

A full-page advertisement for Alaska Airlines. The background is a high-action photograph of a skier in a blue jacket and red pants descending a steep, snow-covered mountain. The skier is kicking up a large cloud of snow. The sky is a clear, vibrant blue, and the sun is visible on the left, creating a lens flare effect. The Alaska Airlines logo is written in its signature script across the top. The date 'NOVEMBER 2012' is in the top right. The text 'Skiing the West' and 'The thrill of downhill' is in the bottom right.

Alaska Airlines

NOVEMBER 2012

Skiing
the West

The thrill of downhill