ALASKA AIRLINES



GOLDEN SAMOVAR SERVICE

FIRST CLASS

2. Responsibility for Use of Alaska Credit Cards. An Alaska Credit Card is not transferrable nor assignable and the right is reserved by Alaska to refuse to honor and to take up any credit card which is presented by any person other than the cardholder, or one which has been materially altered or mutilated. Applicant agrees to immediately surrender any card to Alaska at any time upon request by Alaska or its agents. The card remains the property of Alaska Airlines. Applicant assumes all responsibility for use of cards presented by persons other than eligible cardholders including the value of air transportation purchased in accordance with applicable tariff charges and taxes.

If applicant desires to terminate responsibility for the use of the credit card, or if the credit card has been lost or destroyed, applicant agrees to immediately notify Alaska's Credit Department in writing. Upon receipt of such notice, Alaska will cancel the credit card and will use all precautions to prevent the honoring thereof, however, applicant remains responsible for the value of air transportation including applicable tariff charges and taxes so purchased for a period of 30 days after receipt of such notice. Any card voluntarily delivered to applicant and used by another will not be considered lost or stolen, ...dless of the difficulty in securing its return. Use of a card by any person to whom it ...tarily delivered or by a person obtaining it from such a person, shall be deemed ...plicant.

...plicant's option, applicant agrees to pay Alaska for all charges ...unt of the full balance due, such payments to be received by ...ys of the billing date or, 2) in monthly installments in

Monthly Payment is:
...new balance
...ew balance
...$25.00.

...which is
...s are
...ce

NAME	
GATE NO.	CHECK IN TIME

PLEASE RECONFIRM YOUR RESERVATIONS 24 HOURS PRIOR TO DEPARTURE

In order that we may better serve you, it is requested that you reconfirm your return or continuing reservations at least 24 hours in advance of departure after arriving in your stopover city. Reservations not reconfirmed at least six hours prior to departure may be cancelled.

CHECK IN FOR FLIGHTS

To maintain on-time performance, we reserve the right to cancel the reservation of any passenger who fails to present himself at the Ticket Lifting point at least ten minutes prior to scheduled departure time.

RESERVATION OFFICES

Anchorage	272-0571	Ketchikan	225-2141	Sitka	966-2266
Annette	882-5111	Kotzebue	442-3341	Skagway	983-2442
Cordova	424-3280	Nome	443-2245	Tacoma	383-2093
Fairbanks	452-1661	Petersburg	772-4255	Unalakleet	624-3212
Haines	766-3131	Prince Rupert	624-2223	Wrangell	844-3309
Juneau	586-1890	Seattle	246-5000	Yakutat	784-3366

REGIONAL AND INTERNATIONAL OFFICES

Boston	267-7539	Miami	358-3427	San Francisco	982-8133
Chicago	782-1926	New York	421-4880	Washington D.C.	223-9680
Dallas	742-3733	Phoenix	266-2903	London	930-1872
Honolulu	923-4420	Sacramento	444-7357	Paris	256-39-53
Los Angeles	466-8464	San Diego	232-6209	Tokyo	407-8386

Apply for your personal Alaska Airlines Credit Card now. It's easy, and there's no obligation. Simply open the flap at left and fill out the convenient application.



Now, there's a card that'll take you anywhere we fly. And then some.

It's Alaska Airlines' new personal Credit Card . . . good on all Alaska Airlines flights and for an equal amount on any other airline, too. The card features an easy, flexible payment plan, and the cost is low. There's no charge or obligation involved until you actually use your card.

Complete the application and mail to Credit Dept., Alaska Airlines, Inc., Seattle/Tacoma International Airport, Seattle, Washington 98158 . . . or hand to any Alaska Airlines Ticket Agent at any Alaska Airlines office.

NATIONAL CAR RENTAL®



WHEN YOU LAND... Take off with NATIONAL

IN A HURRY? Renting a car from National is fast, simple and pleasant. You can charge your National car at over 2400 Worldwide locations by using your National or any other recognized credit card including Air Travel. You can call National's toll-free number any time from anywhere in the United States, for a guaranteed reservation, call 800-328-4567. And you will get S & H Green Stamps for every dime you spend. Wherever you are, rent a National car.



Ride with us and be number 1

It's a great feeling!

We feature Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac.