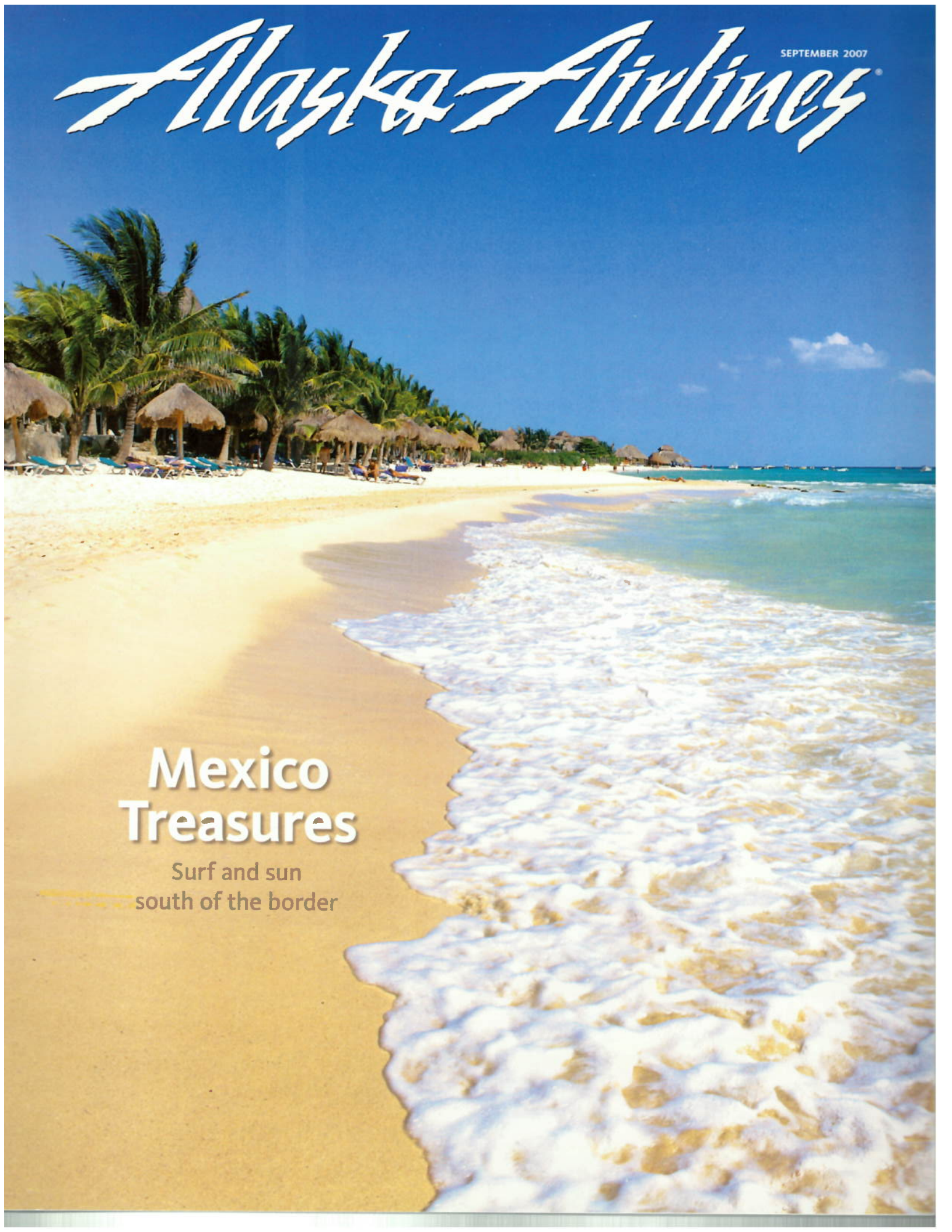


A vibrant photograph of a tropical beach serves as the background for the advertisement. The beach has golden sand, turquoise water, and white foam from the waves. A line of palm trees and thatched umbrellas runs along the shore under a clear blue sky.

Alaska Airlines

SEPTEMBER 2007

Mexico Treasures

Surf and sun
south of the border