Official Publication of the  
ORINDA IMPROVEMENT ASSOCIATION

Advertising ..... Martyn F. Warner  
Editorial Staff—Maurine Donaldson, Mildred Hickok,  
Bernice Warren, Mrs. Marie Bennett, Mrs. R. M. Cross  
South of Tunnel Rd. Correspondent—Mrs. Harry Holt  
Publishers ..... R. M. Cross, J. J. McMillan  
Communications for the News may be left in the  
box at the Orinda Store, or given to any of the above  
mentioned persons.

## To Our Retiring President

You all know that the May meeting of the Orinda Improvement Club will find the President wielding the gavel for the last time.

I am sure we all feel that Mr. Berry has had many things of interest involving the community during his term of office, some of them very difficult. He has tried to preside over any situation and remain unbiased.

Let us show Mr. Berry we have been behind him 100 per cent by attending the Fiesta Party. This you know will be the last big function while he is president of the Orinda Improvement Club.

## Orinda Women's Guild

The regular May meeting of the Women's Guild of the Orinda Community Church will be held at the home of the president, Mrs. William A. Davis, 301 La Espiral, May 2nd, at 12:30.

The program for the day will be dedicated to "Peace."

Dr. Richard Shields will speak at 2:00 o'clock on the "Temple of Religion and the Tower of Peace at the Golden Gate Exposition." All members and friends are invited.

**HIGHLIGHTS, APRIL MEETING** (Continued)  
worry. There is probably not a member of the community who does not feel that the School Board is using its best judgment in the matter. There are so many good things in connection with this project that we may well concentrate on those and overlook any points with which some may disagree. There are plenty of other constructive projects needing our attention now.

Plans for the Fiesta were discussed. It was reported that only 500 tickets for the evening party are to be issued and since many tickets have been sold out of the community, those who wish to attend the party are advised to secure tickets promptly.

The suggestion was made that the county might be induced to take over many of the through streets of the Hacienda Homes section of the community. However, this is a matter which will take considerable time. The question as to how to put the streets into condition so the county would accept them will arise.

The High School Committee reported that there was a splendid chance that the State Legislature would legalize the bond issue voted, but which is unsatisfactory to the Bonding Companies because of some irregularity as to the dates of forming the district and of voting the bonds. This would save a delay of perhaps a year. The Association went on record as requesting Mr. Melvin Jacobus to file for the Board of Trustees to represent this section.

The Transportation Committee, Mr. O. S. Dibbern, chairman, reported new bus service. See the new schedule in this issue.

## Girl Scout News

Cookie Sale

By the time you get this issue of the "News" you will have been asked by the Girl Scouts to please buy some cookies. For the benefit of our newcomers in Orinda, may we just say that the Berkeley Council Girl Scouts have been more than kind to us. They have taken us under their wing and by selling our quota of cookies we will be able to show our appreciation for the benefits derived from such an affiliation. So we are going to try and sell all the cookies we can and feel sure we will have your co-operation one hundred per cent. Inasmuch as Girl Scouts may ask only neighbors and friends to buy cookies, if you are not asked, please phone Mrs. G. F. Hickok, Troop Committee Chairman, Orinda 5041, and the cookies will be delivered pronto.

## Girl Scout Day at Fair

May 13th will be Girl Scout Day at the Fair. If you are planning on going to the Fair that week, come and visit the Berkeley Girl Scouts doing active exhibits in the Recreation Building on Treasure Island from 10:00 a. m. to 8:00 p. m. on that day. A simple pageant has been planned in which Girl Scouts of Northern California will take part. All troops having troop flags and American flags are asked to bring them. We are proud to say Orinda Girl Scouts have just bought a Troop Flag and we will take part in this pageant.

## Court of Awards

But perhaps most important is our out-of-doors Court of Awards on the evening of May 11th at the home of the A. W. Elkinton, 39 Ardilla Rd. At this time several girls will receive their Second Class rank and proficiency badges. We hope many of our Orindan friends will be our guests as a very interesting program has been arranged.

## Christian Endeavor News

The Orinda Christian Endeavorers went to the top of Mt. Diablo for the 5:30 Easter morning sunrise service with the Danville, Concord, and Walnut Creek groups.

Far away the snow-capped peaks of the Sierras were outlined against the brilliant glow of dawn. The services began just as the sun burst over the horizon. Services were in charge of the Danville group and about seventy-five people were in attendance. After the services the Christian Endeavorers went down to Rock City for breakfast.

About eighteen members of the Orinda Christian Endeavorers went to the Golden Gate Exposition on April 5th. According to reports, they had a most interesting visit, spending most of the time at the Gayway. Only one blister was reported. Transportation was furnished by cars driven by Mrs. A. W. Elkinton, Keith Mack and Dick Dibbern.

## ORINDAN SPEAKS AT EXPOSITION

On Friday, April 21st, Mr. Galen Fisher, an Orinda resident, was guest speaker in the Pacific House Building at the Exposition. His subject was "Differences Between Chinese and Japanese National Character."

## ORINDA IMPROVEMENT ASSOCIATION

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Vice President .....	R. R. Dennis
Secretary .....	Mrs. E. I. deLaveaga
Treasurer .....	George H. Pitt
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Tax and Finance .....	J. Varni
Roads and Highways .....	Geoffrey Mayo
Transportation .....	Owen S. Dibbern
Safety and Public Welfare .....	A. S. Guerard
Vice-Chairman .....	Mrs. Arline Harrold
Education .....	Richard Breuner
Entertainment .....	Mrs. A. B. Hayward
Boy Scouts .....	H. B. Symes
Girl Scouts .....	Mrs. George Hickok
Reception .....	G. F. Hickok
Music .....	Mrs. C. J. Cleborne
Membership .....	Warren Harrold
Publicity .....	Martyn F. Warner

## ORINDA PARK OPENING (Continued)

to all Orinda residents by Mrs. E. A. Dawson, membership chairman, and her active committee, for community residents are the first persons to be offered the privilege of membership in this community operated pool and park. Friends of members, especially those in nearby towns, will also be sent application blanks if there is space in the roster after the community's needs have been met. Already more than sixty persons have filed application this year. Membership cards are being mailed as soon as payment of the annual dues is complete. Guest cards will be supplied by the manager, Mr. Albert Morgan, at the time of the member's first visit to the pool.

The rules of last year remain unchanged. Fees for guests of members will be 25c—for members of large special groups, 35c each. In accordance with the spirit of the community enterprise there will be a certain amount of flexibility in the application of the rules; any deviation being controlled by the manager subject to the approval of a special committee composed of the Membership Chairman and Chairman of the Grounds Committee or other designated members of the Board if they are not available. Groups wishing to use the facilities of the Park and Pool should write direct to the manager, who will arrange a suitable date.

Plans for celebrating the Pool's opening are rumored. Any announcements will be made the night of the Fiesta.

## CHURCH NOTICES

## CHRISTIAN SCIENCE

The Christian Science Society of Orinda holds regular Sunday services at 11:00 a. m. and one evening meeting on the first Wednesday of the month at 8:00 p. m. Sunday School meets at 9:30 a. m. Pupils up to 20 years are admitted. Reading room open every Wednesday from two to four o'clock. Everyone welcome.

## CATHOLIC CHURCH

Sunday morning Masses the 1st, 3rd and 5th Sundays at 10 o'clock and the 2nd and 4th Sundays at 8 o'clock.

Santa Maria Church Association Meetings held monthly. Next meeting May 2nd at the home of Dr. Harold M. Bausch, 237 La Espiral, Orinda. For further information call Attendance Committee, Orinda 4351.

## ORINDA COMMUNITY

SUNDAY SERVICES—Sunday School at 9:30 a. m. Church Services at 11 a. m. Dr. Miles Fisher, pastor. Christian Endeavor for 'teen age young people at 7:00 p. m. New residents of the community are cordially welcome.

**PERSONALS**

Our hearty congratulations and a big hand-shake to Mr. and Mrs. Richard deLaveaga on the recent arrival of a 6½ lb. son.

We welcome Mrs. Beatrice Cleborne home again after her confinement in the Vallejo Hospital with Pneumonia.

The annual Card Party given by the Santa Maria Church Association at St. Mary's College on Saturday, April 15th was reported a great success by the Chairman Mr. W. J. Martinez. There was an abundance of prizes for the players. The Association extends its thanks to the donors of prizes and to those who participated in the party.

Mrs. Melvin Jacobus has had as her house guest for the last two weeks her sister, Mrs. Stavig of Northfield, Minn. After the visit is over, Mrs. Jacobus will accompany her sister to Portland, Ore., to visit their mother.

Fred Elkinton Jr. has returned from the East where he has been spending some time.

Mrs. Dorothy Fredericks of Montana has been visiting Mr. and Mrs. Don W. Badgley for the past week.

Miss Helen Brier, of Oak Wood Road who had a tonsilectomy at Peralta Hospital, is now convalescing at her home here.

Mr. and Mrs. Herbert Hauser and son Bud, have just returned from a week's vacation in the South, visiting Mr. Hauser's relatives.

Mr. and Mrs. Richard Cross, having recently leased their Orinda house, are temporarily living in Berkeley. We hope to have them back with us soon.

We are all glad to know that Warren Harold has recovered from his recent case of mumps. We understand that you can only have them once, Warren.

Mr. Kenneth Gelwix was suddenly called to Iowa, due to the severe illness of his mother. From last reports, we learn that Mrs. Gelwix Sr. is slightly improved.

Mrs. William A. Davis and her son, Stuart, spent the Easter vacation week at the Yosemite Lodge, enjoying the skiing at Badger. Unfortunately, during the latter part of the week Stuart met with an accident, dislocating his knee and spraining his ankle, but is now well on the road to recovery.

Young Jim Dietrich is coxwain on the California Varsity Crew. The Crew made a splendid showing recently in defeating Washington and the chances are good that they will get a trip to the Olympic Games in Finland this year.

Mr. and Mrs. J. P. Springer and young son John, of South Wood Drive, Moraga Estates have been transferred to Boise, Idaho where Mr. Springer will represent his firm, the Johns-Manville Co.

Mr. and Mrs. Oscar Fowler and Mr. Jude Fowler who have been the house guests of Mr. and Mrs. Carl Zamloch, have returned to Fortuna, Humboldt Co. They are so impressed with this section that they plan on making it their future home.

Bob Whitaker, who used to live in Orinda, spent Easter week with local friends.

Among recent distinguished visitors to Orinda were Admiral and Mrs. David Le Breton, who were entertained in the home of their cousins, the De Laveaga family. Admiral Le Breton and Mrs. Le Breton returned on the President Coolidge from China, where the former was sent in charge of United States affairs. They are en route to Washington, D. C.

The newest native son of Orinda was left by a stork capable of carrying 8 pounds, at the home of Mr. and Mrs. Root, who have just come to Orinda to operate a dry cleaning and upholstery shop.

The Garden Section of the Berkeley Women's City Club visited in Orinda April 17th. They were escorted on a tour of several of our gardens by Mrs. J. H. Anderson. We hope they liked us and will come again.

Mrs. R. V. Miller and her small daughter have left us temporarily to live in Alameda. We are sorry to have her go, but are glad to welcome the Ralph Preschers back again. They have leased Mrs. Miller's home.

Mr. and Mrs. J. M. Rodwell attended the Beautiful Garden Tour of Eastbay homes on Sunday, April 16th.

Mrs. U. B. Smith and Mrs. James H. Anderson were entertained at tea April 12th by Mrs. H. L. Ketcham, for the purpose of introducing these two welcome new residents of Orinda to some of their neighbors.

Miss Shirley Sands, who is to celebrate her birthday on April 23rd is planning to take some of her little friends to the Fair and spend the entire day seeing and eating everything.

The opening of the Fred T. Wood, Inc. Moraga Estate Office was a gala day, April 15th. This attractive new Monterey Colonial office is an asset to this district. Mr. Wood has moved his entire office force out to this office, showing the confidence he and his Salsemanager, Mr. Sam Hardin, have in this part of Contra Costa County.

It is reported that John P. Zuur and his two sons have purchased a tract of land and are planning to open a large nursery in Lafayette soon. They will deal in garden and building rock, plants and shrubs, trees and garden lighting equipment. We wish them all success.

**Practical Study of Milk**

On March 30th, the pupils of the Orinda School had a treat at the expense of the Golden State Company.

The milk company sent out buses and took some eighty of the pupils together with some of the teachers and a few mothers down to their plant on Telegraph Avenue, and conducted them through the plant, giving them a demonstration of the handling of milk from the time of its reception at the plant until it was ready for the delivery trucks for local distribution.

There was considerable sampling of the attractive products of the milk company including ice cream and chocolate mixtures and other dainties which contributed to the enjoyment and which doubtless fixed the visit firmly in the minds of the participants.

**Wayside Shrine**

The simple beauty and great artistry of design and execution of the Wayside Shrine at the Little Chapel in Orinda is due entirely to the genius of Mr. Ralph Sisson, architect, whom the committee selected to plan this and to whom they feel deeply grateful.

It has been completed and erected in the Chapel grounds. All should visit this Shrine and share in its message.

**CHANGE IN BUS SCHEDULE**

Again we are able to announce better bus service for the residents of Orinda. The new schedule, which will be put into effect about Sunday, April 23rd, between Orinda and San Francisco, will be as listed below:

Since Daylight Saving will be in effect with many companies in San Francisco, negotiations are now being entered into with the Sacramento Northern to see what the possibilities are of having an earlier bus leave Orinda in the morning.

Again, may it be said that it is not economical to drive your own car to San Francisco. Also, you can save money, time and patience by using the bus service, which has been provided for the convenience of Orinda-Moraga residents.

Use the bus and tell your neighbors about the new schedule.

**NEW BUS SCHEDULE EFFECTIVE APRIL 23, 1939**

NOTE: D—Daily; X—Daily except Sunday; M—Via Moss Ave.; C—40th and Shafter Train Connection

<b>To San Francisco—</b>						
Leave Orinda.....	7:45D	8:16X	11:15D	2:32X	3:47D	7:31X
Arr. Coll. & Broadway...	7:58D	8:29X	11:28D	2:45X	4:00D	7:43X
Arr. 40th & Broadway...	8:01D	8:31X	11:30D	2:47X	4:02D	7:45X
Arr. 14th & Broadway...	M	8:39X	11:40D	2:56X	4:11D	7:54X
Arr. San Francisco.....	8:20D	9:00X	12:01D	3:20X	4:35D	8:15X
<b>From San Francisco—</b>						
Lv. San Francisco.....	6:55X	8:30D	10:40X	1:50D	4:45X	5:15D
Arr. 14th & Broadway...	7:16X	8:51D	11:03X	2:13D	5:08X	M
Arr. 40th & Broadway...	7:23C	8:58D	11:10X	2:20D	5:15X	5:38D
Arr. Coll. & Broadway...	7:26X	9:00D	11:12X	2:22D	5:17X	5:40D
Arr. Orinda.....	7:40X	9:15D	11:27X	2:38D	5:33X	5:55D

**TO AND FROM POINTS EAST OF ORINDA**

<b>Arrive Orinda—</b>		<b>Leave Orinda—</b>	
7:45D	From Pittsburg, local	7:40X	To Walnut Creek
8:16X	From Walnut Creek	9:15D	To Pittsburg, express
11:15D	From Pittsburg, local	11:27X	To Pittsburg, local
2:32X	From Pittsburg, express	2:38D	To Concord
3:47D	From Concord	5:33X	To Pittsburg, express
7:31X	From Pittsburg, local	5:55D	To Pittsburg, local

Sunday Schedule on New Year's Day, Washington's Birthday, Decoration Day, Fourth of July, Labor Day, Thanksgiving Day, and Christmas.

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