Frederick Horres Meat Market

210 Rutledge Ave.

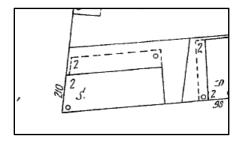
c. 1897

The store at the northeast corner of Cannon Street and Rutledge Avenue replaced a smaller building in 1897. The building, which was designed by J.S. Harbers, was built for Frederick "Fritz" Horres, Jr.'s¹ meat market by contractor F.W. Adams.² The store, which opened on Christmas Eve 1897, was detailed with oak cabinets and marble counters on the



first floor and decorated with an eight-foot set of Brazilian steer horns and framed pictures. The second floor contained five rooms, one of which would be used to house live game. In addition, the building apparently had some space set aside as living quarters, and Mr. Horres resided at 210 Rutledge Avenue until 1911.

An association of truck farmers was formed at a meeting held at the business at which Mr. Horres was chosen as the first president of the Charleston Truck Growers Association.³ The new group was devoted to promoting truck farmers by, among other things, developing a plan to ship goods to New York.⁴



¹ (b. Nov. 4, 1875; m. Minne Schroder, 1895; d. July 17, 1930, in Wisconsin)

² "A Handsome New Market," News and Courier, Dec. 23, 1897, at 8

³ "Truck Farmers' Organization," Evening Post, July 12, 1899, at 4

⁴ "The Truck Growers," Evening Post, July 22, 1899, at 5

The corner store remained a meat market for many decades although the owner of the business and its name changed repeatedly. In May 1911, an announcement ran that the Horres Meat Market would no longer be operated by Louis Denaro and would instead be rebranded The Avenue Market, run by Louis Weinberg. In May 1943, Peyton Mize took over as the proprietor, but Mr. Weinberg was going to remain associated with the meat market. In September 1949, Howard Ryle bought out Mr. Mize from the store.

ANNOUNCEMENT!

The Avenue Market Is Now Under New Management

For many years the Avenue Market, located on the N. E. Corner of Rutledge and Cannon, has been serving the people of Charleston with Quality Meats . . and to their many friends and customers and to the public, it gives me pleasure to announce that I have taken over the operation of this fine market and to assure you that it will continue offering high quality meats and service.

I am also pleased to announce that the services of Mr. Louis Weinberg and Mr. Reginald Still have been retained and they will welcome every op-

PEYTON MIZE.

Lana opened in 2005, serving Mediterranean food, following six months of work on the building.⁵ After more than ten years in business at the location, Lana surprised locals in early January 2017 when its owners, Drazen Romic and chef John Ondo, announced suddenly that they were closing their restaurant; Perig Goulet, former chef and owner of La Fourchette, took over the spot.⁶ The new restaurant was initially called Poulette, but Mr. Goulet was notified that the name was trademarked already, so the new restaurant became Goulette (combing the owner's own name and the trademarked name).⁷ The new restaurant opened on May 26, 2017.⁸

ANNOUNCEMENT

We desire to approunce to the public that

HORRES' MEAT MARKET

orner Rutledge Avenue and Cannon Street, Mr. Louis enaro, proprietor, is under entire new management, beg now managed by Mr. LOUIS WEINBERG, and till do business under the name of

THE AVENUE MARKET

We cordially invite the public's inspection of our most modern market, and will be pleased at any time to have the public inspect our SAUSAGE MANUPACTURING PLANT, being up-to-the-notch in every particular as a clean, sanitary, modern plant.

Weal, Lamb, Mutton, Peultry and Pork, specializing on HOME-MADE SAUSAGES.

For prompt delivery, Choice Meats, honest weight,

____TPV____

THE AVENUE MARKET

⁵ Caroline Fossi, "Cannon-Spring retail resurgence - Lana Restaurant latest to open in burgeoning area," Post and Courier, March 29, 2005, at F1

⁶ Erin Perkins, "Lana Restaurant Sold After 12 Years in Business," Eater Charleston, Jan. 4, 2017 (available at https://charleston.eater.com/2017/1/4/14170916/lana-restaurant-closed)

⁷ Kinsey Gidick, "Perig Goulet's new restaurant will no longer be called Poulette," City Paper, Mar. 9, 2017 (available at https://www.charlestoncitypaper.com/Eat/archives/2017/03/09/perig-goulets-new-restaurant-will-no-longer-be-called-poulette)

⁸ Kinsey Gidick, "La Fourchette owner opens new restaurant, Goulette, this Friday," City Paper, May 24, 2017 (available at https://www.charlestoncitypaper.com/Eat/archives/2017/05/24/la-fourchette-owner-opens-new-restaurant-goulette-this-friday)