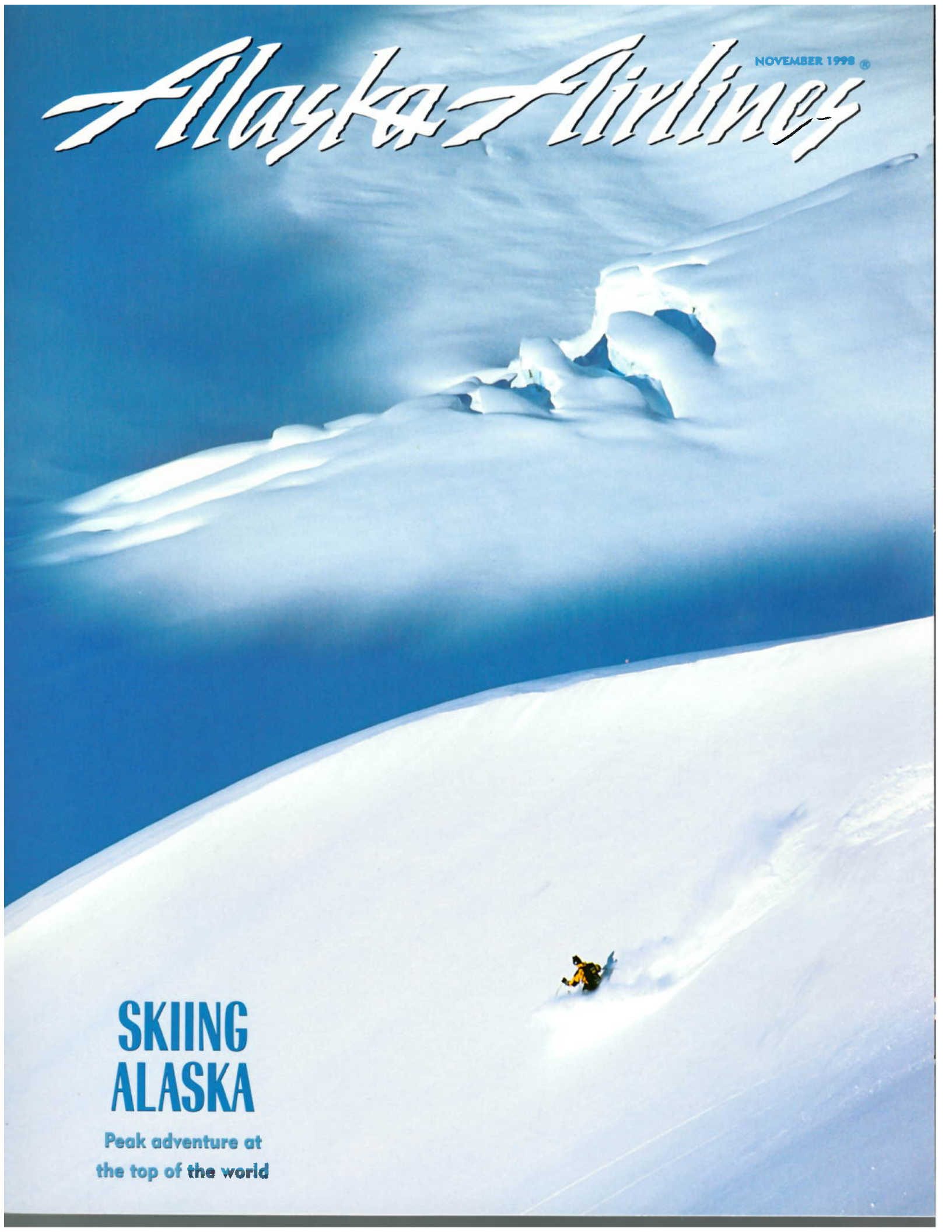


A full-page photograph of a snowy mountain peak under a clear blue sky. A skier is visible at the bottom of the slope, leaving a trail of snow. The Alaska Airlines logo is at the top, and promotional text is at the bottom left.

Alaska Airlines

NOVEMBER 1998

SKIING ALASKA

Peak adventure at
the top of the world