



Uniform Style Guide

Alaska[®]

Our uniforms are an expression of our brand, and when you look your best, you feel your best! We've updated the (formerly known as) piece mixing wear grid to make it easier to read and quickly determine which pieces go together so you can get jetset ready in a flash, while still following policy.

The Aura collection features pieces that fit closer to the body, have shapelier silhouettes, and are cut with shorter lengths, shorter sleeves and narrower shoulders. Additionally, the cut of the uniform pieces are closer to the waist, darted or fitted through the body.

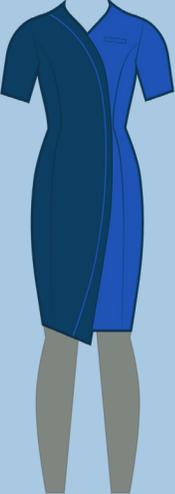
The Atlas collection pieces have a fit that is a more relaxed cut, is intended to fit loosely on the body and have straight fit silhouettes. The cut of the uniform pieces include longer lengths, longer sleeves and wider shoulders, as well as more room in the chest and hips.

Follow this style guide and you'll always be runway ready!

Plan your look:

Bottom	Top	Layer(s)	Accessories
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Look 1

 <p data-bbox="185 1129 321 1157">Aura Dress</p>	 <p data-bbox="922 804 1101 831">Atlas Cardigan</p> <p data-bbox="992 846 1019 867">OR</p>  <p data-bbox="922 890 1101 917">Aura Cardigan</p>	<p data-bbox="1328 630 1393 657">Scarf</p>  <p data-bbox="1287 947 1433 974">Narrow Belt</p> 
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Look 2

 <p data-bbox="141 1801 363 1829">Aura A-Line Dress</p>	 <p data-bbox="922 1480 1101 1507">Atlas Cardigan</p> <p data-bbox="992 1522 1019 1543">OR</p>  <p data-bbox="922 1566 1101 1593">Aura Cardigan</p>	<p data-bbox="1328 1388 1393 1415">Scarf</p> 
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Look 3



Look 3 outfit options:

- Aura Skirt
- Atlas SS Shirt OR Aura SS Shirt
- Aura Sweater Shell
- Atlas Cardigan OR Aura Cardigan
- Atlas Blazer OR Aura Blazer
- Tie OR Scarf

Look 4



Look 4 outfit options:

- Aura Skirt
- Atlas SS Shirt OR Aura SS Shirt
- Atlas Vest
- Atlas Cardigan OR Aura Cardigan
- Atlas Blazer OR Aura Blazer
- Tie OR Scarf

Look 5



Look 5 outfit options:

- Aura Skirt
- Atlas LS Shirt OR Aura LS Shirt
- Atlas Vest
- Atlas Cardigan OR Aura Cardigan
- Atlas Blazer OR Aura Blazer
- Tie OR Scarf

Look 6



Look 7



Look 8



Look 9



Look 10



Look 11



Look 12

 Atlas Classic Pant	OR	 Atlas Modern Pant	 Atlas SS Shirt	OR	 Atlas Cardigan	OR	 Atlas Blazer	 Tie
 Aura Classic Pant	OR	 Aura Modern Pant	 Aura SS Shirt	OR	 Aura Cardigan	OR	 Aura Blazer	 Scarf

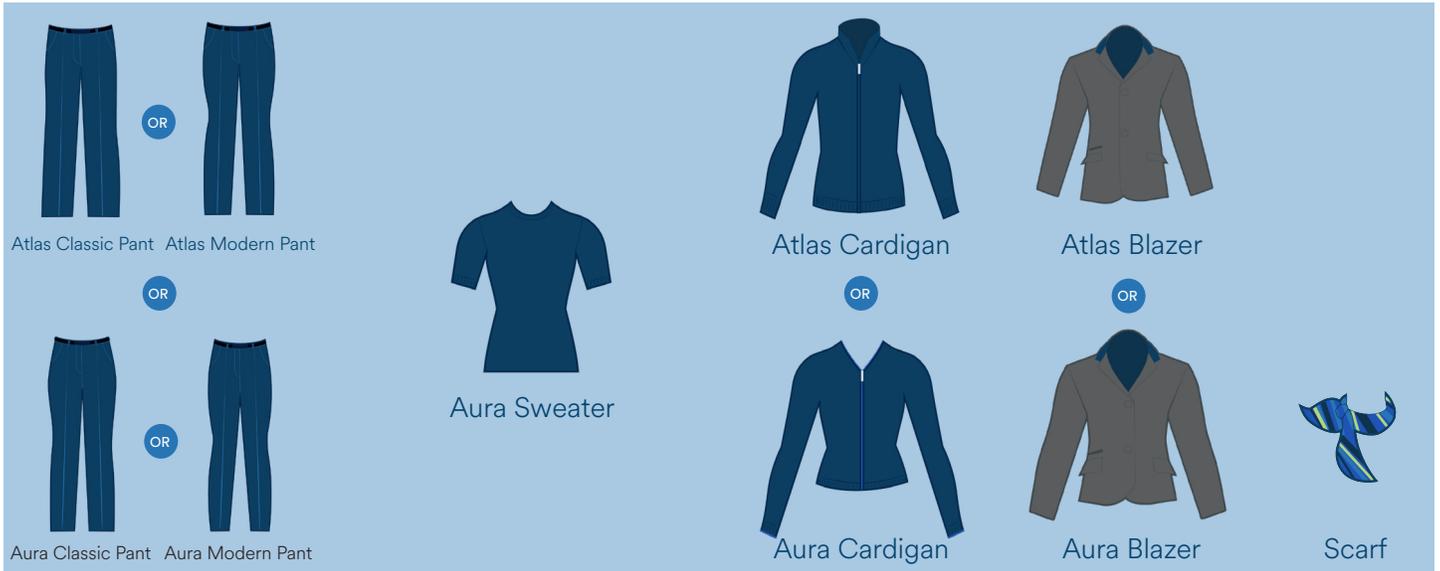
Look 13

 Atlas Classic Pant	OR	 Atlas Modern Pant	 Atlas SS Shirt	OR	 Atlas Cardigan	OR	 Atlas Blazer	 Tie		
 Aura Classic Pant	OR	 Aura Modern Pant	 Aura SS Shirt	OR	 Aura Sweater	OR	 Aura Cardigan	OR	 Aura Blazer	 Scarf

Look 14

 Atlas Classic Pant	OR	 Atlas Modern Pant	 Atlas Summer	OR	 Atlas Cardigan
 Aura Classic Pant	OR	 Aura Modern Pant	 Aura Summer	OR	 Aura Cardigan

Look 15



Look 15 presents a variety of clothing options. On the left, there are two rows of pants: the top row shows 'Atlas Classic Pant' and 'Atlas Modern Pant' with an 'OR' button between them; the bottom row shows 'Aura Classic Pant' and 'Aura Modern Pant' also with an 'OR' button. In the center, there is a dark blue 'Aura Sweater'. To the right, there are two rows of cardigans: the top row shows 'Atlas Cardigan' and 'Aura Cardigan' with an 'OR' button; the bottom row shows 'Atlas Blazer' and 'Aura Blazer' with an 'OR' button. On the far right, there is a 'Scarf' with a blue and yellow striped pattern.

Atlas Classic Pant OR Atlas Modern Pant

Aura Classic Pant OR Aura Modern Pant

Aura Sweater

Atlas Cardigan OR Aura Cardigan

Atlas Blazer OR Aura Blazer

Scarf

Look 16



Look 16 features a selection of clothing. On the left, there are two rows of pants: the top row shows 'Atlas Classic Pant' and 'Atlas Modern Pant' with an 'OR' button; the bottom row shows 'Aura Classic Pant' and 'Aura Modern Pant' with an 'OR' button. In the center, there is a black 'Mock Neck' top. To the right, there are two rows of blazers: the top row shows 'Atlas Blazer' and the bottom row shows 'Aura Blazer', with an 'OR' button between them.

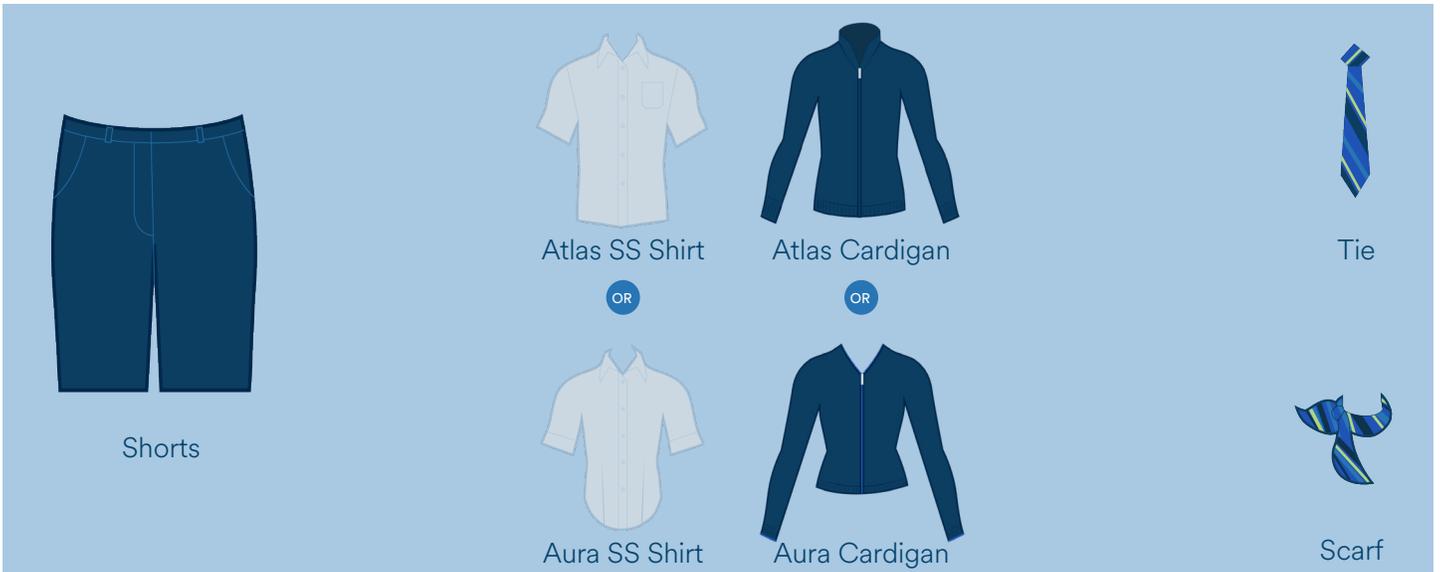
Atlas Classic Pant OR Atlas Modern Pant

Aura Classic Pant OR Aura Modern Pant

Mock Neck

Atlas Blazer OR Aura Blazer

Look 17



Look 17 includes a variety of items. On the left is a pair of dark blue 'Shorts'. In the center, there are two rows of shirts: the top row shows 'Atlas SS Shirt' and 'Aura SS Shirt' with an 'OR' button; the bottom row shows 'Atlas Cardigan' and 'Aura Cardigan' with an 'OR' button. On the right, there are two options: a 'Tie' with a blue and yellow striped pattern and a 'Scarf' with a blue and yellow striped pattern.

Shorts

Atlas SS Shirt OR Aura SS Shirt

Atlas Cardigan OR Aura Cardigan

Tie

Scarf

Look 18



Shorts



Aura Sweater



Atlas Cardigan

OR



Aura Cardigan



Scarf

Look 19



Shorts



Atlas Summer

OR



Aura Summer



Atlas Cardigan

OR



Aura Cardigan

Outerwear

Outerwear options vary depending on when, where and with what pieces you are wearing the outerwear over. Please reference the policy guide to determine which option is best for you and your look.



Atlas Arctic Parka

OR



Atlas Parka

OR



Atlas Trench

OR



Atlas Insulated Blazer

OR



Aura Arctic Parka



Aura Parka



Aura Trench



Aura Insulated Blazer

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