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HORIZON EDITION MAGAZINE SEPTEMBER 2017

# INLAND NW

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ESCAPE**

## ACTIVITIES FOR TWO

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## TRAVEL WEAR

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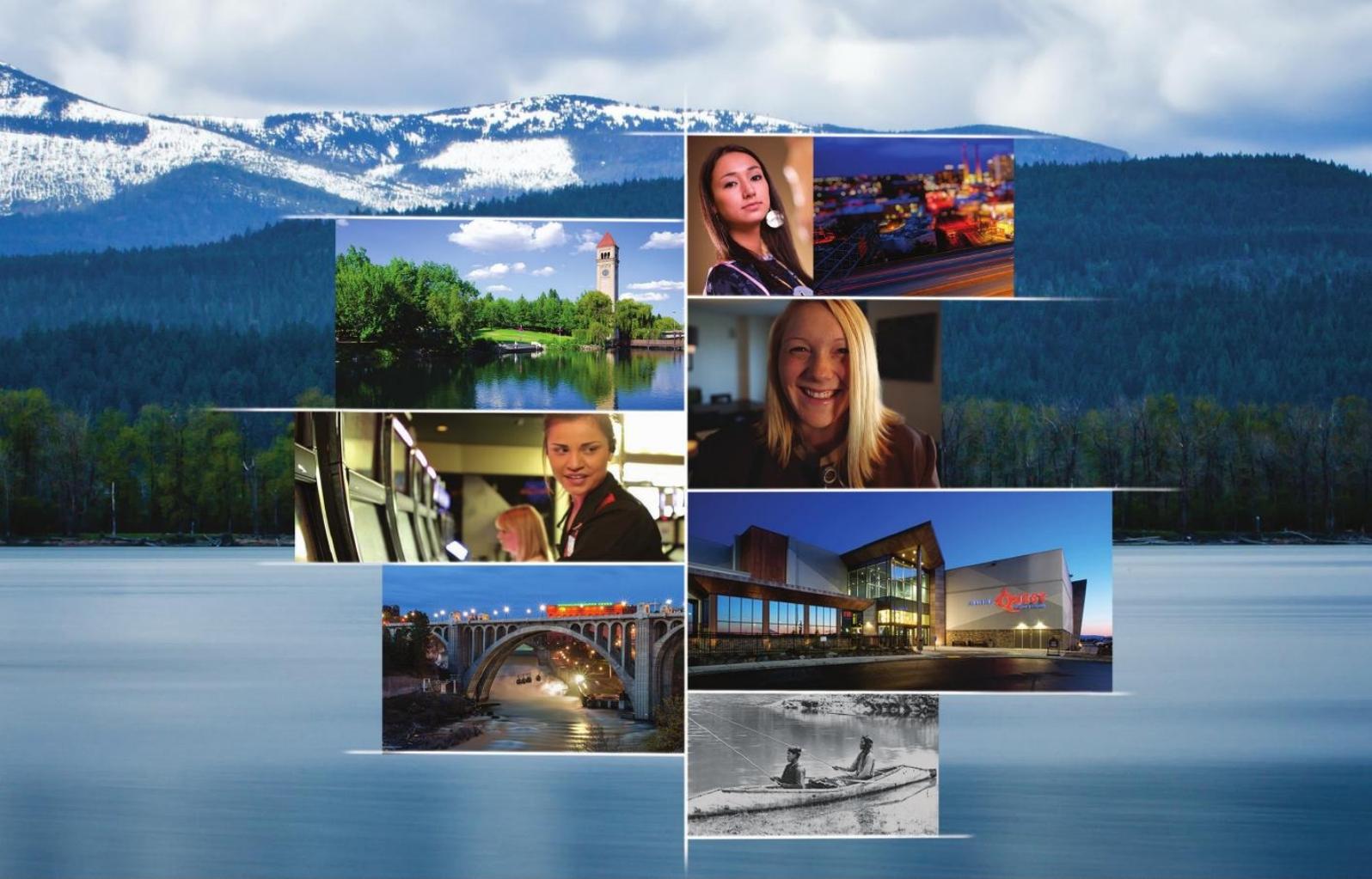
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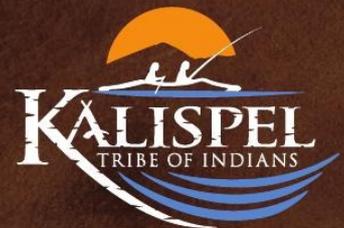
education, arts, culture and environmental initiatives.

Through these community partnerships, we've also become one of the largest employers in the Spokane region, providing more than 2,000 jobs that put millions back into our local economies every year.

As we look towards the future, we remain committed to Spokane's growth and prosperity, while bringing even more jobs, increased

retail opportunities and family-friendly entertainment to the area.

Together we've built a beautiful community. And together we'll continue to make it grow.



[kalispeltribe.com](http://kalispeltribe.com)

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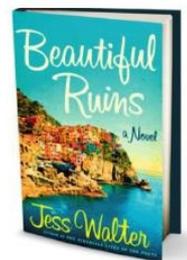


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**ON THE COVER:** A paddleboarder enjoys the scenic Spokane River near Gonzaga University, with the iconic twin spires of the 1911 St. Aloysius Church, located on campus, in the background.

**Photo by** Jon Jonckers.

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# WELCOME»



## COMING TOGETHER FOR KIDS

» I recently had the opportunity to meet some truly incredible young people at an event that Alaska Airlines hosted in conjunction with The Museum of Flight and Russell Wilson. These kids' enthusiasm for staying in school, doing the right thing, and working to help themselves and their families get ahead was genuinely inspiring.

Many have said that education is the greatest gift you can give to a child. Actually, I disagree. Education is not a gift—it's an imperative. We need to do all we can to give our kids the education they deserve—an education that leads to bright futures, and gives kids a good reason to be positive and feel optimistic about their lives.

We often hear the word "inequity" applied to social issues and education in particular. I think it's a fair term. Health, wellness, happiness, standards of living and much more all directly correlate with education. Without equity in education, we're not going to have equity in any of these areas. But right now, we're failing a lot of our kids, especially those

from less affluent areas.

In the state of Washington, high school graduation rates have climbed steadily over the past decade—improving from 72 percent in 2008 to 79 percent in 2016. However, nearly one in five of our students does not graduate from high school in four years. And, while graduation rates for white and Asian students are above 80 percent, other minority students—on average—graduate at a rate that is as much as 10 percentage points below this average. The same rings true for the state of California.

If indeed our kids are our future, and I'm guessing that nearly every person reading this believes that, then we all need to get involved *today* to improve our system of education. It's not only the right thing to do, it's arguably the smartest thing to do. Businesses, and really society as a whole, are depending on our schools to produce the brightest and most capable students. High-tech businesses, in particular, need students with strong STEM skills to help spark further innova-



**Brad Tilden,**  
Chief Executive  
Officer

tion in our country. But most of these jobs, particularly those that pay well and provide opportunities for advancement, require some type of educational credential beyond high school. Yet in Washington state, only a third of our kids are getting higher-education degrees today. The result is that many young people who grow up in our local communities are not able to compete for the best jobs.

We'll all be better off, and our kids will be way better off, if we fix this.

The state of Washington has made some strides on the education front by addressing court-ordered education improvements that were mandated as part of the much-publicized McCleary Decision. While a boost in funding will certainly help, there's still a major opportunity for all of us to be a part of the solution.

Businesses such as Alaska Airlines are doing more to focus on education and introduce kids to exciting careers that are a real possibility for them—like the event I mentioned. We're very lucky to have our Chief Football Officer, Russell Wilson, at our side.

Thank you for flying with us today, and thank you for reading this. Please join us in thinking about what we can do, and how we can come together now, to improve the futures of our kids. ■



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# THE REGION»

FISHTAIL, MT

## ARTS AND ARCHITECTURE

» Amid breathtaking outdoor sculptures at the expansive Tippet Rise Art Center in Fishtail, Montana, about 60 miles west of Billings, the 2017 **Architecture & Design Film Festival**, Sept. 22–24, presents films and panels that explore leaders in modern art and design.

The festival, which takes place in various locations, has been held in New York, Los Angeles and Chicago, and is one of the largest film series of its kind. This year's festival highlights leading architects such as Eileen Gray and Todd Saunders, as well as artists such as Patrick Dougherty, whose 30-foot-by-20-foot *Daydreams*—a structure reminiscent of a 19th century schoolhouse—is among those on permanent display at Tippet Rise.

The center's 10,260-acre sculpture park, which opened in 2016, features seven of these outdoor installations, such as the 26-foot-tall concrete *Inverted Portal* (shown here) by Spanish architecture firm Ensamble Studio. Tippet Rise is typically open from mid-June to late September. Contact: [tippetrise.org](http://tippetrise.org) and [adfilmfest.com](http://adfilmfest.com).

—Lara Douglass

ENSAMBLE STUDIO (ANTÓN GARCÍA-ABRIL AND DÉBOR MESA). INVERTED PORTAL, 2015. IMAGE COURTESY OF TIPPET RISE / IWAN BAAN. PHOTO BY IWAN BAAN.



“This is the greatest gift I’ve ever given myself!”



Photos: Gerald Pope

## MARY LOST 15 LBS & 10 YEARS IN 10 WEEKS

It wasn't until halfway through the My Best 10 program when I realized that I'm much more effective, and available for my family, when I take care of myself.



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Before the program, I was in a bit of a slump. My friend, and workout partner, had moved away, so my motivation to exercise just wasn't there. My body felt “soft.” When I got up in the morning and looked in the mirror, I didn't recognize who was looking back at me.

When I read about the My Best 10 program, I knew it was exactly what I needed – and it surpassed my expectations.

I had expected to work hard and lose weight. What I hadn't expected was that the lessons I'd learned during the program would become even more important two years later.

After successfully completing the program and losing 15 pounds, I felt better than ever. However, sometimes, old habits are hard to break. When my weight began to slowly creep back up, I knew it was time to take control again. I have the philosophy that obstacles are not an issue. I simply identify them and climb on over. Challenges keep it interesting and give me a sense of victory.

So I returned to what I'd learned through My Best 10 – protein shakes, lean protein

and no cheating. After I lost four pounds in the first week, I knew I was back on track. Personal training had been a key to my success in the program. My trainer provided the accountability I needed to get to my workouts and made me want to work hard. She always had something positive to say about my progress. And, most importantly, she made me feel good about myself again. If someone had told me a year ago that I'd be able to deadlift 145 pounds, I'd have called them insane. But today, I can do it. I'm happier, healthier, more comfortable in my own skin – and in the best shape of my life!

A major improvement in my life after My Best 10 is my energy level. Before the program, it was difficult to get going in the mornings. I felt tired even after getting eight hours of sleep. Now, I get up easily and sometimes even get a workout before the kids go to school. It's amazing how much better I feel now!

I'm a huge fan of MB10! This was the greatest gift I've ever given myself!

» THE REGION

PORTLAND, OR  
FEAST PORTLAND

» An array of mouthwatering cuisine and delectable refreshments prepared by master chefs, vintners, brewers, bakers, cheesemakers and food artisans will be showcased during **Feast Portland**, Sept. 14–17. The celebration, which is sponsored in part by Alaska Airlines Mileage Plan, takes place in multiple locations around downtown Portland.

For instance, visitors can enjoy stellar sandwich creations at the **Sandwich Invitational**, Sept. 14 at the Rose Quarter Commons. Nineteen chefs, including James Beard Award nominee Rachel Yang and sandwich-maker extraordinaire Melissa McMillan, compete for the best sandwich award, as decreed by judges and attendees. The next day, Sept. 15, the **Friday Grand Tasting** is the largest event at the festival. Items will be offered by more than 80 vendors, including Salt & Straw ice cream and Eliot’s Adult Nut Butters, plus an extensive selection of wineries, breweries and cider houses. The hands-on **Spiked Tea with Bull in China** (a barware maker), will teach attendees about using tea as a mixer, Sept. 17.

Beverage-related **Drink Tank** events explore a variety of subjects,



» Taste a variety of delicious foods and beverages at Feast Portland.

such as **Quenching America’s New Thirst**, focusing on the nuances of Beaujolais wine, Sept. 15; and **Kilts Not Required**, discussing what makes American single-malt whiskeys amazing, Sept. 16.

Feast Portland also features **Fun-Size** events, which include smaller groups of about 150 people. Attendees can learn how world-class chefs make their veggie dishes; ooh and aah over decadent pastries, crepes and other breakfast foods; and enjoy the **Pizza & Burgers** event, Sept. 17, with tunes from a live DJ. Contact: [feastportland.com](http://feastportland.com). —Leah Allen

SONOMA, CA  
METAL MASTERPIECES

» Nearly two dozen metal artworks are on display through Oct. 1 in the town of Sonoma’s largest-ever public-art installation. Created by internationally acclaimed sculptor Albert Paley, the pieces include *Double Cross* (shown

below), an approximately 3-foot-by-4.5-foot piece comprising stainless steel and copper twisted into ribbons and spikes.

The installation is part of the “**Albert Paley: Thresholds**” exhibit, which features 26 of the artist’s sculptures and nine related sketches. The sculptures are crafted from materials ranging from copper to stainless steel, to weathering steel with a natural patina. These pieces are located at various outdoor and indoor sites around town, such as the Sonoma Valley Museum of Art, where *Double Cross* is on display, and Depot Park, where art aficionados can see the 10,000-pound, 16-foot-tall *Apollo*, which was inspired by a ceramic plate

of the same title created by Henri Matisse. At Sonoma Plaza, the town’s central public square, the approximately 15-foot-tall *Languorous Repose* is among the five pieces on view. At the Sonoma Community Center, the two pieces on display include *Synapse*, which stands about 10 feet tall.

Paley started his career on a smaller scale, as a jeweler, before he eventually became an acclaimed metalsmith. He was the first metal sculptor to receive a Lifetime Achievement Award from the American Institute of Architects.

The Sonoma Valley Museum of Art offers docent-led walking tours of the sculptures on view outdoors around town and indoors at the museum. Contact: [svma.org](http://svma.org).

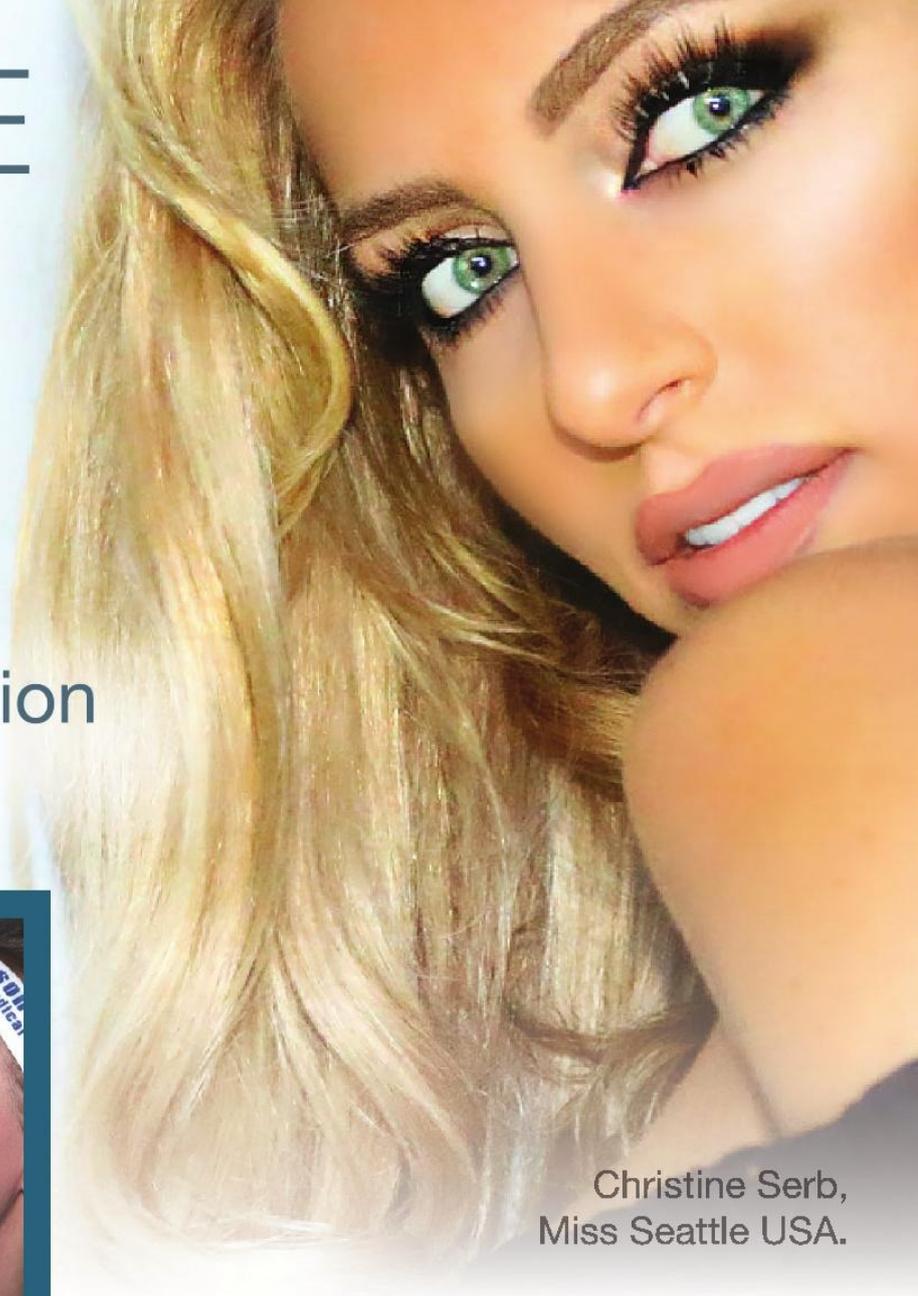
—Kacie Kaufman



FROM TOP: JOHN VALLS (2); PALEY STUDIOS

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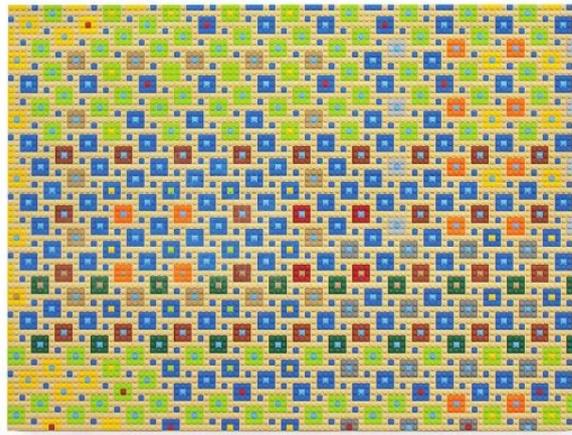


*Alaska*  
AIRLINES

## BOISE, ID OF BRICKS AND STONES

» This year marks the 80th anniversary of the Boise Art Museum, and to celebrate the occasion, Lego bricks were chosen as the medium to add a dash of surprise. But the museum wanted something more unique than a display of Lego buildings. Curators discovered New York artist Sean Kenney, whose Lego art is inspired by textile designs and Op Art. Six of his pieces were selected to create what would become the “Bricks and Stones” exhibit, through Feb. 11.

Kenney’s abstract wall murals, created entirely with Lego bricks, are each named for gemstones: *Onyx*, *Peridot* (shown above), *Jasper*, *Jade*, *Quartz* and *Garnet*—appropriate titles for an exhibit in the Gem State, which is named for its abundance of precious and



semiprecious stones.

The museum partnered with the Idaho Museum of Mining & Geology in Boise and the local Stewart’s Gem Shop to provide displays of 27 gemstones to complement the wall murals. A room adjacent to the exhibit showcases an additional display of gems, including a rare star garnet, which is the Idaho state stone and is believed to be found only in Idaho and India. Visitors can choose a stone to “replicate” with their own Lego art. Contact: boiseartmuseum.org. —*Olivia Madewell*

## BENTON CITY, WA RIDE RED MOUNTAIN



» Guided wine-tasting tours of Central Washington’s Red Mountain American Viticultural Area (AVA) feature views of some of the area’s 2,400 acres of vineyards, Mount Adams, Rattlesnake Mountain and the Yakima Valley. **Red Mountain Trails** provides tours on horseback, horse-drawn wagon or bicycle. The company also offers options for scenic private lunches and wine sampling, including

at Kiona Vineyards, whose 2013 Estate Red Mountain Reserve was awarded 91 points from *Wine & Spirits Magazine* this year.

In September and October, participants can experience various stages of harvest in full swing: ripe grapes hanging on lush vines; active harvests; the scent of yeast and pomace (grape skins, stems and seeds) from local crushes wafting through the air; and foliage turning to shades of yellow, orange and red.

The Red Mountain AVA is part of the larger Columbia Valley AVA, where visitors can also enjoy harvest events, such as the **Lake Chelan Crush Festival**, Oct. 7–8 and Oct. 14–15, and **Catch the Crush in the Yakima Valley**, Oct. 14–15. Contact: redmountainava.com.

—*Leah Allen*



■ A unique representation of a Montana scene, made from 3-D crochet pieces in shapes such as waterfalls, animals and daffodils, can be seen at the Bigfork Art & Cultural Center’s exhibit “**Uncommon Threads: A Weaving of Art & Community**,” through Sept. 22 in Bigfork, MT (bigforkculture.org).

■ Over a five-year period, American photographer Stephen Shore visited Claude Monet’s garden in Giverny, France, and took photos representative of Monet’s famous paintings. Shore’s works can be seen at the exhibit “**Stephen Shore: The Giverny Portfolio**” at the Vancouver Art Gallery in British Columbia. The portfolio runs in conjunction with the gallery’s feature exhibit “**Claude Monet’s Secret Garden**,” and both are on view through Oct. 1 (vanartgallery.bc.ca).

■ Bands from around the country, performing styles ranging from zydeco to swing, will rotate between four Medford venues to perform 95 live shows during the **Southern Oregon Music Festival**, Sept. 29–Oct. 1 (somaticfest.org).

■ Experiences covering numerous aspects of tea, “from the cultural to the historical, and the sensory to the scientific,” will be the focus of the **Northwest Tea Festival**, Sept. 30–Oct. 1 at Seattle Center (nwteafestival.com). Alaska Airlines is a sponsor of Seattle Center.



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# [I GROW]

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When growing herbs and vegetables, either during the summer or year round, many gardeners tend to plant and grow only what they will be able to consume while the garden is fresh. Otherwise, they are faced with an overabundance of produce they end up either giving away or tossing into the compost. Sunlight Supply® has the "lid" on the solution to preserving your bountiful harvests that is simple, easy and anyone can do it!

One of the easiest ways you can preserve your harvest is by using a drying rack. For best results use Growers Edge® brand drying racks – to avoid possible spoiling allow herbs and vegetables to dry on these racks away from direct sunlight and any kind of humidity. Drying times will take anywhere from 5 days to a few weeks, depending on what you're drying. Once dried, take dry herbs and store loosely, or ground, in a Harvest Keeper® brand air-tight container.

Another recommended way to save vegetables you can't eat right away, and still use all winter long, is by freezing them! With Harvest Keeper® Vacuum Sealers and Harvest Keeper® Vacuum Seal Storage Bags, preserving and freezing produce has never been easier. And best of all, it will stay fresh for 6+ months!

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### Tip:

*When vacuum sealing to preserve, don't over stuff your bags or fill them to the brim in one vacuuming. For best results, only add the amount of veggies or fruits you will use at one time. These portions will last for over six months and will eliminate any food waste.*



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## MONTEREY, CA OCEANIC ATHLETICS

» *Ikaika* means “strong” in Hawaiian, and is the name for the **Monterey Beach SportsFest’s** strenuous multisport challenge that combines swimming and running with squats, pushups and crunches as a test of strength. This is one highlight of the festival, Sept. 23–24, which encourages interaction with the ocean through games, competitions, an expo and more.

The festival allows participants and spectators alike to experience the beauty and fun of the ocean in the hopes that they will be inspired to care for the ocean in return. This year’s festival celebrates the 25th anniversary of the Monterey Bay National Marine Sanctuary, for which there will be a community swim and a showing of Disney’s *Oceans*.

SportsFest competitions start bright and early Saturday morning at a beach volleyball tournament with teams consisting of two people, and the first of the open-water swims begins soon thereafter. Athletes can choose between the half-mile, 1-mile and 2.5-mile swim loops or the stand-up paddleboard and kayak races with 2- and 6-mile options.

In addition, the Ke kai O’Uthane Outrigger Canoe Center presents Battle for the Paddle, where police and firefighters compete in outrigger racing. The winner gets to take home a “winner’s paddle.” The firefighters currently possess the trophy, but the police are hoping to win it this year.

The **Healthy People, Healthy Oceans Expo** hosts music and dance performances ranging from contemporary Japanese taiko drumming to samba. The group Samba Legal, for instance, is led by Mark Daoud, who studied under renowned Salvadoran percussionist Marcio Peeter. The expo will also feature a fashion show with designs by Lucy Activewear. Festival vendor booths include ocean conservationists, nonprofits and wellness-related businesses.

In the Kids Zone, children can participate in a sand-castle-building contest or let loose in



the 400-yard beach dash. The Activity Arena features yoga, pilates and beach barre/yoga fusion. Zumba classes are offered in both the Kids Zone and the Activity Arena.

Food trucks are on-site, and the SportsFest Beer Garden invites adults to enjoy beers poured by local Peter B’s Brewpub. Nearby,

food options include LouLou’s Griddle in the Middle, a casual spot with seafood, grilled sandwiches and burgers on Municipal Wharf 2, and The Wharf Marketplace, featuring fresh fruit, vegetables and seafood in addition to its coffee, pastries and sandwiches. Contact: montereybeachsf.com. —*Olivia Madewell*

## MORE MONTEREY AREA EVENTS

■ The Pacific Repertory Theatre presents **Peter Pan**, through Sept. 24, and **Cyrano**, Sept. 29–Oct. 15, both in the Outdoor Forest Theatre in the town of Carmel-by-the-Sea (pacrep.org).

■ More than 500 musicians, including Grammy award winner Herbie Hancock, will perform during the 60th-annual **Monterey Jazz Festival**,

Sept 15–17 (monterey-jazzfestival.org).

■ **Oktoberfest Monterey**, Sept. 16–17, features Bavarian brews, music and dancing (oktoberfestmontereybay.com).

■ Four-person golf teams—each created by pairing one PGA Champions Tour golfer with one junior and two amateurs—will compete

during the **Pure Insurance Championship**, Sept. 22–24 in Pebble Beach (pureinsurance-championship.com).

■ See top military and civilian airshow performers at the **California International Airshow**, Sept. 30–Oct. 1 in Salinas (salinasairshow.com).

■ Enjoy food from 30 local restaurants and wine from 20 area vineyards at **Taste of Carmel**, Oct. 5 (tasteofcarmel.com).



MLS #201706553

**LUXURY AT EAGLE CREST GOLF RESORT**

SINGLE LEVEL 4 BD | 3.5 BA | 3,815 SF | \$988,000

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**STUNNING ESTATE IN BEND, OR**

3+ BD | 3.5 BA | 6,861 SF | 2.8 ACRES | 7 CAR GARAGE | \$1,975,000

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**PACIFIC NW MEETS CONTEMPORARY**

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MLS #201705609

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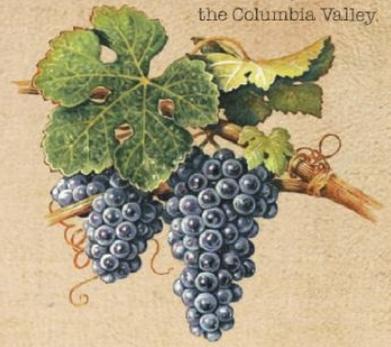
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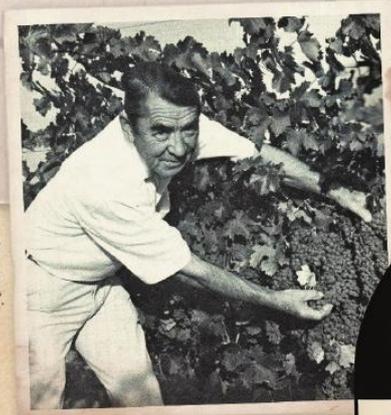
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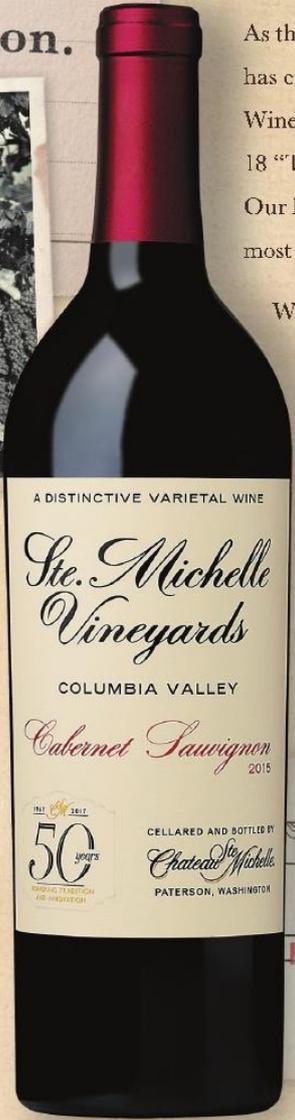
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Undeterred, the early pioneers of Washington wine understood the state's potential—with growing regions that share the same latitude and similar terroir as the great French Bordeaux vineyards. Fifty years later, Washington is the nation's No. 2 producer of premium wine with more than 50,000 acres planted, nearly 1,000 wineries in operation and 14 designated appellations.

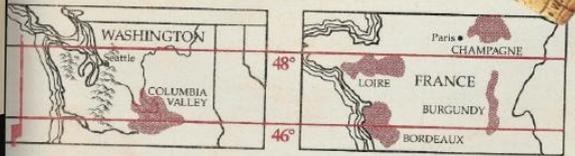


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## WALTER'S WORLD

Best-selling author values his Spokane roots

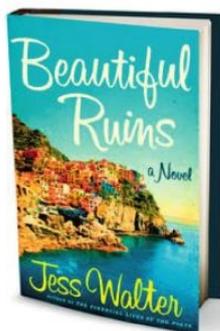
By Andrew Waite

» **Jess Walter** was buying theater tickets in Times Square when the woman at the counter noticed the name on the credit card. “Are you THE Jess Walter who wrote *Beautiful Ruins*?” she asked. Walter said he was. The person behind Walter overheard and asked for a selfie with *The New York Times* best-selling author. Then another person wanted a photo, and another. Until someone finally shouted, “Who are we taking pictures of?”

That’s not how it is in Eastern Washington’s Spokane area, where Walter still lives and where he grew up as the son of a Kaiser Aluminum factory worker. Walter writes from the carriage house in his backyard, with a view of the Spokane River. He juggles writing demands and parenting, with his wife, Anne, of their 17-year-old son, Alec, who’s a senior in high school and still living at home. Their other two kids, Brooklyn and Ava, are adults.

In town, most everyone knows him. They see him riding his bike to the supermarket, shooting hoops at the YMCA and grabbing a drink with his brother at Bistango. They even offer advice. “People come up to me and tell me I should have ended a novel a different way,” Walter says.

He has published six novels, in addition to a book of short stories and a nonfiction book, and he’s set much of his work in Spokane and other parts of the Inland Northwest. Among many accolades, he has been named a National Book Award finalist, and he has received an Edgar Award (named for Edgar Allan Poe) from Mystery Writers of America. His work has been published in 30 languages, and most of



Jess Walter overlooks the Spokane River.

DAVID LANE / EASTERN MAGAZINE

his books have been optioned by filmmakers, with *Beautiful Ruins* in development, and Oscar-winner Sam Mendes set to direct it, Walter says.

Not surprisingly, the city takes great pride in Walter’s success. The author says he’s honored to be part of the Spokane area’s

growing literary force. The region is also home to writers such as 2014 PEN/Robert W. Bingham Prize-winner Shawn Vestal and 2016 Washington State Book Award-winner Sharma Shields.

It’s a writer cadre that Walter is working to develop. In 2014, he helped start a nonprofit

literacy and arts center, now called Spark Central, through which he hopes to help young people discover their passion for writing—much as he discovered his as an 8-year-old who published a family newsletter called *Reader’s Indigestion*. He and his cousins wrote about things going on at their grandfather’s cattle ranch, northwest of Spokane, where family members spent many weekends and summers.

He says Spokane’s vibrant yet unpretentious creative energy inspires him. It also keeps him busy. “There are great readings and arts events in the Spokane area, including the Terrain gallery show/music event/party [the first Friday in October]; the Volume Inlander Music Festival [June 1–2 in 2018]; and Lilac City Fairy Tales, featuring local authors [2018 date to be determined], just to name a few.”

Walter helped start a nonprofit literacy and arts center, now called Spark Central, through which he hopes to help young people discover their passion for writing—much as he discovered his as an 8-year-old who published a family newsletter called *Reader's Indigestion*.

Walter read one of his stories, about a mermaid, for Lilac City Fairy Tales' inaugural year, and he typically does a reading each year at the Pie & Whiskey event (attendees get a slice of locally baked pie and a shot of locally distilled Dry Fly whiskey) at the Get Lit! Festival (April 23–29 in 2018), presented by Eastern Washington University.

He's also showed off his jump shots to benefit literary causes, as part of a basketball team called The Spokane Dirty Realists that he

formed with fellow writers Sherman Alexie (the famous author grew up on the Spokane Indian Reservation) and Shann Ray (an American Book Award winner who teaches at Gonzaga University). But they haven't played together for a while, "because of busy schedules and old age," Walter says. "Now we all just get together to talk about basketball."

In addition, the writer enjoys activities such as concerts at The Bartlett

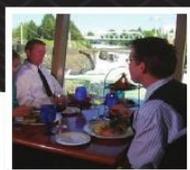
music venue; poetry and literature readings at venues such as Auntie's Bookstore; and an increasingly notable local restaurant scene that includes Central Food, Ruins, Inland Pacific Kitchen, and Santé Restaurant & Charcuterie.

"My wife and I joke that there's too much now in the city for one person to be able to do it all," Walter says. Yet people continue to ask why he stays in Spokane.

"I believe that you're from someplace, and I try to honor where I grew up in my writing," he says. "I know what water runs through my body." ■

*Andrew Waite is an associate editor of the magazine. Jess Walter's short story Famous Actor will be published in October in The Best American Short Stories 2017 and in November in the 2018 Pushcart Prize XLII: Best of the Small Presses anthology.*

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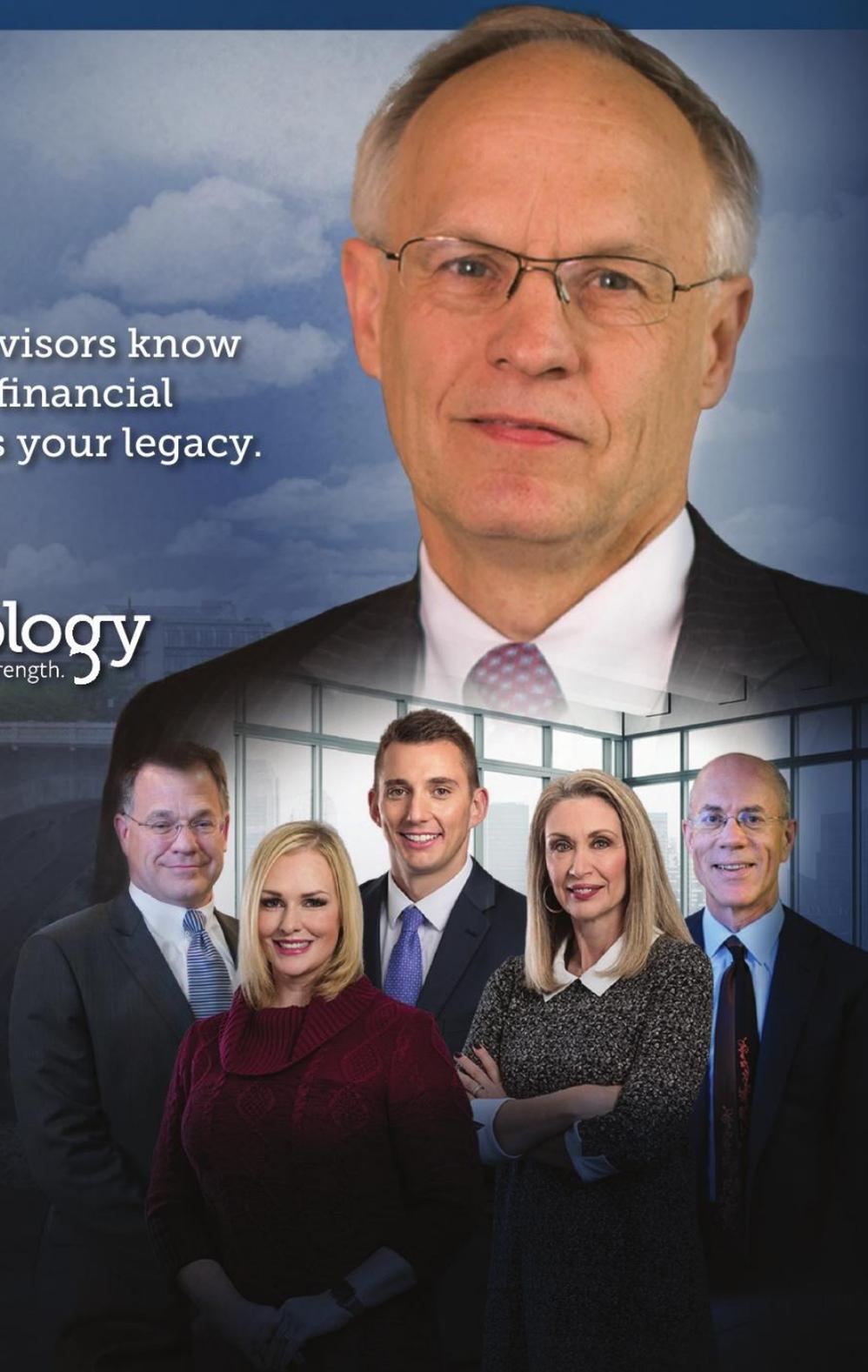
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# GREAT ESCAPE »

## SPOKANE AND THE INLAND NW

By Adriana Janovich



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## » GREAT ESCAPE INLAND NORTHWEST

» **The air out here is refreshing**—filled with the scent of pine and freshwater. The views are equally impressive, punctuated by the winding Spokane River, craggy outcroppings and evergreen treetops. And from where my husband and I stand, the only sign we're near a city is the few homes visible across the river. I feel like we're a hundred miles from downtown Spokane, but the 2.1-mile Bowl & Pitcher loop trail we're on in Riverside State Park is less than 10 miles from the city center. The 12,000-acre park also offers camping and biking and even equestrian trails.

John and I particularly enjoy the 55 miles of hiking trails. The Bowl & Pitcher loop, which starts at the east end of a swinging bridge over the Spokane River in the park's popular Bowl & Pitcher area, is suitable for hikers of all fitness levels. After our short loop, John and I extend our outdoor experience by hopping on Trail 25, which runs 25 miles along the perimeter of the park. We turn back after a couple miles, satisfied with our workout.

The Inland Northwest is full of beautiful places to get away from everyday cares—from the stunning Riverside State Park ([parks.state.wa.us/573/Riverside](http://parks.state.wa.us/573/Riverside)) and other spots in the great outdoors to an array of excellent dining opportunities and cultural activities. For more on the region, please go to [visitspokane.com](http://visitspokane.com).

### SPA TREATMENT

After our hike, I suggest a massage, and we drive less than 10 miles west of Spokane to Northern Quest Resort & Casino ([northernquest.com](http://northernquest.com)). The resort's La Rive Spa pays tribute to the culture of the Kalispel Tribe of Indians ([kalispel-tribe.com](http://kalispel-tribe.com)) by incorporating natural elements, such as warmed Pend Oreille River stones, to enhance the senses.

Our 90-minute couple's massage starts with a half-hour soak in an oversize brushed-metal jetted tub in the spacious and dimly lighted Camas Suite, complete with a private bathroom and roomy dual



shower. Then we have an hourlong Swedish massage treatment to rejuvenate our aching legs as well as our backs and shoulders. We leave feeling refreshed—and hungry.

### DELICIOUS DINING

Masselow's Steakhouse at Northern Quest offers fine dining without the white tablecloths. The atmosphere is sophisticated and intimate as well as comfortable and cordial. Wide, deep booths lend a sense of privacy. Orchids add elegance.

My husband and I each order an 8-ounce filet mignon. The steak comes medium-well, thick and juicy, and it cuts like butter. It's simple and hearty, and it's heaven. So is dessert: a slice of chèvre cheesecake topped with fresh local strawberries and a gingersnap crust for me, and the Chocolate Oblivion cake with crème anglaise and fresh raspberries for John.

When we're seeking a dinner experience with a quintessential Spokane view, we like Anthony's at Spokane Falls ([anthonys.com](http://anthonys.com)), overlooking the Spokane River and its rushing Upper Falls and near the popular downtown shopping mall River Park Square ([riverparksquare.com](http://riverparksquare.com)) and the city's signature Riverfront Park (please see sidebar on page 31). Enjoy starters such as clam chowder, Dungeness crab cakes and Penn Cove mussels.

One of the newest and most exciting dining options in downtown Spokane is



» **Inland Pacific Kitchen, above left, features an oft-refreshed menu from chef Jeremy Hansen. Perry Street Brewing, above, serves craft beer in a welcoming setting.**

Inland Pacific Kitchen ([ipkspokane.com](http://ipkspokane.com)), which opened in 2016 and is located on the first floor of the 1891 brick Washington Cracker Co. building. IPK, owned by Kate and Jeremy Hansen, features an open kitchen and an ever-changing menu of small plates designed to show off the depth and breadth of chef Jeremy Hansen's skill and creativity.

With an approximately 25-mile excursion east to Post Falls, Idaho, we can enjoy dinner at Fleur de Sel ([fleur-de-sel.weebly.com](http://fleur-de-sel.weebly.com)), where chef-owner Laurent Zirotti specializes in classic French cuisine with northern Italian influence (thanks to his Italian grandmother). This year, he was a semifinalist for the Best Chef: Northwest James Beard Award.

### SPOKANE SIPS

Award-winning craft beers abound on the Inland Northwest Ale Trail ([inlandnwale-trail.com](http://inlandnwale-trail.com)), which features more than 40 breweries. Bellwether Brewing Co. ([bellwetherbrewing.net](http://bellwetherbrewing.net)), located along the busy North Monroe Street corridor in Spokane, is a boutique brewery specializing in Old World-style beers with a Pacific Northwest influence. Look for 11 regular

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» Va Piano Vineyards' new tasting room in The Historic Davenport Hotel, above left, is near the renovated Art Deco Martin Woldson Theater at The Fox, right.



## » GREAT ESCAPE INLAND NORTHWEST

### ARTS AND CULTURE

The Knitting Factory Concert House ([sp.knittingfactory.com](http://sp.knittingfactory.com)) is within walking distance of the above wineries, and John and I often like to enjoy a glass of wine before a show. The Knitting Factory welcomes Aaron Lewis on September 22 and The Shins on the 24th.

For all-ages indie shows, it's hard to beat The Bartlett ([thebartlettspokane.com](http://thebartlettspokane.com)) on the east end of downtown. In the intimate venue, every seat has a good view. Singer-songwriter Stephen Kellogg will bring his smooth sound to the theater on September 25.

The INB Performing Arts Center ([inbpac.com](http://inbpac.com)) attracts national acts to Spokane. Broadway's hit *Something Rotten* will show October 3-7, and Grammy-nominated blues-rock guitar legend Joe Bonamassa will play October 10.

The beautifully restored Art Deco Martin Woldson Theater at The Fox ([foxtheaterspokane.com](http://foxtheaterspokane.com)) is home to the Spokane Symphony ([spokanesymphony.org](http://spokanesymphony.org)). Nearby, the Bing Crosby Theater ([bingcrosbytheater.com](http://bingcrosbytheater.com)) is named for the

choices, such as the dry Sea Wolf Scotch braggot, made with buckwheat honey.

In the hip and happening South Perry neighborhood, just southeast of downtown, Perry Street Brewing Co. ([perry-streetbrewing.com](http://perry-streetbrewing.com)) has a friendly vibe, a sunny patio, and a small but superb selection of high-quality craft beer. I always go for whatever IPA they have on draft. My husband favors the tart saison.

The Spokane area offers plenty of options for wine enthusiasts, too. Spokane's Cork District features more than two dozen wineries and tasting rooms, many of which are within walking distance of each other. For those flying into Spokane on Alaska Airlines, there's a bonus: Wineries throughout the Cork District waive tasting fees for travelers who show their Alaska Airlines boarding passes within 48 hours of arrival ([visitspokane.com/cork-district/winepass](http://visitspokane.com/cork-district/winepass)).

Terra Blanca Winery & Estate Vineyard's ([terrablanca.com](http://terrablanca.com)) Spokane tasting room, which opened this year, is one of the newest tasting rooms in the downtown core. Located in the Chronicle Building, the tasting room features patio seating overlooking a courtyard and

fountain, as well as award-winning rich red and crisp white wines from the estate vineyard in Benton City, about 155 miles southwest of Spokane and part of the Red Mountain wine grape-growing region.

In 2016, Va Piano Vineyards ([vapianovineyards.com](http://vapianovineyards.com)) opened a tasting room in The Historic Davenport Hotel ([davenportshotel.com](http://davenportshotel.com)). The winery specializes in high-end wines, which the tasting room has organized into five families based on the Walla Walla wine grape-growing region's microclimates.

### A REDONE RIVERFRONT

Spokane's 100-acre Riverfront Park ([riverfrontparknow.com](http://riverfrontparknow.com)), site of the 1974 World's Fair, is undergoing a \$64 million redevelopment expected to be completed in 2020. However, some sections should open sooner, including a 650-foot-long ice ribbon loop, rendering shown below, where a new facility will serve skaters and patrons of the city's SkyRide.

Visitors will be able to enter the park via a brand new pedestrian-only Howard Street South Channel Bridge near the Loeff Carrousel building, which is also being redone. The 1909 ride's new home will feature a gift shop and more room for parties. Meanwhile, the U.S. Pavilion is slated to be renovated as prime event space. —A.J.



## » GREAT ESCAPE INLAND NORTHWEST

singer and actor raised in Spokane. Journalist Tom Ashbrook will speak September 22, and the Individual World Poetry Slam is October 14.

### OUTDOOR ADVENTURE

Mount Spokane State Park ([parks.state.wa.us/549/Mount-Spokane](http://parks.state.wa.us/549/Mount-Spokane)) is a nearly 14,000-acre forested area in the Selkirk Mountains, about 35 miles from Spokane. Now is when outdoor enthusiasts are taking hikes and awaiting powder—the park sees about 140 inches of snowfall each year. Mount Spokane Ski & Snowboard Park ([mtspokane.com](http://mtspokane.com)) offers alpine and Nordic skiing, as well as tubing and snowshoeing.

The Kalispel Golf and Country Club ([kalispelgolf.com](http://kalispelgolf.com)), formerly the Spokane Country Club, was bought in late 2015 by the Kalispel Tribe, which allows nonmembers to use amenities, such as the 1898 Public House restaurant and the beautifully bunkered golf course nestled against the foothills of Rattlesnake Ridge.

For an in-city stroll and easy getaway, we like the paved, nearly 40-mile Centennial Trail. We can head northeast from the INB Performing Arts Center to the parklike Gonzaga University ([gonzaga.edu](http://gonzaga.edu)) campus about a mile later, or we can head west for about a mile to the Kendall Yards development with great shopping and restaurants. On bikes, we could take the trail east to the Washington-Idaho border or west through Riverside State Park to Nine Mile Falls. We opt for a leisurely stroll to enjoy the leaves that are yellow and orange with the season, lending even more beauty to a region that offers so much to explore. ■

*Adriana Janovich writes from Spokane. Alaska Airlines ([alaskaair.com](http://alaskaair.com)) offers daily service to Spokane.*

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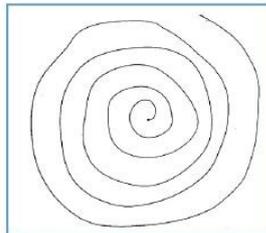
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## ACTIVITIES FOR TWO

From urban fun to golfing and skiing in the Reno/Tahoe area

By Melissa Siig

» I am hanging on the east wall of downtown Reno's 16-story Whitney Peak Hotel, two floors up from ground level, staring at blue sky above me and the city's famous landmark, the Reno Arch, which proclaims the town "The Biggest Little City in the World," behind me. I have about 10 more feet to go to reach the top of the outdoor climbing wall, but my brain is telling my body it's not natural to be clinging, like Spider-Man, to the side of a building 55 feet up from the ground. Below me, my husband, Steven, shouts words of encouragement: "You got this, Babe. You're almost there. You can do this."

I gaze up at the remaining hand and footholds, and will my body to keep going. Our climbing instructor, Brittany, cheers me on, while the sound of live music drifts up from a street fair.

After I muster the courage to climb to the top, I look down at Steven and

Brittany, and ask, "Now what?"

"Just fall backward. The rope will catch you," Brittany says about the automatic belay-and-harness system I am attached to.

Overriding all my instincts of self-preservation calling for me to hold on, I close my eyes and let go of the handholds. The rope catches me and lowers me gently to the ground.

Steven gives me a big hug. "You did it! I'm proud of you. Let's go celebrate."

There is a lot to celebrate in Reno/Tahoe, where Steven and I are enjoying a romantic getaway from our busy lives. With three kids and running our own business, taking time off to reconnect and spend quality time together is just what we need. And our home turf, Reno/Tahoe, offers everything from the world's tallest artificial climbing wall to an award-winning spa, to premier golf courses and renowned skiing.

After dropping the kids off at their grandma's, we started our weekend at the Whitney's BaseCamp, a world-class climbing gym that opened in 2011.

BaseCamp boasts The Guinness Book of World Records' tallest artificial climbing



wall at 164 feet. There are also two 35-foot outdoor walls, which start on a deck about 20 feet above the ground. Being novices, one of these is what Steven and I opted for.

Inside the gym, which also has a sauna, steam room and a fitness room, we try our hand at bouldering on the 15-foot curved walls that rise up from the floor like giant mushrooms. With Brittany guiding us, we start on the easiest routes. All the routes are color-coded, making it easy to find the next footing or handhold. It doesn't take long before our arms and fingers are exhausted, and Steven and I lie down on the padded mat next to each other, feeling spent but happy.

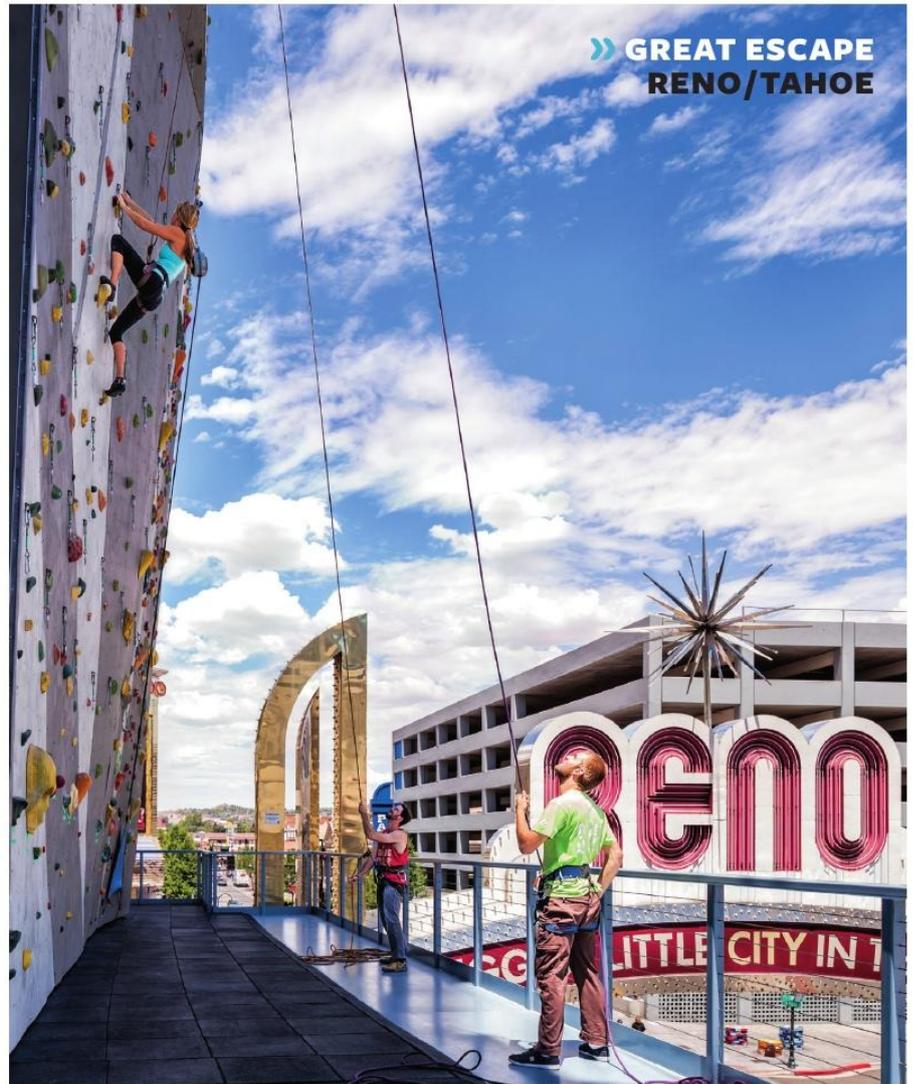
"I could really use a massage," Steven says.

## RELAX

Lucky for us, that's next on our agenda. We head over to the Atlantis Casino Resort Spa, whose spa received a make-over in 2009 and earned a coveted four-star designation from "Forbes Travel Guide" in both 2016 and 2017. The 30,000-square-foot spa occupies the third floor of the resort and feels like a calm oasis in the middle of the city. It is also one of Reno's only resorts with both indoor and (seasonal) outdoor pools. The indoor pool sits in a light-filled atrium that has a faux rock wall covered in plants and from which waterfalls cascade, giving the illusion of swimming on a tropical island.

After changing into comfy robes and sandals, Steven and I take a few moments in the Laconium Relaxation Lounge, a cheery tiled room, with tiled couches, that is heated to a mellow 104 degrees Fahrenheit. This Roman-style spa lets the body heat up slowly. We lie back and sip cool water made with sliced grapefruit, ginger root and agave nectar.

Our spa staffer, Jaclyn, meets us in the lounge and takes us to the Rasul Ceremonial Chamber, a dimly lit room that features an enclosed, intimate "temple" with lights like twinkling stars, for the Terra



Sigillata Rasul Ceremony. Steven and I apply six different types of therapeutic mud to each other, followed by sea salt, before relaxing in the room. The ritual ends with a rain shower. We laugh at the sheer extravagance of the ceremony, which the spa says is modeled after an ancient Arabian bathing ritual.

While we wait for the massage therapists for our couple's Swedish massage, we take a nap in the Brine Inhalation-Light Therapy Lounge, whose centerpiece is a giant salt structure that changes colors according to light projected down from the ceiling. The inhalation of salt aerosols is said to positively affect the respiratory tract and increase well-being, while the alternating colors (white, amber, blue, green, red) are designed to calm and transform the body's vibrations. Steven

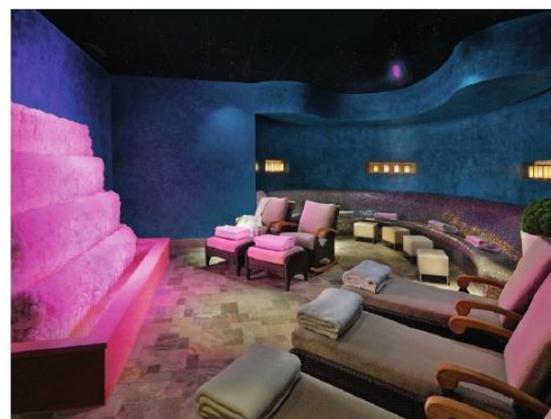
» Lake Tahoe's sparkling waters provide a scenic backdrop, opposite. Visitors can challenge themselves on an outdoor urban climbing wall at Whitney Peak Hotel's BaseCamp, above.

# GET YOUR TRAVEL ON

My friends and I discovered this place where we could zipline in the morning, kayak after lunch, and experience the most awesome view in Southern Oregon. You need to check it out! Follow me, Kelly Dawg, and I'll show you where.



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» Campo, left, is known for farm-fresh ingredients. Atlantis Casino Resort Spa's Brine Inhalation-Light Therapy Lounge, above, features a large salt structure.

and I don't think we can get any more relaxed—until our massages. I can't believe how much my massage therapist, Holly, fits in one hour; I think she found every sore muscle on my body. Afterward, Steven and I both feel like new people, and we are so serene, we can barely walk to the Aqua Spa Lounge. Steven dares me to take a dip in the cold pool, but I only make it up to my knees.

## DINE

Having worked up an appetite, we drive to Campo in Reno's trendy Riverwalk District, which borders the scenic Truckee River, for a midafternoon snack. Campo prides itself on using local, seasonal, organic food whenever possible (what Campo chef David Holman calls "hyper-seasonal"), and is known for its wood-fired pizzas, homemade pastas and pork. The restaurant's Farmers Wall highlights local farmers (all within 100 miles) and tells their stories, as well as provides interesting tidbits about ingredients on the menu. We share an order of wood-fired cauliflower and blue-cheese-filled, bacon-wrapped dates, which pairs perfectly with our Bloody Marys. The drinks come with housemade pickles and pickled asparagus. Steven and I take a stroll hand in hand on the Riverwalk, which is bustling with people. The area is a popular site for events such as the monthly Wine Walk, this month on Sept. 16, and the Dine the District Food Tour on Oct. 14.

Feeling satisfied, we go back to our spacious, modern suite at the Atlantis, which comes complete with an in-room hot tub, to rest before going to dinner at Beaujolais. Located in a charming century-old brick house with a view of the Truckee River in Reno's Arts District, the French restaurant has small tables, and Art Deco prints on the walls.

Steven orders a Snow Maiden, made of vodka infused in-house with rice and lemon peel, absinthe and sparkling Rosé, while I go for the M. Bertaux: cognac, Curaçao, vanilla bean and orange bitters. We raise our glasses over pork chops stuffed with Gruyère and mushrooms, and duck breast with potato gratin.

"To us," Steven says. "To being together."

## GOLF

The next morning, Steven and I are excited to do something we have never before done together—play golf. In fact, I have never played golf in my life. We drive to South Reno's Wolf Run Golf Club, a picturesque desert course that sits right below the snow-covered Sierra Nevada mountain range and is open year-round to members and nonmembers. Our instructor (or should I say, my instructor, since Steven is an avid golfer), Wolf Run head golf pro Tyler McManus, takes us out to the driving range so I can practice. But it's hard for me to focus on the ball with so much natural beauty—there are carefree marmots nibbling on the course, hawks flying overhead and a creek running through the grounds. We decide I'm ready for nine holes, and when I amazingly make my first par on the par-3 seventh hole, Steven raises his golf club to the sky.

"Yes! You did it! This calls for more celebration."

## SKI

The celebration takes us about 50 miles west to Lake Tahoe and the home of the 1960 Winter Olympics: Squaw Valley

Alpine Meadows ski resort in Olympic Valley. We love that in a place like Reno/Tahoe, you can golf and ski in the same day. We hop on the aerial tram to High Camp, an eight-minute ride with an elevation gain of 2,000 feet. The tram is a great way to get a bird's-eye view of the ski area's slopes and get a close-up of the unique granite outcroppings that in the 1960s inspired Walt Disney's design of the "Big Thunder Mountain Railroad" ride, according to the resort. About halfway to the top, we enjoy breathtaking views of sparkling blue Lake Tahoe to the east and Heavenly's ski runs on the other side of the lake, a 40-mile drive away.

After unloading from the tram at an elevation of 8,200 feet, we pause to take in the spectacular view from High Camp's east deck, complete with the Olympic Rings, Squaw's 4,000 acres and six majestic peaks. We can also see the top of Alpine Meadows, the neighboring ski area that has been part of Squaw since 2011 (the ski area offers a free shuttle between the two mountains). Before clicking into our skis, we fuel up at High Camp's Poolside Cafe (the outdoor pool is open spring and summer), which has impressive views of the ski resort's western slopes.



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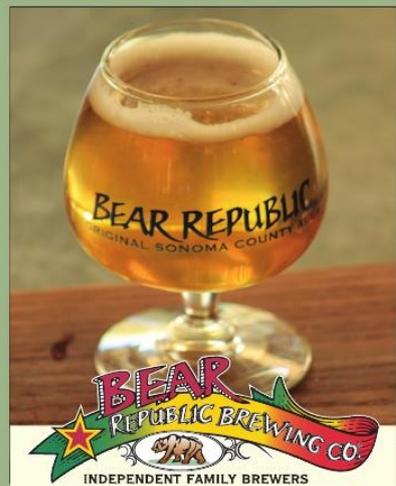
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In addition, High Camp offers a winter skating rink and an Olympic museum, but Steven and I are here to ski, something we don't often get to do together, even though we live here. It is one of those beautiful, sunny days that Lake Tahoe is known for, and after a record-setting winter with more than 720 inches of snow, Squaw's 177 runs are covered in a thick blanket of white. Our first run takes us down the intermediate Mountain Run—at 3.2 miles, the longest run at Squaw. I follow Steven, enjoying the mountain air on my face and the feel of creamy snow under my skis. At the bottom we hop on the Funitel to the upper mountain Gold Coast Lodge, and from there it's just a short ski to Big Blue to access the backside of Squaw and the wide-open bowls and tree runs of the Shirley zone. On the chairlift, I lean my helmeted head against Steven's shoulder.

"Doesn't get much better than this," I tell him.

## APRÈS-SKI

The skiing experience wouldn't be complete without après-ski, so at the end of the day we walk through the European-style Village at Squaw Valley at the base of the front side of the mountain. The village's five buildings contain multiple shops and restaurants as well as 200 hotel rooms. We make our way to Uncorked, a popular wine bar on the east end of the village. We can sit outside and watch skiers come down the Red Dog run, or sit inside at small tables or at the curved bar under Uncorked's signature Washoe pine tree branch—felled by an avalanche—that hangs from the ceiling. We take a seat at a table inside, and order a bottle of Talley Pinot Noir and a salami-and-cheese plate that comes with fig jam and Marcona almonds.

The best part about staying at a hotel in The Village at Squaw Valley is that we don't need to get in our car. Later that evening, we take the free Resort at Squaw



Creek shuttle, which transports guests back and forth between the village and the Resort at Squaw Creek, a triple-A Four-Diamond resort located 2 miles away at the entrance to Squaw Valley. On the way we pass a gorgeous meadow with its meandering Squaw Creek, which is bordered by the Squaw Creek Resort championship golf course. With the bucolic meadow and wall of snowcapped mountains rising up from the valley floor, Olympic Valley is definitely one of the most beautiful places in the world.

Inside the mountain-meets-modern Resort at Squaw Creek, we find chess tables in the lobby, a spacious room with floor-to-ceiling windows that frame the valley's peaks.

"You've been threatening to teach me chess," I tell Steven.

"Well, there's no better place to learn," he says.

After a quick lesson and a game that I promptly lose, we make our way to the hotel's contemporary steakhouse, Six Peaks Grille. The restaurant emphasizes local food: Its menu contains a map of California and Nevada that shows where all of the ingredients are sourced, and Six Peaks is known for garden-to-glass cocktails that use mint, rosemary, thyme and lavender grown in its rooftop garden.

As the sun starts to set, a server raises



» Enjoy the charming shops at the Village at Squaw Valley, top left, or hit the slopes at Squaw Valley Alpine Meadows ski resort, above.

the blinds on the restaurant's picture windows, and a hush immediately falls over the room, like we are waiting for a movie to begin. The view across the valley is revealed. We see the ski area's majestic Tram Face, over which the aerial tram carried us a few hours earlier. Outside, guests sip drinks around a firepit under a string of white lights.

To complement the visual feast, I savor a 12-ounce wagyu steak, and Steven raves over his coffee-crusting duck with cocoa nibs and pistachio.

We take the shuttle back to The Village at Squaw Valley, where we soak in one of the hotel's eight outdoor hot tubs. It's just the two of us under the twinkling stars, the cool mountain air, and the spectacular, silent peaks.

"Can we do this every year?" Steven asks as I cozy up beside him in the tub.

"It's a date." ■

*Melissa Siig writes from Tahoe City.*

*Alaska Airlines (alaskaair.com) flies daily to Reno. For Reno/Tahoe information, see visitrenotahoe.com.*

# Travel Wear



ExOfficio's  
BugsAway Sol Cool  
plaid collared shirt.

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## apparel for comfort, convenience, versatility & style

By Michele Andrus Dill

**What to wear?** That age-old question seems particularly important when you're deciding what to pack for a trip. Fortunately, many western U.S. companies have new items and longtime travel favorites that are first-rate for various activities and vacations, whether you're exploring urban streets or hiking in a tropical climate; skiing a mountain or playing golf. Here are some of the many options:

### EXOFFICIO ([exofficio.com](http://exofficio.com))

When I asked my husband what he wanted to do for a milestone birthday, he reminded me that his

travel bucket list included Asia. I was excited, but a little worried about heat, humidity and mosquitoes. Asia-travel expert Diane Embree ([southeastasiatours.com](http://southeastasiatours.com)), with Michael's Travel Centre in the Los Angeles area, told us that our destination offered incredible beauty and fascinating cultural sites, and that our enjoyment would be enhanced if we packed for the climate.

I was thrilled to discover the new **BugsAway Sol Cool** line from ExOfficio, a company that has long been famous for its travel clothing, including lightweight, quick-dry underwear that's become an essential item

on many a traveler's packing list. The BugsAway Sol Cool line not only is designed to repel insects, but the fabric is lightweight, breathable, moisture-wicking, quick-drying and cool to the touch, and provides UPF (Ultraviolet Protection Factor) 30 sun protection.

The plaid BugsAway Sol Cool collared shirt we got for Michael can go from daytime touring to dinner, and even has a security-zip passport-size pocket. Michael also likes that the sleeves can roll up to elbow length and be secured with tabs if no pests are around.

For activities such as a night visit to an off-the-beaten-path



Columbia Sportswear's OutDry Extreme Eco Jacket.



Keen's Versago hiking shoes.

village to see cultural dancing, I got the BugsAway Sol Cool jacket: Protective and insect-repelling, with a tie-close neck and bottom for great protection, but very airy and light. It also has three pockets—two open and one zippered. It pairs well with a BugsAway Sol Cool Cape Hat that has a long neck-protecting swath of material.

**ALSO: Hastings Pant for men:** Lightweight; stretchy tech fabric reflects body heat back to the skin; two hidden, zip security pockets; what is billed as an “indestructible button system.”

**Robson Reversible Hoody for women:** Tunic-length; retains body heat; stylish enough to wear around a cosmopolitan city as well as a campfire.

**BugsAway Impervia Leggings for women:** Soft jersey; comfy; odor-resistant; right-leg security-zip pocket fits a credit card-size item; described as “the essential travel leggings.”

## COLUMBIA SPORTSWEAR

(columbia.com)

On a recent Northwest whale-watching trip, the day was sunny

and warm, but as soon as the catamaran left the harbor and picked up speed, I was shivering in the wind, and the captain also warned us about the possibility of waves splashing onto the deck. I slid my arms into Columbia's waterproof yet breathable **OutDry Extreme Eco Jacket**, which includes a large hood. It cut the wind but let me move easily, including paddling on a kayaking trip after the whale watching.

Made with fabric derived from approximately 21 recycled plastic bottles, and free of dyes, the all-white, eco-friendly jacket, available for men and women, can be wiped clean. And, notes Columbia, “At the end of your jacket's life, after you've explored the world, standing under waterfalls and enduring rainstorms, this jacket can be donated through our ReThreads program at participating Columbia stores, where it can be processed for a second life.” A down-jacket version, coming this fall, will be made with 27 recycled plastic water bottles.

**ALSO: South Canyon Casual Rain Pant for men:** Waterproof and breathable, in a look that

works almost anywhere you don't have to wear a suit.

**New proprietary waterproof technology in footwear for men and women:** Includes Daska Pass OutDry Extreme Hiking Boots; Caldorado II OutDry Extreme trail-running shoes (“ideal for long, wet runs”); and lightweight, all-season Terrebonne OutDry Extreme multisport shoes, described as performing well even in freezing temperatures.

**Durable Force 12 pants for male fishing enthusiasts:** Rip-stop nylon; reinforced knees and seat; a “hint of stretch”; advanced stain repellency (Omni-Shield Blood 'N Guts); rain resistance; UPF 30 protection; vents for airflow; large zippered hand pockets; special pliers pocket.

**Shimmering Light Short Sleeve top for women:** Appealed to a fashionista friend; moisture-wicking; soft, with a silhouette

shape; stretch fabric neither too form-fitting nor too baggy; “flirty keyhole cutout in back”; can go from working out to going out.

## KEEN

(keenfootwear.com)

This has long been one of my favorite footwear companies, so I immediately thought of Keen when we were deciding on shoes for our Asia trip. The new **Versago** model, for men and women, seemed promising. It was touted as “an airy fast hiker” that “blends the performance features of a trail shoe with the wear-anywhere style of a city sneaker.”

As soon as I tried them on, I knew they were the perfect shoes for our Asian adventure. They were ultralight and breathable, with odor-control technology, yet stable, supportive and oh-so-comfortable—just right for walking around in hot weather on



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terrain that would vary from forests and rice paddies to rough, uneven streets.

**ALSO: Terradora Waterproof shoes for women:** Lightweight hiker; part of a new adventure-fitness line that promotes enjoying workouts beyond the gym; specially designed to fit a woman's foot, and for everything from city stairs to nature trails; available in regular and mid-ankle versions.

**Newport EVO H2 watershoes for women and men:** Closed toe; quick-dry lining; cord-adjustable fit; good support and traction; straps don't rub or chafe skin after getting wet, according to a friend who moved to Seattle from Texas and is exploring Northwest watersports. Best in the water, as the open spaces in the shoes that allow for breathability and water drainage can allow in small rocks and grasses on a trail, she says.

**Rialto Open Toe and Rialto 3 Point sandals for men:** Water resistance; odor control; good cushioning and support; fast-drying lining. Both models can be worn for everything from boating to wine touring, according to a male friend whose preferred footwear is sandals.

**Elsa line for women:** Designed to combine style and sophistication with weather protection. For instance, the ankle-high, lace-up Elsa Premium Mid WP features a thick, warm, waterproof liner; a leather-and-wool upper boot; and overall sturdy design.

## BRIDGE & BURN (bridgeandburn.com)

This year I learned about another company that combines fashion

and function: Portland, Oregon-based Bridge & Burn. Their clothing is designed to look good and wear well throughout your journey. Travel-ready items being introduced for fall include the **Huron dress** for women. It's a soft and simple sheath, with stylish buttons and decorative pintuck detailing at the top; cuffed short sleeves; and two side pockets. It looks attractive on various body types. It can be worn by itself or dressed up with a belt or other accessories. And it folds up small for travel.

For men, the **Polk Pants** are a perennial Bridge & Burn favorite—known for classic styling and a bit of stretch (97 percent cotton and 3 percent spandex), and for excellent fit that was developed based on data collected from B&B customers. On a recent long-weekend trip, Michael tested the company's promise that the pants would "feel like your favorite worn-in jeans, but you can wear them to work."

He sat in them during three hours of travel to our destination, went to a restaurant dinner in them soon after we arrived, then golfed and biked in them the next day, followed by another dinner. They still looked great after all those activities, and he felt comfortable and stylish the whole time.

**ALSO: Esme Pullover for women:** Light, flowing and flattering; folds almost to fist size for packing; can be casual or dressy.

**Market Pants for women:** Soft cotton/spandex comfort; cuff option to dress them up a little.

**Fielding Overshirt for men:** Flannel, with the warmth of a



Bridge & Burn's Huron dress.



LPGA pro Paula Creamer in adidas Golf's Ultimate adistar Skort.

sweatshirt for fall activities such as hiking and beach-combing; elbow patches for durability; spacious button breast pockets, one with an additional smaller pocket in front.

**Marshall (for men) and Warbler (for women) rain jackets:** Hooded; water-resistant nylon exterior; midweight; breathable. Several exterior pockets and an interior pocket.

## ADIDAS GOLF (adidasgolf.com)

On a recent round in the San Francisco Bay Area, my friend Bea, who's an avid golfer and tech-company manager, tried out some new adidas gear: the pull-on, compression-fit **Ultimate adistar Skort**, available this fall in printed and solid versions, with "climachill" technology for cooling, and the **Climacross Boost shoes**, designed for cushioning, breathability, support, stability, and comfort.

"The skort was a great length, hitting just above the knee, and the material made it easy to stretch in my golf stance," she says. "The Climacross Boost shoes felt like sneakers," she adds, "and I loved the grip provided by the small cleats."

It was too warm the day she played to wear adidas' new **Rangewear Full Zip jacket**, whose features include two zippered pockets, but she says the stretchy, sporty material was great for a warmup. "I've found this light layer jacket to be very versatile," she notes, "and I've worn it camping, around town for errands when it's windy, and even on early morning jogs."

**ALSO: AdiPure Classic Solid Polo:** Part of the new adiPure collection for men; designed for

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The adiPure line is "bridging the gap between golf and life-style," according to Justin Rose, 2016 Olympic gold medalist and 2013 U.S. Open champion, who helped introduce the line. Golfer Barry, a Puget Sound-area CEO, says he likes both the look and feel of his adiPure polo, which is stretchy, moisture-wicking and breathable.

#### AdiPure Hybrid ¼ Zip

**Sweater:** Soft, stretchy, with a nylon-polyester-elastane-blend front panel designed to provide wind protection. The cotton back and sleeves allow comfort and mobility.

**Crossknit Boost shoes for men:** Cushioning, breathability, stretch, stability. And being launched in October is an upgrade to another popular adidas shoe model, the **Tour360 Boost**.

## REI (rei.com)

Arriving this fall is the **Newland Collection**—a comfortable adventure-travel line with odor-control, and durable yet lightweight fabrics. The women's thigh-length Zealand Field Jacket, in a lovely rouge color and flattering cut, seems whisper light, but is made with nylon to repel wind and rain.

Kathleen, a Seattle-area manager for a medical foundation, recently wore the coat on a stroll from a light-rail station to a brewery on a misty evening. "My outfit underneath the coat was as dry as can be," she says. "Plus, the coat is stylish—long, with a cinching middle that allows you to create



TIFFANY BROOKS PHOTOGRAPHY

*Nuu-Muu's Razzle Mini-Muu for girls and Blink Ruu for women.*

just the right shape. I love the color, too. It is not just another black raincoat. It is a lot of fun without being too flashy."

In addition, she says, "the coat has so many pockets—eight!—that I don't even need to carry a purse (though I do, because I didn't buy my lovely Kate Spade bag to sit on a shelf at home). My wallet easily fits in one of the two large front pockets, and a compact and small makeup kit slide into the other. I can even tuck my cell-phone safely away in a secret inside pocket.

"The material is light, and when I got to the brewery, I could zip the hood into a special compartment, then easily fold the jacket and stow it in my bag."

**ALSO: Carthew Long-Sleeve Tunic for women:** Lightweight; two exterior pockets and two interior pockets (all without closures).

**Knitted Gitchell Sweater for men:** Half-zipper; stylish woven twill overlay around the shoulders of the sweater. My friend Milton liked the roomy but not baggy fit, and found "the soft wool very comfortable."

**Taareen Cargo Pants, for men or women:** Six pockets, including two deep zippered ones in the thighs.



AARON W

*REI's Zealand Field Jacket.*

## ARC'TERYX

(arcteryx.com)

For a ski vacation, Arc'teryx is a trusted brand, and for downhill skiing and snowboard touring, the new **Tauri Jacket** is a go-to shell for stormy, although not extreme, conditions, according to a winter-sports-enthusiast friend, who skis all around the West.

The jacket is trim and athletic-looking, and the "Coreloft" continuous insulation inside a synthetic air-permeable exterior holds in body heat. He adds that over a fairly light base layer, the jacket stays warm without cold spots, and with generous, two-way pit zippers, venting is easy and effective.

At only a pound and a half, the Tauri is also lightweight and very packable, he reports, with the Gore-Tex waterproof shell coming out of a packed ski bag looking sharp.

In one of the exterior hand pockets, a leash makes sure



*Arc'teryx's Tauri Jacket.*

your car keys don't get away from you, and in the other, a small inside pocket allows you to easily travel light with just a driver's license and credit card stashed securely.

The low-profile powder skirt is drawcord-adjustable, so you don't have to cinch in the bottom hem. The **women's equivalent** is the **Airah jacket**.

### ALSO: Cerium LT Hoody for women:

Redesigned, with a longer back length and bigger bust circumference; filled with European goose down and using Coreloft synthetic insulation; rip-stop nylon exterior; soft, lightweight, breathable, compressible, packable. Designed to be a warm and wind-resistant standalone or a midlayer in cool, dry conditions. Men's version available, as well.

**Nila trench (women) and Keppel trench (men):** Waterproof; breathable; stylish; upper back vent for temperature regulation; back collar with a reflective surface that can fold out of sight. (Dick Tracy would be envious.)



## NUU-MUU ([nuu-muu.com](http://nuu-muu.com))

Perhaps some of the most versatile items being produced by a Northwest company are the **colorful, easy-care dresses for women and girls** by Bellingham, WA-based Nuu-Muu, whose website includes statements such as, “We believe in strong girls and women” and “We believe in having fun along the way.”

The dresses feature a classic, flattering cut, colorful patterns, and durable, silky-polyester/four-way-stretch spandex, stain-resistant, SPF 50+ material, enabling them to be worn for just about anything—from biking to beach cover-up, from airplane ride to dinner date. They machine-wash in cold water and hang to quick-dry.

After trying her first Nuu-Muu dress recently, an executive named Mary, the owner of a demanding small business in Seattle, said, “The dress works well for so many things, from yoga to breakfast at one of my favorite cafes—I’m going to buy more.”

Dresses for girls come in many of the same patterns as the adult dresses, for fun mom-and-me outings. “It’s not every day that I want to wear matching clothes with my two daughters, but sometimes, like on a sunny beach vacation, it’s fun to have all three of us wear matching dresses,” says Bea, the Bay Area tech-company manager, who is also a busy mother.

“I tried the [nearly identical-looking] floral-print Razzle Mini-Muu pattern for the kids and the Blink Ruu pattern for me,” she says. “All are sporty-cut dresses made from stretchy, comfy material that doesn’t wrinkle in a suitcase and dries quickly if you put it on after swimming. These dresses are low-maintenance and cute for an on-the-go family. The stain resistance and washability are a big plus, too, since my 4- and 6-year-old love spaghetti and meatballs.” ■

Michele Andrus Dill is the magazine editor.

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# LIFE LESSONS

## HIGHER EDUCATION PREPARES GRADUATES FOR THE WORKING WORLD

BY MICHELLE WALLAR MARTIN

**YOU'RE READY** to rinse after dutifully brushing your teeth, but before you dash away, you glance at your smartphone and see a gentle reminder to brush a bit more in the back of your mouth. Indeed, there's an app for that. Jimmy Wong is behind the scenes at Philips Sonicare working on enhancing its abilities.

As a marketing manager of data and analytics, Wong slices and sculpts anonymous and aggregated data to improve the app linked to Sonicare's Bluetooth-connected toothbrushes, which were launched last year. When Wong entered the full-time

MBA program at the University of Washington in 2012, he wasn't sure where he'd work, but by the time he graduated in 2014, he was well-equipped to jump right into work at Philips.

"This is a real business, this is the real world," Wong says with a self-deprecating laugh. "But there's a reason why I'm here. There's a reason why my managers trust me."

That reason—aside from his work ethic and good humor—is the package of skills, information, experiences and connections he accumulated while in school.

The resources and opportu-

nities available at colleges and universities help set students up for future success. From access to expert professors and bright classmates to taking on real projects for major companies, from the opportunity to study abroad to internships in which school lessons in the morning can be applied to work that afternoon, the college environment is packed with outstanding learning opportunities.

Alumni of four of the region's top schools share why, for them, time measured by the credit was time well spent.

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# MASTERING THE BUSINESS WORLD

One of the highlights of Wong's MBA program was the chance to work with major companies. In the first year, he and five of his classmates consulted with a large chocolate company on marketing an artisanal chocolate brand. The second year, Wong was able to work with teams on real-life problems for two prominent tech companies in the Seattle area.

This school-related work helped make him a good candidate for Philips. He began a job rotation at the company in three different product-management and marketing roles over two and a half years. Wong's formal education prepared him to learn quickly and deal with ambiguity in his shifting responsibilities, he says. His core courses gave him useful knowledge of marketing and finance, as well as advanced Excel skills. He learned how to organize data in ways that allowed new insights, which he can use to create a marketing story and strategy.

In addition, an MBA class on new-product development and a series of classes offered by the Arthur W. Buerk Center for Entrepreneurship at the Foster School of Business proved beneficial to Wong by helping him understand the importance of fresh ideas, even at established companies. With that experience in his background, he now supports a number of in-house workshops at Sonicare that promote innovation.

"In the marketing team at Sonicare, I'm trying to help create

a lean startup kind of thinking," he says, "an entrepreneurial business type of thinking."

## AN ALLURING CAREER

In early April, Sarah Walsh set up her yellow half-dome tent about 250 feet from the slow current of the Sipsey Fork of the Black Warrior River in Alabama. Walsh is the primary investigator for a research project funded by the Alabama Department of Conservation and Natural Resources, Division of Wildlife and Freshwater Fisheries. The fishery is stocked with about 1,500 pounds of fish every month, but since anglers typically catch less than 25 percent, the fate of the other fish is a mystery that Walsh is working to solve.

In 2012, when Walsh entered The College of Idaho as a pre-med student, she never envisioned tracking trout instead of medical maladies. But in a prerequisite course in her sophomore year, her ecology professor asked for volunteers to help with research by retrieving digital instruments that logged temperature to indicate the viability of trout habitats. The task required a drive to Dry Creek, about 45 minutes north of Boise, and a 5- to 14-mile hike through wild areas of bunchgrasses and sagebrush at lower elevations, and areas dotted with Douglas fir and ponderosa pines higher up. Walsh offered to do it.

"I had no idea that people did this kind of thing for a career."

After the experience, she shifted her focus to natural resources and conservation. Then the sum-

mer following her sophomore year, she landed an internship with the nonprofit organization Trout Unlimited, which focuses on fisheries conservation and restoration. "That took me to a whole new level, just working with and around other professionals and meeting well-known scientists in the field," Walsh says.

Her passion and the technical skills she'd acquired in school helped her fit right in with these well-established scientists. Her college adviser encouraged her to attend professional conferences and present findings, which allowed her to hone her public-



speaking skills and learn about the wide array of current research studies.

In Walsh's junior year, she participated in The College of Idaho's four-week Winter Wilderness Experience, which included studying environmental literature and creative writing, and learning telemark skiing—combining aspects of Nordic and alpine skiing. The experience was based in Stanley, Idaho, about 60 miles northwest of the resort town of Sun Valley. Walsh and her classmates skied

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Puzzle on page 54.



with guides to the Williams Peak Hut based at 8,000 feet in the northern Sawtooth Range. Walsh grew up in Nampa, Idaho, close to the beauty of the Boise Foothills, Squaw Butte and the Owyhee Mountains, but she had only skied the bunny hill at Bogus Basin—and just one time when she was about 10. The college wilderness course helped her push past her reservations.

“When you can overcome those thoughts and trials, you feel so much better about yourself.”

Since graduating from The College of Idaho with a bachelor's degree in biology in 2016, she's often the youngest one on the fisheries research team, but her past experiences have instilled in her a lot of self-assurance.

“I have been in so many labs, I am very familiar with the different equipment and protocols, so I feel competent,” she says.

It still amazes Walsh that seizing a single opportunity in a class led to her passion for fish biology, biodiversity and the connection to human health. Now she's pursuing a master's in fisheries at Auburn University. “One class changed my whole perspective on life,” Walsh says.

## EXPANDED HORIZONS

Like Walsh, Lindsey Elhart had originally planned on a different degree when she applied to college. She enrolled at Washington State University intending to study prelaw, but after talking with her adviser, Elhart realized another major would better suit her love of math and the satisfaction she derives from determining the right solution. She graduated in



2014 with a bachelor's degree in finance and a minor in international business and political science, and now works as an aircraft contract administrator at Boeing's Renton plant, south of Seattle.

In 2012, Elhart's junior year at WSU, she spent a term at César Ritz Colleges Switzerland, where she studied finance, international business, negotiation, mediation and conflict management, and entrepreneurship thanks to a partnership between WSU and the Swiss school of hospitality. She says it was exhilarating to be with top-notch faculty from all over the world and to engage in inspiring talks with international students.

Upon her return from Switzerland, Elhart saw a need for students who'd been abroad to debrief and reflect on how their travels had changed them, so she helped to jump-start such a program at WSU's Carson College of Business, and she gained valuable organization and leadership skills in the process. WSU has since created the Education Abroad Capstone Class, in which students who have studied abroad can recognize and build on the skills they gained and continue to incorporate the lessons learned into everyday life.

Elhart's exposure to other ways of looking at the world continued back on campus when she entered an international-business-plan competition with two engineering students. Together, they designed an improved way to measure an airplane's speed.

"Working in the lab was rewarding," Elhart says. "We failed

a lot, but with failure came opportunities to problem-solve through discussion and critical thinking. Two months before graduation, we finally had a prototype."

They mounted it to a car, and all three students piled in to test it—one engineer had his computer plugged into the car, recording the data from the prototype that would later be compared to how the car registered speed; one was driving and Elhart held the sensor package that measured velocity based on air pressure. This experience gave Elhart a working knowledge of flight-related technology and the ability to better communicate with engineers—valuable assets in her position at Boeing.

The finance and accounting proficiency she obtained at WSU has also made her comfortable with financial statements, which she says is an important skill in evaluating potential clients for Boeing. Meanwhile, her international experience has helped her in negotiating with airline customers abroad.



## CAREER PASSION

In 2010, Kathryn Cowsert left college before graduating. A few years later, she was working as an office manager in Portland when a TriMet bus passed by with an ad for Oregon State University Ecampus. This was exactly what Cowsert wanted—a program that let her work during the day and finish her degree in the evening. Plus, as she discovered later, she could walk across the stage upon

graduation, a culminating celebration that was important to her as a nontraditional student.

The second time around, Cowsert was more focused and knew that finishing her degree would allow her to do meaningful work. The sage advice of a counselor helped redirect her to a major that was a perfect fit: human development and family sciences.

College staff at an OSU career fair in May 2014 sent Cowsert down an aisle to employers who were aligned with her major, and she met with a company that helped people with disabilities find employment. The agency hired Cowsert on the spot. As she learned about the physical underpinnings of psychology during classwork in the evenings, she put those skills and information to work by day with her clients.

In 2015, even before graduating in 2016, Cowsert was able to pursue her dream of launching her own consulting business. Private consulting gives her the freedom to meet with her clients for longer periods of time and get better results, she says.

Her degree helped her achieve a deeper understanding of the Greek word *meraki*: something done with soul, creativity and love. She named her business Meraki Consulting.

FOR EACH OF THE ABOVE ALUMNI, a combination of the classes and people they encountered while pursuing their higher education helped them decipher their true desires and allowed them to pursue paths that were both rewarding and within reach. ■

*Michelle W. Martin lives in Seattle.*



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# Flyer guide

Your overview of the Alaska experience.

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# Enjoy a drink

## Refreshing selections, for free or for purchase.

The menu card in your seatback pocket displays all our food and beverage options.

### COMPLIMENTARY BEVERAGES



#### Sodas

- Coca-Cola
- Coke Zero
- Diet Coke
- Sprite
- Sprite Zero
- Seagram's Ginger Ale
- Seagram's Seltzer
- Seagram's Tonic

#### Other

- Bottled Water
- Orange Juice
- Cranberry Juice
- Apple Juice
- Bloody Mary Mix

#### Coffee

- Proudly serving Starbucks®
- Pike Place® Roast



### LIQUOR



#### Craft USD \$7

- Sun Liquor Vodka
- Sun Liquor Gin
- Sun Liquor Rum
- Crater Lake Hazelnut Espresso Vodka

#### Classic USD \$7

- Dewar's White Label Scotch
- Crown Royal

### REGIONAL WINES AND MICROBREWS

You are welcome to enjoy a glass of Northwest wine or microbrew at no additional charge on select flights. Please refer to the card in your seatback pocket for more information.

Beverage service may vary due to time of day and flight-segment time limitations. Items limited and based on availability. Individuals must be 21 years or older to consume alcoholic beverages. Government warning: According to the Surgeon General, women should not drink alcoholic beverages during pregnancy. Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems. Pike Place is a registered trademark of The Pike Place Market PDA, used under license.

## Horizon Air's fleet

### BOMBARDIER Q400

Our 76-seat Bombardier Q400 is among the most environmentally friendly aircraft in the skies today. The Q400 is ideally suited for short hops across the Pacific Northwest, California and Alaska.



### EMBRAER E175

Last year, we placed our largest aircraft order in our history, ordering 30 Embraer E175 regional jets. The new aircraft will offer a first-class cabin, spacious overhead bins, inflight Wi-Fi and the Alaska Beyond Entertainment streaming entertainment system. The first two of these new aircraft recently entered service.



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Visit [alaskalistsens.com](http://alaskalistsens.com).

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# Your safety and comfort

## AT YOUR SEAT

- Buckle Up. Please fasten your seat belt whenever the seat belt sign is illuminated. We ask that you keep your seat belt fastened throughout the flight whenever you are seated in case of undetectable clear-air turbulence.
- Seat backs and tray tables must be in the upright, locked position during taxi, takeoff and landing.
- All carry-on baggage, including laptop computers, must be stowed under a seat or in an enclosed overhead bin upon boarding and prior to landing, as directed.
- Pets must remain in their carrier for the entire flight. The carrier must be stowed under a seat for taxi, takeoff and landing.

## WHILE IN THE AIR

- Interference with crew members' (including flight attendants') duties is a violation of federal law. Under the law, no person may assault, threaten, intimidate or interfere with crew members in the performance of their duties.

- Smoking is not permitted on any flight.
- Child-restraint devices must bear the FAA approval sticker.
- Seat-belt extension use is not allowed in exit rows for the safety of all passengers due to the possibility of entanglement by the extensions.
- Horizon Air prohibits the use of items that do not meet Federal Aviation Regulations or Company regulations, including the use of seat-belt extensions not provided by Horizon Air.
- Chewing tobacco and electronic cigarettes are not permitted.
- Alcohol may not be consumed unless it has been provided by a Flight Attendant.
- Cellphones may be used while the boarding door is open until advised by your Flight Attendant that cell service must be turned off. Upon landing, your Flight Attendant will advise when cell service can be enabled.
- Headphones must be worn when using portable electronic devices that produce sound.

## USING YOUR DEVICES

We know use of your electronic devices is important, and we've adjusted our procedures to give you more time with those devices.

### Allowed on the ground and in the air

- Laptops (must be stowed for taxi/takeoff/landing)
- Tablets/smartphones (Airplane Mode after door closure)
- Wireless mouse/keyboard
- e-readers
- Media/CD/DVD players
- Noise-canceling headphones
- Cellphones (prior to door closure only)

### Not allowed during flight

- Voice calls of any kind, including VoIP
- Devices with cell service enabled
- AM/FM radios or TVs
- Personal air purifiers
- Remote-control toys
- Electronic cigarettes

## Start every trip at [alaskaair.com](http://alaskaair.com).

- Always find our lowest fares, guaranteed
- Check out our weekly flight deals
- Plan your trip with hotel, car and vacation packages
- Manage your Mileage Plan account and use miles
- Check-in, print boarding passes and baggage tags

## Join the conversation.

Come chat with us—and your fellow flyers—online. Tag your journey with #IFlyAlaska so we can all share in your adventures. Have a question? Ask away. Our Social Care Team is available 24/7 on Facebook and Twitter.



[/AlaskaAirlines](https://www.facebook.com/AlaskaAirlines)



[@AlaskaAir](https://twitter.com/AlaskaAir)



[@AlaskaAir](https://www.instagram.com/AlaskaAir)

## Our app keeps you mobile on any device.

We have several mobile options to keep you moving when you're on the go: iPhone, Android, Windows Phone and our mobile website at [m.alaskaair.com](http://m.alaskaair.com).

- Find and book flights
- Check in from your phone
- No more paper—use your mobile boarding pass
- Access Mileage Plan™ information
- Pre-reserve meals

The Federal Aviation Administration (FAA) and Alaska Airlines have set these rules and regulations to assure your safety and comfort.

# Alaska Airlines Mileage Plan™

## Welcome to a world of rewards.

Earn miles on hotel stays, car rentals, and everyday purchases, too.



See the world and earn miles doing it.

Earn or redeem miles on every Alaska flight and flights to more than 900 destinations worldwide with our airline partners.



The more you fly, the richer the rewards.

Partner miles flown also count toward elite status qualification.\*

### MVP

(20,000 miles flown on Alaska)

- Priority check-in
- Two free checked bags
- Eligible for complimentary First Class upgrades
- 50% bonus miles and more

### MVP GOLD

(40,000 miles flown on Alaska)

- All MVP® benefits, plus:
- Waived ticket change fees
  - Four annual guest upgrades
  - 100% bonus miles and more

### MVP GOLD 75K

(75,000 miles flown on Alaska)

- All MVP Gold benefits, plus:
- Complimentary inflight entertainment player
  - Four Alaska® Lounge day passes
  - 125% bonus miles and more

\*Miles flown on PenAir and Ravn do not count toward elite status qualification.



LONDON, ENGLAND



## Carry the card for even more rewards.

**Limited-time offer:** Buy 1 ticket, get 1 for just the taxes and fees with Alaska's Famous Companion Fare™ offer.

• **30,000 bonus miles** after qualifying purchases.

• **Free checked bag** for up to six people on the same reservation.

Learn about all card benefits at [alaskaair.com](http://alaskaair.com). The benefits above apply to Visa Signature® accounts only and different benefits apply to

Platinum Plus® accounts. Card type is determined by creditworthiness.

**Cardholder perk:** There's no limit to the number of miles you can earn.

Apply at [AlaskaOffer.com](http://AlaskaOffer.com) or ask your flight attendant.

For information about rates, fees, other costs and benefits associated with the use of this card or to apply, visit the website referenced above. The Visa Signature® card benefits described herein are subject to certain restrictions, limitations and exclusions. This credit card program is issued and administered by Bank of America, N.A. Visa Signature is a registered trademark of Visa International Service Association, and is used by the issuer pursuant to license from Visa U.S.A. Inc. Platinum Plus is a registered trademark of Bank of America Corporation.

## Big adventures for fewer miles. NEW

You can now book nonrefundable one-way award travel within the continental United States and Canada starting at just 5,000 miles.\*

| New starting price* | Previous starting price* | Distance each way                | Sample routes          |
|---------------------|--------------------------|----------------------------------|------------------------|
| 5,000 miles         | 7,500 miles              | Less than 700 miles (intrastate) | San Jose-Orange County |
| 5,000 miles         | 12,500 miles             | Less than 700 miles              | Seattle-San Francisco  |
| 7,500 miles         | 12,500 miles             | 701 to 1,400 miles               | Los Angeles-Portland   |
| 10,000 miles        | 12,500 miles             | 1,401 to 2,100 miles             | Portland-St. Louis     |
| 12,500 miles        | 12,500 miles             | More than 2,101 miles            | New York-Seattle       |

\* Plus taxes and fees from \$5.60 each way. Award availability and pricing may vary.

We're taking Mileage Plan benefits to the next level. Learn more at [alaskaair.com/gamechanger](http://alaskaair.com/gamechanger).

Join today and start getting rewarded. [alaskaair.com/mileageplan](http://alaskaair.com/mileageplan)

# Mileage Plan gives you the world

## Earn and redeem your Alaska Airlines miles to more than 900 destinations worldwide.

Find tips on how to earn and use miles on our global partners at [blog.alaskaair.com/mileage-plan](http://blog.alaskaair.com/mileage-plan).



Explore more with Mileage Plan.



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British Airways



**Frankfurt, Germany**  
Condor



**LEGEND**

- International partner hubs
- Partner destinations



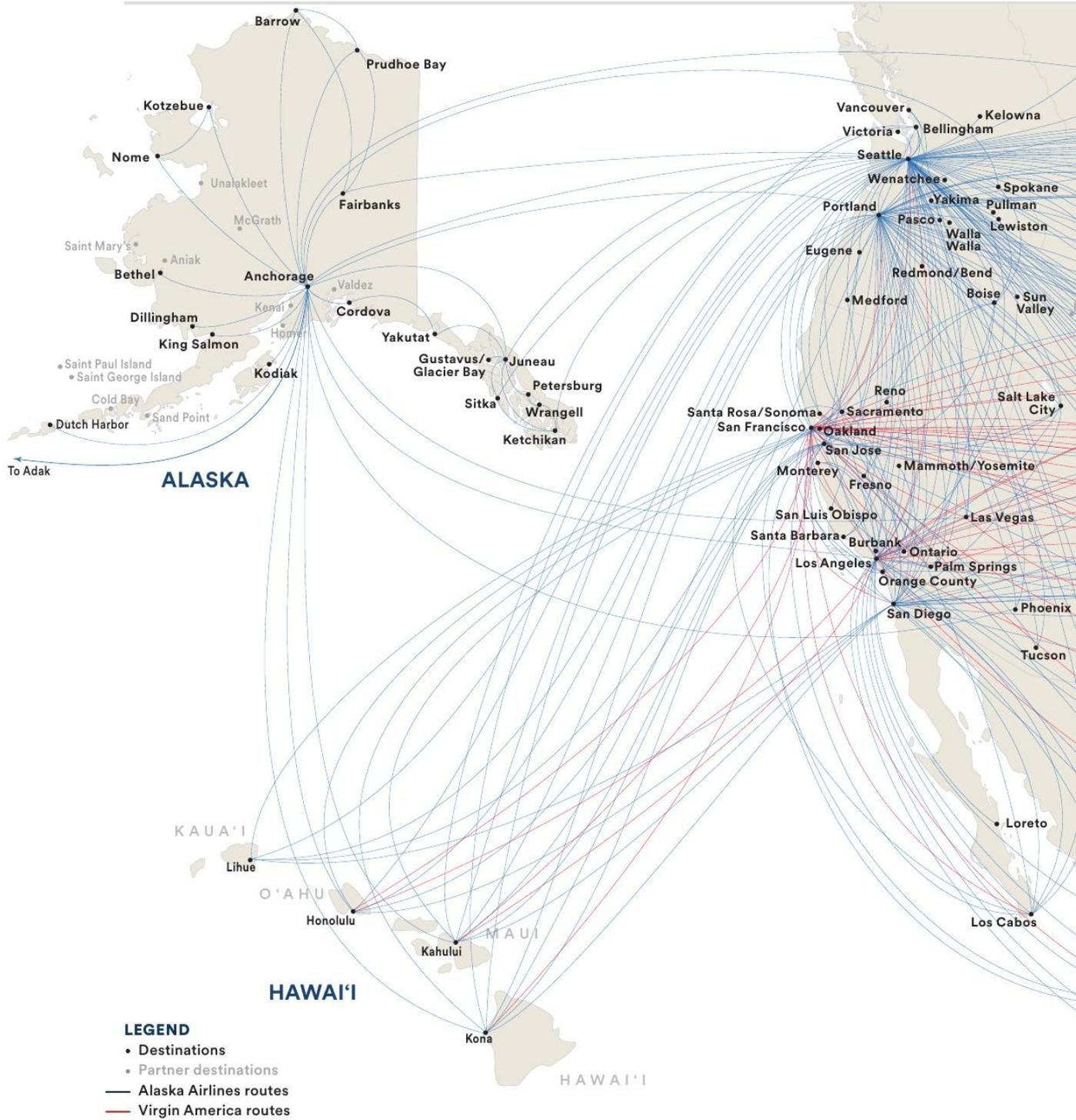
**Tokyo, Japan**  
Japan Airlines



**Dubai, UAE**  
Emirates

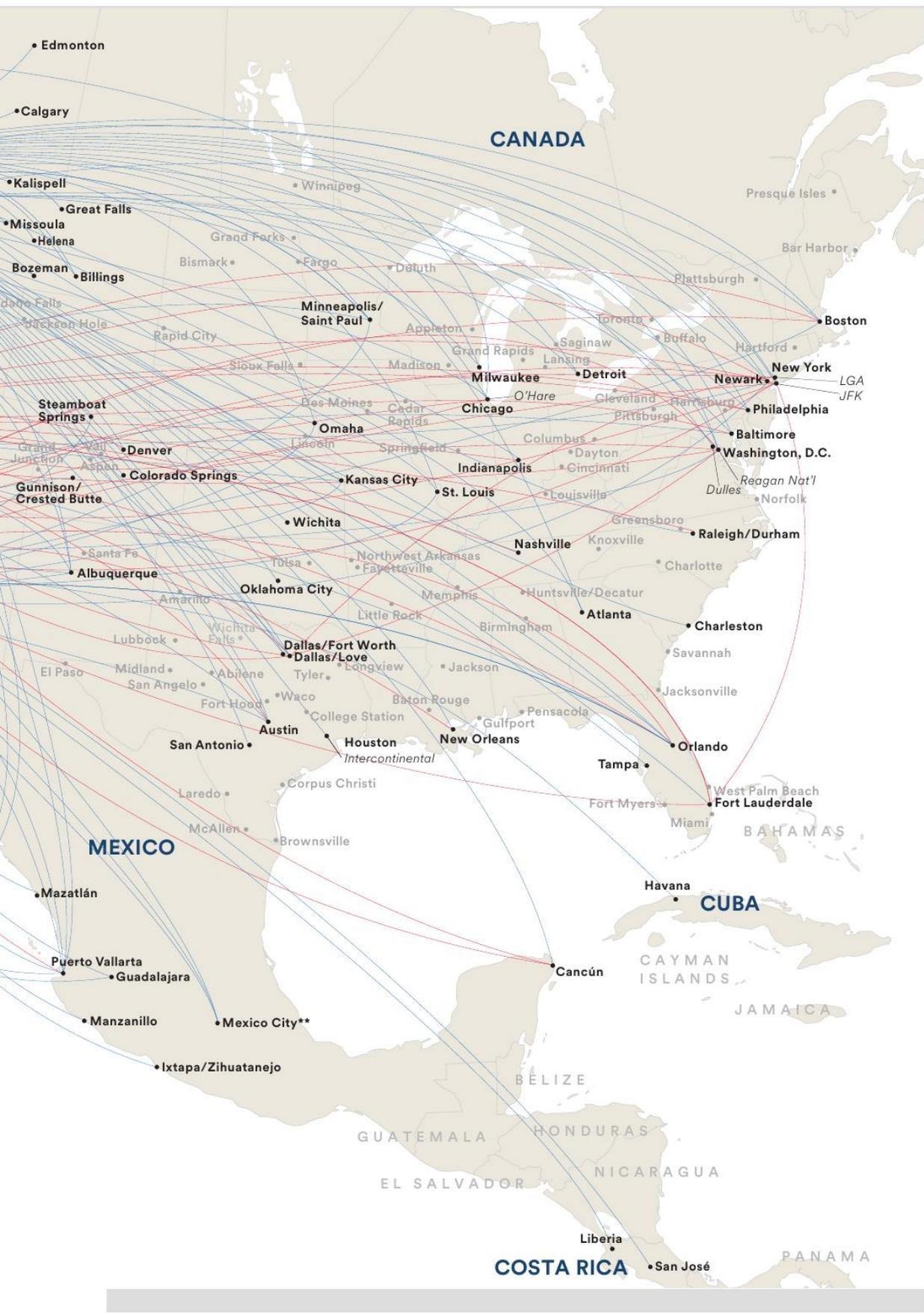
# Where we fly

## 118 destinations and counting.



### UPCOMING NEW SERVICE

| Route                              | Service Begins |
|------------------------------------|----------------|
| San Francisco, CA—Nashville, TN    | September 5    |
| San Francisco, CA—Albuquerque, NM  | September 18   |
| San Francisco, CA—Kansas City, MO  | September 18   |
| San Jose, CA—Los Angeles, CA (LAX) | September 18   |
| San Francisco, CA—New Orleans, LA  | September 21   |



Some Alaska Airlines service operated by Horizon Air or SkyWest Airlines.

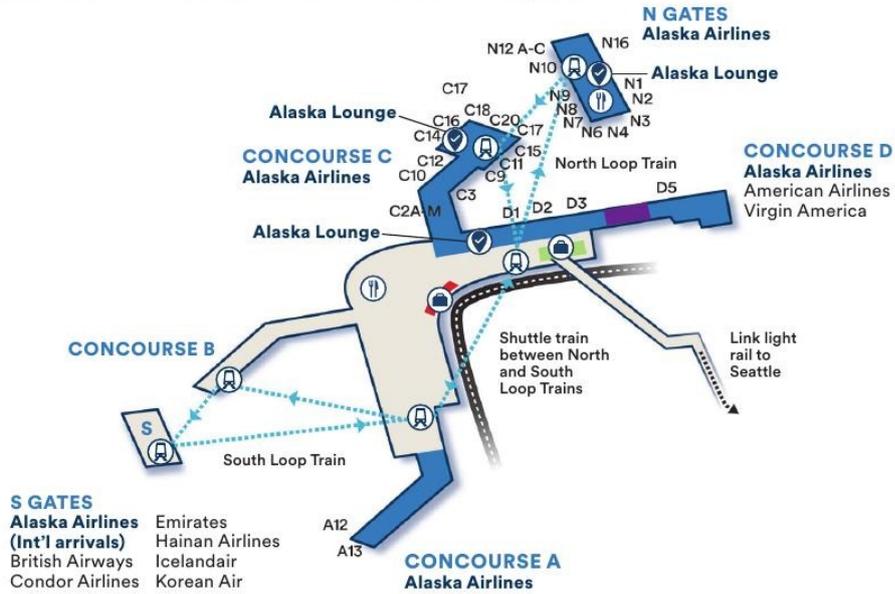
Some routes shown operate seasonally.

# Airport terminal maps

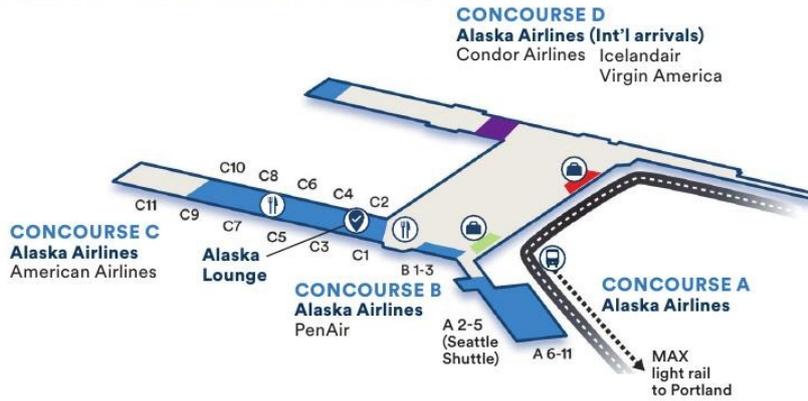
## SEA Seattle/Tacoma International Airport

**Tip:** Connecting to an Alaska Global Partner? You'll need to take the shuttle train to the South Loop Train to get to the S gates.

**Tip:** Our new Alaska Lounge opened in the C Concourse: Raise your "preflight" game. We have complimentary food, premium drinks, Wi-Fi and great views.



## PDX Portland International Airport



## SFO San Francisco International Airport

**Tip:** Alaska Lounge members have access to the Cathay Pacific Lounge at SFO when traveling on Alaska.



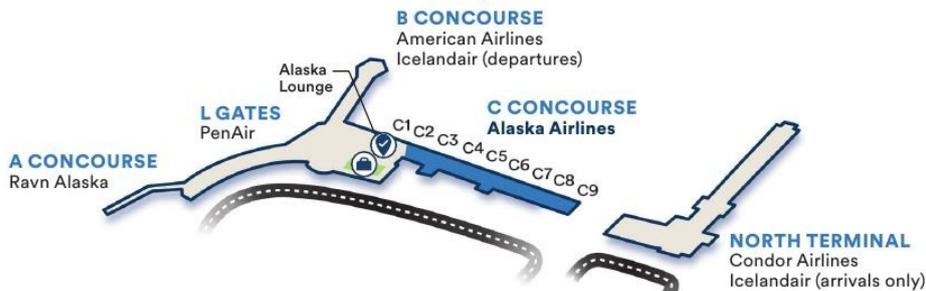
- Legend:
-  Lounge
  -  Dining Options
  -  Alaska Airlines check-in
  -  Virgin America check-in
  -  Public transportation
  -  Airport transportation
  -  Underground walkway

## LAX Los Angeles International Airport

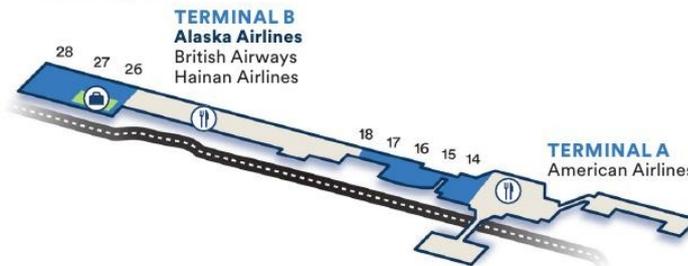


**Tip:**  
 Virgin America has moved to Terminal 6. Virgin America Loft has closed: Please visit the Alaska Lounge at Terminal 6.

## ANC Anchorage International Airport



## SJC San Jose Mineta Airport



## SAN San Diego International Airport



# TELL ME A STORY

School experience inspires lifelong love of reading

By John Kelly

» I learned to read when I was very young, first delighting in Dr. Seuss and P.D. Eastman, then discovering the world of comics, particularly Spider-Man and Justice League of America (I didn't discriminate between Marvel and DC).

But somewhere along the way, for reasons I don't even recall, I became a reluctant reader. Then, in my sixth-grade year, I was reintroduced to the transporting nature of stories, under the kind but disciplined authority of my teacher, Mrs. D, at my elementary school in Cottage Grove, Oregon, just south of Eugene.

After lunch period, Mrs. D would read aloud to us. She announced that there were two rules: Listen, and use our imaginations. No other activities were allowed while she was reading, except for the occasional drawing of images that were conjured up by the story. We were intrigued.

When fall arrived with its slate-gray skies and skeletal branches bobbing outside the big bay windows of our classroom, Mrs. D introduced us to the hero Beowulf and his battles with the monster Grendel and Grendel's mother.

The epic poem swept me away. I could feel the Danes' fear of Grendel. I could envision the dank hall where warriors feasted, then slept, after Beowulf defeated Grendel, unaware of the terror that would soon approach in the form of Grendel's mother. I could smell the creature's musky fur and putrid odor, and I could visualize the tearing of sinew and bone as man and monster collided.

Of course, much of this was due to the theatrical quality of Mrs. D's reading. It wasn't over the top, just simply modulated for mood and pace. The classroom disappeared. I was suddenly in the story, hiding in the murky water where Beowulf fights Grendel's mother, holding my breath, taking it all in.

Every now and then I'd catch Mrs. D's eye, seeing a mischievous light behind it, and I suddenly felt safe in the midst of the breathtaking story. It was the perfect gateway to Halloween that year.

In the spring, Mrs. D informed us the next book was much longer and that it would take the rest of the year to finish. This unique story, she said—her voice a little breathy with excitement—had dwarves, dragons, orcs and some funny little creatures called hobbits. My classmates and I took a journey with Bilbo, Gandalf and the rest of Mr. Tolkien's companions. The Shire became a place I dreamed of seeing, and I reveled in the humorous conversations between Bilbo and the dwarves.

A whole new world opened up before me, and I soon came to

love Tolkien's description of the book: "If you care for journeys there and back, out of the comfortable Western world, over the edge of the Wild, and home again, and can take an interest in a humble hero (blessed with a little wisdom and a little courage and considerable good luck), here is the record of such a journey and such a traveler."

The next year, I entered junior high school and discovered some other narrators who transported me to their worlds—authors such as Bradbury, Stevenson, Twain and Lewis, as well as Harper Lee. Because of my story-aloud experience with Mrs. D, I had significantly

increased the number of books I was reading, and I took many literary excursions that proved magical.

I look back on my sixth-grade year as a time when I crossed the threshold from putting off reading to absorbing as much ink and paper as I could. And it was mostly due to the care of a teacher who took time to share her love of story with us. Her enthusiasm for the books infected us, and her eagerness for us to enjoy the enriching gift of literary adventure had a profound impact on me.

Indeed, the only problem became one that is understood the world over by those who love to read ... so many books, so little time. ■

*John Kelly is currently reading a best-selling crime thriller, as well as re-reading gems by Ray Bradbury.*





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