

Orinda News

PUBLISHED BY THE PUBLICITY COMMITTEE OF THE ORINDA IMPROVEMENT ASSOCIATION

VOLUME I

Orinda, California, June 1, 1938

NUMBER 12

Attention!

Fire Season opened on the 15th of May. No outside fires are now allowed to be started without a permit issued by our Fire Chief, Mr. P. R. Donaldson. For any information in this regard call the Fire House, Orinda 3451.

Chief Donaldson wishes to recommend that all residents try to make a habit of leaving garden hoses attached to as many outside faucets as possible during the dry season. In case of a bordering grass fire the first person to arrive would then be able to start combating same.

It should not be necessary to repeat the usual list of precautions which are necessary to reduce the danger of fires, but for the benefit of the late-comers to Orinda who are not aware of these hazards let it be known that dry grass will readily kindle from a carelessly tossed cigarette or match, and once started is no joke. Witness the grass fire which just a few years ago swept over the crest of these hills and destroyed so many homes in Berkeley. In case of a fire immediately phone or send word to the Orinda Volunteer Fire Dept. The number is Orinda 3451; why not memorize it?

Community Church Survey

The Trustees of the Orinda Community Church with the co-operation of the Executive Committee of the Women's Guild are planning an immediate financial survey with the view of calling a pastor in the early Fall.

New Community Project

Calling all dancers: Dance sponsored by the Orinda P.T.A. to be a monthly affair if it will be supported by our little community. First dance to be held at the Orinda School, Friday, June 17th. Dancing from 8:30 to 12:30. Punch free and chicken sandwiches at a small nominal cost. The committee in charge are Mrs. C. La Velle, chairman, Mrs. J. Snook and Mrs. G. Mayo. Tickets can be had from this committee or call Miss Eugenia Mayo, ticket chairman at Orinda 6446. Tickets on sale at Warren Harrold R. E. office. Everybody invited, young and old. Come on out and make this a huge success.

Our Advertisers

Remember it is the advertisers in our paper that makes its publication possible.... Help by giving them your patronage.

June Meeting Notice

The next regular meeting of the Orinda Improvement Association will be held Friday, June 3rd, at 8 p. m. in the Orinda School Auditorium.

THE STROLLER

Happened in at the Improvement Club's last meeting and there was a chap making a talk about opening a Restaurant at the Willows, down at the Crossroad and he indicated that he was making an application to serve liquor and have dancing. Well, after giving him all the time he wished to tell his story the Association voted on the proposition of whether or not to go into this venture, the folks there, a good sizeable crowd and a fair representation of the population of our fair Orinda positively turned it down, the vote was NO and a thousand times NO. In due course of time a petition to the State Board of Equalization was prepared and a large majority of our residents signed same. This petition asked that no permit be granted for the sale of liquor at the Willows. Now, what I was really edging around to was this, it would seem that if a Community positively and definitely stated that they did not want more places selling liquor in their town and if I was a member of a Board with the power to grant or refuse such a permit I think I would say to myself, "Well John, I guess those folks don't want any road house there so no road house they will have". I would think in so doing I was a pretty smart Politician and really using good horse sense and perhaps this Board will just reason our way, who knows.

You know, it is hard to believe what is going on right under our nose in this fair Community, a fine new Associated Station, with its opening night Saturday May 21st, pretty soon a telephone building, which is now under construction and believe it or not, one of our local Real Estate boys informed me that there were 18 new homes now under way in Orinda, this means more customers for our merchants, more members for our up and coming Improvement Association, more children for our New School, more members for our local church congregations, and last but not least, more new neighbors

New High School District

The Secretary of the Walnut Creek Chamber of Commerce is asking for the support of Orinda in the formation of a new High School District, this District to include Walnut Creek, Moraga, Lafayette, Canyon and Orinda.

At the last meeting of the Board of Trustees Mr. Hickok offered a resolution that a representative from our district be appointed to meet with those from the other districts to outline a concrete program for the formation of this project. A site for the new school has not been discussed as yet.

Orinda School Election

Two trustees for the Orinda School will be chosen at the election to be held at the Orinda School on June 3rd, between 3 and 7 p.m.

Election officials include Gladys T. Snook, Louise Malone and Mable Hayward.

Present trustees include Lois E. Zamloch, Florence A. Sullivan, Geo. Brockhurst, L. V. Dana, and D. W. Badgley, clerk. The terms of the two former are expiring.

Equestrian Trail

Sports lovers in this section of Contra Costa County are endeavoring to enlist state aid in a proposed equestrian trail from Orinda to Walnut Creek.

Plans for such a trail have been sponsored by the Walnut Creek and Lafayette Improvement Associations and the matter will be brought before our association meeting in June. Support by the Association will entail no expense as the project is to be financed by the state.

Although no definite route has been selected as yet, tentative plans are for a trail eight feet wide not far from the main highway. In the not-to-distant future it is hoped that this trail will be extended to the Regional Parks.

and kind folks to add to our circle.

Want you to keep an eye on the new set of officers of the O.I.A., they look like they are going to take the horse by the reins and finish up with a clear slate at the end of the race, their year June 1938 to June 1939. They're off. Give them your heartiest cooperation folks, they will appreciate it.

Signed—The Stroller.

ORINDA NEWS

Official Publication of the
ORINDA

IMPROVEMENT ASSOCIATION

Communications and news items for this paper will be accepted by any of the following Publicity Committee members: Mr. H. L. Ketcham, Miss Maurine Donaldson, R. M. Cross, J. J. McMillan, Mrs. Geo. H. Pitt.

Advertising rates available upon application to Mrs. Geo. H. Pitt, Orinda 5746.

Association Officers

President Warren Harrold
Vice President Lowell Berry
Secretary Donald Badgley
Treasurer C. E. Donaldson

Trustees

Frank D. Bryant, Geo. H. Pitt, W. D. Scott

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South of Tunnel Road Herbert Hauser
East of San Pablo Highway, Orinda... G. B. Schuyler
W. of San Pablo Highway, Orinda... A. W. Elkinton

The Turn of the Page...

This issue of the Orinda News marks the end of its first year; many happy "get-togethers" for the members of the Publicity Committee, and the realization of one of Warren Harrold's most cherished plans.

As chairman of the Publicity Committee I want all of our readers to know that what success our little paper has achieved has been directly due to the splendid and loyal teamwork of my fellow committee members.

Mrs. George H. Pitt deserves first honors for the capable way in which she managed the advertising, for after all it was only thru our advertisers that the Orinda News could exist.

Mr. R. M. Cross compiled an excellent file indexed mailing list comprised of all the box holders in this School District and also all available non-resident property owners. He also hand addressed as many as over 400 envelopes for each month's issue.

Mr. J. J. McMillan, the linotyper, pasted the dummy copy and gave a great deal of technical assistance.

Miss Maurine Donaldson reported on social activities, new home builders, news items, and undertook many of the chores connected with the gathering of material.

The Stroller, anonymous, has won our hearts by his sympathetic, tho sometimes uncomfortable knowledge of front yard affairs; so watch out, for we hope that he will continue to stroll for many issues to come.

It has been a distinct pleasure to record in our paper the actual accomplishment of so many projects which were a year ago but dreams. A few moments of reflection brings to mind a Tunnel, Bus Line, Gas Mains, Highway Trees, County Roads, Telephone

May 6th Association Meeting

Mr. George Getchell of the Pacific Tel. & Tel. Co. addressed us and explained several matters concerning our service out here. The outstanding question was the reason for Central asking the number of the calling party to and from Orinda in cases where there is no toll charge. Mr. Getchell showed us clearly that it is a necessary procedure for purposes of Company records.

Mr. Russell Stowe, Constable, introduced Mr. Rose of Lafayette and a friend of his who wish to open the Willows as a cafe. After hearing a talk in favor of this matter the Association without hesitation voted a unanimous "no" on the question of our attitude towards the granting of a liquor licence for that location.

After the retiring committee heads for the year had given their reports our new officers for the coming year were installed and given a hearty welcome. The new officers who have generously agreed to serve us are: Lowell Berry, President; R. R. Dennis, V. President; Mrs. E. I. de Laveaga, Secretary and George H. Pitt, Treasurer. Trustees will be Warren Harrold, George Hickock and Captain Oakley.

Golf Tournament News

ECCLECTIC TOURNAMENT

After two months play by the Orinda Country Club Women, the Spring Ecclectic Tournament ended with the following winners:

Class A

Low Gross—Maurine Donaldson 69
Low Net—Mrs. Homer Keesling.....
.....72—8½=63½

Class B

Low Gross—Patricia Putnam 75
Low Net—Mrs. H. R. Merriam.....
.....79—12¾=66¼

Class C

Low Gross—Mrs. S. N. Parkinson 80
Low Net—Mrs. Leslie Rogers.....
.....83—18¾=64¼

Orinda C. E. Elects Officers

On Sunday, May 22nd, the following new officers were elected by the Orinda C. E. Society: Pres., Virginia Hickok; Vice Pres. and Look-out, John Cleborne; Secretary, Mabel Dorrington; Treasurer, Harry Dorrington; Prayer Meeting Chairman, Clifford Pierce; Missionary Chairman, Mary Bennett; Music Chairman, Frank Bennett; Social Chairman, Dick Elkinton.

improvement, Swimming Pool, School improvement, House numbers, new store and new friends.

With the turning of this page I am handing over the duties of Chairman to our capable friend, Mr. Martyn Warner, whom we may be assured will have many new events to report thru the coming year. May these events be things that add to our comfort and happiness yet still retain the unique rural charm which originally tempted us to live in Orinda. —Harrison L. Ketcham.

New Residents, Property Owners and Home Builders

Haciendas Del Orinda

Clark, Philip S. La Espiral Road
de Soto, Earl La Cuesta
Geraghty, Wm. H. La Espiral Road
Herda, C. R. Via Hermosa
Marden, J. R. Camino Don Miguel
Morrill, F. O. Camino Sobrante
Miller, A. B. Vida Descansada
Snow, M. L. Camino Sobrante
Unruh, E. J. La Campaña

Orinda Park Terrace

Baker, E. R. El Toyonal Road
Goemmer, Carl Loma Vista Drive
Lancione, Weido El Toyonal Road
Lewis, A. E. Loma Vista Drive
Gesner, J. E. Orinda Villa Park
Guy, Augustus B. Ardilla Road
Mobley, S. E. Loma Vista Drive
MacIntyre, Mr. Camino Diablo
Wilcox, Wyman El Toyonal Road
Wilson, W. R. El Toyonal Road
Heroux, J. A. Loma Vista & El Toyonal Rd.

Monte Vista—E. P. Soule Tract

Dunne, Frank A.
Bennett, Robert
Manor, H. V.
Minor, Grey
Keissel, Robert
Tantau, Clarence, Jr.
Bailey, Charles

BUS SCHEDULE CHANGE

Call at the Orinda Store and secure your copy of the revised time table for the Bus.

THE WOMENS GUILD will meet on the 7th of June at 12 o'clock at Casa Verano. The Executive Committee will be hostesses for this last meeting of the Guild until September.

HENRY ADAMS TO PREACH
SUNDAY, JUNE 5

The Orinda Community Church will hold services Sunday, June 5th, 10:45 a. m., conducted by Mr. Henry Adams. We are hoping for a good attendance since it will be Mr. Adam's last Sunday in Orinda. He is being called elsewhere.

CHURCH NOTICES

CHRISTIAN SCIENCE

The Christian Science Society of Orinda holds regular Sunday services at 11:00 a. m. and one evening meeting on the first Wednesday of the month at 8:00 p. m. Sunday School meets at 9:30 a. m. Pupils up to 20 years are admitted. The Society is located in the Corder Building, Orinda.

ORINDA COMMUNITY

Sunday School for all ages meets at 9:30 o'clock every Sunday morning. A. W. Elkinton, Superintendent.

Church Services of worship are conducted by Henry Adams at 10:45 a. m. the first Sunday of each month.

Christian Endeavor for teen age young people meets every Sunday evening at 7:00 o'clock. The services are held in Casa Verano, San Pablo Rd. and El Toyonal. Visitors cordially welcome.

CATHOLIC CHURCH

Sunday masses at 9:00 a. m. All are welcome.

Santa Maria Church Association meetings held monthly. Next meeting to be held June 7th at the home of Mrs. E. I. de Laveaga, Orinda. All interested in the welfare of the Little Chapel are asked to come. Call attendance committee at Orinda 5746 for further information.

PERSONALS

The COMMUNITY CHORAL welcomes all who enjoy "get-together" singing. For information, call Orinda 3851, Mrs. Cleborne.

On May 4th, Mrs. A. Hayward and Mrs. J. Miffitt entertained in honor of Mrs. Yancey S. Williams, wife of Admiral Williams from the Canal Zone. Their guests included Mare Island friends, East Bay and Orinda friends, about forty in all. Mrs. Hayward entertained at a Cocktail hour from 11 to 12 and Mrs. Miffitt from 12 to 1 p.m. Luncheon was served at the Orinda Country Club followed by a short musical program and Bridge. The party was such a success that Mrs. Williams purchased a lot here, and at the Admiral's retirement, will become an Orinda resident.

Mr. and Mrs. Geo. Lane from Illinois are house guests of Mr. and Mrs. L. Dana for a few days. They are summering in Sunny California, but most of their time so far has been spent through out the South. Happy they are to at least take a little peep at our beautiful Orinda.

Mrs. Ritchie Smith is home for the summer after an extensive trip to the Islands and New York for the past five months. Keep an eye on Betty on the Golf Links and you might learn how to reduce your score to 85 or less without any effort. Nice work, Betty.

What a happy family and friends greeted Mrs. E. I. de Laveaga on the Matson Dock, S. F. on her arrival from Honolulu on the Monterey, Tuesday May 17th. Mrs. de Laveaga attended the marriage of her son Richard to Miss Nancy Trotter of the Islands. The bride and groom expect to arrive in S. F. in a few days now.

Mrs. Marie Bennett, from Mason McDuffie office was hostess to a group of D. A. R. ladies Friday afternoon, May 20th. Luncheon was served on the front lawn and her 35 guests enjoyed a delightful afternoon along with their program. Marie makes as delightful a hostess as a Real Estate saleswoman, don't you agree with me?

Mr. and Mrs. John R. Fatooh were host and hostess to seventy-five relatives and friends, Sunday May 15th, for a housewarming of their new home in Minerinda. The guests came laden with lovely gifts for the new home. A regular old-fashioned Syrian dinner was served on the barbeque terrace.

Professor and Mrs. Chapman are leaving for the East on June 2nd, to be gone for three months. The Professor is to give a Summer Course at Northwestern University and will also be able to enjoy the Major League baseball games in the East this summer.

Miss Margaret Mayo, a recent graduate of U.C., expects to go to New York this fall to train for Public Health work at the Henry St. Settlement. From there she will enter Columbia University to secure her Master's degree. Good Luck, Miss Mayo.

Walter Winchell's Orchids to our own Mrs. Geo. H. Pitt. We hear that a room has been engaged at the Peralta Hospital for the month of September to welcome a little Bundle of Joy from Heaven. Congratulations, Mr. and Mrs. Pitt.

The Les Dana's have leased their house for a year. We will be glad to have them back with us again at the end of their lease.

The Whist and Bridge Party held at St. Mary's College for the benefit of the little Santa Maria Church of Orinda was a great success. Over 200 people attended, among them many Orindans, and with the numerous and lovely prizes and the delicious refreshments, everyone had a grand time. The proceeds will go to carpeting the interior of the little church, and everyone is invited to see to what a good cause they contributed.

The Charles Malone home in Orinda is "fair to busting" with good times and family reunions, for their daughter, Mrs. Charles Keeney, and Mrs. Malone's sister, Mrs. M. J. Roza, are visiting them. Mrs. Keeney's husband is attending the National Gymnastic Meet in Philadelphia and will return via the sunny South.

Mr. and Mrs. Thomas Telfer entertained at a lovely dinner party at the Claremont Country Club on May 18th her sister and brother-in-law, Mr. and Mrs. W. R. Dunsmore, who are visiting the Telfers in their new Orinda home. Mr. and Mrs. Gerrit Wood from London also shared honors.

Mr. and Mrs. Frank Fee "stepped out" Saturday night the 21st to the swanky Spinster and Dames party at the Claremont Hotel.

Captain and Mrs. Harry Oakley gave a moonlight barbeque on the 8th of May at Snook Harbor. This was a jolly get-together of the Captain's cousins.

Mr. Franklin Kales has just returned from another business trip of two weeks to Arizona. Mrs. Kales isn't the only Orindan glad to see him home!

Mrs. Dawson, Mrs. Cleborne, Mrs. F. Allen, and Mrs. Oakley fully enjoyed the Reciprocity Luncheon of the P.-T. A. at Mt. Diablo Country Club.

Loaded with lovely things for the redoing of their pavilion, Mr. and Mrs. Richard Rheems returned to their home in Sleepy Hollow after a six weeks visit in New York. A well-known artist is to undertake its decoration.

To meet their Monte Vista neighbors, Mr. and Mrs. E. P. Soule gave a cocktail party for the Robert Kiessels on Saturday, May 21st.

PUBLICITY NOTICE!

Will all of our local Organizations and also all Committeemen and readers please be advised that material for the Orinda News must be submitted to the Publicity Chairman on or before the fifteenth of the month. The Publicity Committee invites and urges you to send in your news and notices regularly.

Knowhow

From our smiling meat salesman at the Orinda Store, Mr. C. P. McVicker, comes the following explanation of the inspectors' stamps which are found on cuts of meat.

The small blue imprint which you see on cuts of beef, veal, port and lamb in all meat markets is the stamp of the Meat Inspector, and is your guarantee by the Federal and State Health Department that the particular piece is good food and from an animal in healthy condition at time of slaughter.

Some stamps have the letters "U. S." in the center, indicating that the Packer whose registered number also appears in the stamp is an interstate packer, shipping meat between States. For example Swift's, Armour's, etc.

Some stamps have the letters "CAL." in the center, indicating that the Packer whose registered number also appears is doing only State or local business.

Some Packers of high quality meats are now using their own label which they stamp along the full length of the backbone of the carcass, thus insuring a stamp on all small cuts. This assures the housewife that she is getting the brand of meat that she is paying for.

Before a Packer or slaughterhouse can be registered, their buildings and equipment must conform with the Health Department laws and regulations. These laws are very rigid and quite well enforced. No animals may be slaughtered without an Inspector on the job at the time. This Inspector must be a Registered Veterinarian. He looks at all the vital organs of the slaughtered animal, particularly the lungs, and cuts into all glands in order to detect any signs of an unhealthy condition. If all are found to be satisfactory, he places his stamp on all cuts of the carcass. If an unhealthy condition is found it is the duty of the Inspector to make deep slashes in all cuts and spray same with creosote to insure against the meat being used for food. From the time the meat leaves the slaughter house until you buy it in the meat market it is handled in accordance with the laws of the city and county Health Departments, whose Inspectors check up weekly on all markets to see that they are kept in a clean, sanitary condition and that meat is handled in the proper manner.

All stamped meat must therefore be free from disease. The quality of meat however, i. e., stall fed, milk fed, range fattened, steer beef, etc., is largely determined by the class of market selling it, the Packer's own label as stated above, and the price the consumer pays for it. High quality in meats, like any other commodity, always commands a better price than meats of lower food values.

No stoop, no squat, no squint—thanks to Mr. Cross who enlarged the stamp window of our local post office last Monday. He says, "Now you won't have to play 'squat-tag' when making stamp purchases."

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