

329 1990 Evergreen Imports of Charleston Inc wholesale and retail. 1980 Linda Jones Beauty Salon A strange transition on King Street for a building was the remodeling of The Gloria Theatre into quarters for **Linda Jones Beauty Salon**, but the advent of television and the popularity of home movies in mid-century brought the demise of the elegant movie houses. The fashion for pretty girls never went out of style however, and Linda Jones, who had worked in hairstyling for nine years under Mary Heffron, decided to open her own business when Mary Heffron decided to sell her shop. Her success was attested to by the fact that she still maintained one of the largest salons downtown at the end of the century. Her husband, **Larry Jones** was also well known on King Street, having worked for Karl Karesh for many years in men's clothing. 1930 thru 1970 Gloria Theater motion pictures 1910 thru 1920 Solomon Brilles 1900 Mrs C.F. Holle hair goods / S. Oppenheimer

330 1999 Max's Mens Store 1940 Garden Bros. Cigar Store 1930 G. F. Lee physician 1920 Carolina Floral Co. / Aichele & Son 1910 William Minnis Co. 1900 G.J. Lanneau bicycles Mrs. M.N. Doherty boarding house

331 1999 Philip Reiheld optometry 1980 thru 1990 Sanford Yablon optometrist 1970 Gulf Finance Co 1960 Vacant 1940 thru 1950 O.L. Walter Optical Co. 332 1980 thru 1990 Bob Ellis Shoe Store (see also 317 King Street) This successful shoe store, featured men's and ladies' footware from around the world, and in the latter part of the century, the founder, **Morris Kalinsky** had turned its direction over to his son **Barry Kalinsky**. A second son, **Jeffrey Kalinsky** operates a Bob Ellis Shoe Store in Phipps Plaza, Atlanta, GA. In 1996 Morris was named one of the top shoe retailers in the world by Footwear News, a leading trade magazine of the industry. The stores feature fashions from Italy and Paris as well as top leading American brands. Women plan trips to Charleston just to coincide with Bob Ellis Shoe Sales. 1950 thru 1970 Clement Furniture Co. Starting business in 1903 at 356 King, **The Clement Furniture Company** later opened this large, remodeled showroom at the corner of King and George streets in 1940. 1930 Louis Givner tailor 1920 Charleston Hat Co. / Miss E. B. Cohen 1900 thru 1910 Monahan & Cohen milliners

332 1940 Sidney N. Sellers 1930 Great A & P Tea Company (see 325 King) / Apartments 1920 The Quinte Cigar Store / Morris German / Mrs Gertrude Hart / Harrell's Cute Studio Research has failed to turn up the reason for the unusual name of this photographic studio **Harrell's Cute Studio**. Owned by **Walter L. Harrell**, it is listed in the city directories of 1921 and 1922. Perhaps "cute" was a new buzz word for the twenties, the days of flappers and Betty Boop 1910 Vacant 1900 Lum Sing laundry 1/2 S. Alexander & Co. restaurant

333 1996 Ritz Camera 1990 Vacant 1970 thru 1980 Easterlin's Dress Shop 1960 Evelyn Rubin, Inc. children's clothing 1950 Princess Restaurant 1940 The Gloria Ice Cream Shop 1930 The Charleston Hat Co. 1920 Majestic Barber Shop 1910 The Palace Meat Market 1900 J.H. Bruning