NewsBank

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October 11, 1960 | Evening Post (published as CHARLESTON EVENING POST) | Charleston, South Carolina | Page 29
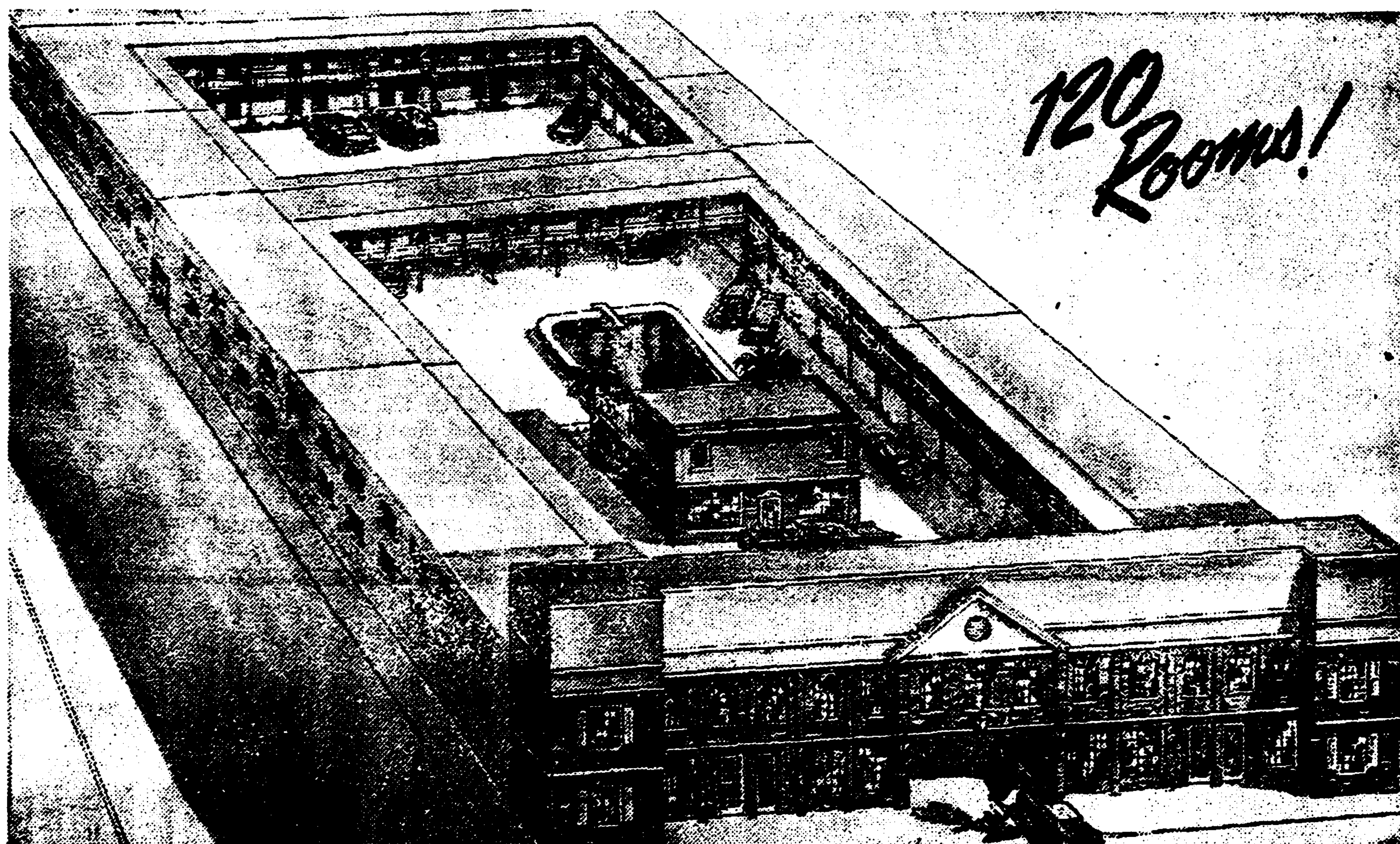
# Now Open!

## the HEART of CHARLESTON MOTOR HOTEL



*120 Rooms!*

# CHARLESTON'S NEWEST, FINEST, MOST LUXURIOUS MOTOR HOTEL...

## 120 ROOMS

Rooms planned for the ultimate in comfort and convenience . . . French Provincial furnishings, wall-to-wall carpeting provide a luxurious, soothing setting.

## TELEVISION - RADIO

Each room equipped with a new 21" TV receiver. Radio and recorded music are also installed in each room . . . at no additional cost . . . for your pleasure.

## PARKING

There is ample FREE parking for our guests within the quadrangle. There is a limited covered parking area in the center of the court near the pool.

## TELEPHONES

Each room is provided with straight dial telephones for local as well as long distance calls . . . save the bother of placing your calls through the office.

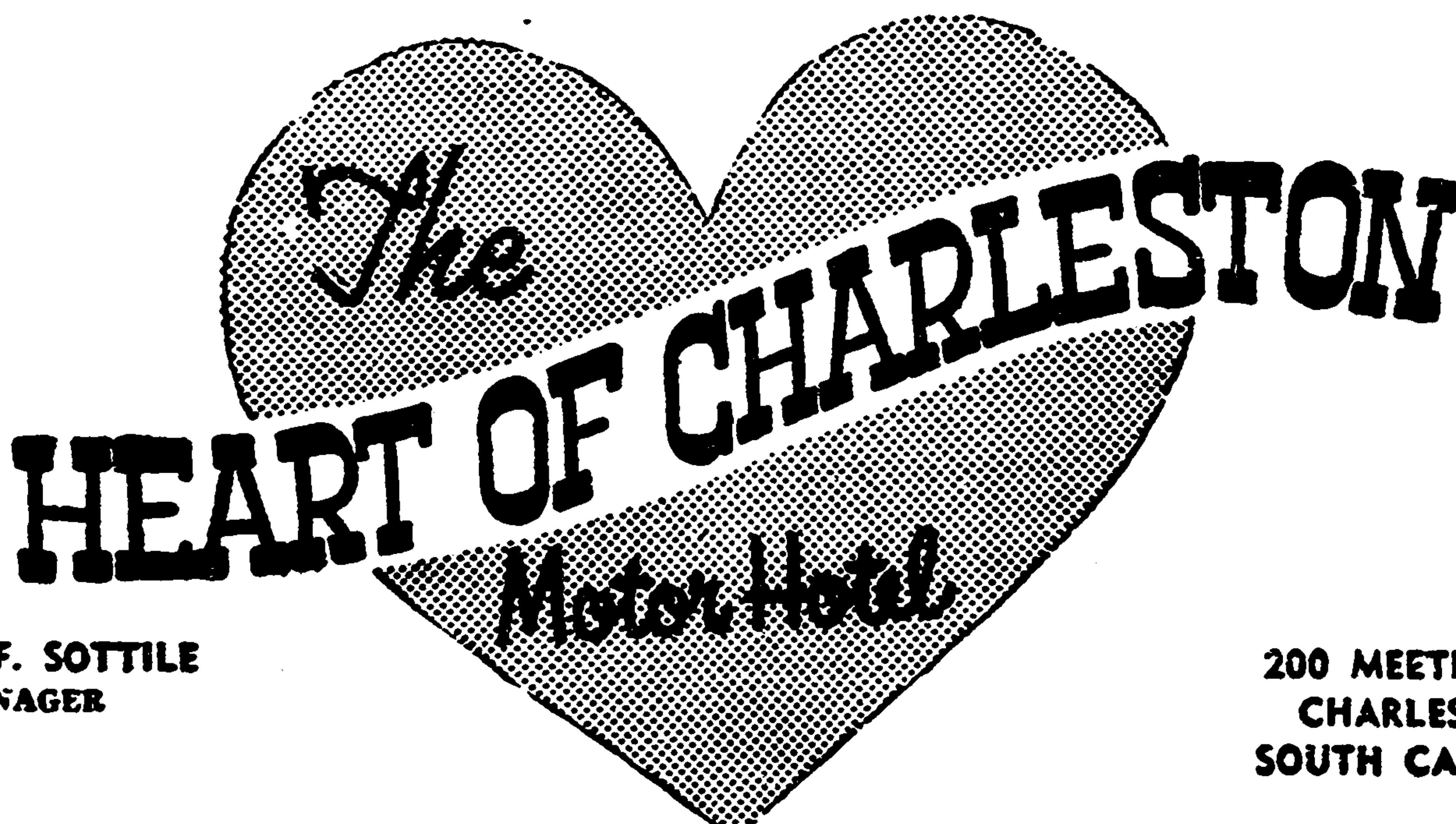## CONFERENCE ROOMS
## RESTAURANT

THE HEART OF CHARLESTON has five conference rooms for meetings of all kinds. Up to 300 persons may be accommodated at once. Catering is available from the restaurant on the premises.

## SWIMMING POOL

Enjoy yourself and relax in comfort . . . swim in our large, filtered pool available to our guests. A restful patio adjoins the pool.

## BARBER and BEAUTY SHOPS

On the front of the HEART OF CHARLESTON is an excellent beauty salon and a barber shop. Standard prices prevail.

## GIFT and SUNDRY SHOP

Select gifts from the well stocked shop for gifts and other items at the front of the Court.

## ROOM SERVICE

Bell hops are available if you desire. Room service for food, ice or beverages may be obtained by calling the office.

## TRANSPORTATION

City bus, taxicabs and transportation to rail and air terminals are instantly available. Should you require an auto while our guest, arrangements can be made through the office for AVIS service.

## MISCELLANEOUS SERVICE

Available: Dry cleaning and laundry service, doctor and dentist on call, notary public in the office, qualified baby sitters, special tours thru the city and Fort Sumter.

*The* **HEART OF CHARLESTON** *Motor Hotel*

**JAMES F. SOTTILE**
**MANAGER**

**200 MEETING ST.**
**CHARLESTON,**
**SOUTH CAROLINA**