

The background of the advertisement is a photograph of a historic building in Tucson, Arizona, likely the Mission San Agustín. The building is constructed of light-colored adobe and features a prominent bell tower with a cross on top. The scene is captured during the "golden hour" of late afternoon, with warm sunlight casting long shadows and highlighting the textures of the architecture. The sky is a deep blue with scattered white clouds. The Alaska Airlines logo is positioned at the top left, and the text "Tucson Time" and "Desert charm and historic cultures" is located in the bottom right corner.

*Alaska Airlines*<sup>®</sup> September 2000

## Tucson Time

Desert charm and  
historic cultures