

BOEING



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AIRLINES



# BOEING 737-9 MAX

Card No. 1

## Standard Livery • 2016

The first Alaska Airlines 737-9 MAX was delivered on January 21, 2021, marking a new phase of modernizing the airline's fleet in the coming years. The 737-9 MAX features winglets that reduce fuel use by 2.2%, as well as new fuel-efficient engines that fly further and quieter, all while reducing carbon emissions.

**Fun fact:** The 737-9 MAX is an updated version of the world's most flown aircraft.



For more details about this aircraft, scan the QR code.

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BOEING

737-800

*Alaska*  
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# BOEING 737-900ER

Card No. 2

## oneworld® · 2021

This special-edition aircraft celebrates Alaska's membership in the oneworld® alliance, opening access to a global network of flights to more than 900 destinations across 170 countries and territories.

**Fun fact:** Alaska Airlines officially became a member of the oneworld Alliance in 2021.



For more details about this aircraft, scan the QR code.

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THE TIME IS  
ALWAYS RIGHT TO  
DO WHAT  
IS RIGHT.

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# BOEING 737-900ER

Card No. 3

## UNCF Our Commitment · 2021

Inspired by, and designed with, Alaska's Black employees and allies, in collaboration with UNCF, the Our Commitment aircraft includes quotes from two legendary leaders and activists: Nelson Mandela and Dr. Martin Luther King Jr.

**Fun fact:** The aircraft design features profiles of the next generation of leaders — the children, grandchildren, and mentees of Alaska employees.



**For more details about this aircraft, scan the QR code.**

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# BOEING 737-9 MAX

Card No. 4

## West Coast Wonders • 2022

Inspired by the the shores we call home and the natural life of the Pacific Ocean and West Coast waters, the West Coast Wonders aircraft encourages everyone to take sustainable action with us to protect our planet.

**Fun fact:** Orcas migrate each year between the Baja peninsula and Alaska, and many of our aircraft follow the same path!



For more details about this aircraft, scan the QR code.

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737-800



*Xáat Kwáani*

"Salmon People" in Tlingit

*Alaska*  
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# BOEING 737-800

Card No. 6

## Xáat Kwáani "Salmon People" • 2023

Designed by Alaska Native artist, Crystal Worl, this aircraft is called Xáat Kwáani, which means "Salmon People" in Tlingit, and refers to the spiritual link between the people who interact with the salmon and the role they play in our environment.

**Fun fact:** Alaska Airlines first took flight in 1932, serving small Alaskan towns like Bristol Bay, home of the world's largest sockeye salmon run.



For more details about this aircraft, scan the QR code.

N806AK

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# BOEING 737-8 MAX

Card No. 7

## Honoring Those Who Serve • 2024

Dedicated to US military active service members, veterans, and their families, this aircraft features an "Alaska Airlines Salutes" medallion with six stars representing the Army, Marine Corps, Navy, Coast Guard, Air Force and Space Force.

**Fun fact:** This design was conceived by a small group of Alaska maintenance technicians to symbolize remembrance, pride, and appreciation.



For more details about this aircraft, scan the QR code.

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# BOEING 737-9 MAX

Card No. 8

## Seattle Mariners • 2024

We knocked this special-edition aircraft for the Seattle Mariners way out of the park. Our second aircraft with the Ms, it celebrates a 24-year partnership—one of our longest—and features the team logo and Mariner Moose.

**Fun fact:** “Fly, fly away,” printed on the aircraft’s belly, honors Hall-of-Fame Mariners broadcaster, Dave Niehaus.



For more details about this aircraft, scan the QR code.

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# BOEING 737-9 MAX

Card No. 9

## Seattle Kraken • 2024

We released the Kraken ... again. Our second Seattle Kraken-themed aircraft took center ice for the start of the 2024 season—in partnership between Seattle's hometown airline and its hometown hockey club.

**Fun fact:** The coordinates on the side of the aircraft lead to the Kraken's den, Climate Pledge Arena.



For more details about this aircraft, scan the QR code.