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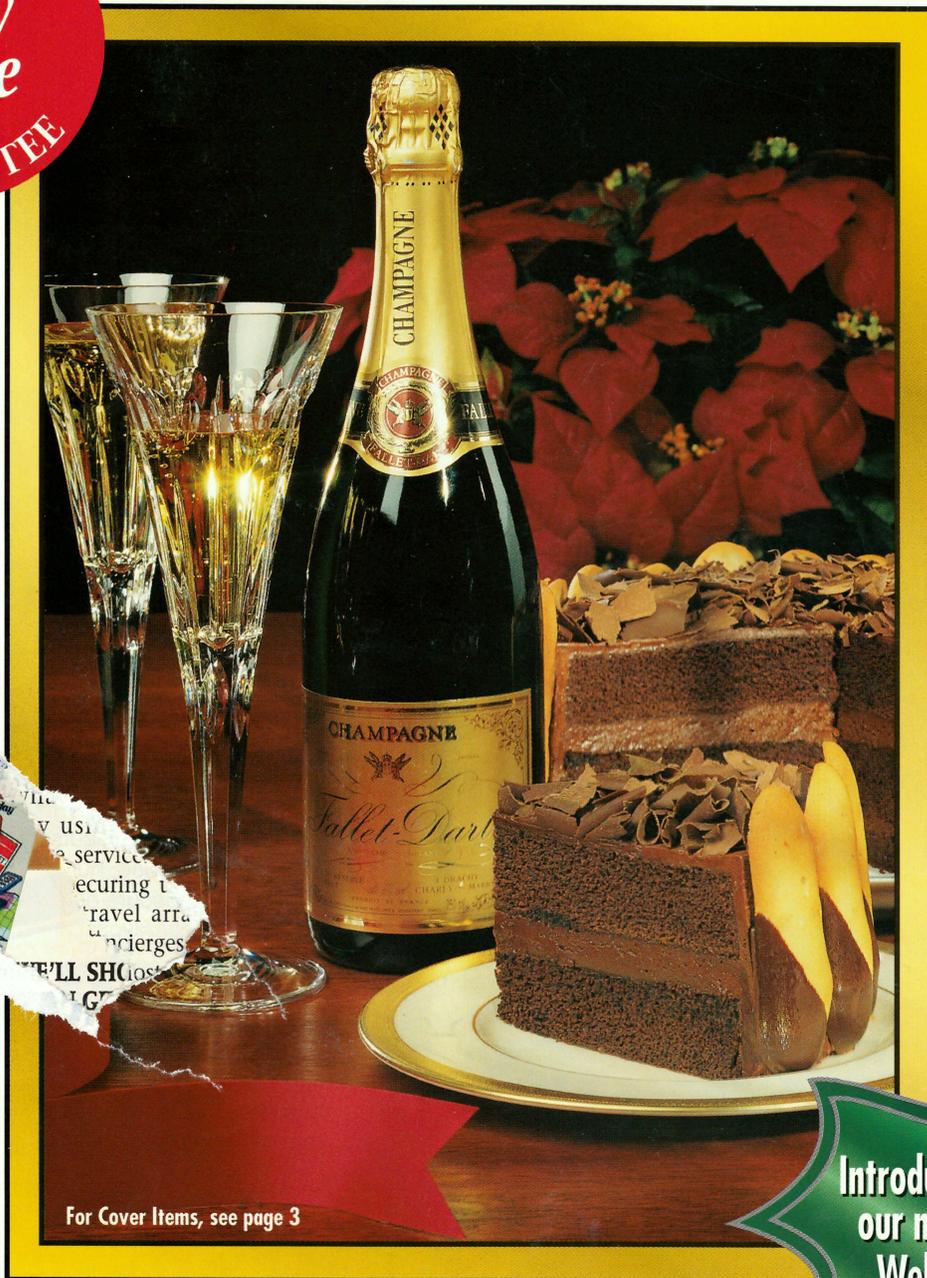
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For Cover Items, see page 3

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See Page 3



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SkyMall Courtesy of *Alaska Airlines / Horizon Air*

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Alaska Airlines

Passengers, prepare for warm-up.

Nothing cuts the chill like our stand up-collar fleece pullover. Cotton/polyester fleece-backed knit with zip placket, rib knit cuffs and waist. Machine washable. Made in USA. Specify jade green with green Alaska Airlines logo or navy with white Alaska Airlines logo and size M, L or XL. 29922 \$39.00



Flight gear for young flyers

Your children or grandchildren will wrap themselves in fond memories of their trip with these "Somebody at Alaska Airlines Loves Me" tee-shirts. Both shirts are made in the USA of durable cotton or cotton poly-blend. The tee-shirt is 100% cotton and is available in pink, light blue, and medium blue with white lettering, and in grey with black lettering. The sweatshirt is a 50/50 cotton/polyester blend, available in pink, light blue, and navy with white lettering, and in grey with black lettering. Specify children's size 2, 4 or 5/6.

T-shirt	960728	\$12.00
Sweatshirt	960729	\$15.00



Drink a toast to Alaska.

The Alaska Airlines Eskimo mug and cup add a taste of Alaska to your favorite beverage. 14-oz. plastic mug has a slide opening in lid for spill-free sipping; speckled gray with dark blue logo. 32-oz. dark blue plastic cup with foam-insulated cover keeps drinks hot or cold. With plastic straw and plastic screw-off lid.

Speckled Gray Mug:	
29918	\$7.00
Dark Blue Cup:	
29919	\$6.00



Cool weather sweats or warm weather t's

Whatever the season, you'll be cool and comfortable in this casual wear featuring a contemporary, 6 color world design with an Horizon Air plane. Soft on the outside, warm on the inside, the high-quality sweatshirt made by Jerzees is an 80/20 blend. The preshrunk T-shirt from Hanes is 99% cotton. Machine washable. Color-ash. Specify size.

Sweatshirt: L, XL, XXL	
970428D	\$35.00
T-shirt: M, L, XL, XXL	
970429D	\$18.00



Cap off

Here's a soft cotton twill cap with adjustable ventilation. Adult No. 29915

Horizon Air

Jacket on the go.

The wear-everywhere Clipper Jacket is just what the traveler ordered: lightweight, durable and great-looking, too. Fully lined for all-weather comfort, machine washable for traveling convenience. Detailed with an embroidered Alaska Airlines logo, double collar, zip front, side pockets and elasticized waist. Polyester/cotton shell and lining; polyester mesh ventilator lining. Imported. Specify sand or black and

size M, L and XL.

40122

\$59.00



Look and feel good in classic denim.

Whether you're traveling or relaxing at home, you'll be dressed in style in this beautiful denim shirt and baseball cap. The long sleeved shirt is 100% cotton and features an embroidered Horizon Air logo. The two-tone sandwashed baseball cap has an adjustable band and silk-screened Horizon Air logo. Specify Size.

Denim Shirt: M, L, XL, XXL
970430D \$38.00

Baseball Cap: One size fits all
970431D \$10.00

Travel in time to the skies of the 1940's.

Aviation fans know the significance of Alaska Airlines Douglas DC-3. This 1/72 scale die-cast metal replica commemorates the airliner that changed passenger service forever. Our highly detailed model features retractable landing gear, rotating propellers, a passenger door that opens and a die-cast metal stand to proudly display the DC-3 in flight. This classic aircraft, a must for collectors, makes a memorable gift!

975137 \$70.00



Cap off a wonderful trip.

Here's a souvenir that's sure to please. Blue cotton twill caps have a white Alaska Airlines logo, adjustable back and metal grommets for ventilation. Imported.

Adult Navy Cap: 29915 \$8.00
Child's Navy Cap: 29916 \$10.00



Show off your wings.

Khaki brushed cotton twill flight cap features the embroidered winged Alaska Airlines logo, navy blue bill and adjustable back. Adult size only. Imported.

29914 \$17.00 219

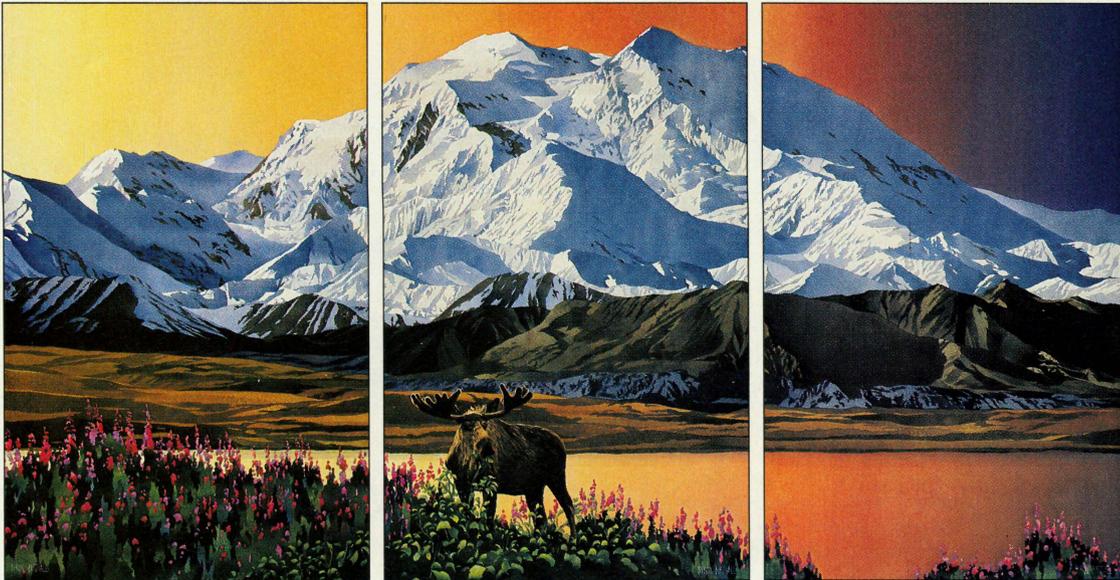
FIRST, ALASKA...THEN, RUSSIA...NOW...

Alaska Airlines is most pleased to announce the continuation of the Fine Art Print Series. The public response and critical acclaim has been most gratifying.

"The High and The Mighty," by Byron Birdsall, depicts the great expanse and power of Alaska's wilderness. His technical skill in watercolor is unsurpassed and his understanding of nature is equally remarkable.

Marvelous artwork, indeed!

Barbara Lavallee's "Russia Alaska Reunion" was commissioned by Alaska Airlines to commemorate the regained freedom of travel between Far East Russia and Alaska. The triptych pictures both continents linked in friendship, where people rejoice in dance and song.



"THE HIGH AND THE MIGHTY", by Alaskan artist, Byron Birdsall, sweeps the grandeur of Mt. McKinley and unspoiled Alaska. Limited to 1,950 signed and numbered prints, 3-panel triptych image size 15 1/2" x 25", trim size 19 1/2" x 29" on 100% neutral pH paper, \$400 per set.



"RUSSIA ALASKA REUNION", by Alaskan artist, Barbara Lavallee, celebrates the joyful reunion of the Soviet Far East and Alaska. Limited to 1,950 signed and numbered prints, 3-panel triptych image size 13 1/2" x 22", trim size 17" x 25 1/2" on 100% neutral pH paper, \$200 per set.



MEXICO'S "GO-FOR-THE FUN" ART SUITE

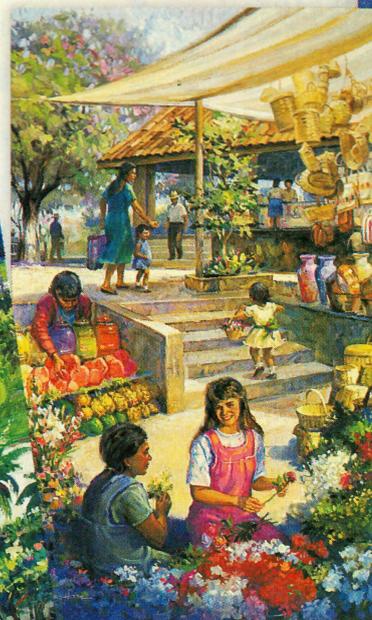
We've captured the beauty, action and charm of Mexico's West Coast Rivas and Guadalajara with four new commissioned fine art originals by the acclaimed Mexican born artist, Heleodoro Heras.

Alaska Airlines' "Go-For-The-Fun" 4-print set of limited editions is elegantly portfolio-packaged for purchase at \$200 each set. This suite is a collector's bargain. And, we ship UPS direct to your home or office address.

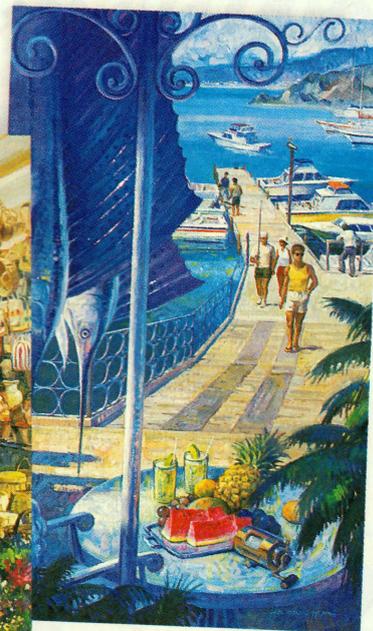
Each print image is 13-1/2" x 21" and is beautifully lithographed on archival, neutral pH art paper. Limited to 1,950 artist signed and numbered print sets, they are reproduced and certified by American Art Marketing Guild exclusively for Alaska Airlines. Now Mexico joins Alaska and Russia in our fine art print series!



"Plaza Guadalajara"-Old Mexico's finery



"Las Floristas"-Puerto Vallarta



"Mazatlan Sportfishing"

LIMITED EDITION ART PRINT ORDER FORM

YES, please send the following order to:

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(Post office boxes are not deliverable)

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- American Express Discover Card

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CARD NUMBER

EXPIRATION DATE

(X) _____

AUTHORIZED SIGNATURE

ORDER INFORMATION:

Print Items:	Price Per Set:	Quantity Ordered:	Total Cost:
Alaska Triptych	\$400		\$
Russia Triptych	\$200		\$
Mexico 4-Prints	\$200		\$
Subtotal:			\$

Add State Sales Tax: (WA, 8.2%; CA, 6%; AZ, 5%): \$
 USA Shipping/Handling/Insurance add \$21 each item;
 Alaska, Hawaii add \$33 each; Canada, Mexico and others add \$49 each item: \$
TOTAL AMOUNT DUE: \$

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