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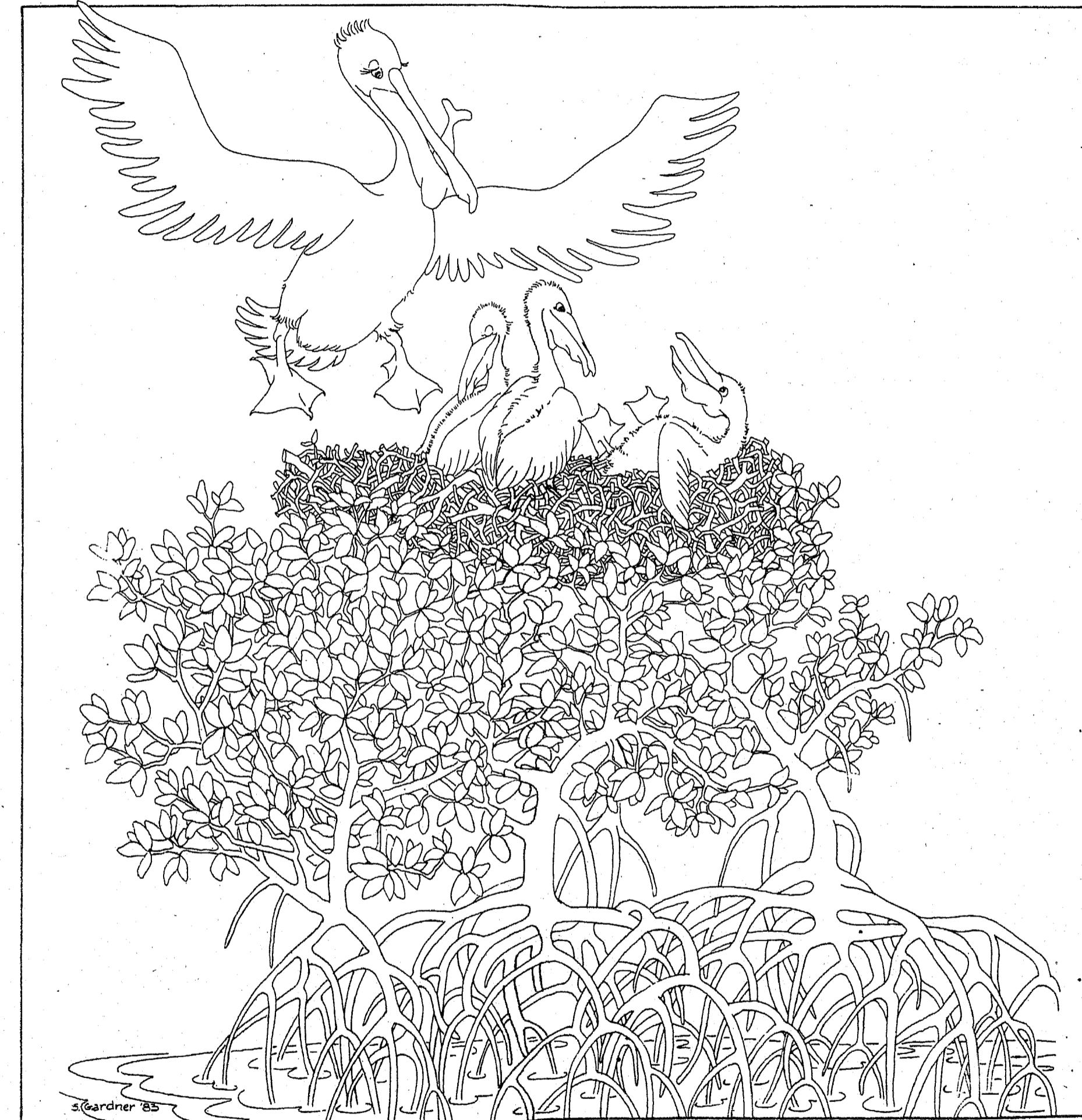
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Vol. XI, NO 10

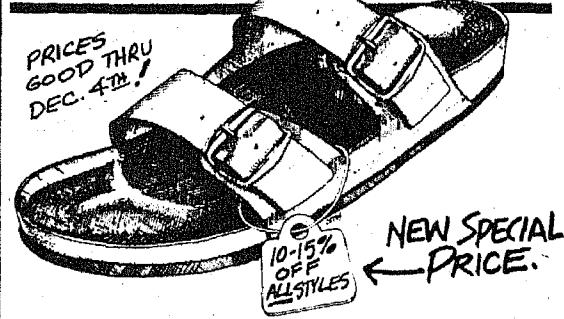
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## FROM THE EDITOR

### HELLO ---

HOW SWEET IT IS. Congratulations to our new mayor, Richard Heyman.

AS WE GO TO press, George Halloran, Group 4 and Emma Cates, Group 5 face runoff elections on November 15. Please vote for these two City Commissioner candidates.

THE DUST STILL hasn't settled over the summary firing of Key West's City Manager, Joel Koford. On Wednesday, October 26th, lame-duck City Commissioners Mayor Dennis Wardlow and Mary Graham, along with Joe Balbontin voted to terminate Koford. Other than street talk and rumor of this action, no advance notice was given to the people of Key West that this measure was being contemplated. A large crowd, alerted that very day, booted the Mayor as he led the purge; the same crowd stood and cheered Koford as he entered to take his seat at the meeting.

IN THE THURSDAY, October 27th Miami Herald, Wardlow is quoted:

Wardlow refused to explain why Koford was fired, saying he 'never runs a man down in public.'

'There are no charges,' Wardlow said Wednesday morning. 'There will be no discussion on it. It's just a mutual agreement and the time's come.'

HOWEVER, APPARENTLY STUNG by criticism of his action, Wardlow took the offensive and was quoted in the Key West Citizen on Friday, October 28th, as saying that the FBI had been requested by Koford to investigate former City Finance Director Lucy Hicks, former City Manager Robert Bensko and the Pier House. He further stated:

The mayor said the FBI agent indicated that the complaint appeared to have 'no basis than maybe a witch hunt. The

agent said that they were also going to look into Koford, probably because he manages federal funds, too. The agent said they were calling me instead of Koford because they wanted to be sure the books would be open to them and they didn't want to give Koford a chance to close the books.

'I assured them that they [the books] were public record and were open to him at any time.'

Wardlow maintained today that the uproar over the firing of Koford 'is strictly political. It really has no bearing on the campaign or on who should or shouldn't be elected.'

Wardlow further contended that those who are angry with the termination 'haven't yet given any reasons as to why the man should not have been fired except for the timing.'

Well, I'm still mayor until November until November 17 and anything we do, any bills or resolutions we pass (at the November 7 meeting) are still valid.'

AT THE TIME of the firing only Commissioners Heyman and Mira fought the decision. The Herald on October 27th wrote:

Heyman and Mira said Wednesday that the commission's move was irresponsible, coming at a time when the city is trying to show the state it is making progress in solving its waste-disposal problems.

'It's a personality thing,' Mira said Wednesday morning. 'The only complaints he [Wardlow] has is that the man doesn't communicate with him. He [Wardlow] doesn't

continued on page 33

Our cover artist this month is Susie Gardner. She is living in Marathon at present.

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## "Miss Florence": In A Class by Herself

by BUD JACOBSON

FLORENCE MALONEY SPOTTSWOOD: gentlewoman in the old tradition, and more.

She is the 91-year-old matriarch of one of the county's most distinguished and best-known families; a bright, delightful lady with a fund of knowledge, a razor-sharp memory and an enduring interest in everything and everyone around her.

Together with her sister, Janice Maloney White, they are the last direct links with one of the oldest settling families in Monroe County whose roots go back to the 1830's when Walter Cathcart Maloney Sr., their great-grandfather, a young man from Georgia, first landed in the Florida Keys.

FROM THOSE EARLY years to today, members of the Maloney-Spottsworth clan have been leading figures in the county and in Key West, with a long tradition in public service and involvement in the cultural, social and political affairs of the whole area.

Today, Florence Spottsworth, known affectionately as "Nana" by her four grown-up grandchildren and as "Miss Florence" to a multitude of old friends, presides pleasantly over a small cluttered office inside the maze of law offices announced on the shingle outside as: Spottsworth, Spottsworth and Spottsworth. It's on the second floor of an old Key West building on Fleming near Duval, only a few doors from her home of nearly 30 years over what was once the Key West Drug Co. at the corner of Fleming and Simonton.

SHE IS A small, solidly built lady touched with a little arthritis so she walks slightly bent over. Her sparkling grey-blue eyes look directly at you and her mouth is accustomed to smiling and laughing--you can tell that by the dimples there when she talks. Her hair is silvery and a little wind-blown at times, combed in the Victorian manner. As she walks back and forth to work, Monday through Friday, she is probably the one person in Key West whom everyone knows and recognizes immediately.

IN THIS HALF of the century, in the Florida Keys, the Spottsworth clan occupied, for many years, a dominant niche in the political destiny of the area along with the Pappy family and the Ramos-Lopez family. Those three families, with their numerous side branches and strong commercial interests, were the major forces in shaping the community of Monroe County.

MRS. SPOTTSWOOD'S FOREBEARS were the Maloneys who had come to the Keys from Georgia. Walter Maloney Sr. first visited Key West in 1837 and in 1838 he

became the first county clerk of what was then Monroe-Dade counties. His son was John B. Maloney.

"My father, John B. Maloney, was the first of the Maloney family to be born in Key West. That was in 1867," said Mrs. Spottsworth.

THE STUDIOS Young John B. Maloney became one of the island's first medical

730 Eaton Street, then later, after a couple of moves, Dr. Maloney and his family settled on a triangular-shaped parcel of properties at the corner of Fleming and Simonton. The three-story red-brick building at the apex of the triangle was bought in 1903 and eventually housed the Key West Drug Co. and in the 1950's became the fulltime home of Florence and her husband, Col.



photo by Don Pinder

The Spottsworth family in the 1960s: (rt. to left) Mary Spottsworth, "Miss Florence," the late John Spottsworth, sons John and Bill, daughter Farnie, and youngest son Robert. Bob Spottsworth.

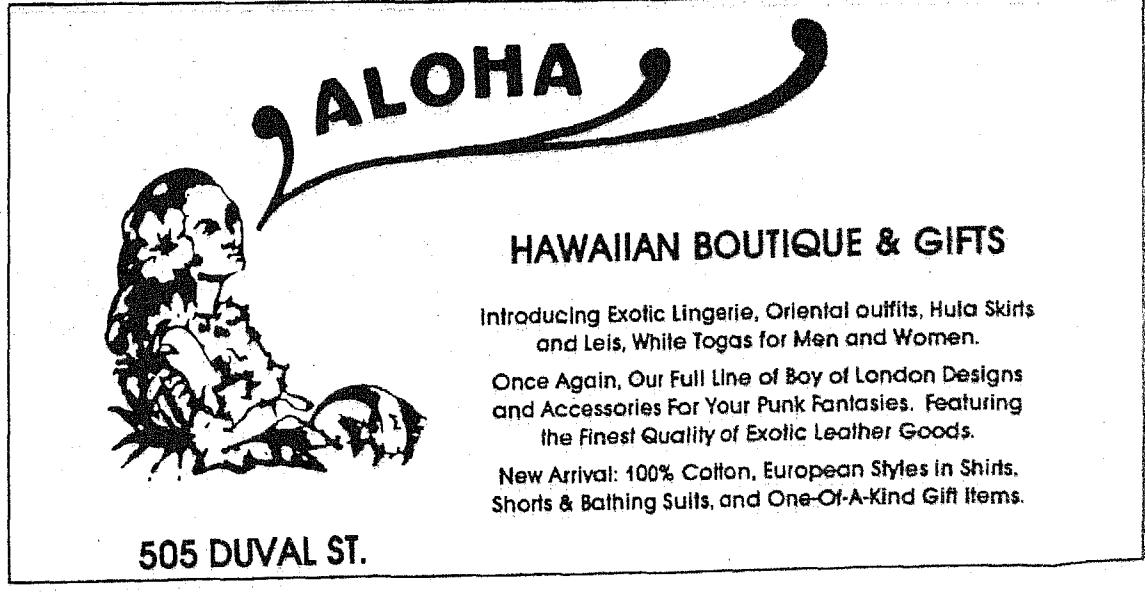
THE WOOD-FRAME CONCH house at 532 Fleming, set back from the street, was the original first private hospital in Key West, established by the doctor, and, after his death in 1916, was operated by his good friend and colleague, Dr. Harry Galey.

The 2½-story home at 508 Simonton, with its high-ceilinged rooms, was the Maloney family home, and marking it, over the door, there's a handsome stained glass fanlight, inscribed in a

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gloving hand: Dr. Maloney.

"MY FATHER WAS devoted to medicine and to his patients, but his family came first," Mrs. Spottswood recalls with a smile. "He and my mother did everything they could to help us children--travel, good schools--we were a close family and enjoyed a good reputation."

WHEN THE MILLIONAIRE visionary Henry M. Flagler, in 1900, began the Herculean engineering-construction task that led to the Florida East Coast Railway (the "Overseas Railroad"), connecting the islands from the mainland to Key West, he appointed Dr. John B. Maloney, of Key West, as surgeon for the railroad extension. It is strange to read in Dr. Maloney's grandfather's privately published *A Sketch of the History of Key West*, printed in 1876, that he himself had dreamed of building such a railroad, across the many islands. "...and told friends he wanted to live long enough to drive the last spike."

IN 1908, FLORENCE remembers vividly, "there was a huge fire and explosion inside a cofferdam on the railroad line at Big Coppitt Key, about 12 miles from Key West.

"Those poor injured men, with broken legs and arms and with bleeding wounds, had to be brought all the way to Key West in flimsy little boats over the open water, through the mangroves and the flats, then across the far end of Key West to us at 532 Fleming."

"THERE WERE ABOUT 20 to 30 injured. Well, my father tried the Marine Hospital but they refused to take them be-

cause they weren't sailors, and the Army Hospital wouldn't because they weren't soldiers, and I remember my father called my mother on the phone (we were out of the city at the time) and desperately he said, 'Louise, I don't know what to do with them,' and she calmly said, 'John, you've forgotten

Hospital in honor of his wife. Patients were charged \$5 per day, including fine home-cooked meals--"and if some couldn't pay, they just didn't." Compare those rates, she remarked, to the hospital bills we're getting today.

TRAGEDY STRUCK THE family in 1916 when, at the early age of 47, Dr. Maloney died. His family and his friends laid his death to overwork, plain and simple.

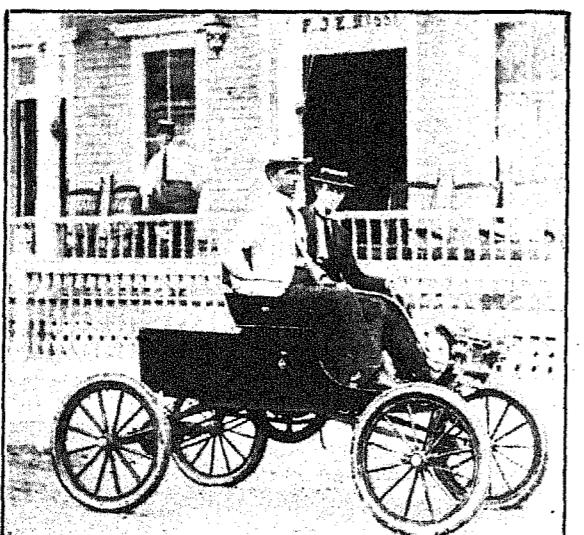
IN THOSE EARLY YEARS of his practice, his three daughters were growing fast, going to school, taking part in the town's social whirl. Florence attended Virginia College, in Roanoke; Janice, interested in music and the theater, was going to Sullins College in Bristol, Va.

"Janice," recalled Mrs. Spottswood, "also studied with private tutors in New York. She was very talented and in 1922-23, she sang with the Metropolitan Opera." In 1935, Janice married George Mills White who had come to Key West with a WPA musical project. For many years, she and George were mainstays of the Old Barn theater here and were active in society and in the Community Concerts programs.

"MY SISTER OTTILIE loved life and enjoyed herself; she attended a number of schools, but not too seriously."

Before her death in 1961, Ottolie had been married three times, to "wealthy men," according to the family, "who left her well provided for." Her favorite nephew was John M. Spottswood, the son of Florence and Bob.

Traveling from Key West up to the mainland, and from there to their col-



Dr. Maloney (left) with Friend Charlie Falk in the first car in Key West

"we've got the whole upstairs empty," and right there they made 532 Fleming the first private hospital."

AFTER A TIME, Dr. Maloney connected the buildings (508 Simonton and 532 Fleming) with a closed ramp from the second floor so he and the nurses could move about more quickly to care for the patients. He named the hospital, which grew to 30 beds, the Louise Maloney

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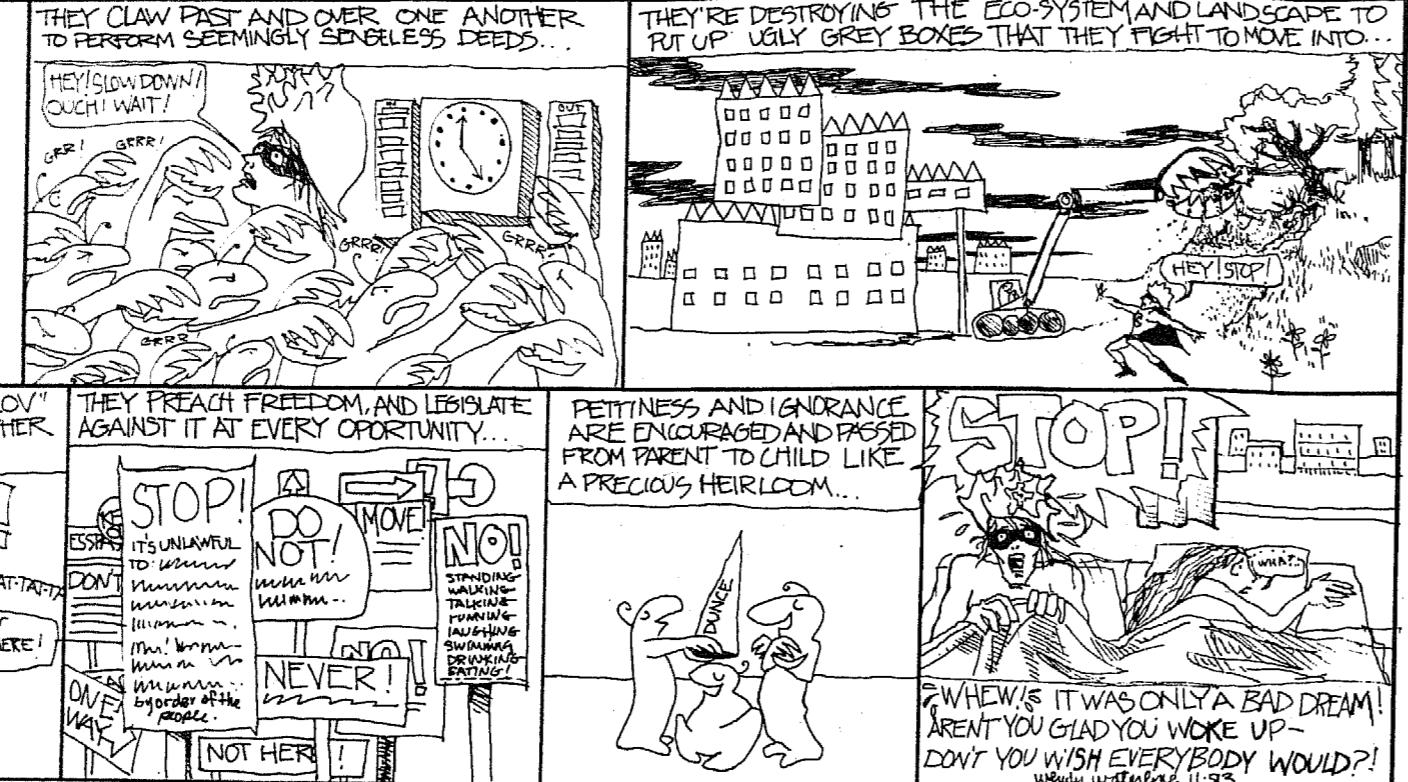
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leges or other destinations, in those days, "was a real adventure."

THESE WAS THE old car-passenger ferry line that meandered along the bayside of the Keys; after 1912, there was the mighty overseas railroad; there was the P & O Steamship line which departed to Tampa from a dock where the Pier House stands today; and the Mallory Line steamships which churned the waters between Key West and Galveston, and, in the summer, from Key West to New York.

"THE ROUND TRIP to New York from Key West, in the summer, was \$55. That sounds unbelievable but it's true. Isn't it a pity they've stopped those steamers? It was such a nice way to travel and you get interesting people."

Some years before Dr. Maloney died, Florence met and married Bob Spottswood, the handsome scion of an old and respected Virginia family—an early governor of Virginia had been Alexander Spottswood.

IN KEY WEST, Col. Bob and Florence, the parents of Mary Louise and John Maloney Spottswood, ran the Key West Drug Co. and in 1917, Col. Bob received his license as a pharmacist before which time they had employed



Col. Bob and "Miss Florence"

four pharmacists, at the same time. The place was better known as "Spottswood's drug store" than by its formal name, in time, came to be a gathering place for old pals and golfing friends of Bob's.

THE SPOTTSWOOD FAMILY, through marriages and other ties, came to be an unusual combination of politically influential and important business people with national connections. The Reynolds Aluminum tie, it was explained, happened when Bob's sister, Mary, became the wife of Aubrey Nicklas and their daughter, Mary Nicklas, married William Reynolds of the Reynolds Metals family, and their daughter, Mary Reynolds, is married today to the former sheriff, Bobby Brown.

BEING HIGHLY ACTIVE in civic movements and in Democratic Party politics made it virtually certain that the Spottswood household, over the years, would be the focal point for visits and parties starring some of the famous names in the nation—not the least among them, President Harry S Truman and his family who, for years, were loyal Key West boosters.

"I remember some wonderful days when President Truman was here with his family, after he was out of office. They



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came down twice as guests of my son John, for a few weeks in the spring, and they'd stay in the house at the corner of Seminole and Alberta; it was soon known as the Truman Home."

OTHERS IN THOSE "celebrity years" in the 1950's who'd frequently stop for a chat at the drug store, recalls Mrs. Spottswood, were the philosopher, John B. Dewey, then about 90 years old, and the poet Robert Frost. The men would stop in, during their morning walks, and settle the problems of the world with Col. Bob and other regulars in the drug store.

ONE OF FLORENCE'S closest friends today is Philip Burton, famed as a Shakespearian scholar, historian and lecturer, and the foster father of actor Richard Burton. The elder Burton has made his home in Key West for many years, and in the late afternoon, enjoying the shade of his patio, he will sip a cool glass of sherry and reminisce.

"I'VE KNOWN FLORENCE Spottswood now for about eight years and it's my good fortune we've become close friends. She is a most remarkable woman for her age. Her memory is excellent, her intelligence is astounding. We talk about everything, she is interested in everything so we trade some of the national periodicals, like Atlantic, Time and others and discuss articles and issues of the day.

"You know, she goes to work five days a week, walking back and forth from home and up and down those stairs. She is in the heart of the family, they love her dearly."

ABOUT SIX YEARS ago, with the help of Burton who is an active member of the parish in St. Paul's Episcopal Church, Florence Spottswood was confirmed in the church.

"You see," Burton explained, "Florence was christened in the church but then went to the Convent school and, with one thing and another, did not complete her confirmation instructions. Today, you could say she's one of the most devout members of the congregation. In fact, every Wednesday morning at 7 o'clock we attend Holy Communion at St. Paul's."

PERHAPS ONE OF the most colorful characters in the Spottswood cast would be Bob and Florence's well-known son, the late state senator, John M. Spottswood. After his Army service, John came back to Key West in the mid-1940's and organized Key West's first radio station, WKWF (Wonderful Key West Florida), and his career in business and subsequently in Monroe County politics, took off at full volume.

HE WAS A strong Democratic party worker and he and his wife, Mary, assumed leading roles in the county's fast-moving political life in the 1950's and 1960's. Democrats were riding high in Washington, then, and after Castro and the USSR took over Cuba, Key West suddenly, through several incidents, became a hot spot on the national scene. John was at or near the center of much of the political action.

In business, he had formed the Cable-Vision firm and brought television to the Lower Keys and Key West; then spreading out, he bought both of the town's oldest and most famous hotels, the Casa Marina and La Concha, along with another motel and several homes, near the ocean.

HE OWNED MUNSON ISLAND, a tropical gem, near the southwest corner of Big Pine Key, and attracted Hollywood moguls there for the filming of *PT-109*, the story of President John F. Kennedy's torpedo boat in the South Pacific. At a time when the economy of the Keys was barely moving, the advent of stars like Cliff Robertson, Robert Blake and many more was a distinct boost. With some humor, they used to call John "the

7  
remarks forthrightly, "have the people confused at home and the Europeans, too. I don't see him with a grasp of world problems like Presidents before him had."

In an area that's always been close to her heart, Mrs. Spottswood scores Reagan as a failure in his education policies--"if there are any."

TALKING ABOUT KEY West and young people, Mrs. Spottswood commented:

"I am greatly concerned about the young people growing up here and their educational chances; there should be more emphasis given to this by our elected officials, and vision given to their future. We've always had that problem. Our young people grow up and leave town to better themselves. You can't blame them."

"THERE SHOULD BE," she continued,

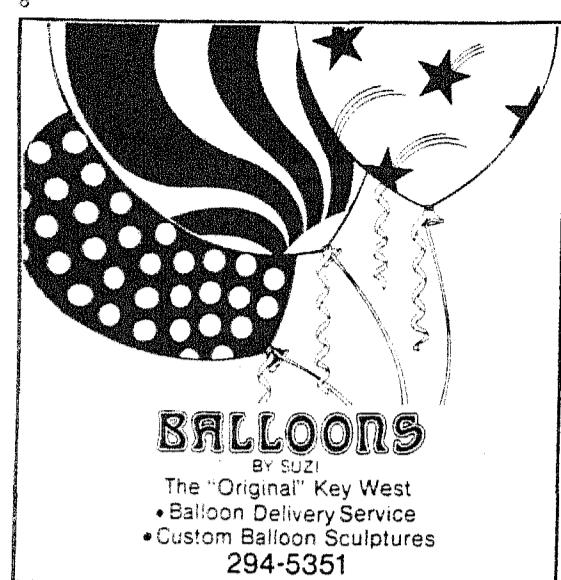
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"a wider choice of trades and craft schooling. For the young girls, while there is an excellent nursing school at the college, there should be more, I think--girls today want to go into the professions and we should give them the chance. We are not as good as we could be there, but I think we're trying, and recently there has been great improvement at the Community College."

SPEAKING ABOUT THE sprouting of high-rise condominiums on almost all sides of the island, time-share resorts and 150-unit motels--many of them in the space of a few months--Mrs. Spottswood sighs and shakes her head in amazement.

"It's distressing. Those buildings are going up so fast that we haven't time to examine what we're getting into; it's too haphazard and not enough attention is given to the citizens who live here all year long, like you and me.

"Are we going to have sufficient water? Reliable electricity? Adequate sewage disposal? I don't know. Does anyone know?"

SHE CONDEMNEDS WHAT she calls the "piecemeal" way that city officials for several years have gone about providing for what turned out to be the explosive growth in Key West and the Keys, "and they have not stuck to their promises about zoning, or conflicting interests."

Turning to another part of the county, Mrs. Spottswood remarked about the Seven Mile Bridge:

"NOW LOOK AT that new bridge. We just heard, only a year after it was built, and cost a fortune, that parts of it were falling off--I'll bet we're going to have to restore the old Seven Mile Bridge like Henry Flagler made it; it was built to last and it sure did, over 70 years since the railroad crossed it."

Mostly, though, local matters are her greatest concern--one of them being the future of the Tennessee Williams Fine Arts Center near the college.

"THERE ARE DIFFICULT financial problems out there and it may come to it that the college is going to have to subsidize them more and more. We had such hopes for them.

"But you know, years ago when it was just beginning there were many people in Key West who were experts in theater work, and who knew our town and its make-up, and it was said privately that we'd have too many theaters in Key West for each one to be self-supporting. People tend to go where it's convenient, and then, there are only so many of us who are really interested. It is a problem."

THROUGH ALL THESE years, the abiding sense of the family's interest in public life has centered around this kind and dignified lady--you'll be pleased to see her and say a friendly hello to her any day around 5:00 as she walks home along Fleming Street.

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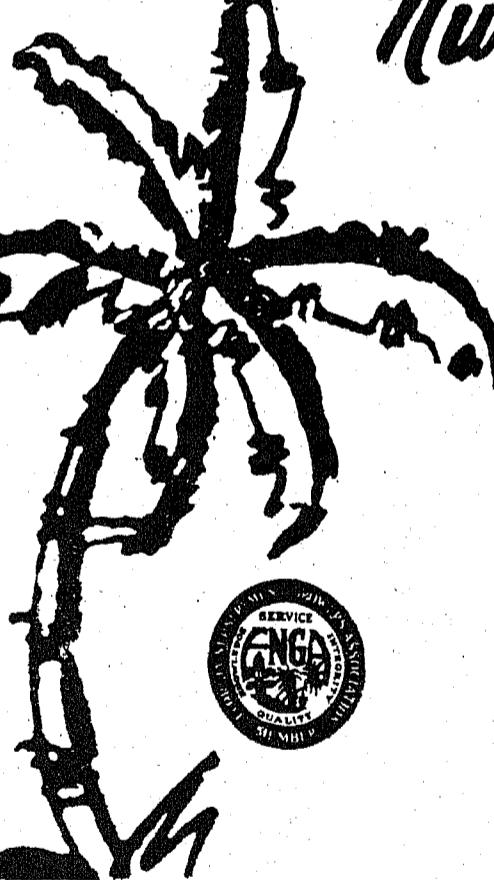
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## The Week-End I Spent with a Mouse

by JOHN NICHOLAS UBERTI

PHIL AND CAROL were going away and they had a very nice house in Key West. They wanted someone to stay in the house while they were gone. This was a good opportunity for me because I wasn't working and I had no place to stay. Susan and I had had another fight, and as usual I was broke. They had air conditioning, cable TV and a lovely house. "Yes," I said, enthusiastically. "Now John," Carol said, "you must spray the plants and feed the mouse."

(I know Carol was a little daffy, but, 'feed the mouse'?)

"LET ME SHOW you, John." Right by the stove were six crackers and cheese spread about the floor. "There is where you feed him, once a day, right on that spot, and only at night."

"Yes, Carol," as I patted her on the head. I looked at Phil, but there was just a regular ordinary kind of look. I expected him to roll his eyes and give me an indication that this was a prank or Carol had just flipped out.

PHIL AND I had a straight 151 rum to bid them farewell. We all left together and I got dropped off at the beach, towel and book in hand, the sun warming me to a titillating high. I was in paradise as I lay on the Sands beach reading 92° in the Shade by Tom McGuane. The thought occurred to me, "Was she really serious about taking care of a god-damn mouse?" It kept bugging me until I got up, much earlier than I

expected, and walked to the house. My curiosity was overpowering. I entered the house with thoughts of, "No, I'll bet the cheese and crackers are still there." Sure enough! They remained untouched. They thought I was going to be fooled into believing that one about a mouse. I started visualizing Phil and Carol laughing all the way up the Keys about John caring for a mouse. I left the house to go to the store, and when I came back, I double-checked the crackers and cheese. It was gone, all gone, not a crumb left.

PHIL AND CAROL must have come back and retrieved the cheese and crackers, then went giggling on their merry way up the Keys. No mouse can eat that fast, that soon. I went in the living room and read my newspaper I got at the store. I thought I heard something and I jumped up. Nothing, false alarm.

WHILE UP, I decided to cook dinner and I opened the refrigerator door, but it was sparse, to say the least. I have to go through the whole weekend with just 2 eggs, 1 knockwurst, one can of tuna and one TV dinner. I popped the TV dinner into the oven and snapped on the TV. This was going to be a treat, just me and TV, no interruptions. The timer went off and I sort of crept to the entrance of the kitchen and snapped the light switch on quickly. No mouse, or even any scurrying noises.

AS I WAS eating my TV dinner in front of the TV, I thought I should

leave some for the mouse. After finishing what I thought was half, I went into the kitchen to where the mouse ate and placed the TV dinner by the stove. Back to the TV and sleep. Next morning...

I HAD AWAKENED rather early and was making a Cuban coffee when the morning cloud lifted and it flashed across my brain, "The Mouse!" I smiled and laughed aloud. "Okay, mouse, if we are going to spend the weekend together, it's going to be a 50-50 split." That mornin', I had an interview as an extra in a film being made in Key West. I went to see the casting director and was hired to play a cop in an old Southern town. With this job it meant free lunch, and that was grand, and daily pay - CASH! It was interesting and exciting to be around film people; they were very nice to me. After we finished shooting for the day, we were paid. Tonight I am going to eat like a king (I mean to say we), the mouse and me.

OFF TO FAUSTO'S Food Palace. Cart in hand, I roamed the aisles, picking all my favorite foods. Cheerios, chicken, sweet potatoes, ice cream, cookies and candy.

Laden down with two grocery bags, I walked home, happy as can be. Plenty of food, a good movie coming on tonight, a perfect evening in Key West. When I got home, the mouse's half of the granola bar I had left for the mouse's breakfast was gone.

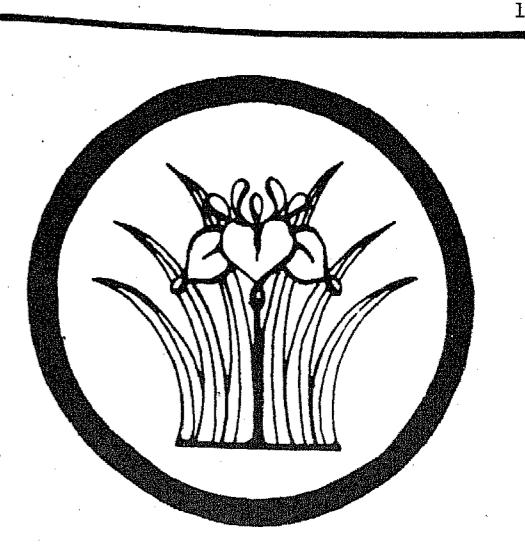
"OKAY, PAL, TONIGHT it's a feast; we'll dine like kings. Let's see, tonight's fare will consist of honey glazed chicken, sweet potatoes, cranberry sauce and spinach." I've got to rush because the movie starts in an hour. Busily I prepared dinner, taking little swigs of 151 rum. I got a little silly and started talk-

ing to the mouse! "Why don't you come out and play? Don't be shy - I'm your buddy."

FINALLY THE CHICKEN had a hearty dark brown crispness to the skin. "Perfecto," I yelled. "Okay, buddy, one breast for you, one for me, some sweet potatoes for you, some for me, spinach for me, none for you." I guess mice don't like spinach, but what the heck. If I had to, he did, too. I gave him the spinach. After placing his dinner down, I turned off the light and went to watch the movie.

AFTER WATCHING THE movie for a while, I started to think about the mouse. I sure would like to get a look at him, or her. I got up and checked the grand dinner I served, but it was untouched. I quickly got my Bic lighter, bottle of 151 rum and ice from the refrigerator and snapped off the kitchen light and sat on the floor. In one hand the Bic lighter was ready to be flicked as soon as I heard a noise. In the other hand, a half bottle of Phil's 151 rum. My butt became numb after a while and my eyelids heavy. Swigging the rum made me drowsy. I soon fell asleep with the Bic lighter in hand. I groggily got up with the numb arse and went to bed. What a fool I was, wanting to see a mouse! Next morning...

I WENT INTO the kitchen for my Cuban coffee and observed that everything on the mouse's plate was gone, even the spinach. I guess he'll be a strong mouse, maybe like the cartoon mouse, Mighty Mouse. That thought was worth a chuckle, even though it was early in the morning. I didn't feel too well, either. I had a real bad hangover, and I had another day of filming to do. The director said not to shave or shower for today's shooting; I had to look a

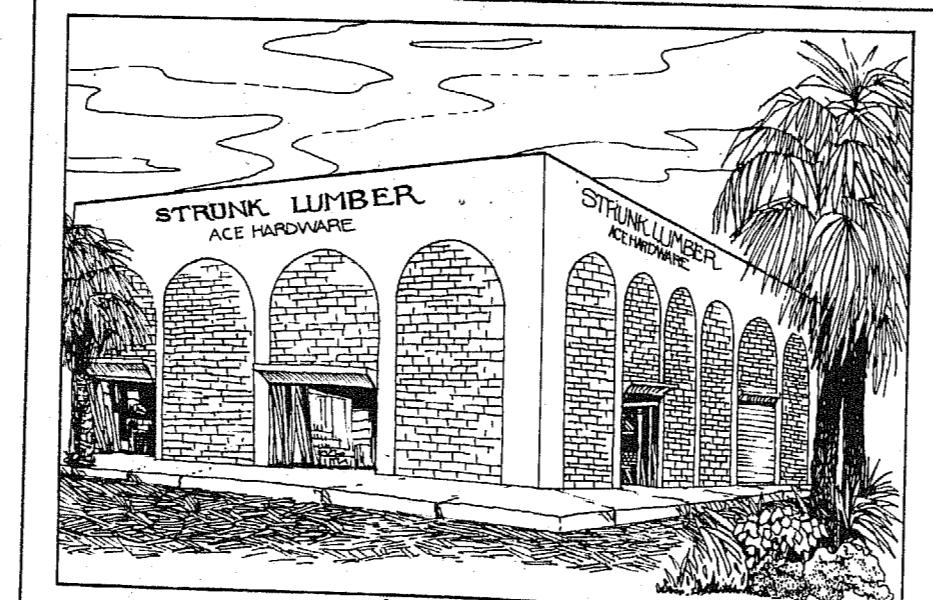


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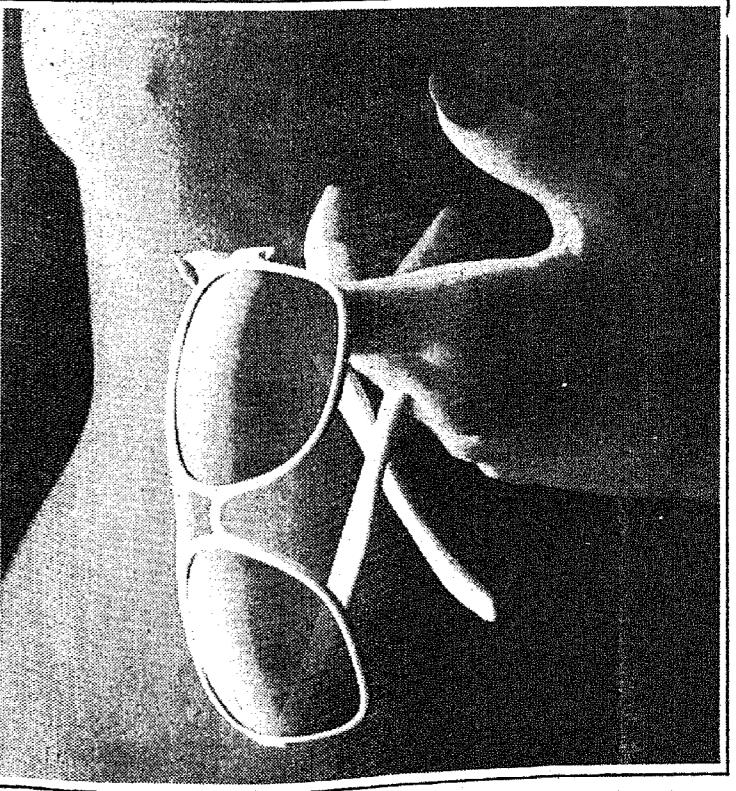
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little scumby. I sure as hell felt scumby and looked it.

I HAD A bowl of Cheerios and left some for the mouse. Gee, he must be a big one. Eating as much as a grown person! Maybe there is more than one? Off to the film set.

When I returned home, the Cheerios were gone. We were eating well again tonight, steak, Boston baked beans and candied yams.

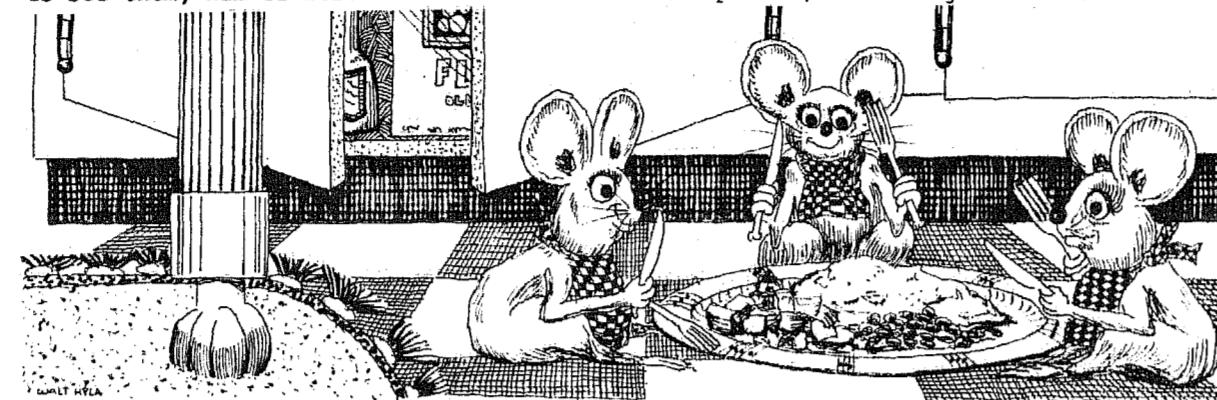
AFTER FINISHING THE cooking, I diced the steak for the mouse, or mice, and chopped the candied yams. This is great, I thought, having dinner with a mouse, instead of a lady. Placing his, or hers, on his (her?) plate, I returned to the living room to watch another movie.

THIS WAS GOING to be our last night together, and I was going to get a look at him or her, or them. Again after dinner I went into the kitchen and sat with my trusty Bic lighter. I was determined to catch one glance of this critter that had been my roommate for the weekend, sharing 50-50. Again, I fell asleep, not catching the glimpse I wanted so badly.

I WENT TO bed, but it haunted me. I had to see him or her or them. I finally deduced that the signal for the mouse was my opening the door to the refrigerator in the evening. The light from the refrigerator door illuminated part of the kitchen, the part in which he, she or they lived. That was the signal at night to come and get it. During the day it was habit and no one was around, so he, she, or they, had free run of the house.

I JUMPED OUT of bed and went into the kitchen. Sure enough, everything was gone. Was that a mouse's belch I heard? Or was it my own stomach,

digesting that grand meal? I went into the kitchen, not putting the light on, first opening the refrigerator door, and illuminating the part of the kitchen in which he, she or they lived. I had to figure out how I was going to see him; or her, or them. I sat down with ears tuned, waiting to hear the littlest of a munching noise, but again, the rum and full stomach made me drowsy. Again, I fell asleep. Again, I'm numb arse. I missed my opportunity to see them, him or her.



Carol and Phil will let me just come and visit the mouse, or mice. Just to bring a tid-bit. A slice of brie with crackers?

PHIL, CAROL AND I planned to meet at the Full Moon Saloon that day to give them the keys. They were there, a little drunk, and very happy. Happily they greeted me. Kisses, hugs and plenty of ribaldry. I told them how much I enjoyed taking care of the house, watching television, spraying the plants, and being alone for a

change. I looked over to Phil, but talking to Carol, said, "I never got to see the mouse or mice, and I would like the opportunity to catch a glimpse."

PHIL'S EYES BRIGHENED up as Carol was telling me that I was welcome day or night to visit. In a nonchalant way, Phil turned his head and then looked directly into my eyes with all seriousness and said, "What dark mouse?" I was confused and only laughed heartily as I pushed the chair away and left them.

Was there really a mouse or whatever? I will never know...

## CHEAP ROOMS



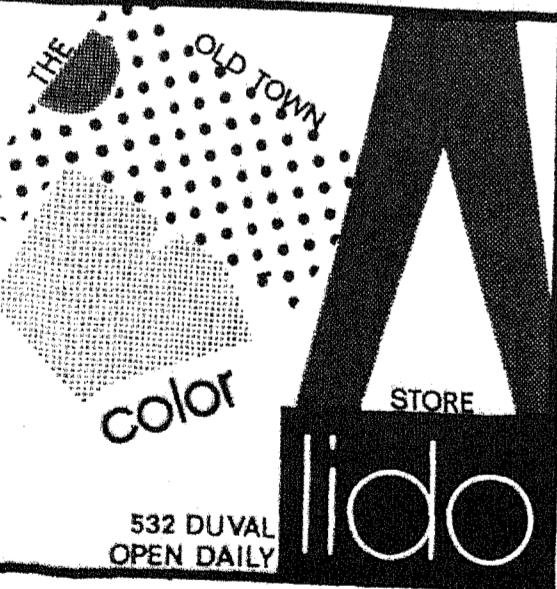
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## Two Sculptors:

Bob Windisch  
ERNESTO SCULPTOR

BY PHOEBE R. COAN

KEY WEST CAN BOAST AN enormous amount of creative energy. Among the ten or so sculptors on the scene are two outstanding examples: Bob Windisch and Ernesto Sculptor. Talking to them was as reassuring as a fresh breath of ocean air.

BOB WINDISCH, KNOWN by many of his friends as "Windisch" has been in Key West, off and on for many years. After some time training as an actor, he arrived here from Coconut Grove. He had performed in the T.V. series of *Rawhide*, and had been a member of the National Touring Company's production of *Advise and Consent*. He

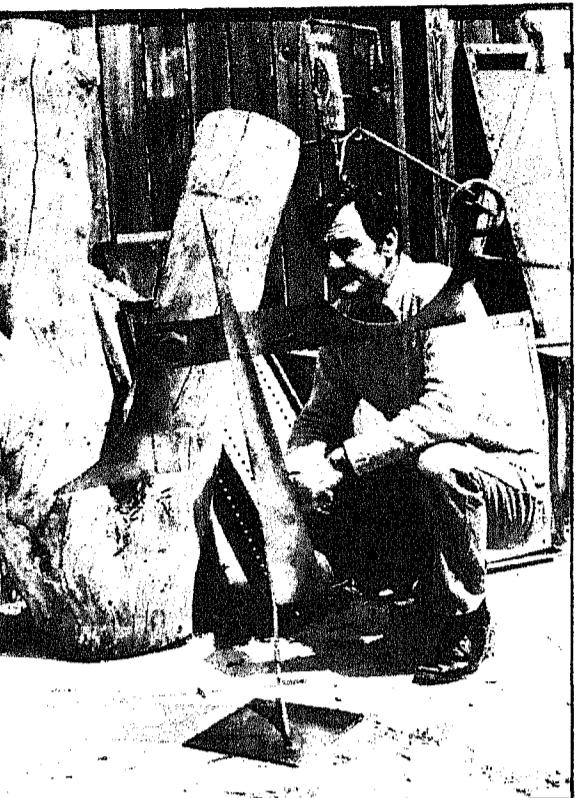


Photo by John Leslie

Bob Windisch, who recently won an honorable mention ribbon in a Fort Lauderdale sculpture show, poses with one of his creations

was also lucky enough to perform in Genet's BALCONY for the N.Y. Circle on the Square Theatre. This last show ran for 2 years. However, all of this left him feeling artistically dissatisfied. Bob turned to oil painting which he found more fulfilling as a medium.



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FED UP WITH CITY life, he liked the easy style of Key West living. He bought a boat and was involved with bringing some Cubans to Key West in the early 60's.

FOR ABOUT 10 YEARS thereafter, Bob directed the New Moon Art Gallery. This was later to become not only a colorful restaurant featuring sumptuous homemade dishes, but a living work of art as well.

THE GALLERY EVOLVED INTO the first really avant garde art display in Key West. Bob's colorful proliferations garnished the imagination and appetites of many who came to dine, or just to feast their eyes.

HE REMEMBERS ONCE A lady came in for a hamburger, and went to the rest room. She returned to find her dinner had vanished. Bob's fabled sidekick dog Gaucho was the culprit. He had pulled one of his antics. Then, guilt stricken, he stealthily dragged a favorite bone back to the scene of the crime, to drop it in the woman's purse and make up for what had been his uncontrollable desire.

"THAT WAS A SENSITIVE dog," comments Bob with memories in his eyes. It was this incident which birthed the hitherto unheard of "gaucho-burger" which became an overnight sensation with the New Moon diners. Gaucho lived 14 spirited years, and when his time came to pass on, he just wandered off into the mangroves and was seen no more.

THE NEW MOON ALSO featured poetry readings by the rakish poet, Robert Vaughn. Once during such a reading, Vaughn broke off a branch of aurelia and chased the newspaper woman, Florence Rabon, here and there. He abhorred her hat and wanted

to "switch it," it seems. He also demanded total silence at his well attended readings. When a baby dared cry, he told everyone to leave.

ANOTHER DEVOTEE OF THE New Moon was David Rockefeller, who claimed to be son of the famed financier. David would go down to the end of Duval Street at South Beach, with a shotgun in hand to shoot at the stars.

JAZZ MUSICIANS OF A high calibre also gathered around the New Moon's aura. Key West could not forget the memorable Warren "Super Conch" Lowe, master pianist and guitarist - or the beat of Carl Dean's drums. Both were Bob's good friends.

"WE STIRRED UP a lot of public interest," recalls Bob. The artists who hung at the New Moon considered themselves part of a unique movement: THE SUBCONSCIOUS REVOLUTIONARIES. "We were painting from the inner-self instead of copying from nature," Bob says. There was artist Bruce Larsen who came to a tragic end when he walked into a moving train. He was the oldest. Bob, who was the gallery director, and another involved artist, Philip Mitchell, made up the other artists. The artists also hung at the Miami Museum of Modern Art.

I ASKED BOB IF he still followed this philosophy of his earlier days, and he promptly replied: "Absolutely."

BOB HAD DONE SCULPTURE in stone previously. But he really jumped into sculpturing when he had an opportunity at the college to study Picasso and David Smith. He uses any materials he can get his hands on.

MANY OF BOB'S PRESENT works are whimsical renderings of odd animals and shapes you wouldn't find anywhere

else. He calls these works "open space structural sculptures." He says that bringing forth the new can often result in shapes that are so different they will be considered strange, and may not be easily accepted. "The shapes are a product of my own truthful expression being channeled. It is the freedom that flows from this expression that fascinates me and keeps me involved like some kind of an inventor." His latest compulsion is building mobiles.

HIS WORKS ARE PRIMARILY formed of iron and steel, fused by welding. "All of them are created from cast off parts from the Industrial Revolution...rearranged, recycled, reidentified, and rebirthed," he says.

THE TRAVIS GALLERY IN Atlanta has 6 Windisch works, and Artist Unlimited in Key West houses 6 others. You can see a true blue Windisch sculpture - very eye appealing - out in front of the Cafe des Artistes at Truman Avenue and Simonton Street. It may well be the only outside sculpture presently in town.

MANY OF BOB'S BRAINSTORMS are in private collections, and many are at his FKCC workshop, where he has an outside sculpture studio. He credits Wayne Hawkhurst there for making it possible for him to continue with his work. He has produced 43 sculptures in the 3 years of his association with the college.

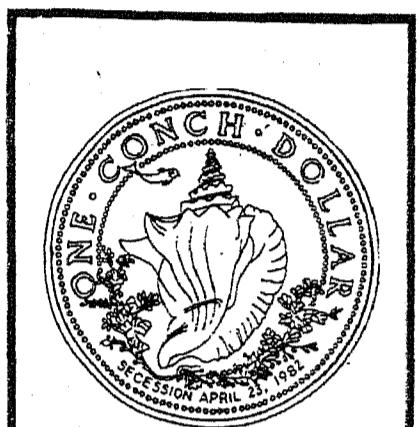
BOB IS ALSO A FINE writer. He won the FKCC Short Story contest for his story: "A Hard Act to Follow," based on a childhood memory. He likes being an artist, but says it's hard to do other work for a living because the heart feels obliged first to the

creative spirit. He says the odds are slim at being successful, but one must do what one must do anyway.

FOR BOB, SELF EXPRESSION is an unending odyssey of just-to-be-opened vistas.

OFTEN SEEN WEARING his own King of the "Uniconchs" crown, kibbitzing at Mallory, or considering his own works, is Ernesto Emilio Gonzales Jerez--otherwise known as Ernesto Sculptor. He is another unique spark to the Key West creative ferment. He sees himself as a "kind monster." Born in Cuba in '22, he emigrated in '47 to this country.

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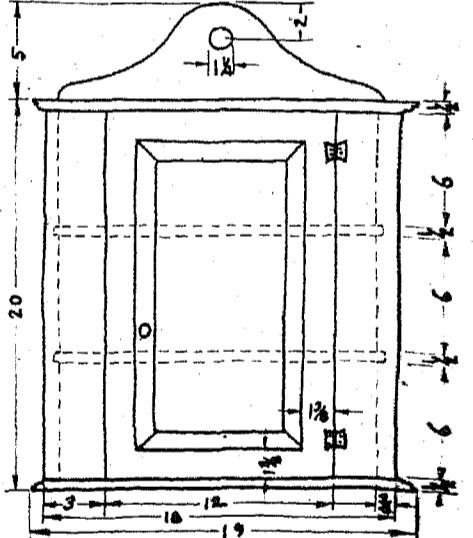
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sculpture before you can say, "Ah," he states.

AT AGE 18, HIS career began with a commission he did of a mother, kindred

these larger works, which he would prefer to do.

I SAW AMONG HIS collection of clippings and photos, one 42 inch



Ernesto Sculptor at Mallory Square

to all. In '55, his impressive mobile (each of the 3 figures was 4 feet tall) was displayed at the National Museum in Cuba. This was entitled "Infinite Composition."

TODAY, A SMALLER MOBILE, of a perfectly moving and balanced group of acrobats, can be seen among statues he displays at Mallory. His younger years were charged with the spirit of

figure called "T"...his own interpretation of a Jesus.

THIS WORK WAS BEQUEATHED to and accepted by the Metropolitan Museum in New York in '55. The face is startlingly human and compassionate, finely chiseled with the artist's special touch.

ERNESTO TAUGHT AS A professor

of Art in Cuba's School of Arts. He has ideas on education: "I do not like the rules that go along with academies. You only create a lot of trauma for a student. One must be free to create. The academies can kill the imagination."

HE WAS INVOLVED in starting a workshop school in Cuba, which was interrupted by Batista's regime.

"I AM READY TO teach all I know to worthwhile students," he says.

AT BARCELONA, A reporter commented on Ernesto's works saying he was..."in the great Hispanic tradition...between life and death..."

ERNESTO HIMSELF HAS written:

*If you come to my dwelling and don't find me: look for a gravestone with my name on it. Do not fret; I am not dead, only buried deep in the dirt, searching for something that I've missed for a cruel, full age...*

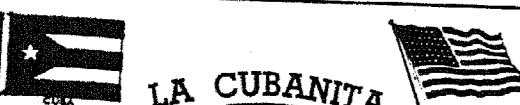
HIS CAREER SPANS SOME 46 years, and like Bob Windisch, he is a writer as well. He often chooses to do light, humorous verses--some in Spanish and English and Yiddish as well. Some of his writings are merely sayings. He loves to use irony and he can bend and twist it like bronze to suit his own needs.

KNOWING HOW METAL CAN outlast the mere lifetime of a man, Ernesto hopes his "offspring" can remind those yet to come of the Key West fervor to be one's self.

HERE'S TO BOB AND ERNESTO--"May their tribe increase!"



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## Palms & Pelicans

BY FRANCES ELIZABETH SIGNORELLI

THERE I AM, living in cool, cosmic isolation on a North Carolina mountain when something in my blood compels me to return to Key West, my root island. It is October and time to reshuffle the cards. So, I turn in like a little hen taking a dust bath. Roll those two big, red suitcases on small wheels out to the car. Steering southward, glassy-eyed, those turnpike miles, in my mind wandering the garden of my life in Key West.

ON MY FIRST day here, I spot Pelican Landing—ugly as a stack of black cats with their tails cut off. My feelings already are teetering, never being able to face departures and arrivals with Asiatic resignation. At the cottage where I live, now, how could one feel a warm flow of emotion over a stick of furniture. I do. Over a disfigured dinette table. A chair with a lumpy lap.

HANDS LIGHTLY RESTING on the wheel during this drive. There on the right, the theodolite glint of the Gulf waters reactivates a rush of anguishing hunger for the ocean. A deltiologist never will discover any post card that catches the excruciating beauty, the ethereal colors of memory images all wrapped up in the ocean. Sigh. Digging in are the spurs of an old Key West pain.

I HAVE SET out to visit my girl child. A grown-up lady, quite self-sufficient, thank you. We have been weaning one another away. I run over ideas I have heard from the higher wisdom of British persons: A child is a guest

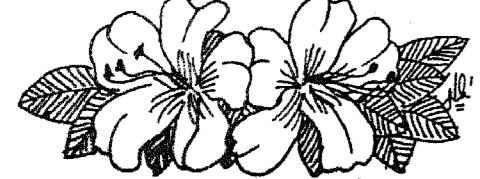
in the house, to be loved and respected, never possessed, since a child belongs to God. How brave, how sane, how beguilingly hard for the American mom.

NOW, I AM headed down to Solares Hill. I have been a barnacle on the bow of this small newspaper for some years now... Freedom of the press is a flaming sword. If you use it wisely, hold it high, guard it well.

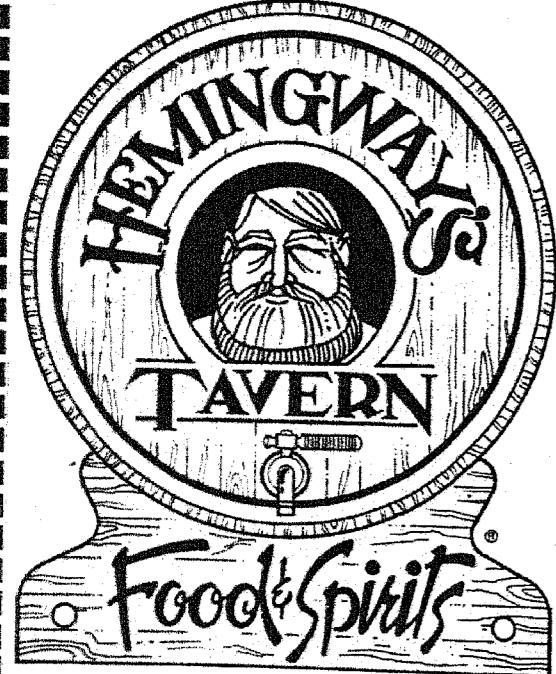
I AM LUNCHING on a tomato and cheese sandwich with this friend, a bush league intellectual, friend in a beret that crushes down one ear. This person has a Catherine Street accent and a loveable Cathchindirectness and slackness. We always seem to have something very profound in common. But, like so many others, this one has tin ears and does not stop talking to listen to a sensitive idea deep inside that I want to surface and unload. I regard this buddy as dear, and yet, lifting a glass of iced tea, the thought nudges: How chilling to realize how near one can draw to another, and yet, always, ultimately, how distant. One comes up against and realizes the outsideness of the human condition.

AT A PARTY, a couple of us are sauntering along the pool rim. Gusts of inconsecutive conversations float by: "Take a brain smear of these politicos, and all would love their mother and black beans and rice" ... "Yes, I always make love wearing gloves." I'll never know who said that; chances are, the yellow and turquoise patio pajamas there by the platter of brie.

Considering one thing as well as another, Key West comes between me and the self that I ever was before moving here. Wearily, lovingly admitted. For, Key West ever is a state of being.



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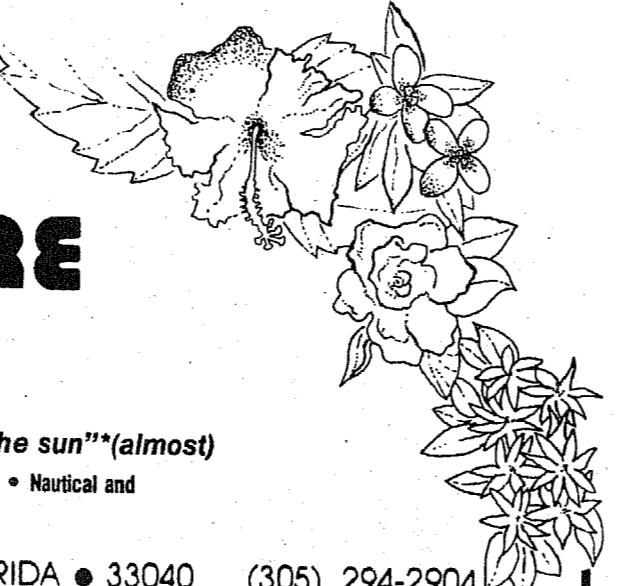
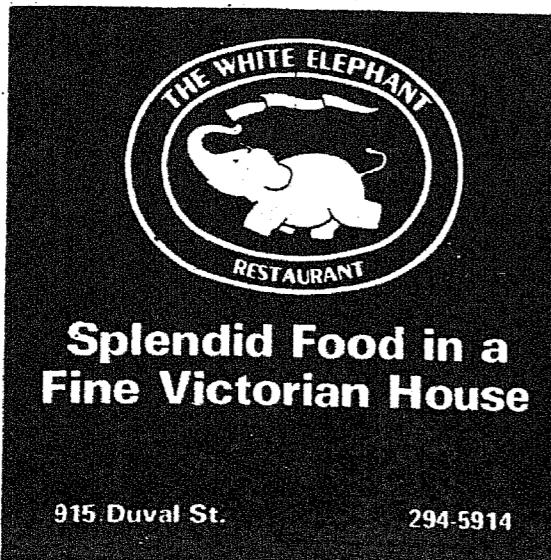
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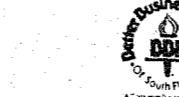
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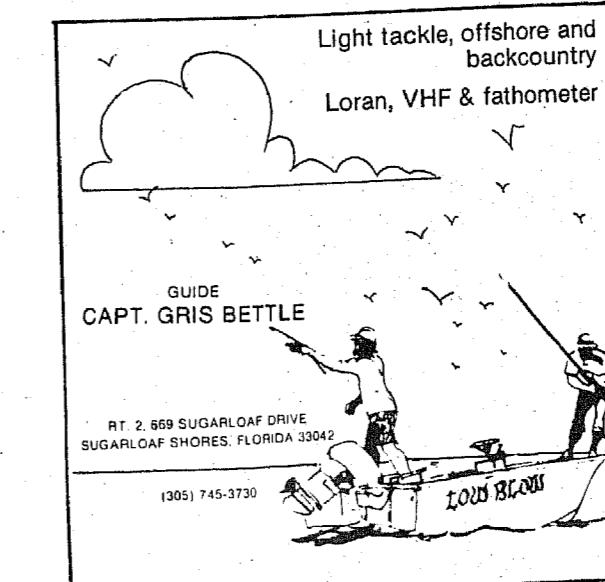
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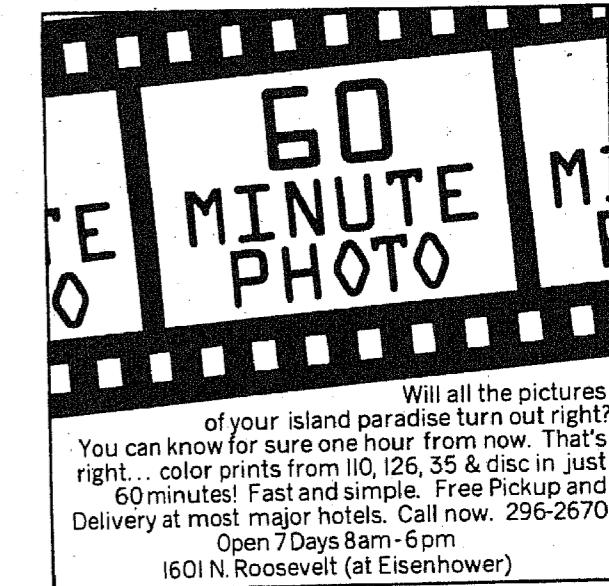
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## THE ICONOCLAST

BY JIM KOGAN

### WHOSE HOUSE IS IT?

AS I WRITE this there is a sign on a house in Key West complaining about official interference with remodeling. The sign asks "Who pays the taxes?" and answers "The owner does." Correct.

The most intrusive interference with the use of one's house, in Key West, is the Old Island Restoration Committee, operating under a landmark law. The plague is spreading--I have on my desk a tear sheet from several months ago announcing the more-than-doubling of the affected area. Accord-

ing to the press piece it's now "190 blocks containing 2,000 buildings." The problem is not limited to Key West--there are similar laws elsewhere and most of them elicit the same criticism.

THE PRESS PIECE describes Key West's landmark area as "museum of houses." OK, so be it. Of course it was built in a free market--controlled or government-dominated markets seldom produce anything, much less anything worth preserving.

But there is a real, basic, serious gap in the argument.

In this land of ours, the idea was that a man's house is his castle and that a man's property cannot be taken capriciously, much less without payment, for any real or alleged "public" purpose.

YES, I KNOW, that idea has been eroded almost beyond recognition in many ways but this piece is about just one of them. The local architectural dictators undertake to tell owners what they must make their buildings look like. Nothing to do with fire safety or anything of substance. Just what they must make the buildings look like. They claim this privilege in connection with new as well as renovated buildings. They "know" what is best for us all.

BUT THEY DO not put up nickel one. They do not pay taxes. They do not pay for the modifications they demand. They do not pay the lost rents when they force a builder to change his plans. They just demand. And they seem to have a law going for them. The fact that the rip-off is legal does not make it right.

Yes, there are similar things in many cities. Yes, there is a whole collection of "horror stories" of the use of landmark and related laws and of improper purposes--including private profit of deserving persons. I would not want to speculate on how to become "deserving."

SIMPLE RESPECT FOR the dignity of each individual human being among us would call for leaving the property owner alone in the use of his property so long as he does not endanger his neighbors. If you don't like the appearance of his house, you buy it, at the asking price, and then it is yours to change to suit you.

BANDING TOGETHER WITH others to use group force (read "mob" as in "lynch mob") to compel him to change his house to suit your ideas--that is wrong. Yes, I know, the "museum of houses" may lure some tourists to enrich the people who sell to tourists but if they want scenery, let them build it or buy it, not confiscate it.

I AM WELL aware of the fact that once an intrusive operation is entrenched it is almost impossible to dislodge short of messy wars--look what it took to get rid of slavery and Hitlerism, for instance.

BUT, STILL, I must speak out against oppressive trends in our country and in our town. That man with the sign on Olivia Street is morally entitled to remodel his house the way he wants to and if there is a real, actual, "public interest" in controlling the way he does so, then he is morally entitled to have the house bought--at his price, too, because forced sales amount to confiscation. Or, at least, be offered an exchange for a suitable home and reimbursement for inconvenience, etc.

SHORT OF THAT, the Old Island Restoration Committee is engaged in arrogant thievery and dictatorial interference. I can, with equal justice, claim that I am as offended by their existence as they are by what the homeowner wants to do with his house.

(Mr. Kogan's opinions are his own, and are not necessarily those of SOLARES HILL nor its staff.)

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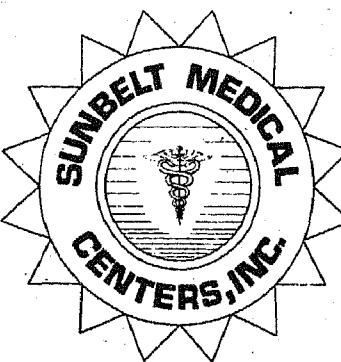
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## REMEMBERING THE "MAINE" IN SHEET MUSIC

by JOSEPH K. ALBERTSON

ON JANUARY 24, 1898, at the Navy docks in Key West, Florida, crew members of the battleship *Maine* packed up their baseball gear (they had played several games against local teams), refueled the ship's bunkers with coal, and waved goodbye to shore-based friends as the ship steamed out of the harbor. Under swelling pressure from popular American support for a Cuba independent of Spanish rule, President McKinley had reluctantly ordered the battleship to parade American strength by visiting Havana, ninety miles to the south.

AN EXPLOSION ON board the *Maine* on the evening of February 15 caused the ship to sink in Havana harbor, with 260 casualties. Despite the fact that no Spanish involvement in the explosion has ever been proved, "Remember the *Maine*" became an instant battle-cry; and a still reluctant president was forced to request a declaration of war, thereby initiating the military

conflict which destroyed Spain's empire and which is generally credited with establishing the United States as a world power.

THE INTENSITY OF the fire storm which swept the country following the sinking of the *Maine* is mirrored in the explosion of songs about the incident. In a few cases, songs written before the sinking were made popular by the new war. An example is Charles K. Harris' "Just Break the News to Mother," which was written a year earlier (1897) as a non-specific any-war-will-do tear-jerker, but which became an immediate Spanish War success. The song was reissued in WWI despite the fact that soldiers no longer wore the blue uniforms mentioned in the lyrics. The "men in blue" wording remained unchanged when the song was again revived and sung, according to one veteran, by the Army during the Korean War.

MY PERSONAL INTEREST in collecting songs about the sinking of the

*Maine* happened by accident. Even before moving permanently to Key West, I had visited the city's cemetery on an anniversary of the sinking. Twenty-five bodies of casualties are buried in a Federal plot where a mast taken from the ship serves as flag staff. In a Key West schoolyard, a turret of the battleship has been installed as a permanent memorial. The largest block of Navy housing, Sigsbee Park, is named after the ship's commanding officer. Because of its extensive naval facilities, Key West was indeed closely connected to all Navy operations during the Spanish War.

WHEN I MOVED to Key West, I began systematically to collect sheet music for use during my nightly piano gigs at a local lobster house, where I enjoy reminding diners of songs they've forgotten but which they recognize and love once they hear them again. Shopping through a list of songs, I ran across the title of a song about the *Maine*. I bought it and took it to the local public library in the event there was not already a copy in the historical files there. I was surprised to learn that there was not even one song about the *Maine* in the library. Immediately, a hobby was

born.

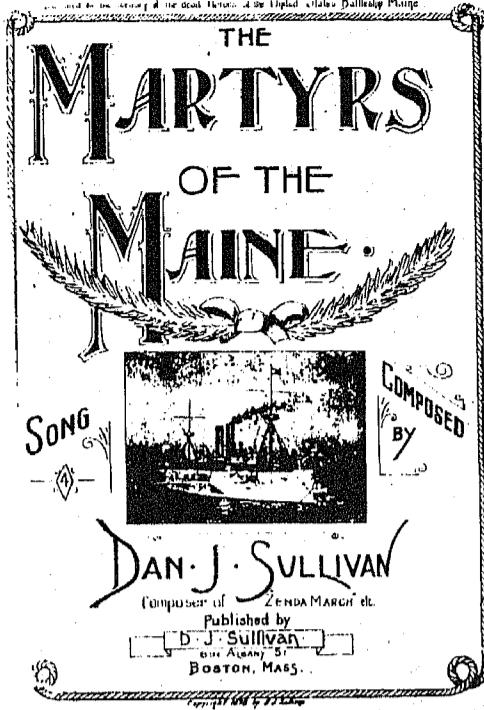
AT THE OUTSET, mine was a blind search. I had no list of titles and no reference sources. Even so, the results so far have been serendipitous beyond any expectations, and I am sure there are interesting new discoveries awaiting me. I have had excellent cooperation from Beulah M. Cope, Adjutant General of the United Spanish War Veterans in Washington, who was able to provide a photocopy of a newspaper interview with a now-deceased veteran who recalled the songs which were popular in 1898. Although he did not recall "the boys" singing *Maine* songs, he did remember that "Break the News to Mother" was a popular camp song then as in later wars.

MOST "REMEMBER THE *Maine*" songs were printed with photographs or drawings of the battleship on the cover. The music is generally undistinguished, and the lyrics invariably maudlin; but as indicators of the emotional fervor which brought the United States front-and-center onto the world stage, they are relics of an historical period when the American people forcibly led their political leaders into a somewhat shameful war, in exact reverse of

more recent history when political leaders dragged the American people into involvement in unpopular and less-than-honorable military campaigns.

MY COLLECTION OF songs about the *Maine* has been designated in my will for donation to the local history section of the Monroe County Library branch in Key West. Anyone who owns relevant sheet music which he does not presently want to offer to me for purchase is invited to send photocopies or to list such publications with me so that the bibliography of this collection, which is perhaps unique, may be as complete as possible.

Some of the song titles were: "Uncle Sam, Tell Us Why Are You Waiting"; "Break the News to Mother"; "Boys Remember the *Maine*"; "The Heroes Who Sank With the *Maine*"; "The Wreck of the *Maine*"; "The Martyrs of the *Maine*"; "Never Forget the *Maine*"; "The Battle Ship *Maine*"; and another "The Battle Ship *Maine*".



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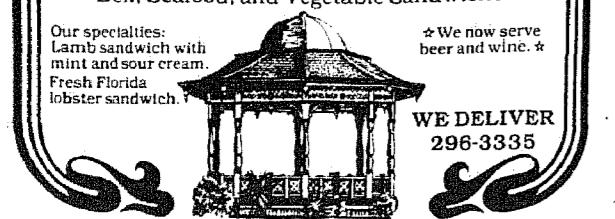
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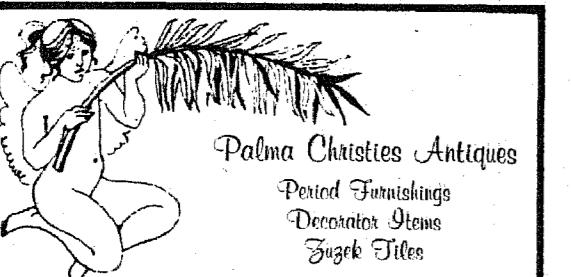
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## PROFILE: TONY GREGORY

by V. K. GIBSON

HE'S A SELF-MADE man--and woman. Now, wait a cotton-pickin' minute! I'm just trying to imagine Tony dressed up as "Tootsie," actor Dustin Hoffman's movie character. Tony won first prize (a trip to the Bahamas) for his portrayal at the Show Biz Ball this year. The year before he won with another Hoffman character, "Ratso Rizzo."

WE'RE AT CAMILLE'S, having breakfast while I interview Tony. I'm trying to eat Cuban toast with one hand and take notes with the other. I tend to write with the toast.

"So," I said, "you came to Key West about eight or nine years ago, and decided to stay. Why? The usual reasons?"

"Yeah," said Tony. "Everybody here's a little crazy, so I don't stick out so much."

TONY IS A good subject. He quickly reveals the various facets of his personality. Given his taste for flamboyant roles, I find it hard to accept that he taught Middle and High School, up in Baltimore, before coming here to live. Which is the real Tony?

After breakfast he offers to show me his shop, ART ATTACK, on Duval Street. As we walk along, just about everyone we pass says hello to him. This includes not only those who looked as if they'd passed the night on Mallory Dock, but "pillars of the community." We finally press through the crowd of admirers and enter the shop.

TONY MAKES HIS living painting original air-brush designs on clothes.

Other local artists work with him, so there's a variety of colorful garments to chose from. Scenes range from typical sunsets, to a new concept called "videos," which is one image centered upon another. ART ATTACK has also put out the great Key West Birthday Calendars, a splendid achievement, listing day-by-day birthdays of locals, illustrated by various artists.



Tony and Buddy

"EVERYONE ASKS WHY I discontinued the calendar," said Tony. "It doesn't sell—that's why!"

We moved on to the ART ATTACK STUDIO, on Southard Street. There, Tony showed me how to use an air-brush, and I painted a T-shirt. It is a monstrosity, all the more embarrassing since, on its back, Tony's little boy

had done a charming abstract design.

THIS HANDSOME CHILD is called Solaris, though most folks know him as "Buddy." As we discuss him, the proud (and single) father shows me one of the most human photo albums I've ever seen. In one snapshot Tony is bending over the mother of his child. The baby's first contact with the outer world is his father's hands, which receive him.

The birth was managed at home, without a doctor.

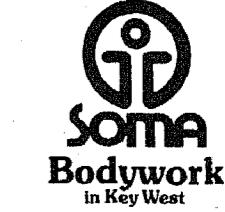
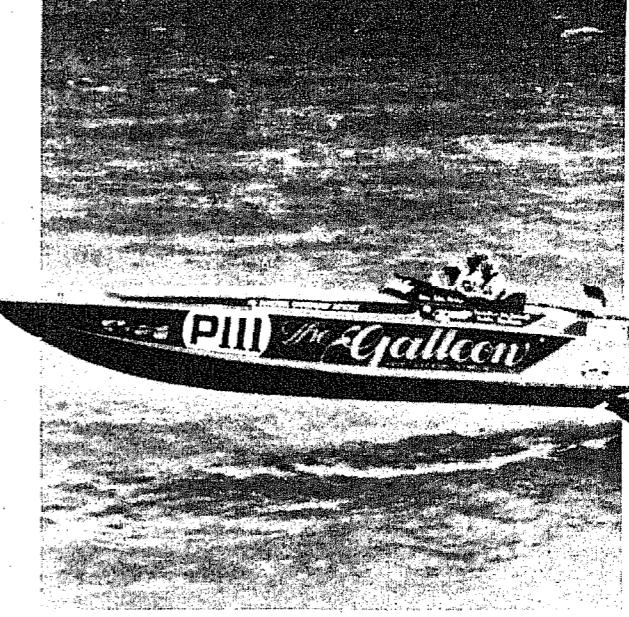
Buddy, it seems, is being brought up by everyone who loves him, which we will refer to as "the Town." At age three-and-one-half the boy is self-sufficient and outgoing. Tony sends him to Montessori School.

"SOME OF THE other places seem to be little more than baby-sitters. They're into naps. Buddy isn't a nap person."

Tony Gregory is a social person, but not political. I asked him off the record whom he was voting for in the upcoming election.

"Who's running?" he wondered.

As, I thought, there is a place in the City Commission for someone like Tony Gregory; and Ratso Rizzo... and Tootsie...



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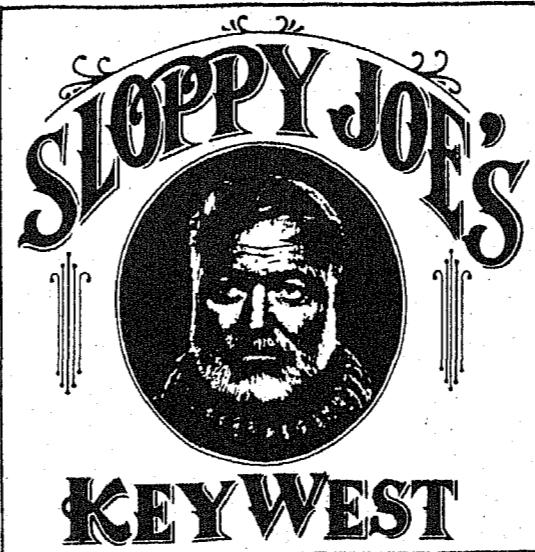
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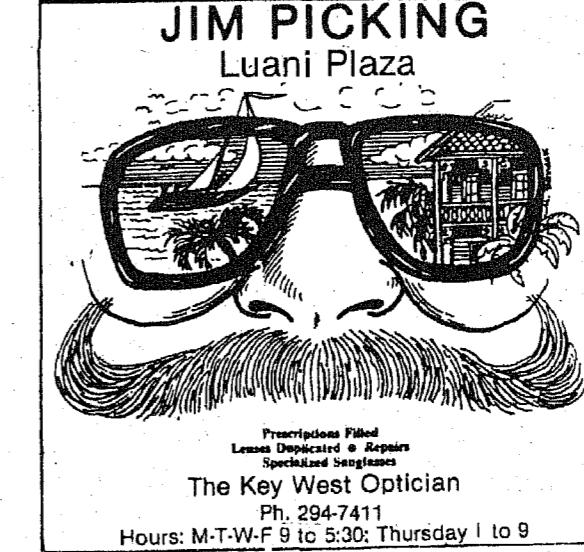


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## PLEASE SEND ME FREE OF CHARGE: A ROMP THROUGH THE TRIAL SIZE YEARS

by FRED LAROS

AS A PRE-TEEN of the mid-Thirties, playing in Peoria, I latched onto a winning hobby horse and rode it right up to the brink of puberty. While others of my ten-to-twelve peer group were into stamps, snakes, and spelling bees, I harkened to a different drummer and became a full-time free-sample freak.

DURING THAT ERA of corporate languages, oddly coterminous with the Great Depression, advertisers in the popular household journals dangled their lure in the lower right-hand corner: "Please send me, free of charge..." Cornucopias of freebies would spill out at the drop of a coupon. To cut yourself a piece of the action, all you needed was a scrounge of back numbers, a serviceable pair of scissors, a deck of penny (*sic*) postcards, and a magnum of library paste.

UPON RECEIPT OF the coupon by the home office, you'd be mailed an elfin miniature of, say, Colgate's Dental Cream or Pond's Vanishing -- on the theory that any erstwhile skeptic, pleased by this trial run, would rush out and buy the regular size from his local retailer (whose identity was vouchsafed on the inclosed flyer).

SUCH A BREAD-UPON-THE-WATERS ploy was obviously deemed a good risk, allowance being made for a certain percentage of no-show recipients. Ah, but who could have foreseen a state of sample-saturation in one sector, yielding nowhere near the anticipated feedback?

What contrived leakage, what impish larceny?



A FINE TIME, you say, to resurrect the sleeping scandal of Samplegate. Well, if my belated fit of *mea culpa* might help some other Early American Sampler to exorcise a lingering guilt-complex... But I can only answer for this one precocious ripoff artist, bearing the appropriate initials: F.L., less lovable precursor of Freddie the Freeloader. He it was, moreover, who corralled a gaggle of other kids into a consortium of equally shameless sampleeteers. The name of our game was Compound Couponing. In flagrant violation of the "one sample to a family" proviso, we reckoned that once was not enough. Accordingly, we ransacked every garment and cellar of the quarter for more magazines, duplicate coupons. A new cottage industry sprang up as householders unwittingly aided and abetted our Katzenjammer version of recycling.

OURS, I HASTEN to add, was no consuming passion; rather, a frenzy of stockpiling. If the Absorbine Jr. people, dispensing their panacea in sufficient quantity to clear up an epidemic of athlete's foot, supposed that a massive testing program was underway, they had another think coming. For, as all vials remained

stoppered, the only thing being tried was the firm's patience. When would it get wise and dry up the supply to us absorbing Juniors? Stay tuned for the answer.

IT ALL BEGAN with the Unguentine Caper. A day-long drizzle had sent me up to the attic of our modest bungalow, there to mull over some old weeklies and monthlies, perhaps in search of a Zane Grey saga. The flip of a page disclosed an ad showing a housewife smarting from minor burns incurred in the course of a fry-up. PAIN! leapt up from the text, eliciting perhaps a semidemiguaver of sympathy but detaining me only a trice from a dreamier four-letter word: FREE! A mad dash downstairs for the scissors and...

A SCANT FORTNIGHT later, I tore open a tiny parcel to reveal the piebald, pinky-size tube enwrapped in a short treatise on burn therapy, plus a clutch of additional coupons to be filled in with the names and addresses of any cronies deserving a share of the "Unguentine benefits." What a beautiful way, I mused, to envelop the parish in a state of soothe -- or, say, of samplemania. Dispatching my roster ("Recommended by F.L."), I hadn't long to wait for the ripple effect. Five eager beavers, in turn, rushed over to get the lowdown.

TOGETHER WE PROCEEDED to dip into the whole schmeer of available salves, balms, unguents and ointments. I remember Resinol -- lentil-hued, redolent of thyme and mystery,

or at least, pharmacy. (Lots of things, back then, smelled like a drugstore, including the corner drugstore.) The take from Resinol was a duo of soap and ointment to foster a sleek pelt. Ditto the competitive Cuticura. Noxema also courted the "unightly pimples" crowd. Some lesser-knowns, long gone, escape recollection, but no matter. They will no more return than will the acne to which they were intended to minister.

A BOUNTY OF foods and beverages tumbled into our bins: jars or tins of Ovaltine, Cocomalt, Horlick's Malted Milk, Mellin's Food for babies, Instant Postum, and a teutonic pioneer decaf called Kaffee Hag.



Messes of porridge: Cream of Wheat, Malt-O-Meal, Wheatena. A congeries of crunchables: Wheaties, Post Toasties, Muffets, Puffed Wheat, Puffed Rice, and Mr. Kellogg's entire Battle Creek Breakfast Brigade.

IF MAN CANNOT live by All-Bran alone, neither can Milady -- as she was chivalrously addressed -- exist without powder and paint. Dazzling in their variety were all the creams, lotions and make-ups competing for her hand (et cetera). Trademark fragrances wafted through outer wrappings of complete "beauty kits" by Lady Esther, Richard Hudnut, Ponds, Woodbury, Dorothy Gray, Max Factor, Harriet Hubbard Ayer, Edna Wallace Hopper, Edna St. Vincent...

IN SUCH INSTANCES, the matter of gender required an adroit nominal

transvestiture by which any one of us merry multlers might become, for the sample's sake, a "Miss," or a "Mrs." Requested to specify complexion shade, we took chameleon turns as "fair," "olive," and "rachel."

SWIFTLY TO THE aid of "dishpan hands" -- or, rather, into our roughly prehensile mitts -- came Jergens Lotion, Hinds Honey and Almond Cream, and Campana Italian Balm.

"Taking a powder" was among our favorite pastimes, inspired by such choices as: face, body, baby, tooth, talcum, foot, flea, baking, and scouring. For leaveners we had Calumet, Davis, Royal, and Clabber Girl. Yeast? The familiar Fleischmann's was strictly a cash-on-the-counter item, but some rival enzymist conveyed his rising expectations in a complimentary sachet sufficient for a test batch of bums.

HAD WE BEEN cleanliness fetishists, we might have tapped our vast stores of Babbo, Bon Ami, or



Sapolio, or summoned the Old Dutch crone and the Gold Dust Twins. (We weren't and we didn't.)

Ubiquitous as the common cold were those Smith Brothers ("Trade" and "Mark") and various other bark-tamers smacking of licorice, horehound, or eucalyptus. Mentholatum, a rub-in, came in wafer-thin tins the

size of a quarter. Vapo-Cresolene, an inhalant for the croup, supplied even a tiny oil lamp and snifter. No novelty, either, was Vicks Vaporub, with which our mothers anointed us from the clan-size crock. (They also doused us with Nu-Jol and Pepto-Bismol. Little wonder we left our trial sizes unopened!)

MINOR CUTS, BITES, abrasions? Ah, blessed assurance that Campho-Phenique would be "inclosed here-with" for the forty-second time. Aches and pains, sore muscles? Prompt parcel-post relief, thanks to Ben-Gay or Sloan's Liniment. (Had there been a moppet in our midst, she could have set up as a dispensing Florence Nightingale.)



THANKS, TOO, FOR A SLEW OF patent medicines aimed at various and sundry ailments beyond our ken. Fascinating to us, in our rude health, all those ill humors that mature flesh is heir to -- a legacy we would come into soon enough. Sufficient unto the day was the ongoing solicitude of "Doctors" Carter, Doan, et al in making their token house calls. Never mind the malady; just pass the medicine. In those days of wiles and ruses, we drew little distinction between corn syrup from Karo and corn plasters from Dr. Scholl.

Incredible, for kids who had to be dragooned into brushing after meals, our caches of Colgate's, Caxx, Kolytos, Dr. Lyons, and Pepsodent. The only cavities to concern us were the corporate ones we were busy mining.

THE MERE MENTION of "halitosis,"



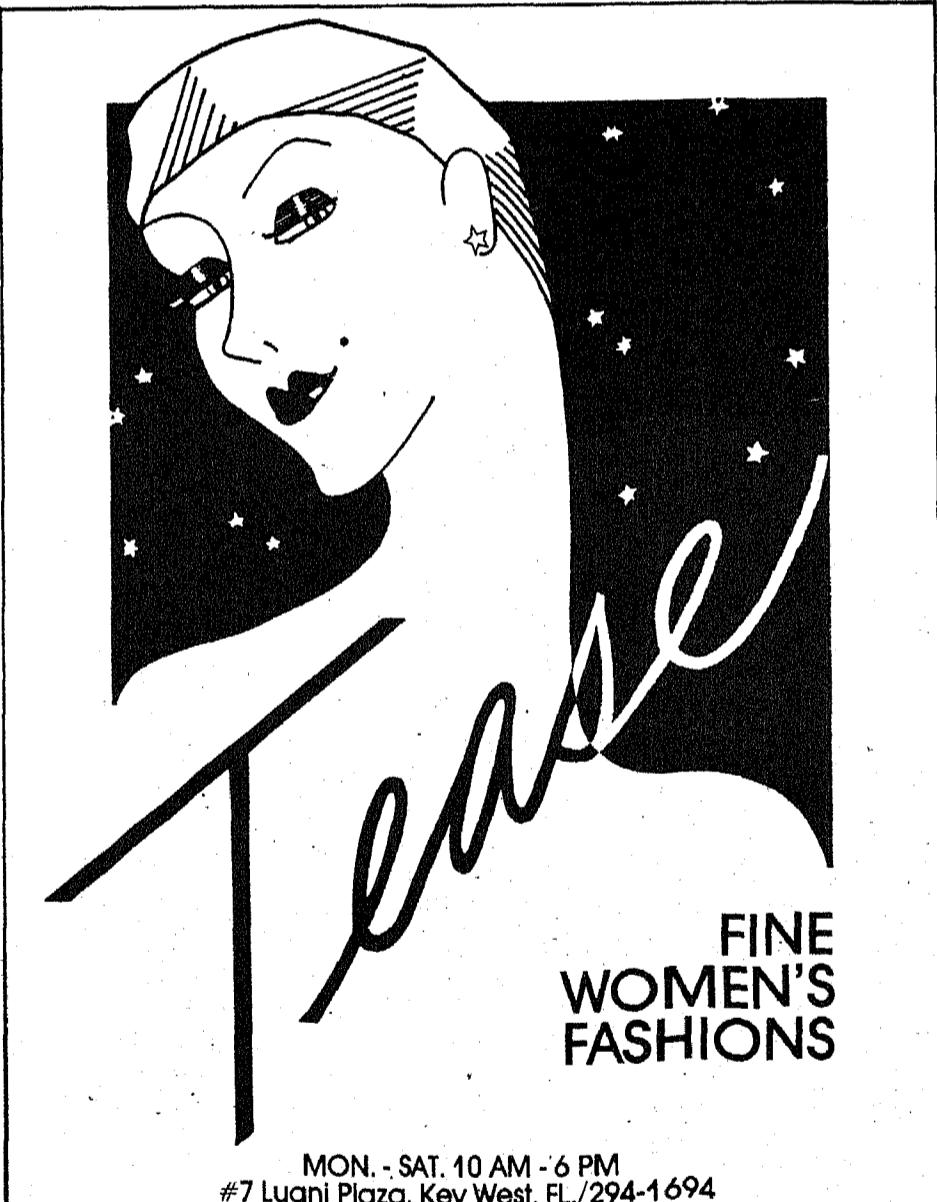
EXCLUSIVELY AT THE STORE:  
Ann Irvine's black ink drawings of four different landmarks in Old Town reproduced on no iron, poly/cotton placemats. With grey embroidered edging, these 13"X19" mats are accompanied by jet black napkins. Old Town Set . . . . . \$35.00ppd

The Hemingway House drawn by Ann Irvine in black, white and green, has been cut up into a challenging 18"X24", 550 piece jigsaw puzzle. . . . \$12.00ppd

AT THE STORE / 617 DUVAL / KEY WEST, FL 33040

ATTENTION COLLECTORS!  
A limited edition of 100 8" porcelain plates numbered and signed by Ann Irvine showing Key West's famous pelicans decorating their dock with red and green for the holidays. We also offer a 10 oz. mug in the same motif.  
Merry Pelicans Plate . . . \$20.00ppd  
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#7 Luani Plaza, Key West, FL 3294-1694

## Gingerbread Square Gallery 1983-'84 EXHIBITION SCHEDULE

NOVEMBER 26TH THRU DECEMBER 12TH  
**GALLERY GROUP SHOW**

DECEMBER 14TH THRU DECEMBER 26TH  
**GARY SHAW**  
OIL & GOUACHE PAINTINGS

JANUARY 11TH THRU JANUARY 23RD  
**SAL SALINERO**  
PAINTINGS & SCREENS

JANUARY 25TH THRU FEBRUARY 6TH  
**FRED HUNT**  
WATERCOLORS

FEBRUARY 8TH THRU FEBRUARY 20TH  
**POOCHE**  
NEEDLEPOINT & CLOTHING FASHIONS

FEBRUARY 22ND THRU MARCH 5TH  
**ROBERT FRANKE**  
OIL PAINTINGS

MARCH 7TH THRU MARCH 19TH  
**JOHN KIRALY**  
ACRYLIC PAINTINGS

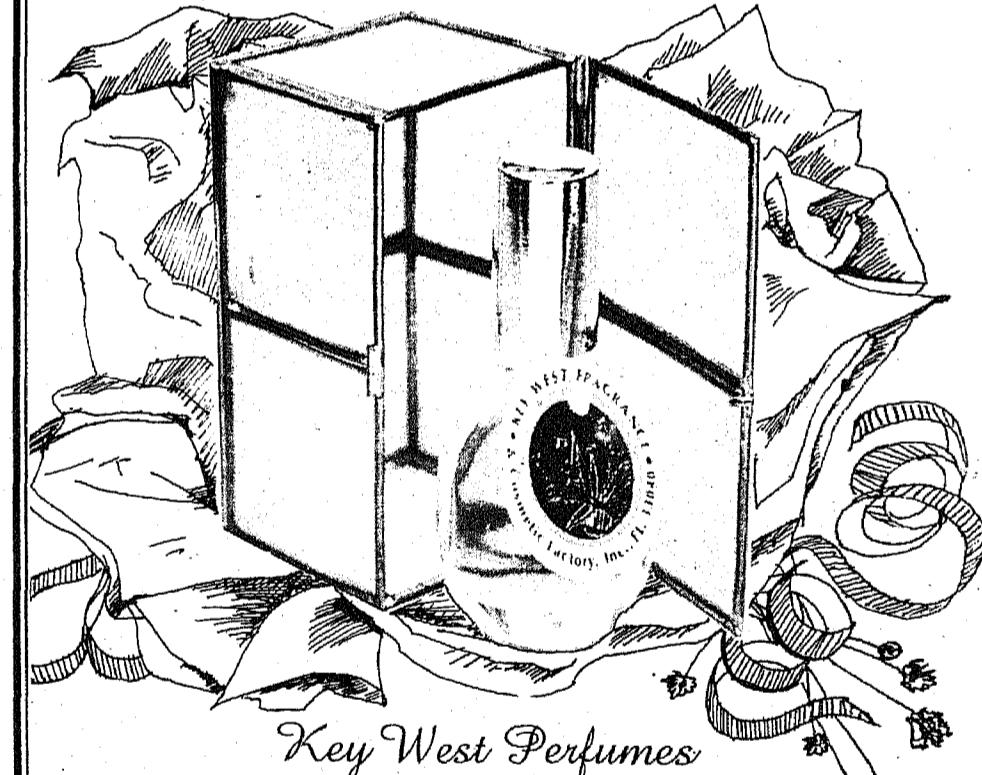
MARCH 21ST THRU APRIL 2ND  
**ALICE TERRY**  
WATERCOLORS

APRIL 4TH THRU APRIL 16TH  
**GALLERY GROUP SHOW**

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OUR BEAUTIFUL TROPICAL GARDENS AND FOUNTAINS  
WERE DESIGNED BY ARTIST JOHN KIRALY

## For A Gift To Remember



The exotic original perfumes of White Ginger, Black Coral, Frangipani and La Te Da. In a dimpled flacon enclosed in a one-of-a-kind capiz shell box. \$16. La Te Da . . . \$20.

**Key West Aloe, Inc.**

524 Front Street / 540 Greene Street / 294-5592

Gift wrapping and mail order are available.

## Pete's Fish Market

MKT OPEN 10 AM TO 6 PM

Buy 1 lb of any size head-off shrimp: Get a bottle of cocktail sauce for 49¢ ... **Save 1.00**  
Buy 1 lb of snapper: Get a bottle of tartar sauce for 10¢ ... **Save 89¢** — or — Get a bottle of shrimp boil for 10¢ ... **Save 1.29**

Buy 1 lb of conch: Get an 8 oz bottle of lime juice for 10¢ ... **Save 89¢**

**KITCHEN OPEN 11 AM TO 5 PM**

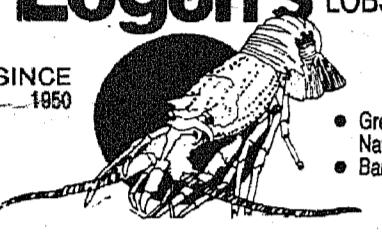
Buy fish sandwich and large Coke: Get an order of fries for 10¢ ... **Save 65¢**

Buy 1/2 dozen conch fritters: Get 1/2 dozen for 10¢

627 DUVAL STREET 296-3777

## Logun's LOBSTER HOUSE

SINCE 1950



- Great Steaks & Native Seafood
- Bar-B-Q Ribs

OPEN 5 TILL 11, 294-1500

OPEN SATURDAY 5 TILL 12

ENTERTAINMENT: SAT. 11 PM - 3 AM, BUDDY CHAVEZ

AT THE FOOT OF SIMONTON STREET, KEY WEST

a then recent discovery, was calculated to make anyone reach for the Listerine, while Lavoris boasted recommendation by "four out of five dentists." Quite impartially we collected those cute bottles from both. And what was the brand name of that offbeat gargoyle in granular form (simply add water and germs) recommended by five out of five freeloader?

"B.O.," ANOTHER NEWBORN bete noir, called for Lifebuoy's carbolic rescue; but, alas, there were no freebies to be had. Likewise, the "beauty" soaps bypassed us in their advertising budgets. If superstars like Lila Lee or Helen Twelvetrees were out to lure us to the Land of Lux, the Camelot of Camay, admission was payable in coin of the realm. Access to these was gained, in course of time, by a fluke.

IT WAS CAMAY, incidentally, who, circa 1934, outdistanced all its competitors by staging a limerick contest. Bathroom bards were invited to complete a given quatrain in their own words (as long as one of them was "Camay"), inclosing therewith three soap wrappers, or "reasonable facsimiles" per entry. Grand Prize was \$1,000 (back then, it would buy a new Studebaker); not just once, but every year for life: the original Family Assistance Plan. A resounding "HAPPY!" (vide Major Hoople) was indeed Father's grumpy dismissal of the whole idea. But Mother and Big Sister were awash in rhymes and soap wrappers while I turned out unreasonable facsimiles. Naturally, the big bonanza flew into some other cuckoo's nest, as did each of the dozen consolation prizes: a lifetime supply of Camay (which, sans wrappers, we had already accumulated.)

THIS SURFEIT OF soap might have figured in our sample-commerce, but not without violating our 99 and 44/110 percent purity of purpose, which forbade trafficking in anything other than trial sizes. A regular cake of soap was considered as worthless as a Confederate greenback. (How apropos, in retrospect, a dictum by the late savant Gaston Bachelard: "The world can be possessed insofar as it can be miniaturized." Nobody has told us we may glimpse Eternity in a grain of Grape-Nuts.)

ANY PARSIMONY ON the part of the big brands was somewhat redeemed by the free-lathering spirit of certain mavericks: the true grit of Lava, the homely fragrance of Kirk's Hardwater Castile—both gratis on request. Likewise, Packer's Pine Tar Soap was rarin' to prove that it could do unto your epidermis more tellingly than those namby-pamby perfumery bars.

At that time, the Underarm Industry had barely begun to tool up. Roll-ons were not yet ready to roll, and the spray-can wasn't even a gleam in Mr. Abplanalp's eye. But dab-ons of Odor-O-No and demijars of Mum came like swallows.

THE SULTANS OF shampoo fairly radiated noblesse oblige. Fitch, Glostora, and Watkins wanted to know beforehand if our locks were "dry," "normal," or "oily," but a discreet non-answer might net us a dram of each formula. Those sly artificers, Goldmann's and Klor-Bak, arrived in plain wrapper, with cotton swab applicator and—unless memory plays me false—a hank of hair. (If the young of Oscar Wilde's day showed "no respect for dyed hair," we bumpkins were simply overawed.

For contented tubbing, Climalene and Bathasweet offered to convert any bathroom into a spa. Even more volup-

tuary were the new bubbles, featured first on the silver screen (Jeanette



MacDonald warbling Dream Lover while the suds mounted), destined to sift down to the sample circuit.

SHAVING CREAMS GALORE -- lather and brushless -- slithered into our palms: Barbasol, Molic, Ingman's, Palmolive, Mennen, Williams, and (I kid you not) Krantz's Lather Kream. Companion after-shave and talcum were often tucked into the packet, trailing fragrance of summer afternoon barber shops. Burna-Shave eluded our grasp by taking to the highways, and those roadside jingles were too securely planted to be made off with in the night.

"WASHDAY HELPERS" -- Rinso, Chispo, Dreft, and Supersuds -- showered down like confetti. Proctor & Gamble, as well as Feis, continued to produce a rub-a-dub bar, perhaps on the premise that just a little drudgery was good for the soul, and both were for sampling. La France -- a kind of catalyst or soap-booster -- was always accompanied by Satina -- a lubricant to make sadirons happy.

IF WE CONSTITUTED a "federation," it was only a loose one. In fact, as this embarrassment of riches rolled in, a fierce spirit of competition arose amongst us, particularly in the scarce, hard-to-get items: "I'll trade you three Feenamints for your Musterole"; "What am I bid for my Fletcher's Castoria?" On alternate

Saturdays our respective front lawns were turned into Turkish bazaars, clamorous with haggling and barter.

Some advertisers had a sneaky way of putting words into one's mouth: "Yes, I'm anxious to hit the road to regularity. Please rush me a free sample of Saraka. Here's my dime to cover packing and mailing costs." Any such remittance naturally boosted that sample's swap value.

FORTUNE SMILED EVEN more broadly when our clan crossed the border, that summer, to the fabled Iowa State Fair. As the sole member of the syndicate to attend, I discovered a goldmine beyond any sampler's dream of avarice. On the festive grounds there rose a vast pavilion housing row after row of food stalls -- a veritable Sampleteria, or Tryorama. Maxwell House, Folger's, and Butternut Coffees in snuff-size tins; mini-bags of Gold Medal, Pillsbury's, and Ceresola Flours. Lilliputian loaves of Wonder Bread. Packets of Sun-Maid Raisins. The entire miniature comestible world was mine. Aglow with mercantile glee, I stuffed a shopping bag full of goodies, dumped it into the car; then back for a second, a third...



BACK HOME, THIS triumphant coup de groceries gave me almost total balance-of-trade control. Action on the exchange virtually ground to a halt. A trial-size tycoon can find it pretty lonely at the top. Nothing to do but gloat. The old zest began to

## CHRISTIAN SCIENCE

### A church service

full of stirring new ideas.  
(And warm, friendly people.)

### A Sunday School

a place to grow

### A Reading Room

full of revolutionary new ideas.  
(And helpful, encouraging books.)

### And a Wednesday testimony meeting

where the healing power of these new-old ideas is told, and people can give their thanks to God.

### Now that we've introduced ourselves

we'd love to have you come and share with us ... any time you can.

**First Church of Christ, Scientist**  
327 Elizabeth St.

**Sunday Service and Sunday School**  
10:00 a.m.,  
(Infant care provided)

**Wednesday evening meetings**  
7:30 p.m.

**Reading Room open**  
In Church Building  
Tuesday, Thursday, Saturday  
from 2:00 to 4:00 p.m.

**All are welcome**

## WEST PROVISION

PROVIDING KEY WEST

WEST PROVISION, FOUNDED in 1933 by a Mr. Muniz and Mr. Villette, carries on a tradition of fine meats and groceries at wholesale prices for Key West's restaurants, institutions, supermarkets, and even individuals.

The store moved to White Street and in 1965 passed on to Mr. Benito Alvarez and his partner and mate in business and life, Maida, a native Conch.

BENITO, WHO WAS born in Cuba, came from Miami, where he had worked for the oldest food suppliers in Florida. Through diligence and a hard striving to succeed, he worked his way up. He presently employs 11 people as: office workers, drivers, salesmen, meat cutters and shipping and receiving personnel. Good quality, service, and respect of his clients are the proof that keep people returning.

BENITO WILL GO out of his way to order whatever his customers want, be it a whole pig for a luau, rabbit, quail, veal, or what have you. If you want it, he will find out where and how to get it for you. If you call on the telephone and place an order, you can pick up your bag with the contents wrapped, and be assured that all you ordered will be there.

BENITO SAYS HIS prices are fair, and West Provision stays open to customers 6 days a week, Mon.-Fri.: 8-4, and on Saturdays: 8-2. They are also the only Kraft Foods distributor left in the United States!

Thanksgiving time brings a harvest of Butterball turkeys and geese

for the festivities to come. It is a good place to buy more and pay less! Even frozen vegetables can be gotten for you - wholesale!

WEST PROVISION IS also the only company in town inspected by the U.S.D.A. They have been rated "good" by state inspectors. Samples of their stock are checked at Tallahassee for possible bacteria. Four times a week, an inspector comes from Miami to check, and once a month a supervisor will come.

BACK IN THE paneled office, adorned with bright, happy pictures of the family, hang several awards. One received this year from the Women's Political Action Committee acclaims Benito and Maida's business as: "Business of the Year." This for... "Giving the customer their dollar's worth...for being fair, and for never turning the needy aside."



ADVERTISMENT

A KENNEDY WATERCOLOR of the Southernmost Point hangs among the portraits of Benito's two children and his two vibrant grandchildren. He loves Key West, has been here in business 20 years, and applauds the changes for bringing the city into the 20th Century. "We were too out of it in the '50s. Anyone who wants to be here is okay by me," he says. "We have to keep pace with the times we live in - and to live and let live!"

HIS SON DAVID graduated from Mary Immaculate, and is presently at Florida State University, majoring in criminology and finance. David hopes to study law. His daughter, Georgette Walterson, is presently his office manager.

Benito's sensitive philosophy is one that allows one to be successful in business and still be a decent human being. He does not wish to be greedy, but to do "the best I can, every day - which has kept me here for 20 years."

AS A BUSINESSMAN, making a profit is a practical consideration, but humorous at times - for instance, one customer asked: "Why are pigs feet only 59 cents and the pig's tail much more?" Benito retorted: "But there's only one tail on the pig - and four feet!" It's logical, no?

WHEN ASKED ABOUT his aiding those hungry ones who sometimes will come to his place of business, his response was to place his hands over his chest dramatically, to signify this was not something he could discuss. It showed a great respect for those he serves.

-- P.C.

ADVERTISMENT

## Clara Lisa Sandwich Shop

928 Truman Avenue  
For take-out call: 294-9749

SANDWICHES  
ICE CREAM  
SHAKES

Breakfast ☆ Lunch ☆ Dinner

SPECIALTY OF THE HOUSE:  
GUARAPO

(Fresh ground sugar cane with ice)

8 AM TO 10 PM  
7 DAYS

Introducing...



2. Watch lots of astoundingly channels never before offered!  
3. Enjoy more movies, dazzling concert specials and imaginative family programs with premium services such as HBO®'s Cinemax® and The Disney Channel.  
How can you take advantage of Push Button Magic? Easy! Just visit our Cable Store (address below). See for yourself how Push Button Magic can instantly change your cable service options - INSTANTLY!

4. Get the latest in cable TV service options up-to-date with this push button channel selector you can!

1. Select all your TV channels from the comfort of your easy chair with optional remote control Remote Control!

But don't delay. The sooner you enhance your cable service with Push Button Magic, the sooner you can enjoy the new world of exciting entertainment at your fingertips!

Get more variety and viewing convenience with these fabulous Premium Services...

All of these additional channels can be yours!

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All of these additional channels can be yours!

SHOWTIME® See you never pay high cable fees again. Just visit our Cable Store (address below) and get the latest in cable TV service options up-to-date with this push button channel selector you can!

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Get more variety and viewing convenience with these fabulous Premium Services...

All of these additional channels can be yours!

Cinemax® See you never pay high cable fees again. Just visit our Cable Store (address below) and get the latest in cable TV service options up-to-date with this push button channel selector you can!

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3. Enjoy more movies, dazzling concert specials and imaginative family programs with premium services such as HBO®'s Cinemax® and The Disney Channel.

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1. Select all your TV channels from the comfort of your easy chair with optional remote control Remote Control!

But don't delay. The sooner you enhance your cable service with Push Button Magic, the sooner you can enjoy the new world of exciting entertainment at your fingertips!

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All of these additional channels can be yours!

USA Cable Network® See you never pay high cable fees again. Just visit our Cable Store (address below) and get the latest in cable TV service options up-to-date with this push button channel selector you can!

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3. Enjoy more movies, dazzling concert specials and imaginative family programs



**SUNDAY & TUESDAY**  
Half-price menu all night

**MONDAY & FRIDAY**  
Date Night

Bring a guest... and the Fountains will pay for your guest's entree off our specially priced menu

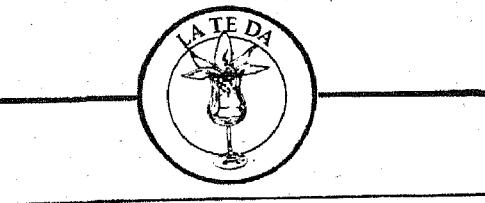
**THURSDAY**  
Complete dinner for 14.95.  
Any appetizer... then your choice of  
Baked Shrimp Lobster or Filet Mignon à Poivre

**SATURDAY**  
Continental Buffet  
All you can eat for 9.95

Early Bird Special every night 6:30-8  
Half-price menu is offered

Happy Hour every night 4 to 7  
Free oysters, pâté, crudits,  
happy hour prices, plus more

*The Fountains  
of Key West*  
1108 Duval Street • 294-2729



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**OUR HOURS**

**BRUNCH**  
9 AM - 4 PM EVERY DAY

**OUR FAMOUS FOUR COURSE  
PRIX-FIXE DINNER**  
MONDAY THRU SATURDAY  
7 - 10 PM

**ORIENTAL CUISINE  
UPSTAIRS**  
MONDAY THRU SATURDAY  
4 PM - MIDNIGHT

**LA TERRAZA DE MARTI**  
1125 DUVAL 294-0344

wane, until one day, in a parting *beau geste*, I bequeathed my entire stock to Lester Benson, a chronic loser in the samplechase, and announced my retirement. Continuing to monitor developments, much as an ex-marketeer might keep au courant with Dow-Jones, I perceived the gradual, inevitable downturn -- a function, no

everything, yet barred from that magic domain of yesteryear. What are his options? Well, he can send for a two-bath flask of Vitabath, but it's going to cost him a buck. Or he can allot a portion of his allowance to the purchase of "regulars" and, like his elders, participate in the second-stage recovery game, turning in those boxtops for a refund: "Simply tear off the top of a new Toyota..."



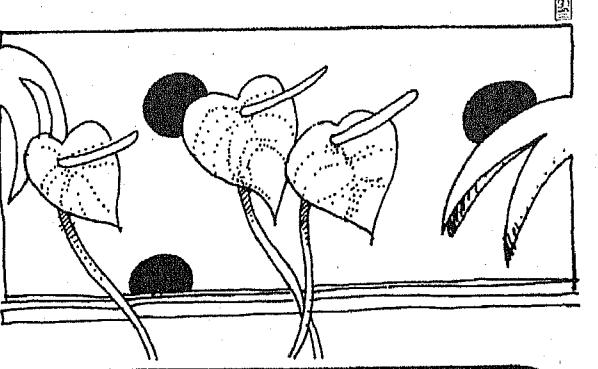
doubt, of general reappraisal of advertising policies, a belated boardroom realization of the awful toll we had taken.

ONLY A HANDFUL of firms kept on giving till it hurt. You had to search out the small, back-page ads, such as those in the Old Farmer's Almanac, for a dwindle of patent specifics ("ITCH?" "BACKACHE?"), but, by decade's end, the salad days of sampling were, for all impractical purposes, over.



NOW, IN THE gathering dusk, I sometimes look back wistfully to Sampleland, even at the risk of turning into a pillar of Salt Hepatica. And I think of today's Junior, surrounded from birth by King-size

BUT, REALLY! IF this sort of ping-pong is supposed to serve as an updated version of sampling-as-known, then I say it's a bummer. These latter-day gamesters have got it backwards. All that malarkey over a few pieces of second-hand moolah? Laundered currency? Samples of cold cash? FAP! Where's the fun in that?



**INSIDEOUT**  
Your Source  
For a  
HEALTHY  
and HAPPY  
Thanksgiving!

**new! frozen yogurt!**  
**INSIDEOUT**  
natural food & bodycare  
juice bar

529 SOUTHARD ST. 296-2393

continued from page 2

communicate with anybody, either.

"Why wait until a week before the elections to stir up this campaign, which is going to do nothing but hurt this city?" Mira said at the meeting.

"To throw him out at this time is a total lack of responsibility toward the citizens of Key West. Judging from the calls I've gotten, people are outraged by this," Heyman said.

**WARDLOW** used the radio to blast Richard Heyman and candidate for City Commission Emma Cates for blowing up this issue solely for the political value that they could get from it. Then, amazingly, Wardlow used a social studies class for seniors at Key West High as a forum to make "very personal and very political comments" about City Commissioner Heyman, according to teacher Jeanie Sanford, who said that Wardlow had been invited to speak on the city manager form of government and on the cemetery.

what is the "meat of the coconut" in this issue?

**FIRST, IT IS** totally irresponsible to fire our City Manager shortly before a new commission will be seated. To whom will they turn for advice on the city's progress on the many, many important problems facing it? With the state and federal government breathing down our necks, this is no time to drop the man most intimately involved in delicate negotiations with them, and to replace him with a man who has only limited experience in this field is unjustifiable.

**THIS IS A** shame: Many of us, while disagreeing strongly with Dennis Wardlow's position on many of the issues facing the city, nonetheless felt that he had done a good job as mayor and had matured in office. We were disposed to think favorably of his candidacy for Supervisor of Elections. It is hard to imagine that Dennis Wardlow can overcome the negative fallout from this unfortunate episode in time to run a credible race for a position that has to be kept non-political.

**SECOND,** no substantial charges have been brought against the City Manager. The FBI denied that Koford was the subject of an investigation. A mumbo-jumbo letter supposedly written by a Mark Williams appeared in Sunday's Citizen accusing Koford of all kinds of things, e.g. hiring a City Engineer who endangered the lives of city employees, scattering city employees all over town, etc. Even if these charges had merit, they did not form a sufficient basis to fire Koford at this time.

**THIRD, AND MOST** unfortunately, the very nature of Wardlow's attacks on Heyman, Cates, and Mira suggest the actions of a man who knew he was trapped in an uncomfortable position and was swinging out blindly at anything and everyone in an attempt to extricate himself. Remember that Dennis Wardlow has stated that he will seek the position of Supervisor of Elections in 1984. Perhaps he figured that he could restore his credibility in the eyes of the voters if he could make this decision to fire Koford look like a necessary and responsible action and not give the appearance of a politician paying off his debts. I'm afraid that if this were the case, then he has failed - the consensus is that this was a blatantly political action on his part and the public well-being be damned.

**LESLIE, WHO HAS** fished commercially, reminded Swift that many a fine and seaworthy vessel might be showing its age but "to demand conformity of our sea-going vessels for the sake of appearance is alarmingly autocratic."

COMMISSIONERS JIMMY MIRA and Richard Heyman deserve nothing but gratitude from the citizens of this city. They spoke out in our behalf, loudly and clearly. To them we give our thanks.

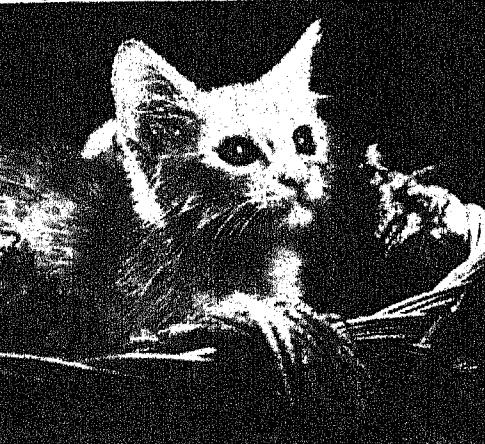
I'm sorry that outgoing Commissioner Mary Graham was party to this. I'm not surprised that Commissioner Joe Balbontin was.

A FRIEND OF ours name Jacques was beaten up recently. He was quietly riding his bike when a couple of young thugs out for kicks assaulted him and smashed in his face with a motorcycle helmet. He has had to undergo extensive plastic surgery to repair the damage done to his cheekbone by these two thrill-seeking punks. I will report to our readers what the outcome of this will be; thankfully, the assailants were picked up by the police and face punishment.

LAST MONTH, SOLARES Hill writer John Leslie wrote a tongue-in-cheek/serious short piece called *Swift's Modest Proposal*. Leslie wrote of his outrage that Swift would try to have the county regulate the appearance of live-aboard vessels floating in Monroe County. The ordinance read... "that because of the health hazards and the unsightly aesthetics created by either floating structures or live-aboard vessels in the waters of Monroe County, the same shall be controlled by the terms and conditions of this ordinance to include not only the appearance of such in said harbor, but also by the sanitary and health conditions that affect citizens of this county."

continued on page 53

*Portrait  
of the Month*



*"Morris Who?"*

Third Place Winner and Honor Print  
Florida Professional Photographer, Inc.

*Award Winning  
Photography by  
Joan Strunk*

Juani Plaza

294-9455

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**HEAVY DUTY**  
**SWEDA CASH REGISTERS**



Sweda  
International

AUTHORIZED  
DEALER

MON.-FRI. 9-5

SAT. 9-12

**What is  
a Bahá'í?**

One who  
believes in the  
Equality of Men & Women.



**the  
Bahá'í Faith** Uniting the world...  
One heart at a time.  
We would be happy to answer questions or send free literature.  
Contact:  
**BAHÁ'IS OF KEY WEST • 294-2060**  
10:30 TO 6:00 DAILY

## AMUSEMENTS

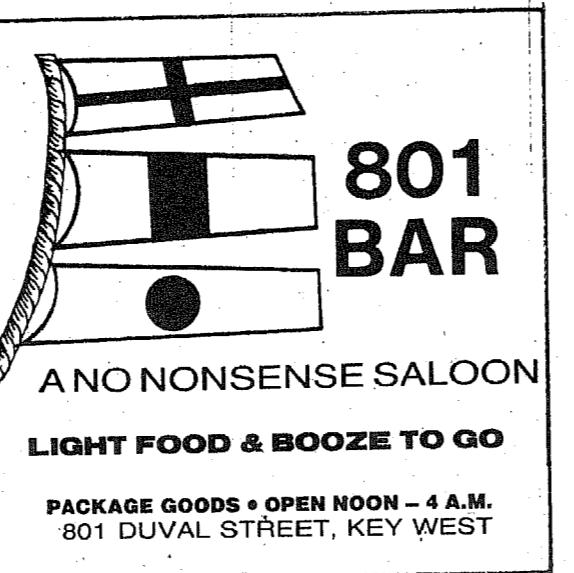
by TOM SCHMITT and GEORGE GUGLEOTTI

IT SEEMED AS if November would never arrive, but thankfully, it has, and along with it, so have we. We made it through the heat of the summer, the madness of Fantasy Fest and Hallowe'en, local politics and most of hurricane season, so far. Now it remains to be seen if we'll make it through the 1983-84 Key West Theater Season.

THE KEY WEST players, at the Waterfront Playhouse in Mallory Square, will officially open their season on Monday, November 21st, with the Renee Taylor and Joseph Bologna Comedy, "Lovers and Other Strangers," directed by Suzie Newman. "Lovers..." will run through Sunday, November 27th. However, there will be no performance on Thanksgiving. Also on Thursday and Friday, November 3rd and 4th, the Players will hold auditions for "Ten Little Indians." Auditions will be at 8:00 p.m., at the Waterfront, but scripts will be available at 7:30 p.m. Men and women of all types and ages are needed. "Ten Little Indians" will be directed by George Gugleotti. For more information about season subscriptions, tickets, plays and/or auditions, call the Waterfront Box Office at 294-5015.

THE TENNESSEE WILLIAMS Fine Arts Center, besides being in rehearsal for their season opener of the musical comedy, "A Funny Thing Happened on the Way to the Forum," which opens on December 1st and will be directed by Tom Kelly (who, incidentally, was in the original Broadway production), will be host to the Miami Opera's production of the long-running musical, "The Fantasticks" on Friday, November 18th. TWFAC will also inaugurate their Chamber Music Series on Monday, November 28th, with the renowned Saturn Trio. For more info on tickets and show times, call the TWFAC Box Office at 294-6363.

IF YOU HAVEN'T already, don't forget to vote!!  
AND A HAPPY Thanksgiving and see you next month!

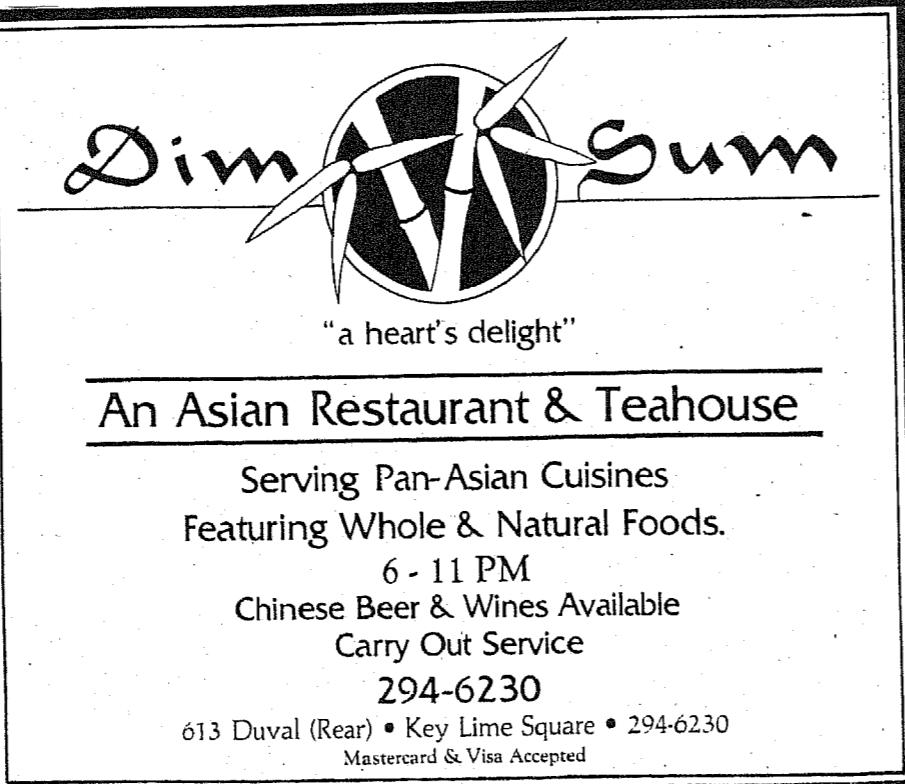
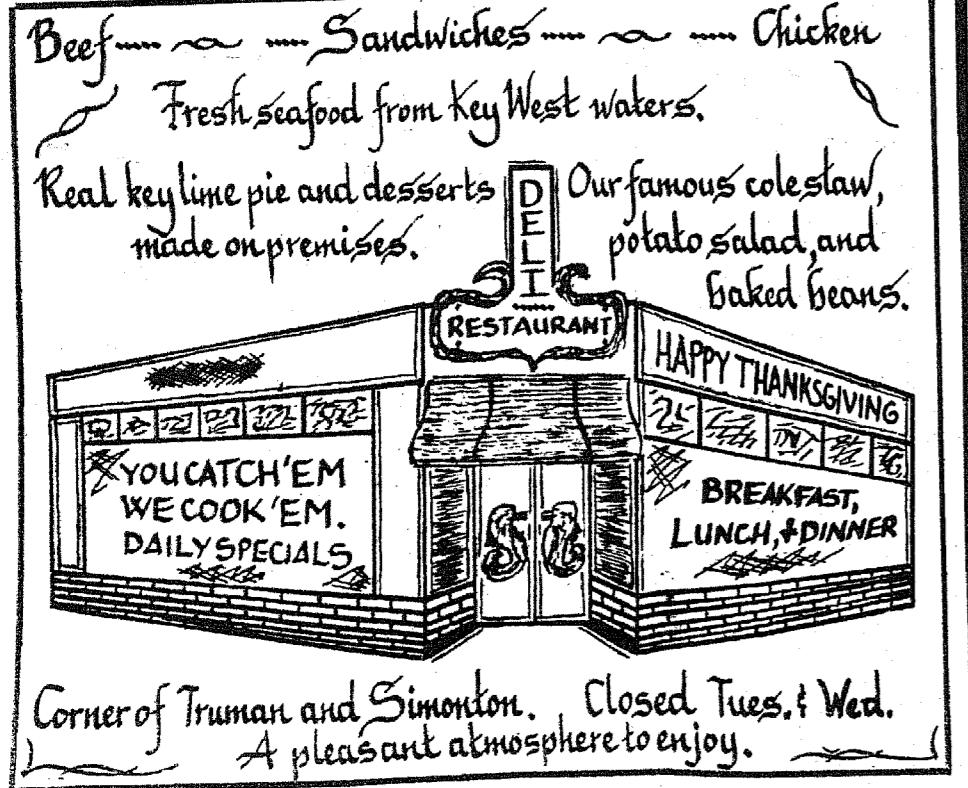
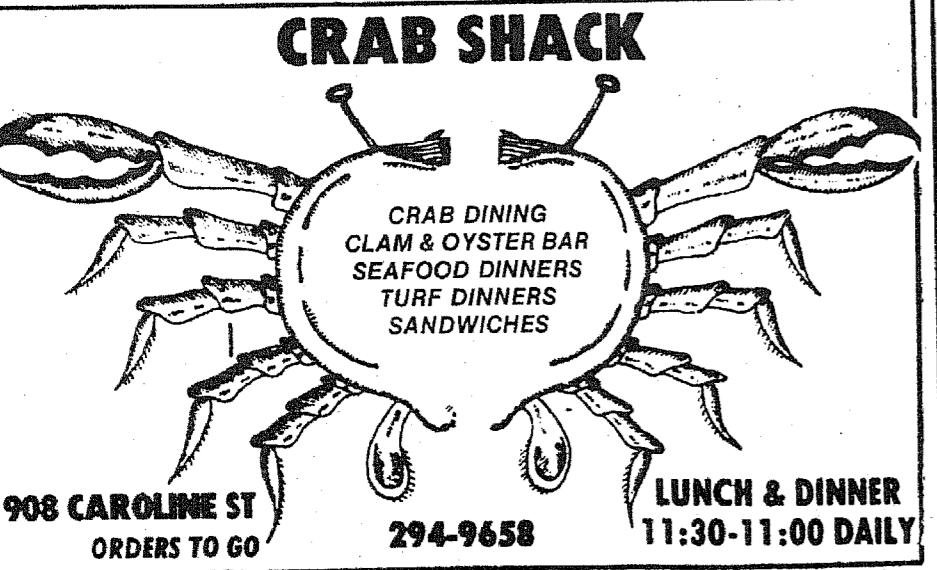


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## NEW SEASON, NEW LIFE AT THE TWFAC

THE WORLD PREMIERE of LEGENDS, a hilarious new comedy by Jimmy Kirkwood, the Key Wester who co-wrote CHORUS LINE...one of the very rare productions of Tennessee Williams' TIGER TAIL, based on his film, BABY DOLL...an evening of unforgettable song and dance, HARLEM NOCTURNE...and a non-stop Broadway musical, JESUS CHRIST SUPERSTAR. Not to mention five star-studded, glamorous parties.

1983/1984 is going to be the Founders of the Tennessee Williams Fine Arts Center's most exciting season ever.

WHAT'S MORE, OTHER TWFAC presentations include the Southern Ballet Company's NUTCRACKER BALLET; the second Annual Key West Literary Festival; the first Tennessee Williams Playwright's Festival in which new playwrights will get the chance to see their work read on stage; music by the Esterhazy Trio and the Chico Hamilton Sextette; dance by the Key West Dance Company; full scale productions of A FUNNY THING HAPPENED ON THE WAY TO THE FORUM and THE FANTASTIKS.

THE SEASON IS being inaugurated with a membership party to which all Founders and potential new members (one can sign up at the door) are invited. It's going to take place at the Woman's Club on Friday, November 25th, at 7:30 p.m. As in the past, members receive tickets for four Founders-only nights to the productions mentioned above, as well as to the after-theater parties which, this year, are going to be given in Key West's most glamorous locations, hosted by local and international celebrities. The cost is ninety-five dollars per person and, since the Founders is now an incorporated organization, tax deductible.

IT'S ESPECIALLY IMPORTANT this year that as many members as possible sign up. The TWFAC has ambitious

goals, but it's going to take time to attract the State, Federal and foundation funding needed to realize them. Most such funding organizations require two years of grant submissions before any money is given and this is the first season a genuine attempt is being made to attract outside funding.

LUCKILY, THE TWFAC has a new executive director, Arnold Mercado, who has enormous experience in theatrical program development and fund raising. He has already won kudos

by DAVID L. KAUFELT  
President, Founders of The Tennessee Williams Fine Arts Center

for his work here this summer and Founders and new members will get the chance to meet him and his young, energetic staff at the Membership Party.

Mercado is looking for volunteers to help backstage, front stage, in the office, with (proposed) landscaping. For more information on becoming a Founder of the Tennessee Williams Fine Arts Center - or on volunteering - please call 294-6360.

## TENNESSEE WILLIAMS FINE ARTS CENTER

1983 - 84 SEASON

### THEATRE

A FUNNY THING HAPPENED ON THE WAY TO THE FORUM  
December 1 - 3 & 8 - 10  
Comedy Tonight! Zany musical madness in Old Rome.

TIGER TAIL  
January 5 - 7 & 12 - 14  
Passion and humor under a hot summer sun.

TRUE WEST  
January 26 - 28 & February 2 - 4  
Passion, violence, terror, survival.

### DANCE

THE NUTCRACKER BALLET  
December 21 & 22  
The most loved ballet for children and adults, danced by the Southern Ballet Theatre.

KEY WEST DANCE THEATRE  
February 11 & 12  
Dynamic modern dance.

### SPECIAL EVENTS

THE FANTASTIKS  
November 18  
Off-Broadway's longest running musical presented by the Miami Opera Company.

A HISTORY OF THE AMERICAN FILM  
December 16  
Christopher Durang's (author of Sister Mary Ignatius...) comical look at the American film industry, performed by the touring company of the American National Theatre and Academy.

CHICO HAMILTON SEXTETTE  
February 9  
Jazz played by its best.

HARLEM NOCTURNE  
March 25  
Take the A Train' from the Cotton Club to the present.

### CHAMBER MUSIC

SATURN TRIO  
November 28  
Vital young artists exploring the musical literatures of clarinet, soprano and piano.

ESTERHAZY BARYTON TRIO  
January 2  
An unusual chamber trio using the form created by Haydn in the 1760's.

AMPHION STRING QUARTET  
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Sweet-toned expressiveness from one of England's most promising young ensembles.

GORJAN PIANO TRIO  
March 31  
A European ensemble combining the best traditions of Central and Western Europe.

### PREMIERE EVENT

TENNESSEE WILLIAMS  
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February 14 - 18  
Readings of new works and plays in development with playwrights in residence.

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November 1983

Puzzled??

1	2	3
2		
3		



1. Shows places
2. To have Eaten
3. A vegetable

1	2	3	4
2			
3			
4			

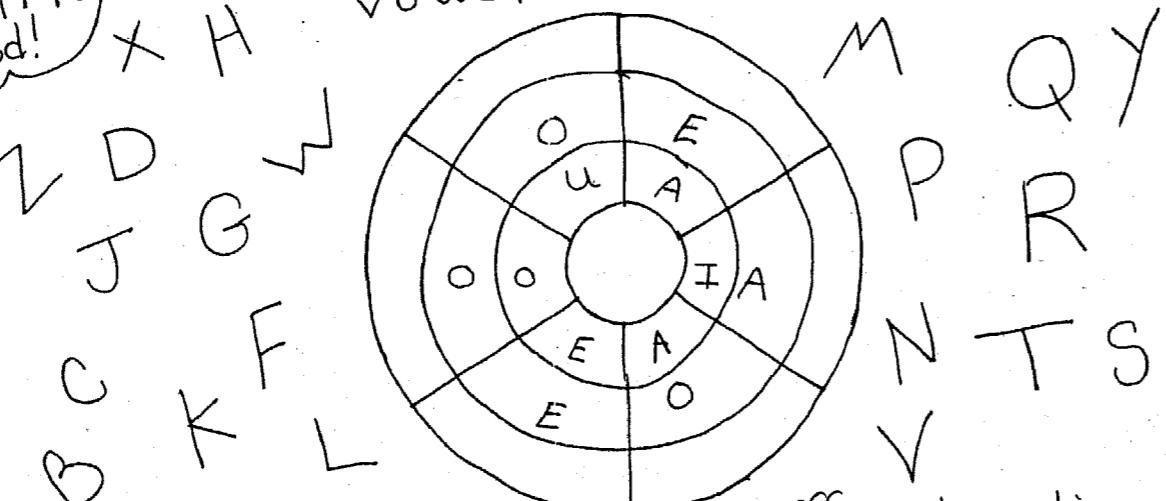


Try to  
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of your own! We  
will print it if  
it's good!

- a. dandelion
- b. paradise
- c. buccaneer
- d. castanet
- e. cyclops
- f. goblet
- g. nomad
- h. mischief
- i. listless
- j. propaganda
- k. minimum
- l. slogan
- m. silicon
- n. automat
- o. lunatic

1. A little turkey
2. A small mother
3. An Indian Chief's daughter
4. the price of corn
5. lost your list
6. Moon clock
7. Opposite of fast draw
8. Some very good fibbing
9. a giddy convict
10. to try to catch fish
11. Not angry
12. Motorcycle cops
13. A well mannered goose
14. Rug for a car
15. What you use in gambling

## Vowel-Go-Round



More or Less  
Write each problem. Put the correct sign in place of the circle.

A. $5 \times 6$ $035$	$6.42 \bigcirc 9 \times 4$ ( $=$ , $>$ , $<$ )
B. $145$ $01.45$	$168 \bigcirc 49 + 19$
C. $3/5$ $18 \bigcirc 6$	$1.3/4 \bigcirc 0.75$
D. $15 \bigcirc 45$ $04$	$1.1/2 \times 50 \bigcirc 20$
E. $15 + 17 \bigcirc 31$	$1.3 \times 12 \bigcirc 36 \times 2$
F. $82 - 16 \bigcirc 59$	$1.17 + (2 \times 3) \bigcirc 24$

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In the diagram are 6 different combinations of vowels, all of which are found in a number of words. Starting on the outer rim, fill in letters that will spell words. All words end with the same letter, but start with different letters.

## Did You Know...

that some people drill for steam instead of oil? This is happening in California and other places. When the drill goes deep enough into hot rocks steam shoots hundreds of feet into the air. These columns of steam are called geysers. The steam is then forced into pipes. Finally it is used to turn turbines and generate electricity.

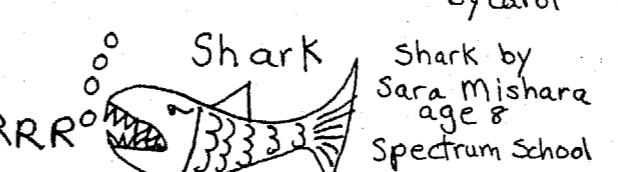
by Deirdre Steele  
Spectrum School

The White Shark has teeth that rank on a scale of hardness with steel, is the only creature in these with no natural enemies.

Even killer whales avoid it, it can survive brain damage better than any other animal in the world! It never gets sick. It has mysterious antibodies that give immunity to practically every known bacterial invader. It is also one of the few animals known to be completely immune to cancer. It can hear sounds a mile away. It is always hungry; no matter how much it eats, its appetite is never satisfied. Despite their ferocity and reputation however, sharks rarely attack man, 3 times as many people are killed by lightning as are killed by sharks. 100 more people die from bee stings each year than from shark bites.

by Carol

**Shark**  
Shark by  
Sara Mishara  
age 8  
Spectrum School



## Fabulous Fill-In

Look at the letter on the top of each column and the word at the left of each row. Fill in the words that fit the category and the letter

	C	H	I	L	D
states					
sports & games					
foods					
animals					
plants					
products					
your choice					



Horse by  
Christie Hatton  
age 11 Sugarloaf  
School.

## The Lonely Unicorn

by Paula Wachob age 11  
Spectrum School

Once upon a time there was a unicorn named Pepper. She was a bright, young colt. She was free as the wind. She lived by herself. At times she was lonely. She lived in a hollow tree trunk. She ate the grass in the meadow.

Days would go by and she would grow lonely and lonelier. She grew sadder and sadder too. Then she stopped grazing one day and left her den, for she had heard a strange sound. She went to investigate.

What she saw when she got there was another unicorn. He was a male that was strong and healthy. He had a very big horn. The reason he was snorting and making so much racket was that his horn was stuck in a tree branch and he was trying to get free.

Pepper helped him get free. The other unicorn's name was Lepre. Lepre and Pepper became good friends & Pepper was not lonely any more.

## How I Met Donkey Kong

by Mike Coan age 13  
Spectrum School

The most incredible person I ever met was Donkey Kong, Jr. His father lived in Africa. There were 2 hunters and they captured his father. D. K. Jr. tried to save him. He jumped on a vine and swung up to the cage which was in a tree. But there were 2 hungry alligators ready to eat him. Then 2 blackbirds started to peck him on the head. Then the hunters came and shot him down, he fell to the ground, bleeding. Then he crawled to the river and put water on his wound. When he was better he rescued his father and they swung back to the house, where they had dinner and lived happily ever after. I later met Donkey Kong in an arcade.

## Answers

A. Word Puzzle: 1. Map, 2. Ate, 3. Pea  
B. Word Puzzle: 1. Pink, 2. Idea, 3. Neat  
More or Less: A.  $<$ , B.  $>$ , C.  $=$ , D.  $<$ , E.  $>$ , F.  $>$ , G.  $>$ , H.  $=$ , I.  $=$ , J.  $>$ , K.  $=$ , L.  $<$

Vowel-Go-Round: Possible solutions: deal, fail, coal, heel, pool, soul, bear, fair, roar, deer, poor, sour, dead, maid, road, weed, hood, loud

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## 1980s KEY WEST WOMEN: WHO ARE THEY?

by SUSAN NADLER GANTRY

KEY WEST, HISTORICALLY, is an island of pirates, sailors, Hispanics and outlaws. Men reputed to be macho and often in love with the sea; not exactly the stereotypic equal rights advocates.

The women of Key West have been variously portrayed by writers, singers, and historians, as eccentric, tough, offbeat, and maybe a little adventuresome. Maybe.

Then in the late 1950s and early 1960s, when the male gay population of Key West grew so quickly, and the island became the southernmost artists colony, a certain sensitivity toward women emerged due to a per-vading, open-ended, non-sexually-discriminating attitude towards achievement in all fields.

WHERE DOES THIS leave the 1980s women of Key West? "Basically, this is a town of extremes - male and female," Emma Cates, third generation Conch, owner-operator of Mother Nature's Bounty, and current female

contender for a City Commissioner seat, begins. "Overall, Key West allows you to be yourself, to be different, to develop your innate talents without being restricted by convention." So if Key West has a reputation for being a magical spot - perhaps it is attributable to the eccentricity of all its residents. And within this eccentricity, we find that individual motivation, male or female, flourishes.

THE WOMEN OF KEY WEST HAVE BEEN VARIOUSLY PORTRAYED BY WRITERS, SINGERS, AND HISTORIANS, AS ECCENTRIC, TOUGH, OFFBEAT, AND MAYBE A LITTLE ADVENTURE SOME, MAYBE.

"KEY WEST IS basically a town with no social structure - a place that allows freedom. You're totally exposed here and yet no one really cares about you," Linda Valenstein Krumel, owner of A World For Children and various investment properties in town explains. "When I came here thirteen years ago, Key West was my dream place. I didn't have to be a suburban housewife or sit around and play

bridge. I could realize my goal to succeed in creative business here as I could no place else."

THE EXACT STATISTICS of the radical change in women's lifestyles have just been released in an October Census Bureau Report. Only one third of adult women worked in 1950; more than half do now. Three decades ago, women represented only 27.9 percent

of the nation's workers; now they are 44.2 percent. But while the number of women plumbers and pilots has escalated, "...working women do not earn as much as working men," averaging only 62 percent of annual pay for men in the category of over twenty-five, college-educated workers. How do the national figures apply here?

"THERE'S NOT EQUAL pay for any-

one in Key West," Sheila Mainous, editor-in-chief of the Key West Citizen, and local resident here for eleven years states. "Key West is notorious for offering low pay in all areas, compared to the mainland. But I think it's probably easier for women here than other places. There's more room to move - you can go out alone at night - without any stigma or comment."

IT SEEMS THAT many women of vision and high incentive are initially attracted here by what Marion Stevens, owner of Artists Unlimited, one of Key West's finest galleries, terms our, "...laissez faire moral attitude,

LIFE (IN KEY WEST) ON A DAILY BASIS IS TRANQUIL; ONE DOES NOT HAVE TO PUSH AND SHOVE HER WAY ONTO PACKED SUBWAYS FILLED WITH HOSTILE TEENAGE GANG MEMBERS, OR STEP OVER DYING BAG PEOPLE.

formed by a tradition that keeps Key West a wide open town where, if you have a desire or drive to change something, like I did, you have a chance... I saw so much talent go down the drain - I made a big pitch for art, and here I am."

MOST LOCAL MEN on the island concur that Key West women are strong - even outstanding. And a variety of women, totally diverse in background, age and education, achieve financial and psychological success in a multitude of fields.

Joan Langley is a freelance writer and historian who, with her husband, once left Key West for North Carolina. But they returned because, "...you can fit in here, no matter what you do. This makes it especially encouraging for women, but even a man, in a high achieving position, with a Ph.D., might move here and leave his field and open an ice cream parlor, and be able to relax."

IT HAS BEEN said for many years that even Key West men had little opportunity for career advancement; they could either fish, sail, work for the city, smuggle, or go into politics. This situation also limited the roles

of their wives, who generally had to assume second place. "Women can be gutsy in Key West - it's a laid back community, and there's not a lot of competition from industrial giants," laughs Beverly Smith, a registered nurse who's been here for seven years and recently became head of the Key West AIDS screening clinic.

"MOST CITIES ARE run by a network of very macho aggressive men," Susan Rafferty, longtime Key West resident and owner of Peaches Boutique, explains in her feminine way. "There's not as

high a percentage of macho controlling types here today - women do well here because they grow strong, and people in a small town try to help each other out." Susan's line of designer swimwear is currently appearing in Macy's and Saks Fifth Avenue.

SOME PEOPLE BELIEVE, as does Captain Tony, of the infamous Captain Tony's Saloon, that, "...the women are really the power behind the scenes here - they rule the town from the bedroom." This seems to affect our elections as well. "Many a man has been elected here because of the popularity of his wife - when you have no better choice - vote for the best of the wives," contends feisty Betty Bruce, who is the Florida State Researcher at the library, and whose family has made Key West home for almost centuries. "The women here are high achievers because they are not greedy. Women do lots of selfless community work because they are in sympathy with the needs of the community."

IN SEAPORT TOWNS that cater eight months out of the year to tourists, many businesses flourish based on seasonal trade. But it is the locals that support these endeavors during the slow months. Women seem to be exceedingly sensitive to these needs. Gail Brockway has owned and operated three outstanding Key West restaurants,

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40  
Las Palmas Del Mundo, Tux, and currently, The Lighthouse Cafe. "Key West is a town of parties and transients. It is difficult to focus in on a professional attitude because the emphasis is not on permanence. Key Westers like new ideas, such as women in business, or even women bosses."

BUT ALL IS not utopia in our fair island. Phyllis Allen is principal of the Gerald Adams School - a prestigious position. She is also black. "Socially, my life is extremely difficult because men tend to feel intimidated by black women in high professional positions. This community is far more open than many others in the South - but unless I had had the support of Dr. Henriquez to encourage me, most people in hiring positions would have overlooked my capabilities." Yet Phyllis also maintains that reacting to prejudice with your own form of counter-prejudice is nonproductive. "I try not to wear my womanhood or my blackness on my sleeve."

SOME WOMEN DISAGREED with the premise that Key West offers a unique opportunity for women to succeed. Susie DePoo has been an esteemed local, commercial artist for some

twenty-nine years. But she does not correlate her success with her locale. "I don't consider Key West that different. And I don't consider myself that great a success. If you love something - you're motivated to do it - you don't worry about being lonely; you just do what you do wherever you live."

FRANCINE KREINCES, A native New Yorker, and Key West resident for the last ten years, was one of three women to open the Key West Dance Theatre. "I think the only advantage I had in locating in Key West, as a navy physician's wife, was that there wasn't too much culture or competition here... I just made the best of what was here."

Are these women eccentric, artistic, or merely representative of the island's individualistic philosophy, that encourages free thought as well as free enterprise.

KEY WEST HAS had its share of women in politics, but none so brave as to run for the office of Mayor. Mary Graham, current City Commissioner, was the first woman president of the Key West Chamber of Commerce and offered immense leadership and support in the early 1950s. Wilhelmina Harvey, who recently, in her late sixties,

completed her master's degree, has been a member of fifteen women's organizations, state president of Florida Federal Business and Professional Women, Key West Woman's Club, and last year was one of the first four living women inducted into the Florida Women's Hall of Fame.

FOR TWENTY-FOUR YEARS, the editor-in-chief of our local paper, The Key West Citizen, was Margaret Foresman. "Tolerance is one of the best attributes of Key West. Norman Artman, then owner of the paper, didn't really want a female editor - but I just hung in there - Key West is more subtle than it appears."

Berenda Caraballo came here from Cuba 22 years ago, opened a restaurant, and now owns The Fourth of July. She was the wife of a government man in Cuba - and was herself a city official. She is now an important matriarch in the Key West Hispanic community. "Key West has been good to me. I am free here. If you have the will, and the vision to do something, being a woman is just a part of it."

THE QUESTION REMAINS, could the women interviewed for this article, the first in a series of three, have succeeded as well in other parts of

the country, or world? Their common denominator seems to be great drive and a fierce will to survive. Most feel that Key West offers a unique atmosphere of freedom and tolerance that enables anyone, particularly women, to go as high as they desire in their chosen profession. And this atmosphere of tolerance pervades all levels of survival in Key West, emotional as well as financial.

ALL THESE WOMEN are strong, yet feminine, most with husbands and families that have been their major priorities. A sense of security about their identities punctuates their conversations. Living in Key West gives one a sense of security; it's not exactly like clawing up the hideous ladder of the power structure that exists in most cities. Life on a daily basis is tranquil; one does not have to push and shove her way onto packed subways filled with hostile teenage gang members, or step over dying bag people.

THERE ARE SO many outstanding women here that it was a physical impossibility to interview them all in one article. I would like to mention Phyllis Pope, whose unique puppet shows have brought joy to so many; Antonia, of the excellent restaurant of the same name; Imogene Synon, one of Key West's outstanding attorneys; Maureen Leslie, owner of Island Gardeners; Dr. Shirley Freeman, educator; Betty Campbell, Social Services Director of Florida Keys Memorial Hospital, and so many more...

BETTY McDUFFY DeBOER, owner of Palma Christie's Antiques, recently of the TV show, Page One, and the famous McDuffy Sno Ball Stand summarized many women's feelings about life in Key West. "I decided a long time ago that this town would be my home. It's

tough being a woman here in the sense that we have to work double time to overcome our financial limitations - so many of us start our businesses on a shoestring, we often have to work two jobs to maintain. But this island, as small as it is, is very cosmopolitan; you can't find this lifestyle anywhere else, and there is great rapport among the strong women of the community." Ah-h-h, to be a woman, in the 1980s, living in Paradise.

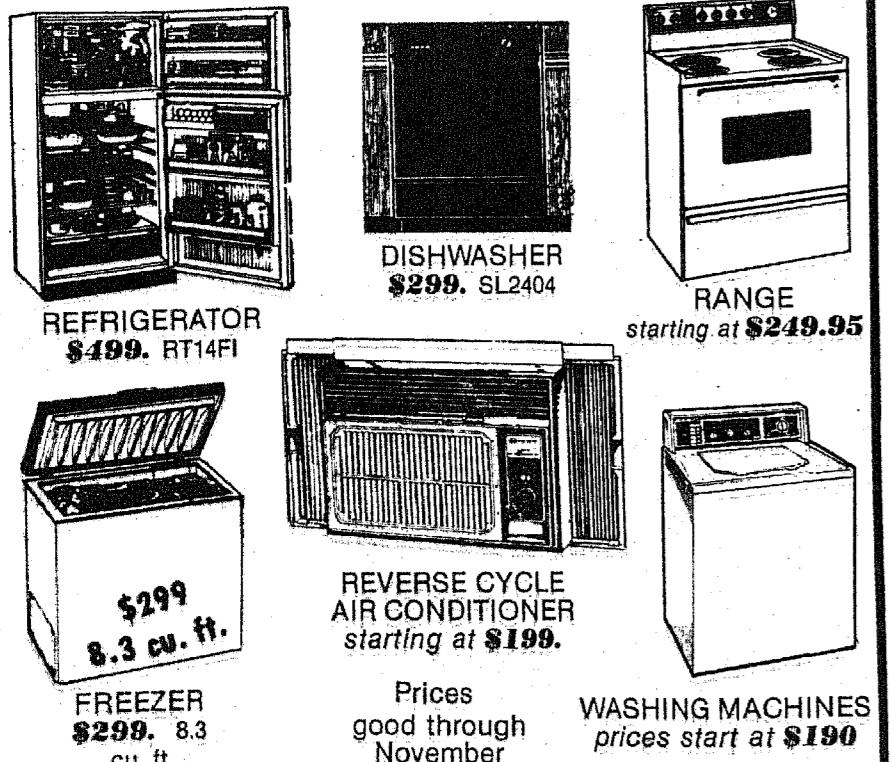
(The second part in this series will explore in depth five women who came to Key West, what brought them here, the obstacles they had to overcome, and the men in their lives.)



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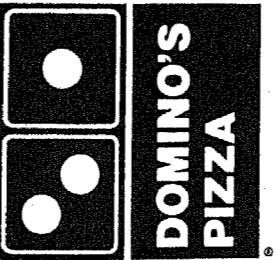
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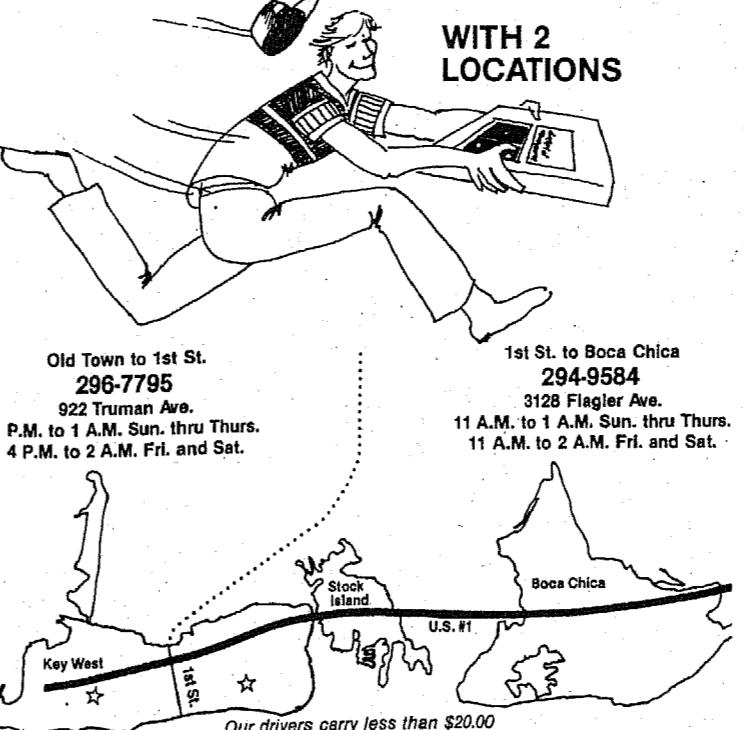


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"RENT IS A FOUR-LETTER WORD"



## TCI AND TOM GREGORY: Both Sides Now

by V. K. GIBSON

AFTER RECEIVING THIS article assignment, I called Tom Gregory and arranged to interview him during lunch. I may be the only person on the Island who's never seen him on local television. As I was to discover, he's an attractive, clean-cut, well-spoken young man. It's not hard to understand why his supporters would circulate the following petition around town:

"We the undersigned, who are regular viewers of the Evening Report with Tom Gregory, wish to express our disappointment at the cancellation of this valuable community service, to which Mr. Gregory devoted so much time and professional experience."

He is very grateful for support like this.

I LIKED TOM immediately. And, to be honest, I wasn't disposed to admire TCI. How tempting it is to imagine that a corporate "monster" had chewed up and spat out... Well, you get the picture. People seldom circulate petitions for large corporations.

During our long talk, Tom said: "To this day I can't understand why they did this."

So, what happened?

"THE BOTTOM LINE as I see it," said Tom, "is that I've worked extremely hard putting lots of time and effort in, to create what I feel is community and public service: The Evening News Report. I did it with the help of TCI" (Tom paid TCI for use of their facilities, and worked as an independent producer, making his own profits through sale of commercial air space), "but it was

my idea, my concept, my effort, and my risk. Once I've established that, I feel they're coming in at a point



Tom Gregory

when it's proved commercially viable, trying to take over the operation and offering me what I consider a very insignificant piece of the pie. I feel this is bad faith."

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AFTER LISTENING TO Tom, I went out to TCI and spoke with Joe Dietrich, the studio manager and director of programming locally. Joe, also, is an attractive, clean-cut, articulate young man...

What was a nice guy like Joe doing (my words) in the "belly of the beast"? Well, Tom had said he was a decent sort. Anyway, this is the point when the assignment was no longer clear-cut. I decided to record every statement from the TCI side, and go back to record Tom's.

JOE WAS UPSET over the whole thing, and glad to tell the other side of the story.

"If it's true Tom's saying around town that this was a one-man newscast--you know what that says to me, and the rest of the crew? There's no such thing as a one-man news show. We were all coaching Tom."

BACK TO TOM: "What happened was that someone wrote a letter to the Citizen and said something like, 'Tom was a one-man news program.' Everybody at TCI has been getting a little sensitive because of community criticism--which I feel is entirely justified."

My personal "gut reaction," after visiting the local TCI operation, is that there is more Key West in the studio than "monster corporation." The very fact that Tom was allowed to use the facilities on a trial basis, under a verbal agreement, smacks of the sort of informality which is alien to a large corporation.

ESSENTIALLY, TOM GREGORY claims that he was given a six-month "trial period" to make his show prove itself. After three and one half months, he claims, the management came in with a new deal and a take-it-or-leave-it attitude.

I asked Joe Dietrich for his

version of what happened.

"The new show is going to be live. He was real uncomfortable doing it live," said Joe. "We told him, 'Tom, if you want to stay in television, you have to get used to going live.' Hell, Walter Cronkite would sneeze and just keep going."

I ASKED TOM if he'd had trouble with live shows.

"No. It was just more convenient to tape," he told me. "It was a joint decision. We all decided it would be lot better to put a professional touch to it, on a tape basis. I pride myself on a professional product. There was no major concern about taping."

JOE DIETRICH: "TOM'S a newcomer to broadcasting. Ask the radio disk jockeys how much they're making in

this town. It's pitiful! But it's because they're all starting here. And then they'll go somewhere else to make the big money."

"I said to Tom once, 'Okay, it's not a whole lot of money but, look, stick with us for six months to a year. Then, if it doesn't happen for you, take your resumes...' I can't understand why he was messing up his career foundation. I think the money thing is a big smokescreen."

CONCERNING THE MONEY angle, Bob Connely is another voice in this issue. He came to Key West from Fort Lauderdale about a year and a half ago. Radio stations WKWF and WVFK had gone bankrupt, and he was brought in to get them started again and run them. Later, he was asked by TCI to bring their local television programming in line with good marketing procedures.

BOB CONNELLY: "SPECIFICALLY with Tom, I outlined with him an hour news program. As he's seen fit to reveal the financial arrangements, I will comment on them. We told him originally, at our first meeting, that we'd pay him a 'talent fee' for each commercial run during the hour."

"Now," continued Bob Connely, "the hour is going to be live, the same content and duration of news as Tom originally had, about fifteen minutes. Then the program is going to be a variety of features. We will have a fishing report, a stock market report, weather, maybe a cooking feature."

"I EXPLAINED TO Tom that he'd be the 'anchor'; he would introduce the features. For the hour, we anticipate to sell a minimum of twenty commercials per hour per day. Pretty good

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pay. Five dollars a spot, a hundred a day, five hundred a week. It didn't seem too bad to me." Tom, as of the seventeenth you'll be off the air. Let me have your keys..." And that was it.

SURELY, I asked, TCI hadn't promised Tom Gregory that much?

BOB CONNELLY: "HE wouldn't get that much money until the commercial spots were sold. It had, actually, a potential for more, but let's call that the minimum limit."

Before applying for the position myself, I went back to Tom.

He laughed. "It's ridiculous! If it was five hundred a week, I'd take the money and run! If they were expecting to make five hundred a week, why guarantee only two hundred?"

"I WAS GETTING thirty-five dollars per commercial spot as an independent producer of the news, and here was TCI offering five."

Joe Dietrich said, "Tom made a statement that he was 'billing' (advertisement revenues) close to a thousand dollars a week. That's incorrect, and I've got the studio logs to prove it."

"WE'D TOLD TOM we were making changes in the operation, and he said he wanted to think about it," relates Jeff Smith, general manager for the TCI Keys operations. "So, he came by my house on October 1st and indicated certain concerns. One was, he wanted a guarantee for doing his job, not just a 'talent fee' basis. So I thought about it and on the following week--either on the 3rd or 4th--I told Tom I'd pay him two hundred dollars a week for a three-month period. Any time during that period, if the talent fee exceeded the two hundred dollars, he could go to the talent fee."

"I told him I'd need his answer by the 6th of October, Thursday, a week prior to the final newscast. I went to the studio after he finished doing his Thursday night taping, and I asked him, 'What did you think about the two hundred dollars?' and he said it was unacceptable.

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A leisurely tour of the home and gardens of the late Nobel Prize Winner, Ernest Hemingway. The house is built in Spanish Colonial style, a native rock and stone from the grounds with a swimming pool, tile, chandeliers brought by the Hemingways from Spain, Africa and Cuba. Luxuriant, exotic plants and trees are from all over the world. It was here that Mr. Hemingway wrote "For Whom the Bell Tolls", "The Short Story of Adams", "A Farewell to Arms", "The Snows of Kilimanjaro" and "The Macomber Affair". Mr. Hemingway was the first important writer to discover and make Key West his home. He owned the home from 1931 to 1961.

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"AND AT THAT time I said, 'Okay, Tom, as of the seventeenth you'll be off the air. Let me have your keys...' And that was it.

I'd like to point out," finishes Jeff Smith, "that when we first sat down to talk with Tom, we told him we were starting off with a new venture on October 17th, on that Monday. And that's why I was pushing for an answer. I said, 'Are you going to come or go? Because I need to know now, to figure out what I'm going to do!'"

ACCORDING TO THE TCI version, Tom would no longer have to sell advertising under the new deal, he would have access to the news resources of the WKWF and WVKF radio stations, and TCI would hire one of the persons whom Tom had previously paid himself.

Tom Gregory's memory of the final events does not match those of Jeff Smith.

TOM: "I SHOWED up on Monday to do another newscast. As a matter of fact, when I ended the last show on Friday I stood up and told everyone I'd see them on Monday."

During our interviews, Tom made the following point twice concerning the article:

"It's tough, because if you get bogged down in who said what to whom... It gets a little out of control. I'm pretty clear on what happened so far as Jeff Smith telling me the news was cancelled. I tried to negotiate with them, at which point, apparently, they got impatient and told me... It was all over, and cancelled the news program. That's basically the bottom line."

WELL, IN LIEU of a written agreement of some sort, it's darn hard to determine what happened without asking 'who said what to whom.' As far as this observer is concerned, the bottom line is this:

SHAME ON YOU, TCI, and you, too, Tom Gregory, for not having your agreement on paper from the start.



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**KEY WEST'S HOROSCOPE**  
BY EMMA CATES

Sun in Scorpio, after 22nd in Sagittarius  
Jupiter in Sagittarius  
Mars in Virgo, after 8th in Libra  
Venus in Virgo, after 8th in Libra  
Mercury in Scorpio, after 13th in Sagittarius  
Neptune in Sagittarius  
Pluto in Libra, after 5th in Scorpio  
North Node in 17° Gemini

THE NEW MOON on November 4 in Scorpio conjoins the planet Saturn, the ruler of the Key West horoscope. Saturn, "as ye sow, so shall ye reap" brings us our just due. Hopefully our rewards will be reflected in our election returns this month. The new moon will be posited in the 6th house of the chart of Key West. This sector of the horoscope deals with employment, health, hygiene, and service. These areas are under potent aspects at this time. As the new moon signals new beginnings, the people of our town may now begin to receive the services they desire.

THE FULL MOON on November 20th in Taurus will be transiting the 12th house sector of the Key West chart. The 30 days following this position of the lights may bring out information previously not public. The twelfth house rules "behind the scenes" situations, and light will be brought to areas that have been ruled by secrecy.

CUR RULING PLANET, Saturn, in Scorpio for the coming two years will stabilize the employment picture in Key West. The economy will be improving during this period, and hygiene,

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Flowers  
819 Simonton St.  
Key West

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KEY WEST FIRE  
EQUIPMENT & SERVICE

- Fire Extinguishers
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No home or boat in Key  
West should be without  
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EVENING GOWNS

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Make it formal.

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GOLD JEWELRY

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Soft Drinks

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Keys Pest Control  
RESIDENTIAL PEST  
CONTROL \$14.00/mo.  
NO INITIAL FEE  
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We will make your property a profitable, attractive,  
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RECORDS - TAPES

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Very small, very good 11-10

## OCEANIC

The stars  
do not know me,  
or you.  
Yet, swallowed up by the current,  
I allow myself--  
full of life,  
to drift...  
dead man's float--  
part of everything  
now defined...  
Lost in space.

-- Phoebe R. Coan

## PRINTING

PRINT  
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AT THE  
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IN THE KEYS

Graphics  
OF KEY WEST

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in beautifully restored  
old Conch cottage,  
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1 BEDROOM  
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or just come along for the

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Daily reef trips to

Key West's beautiful

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Instruction, Sales, Service

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**EVENTS**

**SPECIAL EVENTS**

Election Day, Nov. 15. Be Sure To Vote!

**GALLERIES & MUSEUMS**

Artists Unlimited, 221 Duval St., 296-5625. Hours 12 to 5 p.m. or by appointment. A delightful gallery in a Conch-style setting with an international reputation.

Artist Warehouse, 8 Charles St. (in Old Sponge House off Duval St.) Mon. thru Sat., 11 a.m. to 6 p.m., and by appointment. A unique "work" gallery representing works by Karen Clemens and Bob Birbeck along with other local artists. 294-7141.

East Martello Gallery & Museum, 3500 S. Roosevelt Blvd., 296-3913. A "fort-museum" with some of the most interesting facts of Key West history and lore. Showing of works by Robert Franke, month of November.

Farrington Galleries, 711 Duval St., 294-6911. An artist-supply gallery featuring new work by Mario Sanchez, including his woodcarving "Bucket of Fish" and the new biography on him by Kathryn Proby.

Gingerbread Square Gallery, 910 Duval St., Information 296-8900. Appointments 294-2165. Gallery Group Show, Nov. 26-Dec. 12.

Guild Hall, 614 Duval St., 296-9359. Open 9:30 to 5:30 daily. Exhibiting an outstanding array of original art by Key West professionals. Barbara Bauer, Sharon Cobb, John Cryer, Joan Howe, Ann Irvine, Fran Kehschul, Maxine McMullen, Irma Quigley, Norma Renner, Bee Sackett, and Carolyn Seiler. Featuring oils, acrylics, watercolors, drawings, prints, porcelain, weaving, basketry and other media.

Haitian Art Co., 600 Frances St., 296-8932. This gallery is like a trip to Haiti itself, replete with paintings and metal sculpture. Owner Ruth Kravitz encourages all interested to stop by and see her selection of a "little bit of Haiti."

Key West Art Center, 301 Front St., 294-1241. Open 10 to 5 daily; Juried members show, Nov. 20 - Dec. 17.

Lighthouse and Military Museum, 938 Whitehead, 294-0012. The highest view of Key West can be had here, along with a survey of aircraft and wartime memorabilia.

Moira, the art gallery at 11 Key Lime Sq., 294-1254. Original art and framing. Open 10 to 5 p.m.

Perkins Chandelier, 901 Fleming Street, 294-7635. Showing the following artists: Rollin Barker, A.S.M.A.; Commander J. A. Cryer.

**FILMS & LIBRARY EVENTS**

Oldest House Museum, 322 Duval St., 294-9502. Antique lovers will enjoy this excursion into the furniture, housewares and decorations of old island interiors "way back when." Be sure to visit the kitchen out back.

Key West Picture Show: temporarily closed.

Monroe County Public Library, Fleming Street, 294-8488.

Children's movies: Nov. 5, *Me and You Kangaroo*; Apt. #3; Nov. 12, *Miguel*; *The Man, The Snake, The Fox*; Nov. 19, *Anatole*; *The Incredible Cat Tale*; Nov. 26, *Oh Brother, My Brother*; *Why the Sun and Moon Live in the Sky*.

Adult movies: Nov. 9, *The Man That Corrupted Hadleyburg*; Nov. 16, *Streetcar Named Desire*; Nov. 23, *Home Away From Home*; Nov. 30, *Mysteries of the Great Pyramid*.

**SOME NEW EVENTS**

AL-ANON, Mondays, 7:00 p.m., St. Ann's Hall, St. Mary, Star of the Sea; Tuesday and Friday, 8:30 p.m., Sigsbee YMCA.

AL-ATEEN: Friday, 8:30 p.m., Sigsbee YMCA.

Narcotics Anonymous: Friday night, 7:30 p.m., 2318 Fogarty Avenue, 5th Street Baptist Church Fellowship Hall. If you have a drug problem, come to us.

Bingo, starting 7:15 p.m. Thursday nights at Sugarloaf firehouse at mile marker 17. Proceeds to the fire and rescue squad.

Get smart at evening classes at Florida Keys Community College. Mime, dancing, Spanish, metal casting, sign language, astrology, boat maintenance, ocean cruising, native plants. Call Registrar's office for information, 296-9081.

**REGULAR EVENTS**

City Electric Utility Board, meetings 2nd and 4th Wednesdays at 5 p.m., Board Room, 930 Caroline.

Big Coppitt Key Firehouse, bingo, Fri. nights, 8:00 p.m.

Florida Keys Aqueduct Authority: Nov. 17, Holiday Inn, Marathon, 3:00.

VFW AUXILIARY #6021, 2nd & 4th Sundays, Post Hall, 803 Emma St., 8:00 p.m.

Viet Nam Vets, Thursdays, 6-6843.

Friends Worship Group (Quakers), inquiries, Sheridan Crumlish, 294-1523.

Key West City Commission, meetings 1st and 3rd Mondays at 8 p.m., City Hall, corner Simonton and Angela streets.

Child Abuse: Questions, referrals, reporting information and general information. Call Barbara Hunt at F.K.M.H., 294-5531.

The Movement of Spiritual Inner Awareness, Tuesday nights, 8 p.m., 1005 Seminary Street. Tune in to your true self. Join us for one of the positive things happening in Key West. Call 294-6739.

Key West Woman's Club, regular meeting 1st Tuesday of each month, 2:30 p.m., 319 Duval St.

Marathon Lions Club, dinner meetings 2nd and 4th Wednesdays, Indies Resort, Duck Key, 7:30 p.m.

Marathon Shrine Club, luncheons every Friday, at high noon. All Shriners welcome.

Monroe County Commission: Nov. 10, Plantation Key Government Center, 10:00; Marathon Sub-Courthouse, Nov. 23, 10:00.

The Lower Keys Property Owners Association: Located at the west end of the No Name Key bridge on Big Pine Key, bingo, every Wednesday, 6:00. Call 745-3613.

United Humanitarians, low-cost spay program now in effect; please call 296-5106 for information.

Wesley House Board of Directors, meetings second Tuesday of the month, 5 p.m., 1100 Varela St., 296-5231.

Key West Singles: every Tuesday, Happy Hour, 5-7, Hukilau, Fridays, Calabash Lounge, Casa Marina, 5-8 P.M. Weekends and socials in private homes. For information: 745-1690.

Poetry Reading: Coffee Mill, 8:00 p.m., 1st and 3rd Sundays.

**SELF HELP**

Alcoholics Anonymous: 404 Virginia St., Clubroom open 10 A.M.-11 A.M. daily. Meetings: 8:30 P.M. nightly; 7 P.M. Sun., Wed., Fri.; noon Mon.-Sat., 10:30 A.M. Sun.; 11 P.M. Fri., Sat.

Domestic Abuse Shelter, Inc., call 6-HELP, 4-LINE.

AL-ANON: Family group, Wednesday evenings, 8:30 p.m., F.K.M.H., 6-4157 (evenings).

Mail-a-Book Program, costs you only 29 cents, for mailing. Library, 294-8488.

Workshops in Life-Drawing & Painting, Tuesday Eves. and Friday afternoons. \$2-3 model fee. For times and locations contact Malcolm Ross at 294-8301.

Zonta Help Line: 296-HELP. Call any time when you need help or referral service. (296-4357.)

The new Chemical Dependency Treatment Program (for alcohol/drug abuse) opened June 1 at Florida Keys Memorial Hospital. For information call: 294-5531, ext. 3496.

La Leche League: Every 3rd Tuesday, M.M. 24-2, Summerland Key, 10:00 a.m. Call 745-2274.

Classes on The Ovulation Method of Fertility Awareness: Avoid or achieve pregnancy naturally. Instructor Registered Nurse certified by The Ovulation Method Teachers Association. For information, call: 296-7214.

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# THE EATERY



## Key Westers!

Thanks to our local support, The Eatery is completing its successful first year without having to raise its modest prices.

We are grateful to those hundreds of hometown folks who have enjoyed our 20+ item breakfast buffet and our luncheon with its daily specials, overlooking the newly-beautified and clean South Beach.

We only regret that there are still many of you in town who haven't tried us and, to those, we extend an invitation to join us for a happy and good meal at The Eatery.

We know if you come to eat with us once, you'll be back!

Thanks again, Key Westers, for your support.

*The Eatery*

1405 Duval Street 294-2727

DINE ON THE OCEAN AT SOUTH BEACH

# The Merona Sport Recipe for Success

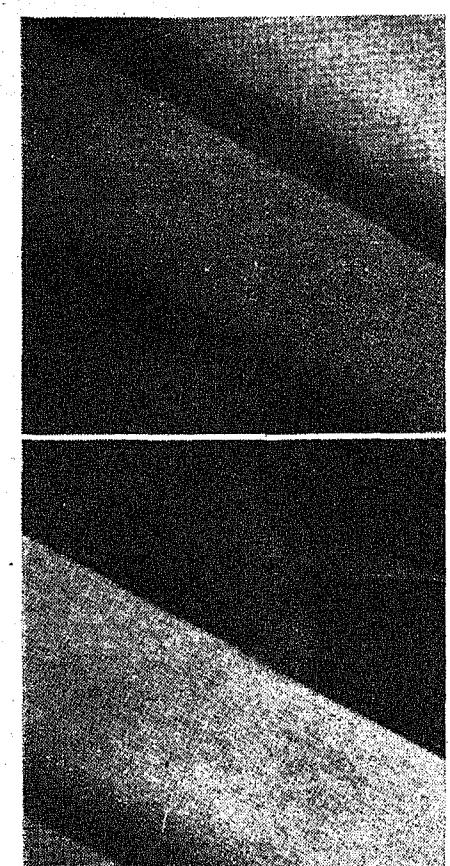
COLORS.

FUNCTION.

DETAILS.

NATURAL FIBERS.

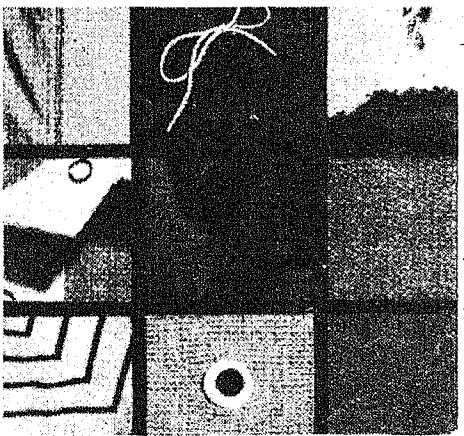
CLASSIC STYLES.



## COLORS.

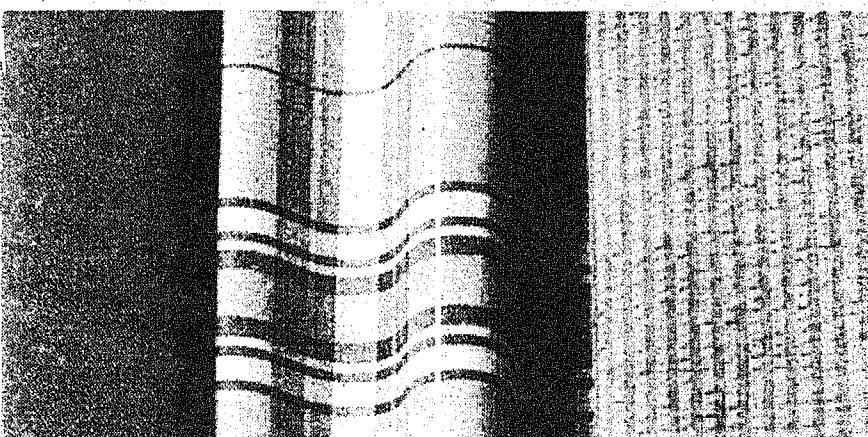
Wonderful colors. Dyed with exceptional richness.

We have 5 perennials that have been in the collection forever: Marigold. Grape. Red. Royal. Kelly. And over a dozen more which will vary according to season. They all mix together in stripes, plaids and solids. And except for the primary colors, are exclusive to Merona Sport.



## FUNCTIONAL QUALITIES.

Reinforced stress points. Double stitched seams. Excellent washability. And extra strong herringbone canvas tape to hold the shape of seams, collars, hems.



**DETAILS.** Merona signatures. Stripes that are perfectly matched and mitered. Snaps, grommets, drawstring elastic waists, twill plackets, locker loops, piping in extraordinary contrasts, and extra bits of color where you might not expect it.

## ALL NATURAL FIBERS.

Fabrics that actually improve with wear. Our cotton twill is so durable, it will not bag out of shape. Yet after half a dozen washings, it mellows into one of the friendliest fabrics we know. And when we use other weaves, such as cotton Oxford and puffed seersucker, we choose only those fabrics with the textural integrity to retain their individual qualities as they soften.

## MERONA SPORT CLASSICS.

Seasonal fashions that become seasonless favorites. At least five classic styles exist on an ongoing basis. These are the building blocks for your customer to add to, season after season. As a matter of fact, the pouch rugby shirt and the classic pull-on pant, in a minimum of 20 colors each, have been our two best sellers from the very beginning.



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