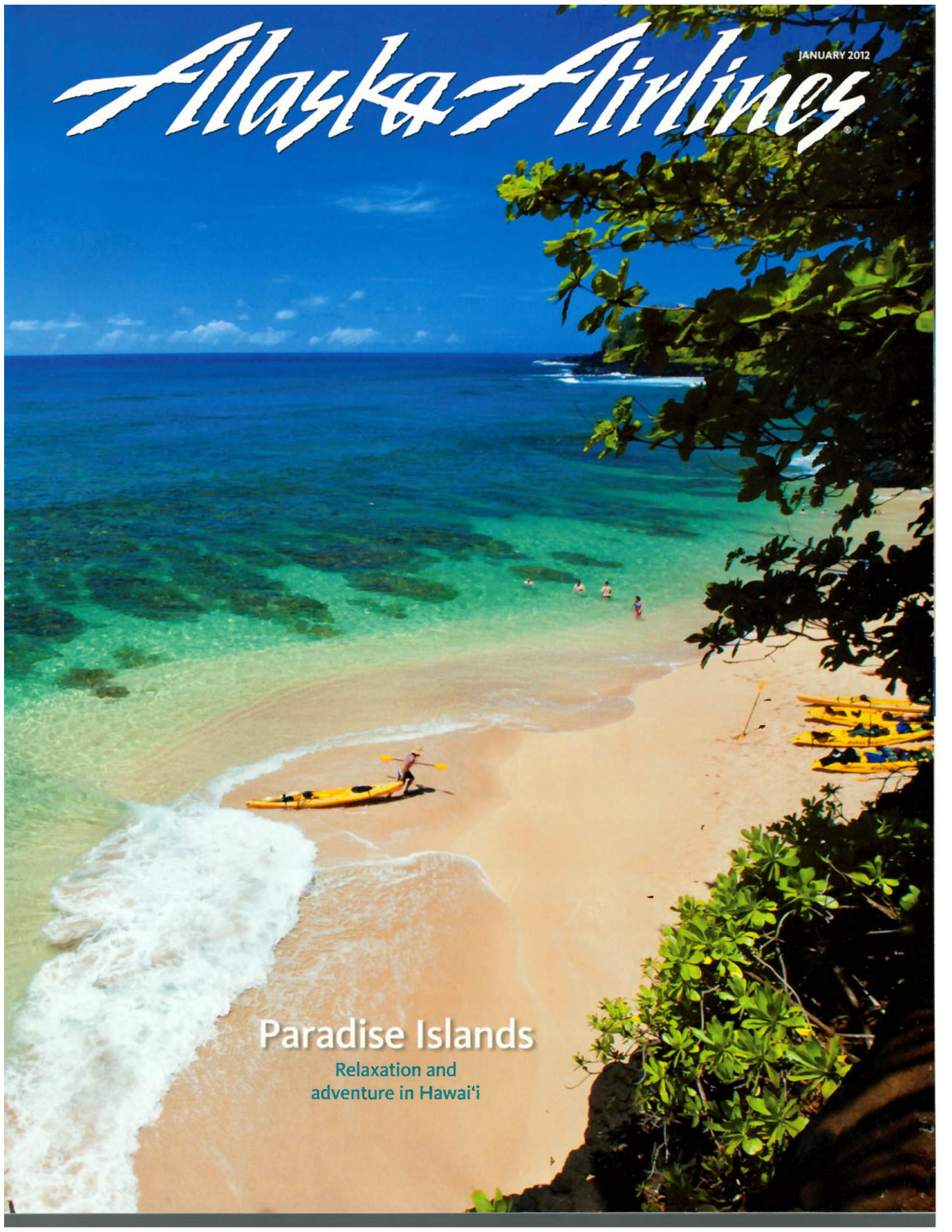


The image is a full-page advertisement for Alaska Airlines. The top half features the airline's logo in a large, white, stylized script font against a clear blue sky. To the right of the logo, the text 'JANUARY 2012' is printed in a small, white, sans-serif font. The background of the entire page is a vibrant photograph of a tropical beach. The water is a brilliant turquoise, transitioning to a deeper blue further out. The sand is a light, golden-brown color. In the foreground, a person is standing on a yellow kayak on the sand, holding a paddle. Several other people are visible in the shallow water. On the right side, there are several more yellow kayaks stacked together. The right edge of the image is framed by the dark, leafy branches of a tree, adding a sense of being in a secluded, natural setting. The overall mood is one of relaxation and adventure.

Alaska Airlines

JANUARY 2012

Paradise Islands

Relaxation and
adventure in Hawai'i