

The Alaska Airlines logo is written in a white, stylized script font with a thin black outline. The word "Alaska" is followed by a stylized wing graphic, and then the word "Airlines".

Alaska Airlines

MARCH 2006

A full-page photograph of a dog sled team in a snowy, icy landscape. A person in a red jacket is pulling a sled, followed by a team of dogs. The foreground is dominated by large, rounded snowdrifts. The background shows a flat, snow-covered expanse under a clear blue sky.

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