

The Key West Morning Journal

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KEY WEST, FLORIDA, SATURDAY MARCH 13, 1915.

PRICE 5 CENTS

QUARTET WAS A BIG SUCCESS

The Beulah Buck Quartet appeared in the Auditorium of the Ruth Hargrove Institute last night at 8 o'clock for the first time in Key West and was greeted by a large audience of music lovers.

The Beulah Buck Company is called the most popular ladies quartet on the platform, and this talented organization has earned the appellation. Their work is marked by a spontaneity which robs it of stilted formality, and sets their hearers instantly at ease. They sing as though they loved it, adding to a charm of manner an excellence of product. Their voices blend exceptionally well. Each is an artist in her own right, charming, enthusiastic, able, and solo and chorus work is like delightful.

The company of gifted young artists each season presents an original musical sketch which has been one of the most talked of in Lyceum circles, and it is to be doubted if there is a more popular musical entertainment being featured in the country today.

Miss Beulah Buck, second soprano and reader, has a clear and expressive soprano voice, which enables her to sing with pleasing expression. In the impersonation of her school class reciting the first verse of "Longfellow's Bridge" she displayed talent that held her hearers spellbound, and enthralled them in such a way that they thought it were before them in reality. The reading of the "Man of a Shadow" was excellent.

Miss Wilma Whitcare, first contralto, is a singer of rare musical attainments, and considered one of the wonderful contraltos of the concert stage of today.

Miss Marjorie Pabcock, first soprano and accompanist, has a voice of sympathetic sweetness with a rare quality that never fails to please. In the Song of the Whip-or-Will she demonstrated herself to the audience as an artist of exceptional ability.

Miss Orlano Woodhouse, second contralto, has wonderful ability and a pleasing personality which enables her to win her way to the hearts of an audience. Miss Woodhouse in the song a "Perfect Day" was of such rare quality that she was forced to respond with a rare selection.

Last of all was a sketch of Auntie and the girls showing a contrast of ye olden time and 'he time of today, written by Miss Buck and her son.

This sketch was above the ordinary. Costumes of the olden times were worn to suit the songs that were sung, and a wonderful contrast was shown in the song "Good bye darling I must Leave You," and "I Won't go Home Till Morning," which brought forth loud applause from the audience.

The Beulah Buck Quartet is one of the best that is with the Lyceum Bureau, and those who missed this number missed the real treat of the season.

There will be a dance given to night at the La Brisa skating rink, and a large attendance is expected, especially as the weather is just right and the floor has been placed in good condition for dancing.

INSPECTOR CONSULATES IN THE CITY

Sr. Vidal Caro, inspector of Consulates and consular offices for the Republic of Cuba, who has been in the city for several days will leave on the Governor Cobb this morning for Havana.

Sr. Vidal arrived several days ago on a special mission for the Cuban government, to investigate the condition of the Cuban people in Key West, and to determine if action on the part of the Cuban National government was necessary. The questions involved have been considered from every standpoint, especially an application that was sent to Cuba some time ago, asking that a ship be sent here to take a number of Cuban families to Havana.

Every phase of the situation has been carefully investigated by Sr. Vidal, and he will make a sealed report to the government on his arrival in Havana, in accordance with the data secured during his stay in the city.

BIG MACKEREL CATCHES MADE BY K. W. CREW

During the season for Spanish Mackerel just closed, the crews from Key West, made big catches of the fish, and those of Norberg Thompson, surpassed all others.

The houseboat with the Thompson crew and the smaller boats arrived in port yesterday, as the season has closed, and one of the leaders of the crew stated last night that the Thompson crew had taken over three hundred thousand pounds of fish during the season which put them far in the lead of all other crews on the East Coast.

The season has been exceptionally unproductive, and the magnitude of the catch is much greater than was indicated during the early part of the winter.

POISONED EGGS STOP BUSINESS

Atlanta, Ga. March 12.—Not one egg has been eaten in the suburban city of Decatur in two days nor will another be consumed or sold, or given away until Decatur finds out who got the Poisoned dozen.

It was early yesterday that a citizen telephoned the grocery stores in frantic haste.

"Don't buy any eggs" he yelled. "Somebody has stolen a doz. from my barn and they're chock full of strychnine I had 'em to kill rats."

The news went round the town, and despite peddlers' assurances that their eggs were new-laid and warranted free of adulteration Decatur was still shy. The town is now waiting news that some family is poisoned before renewing its attack on its morning ham and eggs.

POSSIBLE ACTION U.S. DISCUSSED

London, March 12.—The arrival of the Eitel Friderich at Newport News removing for the time amenace to British shipping, and the success of the British troops in the region of La Basse, are of chief interest in the British isles. It is considered here that the Eitel's career is ended, for if she leaves the British cruisers will account for her.

The possible action of the United States in regard to the sinking of the William P. Frye is much discussed. The general view here is that the United States can not allow German warships to sink American ships with food for England and protest against the allis prohibition of food for Germany.

Little news has been received concerning the British victory in northern France, but they are believed to have greatly improved their position.

Equally important was the success of the British airmen in destroying railway junctions at Menin and Courtois. These are German main line communications, so their destruction will delay the arrival of new troops reported as concentrating for an attempt to break through to Calais and Boulogne.

Paris announces that a British flotilla successfully bombarded West Ende, Belgium.

In northern Poland between the Vistula and Miemen rivers heavy fighting continues. The Germans apparently are fighting a rear guard action which has become a pitched battle. A few prisoners have been taken. The Germans claim to have defeated the Russians near Ostrolek. The battle between Khorjele and Przasnyez continues.

Cooler weather has hardened the ground in north Poland. This is said to be the first time in history that the weather has favored an army invading Russia.

Tenedos reports say the Turkish artillery in the Dardanelles grows weaker daily, and the allies have badly damaged the forts at Chonak Kalesi.

SR. PEREZ SAILED ON THE OLIVETTE

Sr. Teodoro Perez, one of the commission that arrived here for the purpose of escorting the General Valvar and his wife to Havana, and who returned Saturday last as one of the commission designated to escort the remains of Cuban Consul Antonio D. Carrasco to Key West, sailed on the Olivette yesterday morning for Havana.

Sr. Perez was at one time a prominent manufacturer in Key West where he has a large number of friends both in social and business circles, but has for a number of years made his home in Havana.

Mr. and Mrs. W. M. Storm, who are visiting in the city will sail on the Sebina today for New York.

NO REPLY AMERICAN PROTEST

London, March, 12.—The British reply to the American note regarding submarine warfare and food supplies for Germany, is expected soon. The contents of the reply are unknown, but it is indicated that it is likely to carry weight.

There is a strong feeling on Downing street that the American quid pro quo didn't go far enough. Officials point out that Great Britain has interfered only once in with German food supplies, and then after Germany had taken over food stuffs. They say that England has been asked to force go a clear right on the understanding that Germany is to abstain from committing too many crimes against humanity, scattering mines and sinking unarmed merchantmen.

Asked if the United States would guarantee that Germany would observe the agreement, if one was reached, the statement were disinclined to trust her unsupported word.

The German policy has aroused the most indignation, especially their continued prosecution of the Belgians. Officials say that discussion should be had on all points and many not conforming with the rules of civilized warfare.

High authorities say that under the consideration, it must be inferred that the natural sympathy of the British government with the American suggestion, and must to some extent be mitigated by other and wider considerations.

London, March, 12.—Ambassador Page today presented to the foreign German trade, and the effect the plan office the American state department note asking for information about the proposed British plan for cutting off German trade, and the effect the plan will have on neutral countries.

The note was identical with the one presented at Paris as France and Great Britain jointly announced that they would hold themselves at liberty to make reprisals against Germany.

LIGHTS ARE OUT ON THE CAMPECHE BANK

A radiogram received at the Naval Station yesterday advised that the lights were out on the Campeche, and gave other information of value to mariners as follows:

"It is reported that the lights are out on the Campeche Bank Arenas and Triangulo surely and possibly Arcas and Alacran same. Lights are uncertain on the Yucatan Coast between Catacase and Chingchorro."

Signed Foley.

DANCE TONIGHT AT D. ARONOVITZ HALL

Lovers of dancing are reminded that there will be a dance given in D. Aronovitz Hall tonight and all who enjoy dancing under the most pleasing conditions are invited to attend. Nothing will be left undone to make

ANOTHER NOTE TO GEN. CARRANZA

Washington, March 12.—The United States sent Carranza another note, in reply to his response to the notice that he and Obregon safety would be held responsible for the safety of Americans and other foreigners in Mexico City.

The note is supposed to have emphasized the importance of keeping railway communications open between Mexico City and Vera Cruz. It was dispatched so quickly after the receipt of Carranza's reply that it created an impression in diplomatic quarters that the United States had determined in advance to make representations for the unrestricted passage of Americans from the capitol and Vera Cruz.

There has been no formal complaint concerning the situation.

FILING TIME TO BE PLACED ON MESSAGE

Advices received at the local office of the Western Union Telegraph Co., state that in the future the filing time 5454 will be placed on all day messages and day letters sent by the company.

The idea of this innovation is to demonstrate the excellence of these two classes of service according to the rate charged for the same. Patrons of the company are requested to remember that the filing time on the messages is always the local time at the office where filed, and they are therefore cautioned to take into consideration time differences in calculating the lapse of time between the hour in which messages are filed and received.

This action on the part of the W. U. Company, will be of advantage to the patrons of the company, and will be the means at times of settling questions of importance that may hinge on the time message was filed and received.

PAVLOWA PASSED THROUGH TO CUBA

Madame Pavlowa, at one time premier danseuse in the Imperial Ballet of the Russian Court, was a passenger arriving on the morning train yesterday enroute to Havana, where she will spend a short time.

This renowned dancer is probably the highest salaried dancer in the world, and it has been stated that her feet and ankles have been separately insured for \$1,000,000.

The visit of the dancers pleasant, and all are assured that the floor is in fine condition, an excellent orchestra will be in attendance, indications are that the weather will be just right.

EXPLOSION OF BOILERS ON PATRIA

A further examination into the accident which occurred on the school ship Patria on Wednesday morning shows that it was only the fact that the vessel was still within sight of land so that assistance could reach her promptly that prevented a real catastrophe.

It was known before the Patria started that one of her boilers was in very bad condition and it is said that some work had been done on them that morning which caused her to leave a few hours late.

It was at 12:30 p. m. when the engineers saw that a boiler which was supposed to be sound was not up to the strain to which it was subjected and almost immediately afterwards an explosion occurred seriously burning Stokers Jose Zarate and Jose Lavale, and causing minor injuries to Seamen Juan Manuel, Enrique Celiz and Gustave Franklin.

Prompt action sufficed to put out a fire that had started, but the ship was now in a helpless condition as no steam was forth coming and added to this she could not generate electricity to work her wireless apparatus.

It was seen that if the accident had occurred a few hours later when the Patria would have been well out to sea, that her position would have been a very serious one. As it was, she was able to communicate with the semaphore station at Morro Castle, and the tugs Hercules and Pablo Gonzales were hurried to the spot.

The British cruiser, which was some miles from the spot, also raced to the rescue, but on seeing that the rescuing tugs were already on the scene, she turned back.

The Patria was accordingly towed back to port, and on her arrival Colonel Coello, Colonel Jane and Colonel Hevia went on board and made a close examination, the results of which may be divulged later.

The injured men were all conveyed to the hospital in motor ambulances.—Havana Post.

VESSEL MOVEMENTS IN THE U. S. NAVY

Following are the movements in the United States Navy reported at the Naval Station yesterday and given to the press by Captain E. E. Hayden, U. S. N., commandant for the information of those interested.

Arrivals: Des Moines at Progresso; Olympia at Port au Prince; Gloucester at New York; G-4 at Philadelphia; Tacoma and Nashville at Guantanamo.

Departures: Fulton from Boston for Newport; Terry from Charleston for Guantanamo; Dolphin from Washington for New York.

Notes: The Vulcan will leave March 13 for the Eastern Mediterranean with coal for the Tennessee and North Carolina. The Baltimore has been ordered to Norfolk thence to Pensacola to join the auxiliary division of the Atlantic fleet.

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Daily Except
Sunday

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Daily Except
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TOMORROW:
2 Reel Keystone Special COMEDY
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KEY WEST-HAVANA LINE.

Effective January 4, 1915.

Leave Key West, daily except Sunday 8:30 a. m.
Arrive Havana, daily except Sunday 5:00 p. m.
Leave Havana, daily except Sunday 9:30 a. m.
Arrive Key West, daily except Sunday 6:00 p. m.

PORT TAMPA-KEY WEST-HAVANA LINE.

EFFECTIVE JANUARY 3, 1915.

Leave Port Tampa Sundays, Tuesdays, Thursdays 12:00 noon
Arrive Key West, Mondays, Wednesdays, Fridays 5:00 a. m.
Leave Key West, Mondays, Wednesdays, Fridays 8:30 a. m.
Arrive Havana Mondays, Wednesdays, Fridays 5:00 p. m.
Leave Havana Tuesdays, Thursdays, Saturdays 9:30 a. m.
Arrive Key West Tuesdays, Thursdays, Saturdays 6:00 p. m.
Leave Key West Tuesdays, Thursdays, Saturdays 9:00 p. m.
Arrive Port Tampa Wednesdays, Fridays, Sundays 2:00 p. m.

Connections made at Havana for Colon, Panama. For rates, reservations or information call on or write P. J. SAUNDERS, Manager; T. K. RENSEL, A. G. F. and P. A.; A. P. JONES, T. F. and P. A. Jacksonville.

GRAND THEATRE TO-DAY

A terrific naval battle between the powerful fleet of the Venetian navy and the magnificent armada of the Turks furnishes a thrilling climax to George Kleine's splendid six-part photodrama "The Lion of Venice", to be shown at the GRAND theatre today.

The struggle for supremacy on the high seas, culminating in the defeat and destruction of the Turkish vessels, is startling realistic. The hand-to-hand fighting of the Christian and Ottoman seaman on the decks of the burning galleys, besides being exciting in the extreme, offer a splendid opportunity for comparison of modern and mediaeval methods of naval warfare.

The battle between the squadrons of Cross and Crescent, however, is only one of the many sensational incidents that make "The Lion of Venice" one of the most absorbing photoplays ever released. The story deals with the adventures of Captain Rienzi, a Venetian naval officer of the fifteenth century, who returns from a campaign against the Turks to find that his sweetheart, Bianca, has been forced to marry a powerful noble Venice during his absence. Knowing of his wife's love for the captain, the nobleman plots his downfall, and by underhand means succeeds in having him accused of treason and exiled from Venice.

Thoroughly embittered, Rienzi becomes the leader of a pirate fleet and plans to join his former enemies, the Turks, in their attack upon the Venetians. At the last moment, however, the eight of "The Lion of Venice" flag reawakens his slumbering patriotism and he throws his ships into the fray just in time to turn the tide of the battle, which has been raging against the Christian ships. Rienzi's hand is on the sword, but not before he has confessed his plot and exonerated the captain, who returns to Venice, his good name vindicated, to claim his old sweetheart as his bride.

"The Lion of Venice" was made especially for George Kleine amid the ancient palaces and romantic canals of Venice itself. The mediaeval warships used in the picture are actual battle craft which have been preserved from the fifteenth century to the present day and which were loaned to the makers of the picture by the municipal authorities of Venice.

LOUIS A. HARRIS
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ANNOUNCEMENTS OF THE CANDIDATES

FOR POLICE JUSTICE.

To the voters: I hereby announce myself a candidate for re-election to the office of Police Justice in the city election to be held in November.
ALLEN E. CURRY.

FOR POLICE JUSTICE.

To the voters: I wish to remind you that I will be a candidate for the office of Police Justice in the coming city election, to be held in November, and earnestly solicit your support.
LEWIS OTTO.

FOR POLICE JUSTICE.

To the voters: I hereby announce myself as a candidate for the office of Police Justice, at the city election to be held in November.
J. LANCELOT LESTER.

COUNCILMAN SIXTH PRECINCT.

I hereby announce myself as a candidate for Councilman for the Sixth precinct, and solicit the votes of the electors at the election to be held in November.

L. H. SHEHEE (Roy.)

COUNCILMAN-AT-LARGE

I hereby announce myself as a candidate for the office of Councilman-at-Large, and solicit the support of the electors at the election to be held in November.

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For neat and quick shoe and harness repairing, call on the Champion Shoe Shop. No 713 Duval street. All work guaranteed. Open from 7 a. m. to 8 p. m.

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Interspersed With
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SPECTACULAR DANCES

Salome Dance, Dance of Death, Toe and
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Special Added Attractions
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quiring a Ton of Special Scenery and Elec-
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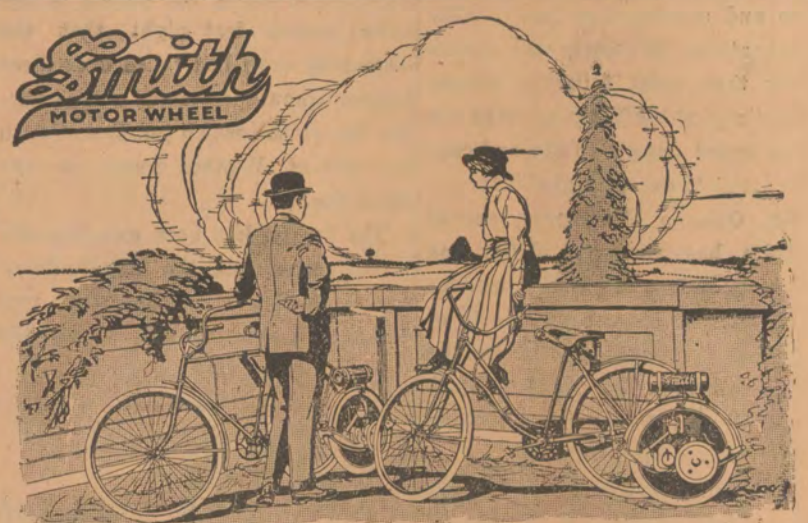
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Get The Habit

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Sawed Quartered	Oak Buffet	\$47.00	\$38.00
"	"	26.00	21.00
"	"	20.00	15.00
"	"	21.00	16.00
"	"	28.00	22.00

J. M. Varela, Successor to T. E. Reedy

SPRING and SUMMER ANNOUNCEMENT

At The A. Louis & Son Department Store

We wish to announce to our many friends and patrons that our large assortments of Spring and Summer up-to-date wearing apparels which have been arriving for the past few weeks are now on display in all of our departments and ready for your inspection.

Our selections this season convey the usual convictions identified with this store for the past 25 years of successful merchandising.

Every effect has been used in securing the very newest the markets produce at the Smallest possible cost, and when entering our Large Department Store you can feel assured that you will find just exactly what you want at a saving of over 25 per cent.

Our Ladies Department

This department being recognized as the exponent in Styles as well as popular priced merchandise, now presents a scene of all the late importations in Fancy DRESS GOODS, LACES, EMBROIDERIES, RIBBONS, HOSIERY and everything else to complete a Ladies Up-to-Date Wardrobe.



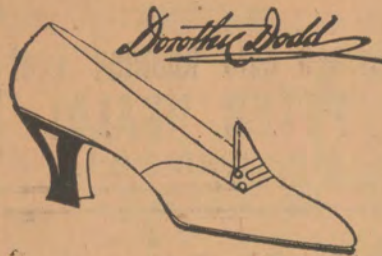
\$3.50 to \$6.00

Our Lace Department in particular consists of a wonderfully beautiful selection of **Chantele Venice Dutchess.**

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Our Shoe Department

Presents a selection of all the latest in foot wear featuring the black and white combination and the fancy strap effect as well as plain Pumps in black leather and patents, canvas and buck skin \$2 to \$6.00



\$3.50 to \$6.00

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The best we can do now is to fit our customers in one of these fine suits, and fancy hats.

Bring your boys here—we fit em out from head to foot.

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SATURDAY, MARCH 13, 1915.

A GOOD AMERICAN

The recent death at Helena, Mont., of Thomas Crouse brought the attention of the rest of the country the interesting career of this humble millionaire.

Cruse was the discoverer of the great Drum-Lummon mine. For twenty years he had toiled and grubbed alone in the hills, with never a break in his bad luck. They used to jeer at him when he strode into Helena—gaunt and ragged, but with defiant pride in his face and gait—to beg credit for more flour and bacon. Then he struck it rich. When an English syndicate made the first cash payment on his mine, a trifle of \$1,600,000, "Old Tom" stuffed a big roll of bills into his jeans and remarked quietly, "I reckon they'll call me 'Mr. Cruse' after this. "And they did.

Mr. Cruse wasn't ruined by his good fortune. He didn't forget his friends; in the panic of '93 he went to the merchants who had staked him in his darkest days and offered them unlimited credit. He remembered the unfriendly, too, but he sought no petty revenge; he merely turned his back on begging business men who had turned their backs on him in his need.

His money did not go in riotous living or spectacular ventures. He lived simply, arousing no malice or envy. He overcame the handicap of ignorance, and became a successful business man and banker. He labored for the upbuilding of his city and state. At a time of financial depression, when it was almost impossible to get money for public improvements, he loaned the state funds to build its capitol. He will be missed by the Great Northwest whose chief glory has been the development of such men.

And if there had been a literacy test for immigrants when Thomas Cruse landed, he'd have wasted his life on a little Irish farm under an absentee landlord.

A GREAT EXPOSITION

The bigness and beauty of the Panama-Pacific Exposition have dawned on the country with a sort of startling suddenness. The great war had almost crowded it out of the national consciousness. Now, with the fair actually opened, and reported as not only up to specifications but far beyond anything anticipated from the modest advance notices, all the millions who had no share in the enterprise are sitting up taking notice and glowing with patriotic pride at so fine a triumph of the American spirit.

It was to be expected of California that the fair would be ready on time, though such a record is unique. To set a date two or three years ahead, and on that very date have a \$400,000,000 exposition with every building completed, every statue and shrub and light where it belongs and virtually every exhibit in place, that is the way the West does things. Philadelphia, Chicago, Buffalo and St. Louis may bow in humble reverence. And when it is considered that this enterprise, costing \$50,000,000, with \$50,000,000 of exhibits,

has been pushed to absolute success by a city which only nine years ago was laid prostrate by fire and earthquake, admiration lacks words for eulogy.

The first and most powerful impression created on visitors is one of overwhelming beauty. The architects and artists have planned nobly, and they have had the advantage over all their predecessors in the noble setting for their work. The great buildings and open spaces, with their harmonious proportions, bright colors and gorgeous illuminations set off by the clear California air, between the blue sea and the big mountains, make a scene doubtless worthy of the superlative praise they have won.

Forty-two nations are exhibiting. The war has had less influence than might have been expected. Some of the big European nations are absent, particularly England and Germany, but nevertheless the scope of the show is so great that the absentees will not be seriously missed. It is especially satisfactory to observe that the South American and Oriental nations are well represented. Argentina has spent \$1,700,000 on her exhibit, and China, Japan and Australia have big and effective displays.

The characteristic note of the whole, however, is American. It is first of all, a great and admirable presentation of the finest fruits of our own industry, art, education and politics.

The St. Louis exposition surpassed all its predecessors in a total attendance of 19,000,000. It had the advantage of being located within easy reach of a great population, whereas San Francisco can draw upon an immediate coastal section of but 5,000,000 people, and is far distant from the more populous East and Middle West. It suffers from the further handicap of having European patronage absolutely cut off by the war. If this exposition succeeds financially as it deserves, it will succeed because the American people themselves, in every section, rise to their opportunity and duty.

A HANDICAPPED MOVEMENT

The American Independence Union, whose organization has just been completed, with Congressman Bartholdt as president and Herman Ridder, editor of the New York Staats-Zeitung, honorary president, gives this account of its intentions.

"Our work will be confined to a peaceful but determined effort to educate public opinion in the United States in favor of the liberation of our country from all undue foreign influences."

On the face of it, this profession is admirable enough. It squares with the admirable words of George Washington's Farewell Address, which are peculiarly applicable at this time: "Against the insidious wiles of foreign influence, the jealousy of a free people ought to be constantly awake, since history and experience prove that foreign influence is one of the most baneful foes of republican government."

From the viewpoint of the majority of Americans, however, the neutral professions of this organization—however honest and sincere they are—are necessarily discounted membership is almost exclusively German in origin and partisanship.

The difficulties that lie in the way of such an organization accomplishing its declared purpose are well expressed by Prof. Kuno Francke of Harvard University, himself a German-American, who in reply to a request that he join the movement, said:

"I believe it would be against my duties as an American citizen if I were to take part in propaganda the purpose of which will be thought to be to force our government into a hostile attitude toward England." He adds that an official embargo on the exportation of arms from this country, one of the chief aims of the Independence Union, would not only fail to accomplish its purpose, but that it "would inevitably bring our government into conflict with England and might drive us into war with England."

"As an American citizen," he says, "I could not possibly support such a policy."

Anyhow, the sinking of American merchantment in the war zone proves that we've got 'em. Since the row began 129 steamships have been admitted to American registry. Before August last it would have been mighty hard to find an American ship to sink.

Cleveland is talking of suing the Rev. Billy Sunday for defaming its municipal dance halls. What a lot of libel suits old Jeremiah and Ezekiel and Habbakuk would draw if they were preaching nowadays!

ATTENTION.

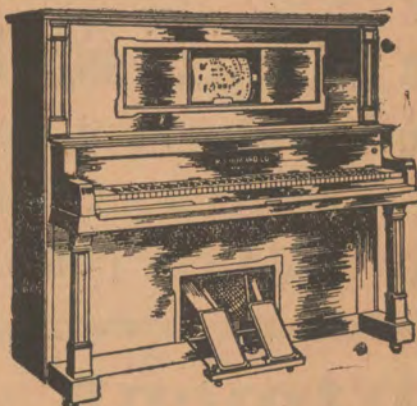
We have reduced the price of Cafe du Monde to 25c a tin. Sold everywhere at 35c. Wm. E. Roberts.

NOTICE

Your State and County Taxes are due, 1914 Tax Book will close May 1st, 1915.

If any Tax Payer will phone or drop a postal card I will be glad to give any information in my possession, and will deliver your tax receipt, and collect for same if desired. Hours 8:30 to 12 p. m., and 1 to 4 p. m.

WM. F. MALONEY,
11-1f. Tax Collector.



SPECIAL SALE OF PIANOS.

Special sale of SEVEN slightly used PIANOS. These are offered at the following prices, \$75, \$124, \$149, \$176 and \$198.

J. L. STOWERS MUSIC HOUSE.
426 Duval Street.

OVER-SEA CAFE

OPPOSITE
Over-sea Hotel
OFFERS THE
BEST CUISINE
Enough Said Knowing That
PETER UGALDI
IS PROPRIETOR.

Help Us Improve Your Service



We won't be satisfied tomorrow with the service we are giving today.

We welcome honest criticism of our service and methods, particularly if the report be specific and in detail. Then and then only can the investigation be complete.

We can do very little with such a complaint as, "The service is bad." There should be a report like this: "Thursday at 2 P. M. number so-and-so called, etc."

We then can roll up our sleeves and get right after the trouble—remedy it. That means improvement—progress.

We ask your co-operation.

SOUTHERN BELL
TELEPHONE AND
TELEGRAPH CO.



A quarter of a million dollars will be spent in community improvements by the Mountain Lake Corporation, of Polk County, Florida. These will include roads, parkways, golf courses, a club house, and other luxuries. The property thus improved is to be made the most attractive and complete winter home location in the United States. It will include the finest and largest body of orange and grapefruit groves in all the world.

Frederick Law Olmsted of Brookline, Mass., has charge of the landscaping. The groves will be planted and brought into bearing by M. E. Gillett & Son, of Tampa, Fla. Mr. Olmsted and the Messrs. Gillett come to the performance of their tasks here with worldwide reputations for successful achievements in their respective fields. At Mountain Lake their previous work will be eclipsed in that here they are proceeding on more elaborate lines.

The citrus groves, in ten-acre units, will be brought into bearing before they are turned over to the purchasers. No expense will be spared in making them superior to any orange or grapefruit groves that now exist. Around the lakes and on the mountain sides winter home sites will be laid out as a part of the general landscaping plan. These properties will be sold only to persons of unquestioned social position, insuring a community of the best type.

The Mountain Lake Corporation commands respect because of the standing of the gentlemen who compose it. Among the leading stockholders are the following:

FRANK S. WAREHORN, president American Cyanamid Company, Niagara Falls, Ont., president Alabama Power Company, Birmingham, Ala.
JAMES MITCHELL, president Alabama Traction, Light & Power Company, Ltd., New York and London.
HERBERT E. GOODMAN, vice-president and general manager Goodman Manufacturing Company, electrical mining machinery, Chicago, Ills.
ELMER A. SPERRY, president Sperry Gyroscope Company, New York.
M. E. GILLETT and D. C. GILLETT, proprietors of Buckeye Nurseries and Gillett Lumber & Transportation Company, Tampa, Florida.
E. C. STUART, vice-president State Bank of Bartow, Bartow, Fla., director Cornet Phosphate Company, Lakeland, Florida.
FREDERICK S. RUTH, president Mountain Lake Corporation, Lake Wales, Florida.

A preliminary booklet, now ready for distribution, gives the plan much more in detail. Copy will be mailed and further particulars supplied upon request.

MOUNTAIN LAKE CORPORATION

M. E. Gillett & Son, Selling Agents 1030 Citizens Bank Bldg., Tampa, Florida

JOHN LOWE, JR., SONS

Dealer in General Merchandise
Wholesale and Retail Dealers in Lumber, Shingles and Laths, Walter's Galvanized Shingles, Alpha, Portland Cement, Congo Rubber Roofing, Keystone Galvanized Nails, Careys Cement Roofing.

H. B. DAVIS
100 Per Cent Paints and Oils

Delicious Refreshing

A DELICIOUS CUP OF FINE FLAVORED COFFEE IS A HEALTHFUL DRINK AT ALL TIMES. THAT IS WHY EVERYBODY WHO HAS TRIED OUR COFFEE IS A STAR COFFEE MILL ENTHUSIAST. IT GOES RIGHT TO THE SPOT, IT JUST SUITS. THIS EXCELLENT COFFEE IS A BLEND OF PORTO RICO AND SANTOS.

STAR COFFEE MILLS

312 GREENE STREET

PHONE 256.



OUR PAINTS ARE MIXED

With only pure white lead and pure linseed oil as a base. There are cheapening substitutes, but not in the paints we sell. And let us tell you it pays to buy such paints just as it pays to buy the best butter or freshest eggs.

ALBURY'S HARDWARE STORE
510-512 FLEMING ST.

Just think if you want a very good bike

To take you on a very long hike
And you won't be afraid of glass or spike,
Go to Toran's without a jest.
You can get the best in Key West.
He sells them from twenty up to forty-four

And he has plenty that goes a little more
So don't be afraid as you pass by;
Just step in and give us a try
Or if it is an old one that needs repair,
Please tell us; you can't take us unawares.

We carry from tires to goggles, you know,
And all we ask is (talk to Joe.)

TORANO'S CYCLE WORKS
626 Fleming Street.

WE PLEASE OTHERS, WE CAN PLEASE YOU.

The ordinary grocery store is often disappointing. Not so here.

We always have something in our stock to tickle the palates of those whose appetites need forcing a little.

The first requisite with us is variety, quality, purity, freshness. We cater to those who insist on a high standard of living.

Pay us a visit. 'Twill be mutually helpful.

Wm. E. ROBERTS
Tel. 180 220 Duval St.

The Key West Morning Journal

Is A Newspaper That Feels Its Responsibility To the Community

The Key West public has long ago realized this fact, and it has not been slow to show its appreciation of the unremitting manner in which this newspaper guards the public welfare, supplies the latest news FIRST every day and devotes its best energies to the building upon Key West, to "Doing it for Key West."

The Journal's Circulation

The Morning Journal has a Larger Circulation than any other newspaper published in Key West---and copy of sworn statement showing The Journal's larger circulation is on file in the Key West post-office.

As an Advertising Medium

As an advertising medium, The Morning Journal is far superior to any other newspaper published in the city. A larger circulation, the full measure of the confidence of its readers, absolute fair play---all these enter into the making of The Morning Journal the best advertising medium in Key West.

Want Ads

FOR RENT—Delightful room for man and wife. Apply at the Journal office. j12 tf

FOR RENT—Delightful room for man and wife. Apply at the Journal office. j12 tf

FOR RENT—Store at 716 Duval street. Apply to 706 Duval street. j16 tf

FOR SALE—Or trade. My house on the County Road. Will trade for property in Miami. Address R. W. Harrison, 212 1-2 12th Street, Miami, Fla. j29tf

LEARN SPANISH—Get more business or increase your salary by learning Spanish. Four month's course of over fifty lessons will begin about March 3. Conversational method—you speak Spanish from the first lesson. C. M. Zequeira, Island City National Bank. 29 tf

NOTICE TO CREDITORS.

In re Estate of Clemens H. Sligher To all Creditors, Legatees, Distributees and all Persons having Claims or Demands against said Estate: You, and each of you, are hereby notified and required to present any claims and demands which you, or either of you, may have against the estate of the undersigned James H. Curtis, late of Monroe County, Florida, Administrator of said estate, within two years from the date hereof. Dated Sept. 21st, A. D. 1914. JAMES H. CURTIS,

DAY-OLD-CHICKS

PURE BRED WHITE LEGHORNS EXCLUSIVELY. Hardy stock, heavy layers. Chicks \$1.00 per 100, \$5 per 50. Eggs \$45 per 100, \$7 per 50. Orders filled promptly. - AURKOLA POULTRY FARM, South Jacksonville, Fla.

KEY WEST BUSINESS DIRECTORY.

FRED MOSS—TAILOR. Fashionable Suits Made to Order. All kinds of first-class work neatly done. Alterations, cleaning and pressing. Ladies' tailoring in the prevailing modes. 416 Greene Street.

THE FINEST COFFEE IN THE CITY at EDELMIRO MORALES, Corner Green and Fitzpatrick Street.

PEARL TONSORIAL PARLOR. Clean and sanitary—Specialty on Shampooing. 214 Duval St.

JEWELRY L. A. GREAU. Watchmaker and Jeweler. Established 1877. Fine repairing to delicate watches and jewelry. Work done promptly and with satisfaction. 209 Duval Street.

Dr. D. A. Thomason, dental surgeon, 418 Duval St. Specialties, Gold Crowns, Bridge work, Cast Aluminium Plates. Office 4 Front Rooms on first floor. 418 Duval St., opposite St. Paul's church. Phone 452. Office hours: 9 a.m. to 5 p.m.

FURNISHED ROOMS. SHELTER LODGING HOUSE. 294 Eaton Street. No Beds after 9 o'clock. Beds for 15c and 25c.

AMONG THE COLORED PEOPLE

EDITOR: PROF. S. J. WELTERS.

DOINGS OF COLORED PEOPLE Mixed with Wit and Humor

ORATORY AT DOUGLASS AUDITORIUM

The first Preliminary ended today. It was one of the most interesting displays of natural talent ever brought out in recent years. The subjects were classic and very difficult. There were twenty-eight contestants of this number six were boys. They were all highly applauded and compliment by Mr. English the principal. A list of the successful ones will be published next week.

NOTICE

There will be a meeting of the Junior Robins of the Masonic Hall Sunday 14th inst. 12 a. m. Every member requested out as there is much special business to discuss and arrangements for our next time will be announced.

Mr. Thomas Skinner President.

NOTICE

There will be a Easter Bazaar given by the members of Zin church on April the 5th and 6th for the benefit of A. M. E. Zion church. Each mem-

ber and friends is asked to purchase a ticket. Admission season ticket 15c. Egg hunt for the children in the afternoon add 5c.

Committee: Dorra Hannibal Caroline Portlock.

NOTICE

Tomorrow will be last day to hand in wrds for song in contest for Douglass School prize offer.

Get busy we are progressive if it is dull.

I am informed that Mr. Kid North will act as soliciting agent for Gibson and Addurly Cigar Factory. Mr. North is certainly able to help us and we know he will.

You need not worry we are going to fight for local industry to help our home.

To The People in Key West

In a few bays the Morning Journal will be read by colored people all over this state. We are planning a chain of workers at Miami, Jacksonville, Tampa, St. Petersburg and St Augustine. There is a lady out in California who is going to send us data of interest.

Stand by our colors. Boost and pay the boy too.

She Turn The Joke On Him Two men were passing a market. They saw a woman butcher cutting up the beef. Say let's have some fun. I'm going to ask that woman for a yard of pork. So he steppers in—say—you—give me a yard of pork—She without any hesitation reached across the counter and handed him 3 feet.

The churches were filled on Sunday. Thanks to the milliners.

It is apparent to many parents that a great many children get on the wrong track because the switch is misplaced.

A grocer recently had a pound of sugar returned with a note stating that it contained too much sand for table use, and not enough for building purposes

NOTICE

All officers and members of Thomas Jefferson Leads Co., No 17, are ordered to meet tonight at 8:30 p. m. At Odd Fellow Hall. Full uniform. Order of Ceptian.

The Colored Column of the Journal is beginning to look like the Metropolis and the Times Union. We pledge you a newsy column. Boost and pay the boy.

EDUCATION

Howard University may receive \$104,800 from the United States Government if present proposals pass Congress. This sum is larger than last year and provides for a professor of sociology and a survey of housing conditions among Negroes.

The new Douglass High School at San Antonio, Tex., has ten rooms and cost \$32,000.

The Association of Teachers in Negro Schools will hold their annual meeting in Cincinnati next July.

The County Judge of Jersey Co., Ill., has just appointed two additional members to the Board of Trustees of the "George Washington Fund". This fund was founded by a Negro and now amounts to \$23,000. Its income is used for educating colored students and there has long been a feeling that the white trustees are not making desperate efforts to find beneficiaries. One hundred students have been assisted in the past but only one is at present receiving aid.

The Mayor of Knoxville, Tenn., has recommended a ne colored high school. In reply to white newspaper opposition, a colored man writes to a local paper:

NOTICE

All patrons of our column who owe the boys from one to eight weeks as reported will please call it square and we will begin a clean sheet on Monday. After this time all persons owing for three weeks will be dropped.

Things will pick up very soon. The new telephone and the biological station will certainly drop a few dimes.

A repeater—Please let some officer come down on Emma St., and stop some very unpleasant pictures for our children to see at school?

The Journal is the cheapest. It gives you the leading news of the country and the Key West colored for 10c. Buy a paper. Help us.

Wanted—Employment for a good cook and general housework. Apply 911 Center Street.

Wanted—A good reliable person for a new enterprise. For further information call at my house at 4 p. m., 211 Southard Street.

FOR SALE—Two small dingies, \$20 and \$25. Call at the Journal office.

Are you satisfied with our paper? Pay the boy 10c.

Read This Notice.

(1) All notices or communications from churches, lodges and societies must be placed in box between hours of 6:30 a. m. and 3 p. m.

(2) All church notes for Sunday must be sent in Friday, not later than 11 a. m. Saturday.

(3) All birth, death or engagements must be signed by good authority.

(4) All official church and lodge notices should be signed by its secretary.

(5) Editor will not be responsible for non-publications should they not come in on time.

(6) Please secure a clean sheet of paper to write on. Have some pride.

Doings of Colored People Mixed With Wit and Humor.

Newman Church.

Thursday, 7 p. m., prayer meeting. Friday, 7 p. m., choir practice.

Oaks from acorn grow. We hope our planting acorns. Just boost Key West and the Journal.

LOST—A splendid opportunity by not preparing for the Douglass School preliminary contest. Students, you will regret this some day.

PUPILS WANTED—Mrs. Maria Barnus, a skilled musician, will take a few new scholars. Her reputation is too well known for further comment.

GIBSON & ADDERLEY Manufacturers of FINE CIGARS Made at Key West of the Finest Materials procurable, and Hand-Made by Expert Workmen.

ALFRED CULMER Key West's Professional Tailor. Suits to Order Patterns on Exhibition. Cleaning and Pressing a Specialty

KEY WEST ICE CREAM PARLOR Clean and Inviting. Orders taken and delivered.

Cors. Petronia and Shavers Lane DAVIS & EVANS Props.

Go To LEWIS ICE CREAM PARLOR

Cakes, Pies and Asst. Candies. Cor. Petronia & Duval

C. C. COLEMAN MERCHANT TAILOR

A Man with a reputation and up to date.

724 Whitehead St.

For Sale Or Exchange Two Pianos Terms to Suit. Apply to Journal Office

The Square Deal says the colored people patronize them and they will return it. We do business with everybody because we give a Square Deal. Our bargains are so cheap the goods fall right in your hand.

Gandolfo's Bicycle and Repair Shop Open Day and Night The famous Indian Motorcycle may be tested any time. Prices very reasonable.

J. D. Roberts, Jr.

Expert Saw Filer. Work called for and delivered with honest guarantee.

321 Catherine St.

Watch these ads Grow on this Page

Dont Be A Knock-er Key West Means Progress

I-C-E! We Appreciate Complaints We Really Do!

When something has gone wrong—if an employe of ours has failed to give you the proper service, or if you haven't had the utmost courtesy paid you and your requests—TELEPHONE US PROMPTLY.

We are anxious to give you as nearly perfect service as is possible, and you can help us wonderfully by telling us when we fail.

Just be sure that the fault is with us—give us the exact facts in the case—and we will handle the matter properly.

Consumers Ice and Cold Storage Co.

PHONE 211.

The Porter-Allen Company INSURANCE OFFICE OVER THE FIRST NATIONAL BANK TELEPHONE NO. 1.

In selecting an insurance agency let it be the one in whose record and strength guarantee the liberal fulfillment of its obligations. Our success is the reward of merit and the result of nearly twenty years honorable dealings with our patrons.

WHY TAKE CHANCES ELSEWHERE?

GET YOUR EASTER OUTFIT From a Tie to a Suit of Clothes and Save 25 Per Cent J. LEBOVIT PROP. THE NAVAL STORE 128 DUVAL STREET

ANNOUNCEMENT OF A. LOUIS & SON

Planned your Spring clothes yet? If you haven't, it's time you did for Spring is here. And so is A. Louis and Son with the most distinguished "value-ful" array of smart Spring novelties that has ever been welcomed to our city.

Read their full page announcement on page three of this issue of the Journal, and you will be convinced that it is the most superb array that this popular department store has ever placed on display. Glance at their windows and then walk inside where the courteous will take great pleasure in showing you around.

OUR WHOLE TIME DEVOTED TO SHOES

When we buy, our whole time is given to the purchase of the best shoes. We give you the best shoe that is made, and the styles are always advance styles. We certain to please you.

Wolfson's Shoe Company
Exclusive Shoe Store.
m13-2t

Wolf Mueller, superintendent of construction for the U. S. Treasury Department, arrived yesterday for a consultation with the constodian as to needed repairs to the public building.

SHOES: EXCLUSIVELY SHOES

Our Whole desire is to furnish the people of Key West with the best shoes. This is our business. SHOES: These we sell, and these alone. SHOES: We fit the entire family.

Wolfson's Shoe Company
Exclusive Shoe Store m13-2t

APR. 3rd THE FORD GOES 22 DAYS More

MAKE
Your Easter
Purchases
Here and
Get
THE FORD
Palm Beach
Suits Galore
A. Wolkowsky
DOWN TOWN.

NEWS FROM THE STORE OF FASHION

News from The Store of Fashion telling of their Easter Sale will be found on the eighth page of this issue of the Journal, and from the display of Smart Spring Styles, we predict that it will be the most successful sale held in Key West. The prices are lower and the crowds will be bigger.

Secure your Spring dresses now at a big saving. Chic new models in swell new Spring novelties have arrived for these special offerings, and they are perfectly beautiful. Every article in the store is at your command, and you should hasten to make your selections on the opening day.

LOCAL NEWS

The U. S. Destroyers Flusser and Reid sailed yesterday morning for Charleston, S. C.

After a visit in Miami for a few days, Phillip Russell returned to the city yesterday over the East Coast.

Romey Tynes who had been on a brief visit to points on the East Coast returned on the morning train yesterday.

Oscar DuBrueil, who had been on a brief business visit to Miami, returned yesterday on the morning train.

The steamer Olivette of the P. and O. S. S. Company, arrived yesterday morning from Tampa and sailed several hours later with passengers.

The steamer Governor Cobb arrived in port yesterday afternoon from Havana with passengers enroute to Key West and points in the north.

The Mallory Steamer Sabine is due to arrive in port this morning from Tampa and Mobile with freight and passengers for this port and New York.

Eventually you will want to get acquainted with the dress goods. We are showing a variety of new embroidered seed marquisette, embroidered voile, crepes, garbadines, organdies, etc. Call and inspect our line before buying your new Easter gown. Theo. Holtsburg and Son the most talked about ladies store in the city.

adv. m13-2t

Don't forget the Matinee at San Carlos this afternoon. Full performance popular prices.

Chas. S. Gregg, representing the H. and W. B. Drew Company of Jacksonville left over the East Coast last night for Miami, after a very successful business trip in Key West.

W. F. Malcolm, representing the Remington Typewriter Company, who had been in the city several days on business, left over the East Coast last night for Palm Beach.

Special sale for Saturday and Monday. Large size sheets for double bed, 81x90, made of heavy sheeting you pay elsewhere 85c; our price 65c or 2 for \$1.25 Sea Island brown cotton, the 10c quality, (note the price) for \$1.40 inch chiffon voile silk finish 19c yard; silk batiste, the kind you pay 25c, our price for Monday 15c yard and its 40 inches wide; lonsdale finish cambric cotton, 10c quality, Saturday and Monday 13 yards for \$1.00 also entire line of new Easter goods reduced for Saturday and Monday. Theo. Holtsburg and Son, next to San Carlos. adv. m13-2t

WOLFSON'S EASTER SALE

STARTS 8.30
This Morning

OPPORTUNITIES NEVER EQUALED

EVERY ARTICLE has been singled out for unusual merit--and every item represents more than unusual value. All departments in this store have contributed to this great advertisement offerings that will not be matched anywhere.

Hundreds of Yards of Spring's Finest Materials

YOU HAVE NEVER SEEN such a selection of Laces, Embroideries and Curtain goods. They are truly wonderful values

Mothers! Here is the ideal store for your Boy's Clothing, in all the latest effects.

SPECIALS.

Saturday and Monday
9 to 9:30 a. m. 6 Pillow Cases, 39c. Limit 6 to a customer.

7 to 7:30 p. m. 2 Sheets, 72x90, 48c. Limit 2 to a customer.

TUESDAY.

9 to 9:30 a. m. 10 yards Good Cambric 48c. Limit 10 yards to a customer.

7 to 7:30 p. m. 10 yards good Brown Cotton 35c Limit 10 yds. to customer

These values are yours to share--but if you would not be disappointed on those things where qualities are limited--COME EARLY.

The Store of Fashion
L. WOLFSON.

MONROE

WE CATER TO THE BEST AND
THE BEST WE OFFER.

TODAY MATINEE AND NIGHT

Proof of Our Motto
"The Spoilers"

In 9 Reels

From Rex Beach's Famous Book.

This Picturesque rugged romance of Alaska has a love story with splendid imagination that grips and holds the sympathies. THE SPOILERS presents the most stubborn, and exciting fight ever pictured--the Acme of Realism. See a whole town dynamited, a volcanic earthquake, extraordinary, a wonderful drawing power. : : : :

Prices	Matinee	10-15
"	Night	15-20



We Cordially
Invite you To View Our
Authentic Display
of
Spring's Most Exclusive
Creations
In

MILLINERY

FROM

The Leading Makers
The Boston Store

616 Duval St. Opp. The Monroe Theatre



YOUR GUEST WILL FIND IT
HARD TO CHOOSE

between our lemon and cream sodas or between any other of our bottled beverages for that matter. They are all so delightfully palatable and refreshing that each seems better than the other. Try a box of the kind you like best. You'll like it better than ever after a taste of ours.

KEY WEST COCA COLA BOTTLING CO. Phone 137.

Florida East Coast Railway

TRAINS ARRIVE From THE NORTH
8:00 A. M., 6:20 P. M.

TRAINS DEPART FOR THE NORTH
11:00 A. M., 7:00 P. M.

Information as to Rates and reservations furnished upon application to local Agent
PHONE 71.