Alaska Airlines
FEBRUARY 2008



Tropical Paradise

The essence of Hawaii

Of course it's not a mistake to buy a timeshare.



It's only a mistake if you don't consider buying from us.

For over 22 years The Villa Group has provided travelers with exceptional timeshare opportunities in Mexico's best destinations. From your first meeting with one of our representatives until after many years of cherished vacation moments with family and loved ones, you'll know that our company respects every customer. Come see what makes The Villa Group different, and you'll understand how a timeshare can help bring you together for many years to come. For information call 866-790-4178 or visit www.tvgtimeshare.com.

The Villa Group

Villa del Palmar Beach Resort & Spa
Cabo San Lucas • Nuevo Vallarta • Puerto Vallarta
Cancun (2008) • Loreto (2008)

Villa del Arco Beach Resort & Grand Spa
Cabo San Lucas

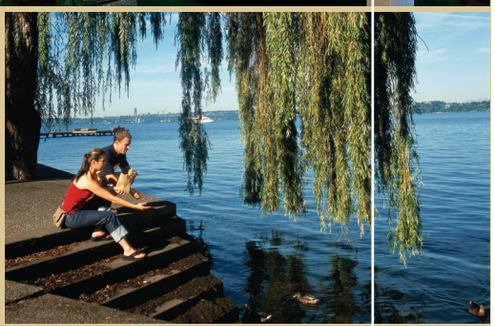
AAM 02.08 FP ads5.indd 1 1/7/08 12:29:10 PM











48 UNBELIEVABLE CONDOMINIUM RESIDENCES
FROM $799,000 TO OVER $1 MILLION

Come home to The Villas at Carillon where life is easy and the scenery sublime. Outside your window all the privileges Carillon has to offer – a breathtaking waterfront and marina, a vibrant community, upscale amenities and convenient access – are available in this exclusive condominium enclave. Discover your private estate today.

PREVIEW CENTER OPEN DAILY 11AM–6PM, 5404 LAKE WASHINGTON BLVD. KIRKLAND WA. FOR INFORMATION ON THE NEWLY UNVEILED VILLAS AT CARILLON CALL **425.828.0232** OR VISIT **VILLASATCARILLON.COM**

RENNIE MARKETING SYSTEMS

TEAM BUILDER. John L. Scott

Seeing is Believing

ANOTHER CONTINENTAL PROPERTIES COMMUNITY

In our continuing effort to improve the design and function of our homes, we reserve the right to modify or change plans, specifications, features and prices without notice.

AAM 02.08 FP ads5.indd 2 1/7/08 12:29:16 PM

Alaska Airlines MAGAZINE

FEBRUARY 2008

Departments

7 Spirit of Alaska
A message from Bill Ayer, Alaska Airlines' chairman and CEO.

12 Journal
Notes on life around the Alaska Airlines route system.
Edited by Amy Swanson

139 At Large
The Hole Story.
By Myke Folger

146 Food & Wine
Palate Pleasing.
By Julie H. Case

152 Reader Information
A convenient way to hear from our advertisers.

156 Mileage Plan Adventures
Mumbai: Modern and Mythical.
By Johanna Werther

167 Personal Finance
Investing Buffett Style.
By Jack Pierce

175 Alaska Airlines Guide to Services
Travel tips, flight information, Mileage Plan, air safety, route maps, Vacations and more.

193 Autos
The Personal Touch.
By Bengt Halvorson

202 Crossword Puzzle

204 Photo Page

Cover: A gold dust gecko sits on a bird of paradise blossom in Hawaii. See "Sense of Paradise" starting on page 26; photo by Barbara A. Gibson / Terra Photography.
Contents: Hikers view a pool on Root Glacier in Wrangell-St. Elias National Park, Alaska; see "On the Road," page 100. Domo, the robot; see "Man and Machine," page 42.



Destination Alaska

92 Going with the Floe
Kayaking Alaska's Icy Strait and Glacier Bay.
By Rob Dunton

100 On the Road
Touring the Last Frontier.
By Susan G. Hauser

108 Native Beauty
Scenic rivers, rolling tundra and Iñupiat culture above the Arctic Circle. *By Carol Richards*

Spokane

S4 Dynamic Growth
Companies are starting, relocating, expanding and prospering in business-friendly Spokane.
By Rocky Wilson

S18 Winning Combination
The Spokane region offers the perfect mix of town and country.
By Linda Hagen Miller

Features

26 Sense of Paradise
Exploring the essence of Oahu.
By Edward Readicker-Henderson

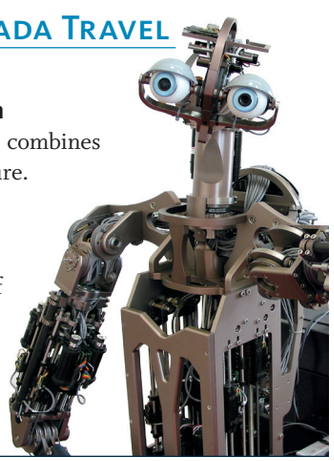
42 Man and Machine
Advances in robotic technology.
By Allie Johnson

56 Can We Stop Spam?
Once a mere nuisance, spam has become a problem of global proportions. *By Paul Clarke*

Western Canada Travel

118 Splendor and Sophistication
Vancouver, B.C., combines nature and culture.
By Anne Mullens

128 Crown Jewel
Walking tours of scenic Victoria.
By Anne Mullens



AAM 02.08 TOC.indd 3 1/14/08 5:31:55 PM

THE ORIGINAL
Great STEAK HOUSES OF North America™



McKendrick's Steak House
ATLANTA, GA.....770.512.8888
Proprietors: Claudia & Doug McKendrick, Rick Crowe

Metropolitan Grill
SEATTLE, WA.....206.624.3287
Proprietor: Joe Menzyk

Gene & Georgetti
CHICAGO, IL.....312.527.3718
Proprietors: Tony & Marion Durpetti

Rainwater's on Kettner
SAN DIEGO, CA.....619.233.5757
Proprietors: Laurel & Paddy Rainwater

St. Elmo Steak House
INDIANAPOLIS, IN.....317.635.0636
Proprietors: Steve & Craig Huse

III Forks
DALLAS, TX.....972.267.1776
Proprietor: Chris Vogeli

AUSTIN, TX..... 512.474.1776
Proprietors: Curtis Osmond & Jaime Gutierrez

Vic Stewart's
WALNUT CREEK, CA.....925.943.5666
(SAN FRANCISCO)
Proprietor: John Herrington

Manny's
MINNEAPOLIS, MN.....612.339.0201
Proprietors: Phil Roberts, Peter Mihajlov & Kevin Kuester

Grill 225
CHARLESTON, SC.....843.266.4222
Proprietor: Nick Palassis
Executive Chef: Demetre Castanas

The last of the great independents. The owner/operators who give not only fine beef but their hearts as well.

FOR A FREE BROCHURE:
The Independent Retail Cattleman's Association
557 Mt. Pleasant Road
Kingston Springs, TN 37082
wsmyth3420@comcast.net

INDEPENDENT RETAIL CATTLEMAN'S ASSOCIATION

Visit: www.greatsteakofna.com

Alaska Airlines MAGAZINE

FEBRUARY 2008
VOLUME 32, NUMBER 2

Publisher **Mimi K. Kirsch**
Editor **Paul Frichtl**
Senior Editor **Michele Andrus Dill**
Associate Editors **Julie H. Case, Paul Clarke**
Assistant Editor **Amy Swanson**
Contributing Editor **Michelle Wallar**
Editorial Interns **James Brown, Marisa Cusack, Stephanie Fry, Brenda Stice, David Turissini**

Contributing Writers
Rob Dunton, Myke Folger, Bengt Halvorson, Susan G. Hauser, Edward Readicker-Henderson, Nick Jans, Allie Johnson, Linda Hagen Miller, Anne Mullens, Jack Pierce, Carol Richards, Johanna Werther, Rocky Wilson

Art Directors **Margaret Elson, Patty Warkentin**
Advertising Production Manager **Theresa Santucci**
Design & Production Specialist **Heather Kuver**

Coordinator for Alaska Airlines **Susan Peterson**

CEO **Edward B. Kirsch**
Production Director **Paul Frichtl**
Accounting Manager **Holly L. Genest**
Marketing Services Manager **Dave Parker**
Office Impresario **Liz Borovik**
Office Coordinator **Danielle Williams**

SALES OFFICES
2701 First Avenue, Suite 250; Seattle, WA 98121
phone 206-441-5871; fax 206-448-6939
e-mail sales@paradigmcg.com

Advertising Director **Kenneth J. Krass, ext. 11**

Western Washington **Becca Conversano, ext. 21; Stephany Angelacos, ext. 13**

Eastern Washington/Idaho/Montana/Illinois
April Poertner Smith, ext. 27

Canada/Florida
Becca Conversano, ext. 21

Oregon/Michigan/Colorado
Clay M. Schurman, ext. 33

East Coast **Kenneth J. Krass, ext. 11**

Arizona/California/Nevada **Beth Scofield**
P.O. Box 183, La Quinta, CA 92247
phone 760-771-0830; fax 760-771-0878

Alaska **Duane Epton**
3705 Arctic Boulevard, #452, Anchorage, AK 99503
phone 907-561-2450; fax 907-344-7262

Hawaii **Debbie Joseph**
3555 Harding Avenue, Suite 2C, Honolulu, HI 96816
phone 808-739-2200; fax 808-739-2201

Mexico **Paloma Martinez**
Presa de la Angostura No. 8, Col. Irrigación Mexico D.F. 11500
phone 011-52-55-2122-3900; fax 011-52-55-5395-4985

PARADIGM COMMUNICATIONS GROUP

WWW.ALASKAAIRLINESMAGAZINE.COM

Alaska Airlines Magazine (ISSN 0199-0586), the monthly in-flight magazine of Alaska Airlines, is published by Paradigm Communications Group, at 2701 First Avenue, Suite 250, Seattle, WA 98121. Copyright ©2008 by Paradigm Communications Group, all rights reserved. No part of this magazine may be reproduced without permission of the publisher. Subscriptions: $65 in the U.S.; $70 elsewhere. Single-copy price: $8. Photocopies of articles: $3.50. Publisher assumes no responsibility for return of unsolicited manuscripts or artwork. Printed in the United States of America.

POSTMASTER: Send address changes to *Alaska Airlines Magazine*, 2701 First Avenue, Suite 250, Seattle, WA 98121-1123.

AAM 02.08 Staff.indd 4 1/11/08 1:17:22 PM



Upstairs, your private retreat.

Downstairs, your playground.



THE BRAVERN

Signature Residences

Dine. Shop. Indulge. Celebrate. Unwind. All without leaving home.
Welcome to The Bravern. *Your corner of the world.*

Windermere OnSITE

VISIT **BRAVERNRESIDENCES.COM** CALL **425 452.3788** BELLEVUE, WASHINGTON.
OFFERED FROM $400,000 TO MORE THAN $5 MILLION. PRESENTATION CENTER OPENING SOON.

REALOGICS

Seller reserves the right to change the product offering without notice. Obtain the Property Report required by Federal law, and the Public Offering Statement as required by Washington law, and read it before signing anything. No Federal or State agency has judged the merits or value, if any, of this property.

AAM 02.08 FP ads11.indd 5 1/10/08 11:55:38 AM

Heaven And Earth

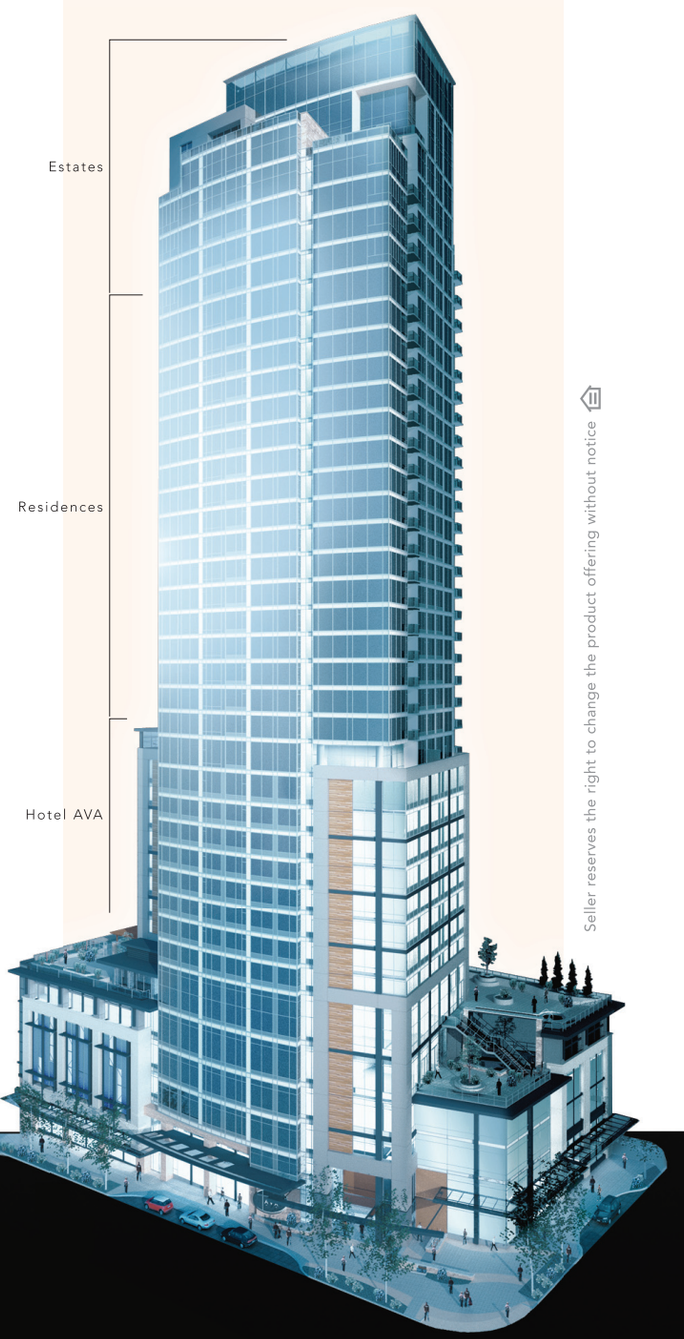


AVA

Take time out from a structured world. Enjoy panoramic city and water views high above the world on the rooftop terrace, and let yourself get lost as the sun sets behind the mountains. When you want to feel more grounded, enjoy dinner in the hotel restaurant or cocktails with friends in the lobby bar. Hotel AVA strikes a harmonious balance within. Experience the ZING of vibrant downtown living from the ZEN of your own private sanctuary in the city.

Seattle's newest contemporary high-rise residences & estates above an intimate luxury hotel. Offered from $400,000 to more than $5 million.

LIFE IN SYMMETRY



Seller reserves the right to change the product offering without notice

8TH AND PINE, DOWNTOWN SEATTLE
206.374.7800
LIVEATAVA.COM

GRAND OPENING SOON.

REGISTER NOW FOR PRIORITY
PRESALE OPPORTUNITIES.

SALES CENTER EARLY 2008
720 OLIVE WAY | DOWNTOWN SEATTLE
ADVANCE PREVIEWS BY APPOINTMENT ONLY

EXECUTIVE GROUP OF COMPANIES
FANA GROUP OF COMPANIES
REALOGICS
Windermere OnSITE

AAM 02.08 FP ads1.indd 6 1/7/08 12:36:18 PM

We're Listening



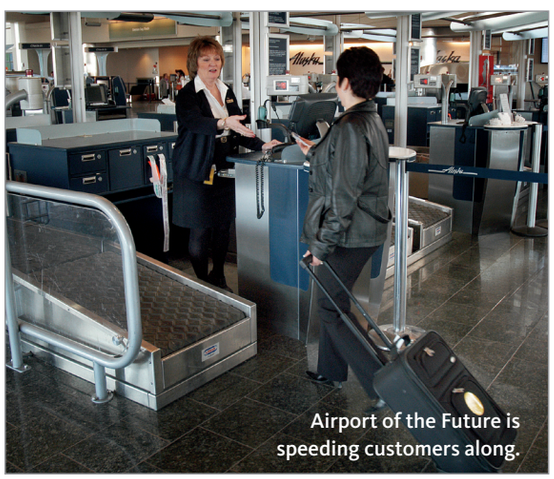
BILL AYER
CHAIRMAN AND CEO

One of the most effective tools we have to improve Alaska Airlines is you. Listening to our customers is integral to our business and has inspired many innovations. Steve Jarvis, our vice president of marketing, sales and customer experience, keeps his finger on the pulse of your sentiments, so I've asked him to share what we've heard recently and how we're responding. *—Bill Ayer, Chairman and CEO*

When my 9-year-old son asks me what I do at work every day, I tell him I listen to my bosses—all 17 million of them.

As head of Alaska Airlines' Customer Experience Department, I've got my ear to the ground pretty much 24/7 listening to you. And while I'd love to tell my son, Ben, that I talk to each of you every day, I can't possibly do that.

Luckily, my talented and dedicated team of co-workers has put together some effective ways to keep in touch with our many customers. Our goal is simple: to provide you with the best service possible, at fares that represent great value. In order to do that, we have to find out what you like and don't like, and figure out how we can do even better.



Airport of the Future is speeding customers along.

This laser-sharp focus on you is what we call "the voice of the customer." It affects everything we do at Alaska Airlines—from how we manage our flights, to what we offer onboard, to our Mileage Plan, our Website and our baggage delivery. It also impacts how we harmonize our operations with Horizon Air to provide seamless transfers from one flight to another.

So how do we keep our finger on the pulse of 17 million customers? Through a newly enhanced customer-experience survey we rolled out last year. This survey is e-mailed each week to a sampling of our frequent fliers. In just 10 minutes, you can provide specific feedback on all facets of your recent flight—from making a reservation to picking up your luggage after landing.

If the flight information wasn't accurate and timely, a note goes to our managers to fix it. If your seat pocket wasn't tidy, our cleaners are reminded to pay extra attention. If you tell us that someone went above and beyond to give you great service, we recognize that employee for a job well done.

Just about everything you tell us is shared internally so that if we're not up to par, we can do something about it. In fact, all our employees have an incentive to heed your concerns because our employees are rewarded when we reach certain customer-satisfaction targets.

We also track our service through our Customer Care representatives, who answer your calls and help solve problems when things don't go as planned. Long after these representatives have said goodbye to you, we're researching each issue to try to prevent it from happening again.

We also get up close and personal with our MVP Golds, who each log more than 40,000 miles a year on Alaska Airlines. We regularly invite these and our other frequent fliers to focus groups and luncheons to hear their feedback. This year, we'll also launch an online interactive forum—a cyber-lunch of sorts.

What have we learned from you? First and foremost, you expect your flight to arrive on time with your bags returned in a timely manner. You value the courtesy and helpfulness of our employees. You enjoy a choice of food and beverages, and multimedia entertainment options on your flight. You also appreciate what we've done to make the overall travel experience less stressful, with a customer-friendly Website and easy Airport of the Future® check-in. And you want us to do more.

We're listening, and we've set in motion improvement plans for each of these areas. We're focused more than ever on getting flights out on time and baggage delivered faster. We're offering food for purchase on all flights—not just our longest ones. We'll soon test a cutting-edge Wi-Fi Internet service on our aircraft, which will give you the ability to log on at 30,000 feet. And we continue to improve alaskaair.com and to redesign more of our airport spaces for fast and efficient travel.

Through these efforts and more, we're committed to delivering safe, dependable and genuinely caring service in 2008 and beyond. Keep talking, we're listening. And thanks for flying with us. *—Steve Jarvis*

AAM 02.08 SofA.indd 7 1/10/08 2:17:33 PM

Lo estamos escuchando

Una de las herramientas más eficaces con las que contamos en Alaska Airlines para mejorar es usted. Escuchar a nuestros clientes es esencial para nuestra empresa y ha inspirado muchas innovaciones. Steve Jarvis, nuestro vicepresidente de mercadotécnia, ventas y experiencia del cliente, se mantiene atento a lo que sienten nuestros clientes, de modo que le pedí que nos contara qué nos han dicho ustedes recientemente y cómo estamos respondiendo. *—Bill Ayer, presidente y director general*

Cuando mi hijo de 9 años me pregunta qué hago en el trabajo todos los días, le respondo que escucho a mi jefe; a mis 17 millones de jefes.

Como director del Departamento de Experiencia del Cliente de Alaska Airlines, me mantengo atento—las 24 horas del día, los 7 días de la semana—a lo que usted tiene para decirnos. Y, aunque me encantaría poder decirle a mi hijo Ben que hablo con cada uno de ustedes todos los días, no puedo hacerlo.

Afortunadamente, mi talentoso y dedicado equipo de compañeros ha implementado algunas maneras eficaces de mantener el contacto con nuestros numerosos clientes. Nuestro objetivo es sencillo: prestarle el mejor servicio posible, con tarifas que representan un gran valor. A fin de hacerlo, debemos averiguar qué le gusta y qué no le gusta, así como también comprender cómo podemos mejorar.

Este enfoque en usted, que tiene una precisión láser, es lo que denominamos "la voz del cliente". Afecta todo lo que hacemos en Alaska Airlines: desde cómo administramos nuestros vuelos hasta lo que ofrecemos a bordo, pasando por nuestro Mileage Plan, nuestro sitio de internet y nuestro servicio de entrega de equipaje. También tiene un impacto en la forma en que armonizamos las operaciones con nuestra aerolínea hermana Horizon Air a fin de ofrecer conexiones incomparables de un vuelo a otro.

Entonces, ¿cómo nos mantenemos atentos a 17 millones de clientes? A través de una encuesta de atención al cliente, recientemente mejorada, que implementamos el año pasado. Esta encuesta se envía por correo electrónico cada semana a un grupo de prueba de nuestros viajeros frecuentes. En solo 10 minutos, usted puede proporcionar comentarios específicos acerca de todas las facetas de su vuelo reciente: desde hacer su reservación hasta recoger su equipaje después de aterrizar.

Si la información sobre el vuelo no es precisa y oportuna, se envía una nota a nuestros gerentes para que lo solucionen. Si el bolsillo del respaldo de su asiento no está ordenado, se recuerda nuevamente a nuestro personal de limpieza que debe prestar especial atención. Si usted nos dice que alguien superó sus expectativas con su trabajo esmerado y le prestó un servicio excelente, reconocemos el trabajo bien hecho de ese empleado.

De hecho, prácticamente todo lo que usted nos cuenta se comunica a nivel interno; de modo que, si no estamos satisfaciendo sus expectativas, podemos hacer algo al respecto. De hecho, motivamos a todos nuestros empleados para que presten atención a sus inquietudes porque se les premia cuando alcanzamos ciertos objetivos de satisfacción del cliente.

También controlamos nuestro servicio a través de nuestros representantes de Atención al Cliente, quienes responden a sus llamadas y ayudan a resolver los problemas cuando las cosas no salen como se planearon. Mucho después de decir adiós, investigamos cada uno de los problemas para tratar que no se repitan.

También nos mantenemos en contacto, de forma cercana y personal, con los miembros de MVP Gold, quienes registran más de 40.000 millas al año en Alaska Airlines. A menudo los invitamos, a ellos y a nuestros otros viajeros frecuentes, a grupos de discusión y almuerzos para oír sus comentarios. Este año, también lanzaremos un foro interactivo en internet; una especie de almuerzo cibernético.

¿Qué hemos aprendido de usted? Primero y principalmente, usted espera que su vuelo llegue a tiempo y que sus maletas se le entreguen de forma oportuna. Usted valora la cortesía y amabilidad de nuestros empleados. Usted disfruta de una gama de alimentos y bebidas, y opciones de recreación multimedia en su vuelo. Usted también aprecia lo que hemos hecho para que la experiencia general de viaje sea menos estresante gracias a un sitio de internet de fácil uso para el cliente y un sencillo mostrador para documentarse denominado "Airport of the Future"®. Y usted quiere que hagamos más.

Estamos escuchando y hemos puesto en marcha planes de mejora para cada una de estas áreas. Más que nunca, estamos concentrados en que los vuelos salgan puntualmente y el equipaje se entregue más rápido. Ofrecemos una opción de comidas a la venta en todos los vuelos; no solo en los más largos. Pronto, probaremos un servicio de internet Wi-Fi de última generación en nuestras aeronaves, que le permitirá conectarse a internet a 30.000 pies de altura. Y seguimos mejorando alaskaair.com/español y rediseñando más de nuestros espacios en los aeropuertos para un viaje rápido y eficiente.

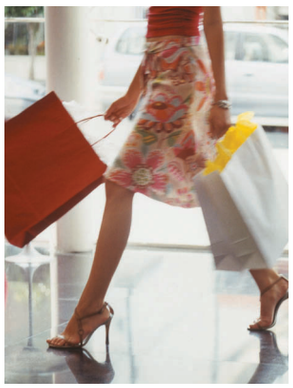
A través de estos y otros esfuerzos, hemos asumido el compromiso de prestarle un servicio seguro, confiable y genuinamente atento en el año 2008 y en el futuro. Siga hablando, estamos escuchando. Y gracias por volar con nosotros. *—Steve Jarvis*

AAM 02.08 SofA.indd 8 1/15/08 4:43:50 PM

Why Living at 1 is Second to None








1 Hotel & Residences, Seattle introduces a new category for in-city living – the urban resort. This singular address proves beyond a doubt that **1** is greater than the sum of its parts: Discover an all-suites hotel by Barry Sternlicht. Equinox fitness club. Restaurant "Ocean" by New York's B.R. Guest. Organic urban grocer. Full service day spa. Enviably located between Pike Place Market and the Retail District. It's a lifestyle many desire but only a fortunate few will call their own.

Fully furnished City Suites from the mid $500,000s may be included in a rental opportunity with the hotel.
Premier condominium residences from $1 million. Custom penthouse town homes also available.

1
HOTEL
& RESIDENCES
SEATTLE

Now Selling. Occupancy 2009.
Sales & Design Center. Now Open.
Open 11am – 6pm Daily
217 Pine Street – Eighth Floor
Seattle, Washington 98101

1Residences.com | **1**Hotels.com
206.256.1600





All information contained in this advertisement is subject to change. Renderings, views, images and descriptions are illustrative and should not be relied upon. Obtain the Federal Property Report and the Washington Public Offering Statement and read them before signing anything. Buyers may only rely on the representations and warranties contained in their final Purchase and Sale agreements, Federal Property Report and Washington Public Offering Statement. No Federal or State agency has judged the merits or value, if any, of this property.

AAM 02.08 FP ads1.indd 9 1/8/08 3:39:36 PM









Discover Grandeur

IV VIRGINIA
ESCALA

EXCEEDING EXPECTATIONS. Rising high above downtown Seattle at 4th Avenue & Virginia Street, Escala is the premier address for luxurious living in 2009. Embrace the ultimate in high-rise living with elegant interiors, private elevator foyers and expansive terraces. A wine cave, valet service and Club Cielo, a five-star level private club offering exceptional amenities, are just a few of the exclusive privileges available to create a grand living experience.

NEW SALES RELEASE NOW AVAILABLE

Homes priced from the mid $500,000s to more than $4 million.
Now under construction for occupancy 2009.

Presentation Center open daily from 11 a.m. to 6 p.m.
414 Stewart Street, Second Floor - Seattle, WA

206.443.1918 www.EscalaSeattle.com

CLUB *Cielo*
www.ClubCielo.com

Escala is proud to partner with Columbia Hospitality, management company of Club Cielo.

AAM 02.08 FP ads2.indd 10 1/7/08 12:06:46 PM

IV
VIRGINIA

ESCALA



Once upon a place

REALOGICS · Windermere OnSITE · LEXAS COMPANIES · CobaltMortgage · RREEF · COLUMBIA HOSPITALITY

Seller reserves the right to change the product offering without notice. In addition to obtaining the Public Offering Statement as required by Washington law, purchasers should obtain the Property Report required by Federal law and read it before signing anything. No Federal or State agency has judged the merits or value, if any, of this property.

AAM 02.08 FP ads2.indd 11 1/7/08 12:06:53 PM



COLLECTION OF BARNEY A. EBSWORTH

Edward Hopper's 1929 painting *Chop Suey*.

CHICAGO, IL

Realism Revealed

Museum displays American artist's paintings

Artist Edward Hopper is best known for his haunting images of urban life in 20th century America, particularly his 1942 oil painting *Nighthawks*, showing a trio of late-night customers at a stark cafe. His works draw heavily on the theme of isolation, manifested through his placement of people in their environments, and especially the influence of empty space.

Starting this month, the Art Institute of Chicago presents "Edward Hopper," one of the largest exhibitions of the American Realist's work to be seen outside of New York in the last 30 years. The exhibit will feature 90 of Hopper's paintings, prints and watercolors, including *Automat* (1927), *Early Sunday Morning* (1930) and *New York Movie* (1939).

After viewing *Nighthawks*, children inspired to create their own artwork can contribute their brushstrokes to a mural called *Dayhawks*, which will eventually reside in the museum's education center.

The Art Institute of Chicago has the third-largest collection of any U.S. museum, totaling more than 260,000 objects. The French Impressionist painting collection—including works by Claude Monet, Berthe Morisot and Édouard Manet—is regarded as one of the best in the world. Construction is under way on a new Modern Wing, which will make use of state-of-the-art technology. Upon completion of the Modern Wing, scheduled for 2009, the Art Institute will total 1 million square feet.

"Edward Hopper" will run February 16–May 10. For more information, call 312-443-3600 or visit www.artic.edu.

—James Brown

NEW YORK, NY

A CLASSIC ON THE STAGE

Broadway's Broadhurst Theatre brings together an all-black cast comprising some of the nation's most preeminent actors for its revival of Tennessee Williams' Pulitzer Prize–winning 1955 play *Cat on a Hot Tin Roof*, an examination of family hierarchy and sibling rivalry in 1950s America.

James Earl Jones stars as Big Daddy, the family's business-oriented patriarch. Jones, best known for voicing Darth Vader, is the recipient of two Tony Awards (for *The Great White Hope*, 1969, and *Fences*, 1987) and two Emmy Awards (for *Gabriel's Fire* and *Heat Wave*, both 1991). Playing Big Mama is Phylicia Rashad, who played Clair Hanks Huxtable on *The Cosby Show* and won a 2004 Tony for her performance as Lena Younger in *A Raisin in the Sun*. Terrence Howard, nominated for an Academy Award for playing Cameron Thayer in the 2004 film *Hustle & Flow*, is Big Daddy's son Brick. And Anika Noni Rose, winner of a 2004 Tony for playing Emmie Thibodeaux in *Caroline, or Change* and also known for her performance in the 2006 movie *Dreamgirls*, plays Brick's wife, Maggie.



ALBERT WATSON

James Earl Jones and Phylicia Rashad will star on Broadway.

Previews for Broadhurst Theatre's *Cat on a Hot Tin Roof* start February 12, and opening night is March 6.

For more information, call 888-268-2020 or visit www.cat2008onbroadway.com.

—James Brown

AAM 02.08 Journal.indd 12 1/16/08 11:26:33 AM

NAPA VALLEY, CA

MUSTARD FESTIVAL

Gourmet food, superb wine, and stunning art and photography are all on the menu at this year's Napa Valley Mustard Festival, a celebration of the region's rich bounty and sophisticated culture.

Culinary occasions, happening throughout the Napa Valley, include "Le Grand Dîner," in which each of seven courses is prepared by a different chef and accompanied by wine from a different vintner; "The Marketplace," providing hundreds of mustards, wines and mustard-influenced dishes from around the world; and "A Taste of Yountville," offering samples from top-notch restaurants as well as of locally produced mustards, olive oils, wines and microbrews. The festival also features such cultural activities as a visual art competition, a photography contest and a jazz festival. Organizers expect 14,000 visitors to attend this year's festival, running from February 2 to March 29. For more information, call 707-938-1133 or visit www.mustardfestival.org. —*James Brown*



JESSEL MILLER

***Mustard Goddess*, the 2008 festival poster.**

DENVER, CO

Urban Architecture

Get a glimpse of seldom-seen areas of city buildings



COURTESY: DENVER OFFICE OF CULTURAL AFFAIRS

The Denver Art Museum will take guests behind the scenes April 12-13.

Experience Denver's rich architecture in a new way at the annual Doors Open Denver, running April 12-13. The event—which this year is part of Denver's 150th anniversary celebration—provides a behind-the-scenes look at areas inside many buildings that are not ordinarily open to the public. Participating structures include the Denver Art Museum, the Brown Palace Hotel, the Union Station railroad terminal, the Daniels & Fisher Tower, and assorted office buildings and places of worship.

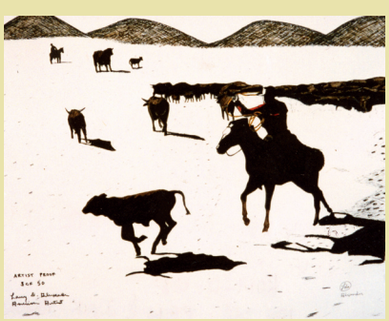
Architects from the American Institute of Architects are available to take guests on free expert tours, and you can also pick up one of the event's "Urban Adventures" pamphlets, directing you on themed, self-guided tours centered around such topics as art, family fun, romance, and trains and transportation.

For more information, call 303-282-5073 or visit www.denvergov.org/doorsopendenver. —*David Turissini*

IRVING, TX

SOLDIERS AND COWBOYS REMEMBERED

From February 1 to March 2, the Irving Arts Center hosts an exhibit aimed at educating about African-American contributions to the military and Western life. Presented by the Irving Black Arts Council, "The Forgotten Soldier: The Perils, The Triumphs, The Legacy" displays paintings, photographs and other artworks depicting such figures as Crispus Attucks, considered the first casualty of the American Revolution; buffalo soldiers, men who served in the American West after the Civil War; Tuskegee Airmen; Spc. Shoshana Johnson, a former prisoner of war in Iraq; and black cowboys such as Bulldogger Bill Pickett, Nat "Deadwood Dick" Love, "Mr. Black Cowboy" Cleo Hearn and Jesse Stahl, who was inducted into the Oklahoma Cowboy Hall of Fame in 1979.



COURTESY: IRVING BLACK ARTS COUNCIL

***Round Up* by Larry Alexander.**

Artists who will sell their work at the museum include Fort Worth watercolor artist Burl Washington and Irving painter Larry Alexander. Also on display will be such items as replica buffalo-soldier uniforms from Irving textile artist Elmer Sweat, and handcrafted chaps made by Dallas leather craftsman Arthur Porter. For more information, call 972-252-ARTS or visit www.irvingartscenter.org. —*David Turissini*

AAM 02.08 Journal.indd 13 1/16/08 10:37:39 AM



INDIAN WELLS, CA

THE STARS COME OUT TO PLAY

A roster strewn with famous names will be on hand this month for the 20th anniversary of the Frank Sinatra Countrywide Celebrity Invitational golf tournament—founded in 1988 by the legendary crooner and actor and his wife, Barbara.



COURTESY: FRANK SINATRA COUNTRYWIDE CELEBRITY INVITATIONAL

The golf tournament founded by Barbara and Frank Sinatra is celebrating its 20th anniversary.

Following the event's tradition, amateur golfers attending the tournament will be paired with celebrities based upon such factors as golf handicap and, sometimes, special requests. Already confirmed for the tournament, to be held at Indian Wells Country Club, are such guests as actors Cheech Marin, Elke Sommer and Joe Mantegna; singers Smokey Robinson and Vince Neil; and retired athletes Vida Blue and Vince Ferragamo.

Comedian Tom Dreesen—whom Sinatra called " 'The master' master of ceremonies"—will serve as tournament emcee. Barbara Sinatra and actor Dick Van Dyke are the event's co-hosts.

Entertainer Liza Minnelli will headline a black-tie gala Saturday evening. Sinatra went to the hospital when Minnelli was born, and she performed with Sinatra many times before his death in 1998.

The tournament runs February 21-24. For more information, call 760-674-8447 or visit www.sinatragolf.org.

—Brenda Stice

AAM 02.08 Journal.indd 14 1/14/08 5:23:57 PM

THE PRIVATE RESIDENCES
AT HOTEL GEORGIA



Live in the HEART *of Vancouver*

There is something unquestionably extravagant about living in a state-of-the-art, impeccably designed home in the very heart of the best city in the world. Announcing The Private Residences at Hotel Georgia. 156 luxurious condominiums in a sleek 48-storey tower united with a totally restored and extensively renovated dazzling world-class hotel. In the heart of Vancouver. Delightfully cosmopolitan. Deliciously exquisite. Decidedly exclusive.

FOR INFORMATION ON AVAILABLE RESIDENCES PRICED FROM $1.3 MILLION, PLEASE CALL 604.682.8107 OR TOLL FREE 1.866.602.6636, OR VISIT OUR WEBSITE WWW.RESIDENCESATGEORGIA.COM

Sotheby's INTERNATIONAL REALTY | Canada DELTA GROUP

E.&O.E. This is not an offering for sale. An offering for sale may only be made after filing a Disclosure Statement under the Real Estate Development Marketing Act. Contact the developer's agent at 604.682.8107 for further details as well as a copy of the Disclosure Statement when available. Sotheby's International Realty Canada is independently owned and operated. Georgia Properties Partnership.



20,000 Bonus Miles valid for a round-trip Coach Saver award ticket in the continental U.S., Alaska or Canada on Alaska Airlines or Horizon Air when booked at alaskaair.com. Offer not valid to Hawaii or Mexico. Effective August 1, 2007, a round-trip Coach Saver award ticket booked through the reservations call centers will require 25,000 miles. Offer subject to change and valid for a limited time only. Bonus Miles available 4-6 weeks after approval. Passenger is responsible for all taxes and fees, including U.S. Security Fee of $2.50 per enplanement. Card benefits are subject to certain restrictions, limitations and exclusions. Visit myalaskacard.com for full details. For more information about the rates, fees, other costs and benefits associated with the use of this card or to apply, visit myalaskacard.com and refer to the disclosures accompanying the online application. Credit subject to approval. Normal credit standards apply. Credit cards issued by FIA Card Services, N.A. Visa and Visa Signature are registered trademarks of Visa International Service Association, and are used by the issuer pursuant to license from Visa U.S.A., Inc. Bank of America and the Bank of America logo are registered trademarks of Bank of America Corporation. ©2007 Bank of America Corporation.

AH 08 07 Bank of America FP4C.indd 1 7/9/07 12:20:28 PM
AAM 02.08 FP ads7.indd 16 1/7/08 4:12:58 PM

SAN DIEGO, CA

Cute as a Button

Zoo's baby panda greets her public daily



Zhen Zhen is San Diego's newest panda.

COURTESY: SAN DIEGO ZOO

What's black and white and climbs all over? Zhen Zhen, the San Diego Zoo's newest giant panda cub.

Zhen Zhen—"precious" in Mandarin Chinese—was born August 3 at the San Diego Zoo's 22,500-square-foot Giant Panda Research Station and recently made her public debut. Her name was the result of an Internet poll run by the zoo and, in accordance with Chinese tradition, was given to her at a naming ceremony 100 days after birth. Her parents, Bai Yun ("White Cloud") and Gao Gao ("Big Big"), are both longtime San Diego Zoo residents, on loan from China.

Giant panda cubs are not examined up close until the first time the mother leaves the den, usually several weeks after the birth, but most newborns are about the size of a stick of butter and weigh around 4 ounces. At her first examination on August 23, Zhen Zhen weighed 23.5 ounces and was 29 centimeters long; by mid-January, she was about 18.5 pounds and 80.5 centimeters long.

The public can see Zhen Zhen for a few hours each day, usually in the morning, and as the cub's motor skills—especially climbing ability—increase, zookeepers will allow more and more viewing time. She can also be seen via a webcam on the zoo's Website. For more information, call 619-231-1515 or visit www.sandiegozoo.org.

—James Brown

HONOLULU, HI

SOCCER, ISLAND-STYLE



COURTESY: SUM/MLS

David Beckham will take the field at the Pan-Pacific Championship in Honolulu.

The inaugural Pan-Pacific Championship will bring together some of the greatest professional soccer players from the United States, Japan and Australia—including international star David Beckham of the Los Angeles Galaxy—when it kicks off this month.

The four teams participating in the contest—held in Honolulu's Aloha Stadium, just minutes from Honolulu International Airport—are Major League Soccer's L.A. Galaxy and Houston Dynamo; Gamba Osaka, champion of Japan's professional soccer organization, the J. League; and the winner of Australia's Hyundai A-League, to be determined in mid-February.

The event opens February 20, when the Galaxy—which also feature forward Landon Donovan, a native of Ontario, California, one of the top scorers on the U.S. National team—face Gamba Osaka, and the Dynamo play the A-League champion. The third-place match and championship game are on February 23. Tickets to the Pan-Pacific Championship cost $10-$50 per day and grant admission to both matches of that day's doubleheader.

For more information, call 212-450-1200 or visit www.ppchampionship.net. *—Brenda Stice*

TOP SHELF

CRUISIN' THE FOSSIL FREEWAY

By Kirk Johnson; Fulcrum Publishing



This Jack Kerouac-style travel journal by paleontologist Kirk Johnson details a journey of fossil discovery. Featuring bright, bold drawings by Alaska artist Ray Troll, the book describes fossil findings across the American West with an educational and eye-pleasing combination of science, art and humor. *—Brenda Stice*

BUTTERFLIES OF THE PACIFIC NORTHWEST

By William Neill; Mountain Press

This book introduces readers to 118 of the most common species of butterfly in the Northwest, giving information on their habitats, characteristics, lifecycles and favorite plants, as well as tips and field notes on such topics as observing butterflies and attracting them to your garden. Beautiful color photographs accompany each species' description to help you identify these fluttering jewels.

—Amy Swanson

TRATTORIA GRAPPOLO

By Leonardo Curti and James O. Fraioli; Gibbs Smith



At the magnificent Trattoria Grappolo bistro in Santa Ynez, California, the emphasis is on traditional Italian cooking. In this new book, chef Curti—a native of Italy—presents some of his favorite recipes, from Fiori di Zucca Ripieni (stuffed zucchini blossoms) to Risotto al Nero de Seppie (black squid ink risotto) and Agnello con Olive (lamb with olives). *—Amy Swanson*

AAM 02.08 Journal.indd 17 1/17/08 9:57:13 AM

WASHINGTON DEALERS



Harbor CJD, Inc.
Aberdeen, WA
(360) 533-0080

Rairdon's Dodge-Chrysler-Jeep® of Smokey Point
Arlington, WA
(360) 653-5664

Tom Matson Dodge, Inc.
Auburn, WA
(253) 833-2485

Dodge of Bellevue, Inc.
Bellevue, WA
(425) 454-8411

Rairdon's Dodge-Chrysler of Bellingham
Bellingham, WA
(360) 734-8810

Bremerton Dodge
Bremerton, WA
(360) 479-2100

KarMart
Burlington, WA
(360) 757-2273

Rairdon's Dodge-Chrysler-Jeep of Monroe
Monroe, WA
(360) 805-5500

C & V Auto Sales & Service, Inc.
Moses Lake, WA
(509) 765-3461

Oak Harbor Motors
Oak Harbor, WA
(360) 675-5901

Rainier Dodge
Olympia, WA
(360) 754-5550

Damskov Auto Sales
Omak, WA
(509) 826-0560

Murray Motors
Port Angeles, WA
(360) 457-0454

Wysup Incorporated
Pullman, WA
(509) 334-4525

Larson Dodge
Puyallup, WA
(253) 845-1725

Lithia CJD of Renton, Inc.
Renton, WA
(425) 430-1000

OREGON DEALERS



Beaverton Dodge
Beaverton, OR
(503) 292-3545

Mark Thomas Motors
Albany, OR
(541) 967-9105

Lum's Auto Center, Inc.
Astoria, OR
(503) 325-3421

Powder River Motors, Inc.
Baker City, OR
(541) 523-4122

Thomas Sales & Service
Bend, OR
(541) 389-3031

Coast Auto Center
Brookings, OR
(541) 469-5321

Ruel Teague Motor Co.
Burns, OR
(541) 573-2863

Verger Chrysler-Dodge Inc.
Coos Bay, OR
(541) 888-5594

Wilson Motors
Corvallis, OR
(541) 752-4201

Frontier Motors, Inc.
Island City, OR
(541) 962-7099

Lithia Dodge C/J of Klamath Falls
Klamath Falls, OR
(541) 885-8000

Roberson CJD, Inc.
Lebanon, OR
(541) 258-2900

Jim Doran Auto Center
McMinnville, OR
(503) 472-3131

Lithia CJ Dodge
Medford, OR
(541) 776-6400

Newberg CDJ, Inc.
Newberg, OR
(503) 538-9444

Power CDJ
Newport, OR
(541) 265-6686

Hanigan CJD, Inc.
Ontario, OR
(541) 889-8989

Round-Up City Dodge
Pendleton, OR
(541) 278-0102

Timberline CJD
Portland, OR
(503) 234-0771

Riverside Auto Center, Inc.
Bonners Ferry, ID
(208) 267-3100

Curt & Hal, Inc.
Caldwell, ID
(208) 459-7405

Cascade Auto
Cascade, ID
(208) 382-4224

Tom Addis Dodge
Coeur d'Alene, ID
(208) 664-4000

Bill Buckner CJD, Inc.
Emmett, ID
(208) 365-4438

Dave Smith Motors
Kellogg, ID
(208) 784-1208

Kendall CDJ
Lewiston, ID
(208) 743-9493

Mt. Home CJD LLC
Mountain Home, ID
(208) 580-1000

Peterson's Stampede Dodge CJ
Nampa, ID
(208) 475-3000

Hanson Garage, Inc.
Orofino, ID
(208) 476-5536

SEE ONE OF THE 88 NORTHWEST DODGE DEALERS NEAR YOU.

Campbell CDJ, Inc.
Centralia, WA
(360) 736-3353

University Auto Center
Ellensburg, WA
(509) 925-1455

Enumclaw CDJ
Enumclaw, WA
(360) 802-0200

Barry CDJ
Ephrata, WA
(509) 754-2411

Dwayne Lane's Dodge
Everett, WA
(425) 267-9000

Mid-Valley CJD, Inc.
Grandview, WA
(509) 882-5005

Lithia Dodge of Tri-Cities Inc.
Kennewick, WA
(509) 736-6020

McCord Bros. Dodge
Longview, WA
(360) 425-3900

Jack Carroll's Lynnwood Dodge
Lynnwood, WA
(425) 771-2255

Pete's Garage
Ritzville, WA
(509) 659-0640

BBC Dodge
Seattle, WA
(206) 244-4990

Bill Pierre Dodge
Seattle, WA
(206) 363-6400

Gillis Auto Center
Shelton, WA
(360) 426-5585

Dishman Dodge
Spokane, WA
(509) 924-3250

Tacoma Dodge
Tacoma, WA
(253) 475-7300

Vancouver Dodge
Vancouver, WA
(360) 574-1131

Gilbert Auto Group
Walla Walla, WA
(509) 525-5000

Lithia Chrysler-Dodge of Wenatchee
Wenatchee, WA
(509) 662-1577

Mike Olson Dodge, Inc.
Yakima, WA
(509) 248-1300

Kendall CDJ
Cottage Grove, OR
(541) 942-5551

D&R Motors, LLC
Enterprise, OR
(541) 426-3167

Lithia Dodge
Eugene, OR
(541) 343-1700

Dunham Motors
Florence, OR
(541) 997-7101

Ron Tonkin Dodge
Gladstone, OR
(503) 657-1910

Lithia's Grants Pass Auto Center
Grants Pass, OR
(541) 476-6684

Gresham Dodge
Gresham, OR
(503) 666-2277

Campbell Motors
Hermiston, OR
(541) 567-6920

Dick's Country CJD
Hillsboro, OR
(503) 640-1050

Hood River CDJ, Inc.
Hood River, OR
(541) 386-3011

Lithia Dodge C/J of Roseburg
Roseburg, OR
(541) 672-6555

Withnell Dodge
Salem, OR
(503) 364-0184

St. Helens Auto Center
St. Helens, OR
(503) 397-5454

C.H. Urness Motor Co.
The Dalles, OR
(541) 296-2284

Town & Country Dodge, Inc.
Wilsonville, OR
(503) 454-2500

Miles CJD
Woodburn, OR
(503) 980-2000

IDAHO DEALERS



Sundance Dodge, Inc.
Boise, ID
(208) 323-6500

Taylor-Parker Motor Co.
Sandpoint, ID
(208) 263-2138

Hometown Motors
Weiser, ID
(208) 549-3310

ALASKA DEALERS



Anchorage Chrysler Center
Anchorage, AK
(907) 276-1331

Lithia Dodge of S. Anchorage
Anchorage, AK
(907) 868-9300

Gene's Chrysler Center
Fairbanks, AK
(907) 452-7117

Mendenhall Auto Center
Juneau, AK
(907) 789-1386

Kenai Chrysler Center, Inc.
Kenai, AK
(907) 283-3949

Chrysler, Jeep and Dodge are registered trademarks of Chrysler LLC.

GRAB LIFE

DODGE

Good thing mom has eyes in the back of her head!!



PARKVIEW® REAR BACK-UP CAMERA[1]
When it comes to safety and security, we've got your back.



Trip to Lake Tahoe!









1,283 miles... and didn't get lost once!

NAVIGATION SYSTEM[2]
Simply plug in your destination and your invisible friend will tell you when to hang a Louie.

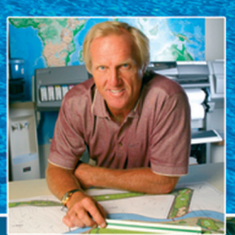
MAKE THE MOST OF EVERY FAMILY VACATION.

THE ALL-NEW 2008 DODGE GRAND CARAVAN Nothing connects your family like the All-New Dodge Grand Caravan. With exclusive live SIRIUS Backseat TV,™ the kids can now watch Nickelodeon™, Disney Channel and Cartoon Network 24/7. Grand Caravan also boasts Swivel 'n Go™[3] seating, an industry first. And there are more safety features than ever before, like ESP[4] with Brake Assist and three-row side-curtain air bags.[5] Connect to the All-New Grand Caravan at dodge.com/grandcaravan

[1]Always check entire surroundings before backing up. [2]GPS mapping may not be detailed in all areas or reflect current road regulations. See your dealer for details. [3]Seat must always be locked in forward- or rear-facing mode while vehicle is in motion. [4]Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. [5]Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size. ©2007 SIRIUS Satellite Radio Inc. "SIRIUS", "SIRIUS Backseat TV", the SIRIUS dog logo and all related marks are trademarks of SIRIUS Satellite Radio Inc. All other trademarks, service marks and logos are the property of their respective owners. ©2007 Viacom International Inc. All Rights Reserved. Nickelodeon and all related titles, logos and characters are trademarks of Viacom International Inc. DISNEY CHANNEL and The DISNEY CHANNEL LOGO are trademarks of Disney Enterprises Inc. and are used with permission. TM and © Cartoon Network.

Emerald
ESTATES
by
PUEBLO BONITO

ELEGANTLY PRESENTED
WITHIN LUSH FAIRWAYS OF CHAMPIONSHIP GOLF,
EMERALD BAY BEACH AND GOLF RESORT
IS ONE OF THE MOST EXCLUSIVE
PRIVATE RESIDENTIAL COMMUNITIES IN MEXICO.









Join us to discover the warmth of a magnificent Mexican home at every breathtaking Pueblo Bonito resort.

ERNESTO COPPEL KELLY, OWNER

Picture yourself in Mazatlan, Mexico enjoying a quiet vacation with perfect weather within the comforts of your own home, surrounded by lush golf fairways away from it all, yet steps away from 5-star hotel and spa services, restaurants, and other world-class amenities. All these luxuries are yours to experience in an exclusive gated beach and golf community.

To experience this jewel, call from the U.S direct: **1-619-793-4907**; or fax: **1-858-642-2035**; or local: **9-88-0692**. Emerald Estates by Pueblo Bonito Hotels and Resorts, P.O. Box 929070, San Diego, CA 92192-9070 U.S.A. Or contact: **scayeros@pueblobonito.com.mx**

PUEBLO BONITO
OCEANFRONT RESORTS AND SPAS
LOS CABOS • MAZATLAN • PUERTO VALLARTA

www.pueblobonito.com

AAM 02.08 FP ads7.indd 20 1/7/08 4:13:38 PM

MIAMI, FL

Beach Ready for Family Fun

Historic park has undergone extensive restoration



COURTESY: VIRGINIA KEY BEACH PARK TRUST

The shoreline at Historic Virginia Key Beach Park beckons sunbathers and swimmers.

After being closed for 26 years, Miami's Historic Virginia Key Beach Park will celebrate its restoration with a grand reopening the last weekend of February. Originally dedicated in 1945, the beach park was once the only beach recreation facility available to African-American, Hispanic and other segregated communities in Miami-Dade County. The beach park, then 82.5 acres, was very popular in its early years and drew visitors such as Dr. Martin Luther King Jr. and Ella Fitzgerald, but as segregation laws were repealed during the 1960s, park use dwindled, and it was closed in 1982. The property was idle until 1999 when the restoration effort began.

The renovation included removing invasive plants and replacing them with native species, as well as adding modern amenities such as bathrooms, showers and a parking lot. In addition, many original park amenities have been restored, including a 15-acre hammock area near the beachfront, and a miniature gasoline-powered railroad engine that will take visitors on a tour through the grounds. The beach park has become bigger, too: It is now 1,000 acres, encompassing the entire Virginia Key island.

The beach park will hold a ribbon-cutting, dedication ceremony, opening parade and community reception February 22. A variety of family entertainment will be available at the park the next day, including a petting zoo, magicians, acrobats, cook-offs and musical performances. In the works for the future is a museum and cultural center, scheduled for completion in 2011, which will present exhibits and educational programs about the civil-rights movement. For more information, call 305-960-4600 or visit www.virginiakeybeachpark.net. —*James Brown*



COURTESY: CHESAPEAKE & OHIO CANAL NATIONAL HISTORICAL PARK

A ranger talks with bikers on the Chesapeake & Ohio Canal towpath.

WASHINGTON, D.C.

BIKING AND BOAT RIDES

One 184.5-mile canal and seemingly endless recreational opportunities: That's the Chesapeake & Ohio Canal National Historical Park. The park, stretching west from Washington, D.C., follows the canal, which facilitated commerce on the Potomac River during the 19th century. Visitors to Washington, D.C.'s Georgetown Visitor Center can ride replica canal boats. As in the 1800s, the canal boats are pulled by mules. The towpath trail, running alongside the canal, is popular with hikers, bicyclists and cross-country skiers, and camping is available in numerous areas. Guided nature walks introduce visitors to the park's scenic beauty, and fishing is abundant throughout the canal. For more information, call the Georgetown Visitor Center at 202-653-5190 or visit www.nps.gov/choh. —*Amy Swanson*

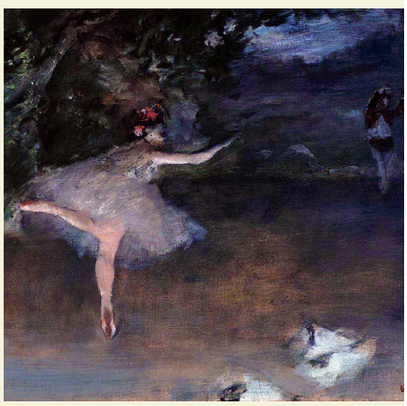
PORTLAND, OR

THE ART OF DANCE

Now showing at the Portland Art Museum are dancers who can amaze without moving their feet. "The Dancer: Degas, Forain and Toulouse-Lautrec," running from February 2 to May 11, includes more than 100 rare paintings, pastels, drawings, prints and sculptures produced by the three French artists around the turn of the previous century, when the dancer was a popular motif.

Among the works presented are Edgar Degas' well-known sculpture *The Little Dancer*; Henri de Toulouse-Lautrec's poster *Moulin-Rouge—La Goulue*; and Jean-Louis Forain's paintings *Behind the Scenes* and *On the Stage*.

Also offered as part of the exhibition



COLLECTION OF DIANE B. WILSEY, LEMOISNE 432

***Dancer On Pointe*, Edgar Degas, c. 1877**

are lectures that examine dance in 19th century French art, as well as performances February 23-March 1 by the Oregon Ballet Theatre. The Portland-based ensemble will present four works, including the impressionistic *Afternoon of a Faun*, choreographed by Jerome Robbins to music by Debussy, and the world premiere of Nicolo Fonte's *Bolero*, set to the music of Ravel. In addition, a special class teaches children how to create their own masterpieces with watercolors, pastels, graphite and clay.

For more information, visit www.portlandartmuseum.org or call 503-226-2811. —*David Turissini*

AAM 02.08 Journal.indd 21 1/18/08 10:13:07 AM

PHASE I
SOLD OUT
Limited Phase II Nuevo Vallarta
Residences Available



Second Home.

Something overcomes us on vacation. We're more passionate, more receptive, more relaxed, and more fun. Some call it living in the moment. We call it living at Villa La Estancia.

Full or fractional ownership at Villa La Estancia offers a privileged few the finest boutique resort amenities and personalized services, and all the benefits of insured, deeded, real property. Plus, owners enjoy Platinum Concierge Club Elite Membership—offering exchanges with other world-class vacation properties, and rental income when you're not occupying your vacation villa.





PLATINUM Concierge Club

First Love.



Located on acclaimed Flamingos Beach near championship golf, Villa La Estancia Nuevo Vallarta is a private enclave of luxury and relaxation. Resort villas range from 1,950 to 3,500 sq. ft.; penthouses are even more spacious. All feature expansive ocean-view terraces, exquisite materials and timeless craftsmanship. Property amenities include gourmet restaurants, pools, wireless communication and an incomparable full-service spa.

With Phase One in Nuevo Vallarta already sold out and only 10 residences available in Cabo San Lucas, this resort living opportunity is one that is rare indeed. Contact us today for a private, personal tour and experience The Villa Group difference at Villa La Estancia. In Mexico, call (322) 297-5560.

VILLA
La Estancia
Your home by the sea

Nuevo Vallarta • Cabo San Lucas
Cancun (2008) • Loreto (2008)

For purchase information visit
villalaestancia.com or in US call 866-843-7005

For rental information visit
villagroupresorts.com or call 877-845-5247

A.M.P.I. FIABCI REALTOR® stewart

AAM 02.08 FP ads5.indd 22 1/7/08 12:29:23 PM



COURTESY: FLOWER & GARDEN SHOW

The Northwest Flower & Garden show will have 26 display gardens, and actress Sally Field will give one of more than 120 seminars.

SEATTLE, WA

Outdoor Inspiration

Experts present garden-design ideas for spaces large and small

Winter might last into March, but the 20th annual Northwest Flower & Garden Show, sponsored in part by Alaska Airlines, will bring all the blooms and blossoms of spring to the Washington State Convention Center from February 20 to 24. The show's six acres will feature 26 display gardens assembled by professional landscape designers and local nurseries. In addition, more than 120 seminars and demonstrations—on subjects ranging from herbs, bulbs and vegetables to garden furnishings and blending color—will get you eager to dig into the dirt.

A special emphasis at this year's Northwest Flower & Garden Show is on gardening for small spaces. Besides three patio gardens on the main garden floor, a dozen container gardens will adorn the Convention Center's sky bridge, and numerous seminars will address ideas for growing plants—including fruits, berries and succulents—in containers. Children have their own area—"Sproutopia: A Place for Kids!"—where they can enjoy activities such as planting peas, singing, storytelling and seeing miniature gardens put together by elementary-school students. Free child care is provided, and young sprouts have their own seminar series, with subjects including bats, bugs and how plants grow.

The Flower & Garden Show also keeps its participants' health in mind. A special Women's Health Pavilion will promote the health benefits of gardening, with a "Gardening for Good Health" seminar presented by Oscar-winning actress Sally Field. Free screenings for bone density and other health tests will be available, and doctors will be on hand to help interpret results.

Feeling inspired? The show's Marketplace offers nearly everything the gardener could want. More than 300 nurseries and manufacturers will have everything from outdoor décor, lighting and tools—including a pink ratchet-cut hand pruner, with $1 going toward breast-cancer research from each sale—to garden-inspired art and jewelry. For more information, call 206-789-5333 or visit www.gardenshow.com. —*Amy Swanson*

CALENDAR

Feb. 2–June 15 "Eye on the Sixties: Vision, Body and Soul," de Saisset Museum at Santa Clara University, Santa Clara, California; 408-554-4528 or www.scu.edu/desaisset

Feb. 6–April 27 "Passenger Trains of Puget Sound, 1900 to 1970," White River Valley Museum, Auburn, Washington; 253-288-7433 or www.wrvmuseum.org

Feb. 7–19 SF Independent Film Festival, San Francisco; 415-820-3904 or www.sfindie.com

Feb. 9–March 30 Arizona Renaissance Festival, Apache Junction, Arizona; 520-463-2600 or www.royalfaires.com

Feb. 10–May 18 "J.M.W. Turner," retrospective of the British landscape painter's work, Dallas Museum of Art, Dallas; 214-922-1200 or www.dallasmuseumofart.org

Feb. 15–24 Portland Jazz Festival, Portland, 503-228-5299 or www.pdxjazz.com

Feb. 22–March 2 Anchorage Fur Rendezvous, winter carnival, Anchorage; 907-274-1177 or www.furrondy.net

Feb. 23–March 2 Chutzpah! Festival, showcase of Jewish performing arts, Vancouver; 604-257-5145 or www.chutzpahfestival.com

Beginning March 1 Iditarod Trail Sled Dog Race, Anchorage to Nome, Alaska; 907-248-MUSH or www.iditarod.com

March 5–9 Festival of Native Film and Culture, Camelot Theatres, Palm Springs; 760-778-1079 or www.accmuseum.org

March 14–15 Winemakers and Cheesemakers Dinner and Oregon Cheese Festival, Ashland and Central Point, Oregon; 541-665-1155 or www.roguecreamery.com

March 20–22 The Jameson Comedy Tour, Gotham Comedy Club, New York; 212-367-9000 or www.gothamcomedyclub.com

AAM 02.08 Journal.indd 23 1/14/08 5:24:30 PM

BAY VIEW





LA PUNTA

BAY VIEW GRAND
BAJAMAR

A Million Dollar View Paradise… Most be Yours

GRAND VENETIAN

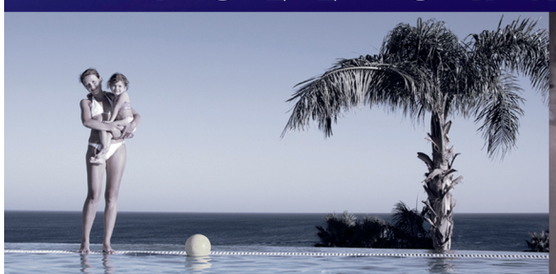
BAY VIEW GRAND
PUERTO VALLARTA

Classical Elegance that Defines You





FULL OWNERSHIP BEACHFRONT







1, 2, 3 and 4 bedrooms apartments Luxurious finishes Terrace with Jacuzzi All apartments have ocean view Infinity swimming pools Fitness Center
Tennis and Paddle tennis courts World Class Spa Sundeck Snack Bar Extensive green areas Playground Business Center Golf Course 24 Hours security

Luxury Condominiums for presale

WARNING: THE CALIFORNIA DEPARTMENT OF REAL ESTATE HAS NOT EXAMINED THIS OFFERING, INCLUDING BUT NOT LIMITED TO, THE CONDITION OF TITLE, THE STATUS OF BLANKET LIENS ON THE PROJECT (IF ANY), ARRANGEMENTS TO ASSURE PROJECT COMPLETION, ESCROW PRACTICES, CONTROL OVER PROJECT MANAGEMENT, RACIALLY DISCRIMINATORY PRACTICES (IF ANY), TERMS, CONDITIONS, AND PRICE OF THE OFFER, CONTROL OVER ANNUAL ASSESSMENTS (IF ANY), OR THE AVAILABILITY OF WATER, SERVICES, UTILITIES, OR IMPROVEMENTS. IT MAY BE ADVISABLE FOR YOU TO CONSULT AN ATTORNEY OR KNOWLEDGEABLE PROFESSIONAL WHO IS FAMILIAR WITH REAL ESTATE AND DEVELOPMENT LAW IN THE COUNTRY WHERE THIS SUBDIVISION IS SITUATED. THIS IS NOT AN OFFER TO RESIDENTS OF NEW YORK OR NEW JERSEY OR WHERE PROHIBITED BY STATE STATUES. ALL ADVERTISING, PROMOTIONAL MATERIALS, SITE PLANS, SIZE, DESIGN, AMENITIES AND PRICING INFORMATIONARE PRELIMINARY AND SUBJECT TO CHANGE WITHOUT NOTICE. MODELS DO NOT REFLECT ANY RACIAL PREFERENCE.

GRAND MEXICO

IS NOT JUST A GREAT PROPERTY
...IT IS A REAL LIFESTYLE



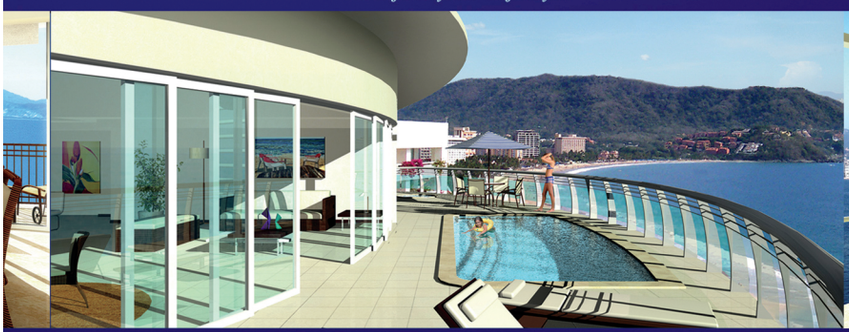


MARINA
BAY VIEW GRAND
IXTAPA

Redefine your Lifestyle

RESIDENCIAL
VILLA ALEJANDRA
BAY VIEW GRAND
ACAPULCO

Where Sophistication, Glamour and Status have no Limit





LUXURY VILLAS & CONDOMINIUMS







Mexico City Headquarters: Av. Santa Fe No. 481 World Plaza, PH, Zona Cruz Manca C.P. 05349
Deleg. Cuajimalpa, Mexico, D.F. Phone: **011 52 (55) 5292 01 00** Fax: **011 52 (55) 5292 08 01** ext **532**

Toll free from U.S.: **1.866.601.2090**

Toll free from Mexico: **01.800.0000.284** www.bvg.com.mx sales@bvg.com.mx

ACAPULCO • BAJA CALIFORNIA • CANCUN • IXTAPA • PUERTO VALLARTA

AAM 02.08 FP ads8.indd 25 1/8/08 11:43:25 AM



JOHNNY STOCKSHOOTER / AGE FOTOSTOCK

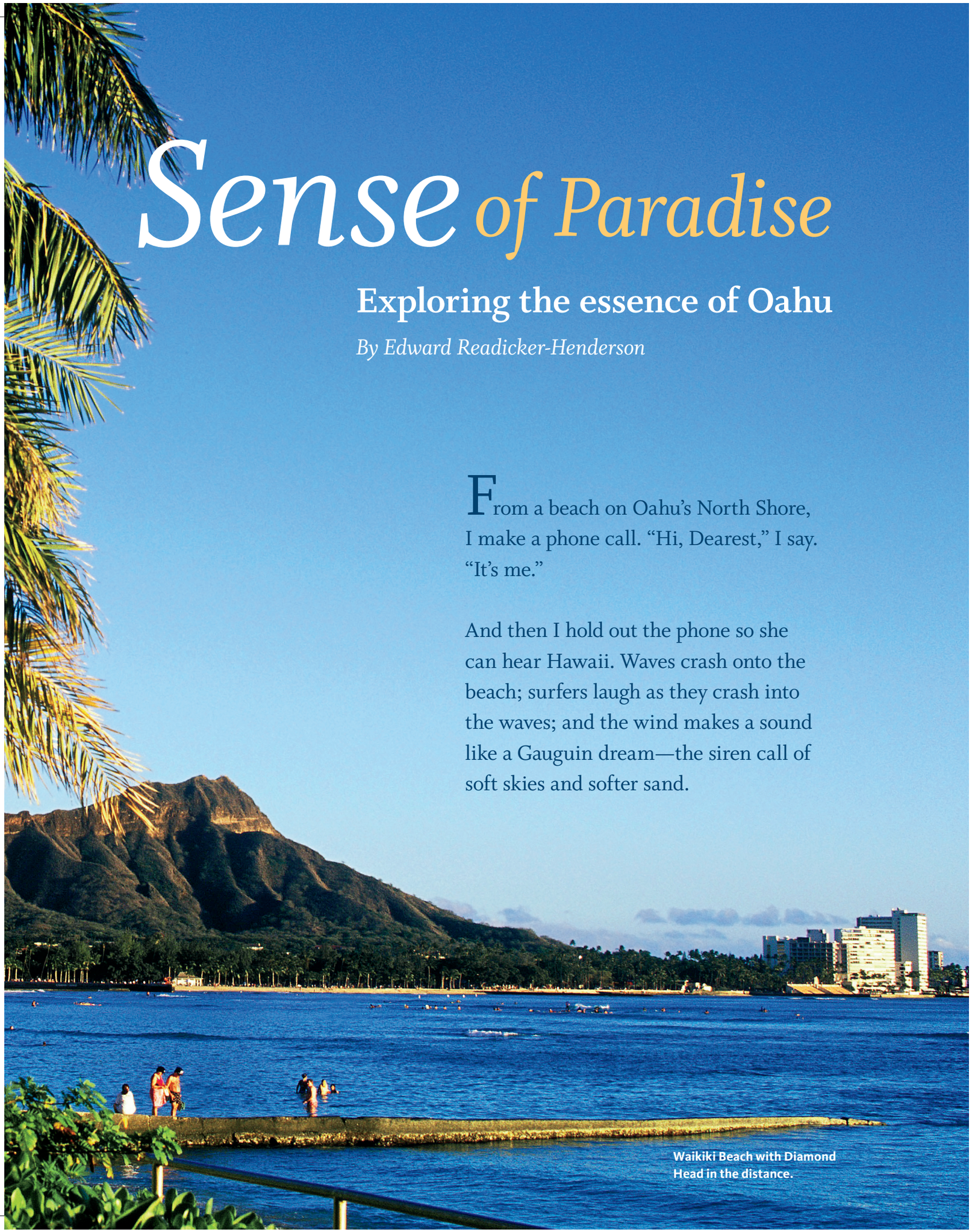
Sense of Paradise

Exploring the essence of Oahu

By Edward Readicker-Henderson

From a beach on Oahu's North Shore, I make a phone call. "Hi, Dearest," I say. "It's me."

And then I hold out the phone so she can hear Hawaii. Waves crash onto the beach; surfers laugh as they crash into the waves; and the wind makes a sound like a Gauguin dream—the siren call of soft skies and softer sand.



Waikiki Beach with Diamond Head in the distance.

AAM 02.08 oahu.indd 27 1/15/08 5:28:53 PM

Waipouli BEACH RESORT & SPA

Kauai's newest and most luxurious beachfront condominium resort is now open!





Own an Award-Winning and Luxuriously Furnished 2-Bedroom 3-Bath Oceanfront Suite featuring Lavish Interior Finishes by:

- Sub Zero, Wolf & Fisher-Paykel Stainless Steel Appliances • Solid Granite Countertops
- Peruvian Travertine Floors • Decorative Carpets • Indonesian Hardwood Crown and Baseboard Moldings
- Kohler Sinks, Toiletries, Faucets, Jacuzzi Soaking Tubs...and more!

Onsite-Resort Amenities

- Two Serpentine Waterslides • Heated Saltwater River Pool • Poolside Grille and Beachside Bar
- Full Service AVEDA Retail Store Salon and Spa • Expansive Green Lawns, Black Rock & Floral Gardens
- Concierge Services • Long White Sandy Beach...and more!

Nearby Conveniences: Starbucks, Safeway, Longs Drugs, Blockbuster Video, ABC Stores, Theaters & Fresh Island Fish Restaurants...just to name a few!

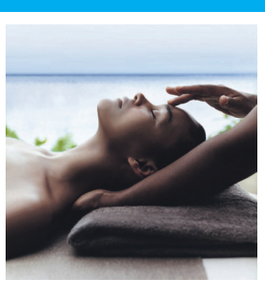
Come visit our lobby office and furnished models open daily from 8 am until 6 pm.

Phone 808-823-8300 for directions! Or register online at www.waipoulibeachrealty.com.

This condominium project has been registered for sale only in the State of Hawaii. The apartments are offered for sale only in the State of Hawaii and in accordance with Hawaii law. This advertisement is not an offer for sale or a complete description of the project. Availability and price information may be outdated. Areas are approximate. All photo images, renderings and ad copy are private and proprietary and must not be used for solicitation or any other form of advertising. Waipouli Beach Realty, LLC • 4-820 Kuhio Highway • Suite 4 • Kapaa, Kauai, HI 96746







AVEDA

the art and science of pure flower and plant essences

My best friend—my "Dearest"—and I have played this game for many years: each of us trying to send a little piece of the world back from our trips, reminders that we are never far from each other's thoughts.

But the sound of the wild ocean alone doesn't seem enough this time. I want a better way to share this with her, I want her to feel like she's right here with me. So, when a wave comes right up to my feet, I realize what I need to do. I need to carry Oahu to her, sense-by-sense—smell, sight, touch, taste, sound—from the roar of the ocean to the look of sunlight on water, to the scent of plants I can't name. I want her to experience the feel of the sand, the salt air on her tongue. Forget virtual reality; I want to bring this place to her until she feels it all around her.

Which means it's time to get moving.



Plumeria blooms in vibrant colors.

DOUGLAS PEEBLES

Oahu—Hawaii's most populated and most visited island—is Waikiki Beach, Diamond Head and Pearl Harbor. Oahu is the pop-culture Hawaii, from Elvis to *Hawaii 5-0*. It's the island of surfing contests and the home of the Duke Kahanamoku statue. But Oahu's history goes back way before Don Ho started singing about tiny bubbles. So I do the logical thing in my search to return Hawaii to her by the senses, and start from the beginning.



A traditional dance performed at the Polynesian Cultural Center.

COURTESY: POLYNESIAN CULTURAL CENTER

According to exhibits at the Polynesian Cultural Center, located on the island's windward coast, people first arrived in Hawaii about 1,000 years ago, paddling away from the Marquesas Islands as the last stragglers of the great migration that settled all of Polynesia. The center offers a chance to look at the similarities in how people in Polynesia live, from New Zealand to Samoa, Tahiti and Fiji. Reconstructed villages and re-enacted dances offer a kind of *CliffsNotes* to Oceania.

In downtown Honolulu's Kahili district, the Bishop Museum clarifies Hawaii's history a bit more. Those long-ago travelers were perhaps the world's greatest navigators, crossing the vast ocean as easily as I drive to the grocery store. A display shows how they were able to represent wave patterns and sources in elegant stick figures. I take picture after picture, as if the arrangement were a charm that ensures I can always find my way back to where I want to be, back to her. Call it a sense of where I belong.

Despite these earlier travelers' navigational skills, Hawaii was, in all probability, a fortuitous dry spot, a refuge stumbled upon when canoes headed elsewhere were hit by a storm and the horizon was lost. Once those original people landed here, they looked around and did what pretty much everyone has done ever since: said, "Well, this is cool," and started looking for a way to stay forever.

And so the first Hawaiians took care of the two things anyone would in a new land: their stomachs and their gods.

Dotting the coast of Oahu are the remains of *lokoiʻa*—fishponds that served as a means of farming the sea—and remnants of *heiaus*—temple complexes set atop large stone platforms.

I stop at the fishpond in Heʻeia State *CONTINUED ON PAGE 35*

AAM 02.08 oahu.indd 29 1/15/08 2:55:35 PM

Beach Villas

AT KO OLINA

Elegant. Oceanfront. Opening this Spring.

AAM 02.08 FP ads7.indd 30 1/7/08 4:14:23 PM

Luxury whole ownership villas with all of the first class hospitality services you'd expect from Oahu's most prestigious beachfront address.



Beach Villas at Ko Olina



Preview our newly opened model villa



Ko Olina Golf Club's 18th hole

Beach Villas Amenities Include:

Luxury 2- and 3-bedroom whole ownership villas with island-inspired finishes by award-winning designers Philpotts e3 Associates, signature kitchen by Master Chef Roy Yamaguchi, lagoon-style and lap pools, fitness center and beachside bar.

Resort Amenities Include:

Four crystal blue lagoons, a fabulous hotel, fine dining, championship golf, private marina and award-winning spa.

Located approximately 20 miles west of the Honolulu International Airport on the sunset side of Oahu.

SPECIAL BUYER INCENTIVE AVAILABLE | VISIT OUR RESIDENCE GALLERY IN THE KO OLINA SALES CENTER TO PREVIEW OUR MODEL | 866.734.4455 | WWW.KOOLINABEACHVILLAS.COM

Obtain the Property Report required by Federal law and read it before signing anything. No Federal agency has judged the merits or value, if any, of this property. Access to Ko Olina Resort amenities may be subject to the payment of fees, membership requirements and other restrictions. Centex Destination Properties does not own or control the marina, golf course, other amenities or land outside Beach Villas at Ko Olina and does not guarantee the current or future use thereof. Amenities within Beach Villas at Ko Olina may be owned by a third party and may be subject to the payment of mandatory fees and membership. Some photographs above have been digitally enhanced and may change in the actual development. Some images shown may not be of Beach Villas at Ko Olina. Prices, incentives, standard features and upgrades are subject to change without prior notice or obligation. These materials shall not constitute an offer in any state where prior registration is required. Void where prohibited by law. Project Broker—Centex Homes d/b/a Centex Destination Properties. WARNING: THE CALIFORNIA DEPARTMENT OF REAL ESTATE HAS NOT INSPECTED, EXAMINED OR QUALIFIED THIS OFFERING.

Centex Destination Properties
HAWAII









Hāli'i Kai℠
AT WAIKOLOA

Situated within a lush, green resort and continuing to where the black, lava coastline meets the Pacific Ocean. This is Hāli'i Kai at Waikoloa, a gated sanctuary of elegant 2- and 3-bedroom villas, where quality craftsmanship

Visit our models at the Kings' Shops Preview Center at the beautiful Waikoloa Beach Resort. Visit HaliiKai.com or call 877.955.9630

Access to the Waikoloa Beach Resort amenities may be subject to the payment of fees, membership requirements and other restrictions. Ownership at Hāli'i Kai requires the payment of mandatory fees and charges for the use of owner amenities. CL Ocean Villas, LLC does not own or control the marina, golf course, other amenities or land outside Hāli'i Kai and does not guarantee the current or future use thereof. Some images shown may not be of Hālii Kai at Waikoloa. Prices, standard features and upgrades are subject to change without prior notice or obligation.

AAM 02.08 FP ads11.indd 32 1/9/08 1:53:28 PM

Redefining the backyard.

VILLAS AT HĀLI'I KAI

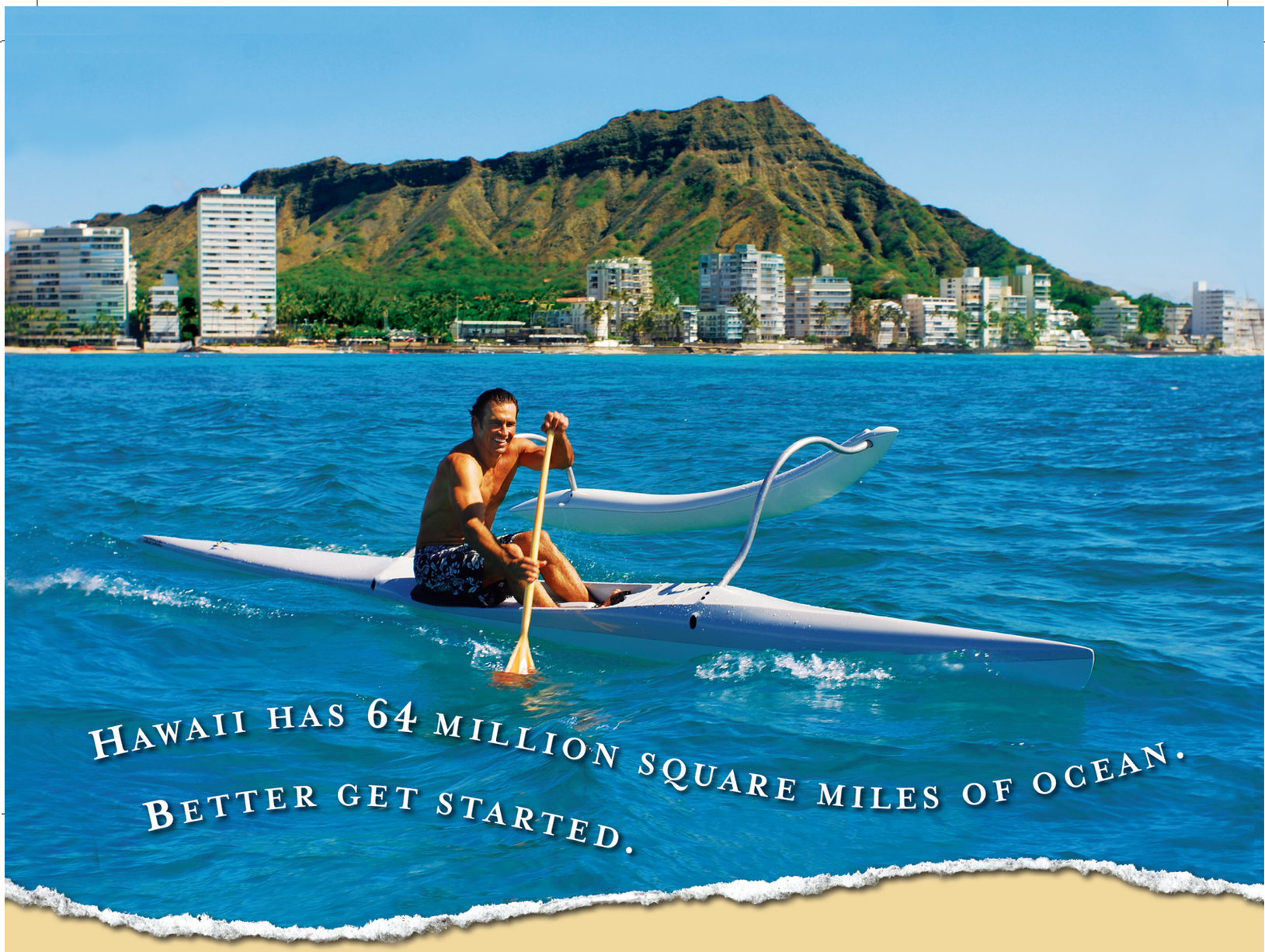
- Gated resort community
- 2- and 3-bedroom villas
- Resort-style interiors
- Open kitchen and great room
- Private lanai
- Granite countertops throughout
- Deluxe tile flooring
- 2-year fit & finish warranty
- 10-year structural warranty
- Whirlpool® refrigerator/freezer, stainless finish
- Whirlpool® dishwasher, black on stainless steel
- Whirlpool® microwave hood combo, black on stainless steel
- Whirlpool® glass countertop, black on black



harmonizes with nature's magnificence. A select few are oceanfront, many others are flanked by verdant fairways. All include a full complement of resort amenities, including The Ocean Club with its lagoon-style swimming pool, oceanfront bar and grill, and a private clubhouse that features spectacular Waikoloa sunset views. It's the lifestyle you've always dreamed of. Available now for a select few.

Oceanfront from $1.2m | Golf Course and Ocean Views from $889,000 | Garden Views from $568,000

These materials shall not constitute an offer in any state where prior registration is required. Void where prohibited by law. Project Broker—Centex Homes d/b/a Centex Destination Properties. Project Developer—CL Ocean Villas, LLC. WARNING: THE CALIFORNIA DEPARTMENT OF REAL ESTATE HAS NOT INSPECTED, EXAMINED OR QUALIFIED THIS OFFERING.



Stay at any one of our 26 hotels and condominium resorts in Hawaii and you'll also earn Alaska Airlines Miles. Paddle, snorkel, surf and swim all you want. There's plenty of water for everyone.

Alaska Airlines MILEAGE PLAN


OAHU


KAUAI


MAUI


BIG ISLAND

Call your travel specialist or 866-77-HAWAII.

ResortQuestHawaii.com

RESORTQUEST HAWAII®

OUR HAWAI'I, YOUR WAY

AAM 02.08 FP ads3.indd 34 1/7/08 12:10:46 PM

SENSE OF KAUAI

EXPLORE THE GARDEN ISLE

FISHPONDS

The **Menehune (Alekoko) Fishpond** was built on an inland river. While it once covered 40 acres, all that now remains is a long, mangrove-tree-covered wall that separates the pond and river. **Kiki a Ola—or Menehune Ditch**—is alleged to have been built in just one night by menehune (legendary small people). It extends 25 miles up the Waimea River, and today you can still see a 2-foot-tall portion of one of the walls. **Prince Kuhio Park** is the birthplace and home of the "People's Prince"—Prince Jonah Kalanianaole. Park visitors can see the foundation of the home, the royal fishpond, a shrine where offerings were made and a heiau where the *kahuna* (priests) meditated and lived.

HEIAUS

Kaula Laka Heiau, set among the Napali cliffs, was built for Laka, the goddess of hula. The banks of the Wailua River were sacred in ancient Hawaii and a favorite dwelling place reserved for the kings and high chiefs. Near the mouth of the river, in **Lydgate Beach Park,** are the remains of a heiau that was a refuge for those who had broken a *kapu* (taboo); on the river's north shore are two large pieces of smooth stone that served as a birthing place for women of royal blood or high chiefly rank. Nearby is **Holoholoku Heiau,** believed to be the oldest heiau on the island; by Opaeka'a Falls is **Poliahu Heiau,** once the personal temple of Kauai's last king, Kaumuali'i.

BEACHES

Kauai boasts more than 40 superb beaches. Reef at **Ke'e Beach** provides excellent snorkeling; **Anini Beach Park** offers glorious sunsets; the crescent-shaped **Salt Pond Beach** is a great place to collect shells. The beauty of **Lumahai Beach** is equaled by the pounding of the ocean along its shore; with its ironwood grove and two large lava pools, **Lydgate Beach Park** is one of the island's prettiest. **Mahaulepu Beach** offers a 2-mile stretch of reef-protected shoreline, 100-foot-tall sand dunes and a mushroom-shaped sea stack. With a park nearby, **Poipu Beach** is ideal for families. It also has good swimming and bodysurfing conditions.

QUILTS

The **Kauai Museum** has several heirloom quilts in its collection and occasionally has exhibits from private collections. For shoppers, there are stores and galleries throughout the island that feature the work of local quilters, as well as the weekly **West Kauai Craft Fair** in Waimea, every Thursday through Sunday from 9 A.M. to 4 P.M.

HONEY

The **Hawaii Beekeepers Association** (www.hawaiibeekeepers.org) and **farmers markets** (www.hawaiiag.org/Markets/WelcometoMarkets.html) are great places to get a taste of the islands.

SLACK KEY

The Hanalei Community Center hosts slack key guitar and ukulele concerts Fridays at 4 P.M. and Sundays at 3 P.M., and Cindy Combs plays at the **Hanapepe Cafe** every Friday at 6 P.M. —*J.H.C.*

FROM PAGE 29 Park. The He'eia Fishpond, a simple ring of lava rocks stacked to reach a couple feet above the high-tide level, featured a sluice gate that kept the water inside fresh and clean, while also preventing the fish from escaping. A sustainable version of the modern fish farm, a single pond could easily provide a couple thousand pounds of fish a year. The design is so elegant it's still in use for providing the *'ama'ama* listed on menus all over town.

When I look out over the pond, land and sea mix as deftly as the landscape that fits on maps and the one told of in stories.

DOUGLAS PEEBLES



Waves break off Ka'ena Point.

He'eia State Park, which sits on Kealohi Point, is important for more than just its fish. This is where the souls of the departed leapt into the spiritual world. Those that jumped right would be in He'eia-kei, the afterworld of light; those that went left, in He'eia-uli, the place of darkness.

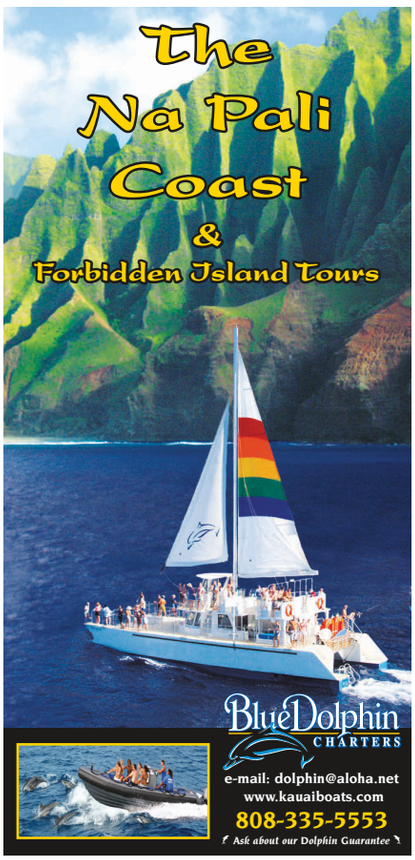
The spiritual nature of this site makes me want to see an existing heiau so, enjoying the fact that on an island nothing is far from anything else, I drive the few miles to Pu'u o Mahuka Heiau State Park.

Traditionally, heiaus would consist of structures for housing sacred items and priests—the only other people allowed on them were the high chiefs. The Pu'u o Mahuka heiau covers nearly two acres. Grass grows right up to the edge of a low, tablelike structure of stacked lava rock; flowers are scattered around a bamboo scaffolding laden with offerings wrapped in smooth, green *ti* leaves—sacred to both Lono, god of peace, and Laka, goddess of the hula. Even though King Kamehameha II, second ruler of the Kingdom of Hawaii and the man who oversaw the islands' first large-scale contacts with the outside world, abolished the use of heiaus nearly 200 years ago, stepping on one is still *kapu*—taboo—so I walk around the edges, then stand to take in the view of what seems to me to be half the world of ocean.

AAM 02.08 oahu.indd 35 1/18/08 10:42:16 AM









BE AT THE HEART OF IT ALL
WITHOUT BEING IN THE MIDDLE OF IT ALL.

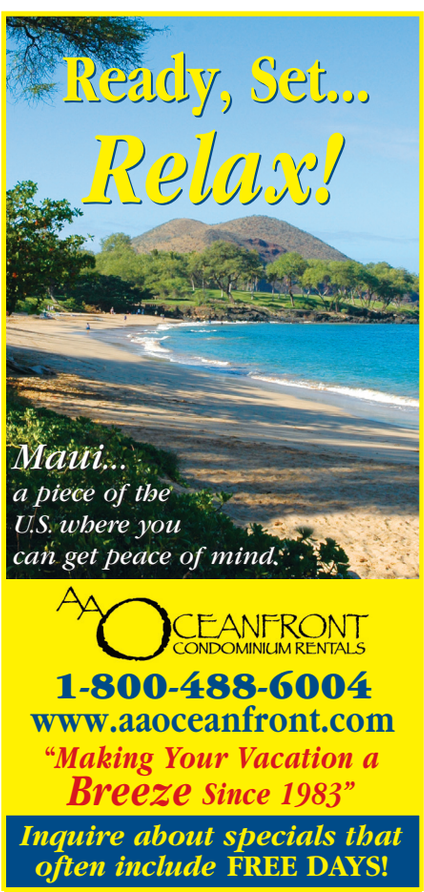
Why stay on a side street or in the shadow of other hotels when you can be overlooking the best stretch of Waikiki Beach? Inside, it's just as enjoyable with great restaurants, comfortable accommodations, a private lanai and the friendly island hospitality you expect from Marriott.

Hawaiian Sand Dollars includes your 4th night free
and daily breakfast for two.

1-800-890-0949 or marriottwaikiki.com • Waikiki Beach Marriott Resort & Spa • O'ahu

Offer valid until 12/25/08, subject to change and availability.

WAIKIKI BEACH
RESORT & SPA
Marriott



AA OCEANFRONT
CONDOMINIUM RENTALS
1-800-488-6004
www.aaoceanfront.com
"Making Your Vacation a
Breeze Since 1983"
Inquire about specials that
often include FREE DAYS!

AAM 02.08 oahu.indd 36 1/16/08 4:54:41 PM



COURTESY: OAHU VISITORS BUREAU

Much like the Hawaiian landscape, quilts are often decorated with flowers.

Wind whips up the hill, carrying the scent of flowers—that peculiar Hawaiian tang of rampant growth mixed with seawater. On impulse, I rummage in my pack for an old film container—digital photography has made carrying home small, delicate things much harder than it used to be—and open it to the breeze. I clamp the lid down tight, hoping that when she opens it, she will catch the fragrant breath of Hawaii.

Time to regroup, come back to the present. I turn south, following the curves of the island's coast to Lanikai Beach, a bit off the radar for many families and travelers, who tend to head to nearby, and busier, Kailua Beach. But Lanikai, hiding behind a row of swaying palms, is a nearly deserted—yet remarkably familiar—beach. It's that mile-long stretch of powdery, white sand beach seemingly in every South Pacific movie you've ever seen, and probably in most of the fashion catalogs, too. This is a favorite spot for swimsuit photos, thanks to the huge sweep of the bay and the green dots of the twin Mokulua Islands, lobes left over from a long-ago volcano.

I walk straight into the surf, the water as warm as the last minutes of a bath. A slight surge of waves lifts me, and I give over to its strength, letting the sea hold me up as I swim. Buoyed this way, I sidestroke, because it lets me keep moving, never having to take my eyes off the scenery.

The Mokuluas are a sanctuary where the endangered monk seal likes to play, but I'm not seeing any sign of goggle eyes poking above the surface. Still, I'm quite sure they're watching me. I swim—swim farther than I could have imagined, because oceans are battery chargers for the soul, and my lungs, heart, muscles seem part of the water around me. Call it the sense of noticing just how kind the world is to us.

Back in town, thinking about the scent of flowers that I tried to capture in Oahu's breeze, I have another, probably more sensible, idea. Instead of just trying to bring her their scent, I'll bring her back their soul, a sight that will delight her eyes forever. And at the same time, maybe I can touch a sense many people overlook: that of being cared for.

So, I go quilt shopping. This will bring Dearest the look of Hawaii and the gentle heat of an island afternoon.

Hawaii doesn't really seem like the sort of place that should have a quilting tradition, but there it is. The idea first came, obviously, from missionaries who wanted to cover up everything they could when they got to Polynesia, but what the local artists did with the quilts was entirely Hawaiian. First, they didn't go for the whole idea of patchwork—why cut something into little pieces if you were just going to sew it back together again? Second, there was the weather issue to contend with. You can just imagine the Hawaiian aunties facing the missionaries and saying something like, "Um, guys, you realize, it never really goes below 70 degrees here, right?"

And yet, quilts caught on, becoming something distinctly Hawaiian. Instead of patchwork, *kapa apana* quilting uses whole pieces of fabric for the appliqué and background: The cloth for the appliqué is folded and cut much the way a kid makes a paper snowflake. Most quilts feature just two colors, and designs mimic local flora. The quilts evoke the landscape in cloth.

AAM 02.08 oahu.indd 37 1/16/08 9:11:30 AM





Travel is more than A to B. Travel should enrich our lives.

In the very heart of Waikiki, ***E Komo Mai****, we welcome you to our home. As our guest, you'll experience the true feeling of Aloha, an enduring spirit of Hawaiian-style warmth and grace, matched with Hilton's uncompromising hospitality the world has come to expect of us.*

You'll enjoy the very best of Paradise at the Hilton Waikiki Prince Kuhio.

808-921-5570
2500 Kuhio Ave. Waikiki Beach, Hawaii 96815
www.WaikikiPrinceKuhio.Hilton.com

Hilton Waikiki Prince Kuhio
Travel should take you places.™

Hilton HHonors Points & Miles

Alaska Airlines MILEAGE PLAN

Hilton HHonors membership.® Earning of Points & Miles,® and redemption of points are subject to HHonors Terms and Conditions.

I choose a deep-red flower design that reminds me of all the flowers I have plucked around the world, carefully pressed into my notebook and brought home to be framed for her office.

Local tradition says after you make a quilt, you should spend a night with it before giving it to the person it's meant for, as if sharing that calm of dreams. All night I hold the quilt close, feeling inordinately pleased, as if it were the largest flower I've ever found for her. And why sleep when your hotel room faces the ocean and you have a lanai to sit on, and a sliver of moon acts like a bucket that the whole sky is pouring into? The water stays lit from shore to the end of the earth, until the spinning world finally draws the moon behind a palm tree.

When the sun rises, I head out for an essential piece of Hawaii's history, the *USS Arizona* Memorial. The *Arizona* went down in less than nine minutes on December 7, 1941, during the Japanese attack on Pearl Harbor, taking 1,177 men with it. People begin lining up around 7 A.M. for the tours, which are free, and most of the day's tickets can be gone before 10.

The memorial itself, that iconic white arc, rises above the water. Inches beneath the surface, the ship lies at a right angle to the building, its stacks lapped by low tides, the deck a shadow below. People pause at

> The view is the view of the world just hatched, when land first peeked out above the water to see if it wanted to come out, as shy as a *honu*—a sea turtle—coming up for air.

the list of names covering one end of the memorial. I check to see if anyone shares my own, shares hers. Or if we all simply share this bit of history, moments that should not be.

I don't know what I would bring her back from this place of sudden loss. When I return to my car, though, I reach for the

AAM 02.08 oahu.indd 38 1/15/08 2:55:55 PM

phone, because I very much need to hear her voice and I very much need to say the magic words: "I love you." The sense of what's truly important.

And I also think I need to see green things, the lushness of tropical life. So I head to the interior of the island, full of dinosaur-skin-ridged mountains that look like an origami project. Finally, after passing the Dole Pineapple Plantation and the Wahiawa Botanical Garden, I find a road that skirts the edge of these ridges, trees seeming to cling to vertical slopes, waves frozen into rock.

The view is the view of the world just hatched, when land first peeked out above the water to see if it wanted to come out, as shy as a *honu*—a sea turtle—coming up for air.

I'm really happy to be here, and so I find another ridge, and another, and spend the day on dirt roads that suddenly set off from cane fields before finding their mountains.

Toward the end of the day, at Nu'uanu Pali Lookout, 15 minutes from Honolulu and where most people would have started looking for top-of-the-island overlooks, I notice an old metal sign that reads "CAUTION: BEES" in bright red letters—letters oddly the same shade as the flower design on the quilt I bought.

The sign puzzles me because Nu'uanu Pali is famed as perhaps the windiest spot on Oahu, and bees, being very small insects with exceptionally delicate wings, are not fond of wind. Besides, I am not afraid of bees. We kept hives when I was a kid, and I was



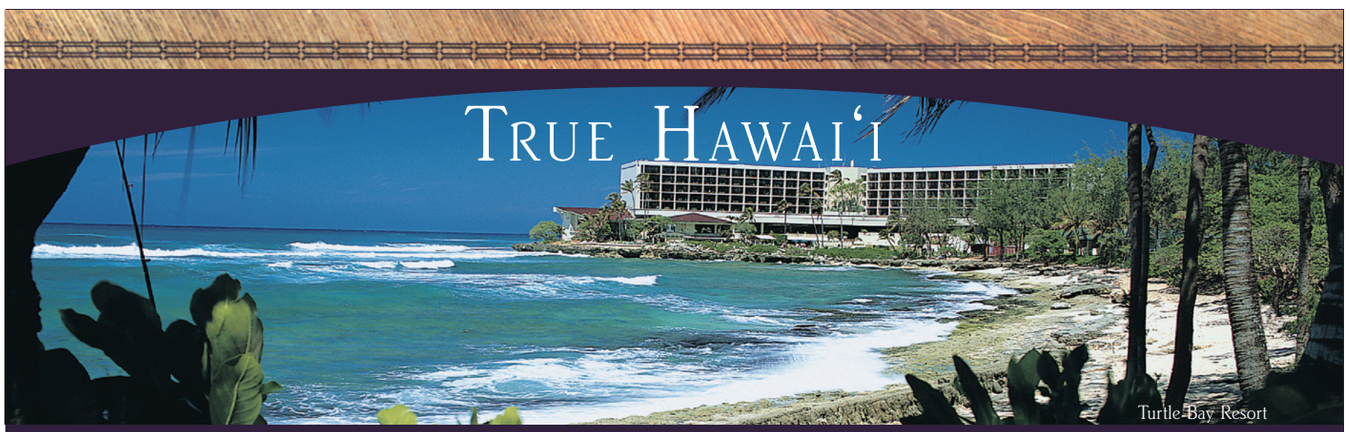
Slack key guitar player George Kahumoku Jr.

COURTESY: SLACKKEY.COM

stung exactly once, and that was my fault for stepping on the poor creature.

But the sign does get me thinking about the flavor of the island. Hawaii is famous for its delicacies: *poi* (an acquired taste, I'm afraid), impossibly sweet coconut, and a hundred kinds of local fish, from *mahi mahi* to butterfish to the *moi* once eaten only by royalty. Personally, though, I've always thought that the only real way to taste a place is through its honey as, flower by flower, bees turn the landscape itself into food.

And so I go in search of honey. Although it can be found all over the island, I start by looking at the weekend Aloha Stadium



True Hawai'i is pristine, unspoiled North Shore beaches. It's unobstructed views of a crystalline ocean.
It's quiet luxury and thoughtful amenities. It's the warm welcome that tells you that you've come to a place like none other.

Turtle Bay Resort is *true* Hawai'i.
TurtleBayResortAAM.com | 866.577.3941

Turtle Bay Resort
true hawai'i

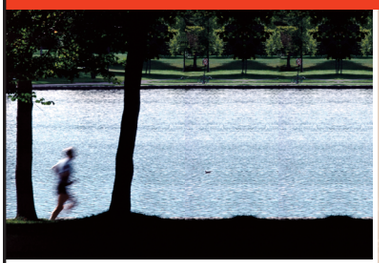
Preferred Hotels & Resorts
Associated Luxury Hotels
57-091 Kamehameha Highway, Kahuku, O'ahu, HI 96731
Please contact your Travel Professional or Turtle Bay Resort for reservations.
Benchmark Hospitality International

AAM 02.08 oahu.indd 39 1/14/08 5:28:58 PM

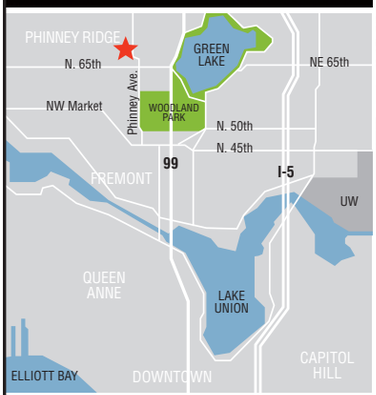
Finí.

Fully furnished homes available!

Completed homes now available on Seattle's Phinney Ridge







The spectacular condominium community at Finí is now open with a great selection of homes to choose from and several special financing options available. Visit the model homes today. **From the $300s and up.**

Call Buyer's Agents Dori Rea-Doble or Susie Powell at (206) 287-0001.
Presentation Center located at 6802 Greenwood Ave. N.
Open daily 11-5.

fini

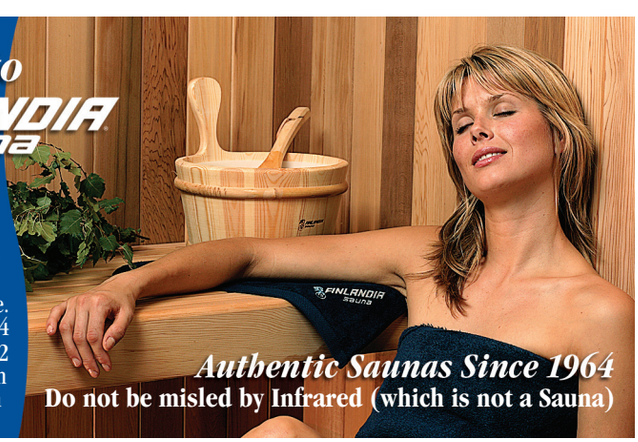
williamsmarketing,inc. RAINIER MORTGAGE

finicondos.com

Fly Home to FINLANDIA sauna

RELAX
PURIFY
REJUVENATE

14010-B SW 72nd Ave.
Portland, Oregon 97224
800-354-3342
info@finlandiasauna.com
www.finlandiasauna.com



Authentic Saunas Since 1964
Do not be misled by Infrared (which is not a Sauna)

Swap Meet, where I think I'm most likely to be able to buy direct from the beekeeper. I pass by strings of *kukui* nuts the color of the sky between stars. Pocket change gets me a bag of pineapple chunks so fresh they burst juice across my hands and face at every bite.

And then I see what I'm really after: a jar of *kiawe*, or mesquite, honey.

Pure kiawe honey—made only from mesquite blossoms—is nearly white, but I want a broader taste of the island. In a deep golden honey—mesquite blended with the pollen of strictly local plants—I'm hoping to taste the yellow of hibiscus growing in full sun mixed with 'ilima growing on a leeward slope. I'm looking for the flavor of plumeria and the spiky red of an *'ohi'a lehua* tree.

Five dollars buys me a jar of honey that tastes like morning light over the ocean. As I close my eyes to better concentrate on the mix of delicate flavors, all I can see is how she's going to smile when she dips a finger into the jar and discovers this for herself.

The vendor nods happily, glad to see that his bees are appreciated, as I slowly come back to the world. And that's when I notice that this particular piece of the world has a soundtrack, much like a normal guitar going through the same kind of Doppler shift that makes car horns sound weird when they pass.

***Ki ho'alu*—slack key guitar playing**—developed nearly 100 years ago, when *vaqueros*—Mexican cowboys brought in to work the islands' ranches—started teaching locals how to play their instruments. Traditional Hawaiian music required a different sound, most easily reached by simply detuning the guitar, loosening the strings a bit. European rhythms were replaced, giving way to the percussion of Polynesian dances. Chords were abandoned in favor of a finger-style, the thumb hitting the bass notes, the fingers working the rest of the strings for the melody.

The effect is oddly soothing, much like listening to rain on broad leaves, or the Manoa waterfall dropping off its rock cliff. Add a ukulele to the band for an extra layer of high notes, and the sound of Hawaiian

AAM 02.08 oahu.indd 40 1/14/08 5:29:01 PM

music is as definitive as the sigh of waves touching land for the first time in thousands of miles.

Heading back to the car, I shuffle my stack of new CDs—all local artists—the only way I can carry the sound of the island's music to her ears.

The first notes start up as I pull into traffic to chase down the last thing I need to find. For me, this final stop is also an excuse to return to one of my favorite places anywhere.

Ka'ena Point lies at the island's western edge. I come at it from the north, past kiteboarders, wild chickens and the pavement's end. Leaving the car behind, I walk until I have Oahu to myself, no other person in sight. Two ocean currents meet here, battling each other to see which can hit the shore harder; in winter, humpback whales calve at the point, perhaps letting the rolling water rock the babies like a cradle.

I walk until the ocean is so loud I can't hear my own footsteps, and the waves are high enough to block out bits of the horizon. Black rocks look like curled seals, and I stand in the scent of howling wind, the taste of salt.

Perfect.

And at my feet is a tiny fragment of shell that I convince myself is shaped like a heart. The final piece of the puzzle, the softest touch of Hawaii. I pick it up, feel its smoothness, feel the weather on its surface as cool as summer sheets. I feel life as uncomplicated as this moment, thinking about the person I love in a place that I love, while the ocean sings only to Oahu and me. ▲

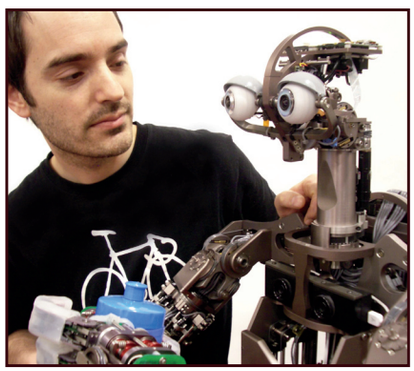
Writer Edward Readicker-Henderson lives in Bellingham, Washington.

GETTING THERE

Alaska Airlines (800-ALASKAAIR) offers daily nonstop service to Honolulu from Anchorage and Seattle, and between Seattle and Lihue. To book a complete Alaska Airlines Vacations package to Hawaii, visit the Web at alaskaair.com or call 800-468-2248.



AAM 02.08 oahu.indd 41 1/15/08 2:55:57 PM



Man and Machine

Advances in robotic technology | By Allie Johnson

In a laboratory at the Massachusetts Institute of Technology, researcher Aaron Edsinger is captured on video as he holds out a bright-green ball to his robot, Domo. The humanoid's arms reach out, the movement of its parts making a soft, metallic whirring sound. Then, its soft rubber hands grasp the ball. Edsinger takes the ball back and places a tray in the robot's hands, loading it up with a couple of paper coffee cups and a box of crackers.

"Domo—done," Edsinger says.

"All done," Domo responds in a high-pitched, mechanical lilt, as its big blue bug eyes swivel to look at Edsinger's face. Domo turns and smoothly lowers the loaded tray and places it on a nearby table, without tipping its contents.

Domo is a prototype for robots that might one day assist people with everyday tasks. In Edsinger's videotaped interaction with Domo, he shows off one of the aspects of Domo that's part of the wave of the future for humanoid robots: Its face, facial expressions and movements are built to seem very human, so that people will instinctively understand what the robot is doing and how to interact with it. For instance, the metal eyelids appear to blink, and the eyes flit up and down amicably as they scan the surroundings. At one point Domo averts its eyes toward the ceiling, giving the robot a distracted appearance as Edsinger places the final object on the tray. Edsinger then walks to the other side of the table and calls out, "Hey, Domo," to which the robot readily responds, turning back to the task at hand.

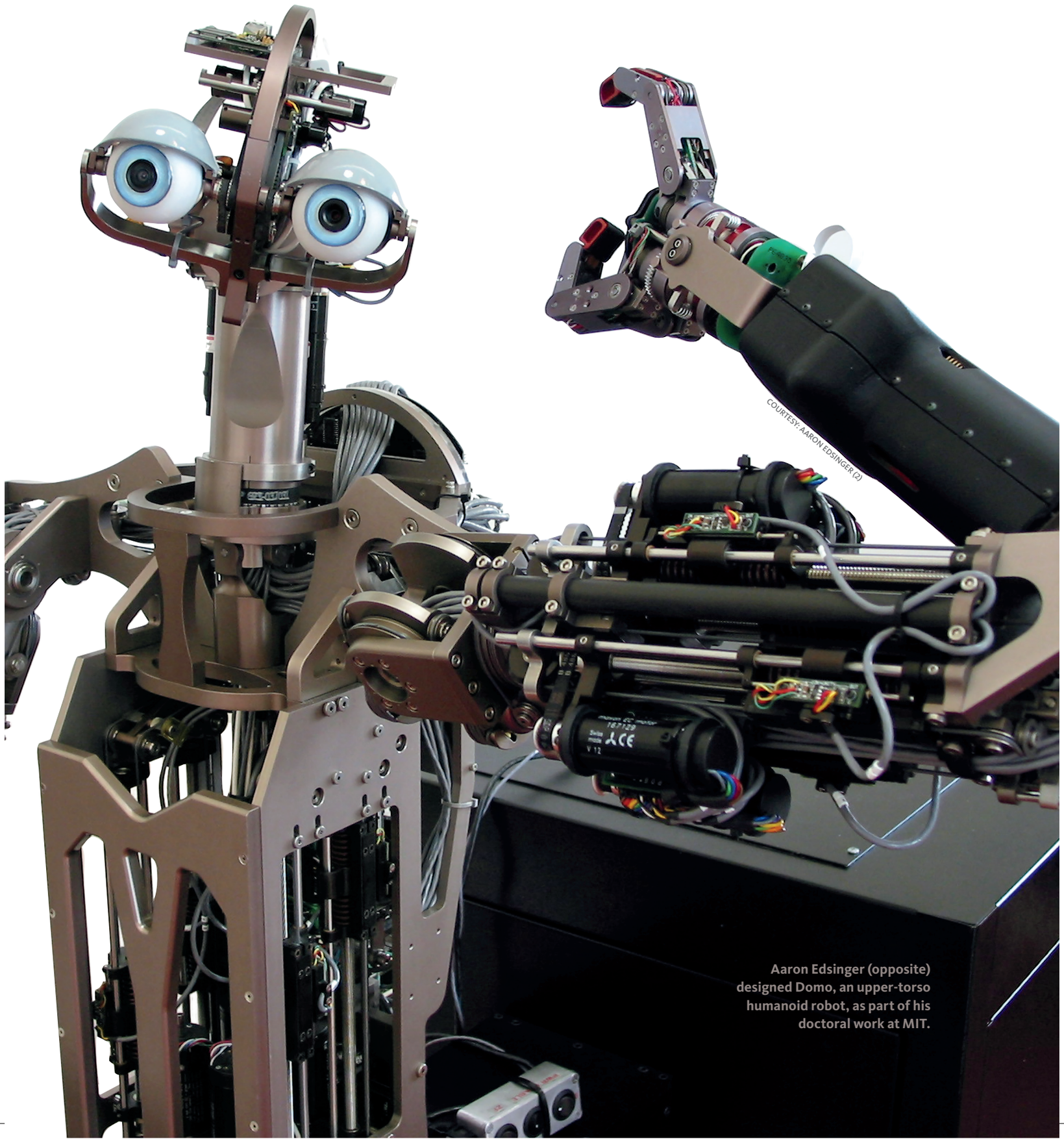
"With a human-type body, it's a very intuitive interface, so people adapt to it very naturally," Edsinger says.

Domo provides a glimpse into the possibilities of our future interactions with machines. In the past, robots mostly have been used in industrial or remote settings such as factories and deserts, doing work roboticists refer to as "the three D's": dull, dirty and dangerous.

"Now we're moving into the three E's: everyday, entertainment and education," says Alan Mackworth, a professor of computer science at the University of British Columbia and past president of the Association for the Advancement of Artificial Intelligence. "There will be more interaction with humans in the future."



AAM 02.08 Robots.indd 42 1/9/08 8:45:03 AM



COURTESY: AARON EDSINGER (2)

Aaron Edsinger (opposite) designed Domo, an upper-torso humanoid robot, as part of his doctoral work at MIT.

AAM 02.08 Robots.indd 43 1/9/08 8:45:05 AM



INSIGNIA

Urban Living Elevated.

Rising a dramatic 41 stories over the Midtown bustle, Insignia offers unparalleled views coupled with amenities unheard of in today's market.



~ Arriving Spring 2008 ~

PRIORITY REGISTRATION

CALL 866.933.2543 VISIT: INSIGNIALIVING.COM

AAM 02.08 FP ads2.indd 44 1/8/08 4:19:00 PM

HUMAN, MEET ROBOT

As robots move from toxic-waste dumps and war zones into our everyday lives, studying exactly how humans and robots interact has become a major focus for scientists. "Human-robot interaction is kind of the third wave of robotics," says Sebastian Thrun, a computer science and engineering professor at Stanford University and director of the Stanford Artificial Intelligence Laboratory. "We have this urge to make machines look and act like us."

That's partly because—as Domo's creator has seen—people prefer to interact with a robot they can relate to and find interesting. But the trend also has to do with making human-machine interfaces more fluid and less frustrating all around.

At Carnegie Mellon University, Reid Simmons, a research professor in robotics and computer science, studies robot-human interaction with a very unusual "employee": a roboceptionist named Marion "Tank" LaFleur. The university's Robotics Institute wanted to use Tank—which consists of a metallic-looking face on a screen, as well as a keyboard where people can type questions—to look at how interacting with a robot could remain compelling to humans over time, and how relationships would develop.



COURTESY: CARNEGIE MELLON UNIVERSITY

Tank, a roboceptionist at Carnegie Mellon University, will look up class schedules or give directions to anyone who inquires.

To do that, the researchers collaborated with students from the school of drama, who created a personality and an entertaining background story for Tank that would come out little by little, in between his giving people directions to the bathroom and looking up class schedules for students. A bit curmudgeonly and sensitive about his shortcomings in the human world—and the background story that details his checkered employment history that included a stint as the CIA's "token robot"—Tank is convinced that Simmons is an "evil boss," and doesn't trust him.

"Things go wrong and the robot thinks I'm trying to sabotage him," Simmons says jokingly.

When people pass in the hallway near his desk, Tank greets them with a mechanical "Hello." But people who are in a hurry sometimes find the greeting annoying because they feel obligated to pause and respond. So now, Simmons is looking at how to allow Tank to differentiate between people who want to interact and those who just want to pass by—probably by using sensors to calculate how far away someone is and how fast they are moving.

And Simmons also has a student testing face-recognition software, which will allow Tank to recognize and greet individuals by name and create a personalized response. For example, Tank might mention something the person told him last time they talked, or seem more excited to see someone who used to stop by regularly but hasn't in a while. Tank's interactions are still fairly, well, robotic—but Simmons wants to keep improving them.

"Our whole philosophy is that one of the things that makes human interaction so seamless is predictability—the way people give out signals when interacting—and we take advantage of those cues to make interactions fluid and efficient," Simmons says. "It would be a lot easier if robots conformed to our expectations rather than having us conform to robots."

ROBOTS COULD CHANGE DAILY LIFE

Now, for those of us who have any regular interactions with a robot, they are probably with a simple machine that performs a very specific chore, such as mowing the lawn or vacuuming the floor. And while having a humanoid robot sidekick that makes conversation and does the dishes might be a long way off for the average person, roboticists say a number of fascinating new robotics technologies could have a major impact on the way we live in the coming years. Here are a few of the most influential and exciting:

ROBOCHAUFFEURS

One day in October 2005, roboticist Sebastian Thrun—who leads Stanford's robotic racing team—had an epiphany. It was high noon in the Sonoran Desert, and the team was working out some software bugs to get ready for the Pentagon's Defense Advanced Research Projects Agency (DARPA) Grand Challenge, a race for robotic vehicles with a $2 million prize. Thrun sat in the driver's seat of the team's car, Stanley, but he wasn't driving. As the vehicle navigated turns on a bumpy 50-mile loop it had driven several times already that day, the steering wheel turned—as if controlled by invisible hands.

Under a bright sun in a cobalt-blue sky, Thrun clutched an armrest as Stanley trundled over the twisting dirt road past scrubby shrubs and giant cacti. Amid a

AAM 02.08 Robots.indd 45 1/9/08 8:45:10 AM

We do more than love the earth.



PHOTOGRAPHY FEATURING HJARTA MODEL HOME



We all want to protect the environment, but at Pryde +Johnson, we actually help do something about it. Located in the heart of Ballard, our condominiums at Hjärta are constructed of steel and concrete, which saves thousands of trees, acres of farmland and countless other natural resources. And with everything from stunning eco-friendly finishes to a special kids discovery room, energy efficient appliances, a rooftop garden and more, you'll find there's plenty to love. It's all part of how **we do more to build beautiful homes that provide a healthier and more sustainable future.**

hjärta
change your rhythm



WEB: www.hjartaballard.com **PHONE:** 206.444.LIVE
SALES CENTER & MODEL HOME: 1546 NW 56th St.
HOURS: 12-5 daily & by appointment
Targeting LEED* Silver Certification

*LEADERSHIP IN ENERGY & ENVIRONMENTAL DESIGN

VISIT OUR CURRENT HOMES IN GREENLAKE:

FLORERA
www.floreragreenlake.com
206.729.3861
Sales center: 420 Ravenna Blvd NE
12-5 daily & by appointment
TARGETING LEED SILVER

ASHWORTH COTTAGES
www.ashworthcottages.com
206.459.0111
Model: 8011 Densmore Ave. N
12-5 Fri-Tues
ACHIEVED LEED PLATINUM

Pryde+Johnson
Care. Protect. Strengthen.
Each Pryde+Johnson entity is an independent company.

BUILT SMART
NORTHWEST ENERGY STAR HOMES
BUILT GREEN
Windermere
Windermere Real Estate NW Inc.
Windermere Real Estate/East, Inc.

AAM 02.08 FP ads8.indd 46 1/8/08 12:34:33 PM



COURTESY: STANFORD RACING TEAM

Stanley, Stanford's entry in the 2005 DARPA Grand Challenge, drove itself to first place.

desert silence so heavy that only the hum of Stanley's engine and the crunch of its wheels could be heard, Thrun finally let go enough to sit back, trust the machine and relax. "There was this really deep moment where I realized this was a better way of getting around," Thrun says. "I thought, 'Someday we're going to look back and wonder what took us so long.'"

A few days later, Stanley—a bright blue Volkswagen Touareg outfitted with a roof rack that holds five laser range finders, a color camera and radar sensors—crossed the finish line amid clapping, cheering and chants of "Stanley! Stanley!" from a boisterous crowd, to win the challenge. Ever since, Thrun has been dreaming of a world in which robotic cars rule the roads.

"Suppose you're really tired—you've gone out for dinner and had a glass of wine," Thrun says. "You push a button that tells your car, 'Wake me up when we're in my garage.'"

It sounds great, although as is the case with other types of robots, there are many technical and practical issues to navigate before the day of the four-wheeled designated driver is a reality.

First, there's the issue of reliability—making sure that robotic cars can consistently locate other cars around them to avoid accidents and stay in the correct position on the road. For a while, scientists had considered dealing with this issue by equipping highways with magnetic strips that would aid the cars with locating lanes and maneuvering around other vehicles. But this was abandoned as too complicated and expensive. Now, Thrun says, scientists are working on using Global Positioning System (GPS) signals to help them track robotic cars, as well as using wireless technology to allow cars to "talk" to each other. Ideally, in highway situations, cars will be able to communicate with other cars to find out what multiple cars, five and 10 cars ahead of it, are doing.

Another issue scientists are dealing with is teaching robotic cars how to handle out-of-the-ordinary circumstances—for example, a mattress tumbling off a truck and into the middle of a lane; a deer running onto the highway; or a construction zone that closes one lane. It's impossible to prepare a robot for every contingency, but scientists are using data from past decisions made by humans—in fact, the Stanford team fed a whole database of human driving decisions into Stanley—and using human teachers, who drive robotic cars manually, to help the cars learn.

"It's impossible to write down a catalog of what driving means, so having a machine watch what we do is supremely useful," Thrun says. "It doesn't mean the robot has to replicate the same actions—it can identify errors and calculate a better course of action."

As for time frame, robodriving probably will happen in increments. We already have adaptive cruise control and early warning systems, and these will get even more sophisticated. Then, cars might take over the more inconvenient driving chores—such as parking themselves after dropping passengers off at a mall entrance, or handling long, tedious stretches of highway driving. The human driver could be alerted, then take over the wheel as the car approached the exit ramp. Eventually, robotic cars could eliminate traffic jams, do away with stop signs and

AAM 02.08 Robots.indd 47 1/9/08 8:45:14 AM

traffic signals, and greatly reduce traffic accidents.

"By 2030, it's not true that all of us will be driven all over the place by robotic cars—that's complete science fiction," Thrun says. But he believes that it's realistic to imagine that, by that time, there will be dedicated highway lanes for robotic cars. "If robots become better drivers [than people]," Thrun says, "I'd be the first one to yield."

ROBONURSES

In Japan, which has a large aging population and annually devotes about $100 million to intelligent robotics research, robots may increasingly be used to perform tasks that care for the elderly, disabled and ill. In 2005, a $14,000 yellow robot called Wakamaru debuted. Although it is not currently for sale, the 3-foot humanoid by Mitsubishi Heavy Industries was designed to keep an eye on elderly family members who spend days alone—and to keep them company. And though Wakamaru didn't do household chores, the robot could remind human companions to take medication. Eventually, such personal robots may be able to play a larger role in health care.

In fact, Edsinger, Domo's creator, who recently left MIT to form his own start-up company, Meka Robotics, says health care is a field in which robotics is poised to make a big impact. Robots, he says, are ideal for doing minor chores such as picking up a dropped item that the owner cannot reach, or for doing the kind of heavy lifting—such as hoisting a patient into and out of bed—that can injure human health-care workers.

And soon, robotic wheelchairs could offer more independence to the disabled by helping them move to and from beds and chairs without assistance from other people, according to a spokesperson with the National Institute of Standards and Technology. However, many wheelchair manufacturers are reluctant to move in that direction because of liability issues, says the University of British Columbia's Mackworth.

That reluctance stems from what might be the most pressing concern about our impending proximity to robots—safety. In industrial settings, robots usually are separated from humans by a physical barrier, but nonetheless factory workers have accidentally been injured by robots. So, roboticists agree, as robots come into our homes and daily lives, they will need to be more reliable. Robots with only a few straightforward functions, such as automatic vacuum cleaners, are generally reliable. But as functions increase and become more complex, reliability will be especially difficult to achieve. Maybe even more than on the roads, there is no way to imagine every possible scenario the robot might face in the home setting.

"The current ways we program robots are not always predictable in their effect," Mackworth says. "There's a set of rules—in this situation, do this, and in this one, do that. Several rules may be applicable at



AAM 02.08 Robots.indd 48 1/15/08 7:57:56 AM

www.cathaypacific.com/us

More flights to Hong Kong put you miles ahead.

A trip to Hong Kong is just the beginning of your journey. Fly Cathay Pacific Airways and receive Alaska Airlines Mileage Plan Miles.* Now with triple-daily service from New York and Los Angeles, double-daily service from San Francisco and smooth connections to over 40 destinations across Asia**—Cathay Pacific gives you more opportunities to make your own way.



Alaska Airlines MILEAGE PLAN

DRAGONAIR

CATHAY PACIFIC

Now you're really flying

*Passengers must be booked in a qualifying fare class in order to earn Alaska Airlines Mileage Plan Miles. For complete details, please visit www.alaskaair.com.
**Service provided by Cathay Pacific and sister airline Dragonair. Alaska Airlines Mileage Plan Miles cannot be earned on flights operated by Dragonair.



TIMESHARE PROPERTIES
FORECLOSURE SALES... Never Pay Retail!
Starting at LESS than $2,000 Locations Worldwide!
MEXICO, ORLANDO, HAWAII, LAS VEGAS,
CARIBBEAN, WHISTLER, HILTON, MARRIOTT
RCI Points & WorldMark by Trendwest
RESORT PROPERTIES, INC.
TOLL FREE 800-338-2900 or visit www.SmartShare.com

the same time, so they have to have priority order. As you add more and more behaviors, the robot could get confused, and you find it's more and more difficult to predict behavior." Finding better programming systems would help, but in engineering there is never 100 percent reliability.

For now, Edsinger has approached this problem by experimenting with human-robot partnership; in fact, the main reason he gave Domo humanlike behaviors was so that Domo could easily communicate with a human by using gestures and facial expressions. For example, it would be difficult to program Domo to pick up many different types of objects—but by batting an eye and reaching, it's very easy for the machine to get a human to pick up and hand over an object. "Instead of autonomy, what I was trying to do was have the robot work with a person. The person provides the brains, transfers knowledge to the robot, and the robot takes up the physical part of the task the person is not able to do, so it's a nice synergy," Edsinger says.

BIONIC HUMANS

Bionic men and women are no longer entirely the stuff of science fiction. Claudia Mitchell, a Maryland woman who has become known as the first "bionic woman," lost her left arm in 2004 when the motorcycle she was riding on skidded out of control, slamming her into a guardrail. For a while, she couldn't do basic chores, such as folding blue jeans or opening jars, without help—then she learned to do them one-handed.

Now she gets dressed, cooks dinner and folds clothes with the help of a high-tech robotic arm. The limb, which she controls entirely with her thoughts, looks like a mannequin's arm from the elbow down and has a bundle of silver metallic parts on top, where it connects to her shoulder.

Mitchell is one of only 12 patients in the world who have been fitted with such a bionic arm, the result of decades of research by Todd Kuiken, a medical doctor and engineer who is director of the Neural

AAM 02.08 Robots.indd 50 1/9/08 8:45:17 AM

CANAL STATION
CONDOMINIUMS · BALLARD



MOVE IN TODAY OR MOVE IN SUMMER 2008!

HOMES AVAILABLE IN PHASE 1 AND 2 FROM MID $200,000 TO MID $600,000

CONTEMPORARY LIVING IN HISTORIC BALLARD

CANAL STATION WAS DESIGNED TO REMIND YOU OF A TIME WHEN QUALITY AND COMMUNITY MATTERED. THE EXTERIOR BOASTS WARM DETAILS THAT CONJURE THE CLASSIC FEEL OF SMALL-TOWN LIVING WHILE REMAINING THOROUGHLY URBAN AND UP-TO-DATE. WELCOME TO THE VERY HEART OF A VIBRANT NEIGHBORHOOD!

- Entry courtyard with glass sculpture
- Stylish entry lounge
- Welcoming concierge
- On-site building manager
- Spacious owners' lounge
- Fully equipped fitness center with sauna and changing rooms
- Landscaped amenities plaza with outdoor spa, furnished deck and BBQ
- Business center with fax machine, computers and copier
- Private conference room

IN OUR CONTINUING EFFORT TO IMPROVE THE DESIGN AND FUNCTION OF OUR HOMES, WE RESERVE THE RIGHT TO MODIFY OR CHANGE PLANS, SPECIFICATIONS, FEATURES AND PRICES WITHOUT NOTICE. ALL DIMENSIONS AND SIZES ARE APPROXIMATE. MEASUREMENTS ARE PER THE CRITERIA OUTLINED IN THE PUBLIC OFFERING STATEMENT.

THE SELLER OF CANAL STATION PHASE 1 IS BALLARD LEARY, LP. THE SELLER OF CANAL STATION PHASE 2 IS BALLARD LEARY PHASE 2.





NOW SELLING

5451 LEARY AVE. NW SEATTLE, WASHINGTON

OPEN DAILY 11AM TO 6PM 206.297.0455

WWW.CANALSTATION.COM

ANOTHER CONTINENTAL PROPERTIES COMMUNITY

TEAMBUILDER. John L. Scott, Inc.

RENNIE MARKETING SYSTEMS

AAM 02.08 FP ads8.indd 51 1/8/08 1:26:59 PM

INDULGE IN *amazing seafood* WITH *dramatic views* TO MATCH.



From our picturesque location on Pier 56, Elliott's has been serving only fresh, sustainable seafood and the finest local ingredients since 1975. Come see us on the waterfront, where the views are breathtaking, the oyster bar is endless and the hospitality is second to none. Open daily for lunch and dinner.

PIER 56 ELLIOTT'S OYSTER HOUSE

1201 Alaskan Way, Pier 56 Seattle, WA 98101 (206) 623-4340
www.elliottsoysterhouse.com Valet parking every evening

Seafood WATCH

CONDO RESORTS & TIMESHARES



RENT - BUY - SELL - EXCHANGE

REDWEEK.COM℠

Largest marketplace for condo resort vacations & timeshare variety.

Our Resorts & Prices Will Surprise You!

REDWEEK.COM℠

Engineering Center for Artificial Limbs at the Rehabilitation Institute of Chicago (RIC) and a professor at Northwestern University. In the first major prosthetics breakthrough since World War II, Kuiken pioneered a technique called targeted muscle reinnervation, in which selected nerves that once carried impulses from the brain to the amputated body part are surgically rerouted to healthy muscle tissue. The signal to move travels through surface electrodes from the contracting muscle to the robotic limb.

Drawbacks of these first-generation bionic limbs include limited motion, an unnatural look and recipients' spotty ability to feel sensations and perform delicate fine-motor tasks. For example, one recipient can only feel his pinky finger if someone presses the area of his chest where the nerve corresponding to that finger has been relocated.

Scientists at the RIC are refining the bionic-arm technology by improving surgical techniques. And Kuiken also is working with sensory feedback in the hope that he can give bionic-limb recipients the ability to feel temperature, vibration and texture with the bionic limb. In the coming years, Mitchell and other amputees might be able to touch an ice cube and feel cold, or pet a cat and feel the fur's softness, just as they would with a real arm.

Also, DARPA, the Pentagon agency, is sponsoring a $55 million Revolutionizing Prosthetics initiative in hopes of enabling a team of scientists to create, by 2009, a bionic limb that looks and works just like a flesh-and-muscle human arm.

This past spring, the team finished a prototype arm that can be controlled with the mind, gives sensory feedback and offers eight degrees of freedom—a wider range of motion than had been available before. A second prototype is in the works that is expected to be almost as strong and able to move almost as fast as a human limb. Scientists are also experimenting with using small injectable sensors that allow for better isolation of signals from the nerves than is available using surface electrodes, which should mean better robotic limb performance.

AAM 02.08 Robots.indd 52 1/11/08 3:36:48 PM



USA:

Alaska
Coast International Inn, Anchorage

California
Coast Anabelle Hotel, Burbank
Safari Inn, Burbank
Coast Long Beach Hotel
The West Beach Inn, Santa Barbara
Coast Santa Cruz Hotel

Hawaii
Maui Coast, Kihei

Idaho
The Grove, Boise

Oregon
The Benson, Portland
The Paramount, Portland

Washington
Coast Bellevue Hotel
Coast Gateway Hotel, SeaTac
The Paramount, Seattle
The Roosevelt, Seattle
Coast Wenatchee Center Hotel

CANADA:

British Columbia
Abbotsford
Campbell River
Kamloops
Kelowna
Langley
Nanaimo
Osoyoos
Prince George
Prince Rupert
Revelstoke
Terrace
Tsawwassen
Vancouver Airport
Vancouver Downtown
Victoria
Whistler

Alberta
Calgary
Edmonton Downtown
Edmonton South
Jasper
Medicine Hat

Northwest Territories
Yellowknife

At Coast we know that doing business on the road can be taxing, on your time and on your spirit. So we create an environment that is both efficient and friendly with relaxation close at hand. And if that weren't reward enough, you can also start piling up the points with our Coast Rewards program. On your next business trip, experience a soft landing and book with Coast Hotels & Resorts.

Coast REWARDS

Alaska Airlines MILEAGE PLAN

www.coasthotels.com / 1-800-663-1144

Coast Hotels & Resorts

real people.

AAM 02.08 FP ads4.indd 53 1/7/08 12:26:35 PM







As for a fully bionic human? Experts say that—if it ever happens—it's still many decades away. Even the technology for a generally helpful personal robot is likely years away, says Domo's roboticist, Edsinger.

The technology just isn't there yet to make it feasible—not to mention cost-effective. "To pay a million dollars for a humanoid that could maybe kind of put away your groceries just doesn't make economic sense," Edsinger says.

Fully understanding and solving some of the remaining technology hurdles may be quite perplexing. For instance, why can robots beat brilliant human minds at chess and solve complicated mathematical problems in a split second, but cannot perform simple tasks that a human kindergartner could do? A robot such as Domo might be able to look at a countertop and see everything perfectly, Edsinger says, but not be able to distinguish between dirty dishes that need to be placed in the dishwasher and food that should be put back in the refrigerator.

Even as roboticists are hard at work, solving these humanoid puzzles, they must face another, more subtle challenge, as Edsinger was surprised to discover.

In working with Domo—building, programming and interacting with it—for hundreds of hours over several years, something unexpected happened to the roboticist: He became emotionally attached. Sometimes he'd slip and refer to the robot as "he." And when Edsinger finished work on his Ph.D. and got ready to leave Domo behind at MIT's Computer Science and Artificial Intelligence Laboratory so he could move to San Francisco to start his own company, he felt a bit sad.

"There was definitely this sense of saying goodbye," Edsinger says. But Edsinger does go back now and then, and always stops in to see Domo. Of an upcoming visit to MIT, he says happily: "I'm really looking forward to it."

For more information about robots visit www.aaai.org. ▲

Allie Johnson is a freelance writer who frequently covers technology.

AAM 02.08 Robots.indd 54 1/9/08 8:45:22 AM



After beating the odds on a particularly rare type of gastrointestinal cancer, every day feels like Chinese New Year's to Wan-li Wong.

Diagnosed with Stage IV cancer in January 2006, the San Francisco resident wasted no time making an appointment with the Seattle Cancer Care Alliance (SCCA) to discuss treatment options. Six months of aggressive chemotherapy in Seattle helped Wan-li regain his health and return to his active and colorful life back home.

SCCA combines the expertise of three world-class cancer centers—**Fred Hutchinson Cancer Research Center, UW Medicine and Children's Hospital and Regional Medical Center**—to give patients the best hope for a cure.

To learn more about Wan-li's story and other successful patient outcomes, visit www.seattlecca.org.

SEATTLE CANCER CARE ALLIANCE

Fred Hutchinson Cancer Research Center
UW Medicine
Children's Hospital and Regional Medical Center

Working together to cure cancer

825 Eastlake Avenue East, Seattle, WA 98109-1023 • Phone 206.288.SCCA (7222) • www.seattlecca.org

© 2007 Seattle Cancer Care Alliance. All rights reserved.

AAM 02.08 FP ads7.indd 55 1/7/08 4:13:57 PM



Once a mere nuisance, spam has become a problem of global proportions

By Paul Clarke

****** Hi ***** Re: You can pay off your loan early *****750 USD Free to welcome Bonus! ******* diamond Replicas, affordable prices rolex **** R

AAM 02.08 Spamalot.indd 56 1/10/08 2:30:54 PM

C@n We $t0p Sp4m?

I'm a very lucky guy.

Just this morning, I received a handful of hot stock tips that promise tremendous returns on my investment. I also came across several opportunities to refinance my mortgage and take out a car loan at amazing rates, which means I'll have even more money in my pocket. To help this unexpected bounty grow, I'm planning to visit an online casino that's offering me $750 just for stopping by. And while I don't want to go into too much detail right now, I've also learned of a very lucrative business opportunity that's opening up in Nigeria.

What to do with this windfall? How about some diamond replicas for my wife and a "RolexBvlgari-OmegaBreitling" watch for myself? As luck would have it, I discovered sources for both earlier today.

I also found sources for affordable dietary supplements to help me live a healthier lifestyle, and for "Amb1en, Ultr4m, Xnax and Vic0din," should my medical needs require them. (And then there are the multiple offers I received for an array of pills and treatments that promise much more intimate and oftentimes lurid results.) Best of all, this pharmaceutical cornucopia is available at a fraction of the price I'd pay in—well—*reputable* establishments.

Of course, I probably wasn't alone in finding these offers in my morning e-mail. According to MessageLabs, a provider of messaging- and Web-security services, unsolicited bulk e-mail—conventionally and derisively known as "spam"—accounted for approximately 86 percent of all e-mail traffic in 2007, a dramatic growth from around 50 percent in late 2005. Symantec, a prominent computer- and Web-security firm, estimates the current rate of spam at 72 percent.

Named after the absurdist refrain of a Monty Python comedy sketch, spam is a frustrating part of everyday life. Many computer users seek relief by using the "delete" key, but the problem is much larger than any keystroke can solve: Recent studies estimate that more than $10 billion is spent each year battling spam in the United States.

While many spam e-mails are bandwidth- and inbox-clogging nuisances touting penny stocks, pills and pornography, spam has become the modus operandi for cybercriminals and old-fashioned con artists. Perhaps most problematic are spammers who attach a payload of viruses to their e-mails that infect a recipient's PC upon opening, transforming the machine into a "bot" without the user's knowledge. These bots are harnessed together in global networks called "botnets," which may include tens of thousands or even millions of individual machines, all functioning together in a shadowy online world. And why are these botnets assembled? To send more spam, of course.

"If we look back at the way spam has evolved from being a nuisance to a real menace, especially for small businesses, 2007 really set the scene for the next couple of years," says Paul Wood, senior analyst at MessageLabs. "A number of factors that are coming to play have meant that the spammers, cybercriminals and just general bad guys are now able to do more things, and more sophisticated things, than they had before."

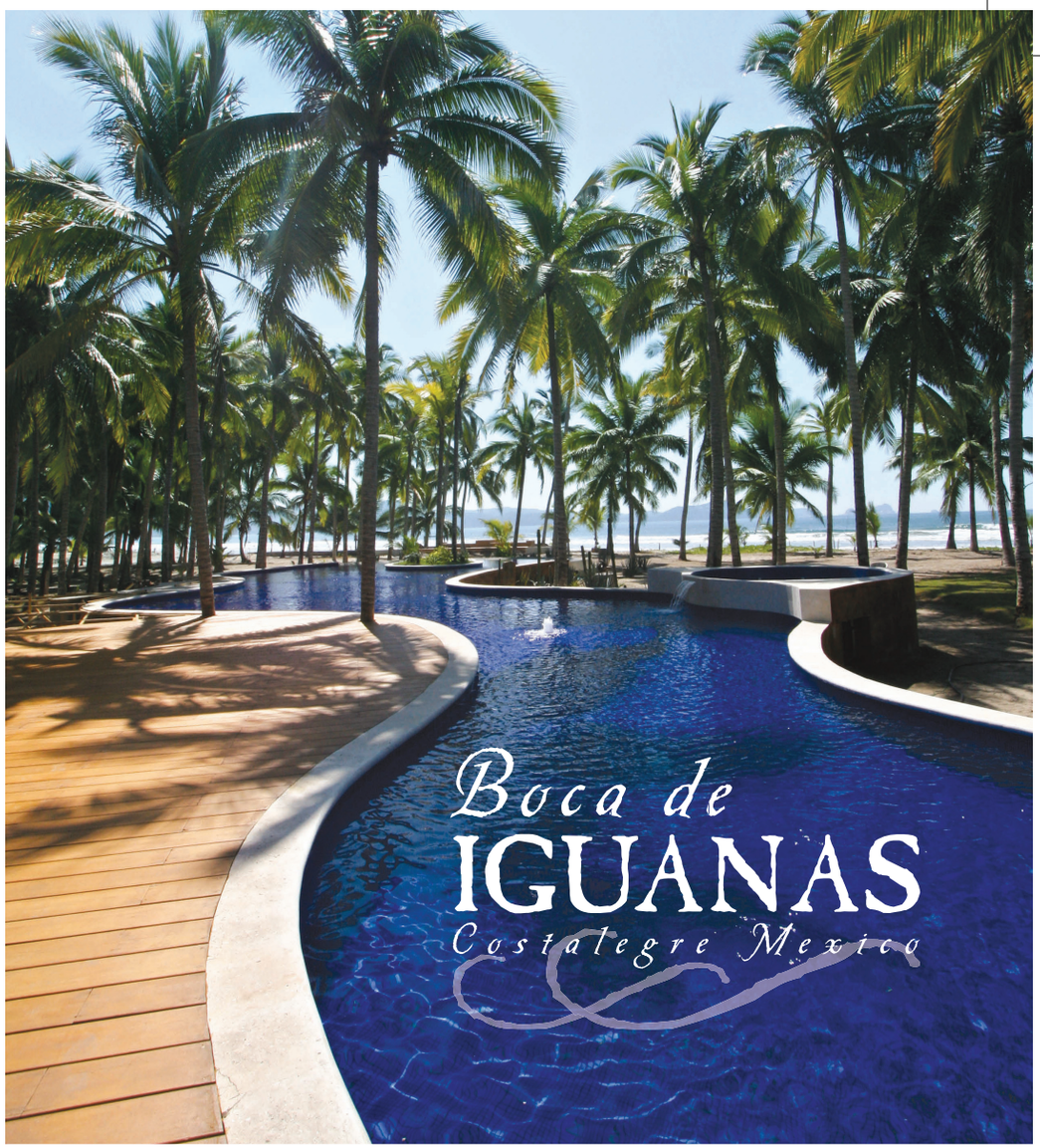
It wasn't supposed to be this way. In the early days of electronic communication, the process was open and orderly. The first bump occurred in 1978, when a marketer representing a new computer system sent a sales message on Arpanet—a network of university and government computers—in what was probably the first occurrence of spam. The response

ex **** Re: 90% loan approval rate*****Feel young again*****Weight loss without hunger?******$5,000 to $500,000****ForValuedCustomerClalisl

AAM 02.08 Spamalot.indd 57 1/10/08 2:30:56 PM







A TOES IN THE SAND BEACH LIFESTYLE...

OPEN JANUARY 2008

Found in a quiet bay along Mexico's Costalegre just 40 minutes north of Manzanillo International Airport (ZLO), Boca de Iguanas Beach Resort offers rustic but luxurious and stylish accommodations that deliver a ultra-chic vacation in a pristine ecological setting - with equal portions of stimulation and relaxation.

An adventure activity menu includes an onsite 100-foot high natural rappeling wall, ocean kayaking, birdwatching and jungle hiking. The beach club restaurant offers a healthy and tasty menu featuring the freshest local ingredients. A holistic wellness center nurtures guests' body, mind and spirit.

Ten modern rooms in contemporary Mexican design overlook an endless beach, and two perfect rustic beach cabanas sit on the sand just few feet from the water.

Enjoy the beautiful beach, swim in the free form infinity pool, relax in the jacuzzi, and dine al fresco on a patio overlooking the Pacific ocean. Dance in the plaza to Mexican mariachis and watch the stars as never before. Live Mexico as you've always imagined.

Turnkey custom villas, casas and condominiums also for sale in this eco-resort community.

BocadeIguanas.com

Granada Royale
RESORTS & RESIDENCES

Represented by Mexican Pacific Marketing
USA (949) 340-2602
MX (314) 335-3207

AAM 02.08 FP ads1.indd 58 1/7/08 12:36:39 PM

Keeping Safe

From merely annoying to downright malicious, spam is a fact of life in our wired world. At Symantec, senior director of anti-abuse engineering Doug Bowers urges computer users to adopt a multipronged approach to protecting themselves from spam.

"Make sure you're using some sort of e-mail security solution—that could be the anti-spam filters your ISPs are using, along with a product you install on your computer from Symantec or someone else that filters spam from your inbox," Bowers says.

MessageLabs, Symantec and Secure Computing all offer security services designed to protect computers from unsolicited e-mails. Open-source options such as SpamAssassin are also useful, but senior analyst Paul Wood at MessageLabs recommends supplementing these with additional security software. "The spammers have access to the open-source methods, too," he says. "They know exactly what they're dealing with."

And keep your security coverage current. "Make sure the software is receiving updates, and stay aware of trends that are going on," Bowers says. Symantec operates a Security Response Weblog of current spam conditions at www.symantec.com/enterprise/security_response/weblog, which is useful for keeping up-to-date with current threats. Bowers suggests computer users familiarize themselves with this information, "So if some of these messages are making it into your inbox, you'll use common sense and not click on suspicious links or respond to messages from someone you don't know," he says.

was hostile; it was also lucrative: More than 20 of the million-dollar computer systems were sold.

This mix of cash and controversy has continued to typify spam as the number of messages has swelled from single digits into the billions. Because most spam is illegal, the true economic harvest is unknown. But with this low-cost way of distributing millions of sales pitches, promoting stocks in classic "pump-and-dump" scams, and engaging in identity theft and other fraudulent activity, spammers need only a minuscule response rate to achieve remarkable profits.

Growing anger about spam has prompted the passage of anti-spam measures around the world. In 2003, Congress passed the Can-Spam Act, which requires senders of unsolicited bulk e-mails to allow users to opt out of future solicitations. Afterward, the mood was positive enough that during a World Economic Forum session in 2004, Microsoft chairman Bill Gates famously predicted that spam would be eradicated by 2006.

"I've got that quote on my wall," says Paul Henry, vice president of technology evangelism at Secure Computing, a Silicon Valley computer-security firm. Henry notes that spam is now a primary threat to computer security. "Spam is the vehicle of choice for hackers and malware," he says. Malware refers to malicious computer applications such as viruses designed to help a cybercriminal, or hacker, engage in unethical or illegal activity.

Doug Bowers, senior director of anti-abuse engineering at Symantec, agrees. "Spam is a threat in several ways," Bowers says. "Spam e-mail is a common way to try to infect machines—you see viruses directly delivered in spam messages, or spam messages used to contain links to sites that will download malicious code to users' machines."

Delivering a sales pitch remains the primary purpose of most spam, but Symantec's "State of Spam" monthly report for December 2007 notes a troubling trend. "We've seen an uptick in two categories we refer to as 'frauds' and 'scams,'" Bowers says. "Frauds are attacks aimed at stealing a user's personal information, that can then be used to damage the user financially by transferring money from their account or something like that."

Fraudulent, or "phishing," e-mails typically claim to be from a bank, credit card company or other financial institution such as the online payment center PayPal. These messages urge the recipient to click on a link that leads to a real-looking but fraudulent Website, where the recipient is asked to enter sensitive account information that will then be used for criminal activity. In December, an analyst at the global information-technology consulting firm Gartner estimated that U.S. consumers lost $3.2 billion to phishing attacks in 2007.

In contrast, Bowers says, "Scams involve criminals trying to engage in dialogue [with an e-mail recipient] to get them to transfer some money into [the spammer's] accounts." Scam e-mails are essentially updated versions of the classic confidence game, with the e-mail sender (frequently based in Nigeria) spinning dramatic tales about vast sums of money he or she is owed, and promising recipients tremendous cash rewards in return for immediate financial assistance.

Computer security firms filter spam messages from the e-mail stream before they can reach a recipient. Early spam was text only (as is the majority of spam today), and complex filters were developed to search for words and phrasings commonly associated with spam messages. But as anti-spam techniques advanced, spammers fought back with new strategies.

"We've tried for years to filter our way to a clean e-mail box: Simply put, that's an arms race with spammers," Henry says. "Every time we would figure out a filter mechanism to block a particular methodology that was being used for spam, they would alter the methodology, and anti-spam organizations would have to rework their filtering mechanisms in an attempt to capture that new flavor of spam."

Spammers began placing messages in HTML code or links, which were harder to filter; random word generators and creative spellings using numbers, spaces and typographic characters—it's been calculated that there are more than 600 quintillion ways to configure the word "Viagra"—are also common techniques spammers use to try to slip through computer defenses.

affordable prices rolex **** Re: 90% loan approval rate*****Feel young again*****Weight loss without hunger?******$5,000 to $500,000****For

AAM 02.08 Spamalot.indd 59 1/10/08 2:30:56 PM

KAISER FAMILY OF RESTAURANTS
OUR SIGNATURE IS ON EVERY DISH



HOG'S BREATH INN
THE DESERT HOG
THE LEGEND OF CARMEL CONTINUES
CARMEL 831 625-1044
OLD TOWN LA QUINTA 760 564-5556

Kaiser GRILLE
CRITICS CHOICE, LOCALS FAVORITE
DOWNTOWN PALM SPRINGS
760 323-1003

PRIME CHOP HOUSE
CHOPS • STEAKS SEAFOOD
BEST STEAKS IN THE DESERT
DOWNTOWN PALM SPRINGS 760 320-4500
PALM DESERT 760 779-9888
"America's Finest Prime Time Top 10 Steakhouses"
"Desert Sun – Best Steaks in the Valley"
"Wine Spectator Award of Excellence"

While in the Palm Springs area, your hardest decision will be which Kaiser Restaurant to try first.

It's all about taste.

restaurantsofpalmsprings.com

In early 2006, spammers promoting stock schemes began inserting messages into image files that would appear on a recipient's screen when the e-mail was opened, but would evade language-based filters. In late 2006 the images began to change, with each spam image individually produced so that a blanket filter for a particular image would be ineffective.

"Actual bots within a botnet had an engine that enabled them to create an image that could be embedded within an e-mail," Wood says. "They were using the spam engine to create an image and then have background noise—dots or lines—that made it harder to be recognized by a spam filter. They were getting more and more innovative."

More recently, spammers tried embedding messages in MP3 sound files that were attached to e-mails, and inserting messages into PDF attachments, a common file type used in business. "In business terms, PDFs were seen as clean, and hadn't been used for spam before," Wood says. "In 2007, that all changed. In 2008, we expect to see the use of PowerPoint slides as attachments, or even video spam that may include links to YouTube or another video site."

As spam has become harder to filter, spammers have engaged in what's called "social engineering," challenging e-mail recipients' defenses by making the message header as deceptive as possible. Spammers use message headers relating to news items, celebrity gossip, the U.S. presidential election and seasonal holidays in an effort to get past recipients' suspicions.

Spammers are also selectively targeting high-level business executives who have access to sensitive information. This type of phishing attack has been referred to as "whaling." "It's a kind of confidence trick that uses psychology in constructing those e-mails, sent to senior executives in most cases," Wood says.

Spammers harvest executives' personal information from social networking sites such as MySpace, LinkedIn or Facebook in order to make the spam more convincing. "What makes it particularly sinister is they're not necessarily searching to create a botnet, but to gain access to confidential company information that could be of use to outsiders," Wood says.

In 2005, MessageLabs encountered this type of targeted attack once or twice per week, Wood says; by early 2007 it was up to 10 per day, with surges of attacks in which more than 1,100 messages would be encountered in a span of several hours.

In one attack last June, MessageLabs intercepted 512 e-mails that had Microsoft Word documents attached bearing embedded "trojan" viruses poised to install spying applications on the recipient's computers. "And these are all using people's full names, job descriptions and names of companies they're working for," Wood says. "Spammers are making their attacks more targeted and more innovational, to make the spam more difficult for anti-spam technology to identify and block."

While spam's makeup has changed, perhaps a more significant evolution is in the way spam is distributed.

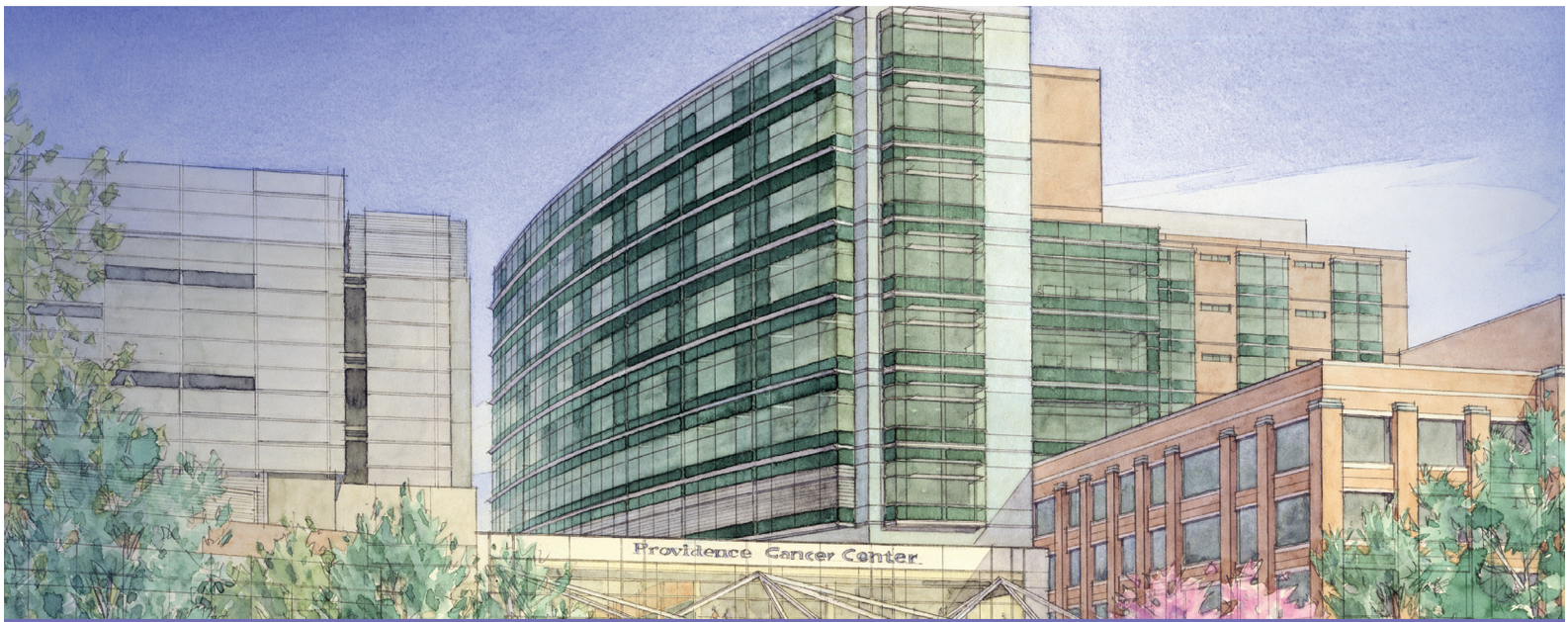
"Two or more years ago, the primary source of spam was misconfigured mail relays," Henry says. These relays were large servers that had been corrupted by spammers and converted to "spam cannons" to meet their own needs. "Today the predominant source of spam is compromised computers in botnets," he says.

"It's a profitable venture for those people who control those compromised PCs—literally, they're renting them out to send spam," Henry says. "It's more than simply a few hundred misconfigured mail relays—it's millions of individual bots that are now the source of the problem."

These botnets can be frustratingly difficult to stop. "You have these individual machines that will pop up and send a few messages, then go quiet for a while," Bowers says. "The idea of sending a blast of messages quickly and then shutting off is a way to try to evade any techniques that look at changes in volume as a way to determine whether an e-mail is spam or not. If you're looking for a volume pattern, that's something that can be really challenging."

There's a general consensus that tens of

AAM 02.08 Spamalot.indd 60 1/11/08 12:04:49 PM



We're opening new doors in cancer care.






The new Providence Cancer Center is now open.

Walk through the doors of Providence Cancer Center in Portland, Oregon, and you'll feel as though you are in a place designed by patients for themselves. Everything you'd need during cancer care and recovery is here, under one roof.

Inside, patients and their families gather together in support groups, receive one-on-one counseling and attend nutrition classes – all free, as an integral part of each person's care.

On one floor, patients receive powerful, healing therapies in family-sized rooms that let in sweeping views and natural light. Nearby, meditation rooms and holistic health services offer restorative support. And on another floor, world-renowned scientists are opening doors to groundbreaking new treatments.

Down every hallway, through every door, there is a positive energy that you can feel. Providence Cancer Center is all about commitment. It's all about hope. And it's all about you.

For information or to learn about touring the new building, call 503-215-6014 or visit www.providence.org/centerofhope.

PROVIDENCE
Cancer Center

Providence Cancer Center is located on the Providence Portland Medical Center Campus next to Interstate 84 at Northeast 47th Avenue in Portland, Ore. Providence Cancer Center also serves the community at Providence St. Vincent Medical Center, Providence Milwaukie Hospital and Providence Newberg Medical Center.

AAM 02.08 FP ads3.indd 61 1/7/08 12:10:49 PM

SYDNEY LAURENCE
1865-1940



PRINCE WILLIAM SOUND 16" X 20" OIL/CANVAS

Braarud Fine Art

P.O. BOX 717 LA CONNER WASHINGTON 98257 360/466-4416
BUYING • SELLING • APPRAISING
FINE OLD AMERICAN PAINTINGS
BY APPOINTMENT

PRIVATE ART DEALERS ASSOCIATION PADA



Lighten Up

Lighter weight
for easier getaways.

Lifetime guarantee
even covers
airline damage.

BRIGGS & RILEY
TRAVELWARE

briggs-riley.com

transcend collection, TD-U521X

PORTLAND LUGGAGE

Oregon's largest and most complete travel stores.
Downtown at 4th and Washington Beaverton Town Square
1.888.695.8180 www.portlandluggage.com

millions of computers worldwide are infected, and some estimates suggest that a quarter of all personal computers are harnessed to botnets. While botnets have typically grown quietly and steadily, at times there have been surges of such significance that they capture widespread attention. One notable botnet is known as "Storm," and first appeared in early 2007.

"It arose in January in an e-mail being sent around referring to the really bad storms we had in Europe," Wood says. Ironically, the Storm messages warned recipients that their computer had become infected, and urged the recipient to quickly install an attached security patch—in reality, a trojan "StormWorm" virus that was actually computer-compromising malware. Ultimately, Storm formed a botnet of approximately 2 million computers—one of the largest of its kind.

"The Storm botnets are really sophisticated and are the vanguard of where botnets are now," Wood says, explaining that the botnet has become more technically agile, making it much more difficult to disrupt. Individual bots now aren't just simply sending spam; they engage in several modes—shifting into Web-hosting or Web-proxy mode for fraudulent phishing sites, for example, or launching attacks against rival spammers or anti-spam organizations using a weapon called "distributed denial of service," which overwhelms and shuts down a Website or network using a massive burst of e-mails.

"The bots can be used in so many different ways," Wood says. "They can send out a phishing e-mail message that contains a link to a Website that's spoofing a bank or online retailer, and that site is hosted on another computer on the botnet. They can send out hundreds of thousands of messages, and each will have a uniquely different link or URL in the message to a different IP [Internet provider] address, and each IP address is another computer in the botnet. And since they're using so many computers, they're using a random fast-flux, which means the IP address changes every few minutes. That's an interesting challenge for the security community: Traditional techniques CONTINUED ON PAGE 198

AAM 02.08 Spamalot.indd 62 1/10/08 2:30:58 PM

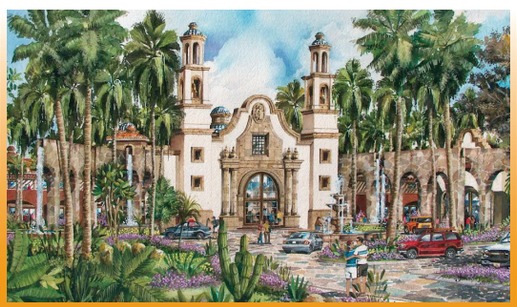


Dreams Do Come True

A place like Cerritos Beach Resort & Spa has been in your dreams for years. Now it's time to make that dream come true.



Three Bedroom Beachfront Bungalow



Hotel Main Entrance



Four Bedroom Villa

Located 30 miles up the Pacific, out of the congestion of Los Cabos near the artist community of Todos Santos, lies world-famous Cerritos Beach and the piece of paradise you have dreamed of. Now you can own one of our beachfront bungalows or two-story villas all within our boutique hotel, resort and spa. You will enjoy our beach club, tennis facilities, 65 private pools, spa and golf membership. All of this just steps away from a pristine beach that offers swimming, fishing, eco-touring and world-class surfing. The resort is designed as a low density village. The hotel bungalows and villas are all one- and two-story architectural masterpieces with an emphasis on privacy and security.

There's Only One Cerritos Beach

In Mexico Call:
Tony Cordoba
011-52-624-143-4850

In the U.S. Call:
Roger Pollock
(503) 443-6033

CERRITOS
BEACH RESORT & SPA
Todos Santos
Baja California Sur, Mexico

www.CerritosBeachResorts.com

AAM 02.08 FP ads1.indd 63 1/7/08 12:36:45 PM

right where you belong

SERENA MARINA AND GOLF RESIDENCES

Mazatlan, Mexico



SERENA
MARINA & GOLF
RESIDENCES

serena A spectacular waterfront community consisting of 54 luxury residences. Your own private marina and clubhouse. Surrounded by a championship golf course and world-famous fishing. Unparalleled quality at a uniquely affordable price.





FULL OWNERSHIP RESIDENCES
STARTING FROM THE LOW $300,000s
www.serenaresidences.com

sales@portusmazatlan.com | From USA 1.866.528.0976 | From Canada 1.866.812.5660 | Within Mexico 669.913.3704

PORTUS

AAM 02.08 FP ads3.indd 64 1/7/08 12:10:53 PM











THE VILLAS OF
MIRADA

Nature • Community • Quality

A world-class resort and mountain oasis become one at The Villas of Mirada. Starting at $2 million, each semi-custom home offers an exceptional living experience plus privileges at the future Ritz-Carlton - Rancho Mirage.

Discover the Essence of Place

Models open daily for viewing

1-877-4-MIRADA

A DEVELOPMENT OF
SENTERRA

VILLASOFMIRADA.COM

AAM 02.08 FP ads5.indd 89 1/7/08 12:29:38 PM

Alaska Native Art

From traditional to contemporary
Shop our extensive collection

ALASKA'S MOST COMPREHENSIVE ONLINE STORE WITH THOUSANDS OF BEAUTIFUL, ORIGINAL ART PIECES AND ACCESSORIES FROM ALASKA NATIVE ARTISTS. VISIT OUR WEBSITE AND LEARN ABOUT ALASKA'S RICH AND DIVERSE NATIVE CULTURES AND HOW OUR NONPROFIT FOUNDATION SUPPORTS THEM.

AlaskaNativeArts.ORG



ALEUT AND ALUTIIQ ARTIST ANDREW ABYO

Alaska Native Arts
FOUNDATION

Promoting & celebrating Alaska's
rich cultural heritage.

AAM 02.08 FP ads4.indd 90 1/7/08 12:26:42 PM



AAM 02.08 akCover.indd 91 1/10/08 11:34:58 AM



Going with the Floe

Kayaking Alaska's Icy Strait and Glacier Bay

By Rob Dunton

Far in the distance, a blast of water spews into the temperate July air off Point Adolphus, on the northern tip of Chichagof Island, in Alaska's Icy Strait. Against a dark backdrop of evergreens, the white puff morphs into a columnar-shaped cloud and slowly evaporates. Seconds later, another geyser erupts, followed by another, then another.

"It's another pod of humpbacks—from the look of it, half a dozen," explains Brian McGorry, our lean, bearded and preternaturally calm kayaking guide. Tight pods of six to 10 humpbacks

AAM 02.08 akGlacier.indd 92 1/10/08 2:16:18 PM



ROB DUNTON



MARK KELLY / ALASKASTOCK.COM

are rare: Whales do travel in groups, but usually in pairs or threes, not in feeding carnivals such as this.

A 29-year-old with dual degrees in outdoor education and eco-tourism, Brian has spent six years paddling Alaska's southeastern panhandle and knows well the shores around Chichagof Island, nearby Gustavus—40 miles across the strait and 60 miles west of Juneau—and the Tongass National Forest.

The Tlingit Indians were the original inhabitants of this area, pushed southward as glaciers expanded during the Little Ice Age. Ice from the 4,000-year-old Little Ice Age reached its maximum southern extension around 1750, then began to retreat. Though we've seen no trace of ice, Captain George Vancouver found the channel filled with it in 1794, and gave the waterway its name: Icy Strait. Now the area off Point Adolphus is ideal for watching humpbacks.

"According to researchers," Brian says, leading our group toward the pod, "Point Adolphus is the only place in the world where humpback whales congregate and 'group up' in such numbers and in such a small area." This is precisely why I've come.

Tucked in front of me in this tandem kayak is my buddy Scott Vickery. Another friend, Mark Rauch, paddles nearby. Together we form a trio of lifelong friends who have been pushing the water-adventure envelope—kayaking, scuba diving, rafting and waterskiing—for more than 20 years. For this adventure we have signed on with Alaska Discovery for two back-to-back kayaking expeditions to explore Southeast Alaska's panhandle: three days of communing with humpback whales off Point Adolphus, followed by four days immersed in the natural wonders of Glacier Bay. We are nearing the end of our second day, quietly viewing one pod of humpback whales after another.

In sync after our first day of paddling, Scott and I put our shoulders into each stroke and race toward the action, but Brian calls us back. Whales are big, currents are strong, and the water is cold. Stay close.

A subtle splash emanates as each blade enters and exits the water. A few drops fall, and a soft breeze passes our ears as we cut through the water. Otherwise our fiberglass kayak is silent. This quiet interaction with nature is one of the draws of this form of transport: no rush, car engines, megaphones or crowds—just slow, silent paddlers and more whales than I have ever seen.

We cover the half-mile in about 15 minutes, and are now close enough that we heed the Marine Mammals Protection Act—whales are federally protected, and no

Above: Steller sea lions sun themselves on rocky islands in Glacier Bay National Park.

Left: Kayakers navigate ice floes in Glacier Bay.

AAM 02.08 akGlacier.indd 93 1/11/08 6:21:06 PM



Anchorage. Big Wild Life™

Experience a snow-filled winter in Anchorage, Alaska. Chills and thrills make northern fun icy hot - come out and play!

Tour of Anchorage amateur Nordic ski marathon – March 2, 2008

Anchorage Fur Rendezvous – February 22 – March 2, 2008

Iditarod Trail Sled Dog Race – March 1, 2008

Explore **www.Anchorage.net/coolevents** to start planning an epic winter adventure.

anchorage
big wild life

Anchorage Convention
& Visitors Bureau

AAM 02.08 FP ads1.indd 94 1/7/08 12:36:53 PM



A kayaker watches a pod of whales off Point Adolphus.

ROB DUNTON

one is allowed to approach within 100 yards of them. Even from this distance, we hear the distinct "puff" of each whale's exhale as it sends a plume of atomized water 15 feet into the air. Suddenly a deep trumpeting sound erupts from the pod, then another. My pulse quickens. We have never heard whales do this before, and the excitement in our group grows. Some would love to move closer, others farther back. I'm not sure whether to pull out my camera or be vigilant in my paddling. Scott offers to maneuver us solo, so my camera begins to click.

The whales twist and weave fluidly as they hunt for krill, shrimp and small fish. Watching humpbacks intertwine like a bucket of bus-size snakes is a surprise—and apparently a rare sight. As each 40- to 50-foot whale dives below the surface, its namesake hump—akin to a worn, rounded dorsal fin—arches past, followed by the flukes of a wide tail. Blowholes open and close with each breath. The feeding pod moves toward us, and we back-paddle to maintain a safe distance.

As the tide turns, we need to head back to our campsite, a collection of roomy tents set in a lush temperate rain forest a mile to the east. We paddle along the verdant coast, followed by a handful of curious sea lions. Bald eagles perch regally on shoreline boulders and in treetops. We scan the beaches for roaming bear, deer or moose, but see none.

On our return, our guides craft a dinner on the beach—baked wild salmon, fresh fruit and homemade brownies. Rainwater, potable here, has been channeled from our dining tarps into jugs, and we drink from the sky. We hear stories of recent sightings from our guides: a collection of humpbacks that, working together, blew a "bubble net" around a school of migrating herring, then surged from the depths, mouths agape, to ingest them; or a group of killer whales who batted a sea lion around like a ball above the surface before consuming it.

Our routine in the wild has been refreshingly simple: Kayak with sea mammals, explore the temperate rain forest, dine on sensational camp food, relax with our congenial group and sleep. Our sightings have become so frequent and spectacular that when Brian surveys our group about a last paddle at dawn before returning to Gustavus, only two of us express any interest.

Since I'm getting up early, Scott and I head to our tent to retire in the hours-long twilight. As we enter the dense canopy of hemlock and spruce, the vegetation is so prolific, I feel like a wall of freshly minted oxygen is enveloping me. As Scott and I tuck ourselves into our respective sleeping bags, we hear puffs offshore as more whales cruise past.

"Ever wonder if whales dream?" I ask Scott. His snore is his only response.

In the morning, we load up and head for Gustavus, where we spend the day sorting gear, riding bikes in town, buying salmon to ship home and, in general, relaxing.

After a rejuvenating night of table service at Annie Mae Lodge, warm showers and comfortable beds, Scott, Mark and I join a new Alaska Discovery group and head down the road to the dock at Bartlett Cove, headquarters for Glacier Bay National Park. Here we meet two transport boats loaded with kayaks and gear. Our second expedition, to Glacier Bay, begins as our Point Adolphus trip did: with a stunning boat excursion.

The 60-mile ride north up Glacier Bay is as fascinating as it is beautiful. Pristine mountains, forests and inlets surround us. To the west looms the dramatic Fairweather Range, source of ice to the glaciers on the peninsula. During the two-hour ride, we witness what nature has accomplished over the past 250 years. From a lifeless slab of granite scraped clean by thousands of years of ice, a vibrant forest ecosystem has emerged.

When the Declaration of Independence was being signed, Glacier Bay was little more than an inlet, and Bartlett Cove was buried under a glacier 20 miles wide and 100 miles long. By the time John Muir arrived in 1879, the glacier had retreated enough to leave 40 miles of freshly carved bay. Today, visitors must motor more than 60 miles from the densely reforested Bartlett Cove to reach the barren face of Johns Hopkins Glacier (named, in 1893, by H.F. Reid, an alumnus of the university).

Twenty miles into our journey, we pass Francis and Drake islands, both of which would have been under glaciers in 1857. We slow as we come to a large colony of Steller sea lions sunning themselves beneath the brilliant summer sky. We pass flocks of

AAM 02.08 akGlacier.indd 95 1/10/08 2:16:25 PM



horned puffins and pelagic cormorants, then stop at the base of a granite wall to watch a mountain goat enjoying a meal of grass on a sheer ledge with no visible access.

Finally the boats slide their reinforced hulls onto a wide cobblestone beach a mile and a half across the sound from Lamplugh Glacier, at the mouth of Johns Hopkins Inlet. This will be our campsite for the night. As recently as 1907, this beach was beneath a massive ice floe, but the glacier has since retreated 13 miles north.

Shelli Ogilvy, our guide, was born and raised in Gustavus. A buff, outdoorsy artist with degrees in marine ecology and outdoor recreation leadership, she has been guiding for 11 years.

With our tents firmly anchored in the cobblestones and our provisions stowed in a row of bear-proof containers, our group—with members who hail from as far away as Estonia and Australia—partners up and slips into kayaks, then heads toward Lamplugh Glacier. The glacier is named after English geologist George W. Lamplugh, who visited Glacier Bay in 1884.

We paddle past ice cubes and icebergs, through milky, jade-green water. Considering the abundance of ice in the water, the midday air is surprisingly comfortable—high 50s to mid-60s.

We park our kayaks on a rocky beach north of the tidewater glacier, next to a glacier-fed stream. Shelli unfurls a checkerboard tablecloth and lays out a hearty lunch with pita bread and hummus, smoked salmon, and fresh fruit. Replenished, we hike to the base of the glacier where a shallow cave has been carved by a river of melted ice. Then we paddle within 100 yards of the glacier's face, examining a surface strewn with rocks and boulders gathered from moraines along the way, and colored in an array of whites and blues depending on the density of the ice. The more compacted the snow—which becomes glacial ice—the more the red (long wavelengths) part of white light is absorbed by ice and the blue (short wavelengths) is transmitted and scattered.

We keep our distance, keenly aware that city-block-size slabs of ice could calve at any time, creating glacial waves. Near the mouth of the inlet we see a cruise ship idle in, circle to take in the view, then leave. Except for this, we have not seen another boat or kayak in hours. The inlet is ours.

Pigeon guillemots, bald eagles and



AAM 02.08 akGlacier.indd 96 1/15/08 7:59:26 AM

GOLD QUARTZ JEWELRY

Rare Treasures by Orocal Natural Gold Co.

OFFICIAL PRODUCT ALASKA MINT

Alaska Mint



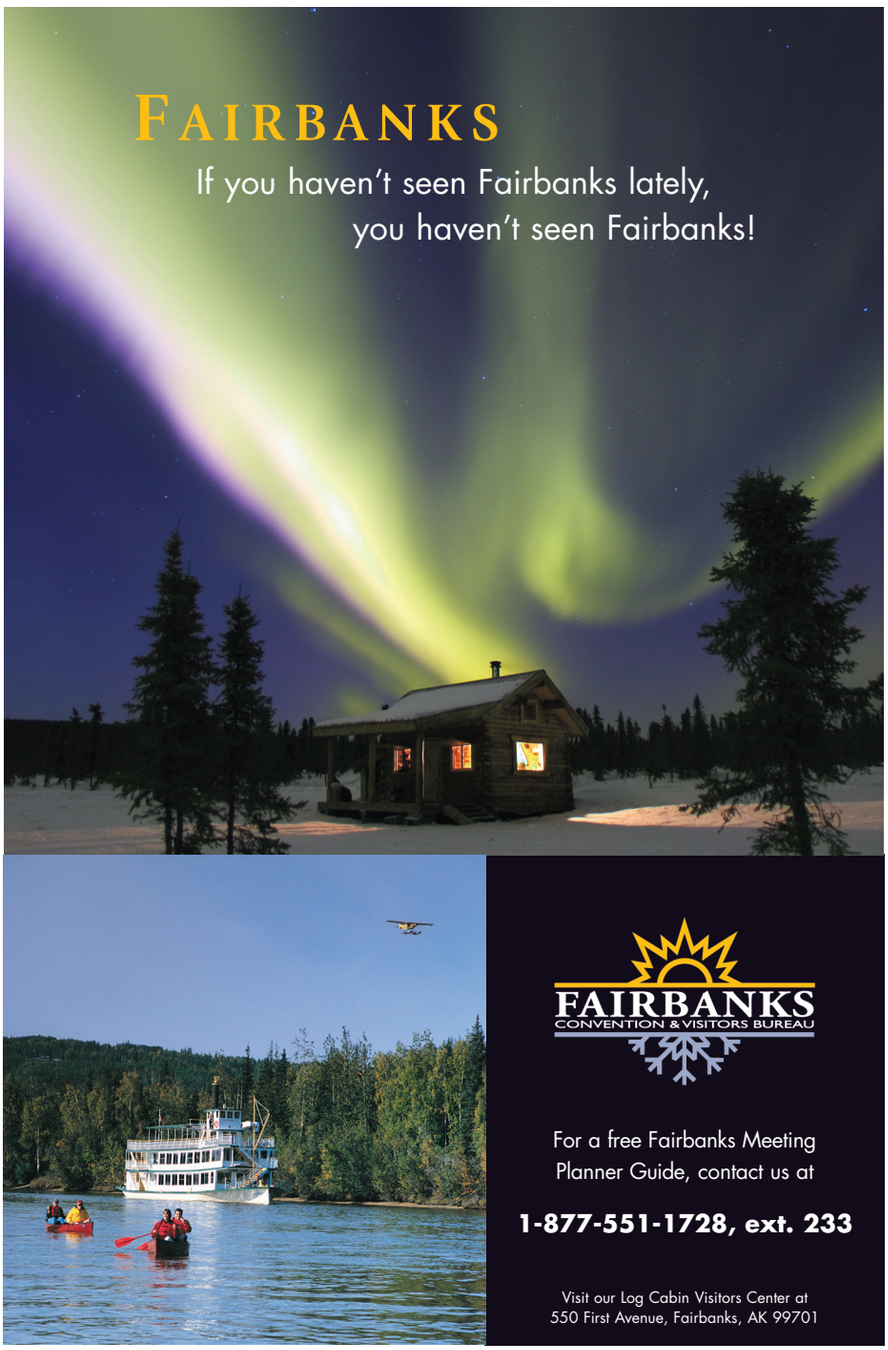
Visit The Alaska Mint

Visit the Northernmost mint in the United States. Watch skilled artisans create affordable gifts of glittering silver & gold. The perfect gift designed and manufactured in Alaska.

Anchorage (907) 278-8414 • 1-800-770-6468
429 W. 4th Avenue, Anchorage, Alaska 99501
(Downtown Corner of 4th & E)
WWW.ALASKAMINT.COM
FREE CATALOG UPON REQUEST.



AAM 02.08 FP ads4.indd 97 1/7/08 12:26:47 PM



FAIRBANKS
CONVENTION & VISITORS BUREAU

For a free Fairbanks Meeting Planner Guide, contact us at

1-877-551-1728, ext. 233

Visit our Log Cabin Visitors Center at
550 First Avenue, Fairbanks, AK 99701

Westmark HOTELS
ALASKA/YUKON
A Holland America Line Company

Heading to Alaska and the Yukon?



Book your next stay online at westmarkhotels.com and receive 1,000 Alaska Airlines Miles!

(500 miles per stay + 500 additional miles for online booking)

Advance reservations are required and are subject to availability. Offer may not be combined with any other promotions/offers/savings. Travel must be completed by 4/30/08

When You Go

Alaska Discovery is part of adventure travel company Mountain Travel Sobek. 800-586-1911; www.alaskadiscovery.com.

Glacier Bay Lodge is home to the National Park's offices. The waterfront lodge offers day tours up Glacier Bay. 888-BAY-TOUR; www.visitglacierbay.com.

Annie Mae Lodge is surrounded by lush fields, horses, forests and a wraparound porch. It also offers great, home-cooked food. 800-478-2346; www.anniemae.com.

Kittlitz's murrelets fly past, and we spot a few harbor seals with lightened fur that blends in with the iceberg.

We paddle lazily back to camp. Glaciers abound to our left and right on the water's edge and on mountainsides. Kim Heacox writes in his book *Alaska's Inside Passage*, "Alaska boasts more than one-hundred-thousand glaciers, most of them small and unnamed, but two … are roughly the size of Rhode Island." When I read this, I couldn't grasp nature on such a vast scale. Now, as we leave the Lamplugh Glacier—at eight miles more than half as long as Manhattan—I'm paddling through it.

Back at camp we relax and take in the scenery as Shelli and her assistant, Sam, put together a Mexican feast of fresh fajitas and warm tortillas, then pour margaritas over glacier ice. The ever-present smoked salmon is a worthy appetizer accompanied by dried fruits and nuts. As the sky slowly dims, we circle up on the beach. Stories and laughter echo off the hills.

We wake late, load our kayaks, and move our camp six miles up the inlet, closer to Johns Hopkins Glacier. Here, ice litters the water; icebergs become common; and we see more harbor seals and pups reclining on the floes.

Once our new campsite is set, we paddle just more than five miles up the inlet until the frozen debris becomes too dense. Scott and I make an attempt to push another 50 feet into the inlet, only to have the route we forged close up behind us, ice surrounding us like antibodies attacking a

AAM 02.08 akGlacier.indd 98 1/10/08 2:16:30 PM

germ. As we bump and prod our way out, panic sets in: What if one of these car-size chunks flips, taking us with it? We finally exit the morphing minefield, and receive a well-deserved glare from Shelli. Apparently everyone else had heard her say, "Don't paddle into the ice." *Dumb move.*

We pull our boats onto a broad beach in full view of the massive glacier that ends here, 12 miles from its source at the eastern slopes of Lituya Mountain and Mount Salisbury. Only weeks earlier the area was deep under winter's lingering snow.

We hear a deep rumble and turn our heads to the glacier's face. Sound travels too slowly; the mass of calving ice is already in the drink. Our eyes glued to the fractured wall of moraine-stained ice, we wait to witness the next fall. Like a building imploding, a new section of ice gives way and falls with an explosive splash. Two seconds later, the related thunder arrives, and four minutes after that, the water along the shore surges and short waves hit the beach. We spend the afternoon picnicking, watching time melt into the tidewater.

Later, as we relax over our last dinner at camp, the waterline suddenly pulls back, then surges nearly 15 feet up the shore, with a crash. A massive calving must have occurred miles up the bay. For us, simple things such as hot food, the rustle of a stream and skipping rocks at a passing iceberg have become the important things. We've fallen into nature's rhythm, and just being here will do as much for our souls as the memory of a glacier calving or a breaching whale. We're reborn and refreshed, like the ice-shaped landscape around us. ▲

Rob Dunton writes about adventure and travel from Santa Barbara, California.

GETTING THERE

Alaska Airlines offers daily flights to Juneau, with seasonal connecting flights to Gustavus/Glacier Bay. To book an Alaska Airlines Vacations package to Alaska, visit the Web at alaskaair.com or call 866-500-5511.





AAM 02.08 akGlacier.indd 99 1/10/08 4:44:42 PM



On the Road

Touring the Last Frontier

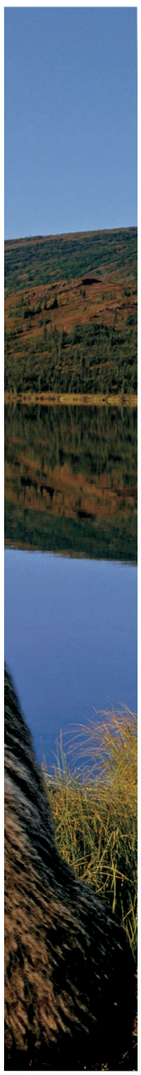
By Susan G. Hauser

Above: A family of brown bears near Mount McKinley in Denali National Park & Preserve.

Last summer in Alaska, I ruled the road. I stepped up from the cute, yellow VW New Beetle I ordinarily drive to the driver's perch of a mighty 32-foot Winnebago RV. For about a week I had an eagle's-eye view (well, OK, a low-flying eagle) of all the grandeur that is Alaska, along with the exquisite opportunity to be guided by whim through awesome wilderness and to linger at will.

There was a practical side to this I-did-it-my-way adventure. Where I was going the roads were lined with mountains, not motels. Having a house on wheels would come in quite handy. The

AAM 02.08 akRVtrip.indd 100 1/10/08 2:03:21 PM



COMPOSITE IMAGE, ALASKASTOCK.COM



SCOTT DICKERSON / ALASKASTOCK.COM



MICHAEL JONES / ALASKASTOCK.COM

plan was to rent an RV in Anchorage and make a five-day giant loop, traveling up to Fairbanks and then southeast through what is known as the "Adventure Corridor," the stretch of the Richardson Highway (Alaska Route 4) through the Copper River Valley to Valdez. The route promised jaw-dropping views of soaring mountains, immense frozen rivers of glacial ice, placid lakes, a painter's palette of colorful wildflowers and occasional sightings of bears, moose and other wildlife.

For all those reasons I was happy to give RV'ing a try, despite the stark contrast between my zippy little Bug and the gargantuan rental rig. Part of the fun was that I'd be sharing the wheel with my 26-year-old son, Cory. Neither of us had ever set foot in an RV, but Cory had recently done a stint as a towncar driver. Shuttling impatient business travelers through rush-hour traffic perhaps wasn't proper training for touring Alaska in a vehicle as big as his apartment, but it was reassuring to have a pro at the wheel.

Cory seemed to get the hang of operating an RV right away. With his iPod attached to a portable speaker to play his favorite tunes, he contentedly rocked his head and drummed his fingers on the steering wheel as we cruised north. He made it look so easy. As for me, I had to warm up to the idea of trying it myself.

We were not far from our first night's stop, Denali National Park, when I felt ready to drive and Cory was ready for a break. When I steered the RV back onto the highway, he relaxed, even flipping open a book to read for a while. Cory had been super-vigilant during his long turn at the wheel, hopeful that he'd spot some wildlife. This being his first trip to Alaska, he was especially eager to see a bear, a moose or some other impressive beast.

"Did you see that?" I cried. Cory's head jerked up from his book. Just minutes after I had taken over the wheel, a big black bear barreled across the road in front of us. But already it was gone, having scrambled into the heavy brush. Cory learned an important lesson: If you're on the lookout for large mammals, don't look down.

After a comfortable sleep at the Denali Grizzly Bear Resort (I got the queen-size bed; Cory got the bunk over the cab), we toured the visitors center at Denali, paying special attention to information about all the wild critters that dwell within the park. During previous visits to Alaska I had checked off grizzly, moose and caribou; Cory's wildlife score still stood at zero, but he was determined to remedy that.

With 39 species of mammals and 167 species of birds, Denali is a favorite destination for visitors hoping to observe wildlife. Grizzly bears, caribou, Dall sheep and moose are among the many spectacular animals regularly seen in the park. Denali Park Road is closed to private vehicles, but regular bus shuttles take visitors deep into the park for wildlife viewing.

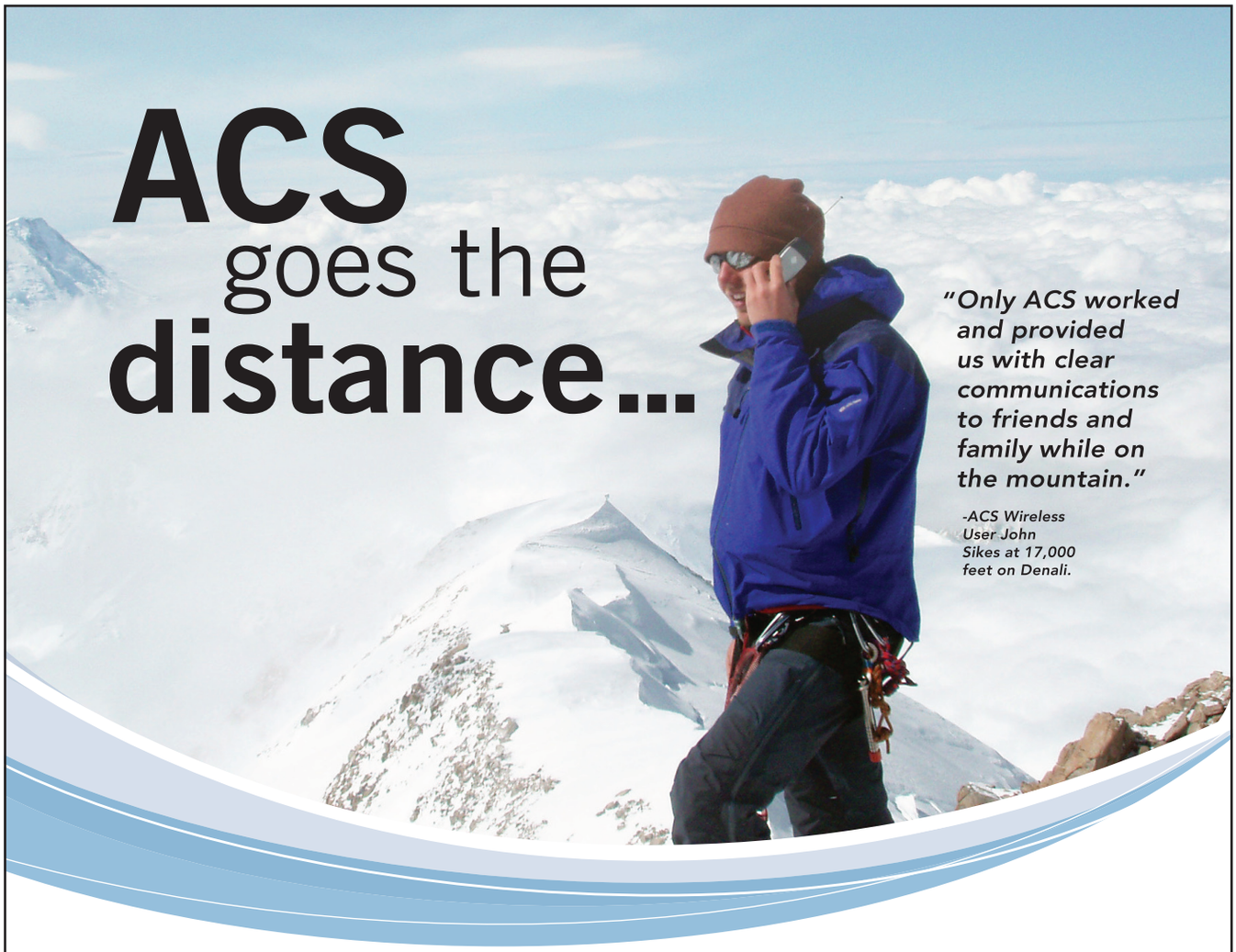
Our schedule was tight so we proceeded to Fairbanks, where we spent our second night on the road at River's Edge RV Park, on the shore of the Chena River. By morning the sun had broken through the clouds, so we decided to get up close and personal with the river that meanders through town.

Top left: Brilliant-colored fireweed grows among rocks next to the Copper River.

Top right: Moose are frequently sighted in Denali National Park & Preserve.

AAM 02.08 akRVtrip.indd 101 1/15/08 8:00:49 AM

ACS goes the distance...



"Only ACS worked and provided us with clear communications to friends and family while on the mountain."

-ACS Wireless User John Sikes at 17,000 feet on Denali.

...for Alaska's Best Network!

You don't have to be a mountain climber to appreciate the most reliable Wireless Network in the Great Land. Independent testing proves that ACS has Alaska's Best Network. Our customers have the **fewest dropped calls, best Statewide and Nationwide coverage, crystal-clear voice quality,** and **fastest mobile data speeds.**



Switch to Alaska's Best Network today!

800.808.8083 907.563.8000 www.acsalaska.com

WIRELESS INTERNET LOCAL LONG DISTANCE ENTERTAINMENT

ACS
Alaska Communications Systems
we're there

AAM 02.08 FP ads10.indd 102 1/9/08 12:30:47 PM

Travels in Alaska



DON PITCHER / ALASKASTOCK.COM

After breakfast, we rented kayaks at Alaska Outdoor Rentals & Guides and paddled among waterfowl and river otters. It felt good to stretch our muscles.

As we headed southeast from Fairbanks, it finally occurred: Cory's first big Alaska wildlife sighting. It was a female moose, munching contentedly on roadside grass. Madam Moose broke off from her snack and raised her massive head as we drove by, offering a view of her impressive profile. With a crow of delight, Cory jutted his hand out for a triumphant high-five. He resumed his vigilance, but for a long, lonely stretch after that we saw nothing but low brush, a few scraggly trees and an occasional lake. Once the road turned south we noticed the Alaska Pipeline paralleling our route. It had the same destination we did—Valdez.

The clouds teased us with hints of spectacular scenery ahead. Just before we reached the town of Paxson, the clouds cleared and the sun was revealed, along with breathtaking views of the Alaska Range. Rising before us were sheer, jagged mountains with glaciers tucked between snowy peaks.



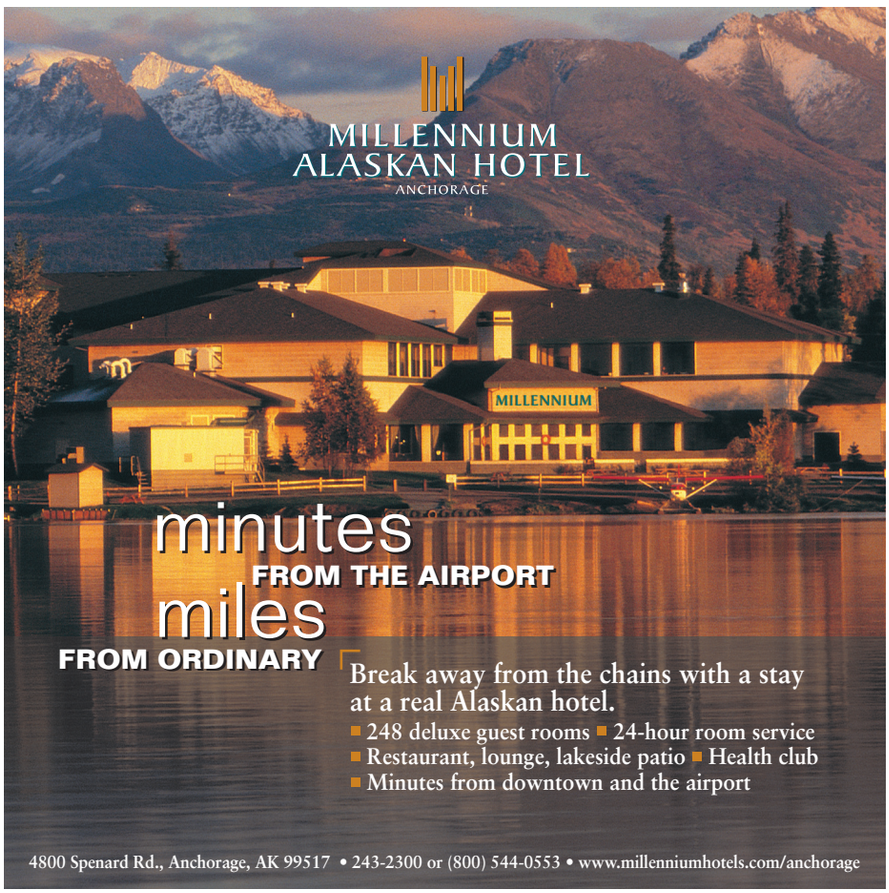
As if that weren't enough to make us pull over and reach for our cameras, the luscious red of the fireweed along the highway provided a colorful border to the landscape.

We stopped for the night at tiny Gakona, where the Copper River forks off to the east, forming the boundary of Wrangell-St. Elias National Park & Preserve. It was the Copper River I was most eager to see. After all, I had tasted its legendary salmon and, like most food lovers, had given it an astronomically high rating. That night, at the Gakona Lodge, a culinary dream came true for me. I sat down to eat what may be the world's best salmon in a rustic, century-old building that was just across the road from the salmon's source. The buttery, pink meat, seasoned with wine and herbs, nearly melted in my mouth.

Gakona Lodge is one of the oldest in Alaska, built in 1904, and the only remaining historic lodge along what a century ago was the arduous Eagle/Valdez Trail, a route followed by gold prospectors hoping to strike it rich. Greg and Valori Marshall moved from Sheridan, Wyoming, four years ago to run the lodge, which has nine rooms and three cabins. Valori does the fabulous

Top: Hikers pause near a brilliant-blue pool on Root Glacier in Wrangell-St. Elias National Park & Preserve.

AAM 02.08 akRVtrip.indd 103 1/15/08 8:00:54 AM





When You Go

If you want to explore Alaska from the comfort of a fully equipped motor home, reserve your RV and campsites early. According to Daryl Bennett, president of **Great Alaskan Holidays** in Anchorage (888-2-ALASKA; www.greatalaskanholidays.com), touring Alaska by RV has become one of the most popular travel options available, and grows in popularity each year.

RV travel offers flexibility and freedom from tight schedules, Bennett says, noting, "When you go somewhere and you really like the place, you can stay; if you go somewhere and you don't like the place, you can leave."

Bennett says one-third of his summer rentals are to previous customers, while more than half of all customers have never driven an RV before. The rookies get to watch an introductory video that covers all the details, such as battening down the hatches and securing anything that might drop, slide or soar in a moving vehicle before ever turning on the ignition.

Cory and I were both a little apprehensive about our first stay at an RV park. Fortunately, our RV's manual offered thorough instructions, complete with photo illustrations, for leveling the tires and hooking up the various hoses and cords. Amenities range from power and fresh water to cable TV and—as Cory gleefully discovered when he turned on his laptop at the Denali Grizzly Bear Resort—Wi-Fi.

A good travel guidebook is indispensable, but it's also a good idea to ask locals about road conditions when you stop for gas. That's how Cory and I learned about "frost heaves," a strange phenomenon found on roads way up north in the land of permafrost, when seasonal thawing causes flat roads to buckle, giving RV drivers a wild ride on an unexpected roller coaster.

For more information on traveling around Alaska, go online to www.travelalaska.com.

AAM 02.08 akRVtrip.indd 104 1/10/08 2:03:32 PM

cooking, and Greg tends to the frequent guests and does ongoing restoration work on the lodge.

"It's not a Hilton," Greg said while he was showing us around the rustic lodge. "It's crooked and it's kinda elegant."

The next day we got a better look at the Copper River during a sightseeing flight that took off from nearby Chitina Airstrip. The pilot flew us over a mere fraction of the park—which at more than 13 million acres is the largest park in the National Park system—but still gave us a look at towering mountain ranges, rivers of ice, forests, waterways and the Copper River, distinguishable by its chocolate-brown hue and looking like a massive cocoa spill up to five miles wide across the mudflats below.

"Can you imagine fish swimming up that thing?" the pilot asked. The river is so muddy, he told us, that fish can't see what's in front of them, so trying to fish with hooks is futile. Only large nets are effective in catching the prized fish.

The plane landed in the wilderness town of McCarthy, and we rode a van to Kennicott, once a bustling copper mining town and now a virtual ghost town on the National Register of Historic Places. After 30 years of operation, the town's mines closed abruptly in 1938. When the last train out of the area departed, whole families left without looking back. Their final view may have been one of rocks and ice, the tailings of the mine that are now mixed with the rocky moraine of the nearby glacier.

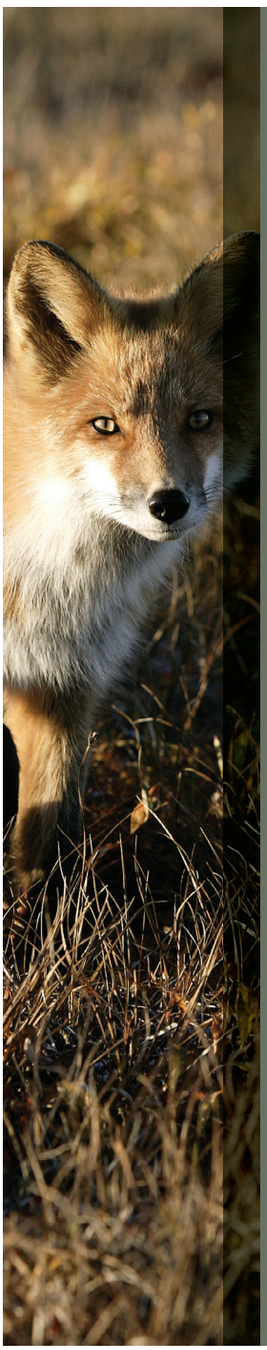
To get a feel for the forbidding landscape that was home to the former residents, Cory and I joined a group hiking the Root Glacier. Crampons for our shoes were in order, not to mention a good sense of balance. We found the towering glacier to be strangely beautiful, with slashes of brilliant blue where streams and waterfalls cut through the glaciated ice, providing startling contrast to the endless white.

The next morning we drove to Valdez, our last stop before returning to Anchorage. When the immense snowcapped mountains surrounding this cozy fishing town came into view, Cory and I agreed we had saved the best for last. Cory, who





AAM 02.08 akRVtrip.indd 105 1/11/08 12:56:13 PM





Red Dog Mine

Integrity.
Excellence.
Discipline.
Commitment.
Teamwork.
Innovation.

It's how we manage operations at the Red Dog Mine, the largest zinc mine in the world, located 90 miles north of Kotzebue. Red Dog is one of Alaska's greatest success stories, made possible by a unique development agreement that assures environmental protection and economic benefits for both Alaska and our partner, NANA and its 11,400 shareholders.

Teck Cominco Limited *in Alaska.*

A *tradition* of mining excellence benefiting all of Alaska.

www.teckcominco.com

has traveled widely in Europe and Asia, was moved by the beauty of Valdez to state, "This is the most beautiful place I've ever been."

We checked into Eagle's Rest RV Park in time to catch a noon tour of Prince William Sound on Stan Stephens' Glacier and Wildlife Cruise. Stan himself was at the wheel of the boat that took us on an 80-mile cruise lasting nearly seven hours. With about three cameras slung around his neck, Cory was constantly up and down the decks of the boat, looking for the best shots of sea lions on rocks, birds soaring overhead, otters bobbing in the water and even an orca that showed off for us with a couple of spectacular dives.

We also got fairly close to the Columbia Glacier, the fastest-moving tidewater glacier in North America, but well out of range of huge, surprise waves caused by "calving," when chunks of ice break off and plunge to the water below. Icebergs of all sizes, which Stan assiduously avoided, bobbed in the frigid water.

Cory drove most of the way back to Anchorage. By this time I'd been relegated to official reader of our travel guidebook. We got our hopes up every time I read aloud the caution: "Look out for bears," or "Look out for moose," although we didn't see any more animals along our route.

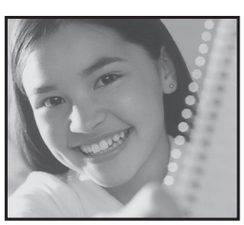
By the time we drove our dusty rig back into the lot, we had driven about 1,100 miles through gorgeous wilderness. It was a long enough trip to make our parting from our comfortable RV a little bittersweet.

Would I do it again? Sure, as long as I get the queen-size bed. ▲

Susan G. Hauser is a freelance writer living in Portland, Oregon.

FOR SALE: Sylvan Learning. *Learning feels good.*

An Accredited Sylvan Learning Center in Anchorage, Alaska.



Profoundly change children's lives.
Operate a successful, profitable business.

Hugh Wade
907-230-1523

PREMIER PROPERTIES, LLC

National Revenue Leader. Turn Key. Exclusive Territory.
23-year History. Award-Winning

NAAS **CITA**

GETTING THERE

Alaska Airlines offers frequent service to Anchorage and Fairbanks, great starting points for exploring the state by RV. To book an Alaska Airlines Vacations package, visit the Web at alaskaair.com or call 866-500-5511.

AAM 02.08 akRVtrip.indd 106 1/10/08 2:03:41 PM

LYNDEN

Finally something that really saves you time...

And it's FREE!



- **EZ SHIPPING:** Book your shipments on-line
- **EZ TRACING:** Keep an eye on your shipments
- **EZ EDI:** Your information integration solution
- **EZ REPORTING:** Information at your fingertips
- **EZ INVOICING:** Reduce your paperwork
- **EZ PAYMENT:** Streamline your accounts payable

Try it with your next shipment!

www.lynden.com/free

1-888-596-3361

The Lynden Family of Companies

Innovative Transportation Solutions

AAM 02.08 FP ads4.indd 107 1/7/08 12:26:52 PM



DON PITCHER / ALASKASTOCK.COM

Native Beauty

Scenic rivers, rolling tundra and Iñupiat culture above the Arctic Circle

By Carol Richards

Surrounded by water, framed by lagoon and sound, Kotzebue is wildness, tamed by centuries of customs. West, past what the eye can see—200 miles across open water—lies Russia. East, on the mainland, rolls mile after mile of low tundra. Moss is splashed with twinkling water; squiggly rivers cross the landscape until, far off, they reach the Brooks Range.

Kotzebue sits above Nome, on the northwest coast of Alaska. It's 549 air miles from Anchorage, 24 miles above the Arctic Circle and about 1,500 miles south of the North Pole. To the west is Kotzebue Sound; beyond it, the Bering Strait and the Chukchi Sea.

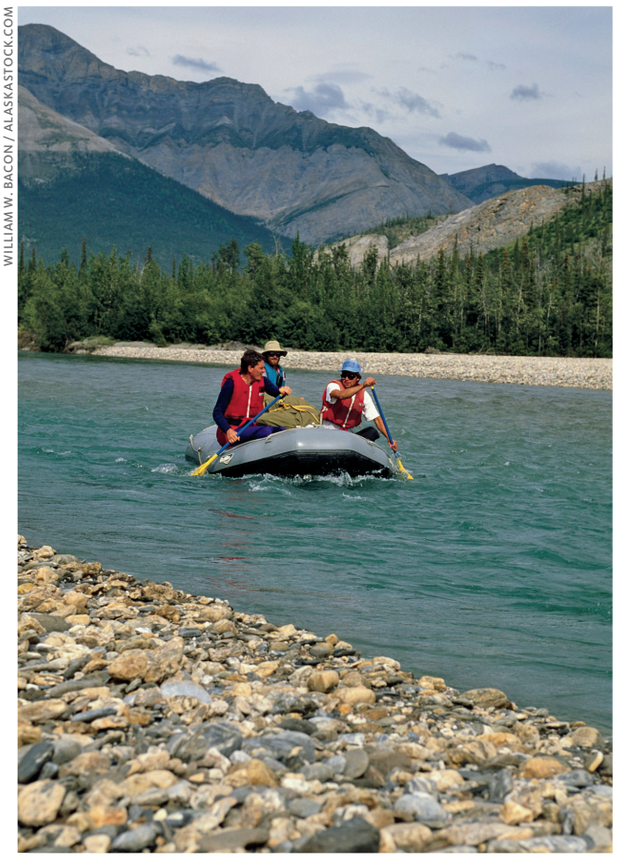
The largest of 11 villages in the Northwest Arctic Borough, Kotzebue is the transportation-and-services hub for the region, though no roads connect the villages. Most of the borough's 36,000 miles are above the Arctic Circle. Here, the sun rises on June 2

Above: The Igichuk Hills rise in the distance beyond Kotzebue.

AAM 02.08 akKotzebue.indd 108 1/11/08 6:23:38 PM



CLARK JAMES MISHLER / ALASKASTOCK.COM



WILLIAM W. BACON / ALASKASTOCK.COM

and doesn't set again until August. When I lived here as a child, I'd go on midnight summer walks and watch the sun slip down and skip across Kotzebue Sound, never dipping out of sight. I'd tape big garbage bags over my bedroom window so that I could sleep at night. On the shortest days, in winter, the sun popped up around noon, then promptly disappeared.

I've lived on both coasts and in the middle of the country, yet when people ask, I still say I'm from Kotzebue. Both my parents were from Kotzebue. My dad, a jet captain, used to mark his trips to town with fanfare for his passengers, such as making the plane bounce a little as it crossed the Arctic Circle. New arrivals in Kotzebue were met by Chester Seveck—one of the area's first reindeer herders—who stood at the bottom of the aircraft's stairs, his wife, Helen, on one side and, sometimes, a reindeer on the other. After he retired from herding in 1954, he funneled tourists to their buses then led Eskimo dance demonstrations. Chester was one of the people who taught me to dance.

Of Kotzebue's 3,200 residents, about 75 percent are Iñupiat Eskimo. Eskimo—probably an Athabascan word—means something like "raw meat eater." Iñupiat, our name for us, means "real people." So, Kotzebue is where *real people* live. It is a good place to be from, and an amazing place to visit.

Situated on a skinny, finger-shaped, 3-mile long spit, Kotzebue was originally called Qikiktagruk, which in Iñupiaq means "almost an island." In Kotzebue you're standing on land occupied by Iñupiat for at least 600 years, though the original inhabitants of the region arrived some 13,000 years ago, crossing over the Bering Sea land bridge back when Alaska and Asia were joined.

In 1818 Otto von Kotzebue, a German lieutenant, "discovered" the place for Russia. Early residents were fur traders, and missionaries. In 1897 the Friends Church established a mission. Those first missionaries changed the names of their Iñupiat converts, so we have our own Washingtons and Lincolns in Kotzebue. Qikiktagruk was renamed Kotzebue in 1899 when a post office was established.

Most of the buildings in Kotzebue are made of wood, though in the past they were a combination of wood and earth. Wood frames—semisubterranean, with long entrance passages—were insulated with blocks of sod. One Elder, remembering the smell of fresh-cut sod, sighed, "They should make a Glade air freshener like this."

Today most buildings have a *qanisaq*, a storm shed that provides both storage and shelter. It might be a workroom, to keep hunting and fishing equipment in good order. It might house a freezer full of caribou, *maktak* (whale blubber), moose meat, fish, berries. What's in the freezer is readily shared.

At first glance your impression might be that this is a barren landscape. Though it seems startlingly primordial, it actually has a rich, diverse and active ecosystem.

Above left: A native woman stands in front of a fish-drying rack in Kotzebue.

Above right: A group of men raft the Kobuk River in summer.

AAM 02.08 akKotzebue.indd 109 1/17/08 12:50:08 PM

Where your Alaskan adventure begins

PRINCE WILLIAM SOUND

CORDOVA

VISIT CORDOVA ~
ALASKA'S HIDDEN TREASURE



Cordova Centennial - 2008
www.cordovachamber.com
(907) 424-7260

Renew your wild spirit...



Prince William Sound/Copper River Delta
www.cordovacoastal.com
907-424-7424
Located next to the boat harbor

RELUCTANT FISHERMAN INN
In the heart of Cordova on the water's edge



907-424-3272
www.reluctantfisherman.com

Auklet Charter Services



Custom adventure cruises and research support
Prince William Sound
Chugach National Forest
Whittier - Cordova - Valdez
www.auklet.com

VALDEZ

Even Mother Nature has Favorites.
See Why. Visit Valdez!



907-835-INFO
www.valdezalaska.org

Prince William Sound
VALDEZ • ALASKA



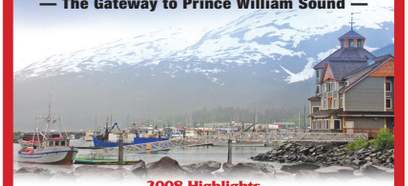
1-866-867-1297 • 907-835-4731
www.stanstephenscruises.com





WHITTIER

VISIT WHITTIER!
— The Gateway to Prince William Sound —



2008 Highlights
Walk to Whittier 6/8 • 4th of July Celebration 7/4
Halibut Derby 5/23-9/1 • Silver Salmon Derby 8/29-9/14
whittieralaskachamber.org
Info. Hotline: 907-677-WHIT (9448)

alaska
sea kayakers

Guided Tours & Rentals from Whittier
1-877-472-2534
www.alaskaseakayakers.com



Phillips Cruises & Tours, LLC
1-800-544-0529 or 276-8023
www.26glaciers.com

LET THE ADVENTURE BEGIN!





NICK JANS / ALASKASTOCK.COM

Wildlife is abundant. On the coast you might find walruses, seals, *oogruks*—bearded seals—and belugas. Slightly farther inland are muskrats, beavers, foxes, ptarmigan, loons, ducks, geese and swans. Upriver are caribou, bears, moose, and Dall sheep. Fish are plentiful: salmon, white fish, tomcod, trout, grayling, arctic char and pike. In the late summer and early fall, berries are ripe for the picking: blackberries and cranberries, plump blueberries, and large and citrus-like salmonberries.

And that ecosystem has generated culture. Within the region there's a lot of movement to follow land and marine mammals, to go where the fish are running, where the berries are ripe. My mom was born in late May, and her birth certificate says she was born at a muskrat camp; her German-born father maintained a seasonal trading post there.

So Kotzebue is much more than the town, more than that strip of land. It's a part of something larger, reaching beyond the confines of the manmade roads. Residents travel to the surrounding villages—Ambler, Buckland, Deering, Kiana, Kivalina, Kobuk, Noatak, Noorvik, Selawik, and Shungnak—up and down the Kobuk and Noatak rivers, across the sound to Sisaulik. They travel to their cabins or set up camps—clusters of wall tents where fish or game or berries are plentiful.

With all that travel, the people of the region are like a large extended family. Family does not just mean your blood relatives. Family is all the people you rely on, to launch your boat, to set your net, to pack your meat, to hang your fish. They help you celebrate your kindergartner's graduation. They cheer with you at the basketball games in winter, and at the Fourth of July foot races. If someone calls you cousin, and you're pretty sure you're not related, it's a sign of attachment.

To see how people live on this tundra, catch a ride upriver in a boat, or buy a round-trip ticket on one of the mail planes to a village on the Kobuk or Noatak rivers. The low, flat tundra, garlanded with inlets, lagoons and wiggly rivers, abruptly rises to mountains, as if out of nowhere. The landscape is stunning. There's a mountain the color of jade, rolling hills, and sand dunes—the Great Kobuk Sand Dunes—created by the grinding action of ancient glaciers.

Four wild, remote parks in Northwest Alaska make up the more than 11.6 million-acre Western Arctic National Parklands: the Bering Land Bridge National Preserve, near Nome, and Cape Krusenstern National Monument, Kobuk Valley National Park and Noatak National

Above: With the Jade Mountains rising on the horizon, three caribou bulls swim across the Kobuk River.

AAM 02.08 akKotzebue.indd 111 1/11/08 6:23:47 PM



For More Information:
www.4aha.org

Looking for great places to eat, drink, and be merry in Alaska?

FAIRFIELD INN & SUITES SM
Marriott
Anchorage
(907) 222-9000
www.fairfieldinnanchorage.com
Alaska Airlines MILEAGE PLAN
Ask for the Special Alaska Airlines Magazine Rate
*based on availability and valid thru April 30, 2008





Holiday Inn EXPRESS®
Anchorage
(907) 248-8848
www.hieanchorage.com
Ask for the Special Alaska Airlines Magazine Rate
Alaska Airlines MILEAGE PLAN
*based on availability and valid thru April 30, 2008



Comfort® INN
BY CHOICE HOTELS
Anchorage
(907) 277-6887
www.comfortinnanchorage.com
Ask for the Special Alaska Airlines Magazine Rate
Alaska Airlines MILEAGE PLAN
*based on availability and valid thru April 30, 2008
We'll see you there.

THE HOGG BROTHERS CAFE
OPEN 6:30a - 4:00p
Don't leave Alaska without pigging out on the Best Breakfast & Burgers in town!
Spenard, Alaska
907.276.9649
1049 W. Northern Lights Blvd.

CHI
CONRAD-HOUSTON
INSURANCE



Independent, privately owned and operated. For over 25 years we have been providing Alaskan businesses superior service, competitive pricing and insurance choices, to fit their needs.

Conrad-Houston Insurance
507 West Northern Lights Blvd. · Anchorage, AK 99503
Phone 907 276-7667 · FAX 907 258-3105 · Email info@chialaska.com

Serving Alaska for over 25 years

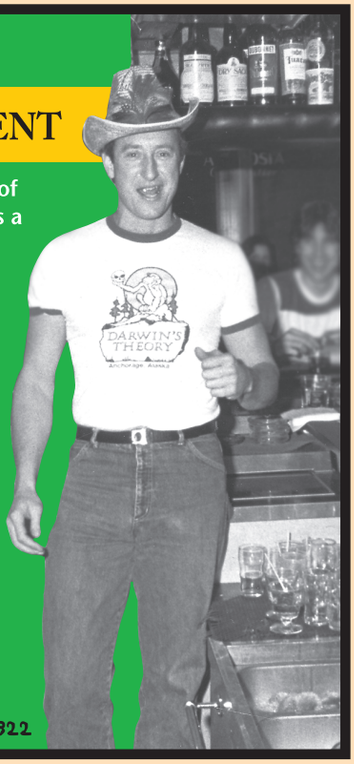
The original "where everybody knows your name bar"!

NON-SMOKING ESTABLISHMENT

Darwin, the owner, is the world's biggest seller of Cinnamon Schnapps! This small downtown bar is a favorite "Tourist Trap" where the locals view the "Urban Wildlife".

Voted by the Anchorage Daily News as the BEST SMALL BAR, the BEST POPCORN and the BEST JUKEBOX in Anchorage

DARWIN'S THEORY



426 G Street Anchorage, Alaska 99502 (907) 277-5322

Advertisement

Alaska Hospitality Alliance
AKRBA · AHA · AkH&LA
For More Information:
www.4aha.org

Gwennie's Old Alaska Restaurant
4333 SPENARD RD. ANCHORAGE, ALASKA 99517
(907) 243-2090
www.gwenniesrestaurant.com

Puffin Inn
OF ANCHORAGE
85 Deluxe, Boutique, Moderate and Original Rooms
All Rooms Now Air Conditioned
Free WiFi
Free Airport Shuttle
Limited Freezer Space available
Complimentary Breakfast
1.800.4PUFFIN
4400 SPENARD ROAD
ANCHORAGE, AK 99517 • www.puffininn.net

CAPE FOX LODGE
A northern retreat for the senses.
For reservations call toll-free:
(866) 225-8001
www.capefoxlodge.com
800 Venetia Way, Ketchikan, AK 99901
(907) 225-8001

Preserve, all near Kotzebue.

People have made their homes in what is now the Noatak National Preserve for at least 11,000 years and the preserve features prehistoric and historic archaeological sites. It is also home to the Noatak River—classified as a national Wild and Scenic River—one of North America's largest mountain-ringed river basins. The river, which begins deep in the Brooks Range and runs for nearly 400 miles—completely above the Arctic Circle—to the tidewaters of the Chukchi Sea, offers superlative wilderness float-trip opportunities. Floating the entire Noatak is a three-week adventure, but shorter trips on the uppermost part of the river are also offered. Other outdoor activities in the region include hiking, camping, fishing, hunting, flight seeing, wildlife viewing, bird watching, snowmobiling and dogsledding.

When people think of Alaska, they often think of the Iditarod Trail Sled Dog Race, the more than 1,000-mile race that begins in Wasilla—with a ceremonial start in Anchorage—and ends in Nome. While the only way to get from Kotzebue to neighboring Nome is by plane or by snowmachine in winter, Kotzebue has its share of sled dog races—and racers.

North of town, where Kotzebue Sound meets the Noatak, Kobuk and Selawik rivers, is Kobuk Lake. Here, the mixing of fresh and salt water produces an ideal



habitat for sheefish, native whitefish found only in subarctic North America and Asia. It's also where Louie Nelson lives year-round. In 2005, after years of competing in local sled dog races such as the Kobuk 220 and 440, Louie ran his first Iditarod and came in 20th. Now, going on 65, Louie is training for next month's Iditarod, running two teams 40 miles a day. Two of his sons, Darin and Robert, hope to run the Iditarod this year as rookies. Other local Iditarod favorites racing this year are Louie's nephew John Baker; John's training partner, Tollef Monson; and Louie's neighbor, Ed Iten.

Within the next couple of years some impressive and important construction will be under way in Kotzebue. On Front Street, next to the existing Nullagvik Hotel and on the site of the old Hanson's Store, NANA—the Kotzebue-based Alaska Native Corporation that represents the Native shareholders in this region—is building a new hotel, which will offer an extraordi-

When You Go

At LaVonne's Fish Camp, five miles south of Kotzebue, you can stay in cabins on the shores of Kotzebue Sound and experience, firsthand, the Iñupiat way of life. Participate in set-net fishing, cleaning fish, food gathering and other subsistence activities. An Elder will teach you how to use an ulu—an Iñupiat knife. You'll dine on caribou soup and fresh-caught chum salmon. 907-276-0976 or www.fishcamp.org.

The Kiana Lodge, near the village of Kiana on the Kobuk River, is accessible only by plane or boat. Kiana natives Lorry and Nellie Schuerch operate the scenic fishing and hunting lodge, which is open from June through late September, depending on break up and freeze up. 907-475-2149 or www.alaskasheefishing.com

Wild Kobuk River Runners is an Alaska outfitter specializing in river adventures on the Kobuk and Noatak rivers. Inflatable rafts, canoes and catarafts, and tent camps are available, as are cabins near Kobuk, and fishing trips for sheefish, arctic char, salmon, grayling, pike and whitefish. 907-948-2150 or www.kobukriverrunners.com.

For more info visit www.kotzpdweb.tripod.com/city/lodging.html or www.travelalaska.com/Regions/StateCommunity.aspx.

AAM 02.08 akKotzebue.indd 113 1/16/08 12:50:10 PM



Serving more Alaskan ports than any other marine carrier.

Northland Services
MARINE TRANSPORTATION

800.426.3113 206.763.3000 fax: 206.264.4930 WWW.NORTHLANDSERVICES.COM

Prince of Wales Island

Bob & Valerie Anderson~Owners



Fireweed Lodge

- Private Deluxe Rooms
- Super Family-Style Dining
- Hot Tub
- Color TV, Telephones
- Conference Rooms
- Steelhead, Salmon & Halibut Charters

fireweedlo@aol.com • www.fireweedlodge.com
907-755-2930 • PO Box 116 Klawock, AK 99925 • Fax 907-755-2936

You could *live* here.

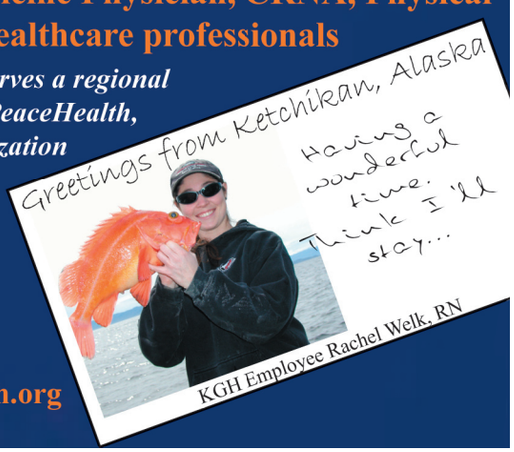
More lakes than malls, more float planes than traffic lights, more kayaks than miles of road.

Want a life, not a lifestyle?
Consider joining our 32 physicians and over 400 employees who make this vacation destination their home.

Ketchikan General Hospital
PeaceHealth

Seeking Internal Medicine Physician, CRNA, Physical Therapist and other healthcare professionals

Ketchikan General Hospital serves a regional population of 35,000; part of PeaceHealth, a 125-year old Catholic organization dedicated to exceptional medicine, compassionate care, and social justice.



1-888-890-8301
www.peacehealth.org
kghrecruiters@peacehealth.org

Family Practice
Internal Medicine

Come practice at our Tribal Health Clinic in beautiful **Ketchikan, Alaska**. The Ketchikan Indian Community Tribal Health Clinic is seeking two more physicians.

Broad spectrum care, full range primary care clinic. Opportunity to develop specialty interest. OP and IP practice.

Surrounded by the **Tongass National Forest**, 1000 islands and 15,000 miles of shoreline & wildlife. Salmon fishing. Call 907-228-5292 to explore this opportunity.

AAM 02.08 akKotzebue.indd 114 1/10/08 4:56:49 PM

nary view of Kotzebue Sound. The hotel will be finished in phases, with the first phase to be completed in 2009.

Nearby, on the site of the former NANA Museum of the Arctic, the Northwest Arctic Heritage Center is also in development, with construction set to begin this summer.

Scheduled to open in 2010, the National Park Service–operated center will provide residents of the Northwest Arctic region a place to meet, exchange stories, and share cross-generational and multicultural experiences at any time of year. It will also provide space for interpretation and education. Park Service staff will offer a variety of activities including Junior Rangers programs; traditional-crafts lessons, such as making mittens or sleds; and lectures by scientists and researchers working in the parks. NANA and other organizations will present cultural programs, such as Eskimo dancing, and a large exhibit area will be dedicated to the Arctic, its plants and animals, and the Iñupiat people who have made this region their home for thousands of years.

Kotzebue, to me, is a place kept alive by stories and memories, with a culture kept strong through traditions and experiences. While Chester and his reindeer welcoming committee may be gone from Kotzebue, the culture remains. Climb in a taxicab and the driver might offer you a fish to take home. While you're admiring the sound, a resident might invite you to dinner—and to check out the moose in her freezer. Be sure to accept. After all, it is the intertwining of tundra and culture that makes this place so alluring. ▲▲

Carol Richards lives and writes in Anchorage, Alaska.

GETTING THERE

Alaska Airlines offers daily flights from Anchorage and Nome to Kotzebue. For more information or to book a ticket online go to alaskaair.com, or call 800-ALASKAAIR.

HEARTS ON FIRE®

THE WORLD'S MOST PERFECTLY CUT DIAMOND®



Significance Solitaire

Exclusively at

Michael's JEWELERS

CELEBRATING 40 YEARS SERVING ALASKA

907.349.3381
3689 Arctic Blvd. • Anchorage, Alaska 99503
AKjewels.com

DINING GUIDE



Food and drink for the western traveler.

ALASKA

Fairbanks

› **The Pump House Restaurant and Saloon** - A National Historic Site - is a DiRoNA recipient designating it as one of 500 distinguished restaurants in North America. Fresh Alaskan seafood and prime aged beef is served on our deck overlooking the river or in our antique-filled dining room. The Senator's Saloon has the only oyster bar in town and an antique Brunswick pool table. Serving dinner and Sunday Brunch. 1.3 mile Chena Pump Road (907) 479-8452.

ILLUSTRATIONS BY JERRY NELSON

AAM 02.08 akKotzebue.indd 115 1/11/08 6:23:50 PM



Intelligent Dating

all work & no play?

In this day and age where busy professionals are outsourcing so many aspects of their lives, dating is no different.

THE SINGLES SCENE

With over 100 million unattached people in the U.S., why is it so difficult for singles to meet? In an age where the Blackberry is a true companion, and people have become so fixated on their real-time/ anytime correspondence, has everyone forgotten the simplicity of communicating face-to-face? Maybe what singles really need to do is disconnect and bring back the lunch hour.

There's a team of dating experts who understand that a single professional's daily planner may not have enough slots open for some focus on their personal life. It's Just Lunch was established in 1991 after a broken engagement left the company founder suddenly single. Like many singles, she began the tedious search for a way to meet "normal", well-educated professionals. Her friends set her up on blind dates and she tried personal ads, but she wasn't comfortable with these options. The ideal first date was a lunch date or drinks after work, she decided, because it would allow two people to actually talk and get to know one another in a no-pressure, relaxed environment.

THE PERSONAL TOUCH

The company's premise is simple: a dating solution based on personalized selection and date coordination. After a client calls for information, a one hour face-to-face meeting is set up to discuss the types of people they would like to meet. Within 48 hours, the company calls to tell the client all about their first date. They arrange for the couple to meet for lunch or a drink after work at a restaurant convenient to both of them and even make the reservations. After the date, the clients call the company and give feedback before their next match is selected. There is no photo or on-line profile for the world to see.

A TEAM WITH A MISSION

Over the last 16 years, It's Just Lunch has set up over 2,000,000 first dates in over 100 locations worldwide and shows no signs of slowing down. Company CEO, Kevin Bazner, a business traveler himself, knows first-hand how hard it is to engineer a professional and social life which is why his mission is to get singles out from behind their PDA's and desks and connecting face-to-face. "When I first heard of the company, I thought, this makes perfect sense," Mr. Bazner said. "Whether someone is working at a high growth company, a law firm or is a business owner, who has time to date? It makes sense to hire someone to do all the work."

"...A dating service is trying to revolutionize the blind date. It's Just Lunch! does all the work — making reservations, clearing the matches with customers. All couples have to do is show up."

-The Wall Street Journal

IT'S JUST LUNCH®
DATING FOR BUSY PROFESSIONALS®

AAM 02.08 FP ads8.indd 116 1/8/08 11:43:34 AM

"I was not interested in Internet dating because there was no effective way to screen possible candidates. It's Just Lunch provided exactly what I needed; a personal service that screens candidates, and where matches are completely by qualified experts. I have a busy life and it's refreshing to have someone handle the details for me."

Arden S., Managment Consultant



When asked what makes It's Just Lunch so successful, Mr. Bazner explains that "we put the needs of our clients in the hands of our experienced staff rather than a computer. Additionally, without exception, we meet everyone in person before taking them on as a client and personally selecting their dates." He adds that "It's Just Lunch clients are busy, successful men and women who are all quite capable of finding a date. But their lifestyle is the fast-paced world of business today. Airports, meetings, business travel- everything it takes to be successful. They just want someone to do the upfront selection and coordination work for them."

The statistics speak for themselves. In a recent nationwide survey conducted by It's Just Lunch, 76% of the men said they believe a relationship is more important than their career. In addition, the survey revealed that 63% have been told by their friends or colleagues that they need to get out more.

It's Just Lunch has been featured on various TV talk shows including CNBC, CNN and Oprah as well as in articles in Forbes, The Wall Street Journal and others.

For more information, visit www.itsjustlunch.com.



"I had heard good things about It's Just Lunch and thought it sounded too good to be true. Then I met the staff and went through the interview process and became very excited. They handled every situation professionally. I also had nothing but a positive experience with every lunch date they arranged. I never really expected to meet my husband, but as fate would have it, I met him on a lunch date. Thank you, It's Just Lunch, for helping make my dreams come true!"

Ken G. / Regional Manager, Insurance Company
Sheila G. / Financial Company Office Coordinator

It's Just Lunch Directors:



Betty Sinclair



Amy Brinkman



Lisa Purdum



Leah Gyori



Jennifer Donnelly



Sara Darling

100 locations worldwide • www.ItsJustLunch.com • 1-888-300-9500

U.S.
Albany
Albuquerque
Alexandria
Ann Arbor
Atlanta
Austin
Baltimore
Bellevue
Birmingham
Boca Raton
Boulder
Buffalo
Charleston
Charlotte
Chicago
Chicago Suburbs
Cincinnati
Cleveland
Columbia
Columbus
Dallas
Denver
Detroit Suburbs
Ft. Lauderdale
Ft. Lee
Ft. Myers
Ft. Worth
Greensboro
Greenville
Harrisburg
Hartford
Houston
Huntsville
Jacksonville
Kansas City
LA – Century City
LA – South Bay
LA – The Valley
Las Vegas
Long Island
Louisville
Madison
Marlton
McLean
Miami
Milwaukee
Minneapolis
Naples
Nashville
New Haven
New York City
Norfolk-Hampton Roads
Omaha
Orange County
Orlando
Philadelphia
Philadelphia Suburbs
Phoenix
Pittsburgh
Portland
Raleigh-Durham
Reno
Rochester, MN
Rochester, NY
Sacramento
San Antonio
San Diego
San Diego - N Cnty
San Francisco
Sarasota
Scottsdale
Seattle
Silicon Valley
St. Louis
St. Paul
Stamford
Tampa
Tucson
Tulsa
Walnut Creek
Washington DC
West Palm Beach
Wilmington

CANADA
Calgary
Edmonton
Toronto
Vancouver

CARIBBEAN
Dominican Republic

EUROPE
Dublin
Leeds
London

AUSTRALIA
Brisbane
Melbourne
Sydney

ASIA
Bangkok
Singapore



Splendor and Sophistication

Vancouver, B.C., combines nature and culture

By Anne Mullens

AAM 02.08 Vancouver.indd 118 1/11/08 2:19:13 PM



RICH WHEATER / ALLCANADAPHOTOS.COM



TREVOR BONDERUD / ALLCANADAPHOTOS.COM

Above: A sunny day on the Stanley Park seawall. Top Right: Robson Street in the heart of Vancouver.

As I crest a hill at 37th Avenue in Vancouver, B.C., I smile. Suddenly unfolding before me as I drive along Oak Street—a major north-south corridor in British Columbia's largest city—is a panorama of Vancouver in its jewellike setting that has never failed to cause me to catch my breath in the past 25 years, both when I was a resident and now, when I'm a frequent visitor.

The tall glass towers of the downtown core shimmer in the sunlight. Behind them is a jagged wall of snowcapped mountains. To the west, sailboats on English Bay tack between ships at anchor while Stanley Park's lush forest green juts out into the water. On this spring day the whole city seems tinged pink from the more than 45,000 plum and cherry trees in bloom.

To me, this panorama sums up Greater Vancouver in a single glance: a world-class metropolis featuring the best of urban life surrounded by nature at its finest.

Natural Vancouver—white beaches, waterfront walks, beautiful gardens, mountain or valley hiking trails and, in winter, cross-country and downhill skiing—is within minutes of the city center. Urban charms include museums, arts venues, entertainment spots, shops, gourmet restaurants, and nooks and crannies of diverse neighborhoods, perfect for exploring.

With so much to choose from, the challenge can be to narrow down options. Here are some of the things I like to do when I'm visiting Greater Vancouver that feature both its urban and its natural assets.

Explore downtown on Robson Street

Of all of the intriguing streets coursing through the city, my favorite is Robson Street. I walk with my coffee from one of the many cafes that dot the route and stroll along its 20 blocks that run east-west through the heart of the downtown, parallel to the main thoroughfare, Georgia Street. It is a walk that takes in some of my favorite architectural and cultural sites as well as some of the best shopping in the city. The entire length of the street hums with city energy.

At the eastern end is the welcoming promenade of the Central Public Library. I love this building, designed by Israeli architect Moshe Safdie and finished in 1995. I linger at the library, joined by many others who sit on its sunlit steps or at its cafe tables, sipping a coffee or reading a newspaper or just watching the people.

A few blocks to the west is another favorite spot to people-watch: the stairs and plaza at Robson Square, home of the Vancouver Art Gallery. The gallery, housed in the beautiful gray stone edifice of the former law courts, hosts a variety of interesting exhibits, including a retrospective of British Columbia's most famous artist, Emily Carr, until mid-April. I often take lunch at the Gallery Cafe, which boasts a delicious selection of bistro fare, and if weather permits, the cafe's outdoor seating is among the best in the city.

Across the square, the terraced gardens and stairs of the new Vancouver Law Courts are also a great place to sit and take

AAM 02.08 Vancouver.indd 119 1/11/08 6:24:49 PM

YOU WERE MEANT TO BE
UP HERE

THE LONGEST VERTICAL DESCENT IN NORTH AMERICA IS ALSO
THE MOST EXCITING RESORT REAL ESTATE OPPORTUNITY IN DECADES



ADVENTURE BECKONS
LIFTS NOW OPEN

ACCESS LIFT, SNOWCAT AND HELICOPTER SKIING FROM THE BASE OF THE MOUNTAIN

REGISTER NOW FOR INFORMATION ON RESORT REAL ESTATE OPPORTUNITIES
RESORT CONDOMINIUMS, LUXURY TOWNHOMES AND SINGLE FAMILY LOTS

WWW.REVELSTOKEMOUNTAINRESORT.COM
OR CALL 1.888.837.2188

FINANCING BY: ROMSPEN

EXCLUSIVELY OFFERED BY:
Sotheby's INTERNATIONAL REALTY | Canada

E. & O. E. This is not an offering for sale. An offering for sale may only be made after filing a Disclosure Statement under the Real Estate Development Marketing Act. Contact the developer's agent at: 1.888.837.2188 for further details as well as a copy of the Disclosure Statement when available. After a Disclosure statement is filed, the developer reserves the right to make modifications to building design, specifications, features and floor plans. Prices are subject to change and can be withdrawn at any time. Each Office Is Independently Owned And Operated.

AAM 02.08 FP ads3.indd 120 1/7/08 12:11:06 PM

DETAILS

Here are just some of the many dining and lodging choices in Vancouver.

DINING

Bacchus Lounge, located in the Wedgewood Hotel, has delicious dishes and one of the city's most comfortable bars. 845 Hornby St.; 604-608-5319.

C Restaurant is consistently ranked as one of Vancouver's best seafood restaurants and is right by the seawall on the north side of False Creek. 2-1600 Howe St.; 604-681-1164.

Caffe Artigiano has some of the best coffee in the city and is just a few steps away from Robson Square. 763 Hornby St.; 604-694-7737.

CinCin is a popular dining room with fine Italian-inspired food. 1154 Robson St., 604-688-7338.

Hapa Izakaya serves tasty Japanese food in the heart of Robson's shopping district. 1479 Robson St.; 604-689-4272.

Lumière Restaurant offers elegant French cuisine and features an intimate 30-seat tasting bar. 2551 W. Broadway; 604-739-8185.

The Observatory on Grouse Mountain has fine dining with the best view in Vancouver. Your reservation gives you free admission to Grouse and the Skyride. 6400 Nancy Greene Way; 604-980-9311.

Raincity Grill, near the seawall by Stanley Park, features award-winning West Coast cuisine. 1193 Denman St.; 604-685-7337.

LODGING

The Fairmont Waterfront, in the luxe Coal Harbour section, has sophisticated amenities and even a resident dog you can take on a walk. 604-691-1991; www.fairmont.com/waterfront.

The Four Seasons Hotel Vancouver offers four-star pampering in the heart of downtown. Hotel renovations, expected to be fully completed in summer 2009, include a new lobby, and a new restaurant and bar, YEW, that opened in November. The hotel also has a fitness club, a spa and *CONTINUED ON PAGE 124*



JANIS KRAULIS / ALLCANADAPHOTOS.COM

Granville Island Public Market (foreground), just across from downtown Vancouver.

in the view and the ambiance. For me, Robson Square is Vancouver's equivalent to Rome's Spanish Steps.

A four-block section from Hornby Street to Bute Street along Robson features some of the best clothes and shoe shopping in the city, including Salvatore Ferragamo, A|X Armani Exchange, Club Monaco, lululemon athletica, Guess and bebe. My teenage girls can spend hours browsing the offerings along this stretch.

One of the things I like best about walking along Robson, however, is looking north as I cross each block's intersection to see the dramatic North Shore Mountains peeking through the skyscraper canyons. Constantly changing in color, mood and texture, the mountains make it impossible (at least on a clear day) to lose one's bearings. They say "due north" better than a compass arrow.

Skate, bike, run or walk the Vancouver seawall

"On your left!" pipes an in-line skater, who zooms past us, her legs pumping to her iPod soundtrack. My teenage daughter Kate watches this vision of athletic beauty and agility glide past, one of many we have seen in the last hour.

We are in-line skating the Vancouver seawall. For many years, the seawall consisted of a 5.5-mile-long scenic walkway around the perimeter of Stanley Park. The walkway took more than 60 years to build before it opened in 1888, and it has long been one of the park's most popular attractions. What's more, over the last decade, the seawall has more than doubled in size to nearly 14 miles, and the Stanley Park section now represents just the central portion of a seaside path that follows almost the entire length of Vancouver's inner waterfront.

I always bring my in-line skates or sneakers so I can skate or jog a portion of it. On a sunny day, walkers, runners, cyclists, skaters, and moms and dads with strollers abound on the seawall. Whether you walk, run or roll, it is an exhilarating way to take in the perimeter of the downtown core.

The waterfront path extends from the Pan Pacific Vancouver hotel, at the foot of Howe Street on the Coal Harbour side, all the way around 1,000-acre Stanley Park, and then along the shores of English Bay and False Creek to Science World at Main Street and Terminal Avenue. It passes waterside restaurants, bars and cafes on the Coal Harbour portion, stunning natural vistas and huge trees on the Stanley Park section, white sand beaches on the English Bay side, and restaurants and clubs and Granville Island along False Creek. Wildlife sightings *CONTINUED ON PAGE 124*

AAM 02.08 Vancouver.indd 121 1/15/08 8:04:12 AM

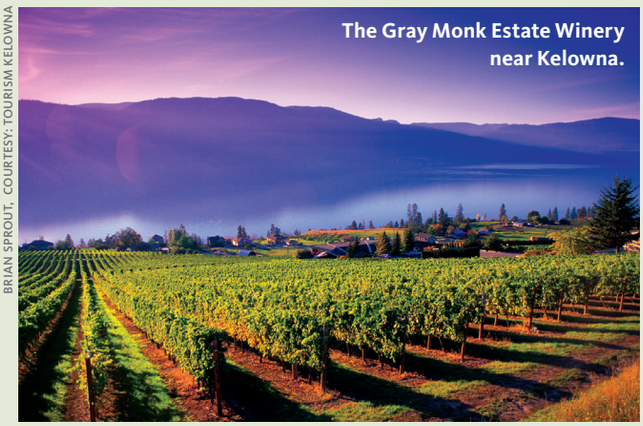


!KEL237 Horizon.indd 1 12/18/07 9:21:12 AM
AAM 02.08 FP ads3.indd 122 1/7/08 12:11:13 PM

OKANAGAN EXPLORATIONS

Located just 250 miles east of Vancouver, and also served directly with daily Horizon Air flights, is British Columbia's bountiful and beautiful Okanagan Valley. Featuring a chain of three deep, narrow lakes rimmed by mountains, the Okanagan Valley extends 110 miles from Vernon in the north down to Osoyoos at the Washington state border. British Columbia's third-largest city, Kelowna, population 110,000, is in the valley's center.

The Okanagan has something to love in every season. In winter, light, dry snow blankets the mountains, providing some of the best winter recreation in British Columbia. Three top-ranked ski resorts—Silver Star Mountain Resort, Big White Ski Resort and Apex Mountain Resort—are all less than an hour from Kelowna. A fourth world-class ski resort, Sun Peaks Resort, is just north of the Okanagan region near Kamloops and can be reached via direct flights to Kamloops as well as from Kelowna.



BRIAN SPROUT, COURTESY: TOURISM KELOWNA

The Gray Monk Estate Winery near Kelowna.

My teenage daughters love Silver Star, about 30 miles north of Kelowna. Located just outside the town of Vernon, it is homey and kid-friendly, with a small Victorian-style village, 115 runs from easy to extreme, 2,500 feet of vertical, 13 lifts, and day-lift capacity for 14,000 skiers per hour.

One of my personal favorites is 7,355-acre Big White, which feels like a resort in the Alps. Located 35 miles southeast of Kelowna, Big White has 118 runs, 2,500 feet of vertical, 16 lifts and day-lift capacity for 28,000 skiers per hour.

Cozy, laid-back Apex is a 1,112-acre ski destination 60 miles southwest of Kelowna and 21 miles west of Penticton. Apex has 67 runs, 2,000 feet of vertical, four lifts and day-lift capacity for 6,700 skiers per hour.

Sun Peaks, just outside of Kamloops, has 122 runs with 3,678 acres of skiable terrain—making it British Columbia's second-largest ski resort, behind Whistler Blackcomb. Sun Peaks also has 122 runs, 2,891 feet of vertical, 12 lifts and day-lift capacity for 12,000 skiers per hour.

As soon as the snow leaves the valley floor, the golf courses open. With more than 40 courses to choose from, the region is a golf prime destination 10 months of the year. My husband, the golfer in the family, likes the scenic and winding Gallagher's Canyon, an 18-hole, par-72 championship course on the east side of Kelowna. Another favorite is Harvest Golf Club, an 18-hole par 72, on the south side of Kelowna. The readers of *Okanagan Life Magazine* have named Harvest Golf Club the best golf course in central Okanagan seven times in the last decade, most recently in 2005.

The Harvest club draws its name from the fact that the Okanagan Valley is the fruit basket of British Columbia. Apple, peach and apricot orchards bloom in spring throughout the valley. In addition, the last three decades have seen a rise in grape agriculture on the sunny south-facing slopes, and the region is now the province's premier wine producer. The summer-sun-soaked, protected microclimate is cooled at night by breezes off the three long, deep lakes. The Okanagan, Skaha and Osoyoos lakes bustle in summer with houseboats, motorboats, sailboats, water-skiers, canoeists, kayakers, swimmers and sunbathers along the region's miles of white, sandy beaches. The largest lake, 68-mile-long Okanagan Lake, said to be inhabited by shy Ogopogo, a mythical serpent akin to the Loch Ness monster.

Fall's harvest is one of the best times to go vineyard hopping among the more than 50 different wineries, virtually all with tasting rooms and many with fine restaurants. One of the best ways to travel is by bicycle along the Kettle Valley Railway Trail, a one-time rail grade that stretches more than 400 miles through south-central B.C., passing various wineries. Thanks to the gravel trail's average slope of no more than 3.5 degrees, even recreational cyclists can manage this ride. The trail is open all year to cyclists and hikers at lower elevations, and to cross-country skiers when the snow flies.

Winery restaurants are among the many excellent dining choices in the Okanagan, where excellent lodgings also abound. Here are just a few options:

DINING

Quails' Gate Estate Winery and Old Vines Patio is open year-round, featuring locally sourced food in a magnificent setting. 3303 Boucherie Road, Kelowna; 250-769-4451.

Summerhill Pyramid Winery and Sunset Bistro Restaurant is also open year-round, serving top-rated food with organically grown wines. 4870 Chute Lake Road, Kelowna; 250-764-8000.

The Terrace Restaurant, part of Mission Hill Family Estate, serves light seasonal fare from early May to mid-October. The outdoor terrace offers stunning views from a hilltop overlooking rows of vines and a panoramic view of Okanagan Lake. 1730 Mission Hill Road, Westbank; 250-768-6448.

LODGINGS

Manteo Resort offers deluxe accommodations in Kelowna, including spa services and a private beach on Okanagan Lake. 250-860-1031; www.manteo.com.

The Grand Okanagan Lakefront Resort and Conference Centre is a luxury waterfront hotel with European-style spa in central Kelowna. 800-465-4651; www.grandokanagan.com. —*A.M.*

Horizon Air (800-547-9308, www.horizonair.com) flies daily to Kelowna year-round and has daily, seasonal, nonstop service to Kamloops through March 30. You can book a Sun Peaks ski-vacation package by visiting the Website or calling 800-468-2248. —*A.M.*

AAM 02.08 Vancouver.indd 123 1/15/08 8:04:15 AM

FROM PAGE 121 well-appointed rooms. 604-689-9333; www.fourseasons.com/vancouver.

LODEN VANCOUVER, scheduled to open in March, is situated next to the Coal Harbour neighborhood a short walk from Stanley Park. The 14-story hotel will feature Voya, an 80-seat restaurant and lounge. 604-669-5060; www.lodenvancouver.com.

METROPOLITAN HOTEL occupies a prime spot downtown with access to financial and shopping districts. Its restaurant, Diva at the Met, has a renowned wine cellar. 800-667-2300; www.metropolitan.com/vanc.

OPUS HOTEL pampers its guests with vibrant decor, spa services, complimentary bicycle use, and the Elixir bistro and Opus Bar. 866-642-6787; www.opushotel.com.

SUTTON PLACE HOTEL has luxuriously appointed rooms and a cosmopolitan atmosphere next to downtown Vancouver's waterfront. Fine French cuisine is available in the hotel's Fleuri Restaurant. 866-378-8866; www.vancouver.suttonplace.com. —*A.M.*

FROM PAGE 121 are common along the seawall, particularly harbor seals and great blue herons.

When blading, we wear backpacks with our walking shoes tucked inside so we can stop for a bite or museum visit. Science World, the Vancouver Museum and the Vancouver Maritime Museum—the latter two located in Vanier Park—are all steps away from the seawall and worth a visit.

Walking the entire distance takes at least four hours, but in-line skates, as well as single and tandem bikes, and detachable tag-along bike extensions for kids, can be rented from a few stores just outside Stanley Park near Georgia Street. For more information, visit www.city.vancouver.bc.ca/parks/parks/stanley/landmarks.htm. For a list of rental shops, visit www.englishbay.com/recreation.

Granville Island

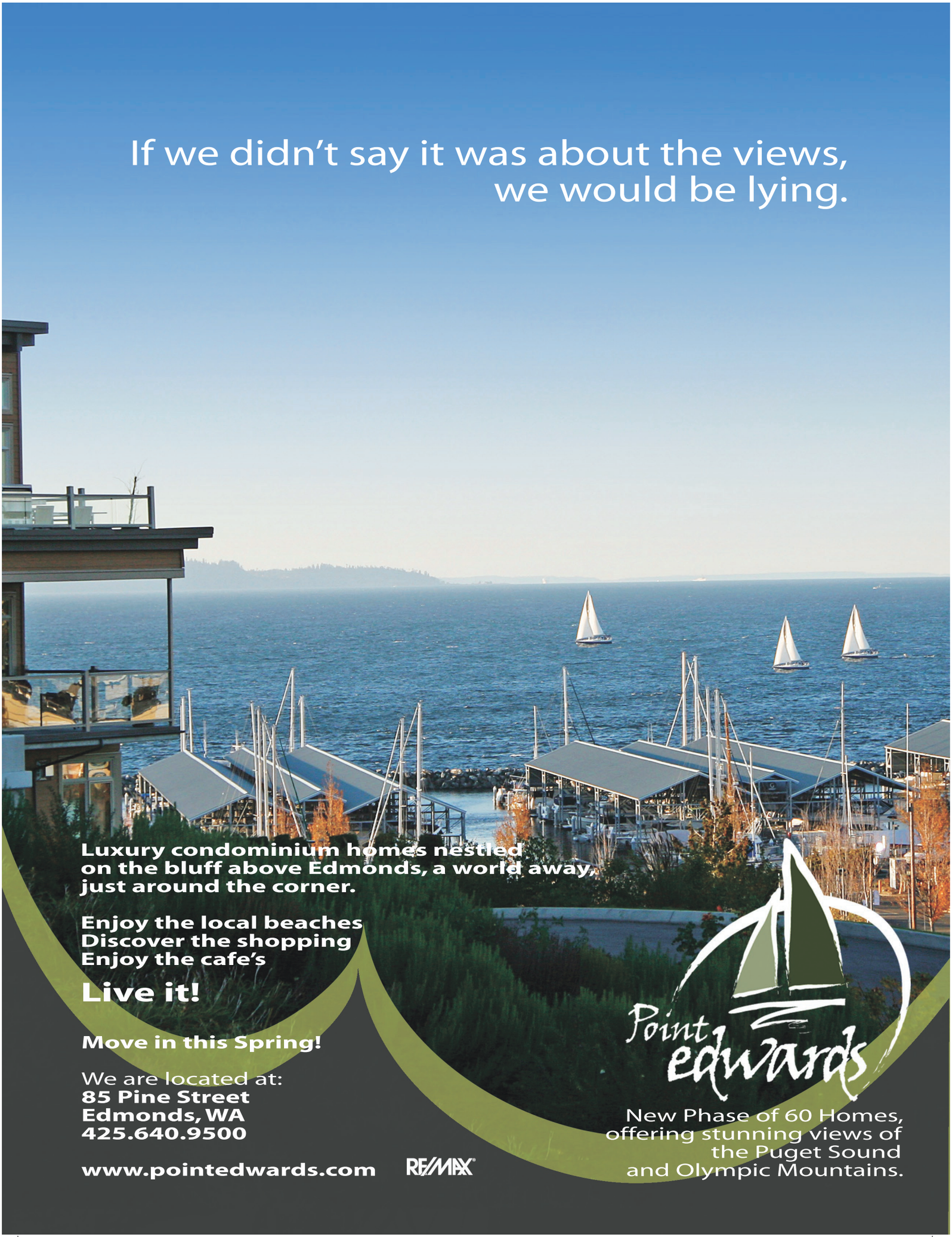
I sit on a wooden bench outside Granville Island Public Market, enjoying a Vietnamese salad roll, dipping it in savory peanut sauce while a flamenco guitarist strums toe-tapping rhythms. Seagulls dive and cry overhead. Boat halyards clang gently against masts in the marina nearby. For me, no trip to Vancouver is complete without spending a few hours taking in the ambiance—and yummy nibbles—of Granville Island.

One of Vancouver's most popular tourist attractions, the 40-acre island sits underneath the Granville Bridge at the entrance to False Creek directly across from downtown. The one-time sandbar was home to heavy industry for almost 80 years. Since the late 1970s, its former warehouses, machine shops and foundries have been converted to the Granville Island Public Market, plus at least three theaters, an art school, a children's market, artisans' studios, specialty shops, excellent restaurants and even a brewery.

A busy marina and houseboat neighborhood add to the ambiance. You can even rent a kayak 362 days a year (closed Christmas Day, Boxing Day and New Year's Day)

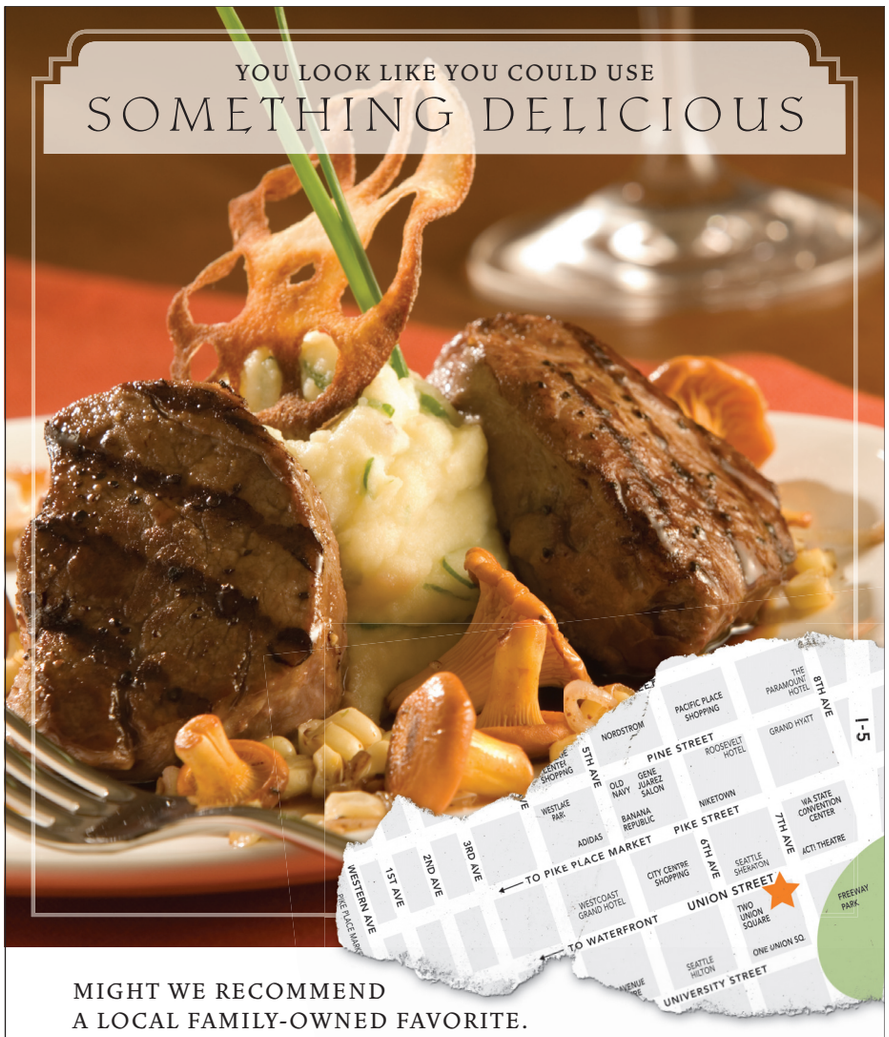


AAM 02.08 Vancouver.indd 124 1/11/08 2:19:28 PM



AAM 02.08 FP ads3.indd 125 1/7/08 12:11:24 PM

YOU LOOK LIKE YOU COULD USE
SOMETHING DELICIOUS



MIGHT WE RECOMMEND
A LOCAL FAMILY-OWNED FAVORITE.

Our Northwest grill serves up innovative cuisine using the region's freshest ingredients. Located in downtown Seattle, just steps from major hotels, come for a delicious dinner, a lively Happy Hour and what we like to call "Twilight Hour" from 9-11pm. That means there's always a table with your name on it. **Make it your first call when you hit the tarmac: 206.224.4321.**

UNION SQUARE GRILL
Innovation served daily
7th & Union, Downtown Seattle • www.unionsquaregrill.com • Valet parking after 5pm



Downtown Victoria, one block from the Inner Harbour. Family Restaurant, English-style pub, steakhouse and oyster bar. Complimentary high-speed Internet. Pet friendly.
Rates from $79 through April 30, 2008.

777 DOUGLAS STREET
VICTORIA, B.C. V8W 2B5
executivehouse@executivehouse.com
www.executivehouse.com

EXECUTIVE HOUSE HOTEL
1.800.663.7001

at Ecomarine Kayak Centre. For more information, visit www.granvilleisland.com.

Grouse Mountain and the Capilano Suspension Bridge

At night it is easy to pick out Grouse Mountain from among the many peaks looming over Vancouver: It has a necklace of lights on its southern face. Open 365 days a year, the mountain offers skiing, snowboarding, ice skating, snowshoeing and sleigh rides in winter. In summer it has hiking, a wildlife refuge, tandem paragliding, helicopter tours and a famous lumberjack show. It has both a fine dining and a more casual restaurant, as well as a tourist shop and ski shop.

A ride up the Grouse Mountain Skyride is worth the trip for the view alone. Canada's longest aerial tramway, the Skyride departs every 15 minutes from 9 A.M. to 10 P.M., seven days a week, climbing some 3,000 feet. As the tramway goes higher and higher, all of Metro Vancouver—home now to 2.4 million people—and the Gulf Islands stretch out below.

On the way to Grouse, I often stop at the Capilano Suspension Bridge, a footbridge built in 1889 that crosses the canyon of the Capilano River. At 450 feet long and 230 feet high, the suspension bridge's sway makes my knees go weak, but it is one of my family's favorite spots to take first-time visitors to Vancouver—as long as they don't fear heights.

As I sway on the bridge, taking in the thundering waters of the Capilano River far below and the engineering marvels of the suspension bridge, I am struck once more by another perfect union of culture and nature in Vancouver, where together both inspire awe. ▲

Anne Mullens lives in Victoria.

GETTING THERE

Alaska Airlines (alaskaair.com; 800-ALASKAAIR) and Horizon Air (horizonair.com; 800-547-9308) fly daily to Vancouver. To book a complete Alaska Airlines Vacations Package, visit the Web at alaskaair.com or call 800-468-2248.

AAM 02.08 Vancouver.indd 126 1/15/08 8:04:19 AM

WAKE up
Feed the kids
Make breakfast
Get Coffee
Catch your **bus**
Surf the net for news
phone calls
COMMUTE
Dress the kids
Kids to school
make a doctor appointment
shower
PICK UP SOMETHING ON THE WAY TO WORK
make lunch
Makeup
appointments
email your friend
Drop kids at daycare
FILE
eat a snack
Clean off desk
Finish your report
phone
answer
Get lunch
stand at water cooler
Take phone calls
Eat lunch at desk

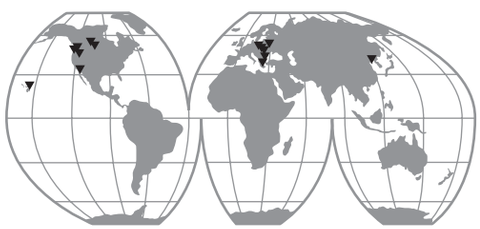
Work at your dead-end job

ORDER STAPLES
Meet with your boss
Call your mother
Learn new software
celebrate co-worker's Birthday
email your girlfriend
Discover new music
go out with friends
disagree with co-worker
Catch the bus
COMMUTE
Pick up the kids
MAKE DINNER
watch television
make popcorn
PUT KIDS TO BED
Go to bed
REPEAT.

Enroll Now!
Classes begin in April

Life doesn't have to revolve around a dead-end job.

Just ask Warren Horsley. His job was driving trucks. Now he's teaching school. And Julie Miller's job didn't even pay the bills. Now she's buying a house. You can bury your dead-end job, too...with a bachelor's or master's degree from City University of Seattle. Best of all, you can do it on your own time, at nights, weekends, even online. From anywhere in the Puget Sound, or around the world. No matter how busy you are, you can find the time to put an end to your dead-end job.



LOCATIONS WORLDWIDE
and online

Convenient	Flexible	Effective	**CityU**niversity of Seattle

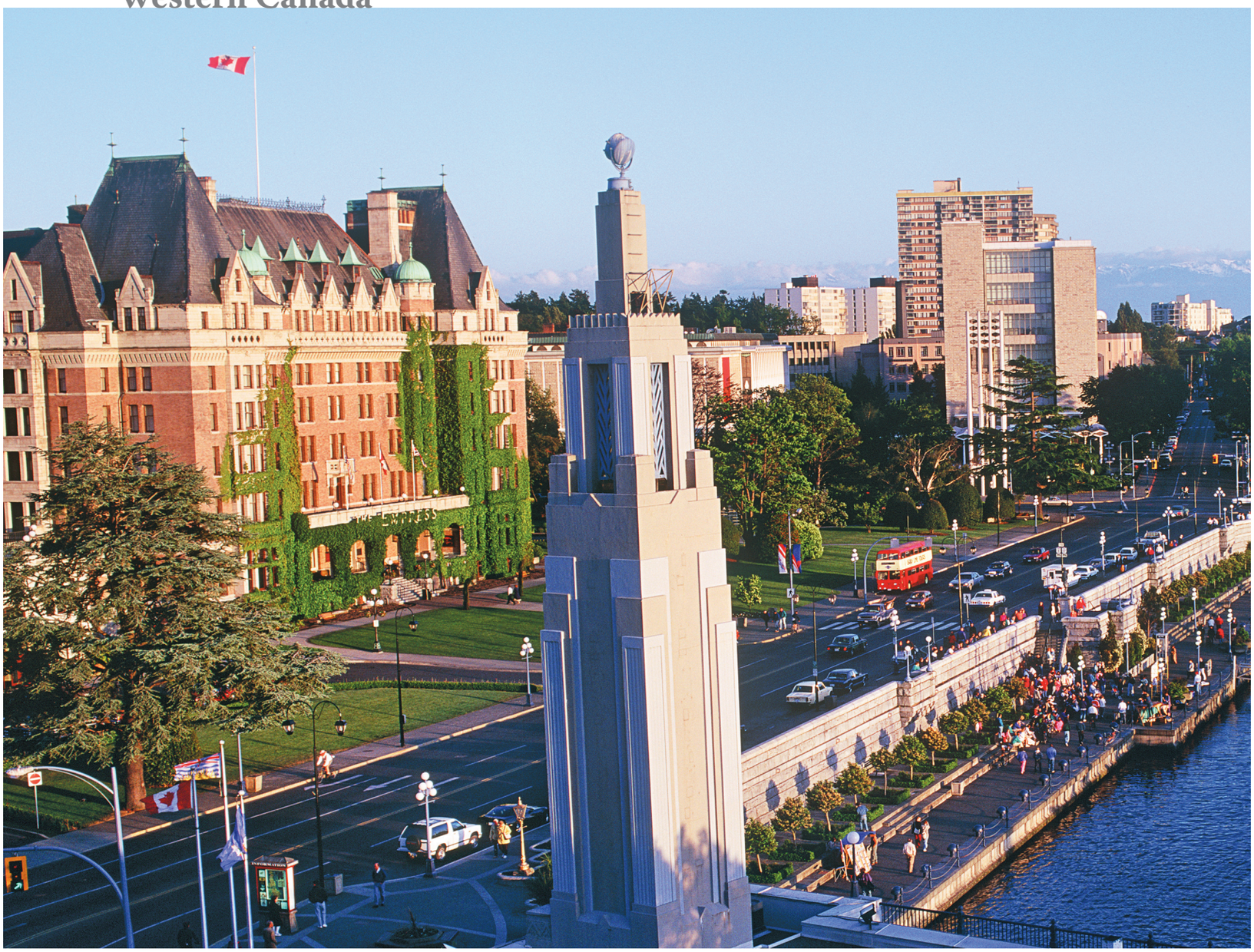
For more information visit us online at
www.CityU.edu/GetStarted or call 1.888.41.CityU

On the *Move*

City University of Seattle is a not-for-profit and an Equal Opportunity institution accredited by the Northwest Commission on Colleges and Universities.

1829

AAM 02.08 FP ads4.indd 127 1/7/08 12:26:56 PM





Crown Jewel

Walking tours of scenic Victoria

By Anne Mullens

AAM 02.08 Victoria.indd 128 1/15/08 8:37:01 AM



CHRIS CHEADLE / ALLCANADAPHOTOS.COM

Historical buildings surround Victoria's stunning Inner Harbour, including the Tourism Victoria Visitor Centre (foreground) and The Fairmont Empress hotel (at left).

The seaside path along the top of the grassy Dallas Road bluffs in Victoria, British Columbia, is buzzing with activity.

Athletic kite surfers in full-body wet suits zip along the ocean water at astounding speeds 100 feet below the bluffs, their multicolored parabolic sails dancing in the wind. The kite surfers leap and twist, sometimes jumping 40 feet or more in the air as onlookers gasp and clap.

Hundreds of people are out taking a Sunday afternoon stroll along the six-mile path that runs east-west along the southern coast of the province's capital city. Dogs chase after balls. Children run and play. Tourists carry maps and cameras. Some scan the ocean with binoculars looking for seabirds and the orca whales that live in offshore waters. In the distance, across the Strait of Juan de Fuca, mists swirl around the Olympic Mountains of Washington state.

When you visit Victoria, it's a good idea to pack a pair of comfortable walking shoes. There is no better way to get a feel for the city than to walk the city's streets, parks and waterfront paths. In fact, Victoria—Canada's westernmost major city—was named "The Most Walkable City in North America" in 2005 by the U.S.–based nonprofit organization Walkable Communities.

Virtually everyone walks in British Columbia's capital city. And if you're a visitor, whether you're strolling the lovely Inner Harbour, the historic streets of Old Town or the many waterfront walkways, your feet can show you a unique face of Victoria.

Here are two walks starting from the Inner Harbour that I recommend, with some of the sites you will see along the way.

Inner Harbour, Old Town and Chinatown

Route: Start at the intersection of Government Street and Belleville Street. Walk north on Government to Bastion Square, then north through Commercial Alley to Yates Street. Continue north on Waddington Alley to Johnson Street. Walk through Market Square north to Pandora Avenue, then north on Fan Tan Alley to Chinatown, at Fisgard Street. Return south via Wharf Street to the Inner Harbour. Distance: approximately 1.5 miles.

The U-shaped Inner Harbour is a vibrant, lively area. On the Causeway, running alongside the water, busking musical combos, jugglers, artists and sculptors entertain the crowds when the weather is pleasant. In fact, Jambanja, a marimba band that frequently plays on the Causeway, was hired last year to entertain



CHRIS CHEADLE / ALLCANADAPHOTOS.COM

A lion figure guards the Gate of Harmonious Interest, the entrance to Victoria's Chinatown.

Oprah Winfrey at a private party on an undisclosed British Columbia island.

Two architectural jewels, both designed near the turn of the previous century by young British architect Francis Rattenbury, frame the east and south sides of the harbor. One, the venerable ivy-covered Fairmont Empress hotel, is celebrating its 100th anniversary this year. The Empress rests on more than 2,500 large Douglas fir posts hammered into what was once tidelands. Inside the hotel, you can visit the famed Bengal Lounge with its British Empire atmosphere—the curry buffet is highly recommended—or try the renowned Empress afternoon tea, a refined repast of tea, cakes and crustless sandwiches served in the elegant front lobby.

Rattenbury also designed the stunning provincial Parliament Buildings just south of the hotel, featuring copper domes, Italian marble and glittering stained-glass windows. The Parliament Buildings are open to the public for a 30-minute guided tour weekdays from 9 A.M. to 4 P.M. from September to May, and seven days a week in summer. Also in summer, actors roam the grounds in costume, portraying local historical figures—including Rattenbury, who was murdered in 1935 by his wife's

AAM 02.08 Victoria.indd 129 1/15/08 8:06:36 AM



FROM NAKNEK TO NEW YORK

OCEAN BEAUTY BRINGS ALASKA TO YOU

We brave the bears, the storms, and the dirt roads to get you the best seafood right from the source: Naknek, Alaska (population 642). It's a bit smaller than New York City, but it has a lot more fish. Thanks to the people at Ocean Beauty, no matter where you are, Wild Alaska is in your neighborhood.

Ocean Beauty Seafoods, LLC • 1100 W. Ewing St., Seattle, WA 98119 • info@oceanbeauty.com • 1-800-365-8950 • www.oceanbeauty.com

AAM 02.08 FP ads12.indd 130 1/14/08 11:14:28 AM

DETAILS

Here are just a few of Victoria's many excellent dining and lodging options:

DINING

Irish Times Pub has Gaelic atmosphere and an excellent beer selection. 1200 Government St.; 250-383-7775.

Il Terrazzo Ristorante is one of Victoria's leading Italian restaurants. 555 Johnson St.; 250-361-0028.

Wild Saffron Bistro at Swans Suite Hotel has a brewpub with excellent food. 506 Pandora Ave.; 250-361-3310.

Mole serves fantastic traditional, vegetarian and vegan dishes. 554 Pandora Ave.; 250-385-6653.

Sooke Harbour House (also lodgings/spa) is renowned for its use of fresh, local ingredients. 1528 Whiffen Spit Road in Sooke; 250-642-3421.

LODGING

The Fairmont Empress Hotel, which celebrated its 100th birthday in January, is the grande dame of Victoria hotels. 250-384-8111; www.fairmont.com/empress.

The Executive House Hotel is an elegant boutique hotel in the heart of Victoria. 800-663-7001; www.executive-house.com.

The Grand Pacific Hotel provides luxury accommodations on the Inner Harbour. 800-663-7550; www.hotelgrand-pacific.com.



CHRIS CHEADLE / ALLCANADAPHOTOS.COM

The Butchart Gardens, marking its 104th year in 2008, has 55 acres of exquisite gardens to explore.

jealous teenage lover.

Across the street from the Legislative Assembly is the Royal BC Museum, which features an exceptional First Nations exhibit; splendid, realistic dioramas of the province's rich and varied wildlife; and the tourist favorite Olde Towne, a re-creation of Victoria in the early 20th century. From March 2008 to January 2009, the special exhibition "Free Spirit: Stories of You, Me and BC" will celebrate the province's 150th anniversary with a display of more than 400 rare artifacts from the museum collection.

After exploring the many intriguing aspects of the museum, walk north past The Fairmont Empress and up Government Street, where Victoria began 165 years ago, 15 years before the province was founded. In 1843, the Hudson's Bay Company located its farthest-west trading post here; about 200 Caucasian families lived in the area, trading with the local Songhees tribe.

As you walk up Government Street into Old Town, notice the special bricks on the western side: They outline the location of Fort Victoria's palisade walls along two blocks just north of Broughton. The names in the bricks are those of founding families as well as First Nations chiefs who negotiated with the settlers. At a narrow laneway entrance to Bastion Square, outside the popular Irish Times Pub, the bricks mark the octagonal, two-story bastion, which held cannons trained on the harbor.

The tiny fort changed irrevocably in 1858 when gold was discovered in the Fraser Canyon 200 miles up the Fraser River. Victoria became the provisioning spot, and 20,000 fortune hunters arrived in less than six months. Lawlessness abounded, and Bastion Square was the site of the first courthouse and the scaffold for public hangings. Bastion Square's 140-year-old Garrick's Head Pub was the site of condemned criminals' last meal.

Just to the east of one of Victoria's best Italian gelato outlets, Paradiso Di Stelle, there is a tiny unmarked alley called Commercial Alley. It leads from Bastion Square to Yates Street, after which another alley, Waddington Alley, leads north to Johnson Street. Look closely at Waddington Alley's paving stones: They are actually made of wood, tree rings and all. The wood has held up remarkably well for more than 100 years, but be careful, as they are slippery when wet.

This part of Johnson Street—nicknamed Lower Johnson, or "LoJo"—features turn-of-the-century buildings that retain not only their period charm but also their original bright colors, from blue and yellow to mauve. Structures that once held stores and saloons catering to gold miners now house an array of interesting shops, including the athletic-wear purveyor lululemon athletica and the eclectically charming Smoking Lily, which carries locally made clothing, silk-screen prints and other artistic finds. At just 44 square feet, Smoking Lily calls itself "the smallest store in the

AAM 02.08 Victoria.indd 131 1/15/08 8:38:22 AM

world," and I've seldom seen one smaller.

From the middle of Johnson Street, enter Market Square, which separates Old Town and Chinatown. Note the refurbished 1890s-era fountain, a three-level affair designed to quench the thirst of people, horses, dogs and even pigs. Opium factories once proliferated here, from the 1860s until the drug's ban in 1907. In 1887, at the height of the opium trade, 13 factories legally exported some 90,000 pounds of opium. A display case in a breezeway leading from Market Square onto Pandora Avenue contains an 1880s license to produce opium, issued to a local manufacturer by the government.

Off Pandora, in the middle of the block, is Canada's narrowest street, Fan Tan Alley. Only 5 feet wide and almost unchanged in the past century and a half, it leads from Pandora into Chinatown. Doors that once led to mah-jongg parlors and opium dens now take visitors to funky, intriguing shops.

While Chinatown is now quite small, only about two blocks long, back in the 1860s and '70s it was second in size only to San Francisco's Chinatown, and more than 4,000 people—mostly young, single immigrant men seeking their fortune in gold—called these blocks home.

Head back to the Inner Harbour via Wharf Street along the water. At Pandora and Wharf, take a moment to admire the blue, double-span cantilevered Johnson Street Bridge, which was designed in 1924 by Joseph Strauss, who went on to design San Francisco's Golden Gate Bridge. As you stroll along Wharf Street, note the line of buildings dating back more than a century—particularly the large pink Custom House, at the base of Broughton Street, which issued licenses to work in the gold fields.

Inner Harbour, St. Ann's Academy, Beacon Hill Park, Dallas Bluffs and James Bay

Route: Start at the intersection of Government Street and Belleville Street. Walk east on Belleville past Thunderbird Park to the grounds of St. Ann's Academy. Cross Superior Street to Beacon Hill Park, then continue through the park to Dallas Road, west along the bluffs to Douglas Street, and north on Douglas to Niagara Street. Walk west on Niagara to Government, then go north on Government back to the Inner Harbour. Distance: approximately 2.3 miles.

This walk takes in both historic and scenic Victoria and starts at the Royal BC Museum in the Inner Harbour. Start out walking east, taking in the First Nations Long House (called the Mungo Martin House in honor of the famous British Columbia First Nations carver who built the house with assistance from his family) and the totem poles of the museum's Thunderbird Park. The park holds one of the province's oldest homes, the 1852 Helmcken House—the residence of the area's first doctor, J.S. Helmcken. The house has been preserved and is still in its original location. Beside it is Victoria's oldest standing building and first school-



AAM 02.08 Victoria.indd 132 1/15/08 8:41:42 AM

Shilo Inns for Business or Pleasure!



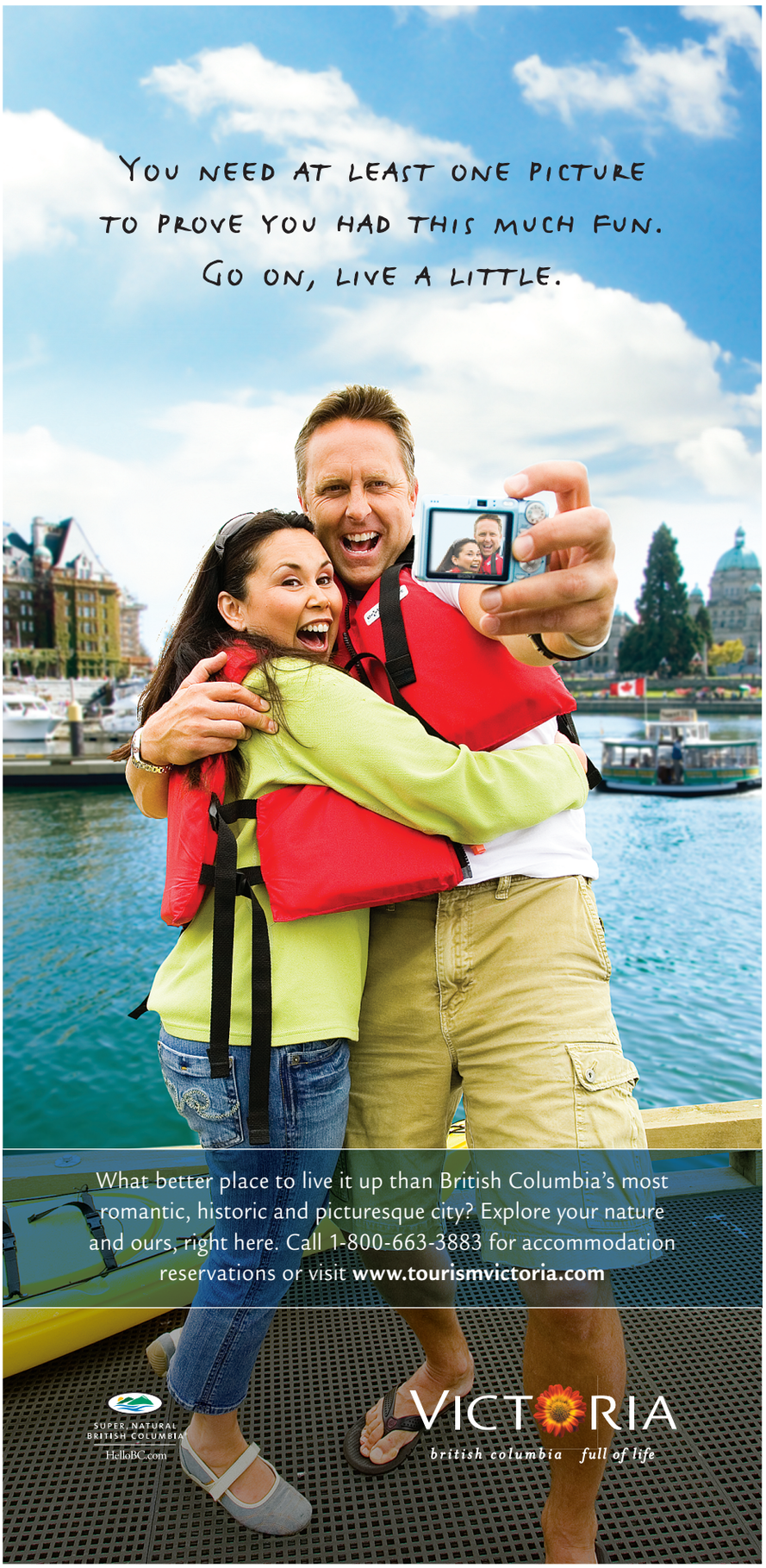
Wherever life or business takes you, Shilo's "Affordable Excellence" is there! Shilo Inns has over 40 conveniently located hotels and over 175 affiliate hotels across the US, Mexico, Canada, Hawaii and the Bahamas. Our Shilo hotels offer ON-DEMAND MOVIES AND FREE HIGH-SPEED INTERNET ACCESS. Even the KIDS STAY FREE. You'll also receive a FREE CONTINENTAL BREAKFAST OR FULL BREAKFAST at most Shilo Inns. So next time you're traveling for business or pleasure, STAY AND SAVE at Shilo Inns.

Shilo INNS Suites Hotels
"Affordable Excellence"

1.800.222.2244 shiloinns.com

SHILO LOCATIONS : ARIZONA Yuma **CALIFORNIA** Mammoth Lakes, Oakhurst, Palm Springs, Pomona-Diamond Bar/Ontario, Pomona-Hilltop **IDAHO** Boise (Airport, Downtown), Coeur d' Alene, Idaho Falls, Nampa , Nampa Blvd., Twin Falls **MONTANA** Helena **NEVADA** Elko **OREGON** Beaverton, Bend, Eugene-Springfield, Grants Pass, Klamath Falls, Medford, Newberg, Newport, Portland Airport, Portland Convention Center, Rose Garden, Tigard/Washington Square, Salem, Seaside East, Seaside Oceanfront, The Dalles, Tillamook, Troy, Warrenton/Astoria **TEXAS** Killeen **UTAH** Kanab, Salt Lake City **WASHINGTON** Moses Lake, Ocean Shores, Richland, Salmon Creek, Spokane, Tacoma, Vancouver **WYOMING** Casper/Evansville

AAM 02.08 FP ads5.indd 133 1/7/08 12:29:55 PM



GHOSTS & GARDENS

FOR A SPOOKY TWIST ON THE WALKING THEME, try historian John Adams' popular Victoria Ghostly Walks, which happen each night in summer and on weekends the rest of the year. Adams claims that Victoria is Canada's most haunted city and that Victoria's Old Town alone has almost a dozen ghostly apparitions. The tour costs (CDN) $12 for adults, $10 for students and seniors, and $8 for ages 6-12. Call 250-384-6698 or visit www.discoverthepast.com.

Another great stroll, though not downtown, is a wander through the spectacular Butchart Gardens. You can take a car, public transit or a tour bus to visit the renowned gardens, which turn 104 years old in 2008. Located about 12 miles north of the city, the 55 acres of gardens are worth a visit any time of year. Admission fees vary by season. Victoria Regional Transit System bus No. 75 leaves from Fairfield Road and Blanshard Street (frequency varies), and tour buses have regular trips from the Inner Harbour. Call 866-652-4422 or visit www.butchartgardens.com. —*A.M.*

house, built in 1844 and relocated to the park.

Continue past Douglas Street and into the majestic, serene grounds of St. Ann's Academy, founded in 1858 after four Roman Catholic sisters and a lay helper arrived from Quebec to teach young women and tend to the sick. Now the academy houses government offices, but the beautiful chapel is still open to the public and is worth a peek.

Heading south through the grounds, cross over Superior Street and follow the footpath into Beacon Hill Park, the city's largest and most famous park. The park's 124 acres are home to dazzling gardens, Garry oak meadows and lots of places to have a quiet, private picnic. There are also numerous peaceful walks, on both paved pathways and well-marked trails.

Leaving Beacon Hill Park, going south past the cricket pitch and rose garden, you will pass the world's tallest free-standing

AAM 02.08 Victoria.indd 134 1/15/08 8:41:47 AM

Step up a notch.

Quietly nestled amid 3 miles of white sand beach on the Sea of Cortez, we've created the most spectacular master planned destination resort in all of Mexico. Puerto Los Cabos possess the essential qualities of modern luxury together with the rich traditions of Mexico. With a world-class marina, two signature championship golf courses, a private community of stunning custom home sites, condominiums and Misión La Serena, a spectacular private residence club, we've taken Los Cabos to an entirely new level.

To seize the opportunity, please call our on-site sales center at 624-146-9656/59
or visit us online at www.puertoloscabos.com



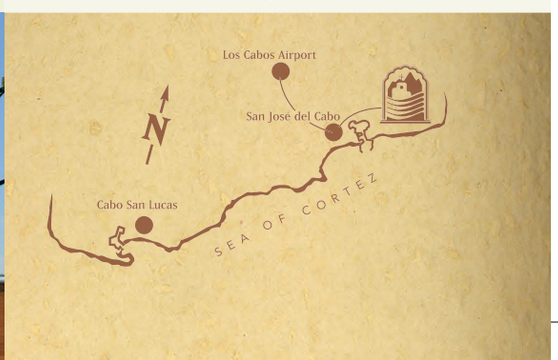
—A MASTER PLANNED DESTINATION RESORT—

WORLD-CLASS MARINA ◦ GOLF ◦ RETAIL ◦ BEACH CLUBS ◦ CUSTOM RESIDENCES
PRIVATE RESIDENCE CLUB ◦ RESORT HOTELS ◦ LAND AND WATER ACTIVITIES

Puerto Los Cabos
THE PLACE TO PURSUE YOUR PASSIONS
GRUPO QUESTRO







totem pole—a nearly 130-foot-tall piece of art carved by Martin and erected in 1956. Just beyond are the bluffs along Dallas Road, which hugs the shoreline along miles of ocean. Dogs run free here, and on most days a beautiful vista of sea and mountains stretches toward the horizon.

After you have enjoyed the refreshing wind and the view of Dallas Road, come to the west of Beacon Hill Park and wander back through one of Victoria's oldest neighborhoods—James Bay, along Government Street. Narrow streets feature homes ranging from grand old Italianate mansions to Queen Anne and Edwardian cottages, some of which date back to the 1860s.

One of the most famous of these Italianate villas, at 207 Government St., is the Emily Carr House, built in 1863 and the childhood home of British Columbia's most famous painter. It is now a national historic site and worth a visit.

Just a few blocks later, you will be back in the Inner Harbour, ready to give your feet a rest and perhaps enjoy a cup of tea at The Fairmont Empress while you plan your next walking tour. Wherever you stroll in exquisite Victoria, there will be a great adventure awaiting you. ▲

Anne Mullens lives in Victoria. For additional interesting walks, pick up the free "Walk Downtown Victoria" guide from the Tourist Information Centre in the Inner Harbour or at many hotels and stores. Produced by the Capital Bike and Walk Society and sponsored by a number of Victoria organizations, the user-friendly guide shows six well-defined, hour-long walks, all starting from the Inner Harbour. For more information on visiting Victoria, go to www.tourismvictoria.com or call 250-953-2033.

GETTING THERE

Alaska Airlines (alaskaair.com, 800-ALASKAAIR) serves Victoria daily via sister carrier Horizon Air (horizonair.com; 800-547-9308). For a complete Alaska Airlines Vacations package, visit the Web or call 800-468-2248.



Had Asia embraced the Arts and Crafts style, this would be the elegant result. Handcrafted in Seattle, the Shinto bedroom collection is available in a choice of solid hardwoods. Please ask about our white-glove delivery service.

HANDCRAFTED EST 1989 McKINNON FURNITURE SEATTLE, WA

Showroom: 1201 Western Ave. • Seattle • 206/622-6474
Mon.-Fri. 10-6, Sat. 10-5, Sun. 12-5 • **www.mckinnonfurniture.com/ak**



Over 3 million visitors each year travel to Victoria to experience a beautiful, historic city in an extraordinary natural location. There's no finer setting for a meeting than Victoria, and in Victoria, there's no better choice than the Hotel Grand Pacific. Most of our meeting spaces open onto balconies or terraces and all are equipped for video conferencing and wireless Internet. For larger meetings, the hotel is just two blocks from the Victoria Conference Centre. Before you plan your next meeting, please ask us about our first-class business meeting facilities in the centre of a world-class destination.

Call 1-250-386-0450 or visit our web site for more details.

LIVE LIFE GRAND.
www.hotelgrandpacific.com
Member of Preferred Hotels® & Resorts

HOTEL GRAND PACIFIC
VICTORIA, BC · CANADA

AAM 02.08 Victoria.indd 136 1/15/08 8:51:26 AM

THE PEACE YOU'VE ALWAYS WISHED FOR...



MarinaSur
RESIDENCIAL



HAS COME TRUE

- 24 hours security
- Extensive green areas with playground
- Golf area for practices
- Sea view
- House Club
- Excellent location
- Priviliged location at the area with the highest capital gain, in front of the upcoming Wal-Mart and Liverpool

HOMEX
DESARROLLADORA DE VIVIENDA

Information 0152 (612) 124 2038, 124 2158, 124 2201.

5 DE FEBRERO ST. BETWEEN ALTAMIRANO AND GÓMEZ FARÍAS
LOCAL 105 PLAZA MOLINOS, COL. CENTRO.

homex.com.mx
ventasresidencial@homex.com.mx

AAM 02.08 FP ads4.indd 137 1/7/08 12:27:00 PM



SELL Your Home with FREE Air Miles

We can help you sell your home!

These airline miles can be used for almost anything!

- VACATION AIR TRAVEL
- GIFTS TO FAMILY
- REDEEMABLE POINTS

Everyone knows today's challenging real estate climate requires innovative and effective marketing, and offering your buyers a unique and valuable incentive can get your home noticed. Join other successful home sellers by offering air miles to your home buyer! You can offer 10,000 air miles with every $100,000 in property value*. Your buyers will be attracted to the additional incentive and more likely to purchase your home. Selling your home just got a lot less stressful!

The miles4realestate marketing program includes display on the Featured Properties section of our **miles4realestate.com** web site, marketing flyers, real estate sign rider, in-home marketing materials and more.

Contact us for details or ask your Real Estate Agent for more information.

*The cost of the air miles is paid for out of your proceeds at closing.

Go to www.miles4realestate.com or call 888-FLY-M4RE

Miles4realestate.com
WHETHER YOU SELL OR BUY – FLY!

Alaska Airlines
MILEAGE PLAN

AAM 02.08 FP ads9.indd 138 1/8/08 3:18:40 PM

The Hole Story

By Myke Folger

What's real anymore these days? ■ We have processed cheese, processed cookies, processed peanut-butter-and-jelly sandwiches (with the crusts cut off), and—in many grocery stores—bread rings the size of life preservers, masquerading as bagels. ■ The love that went into making so many food favorites has left the building, and few, it seems, have noticed. ■ Yet when it comes to bagels, there are passionate souls who take the hard route to making them, and in doing so keep the true bagel off the endangered-species list.

There is Peter Ryan of Bagel Oasis in Seattle, who invested more than $30,000 for the right mixing equipment; Neal Borenstein of Chompie's in Phoenix, who uses a water-filtration system to emulate New York City water; and Adam Pomerantz, who in one of the most progressive yet traditional cities in the world still makes bagels by hand at his Greenwich Village shop, Murray's Bagels.

Why? Well, for Pomerantz, it's about economics, going with what you know and doing what's right.

"In New York City, if you want to be successful, you have to do it the traditional way," Pomerantz says. "Of all the places in the world, New Yorkers know a bagel must be hand-rolled and kettled before being baked. That's why there are no bagel chains in New York that have made it. They don't do it the right way."

With 11 years in the business, Pomerantz is a relative newcomer to bagel-shop ownership, but certainly not to bagels. Growing up in Brooklyn, he was practically weaned on them. Other kids had PB&J on Wonder Bread in their school lunchboxes; Pomerantz had PB&J on a bagel, Hebrew National salami on a bagel or smoked fish on a bagel.

As a young man, he held a position on Wall Street for years before leaving to study bagel-making, crafting his own specific recipes and starting Murray's Bagels along the Avenue of the Americas in Greenwich Village. His neighborhood, surprisingly, needed a place where someone could sit at a table and get a cup of coffee and a crackly-crusted bagel with a schmear of cream cheese or smoked whitefish.



In a world where grocery chains are selling bread rings to customers who don't seem to mind, Seattle's Ryan says, "I mind."

Many palates wouldn't know the difference if Ryan bought a $5,000 mixer or one for $30,000. But Ryan says he would know, just as he would know if he used cheaper, lower-quality cold cuts for his sandwiches.

"I think there's a market for a quality product, and that's what we venture to do," he says.

Going the traditional route has been working for Ryan. Many customers live outside the Ravenna neighborhood where Bagel Oasis is located but travel the extra distance to buy the prized bagels. One recent customer, who was visiting from New York, bought a bagel and stood in front of the counter to eat it, making sure it had that "New York" quality. It did, and the guy ordered a baker's dozen to go.

Howard Gale, a research psychologist and a Manhattan transplant, visits Bagel Oasis at least once a month. He's had bagels in many places: Boston, New York, California, Washington—and whatever Bagel Oasis is doing, it keeps him coming back.

"There are just certain foods you grow up with and you like, and I'd say Bagel Oasis gets very close," says Gale.

The Borenstein family—Lou, Lovey, Mark, Neal and Wendy—left Queens in the 1970s and moved to the Southwest. Though the family knew little about making bagels, they wanted to make it their business, and their friend Jeff Rubenstein traveled from Yonkers to Phoenix to teach them. In 1979, the Borensteins opened their first Chompie's, which came from a nickname Neal was given by his brother-in-law after he saw the young Neal eat.

Chompie's procedure raises an elephant of a question about water: Is it the water in New York City that distinguishes New York City bagels (and pizza, for that matter)? Neal Borenstein is a believer. He bought a reverse-osmosis water-filtration system to treat his Phoenix tap water. He blends the water stored in that refrigerator-size tank with tap water to

AAM 02.08 atLarge.indd 139 1/11/08 6:27:33 PM

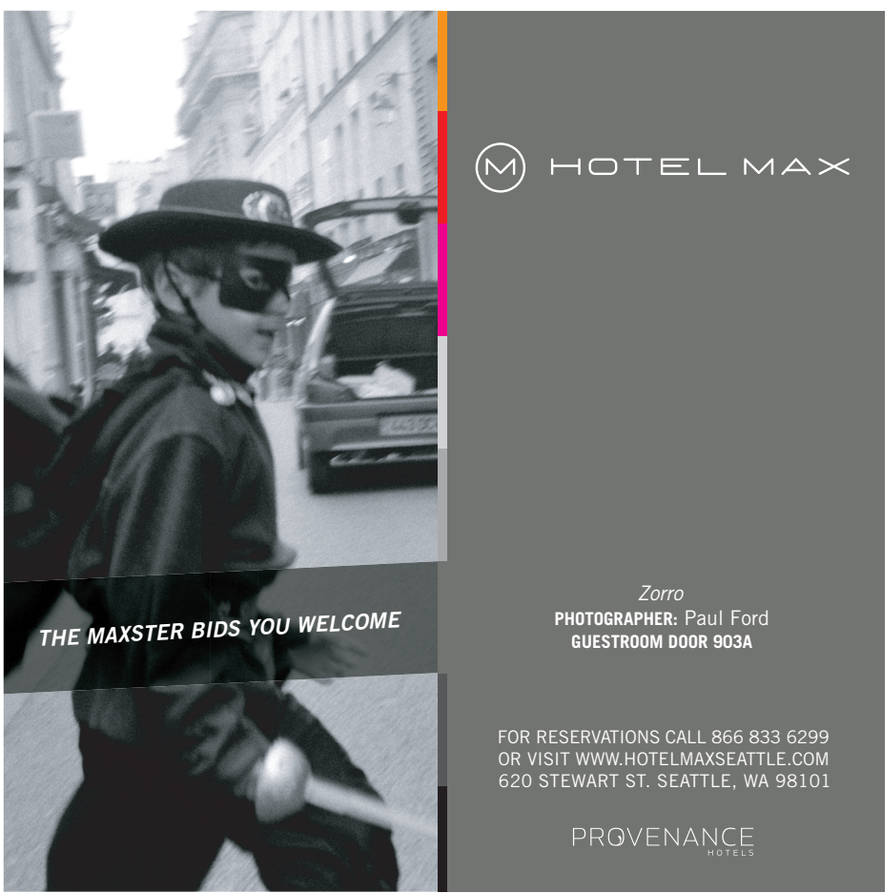
BC

Nothing But
TRANQUILITY & SUBURBAN
AT THE BELLEVUE CLUB HOTEL



During your stay at the Bellevue Club Hotel, you will receive member privileges at the Bellevue Club. Sophisticated, newly refurbished guest rooms and suites offer a luxury of quiet elegance.

Call today to reserve weekend rates 800.579.1110
Phone 425.454.4424 *Fax* 425.688.3101
11200 SE SIXTH STREET BELLEVUE, WA 98004 WWW.BELLEVUECLUBHOTEL.COM



HOTEL MAX

Zorro
PHOTOGRAPHER: Paul Ford
GUESTROOM DOOR 903A

FOR RESERVATIONS CALL 866 833 6299
OR VISIT WWW.HOTELMAXSEATTLE.COM
620 STEWART ST. SEATTLE, WA 98101

PROVENANCE HOTELS

A BITE OF HISTORY

THE WORD "BAGEL" is thought to derive from the Yiddish-German word *bugel*, though some say it comes from Krakow, Poland, where it was called a *beygl*.

The bagel was brought to America by Jewish immigrants in the 1880s. The popularity of the bagel remained within ethnic neighborhoods of New York, Montreal and Toronto, among other cities. But by the late 20th century, awareness of the bagel had grown exponentially as more shops cropped up on the West Coast and frozen bagels appeared in grocery stores.

In the context of Jewish culture, you could make bagels and not break the no-work rule of the Sabbath. The dough would be prepared on the day before, chilled during the day, and cooked and baked only after the end of the Sabbath.

True bagels are boiled in water just prior to baking. This gelatinizes the gluten in the dough mass, sealing the surface, so the bagel retains its full flavor during a slow hearth baking. The result is a shiny, deep amber, chewy crust, and a delicious, tightly textured inner mass.

make a close approximation of New York water, and uses it to make bagel dough.

"If you're willing, you can make New York bagels even in the heat of the Arizona desert," Borenstein says.

Ryan doesn't quite buy it. "There's lots of places in New York that don't make a good bagel," he says.

But Pomerantz is on board with Borenstein. "I've had some that were OK in San Francisco, Los Angeles, Chicago and in Florida, but never as good as in New York City," he says, "which leads me to believe it does have something to do with the water."

But it's not just about the water, which comes from reservoir systems in upstate New York. It's about using the right ingredients and taking the long road to making bagels so good that they launch people into the internal stratosphere of their deep-rooted psyches, where warm memories are kept and brought to life.

Ryan, Borenstein and Pomerantz each

AAM 02.08 atLarge.indd 140 1/11/08 6:27:36 PM



PLAYA de LA PAZ

~ simply enchanting ~

LA PAZ, MEXICO'S NEWEST LUXURY CONDOMINIUMS ARE NOW AVAILABLE FOR RESERVATION.

NOW UNDER CONSTRUCTION, THIS VISIONARY DEVELOPMENT SITUATED ON FIVE PRIME OCEANFRONT ACRES FEATURES A SHELTERED SWIMMING BEACH AND THE LUXURIOUS PRIVACY OF A GATED COMMUNITY. PRICED FROM $750,000 USD, A PRIVILEGED FEW WILL HAVE THE OPPORTUNITY TO OWN ONE OF 62 UNIQUELY AND LAVISHLY APPOINTED RESIDENCES RANGING IN SIZE FROM APPROXIMATELY 2,000 TO 6,000 SQ. FT.

WWW.PLAYADELAPAZ.COM • LA PAZ, B.C.S., MEXICO

CANADA TOLL FREE 1-888-322-4690 • 011-52-1-624-122-4885
U.S. TOLL FREE 1-866-578-1722 • 011-52-1-624-122-4885
MEXICO TOLL FREE 01-800-821-8212 • 045-624-122-4885

Exclusively represented by

SNELL
REAL ESTATE

AAM 02.08 FP ads5.indd 141 1/7/08 12:30:16 PM

the smart way
to own a vacation home



FRACTIONAL OWNERSHIP FROM $279,000

THE RESIDENCE CLUB
AT PGA WEST®
LA QUINTA, CALIFORNIA

MODEL OPEN 9 AM–5 PM
First left past the entrance to PGA WEST

760 771-2070 • 888 650-9200
RESIDENCECLUBPGAWEST.COM

The Residence Club at PGA WEST® is registered with the California Department of Real Estate. This is not an offer or solicitation in any state in which the legal requirements for such an offering have not been met. An information sheet on the costs and other responsibilities of ownership is available upon request. Pricing is subject to change without notice.

OREGON
OCEAN VIEW
PROPERTY

- Master Plan Approved
- 1,000 Units
- Commercial
- College Site on Property
- One Hour From Bandon Dunes Golf Course
- 553 Acres

LONE RANCH
Brookings

Qualified buyers
contact Mr. Koss at:
loneranchinfo@comcast.net
or visit: www.loneranch.com
A Property of Rio Tinto Minerals



generally agree on how to make a proper bagel. You have to start with high-gluten flour. It's the gluten that adds to the density of the bagel. Then you need barley malt or brown sugar. Pomerantz uses barley malt (along with white sugar), and says you can tell if someone uses it, because it gives the bagel a golden color. Pale bagels typically mean the baker used only white sugar.

You also need a powerful mixer that can handle 100 to 300 pounds of dense dough. Quality bagelries use spiral mixers, which help prevent overmixing. Cheap mixers can break the gluten bond, and as a result, Ryan says, the "bagels come out the size of your head. If it's already ruined before it hits the oven, then nothing's going to save it."

From the mixer, the giant block of dough is taken to a work bench and cut into strips that are fed into a conveyance system that rolls the strips into rings. That's the typical way, but Pomerantz actually hand-rolls the strips, wrapping the dough around his hand and pinching the ends together. That's the true New York way, he says. "What makes a New York bagel unique is that every bagel is slightly different." New Yorkers, he adds, see that overlap in the dough and know they're getting authenticity.

Then, in a manner akin to Lucy and Ethel boxing chocolates, the rings are rapidly placed on trays that are placed on racks, which are then zipped in plastic covers, which helps the proofing, or rising, process. After an hour or so, the racks are taken to a walk-in refrigerator or retarder where they stay overnight, and sometimes for two days.

"They have to go in at least overnight, and two days are even better," Pomerantz says. "If you do that, that's the perfect bagel."

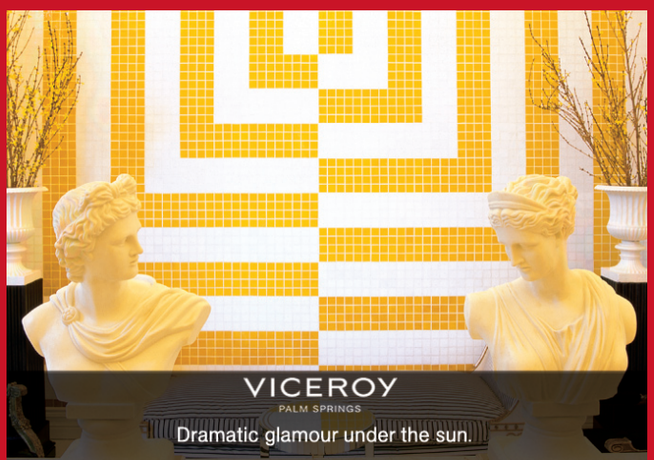
The next morning the bagels are slid into a 50-gallon, stainless-steel kettle of boiling water, where they bob around for anywhere from 15 to 30 seconds. If a bagel sinks, it's a dud. Floating means the proofing was successful.

The bagels are scooped up from the kettle and placed, in single file, atop burlap-covered boards and slid into the oven. Ryan

AAM 02.08 atLarge.indd 142 1/10/08 2:16:54 PM

PALM SPRINGS

GOLF SHOP SPA DINE DANCE STAY PLAY



Featuring the Estrella spa, Citron restaurant and bar.
415 South Belardo Road Palm Springs CA 92262 800 503 1340 viceoypalmsprings.com/alaskaair

The Only Two Reasons to Leave the Northwest

The FALLS

Prime Steaks | Seafood | Martinis
Catering | Special Events

La Quinta
78-430 Highway 111
777-9999

Palm Springs
155 South Palm Cyn. Dr.
416-8664

www.thefallsrestaurants.com

matchbox
vintage pizza bistro

chef-driven bistro fare
wood-fired pizzas
hip urban feel | happy hour

778.6000 | 155 s. palm cyn. dr. palm springs

www.matchboxpalmsprings.com
www.matchboxdc.com

WYNDHAM PALM SPRINGS

www.wyndham-palmsprings.com
(888) WYNDHAM or
(760) 322-6000



Conveniently located near the Palm Springs International Airport, the Wyndham Palm Springs is within walking distance to downtown restaurants, cafes, art galleries, shopping, gaming and entertainment. The expansive lobby overlooks panoramic views of the San Jacinto Mountains and the largest pool in Palm Springs. Meet friends poolside near the outdoor fireplace in the CalaBrese lounge for a drink or light snack or dine in the Café Terraza which specializes in the fresh flavors of California cuisine.

Visit the Wyndham Palm Springs at: 888 Tahquitz Canyon Way, Palm Springs, Ca 92262

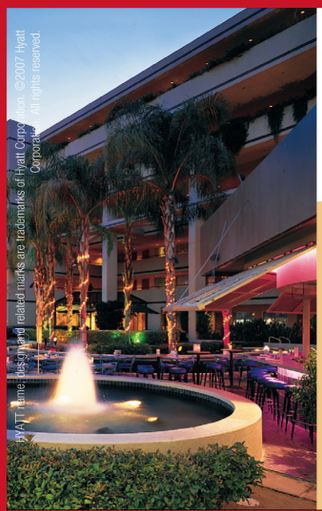
Doral Desert Princess Resort

Each of our 285 guest rooms is surrounded by majestic mountain views and a pristine desert landscape. The Doral Desert Princess Resort is ideally hidden within a lush oasis just minutes from downtown Palm Springs.

The perfect getaway when it's time to get away.



For reservations call
1-888-386-4677 or 1-888-FUN-INPS
67-967 Vista Chino ~ Cathedral City, CA 92234
www.doralpalmsprings.com



MAKE YOUR GETAWAY AS DISTINCTIVE AS YOU ARE.

Experience Hyatt Regency Suites Palm Springs. Our prime location, praise-worthy surroundings and fine dining at Palm Court Café will make your getaway as distinctive as you are. Feel the Hyatt Touch.® For reservations, call 760 322 9000. Visit **palmsprings.hyatt.com**.

HYATT REGENCY SUITES PALM SPRINGS®

HYATT, Hyatt Regency and related marks are trademarks of Hyatt Corporation. ©2007 Hyatt Corporation. All rights reserved.

Small Hotels of Palm Springs

24 Properties



Small ~ Friendly ~ Distinctive
With Something for Everyone

We make finding that Perfect Little Hideaway a Virtual Snap!



www. Small Hotels of Palm Springs .com





has a massive, stainless-steel Cutler oven with five rotating surfaces. A baker can load each surface and have a sixth batch on deck, but it takes timing and finesse.

After a few minutes, the bagels are flipped. A few minutes more and the baker slides a spatula the size of a small surfboard under the bagels and pulls them out. At Bagel Oasis, the baker moves like a running back, weaving between workers and equipment before finally throwing his cargo with a thud into the Plexiglas display case.

"Hot bagels!" he yells. "Sesame!" He then retreats to the kitchen to get the next batch.

It's that kind of concentration and love that is at the core of good bagel making, and gives customers for a moment that elusive and precious sense of place.

"A bagel done right does give people a sense of, 'Wow, this was just like what I had when I grew up, except it's not a nickel anymore,'" Ryan says, grinning. "Loyal customers are willing to drive here because this is the experience that they want."

It's that experience that brings David Notkin and his family together. Notkin grew up with bagels, first in Syracuse and then in White Plains, New York. He says he doesn't remember a world without bagels, and faintly recalls his mother using slightly stale bagels as teething rings for him and his sister.

Those bagels, steeped in memories, were the best he'd ever had. Now, some 40 years later, Notkin lives in Seattle and frequents Bagel Oasis. He would take his family to the shop's former location in Seattle's Fremont neighborhood on Sunday mornings. The kids are older now, but the family still goes to Bagel Oasis.

On Notkin's most recent visit, he bought a baker's dozen to celebrate his 15-year-old daughter Emma's return from Lund, Sweden, where she was attending school. Getting the bagels was crucial.

"She'd kill me if I didn't have bagels when she got home," Notkin says. "I don't know if it's that the bagels represent home or not for us, but it wouldn't be home if we didn't have them pretty danged often."

Myke Folger is a writer in Seattle.

AAM 02.08 atLarge.indd 144 1/10/08 2:16:59 PM









Heart disease and aneurysms are silent killers.

Early detection can make all the difference.

Eisenhower Imaging Center offers the most detailed organ-specific imaging available and the largest, most comprehensive sub-specialized radiology group in the desert.

EISENHOWER IMAGING CENTER

Be Seen.



Located in the Eisenhower Lucy Curci Cancer Center
39000 Bob Hope Drive, Rancho Mirage, CA EisenhowerImaging.org
760-674-3850

AAM 02.08 FP ads7.indd 145 1/7/08 4:13:24 PM



Christian Sparkman offers tasting advice.

Palate Pleasing

By Julie H. Case

"Nice legs," a friend says, and for once, nobody shoots him a dirty look. ■ That's because Jeff is holding a glass of red wine. It's tilted to the side, just barely, and broad ribbons of wine—the "legs"—are slowly rolling down the inside of the glass. ■ Once upon a time wine drinkers thought that thick, slowly forming legs—which typically reflect alcohol content or the presence of sugar—indicated a wine's quality, and that thin, watery legs meant a weak wine. Today, winemakers would rather you assess the quality of wine on the palate, rather than in the glass. Actually, checking out your wine's legs probably tells more about your personality than it does the wine.

"I'm not a fan of pretentious wine people. I think it's ridiculous," says Christian Sparkman, general manager of Seattle's Waterfront Seafood Grill, a sommelier, and owner of Washington-based Sparkman Cellars. "These are grapes; they come off a farm."

Luckily, the days when being able to enjoy or talk about wine seemed to require a vocabulary swollen with terms such as "brix" and "bouquet" have gone the way of jugged wine. These days, much like merlot, wine culture is approachable.

Still, there's a good deal of myth—and mystique—surrounding wine. What does one do with the cork? Are screwtops gauche, or vogue? Why does that man keep putting his nose in his wineglass (and should I be doing that, too)?

Which is why six of us—some novices, others with years of wine-tasting experience—are gathered around a table laden with stemware: to demystify wine and wine tasting, with a little help from Sparkman.

After a quick lesson on how to open a bottle of Champagne or sparkling wine (point it away from your face—the cork comes out at about 70 miles per hour:

AAM 02.08 F&W.indd 146 1/11/08 6:29:04 PM

open it slowly and listen for that sigh), Sparkman pours each of us a little bubbly into a tall glass.

It's an Oregon sparkling wine—a 2002 Argyle Brut—we're drinking, and it's made with chardonnay and pinot noir, though you wouldn't know that by looking at the glass. Since the skins—which are the part of the grape that possess the most color—are removed before fermentation, all that's left is the fruit. Which gives the table its first "aha" moment: While you may not be able to call a sparkling wine "Champagne" unless it comes from Champagne, France, you can make bubbly with a blend of red and white grapes.

The wine is crisp and delightful, but what really intrigues us is what Sparkman is telling us about the glass. Champagne and sparkling wine are served in one of two glass styles: the flute, such as the ones we're using, or the more saucer-shaped "coupe," which is often alleged to have been designed from the mold of various women's breasts—including the breasts of Marie Antoinette, Madame de Pompadour and Empress Joséphine.

Leave it to the French.

With all of us staring at our glasses, one of our group pipes up. "If I want to have friends over for a wine tasting, and I don't have the right glasses, does it matter?"

Actually, Sparkman tells us, it does. Why? Because different-shape glasses have different effects on wine.

To demonstrate, he pours a Washington wine, the 2006 Ross Andrew Pinot Gris, into two glasses: a "viognier" glass and a Bordeaux-style glass. The first is tall and narrow, the second fat and curvy. Because of its shape, the viognier glass has more structure: It funnels the aromatics to a central point and intensifies them. In this case, the Bordeaux glass's rounder, more open bowl—which pulls apart dense, dark wines and extracts their flavors—muffles the complexity of the pinot gris. The difference is evident on the palate: In the bigger glass we taste the residual sugar; in the smaller glass the wine has more aroma, more complexity.

Then comes the second "aha" moment of the night. Sparkman sets the tall, narrow glass in front of the bottle; the shapes reflect each other. It turns out that you can pair your wine—your white wines, at least—to your glasses. If the bottle is tall and narrow, the glass should be too. If the bottle has more of a trumpet shape, it's best served in a glass that is wider in the bowl and narrower at the rim.

Once we have our stemware figured out, we move on to how to taste. (Swirl, sniff, sip—or swish.)

Stems in hand, glass foot resting on a crisp, white tablecloth, we begin to swirl our wine.

Swirling aerates the wine; think of it as decanting wine in the glass. By running the wine up along the sides of the glass, you increase the surface area of wine that is in contact with the air, and it releases more aromas.

Those aromas are exactly what you're seeking when you sniff the wine. It may not look sophisticated, but wine tastes best after you've put your nose in the glass. After all, 80 percent of what we taste is actually due to smell.

When it comes to wine, engaging the nose primes the pump: Olfactory perceptions seem to season the taste buds for the optimal gustatory experience.

To test whether your sense of smell matters when it comes to wine, pour a glass; pinch your nostrils with two fingers; and take a sip.

After considering the wine, let go of your nose and swirl. Then, put your nose right into the glass and sniff. There, you might catch the scent of any of hundreds of aromas—eucalyptus, for example, or oak, tobacco or dill.

After your nose has done its job, it's time to give your taste buds a chance. By tasting the wine after smelling it, you'll experience more of the wine's depth and layers.

The last tip for discovering the most layers in your wine is to sip and swish. Again, perhaps not what you'd do on a first date, unless your date is also an oenophile, but moving the wine around—across the inside of your cheeks, along the sour receptors on the outside of the tongue, and over the sweet receptors at the tip—seasons your mouth so you can taste more of the wine. And it draws in oxygen. "It just really opens it up," says Sparkman.

It also helps provide the wine's mouthfeel at midpalate. Big wines have a lot of mouthfeel and depth; they seem to fill the mouth.

As to sniffing the cork? It's mostly protocol, Sparkman tells us. On the other hand, using your eyes has value. If your cork is mangled in some way—if, for example, the outside of the cork bears a grape-colored stain—then the wine could be oxidized. Sure, wines like to breathe, but only after they've been opened up, not while they're still in the bottle. Similarly, if your bottle has a lot of ullage—that space between the top of the wine and the


Swirling a white wine.

AAM 02.08 F&W.indd 147 1/11/08 6:29:06 PM

Palm Desert

Plan to be spontaneous

Golf. Hike. Shop. Dance. Swim.

Go ahead, make your plans...
we won't hold you to them.



PALM DESERT
CALIFORNIA

FOR A FREE VACATION GUIDE
800 873 2428
www.palm-desert.org/aa



shop

A GALLERY FINE ART • One of the desert's most exciting contemporary art galleries. Features an outstanding selection of original sculpture, paintings, ceramics, art glass, jewelry and functional art furniture. Representing both emerging and established artists. Often said, *"Do not leave the desert before visiting A Gallery!"*

73-956 El Paseo, Palm Desert
(760) 346-8885
www.agalleryfineart.com



shop

THE GARDENS ON EL PASEO features 45 of the finest shops & dining in Palm Desert, including Saks Fifth Avenue, Tiffany & Co., Ann Taylor, Tommy Bahama's, Sullivan's Steakhouse and Pacifica Seafood Restaurant. With luxurious landscaping, meandering paths, water features and breathtaking desert views.

Located on El Paseo at San Pablo, Palm Desert
(760) 862-1990
www.TheGardensonElPaseo.com



resorts

SHADOW MOUNTAIN RESORT & CLUB • The only resort within walking distance to "The Gardens on El Paseo". This condo-hotel features studios, 1, 2, & 3 bdrm accommodations; ideal for families, reunions and small groups. ***SPLASH*** in the Signature Figure-8 Pool, ***SMASH*** on one of 16 tennis courts and ***CRASH*** with a relaxing therapeutic massage. Golf/volleyball/basketball/bicycles. Meeting rooms, banquets, seasonal café, free parking & wireless HSI.

45-750 San Luis Rey, Palm Desert
(800) 472-3713
www.shadow-mountain.com



dine

CASTELLI'S • Reminiscent of a little café near Florence, Italy in the heart of Palm Desert, this award-winning, authentic Northern Italian restaurant is back for it's 20th season. Combining dining in an elegant and romantic atmosphere with a unique blend of outstanding service and delicious food. The menu offers pasta, seafood, veal, prime steaks and more. Extensive wine list, full bar and Piano Bar nightly. Voted 2003 Restaurateur of the Year.

73-098 Highway 111, Palm Desert
(760) 773-3365
www.castellis.cc



shop

At **PETE CARLSON'S GOLF & TENNIS**, we understand that to some, golf and tennis are games — and to others, they're a way of life. That's why we stock thousands of top brand name golf and tennis items, including equipment, accessories, footwear, designer activewear and more — all at great prices. *Come see why you just can't beat Pete!*

73-741 Highway 111, Palm Desert
(800) 600-3263
www.petecarlsonsgolf.com



resorts

EMBASSY SUITES PALM DESERT • Renovated in 2006. Enjoy our spacious two room suites, plus all the great complimentary amenities that Embassy Suites Hotels are famous for. Our location is central to the fantastic sites of the desert. Take advantage of special discounts by asking for promotion code ASR.

74-700 Highway 111, Palm Desert
(760) 340-6600
www.palmdesert.embassysuites.com

Desert Willow

golf



Desert Willow Golf Resort

DESERT WILLOW GOLF RESORT has become the crown jewel of desert golf with two phenomenally manicured championship courses, on site teaching facilities for individuals, couples, or groups, plus a dramatic clubhouse with all the amenities and service of an exclusive private club. Yet this award-winning facility is a public access club, and all are welcome.

38-995 Desert Willow Drive, Palm Desert
Tee Times (760) 346-7060
www.DesertWillow.com

VINO INFO

WINE TERMS WORTH KNOWING

VINTAGE: The year the grapes used in the wine were grown.

VERTICAL TASTING: Tasting the same wine, but from different vintages.

HORIZONTAL TASTING: Tasting wine from one vintage, but from different producers in a region.

TANNINS: Compounds that come from the skins, the seeds and the barrels, and that give wine its structure; without at least some tannins, the wine will be flabby, won't age well, and won't pair well with foods. Tannins are most often associated with a red wine being dry.

BRIX: Measuring system for determining the amount of sugar in grapes or wine.

MERITAGE (pronounced like heritage): A wine blend of classic Bordeaux varieties, such as a red made with cabernet franc, cab sauvignon and merlot, or a white with sauvignon blanc and semillion.

BALANCE: In wine, it means sweetness matched well with acidity; neither dominates. The fruit matches well with tannins; the alcohol is balanced by flavor.

APPELLATION: A term used to identify where the grapes for a wine were grown.

BOUQUET: The smell a wine develops after it has been bottled and aged. Most appropriate for mature wines that have developed complex flavors and aromas.

CORKED: A term for a flawed wine, as a result of a faulty cork.

WHERE TO LEARN MORE

THE WINE PODCAST "Wine for Newbies" is a free online wine course that offers everything from an introduction to wine in general and wine terminology to lessons on the different varietals and a course on how wines are made. Most episodes are less than 25 minutes long. www.winefornewbies.net/audio.html.

WINE-SMART WEBSITES such as those of "The Wine Doctor" and Robert Parker offer wine terminology, tasting notes and reviews. www.thewinedoctor.com; www.erobertparker.com.

bottom of the cork—some of the wine may have evaporated, and any air that entered may have had an unsavory effect.

The protocol at Waterfront, Sparkman says, as a stray drop of chardonnay lands in front of me, is to pour the wine on the table. He's kidding, but it's good to see that even the experts sometimes have a slip between the bottle and the glass.

What he really means to say is that protocol, at Waterfront, is to decant almost every bottle of red 20 minutes before serving it. The idea is to rough it up, letting it splash across the inside of the decanter.

Decanting aerates the wine. It softens young reds and encourages quick development of aromas that often develop over years in the bottle. If you have a really young red that you just can't wait to open—perhaps something bought at auction in Napa or at Sonoma County Showcase, or during barrel tasting in Walla Walla—Sparkman encourages double decanting: pouring it from vessel to vessel.

For old red wines, decanting serves to remove sediment. And regardless of a wine's vintage, as the wine runs through the air while being decanted, it picks up the room temperature, which is especially good if your red has just come out of a cool cellar.

But we haven't even opened up a red yet. That wine Sparkman just poured on the table is his very own 2006 Lumière Chardonnay, which was just named one of the 100 best Washington wines for 2007 by Paul Gregutt, wine critic and author of *Washington Wines and Wineries: The Essential Guide*.

WE'VE HELD OFF ON THE reds—other than exchanging tasting tips and discussing decanting—for good reason: we still want to be able to taste the whites.

"The thinking is that the power of the richer and heavier wines begins to condition the palate, so that the lighter and more elegant wines are less discernible, with the various components," Sparkman says.

Sparkman's chardonnay has just that perfect balance of fruit and acid with a bit of creamier texture due to malolactic fermentation. All wine has malic acid after

AAM 02.08 F&W.indd 149 1/11/08 6:29:08 PM





primary fermentation—after the conversion of sugar to alcohol—and most wines experience a secondary fermentation that converts malic acid to lactic acid. Wines that have undergone a full malolactic fermentation (ML) typically have a creamier, frequently buttery mouthfeel. Whites that haven't undergone so extensive an ML are often perceived to be crisper or drier.

We're still relishing notes of nutmeg and, deep in the glass, crème brûlée in the chardonnay when chef Steve Cain delivers a plate of braised Dungeness crab legs, which bring out the essence of the food and the wine. It is a perfect pairing.

Don't try this at home? Actually, do try this at home. Food loves wine, and wine loves food. Just know that when it comes to pairing, some foods respond better to some wines. When in doubt about which white to serve, go for one of the aromatic varieties—Gewürztraminer, pinot gris and Riesling. For example, if you're set on serving a bright-green salad topped with salted capers and a black-pepper-crusted ahi steak, followed by a lemon tart, go for the pinot gris. While a pinot is likely to make it past flavors such as lemon, pepper, lettuce and salt, a chardonnay is typically less flexible. It tends to get lost behind the salt; turn the lettuce flavor bitter in the mouth; and hold on to the tart and hot elements of lemon and pepper.

WITH WINE SALES IN 2006 soaring 22 percent among the nation's 75 million NASCAR fans, according to the ACNielsen research group, it's clear that wine goes anywhere. It pairs as well with a burger as a steak; a halibut filet or Friday-night fish fry.

Plus, with 530 wineries in Washington state, Oregon pinot noir selling more than 800,000 cases in 2006, a prospering dessert- and ice-wine industry in British Columbia, and the continued influence of California on the American palate, knowing you can drink wine just about any time, anywhere, is almost as important as knowing what you like to drink. ▲

Julie H. Case is an associate editor for Alaska Airlines Magazine.

AAM 02.08 F&W.indd 150 1/11/08 6:29:10 PM



EL GAUCHO, THE QUINN T. ESSENTIAL STEAKHOUSE

By Quinn Travis

After extensive research, an intrepid food critic finally settles on El Gaucho as the ultimate steakhouse.

FOR SOME TIME NOW,

I have been patiently and secretly visiting every self-proclaimed or ravely reviewed "top shelf steakhouse" in the major market cities: New York, Chicago, and San Francisco. Restaurants like The Palm, Chicago Chop House, Gene & Georgetti's, Smith & Wollensky, Angelo and Maxie's, Ben Benson's Steak House, and so on.

In fact, I'm writing this at Angelo and Maxie's in Manhattan as I sit outdoors in 85-degree weather at 8 o'clock at night. Why? Well, I love a good steak, and quite frankly, there are so many steakhouses and so many claims and readers polls, I thought it was high time for me to do some sleuth work. Exactly, how does Seattle fare in this category? Is it in the big leagues?

First off, there are so many steakhouses in Seattle it's mind-boggling. Local favorites, like Daniel's Broiler, Metropolitan Grill, Brooklyn Seafood Steak & Oyster House, El Gaucho, and Union Square Grill, and big invading chains, like Morton's, Ruth's Chris, and Fleming's, all compete in a market replete with a zillion other restaurants that claim to have the best steaks around. So if you feel like a great steak, where do you go to really impress a business client and cement the deal?

THE ULTIMATE STEAK

Last November, a colleague and I were having dinner, and the owner of the steakhouse (whom we know) came up and proudly proclaimed that we were in luck. They had just secured a deal with an elite distributor, the Tarpoff Packing Co. of Granite City, IL (a third-generation family-owned packing plant where each steer is hand selected by owner John Tarpoff), for exclusive restaurant rights, and that night was the premiere of the new beef. This owner claimed it was the best custom 28-Day Dry-Aged Certified Angus Beef® Prime, tender and lean, that he had ever tasted. (By the way, only .05 percent of beef sold in this country is Certified Angus.) This came as a mild quake to me, since I felt the steaks were already superior at this establishment. The man is Paul Mackay, and the steakhouse is El Gaucho. I must confess, Paul was not blowing smoke.

A SUPER-HIP CIGAR ROOM

First-time visitors to the El Gaucho are immediately hit by its distinctive atmosphere. Nondescript on the outside and dimly lit and well appointed on the inside, El Gaucho is a perfect representation of what my worldly brother-in-law architect Ron Rea terms a "swank 1940s New York nightclub." Yes, even the baby grand piano man is here, playing it live. The restaurant screams style, quality, and fashion — right at you, but not in your face.

Stunning details include curved walls, terraced seating, big booths, tables, a stylish bar, wood trim galore, a marble floor, three small private dining rooms (two of which are wine cellars, too), a 16-foot ceiling, and no windows. Further, there's the ultra-retro Pampas Room downstairs that can accommodate up to 200 guests and has a full dance floor and stage.

A super-hip cigar room, with whisper-quiet ceiling vents that whisk away the stogie fumes, has a freshness that would impress an air quality specialist. If you didn't venture into that part of the restaurant, you simply would not know that there is a cigar room. Absolutely no cigar odors permeate the main dining area. Yet with that huge cigar vault, El Gaucho is the place for many sports celebrities, business leaders, and politicians who like an occasional cigar.

ALWAYS ON, EVERY NIGHT

Here are the main reasons why I think this is the best steakhouse in Seattle, and yes, even beyond Seattle. There is no excuse for an off night. In this business, you must be on every night — without exception. There are three main areas where restaurants rise or fall. El Gaucho excels at all three.

First, good food means fresh, well-prepared, well-presented, well-sized portions, with variety and creativity. Second, the environment must have an ambiance that enhances the dining experience. Third, service must be exemplary — neither too invisible nor too intrusive. Service is one area where El Gaucho rules hands down. The wait staff are so knowledgeable, so polite and gracious, so attentive to detail, so professional in dress and demeanor, that I can only commend Paul for creating and sustaining such a fine, rare, unique atmosphere. No other restaurant comes close. That includes all the big guns, both here and in the other major markets.

Let's sum it all up this way. I've been to El Gaucho at least eight times in the past year or so, and I've never been disappointed. I frequent the other high-end steakhouses in town and beyond, and they are good, some perhaps even great, but I have had off evenings at these restaurants. Plus, El Gaucho's steaks are, shall we say, a cut above — more tender, more flavorful. Furthermore, they could teach advanced grad school courses on service and etiquette. And the ambiance, while classy, successfully avoids the pretentious, stuffy mode.

So, having dined at many of the best steakhouses in the country, let me answer my earlier question: Are we in the big leagues? Seattle is not only in the big leagues with El Gaucho, we're like the Ichiro-fueled Seattle Mariners — we are on top of the heap. Chicago, New York — my apologies. El Gaucho is the definitive steakhouse in this country. ■

Washington State banned smoking in public places in December 2005. El Gaucho Seattle and Tacoma still have cigar lounges, however smoking is unfortunately not permitted on premises. El Gaucho Portland has an OPEN and dedicated cigar lounge.

Reprinted with permission of WASHINGTON CEO magazine.

for reservations call *seattle:* **206.728.1337** *tacoma:* **253.272.1510** *portland:* **503.227.8794** *www.elgaucho.com*

ADVERTISEMENT

Alaska Airlines MAGAZINE

Information About Our Advertisers

Visit **www.alaskaairlinesmagazine.com/ads** or mail in the facing response card* to request free information on products and services offered by our advertisers, and we'll enter you in a drawing to win a free Alaska Airlines ticket!

ACCOMMODATIONS

1 Bellevue Club Hotel: Rated top best 100 hotels in the U.S. and Canada and top best 500 hotels in the world by *Travel + Leisure* 2006. www.bellevueclub.com.

2 Coast Hotels & Resorts: More than 35 locations throughout the Western U.S. and Canada. www.coasthotels.com.

3 Creek Mission Lodge at Aleknagik: Bristol Bay Alaska since 1984. www.missionlodge.com.

4 The Doral Desert Princess Resort: Full-service conference resort with luxurious accommodations and championship golf. www.doralpalmsprings.com.

5 Embassy Suites Palm Desert : The desert's best location. All-suite with pool, whirlpool and tennis courts. www.palmdesert.embassysuites.com.

6 Executive Hotels & Resorts: Boutique inspired hotels in central locations throughout Canada, WA and CA. www.executivehotels.net/escape.

7 Executive House Hotel: The best of Victoria, B.C., at our doorstep. www.executivehouse.com.

8 Fireweed Lodge: Fully-guided salmon and halibut packages. Fine dining, excellent accommodations and the best fishing. (907) 755-2930.

9 Hampton Inns Northwest: Experience the "Great Indoors" at the Northwest's best Hampton Inns. www.hamptoninn.com.

10 Heathman Hotel Kirkland: Luxury hotel in downtown Kirkland, 15 minutes to Seattle. www.heathmanhotels.com.

11 Heathman Hotel Portland: Portland's premier downtown hotel—where service is still an art. Ask about our new "bed menu." www.heathmanhotels.com.

12 Hotel deLuxe: Embodies charm of an era with contemporary amenities. www.hoteldeluxeportland.com.

13 Hotel Grand Pacific: Overlooking Victoria's Inner Harbour, superior location, luxurious accommodations, four diamond service. www.hotelgrandpacific.com.

14 Hotel Max Seattle: If seeing is believing ... Hotel Max—you gotta see this! (866) 833-6299. www.hotelmaxseattle.com.

15 Hotel Murano: Opens Winter 2008 celebrating glass art and luxury. www.hotelmuranotacoma.com.

16 Hyatt Regency Suites Palm Springs: Deluxe all-suite hotel located in downtown Palm Springs. www.palmsprings.hyatt.com.

17 Inn at the Market: Located in famous Pike Place Market. www.innatthemarket.com.

18 Kenwood Inn & Spa: Experience enchantment. Sonoma Valley, CA. www.kenwoodinn.com.

19 Millennium Alaskan Hotel: Deluxe lakefront hotel with warm Alaskan ambiance, convenient to airport, downtown. (800) 544-0553. www.millenniumhotels.com/anchorage.

20 Pepper Tree Inn: A casual elegant hideaway in the heart of Palm Springs. www.peppertreepalmsprings.com.

21 Princess Tours Lodges: Five Alaskan riverside locations to meet all your needs for business or pleasure. www.princesslodges.com.

22 Red Lion Hotels & Inns: Caring service, comfortable accommodations, great value. Alaska Airlines Mileage Plan partner. (800) RED-LION.

23 Shadow Mountain Resort & Club—Palm Desert: Family friendly. Tennis, pools, spas, saunas, exercise room. Golf/tennis packages. www.shadow-mountain.com.

24 Shilo Inns: Affordable excellence in lodging and dining. Many amenities. Send for directory of our convenient western U.S. locations. www.shiloinns.com.

25 Small Hotels of Palm Springs: 24 independently-owned and operated small resorts, hotels and inns. www.SmallHotelsofPalmSprings.com.

26 Viceroy Palm Springs: Boutique resort and spa with private villas and fine dining at Citron. www.viceroypalmsprings.com.

27 Villa Group Resorts Timeshares: Award-winning service and amenities to make your timeshare vacation all you deserve. (800) 676-9394. www.villagroupresorts.com.

28 Wyndham Palm Springs Hotel: Just three blocks from famous Palm Canyon Drive, downtown shopping, dining and full casino gambling. www.wyndham.com.

CASINOS

29 Fantasy Springs Resort Casino: Palm Springs' largest, most elegant casino and golf resort. www.fantasyspringsresort.com.

RESTAURANTS

30 Anthony's Homeport Restaurants: The freshest Northwest seafood—waterfront view restaurants throughout WA and Bend, OR. www.anthonys.com.

31 Castelli's—Palm Desert: Award-winning Italian restaurant, private dining rooms, extensive wine list, full bar. www.castellis.cc.

32 Elliott's Oyster House: "One of America's top 5 oyster bars"–*Fortune* magazine. Seafood excellence on Seattle's Pier 56. (206) 623-4340. www.elliottsoysterhouse.com.

33 The Falls Prime Steakhouse & Matchbox Vintage Pizza Bistro: Palm Spring's best dining venues and location. www.TheFallsPrimeSteakhouse.com. www.MatchboxPalmSprings.com.

34 Kaiser Restaurant Group: The Desert's premier restaurant group. From La Quinta to Palm Springs, casual to fine dining. www.restaurantsofpalmsprings.com.

35 LG's Prime Steakhouse: Palm Springs, Palm Desert and La Quinta. Named one of America's Top 10 steakhouses. www.lgsprimesteakhouse.com.

36 Mackay Restaurant Group: Simply spectacular! Waterfront Seafood Grill, Troiani, El Gaucho Steakhouse, Sea Grill. www.mackayrestaurants.com.

37 Metropolitan Grill: One of the top-rated steakhouses in the U.S. Downtown Seattle at 2nd and Marion. (206) 624-3287. www.themetropolitangrill.com.

38 Prime Time Top 10: Send comments and interests to Prime Time Top 10, 4369 D'Evereaux Circle, Pensacola, FL 32504. www.primetimetop10.com.

39 Union Square Grill: Classic prime steaks, chops and seafood. Nationally recognized steakhouse, extraordinary seafood. Located in the heart of downtown Seattle. www.unionsquaregrill.com.

TRANSPORTATION

40 Carlile Transportation: Largest heavy haul service provider in Alaska. (800) 478-1853. www.carlile.biz.

41 Dave Smith Motors: Hassle-free buying. World's largest Dodge truck dealer. Low prices—high customer satisfaction. (800) 635-8000.

42 Lynden Inc: Delivering multi-modal cargo transportation throughout Alaska and around the world. www.lynden.com.

43 Northland Services: Marine transportation service to southeast, southcentral and western Alaska ports. www.northlandservices.com.

Northwest Dodge Dealers:
www.northwestdodgedealers.com.

FINANCIAL SERVICES

44 Bank of America Bankcard Services: Apply for the Alaska Airlines Visa Platinum card and receive 5,000 bonus Miles plus other great benefits. (888) 345-2632.

45 Global Credit Union: We understand small business.www.globalcu.org.

46 University of Alaska College Savings Plan: A qualified state tuition plan managed by T. Rowe Price. www.uacollegesavings.com.

47 Wells Fargo Investments: Local professionals. Tailored solutions for all your financial planning needs. Terry Burns, Jeff Bander (877) 679-2948.

BUSINESS SERVICES

48 ACS—Alaska Communications Systems: We're there. Nationwide, unlimited wireless. No roaming charges. Keep your current number. (800) 808-8083. www.ACSAlaska.com.

49 Bamboo Pen Tablet: Handwrite e-mail, navigate your desktop and more. www.bamboopentablet.com/AKA.

50 CenterPlace Regional Events: Escape to CenterPlace in Spokane Valley for your next business event. www.centerplacespokanevalley.com.

51 Conrad-Houston Insurance: Independent insurance agency dedicated to quality products and services to Alaskan businesses. (907) 276-7667. www.chi-alaska.com.

52 Construction Machinery: Largest Alaska-owned heavy-equipment supplier to the state's construction, mining and logging industries. (800) 478-3822.

53 DCI Engineers: Leading-edge structural and civil engineering firm providing some of the most cost-efficient engineering solutions today. www.dci-engineers.com.

54 Greater Spokane Inc.: To learn more about doing business in the Spokane Region call (800) SPOKANE. www.greaterspokaneincorporated.org.

55 International Trade Alliance: Find a form or a foreign market. We know how. Contact us. (509) 459-4122. www.intrade.org.

56 Paine Hamblen: One of the Northwest's most established and progressive law firms. www.painehamblen.com.

57 Sell in a Minute: Promote your business with online video! Get a SIM store. (509) 927 9969. www.sellinaminute.com.

www.alaskaairlinesmagazine.com/ads

AAM 02.08 FP ads12.indd 152 1/14/08 10:00:01 AM

Alaska Airlines MAGAZINE

Information About Our Advertisers

Visit **www.alaskaairlinesmagazine.com/ads** or mail in the facing response card* to request free information on products and services offered by our advertisers, and we'll enter you in a drawing to win a free Alaska Airlines ticket!

58 SIRTI: Serving as an accelerator for innovative technology companies for 13 years. www.sirti.org.

59 Teck Cominco: A diversified mining and metals company, headquartered in Vancouver, Canada. www.teckcominco.com.

HAWAII

60 AA Oceanfront Rentals: Making your vacation a breeze in South Maui since 1983. www.aaoceanfront.com.

61 Beach Villas at Ko Olina: The epitome of luxurious beachfront living on Oahu. www.koolinabeachvillas.com.

62 Blue Dolphin: The highlight of any vacation has to be a Kauai Napali Coast sailing tour with Blue Dolphin Charters. www.kauaiboats.com.

63 Hali'i Kai at Waikoloa: A Hawaiian oceanfront community featuring dazzling views and private playgrounds. www.haliikai.com.

64 Hilton Waikiki Prince Kuhio: Resort destination in Waikiki, Hawaii. www.waikikiprincekuhio.hilton.com.

65 Island Helicopters Kauai, Inc.: Best way to see Kauai is Island Helicopters' Deluxe Tour. www.islandhelicopters.com.

66 Marriott Resorts Hawaii: Discover Marriott Hawaii's luxurious beachfront resorts on four Hawaiian Islands. www.marriotthawaii.com.

67 The Parrish Collection Kauai: Poipu's finest selection of Kauai vacation homes and condominiums. (800) 325-5701 www.parrishkauai.com.

68 ResortQuest Hawaii: 26 hotel and condominium resorts on four Hawaiian Islands. www.resortquesthawaii.com.

69 Turtle Bay Resort: Discover true Hawaii on the legendary North Shore of Oahu. www.turtlebayresort.com.

70 Waipouli Beach Resort and Spa: Full ownership, vacation rentals, and Aveda spa packages in Kauai, Hawaii. (808) 823-8300. www.waipoulibeachrealty.com.

PERSONAL ENRICHMENT

71 It's Just Lunch: A dating service for busy professionals, with 100 locations worldwide. www.itsjustlunch.com.

CUSTOM HOME BUILDERS

72 Lindal Cedar Homes: World's largest manufacturer of premium quality cedar homes and sunrooms. Celebrating our 50th year. www.lindal.com.

73 Pryde + Johnson: LEED Platinum certified builders in Washington state. www.prydejohnson.com.

REAL ESTATE

74 Ava: Intimate luxury hotel, contemporary high-rise residences and estates premiering in downtown Seattle soon. www.liveatava.com.

75 Bay View Grand: Full-ownership beachfront luxury villas and condominiums in Mexico. www.bvg.com.mx.

76 Bella Lago: Prestigious homesites overlooking Liberty Lake, Washington. www.bellalagollc.com.

77 Black Rock: Presenting the magnificent places of Black Rock Development. www.magnificentplaces.com.

78 Boca de Iguanas S.A. de C.V.: Mexico's newest eco-resort features homes, condominiums, spa and beach club. www.bocadeiguanas.com.

79 The Bravern Signature Residences: Bellevue's newest address. Register now for priority presale opportunities. www.bravernresidences.com.

80 CRV Monte Sereno: Discover the hidden treasure in the hills of Palm Springs. www.monteserenops.com.

81 Canal Station: Contemporary living in historic Ballard. Seattle, WA. www.canalstation.com.

82 Century Vintage Homes: Building homes of quality, value and style for 50 years. www.centuryvintagehomes.com.

83 Cerritos Beach Resort & Spa: Resort homes north of Cabo San Lucas, Mexico at Cerritos Beach. www.cerritosbeachresorts.com.

84 El Cid Resorts: Live and enjoy your home in Mazatlan; villas, condominiums, golf course and marina. El Cid view. www.elcid.com.

85 El Encanto de la Laguna: Oceanfront homes and condos. Exclusive ownership. Los Cabos. www.elencantoloscabos.net.

86 Emerald Estates by Pueblo Bonito: Private residential community elegantly presented within lush fairways of championship golf. www.pueblobonito.com.

87 Escala: City homes and sky villas at 4th & Virginia. www.escalaseattle.com.

88 Fini: One- and two-bedroom homes on Seattle's Phinney Ridge. Infinitely NW. www.finicondos.com.

89 Insignia: Urban living elevated. Coming to Seattle in 2008. www.insignialiving.com.

90 Lone Ranch: Oregon oceanview property for sale. Brookings, OR. www.loneranch.com.

91 Marina Sur Residencial, La Paz: Invest in a lifestyle. Homes in La Paz, Baja California. www.homex.com.mx.

92 Mat-Su Realty: Let Richmond Hills Condominiums be your Alaskan getaway! Affordable quality and style only $119,900! (907) 864-0440. www.matsurealestateco.com.

93 Miles4RealEstate.com: Whether you sell or buy—fly! www.miles4realestate.com.

94 Neal and Company, Inc.: Homer, AK. Luxury condominiums, glaciers, views, fishing. The perfect vacation home. (907) 235-8951. www.quietcreekcommunity.com.

95 One: With a location this enviable, there is only room for the best. Seattle. www.1residences.com.

96 Pacifica Tower: These luxurious Portland condominiums have your lifestyle in mind. (503) 295-3744. www.riverscapeproperties.com.

97 Palm Springs Area Real Estate: Deirdre Coit, your Northwest connection to desert real estate in Southern California. (760) 779-4390. www.canavancoit.com.

98 Patzcuarito Beach Estates: Private oceanview estates with unspoiled beaches, luxurious living. Sayulita, Mexico. www.patzcuaritoestates.com.

99 Playa de La Paz: Simply enchanting. 60 super luxury beachfront condominiums. www.playadelapaz.com.

100 Point Edwards: Condominium homes overlooking Edmonds waterfront and panoramic Puget Sound views. www.pointedwards.com.

101 Portus: www.portusdecortes.com.

102 The Private Residences at Hotel Georgia: 155 condominiums in a sleek 48-story tower with a world-class hotel. Vancouver, B.C. www.ResidencesAtGeorgia.com.

103 Puerta Cabos Village: The best location in town. Cabo San Lucas. (866) 562-9599. www.puertacabosvillage.com.

104 Puerto Los Cabos: Where traditional Mexico meets the ultimate in modern luxury and excitement. www.puertoloscabos.com.

105 The Racquet Club: Palm Springs' legendary Racquet Club. Luxurious residences featuring concierge living. www.theracquetclub.com.

106 Realtors—Bill and Linda Baughman: Realize your passion for an extraordinary home and fine desert living. www.billandlindab.com.

107 Realtor—Brady Sandahl: Palm Springs resort-style estate properties, new, resale and vacation homes. www.bradysandahl.com.

108 Realtor—Joyce Ramsey: Palm Springs Desert area. 35 years of active real estate experience. www.joyceramsey.com.

109 Realtor—Lynn Maciborksi: Heritage Palms Country Club. Photos on the Web. (760) 272-5390. lmack@dc.rr.com. www.dynamicjourney.net.

110 Redweek.com: Our resorts will surprise you! Rent—buy—sell—exchange. www.redweek.com.

111 The Reserve at Gearhart: Located on the Northern Oregon coast between Astoria and Cannon Beach. www.reservegearharttoday.com.

112 The Residence Club at PGA West: The desert's only luxury equity residence club. www.residenceclubpgawest.com.

113 Revelstoke Mountain Resort: North America's only ski-in, ski-out resort lots with private heli-pads. www.discoverrevelstoke.com

114 Villa La Estancia: Your private piece of paradise. 2-, 3-bedroom villas, whole and co-ownership. www.villalaestancia.com.

115 Villas at Carillon Point: Unparalleled views of Lake Washington and the Seattle skyline. www.villasatcarillon.com.

116 The Villas of Mirada: Exclusive semi-custom homes with stunning views high atop Rancho Mirage, CA. www.villasofmirada.com.

117 Windermere Real Estate: Superior real estate services in more than 200 neighborhoods throughout the West. www.windermere.com.

RETIREMENT LIVING

118 Aegis Living: Quality independent and assisted living including dementia care. www.aegisliving.com.

www.alaskaairlinesmagazine.com/ads

AAM 02.08 FP ads12.indd 153 1/14/08 10:00:02 AM

Alaska Airlines MAGAZINE

Information About Our Advertisers

Visit **www.alaskaairlinesmagazine.com/ads** or mail in the facing response card* to request free information on products and services offered by our advertisers, and we'll enter you in a drawing to win a free Alaska Airlines ticket!

EDUCATION

119 City University of Seattle: When you're ready to move up in the world, discover the convenience of City University Seattle. www.cityU.edu/mba.

120 Eastern Washington University College of Business and Public Administration: What does your future hold? www.ewu.edu/cbpagrad.

121 Foster School of Business at the University of Washington: Gain a leading edge, no matter where you live and work. www.foster.washington.edu/emba.

122 Rosetta Stone: The fastest way to learn a language. Guaranteed. (888) 232-9280. www.RosettaStone.com/kas028t.

123 Sylvan Learning Center—Anchorage: Accredited national revenue leader. Turnkey, exclusive territory. Award-winning 23-year history. (907) 230-1523. www.educate.com/anchorage_sylvan.

124 Washington State University at Spokane: Graduate studies in Health Sciences, Engineering, Business, Design, Educational Leadership, Criminal Justice. www.spokane.wsu.edu.

125 Washington State University Executive MBA: World-class executive education, designed with you in mind. www.emba.wsu.edu.

HEALTH & BEAUTY

126 Bartlett Regional Hospital: Combine wilderness exploration with the culture of Alaska's capital city. (907) 796-8418 (collect). www.BartlettHospital.org.

127 Dental 911—Dr. James McAnally: Implant and sedation dentistry. Teeth-in-an-hour solves denture and missing teeth problems. www.dental911.us/1hourteeth.com.

128 Dr. Atwood: Enhance your image. Be confident. Restore your smile. www.aestheticsofbellevue.com.

129 Eisenhower Imaging Center: Spot problems early with ultra-advanced imaging read by highly trained physicians. www.eisenhowerimaging.org.

130 Eisenhower Medical Center: A-Fib cure information and more from Eisenhower Medical Center. www.emc.org.

131 Ketchikan General Hospital: Seeking family practice and internal medicine physicians. www.peacehealth.org/southeastalaska.

132 KIC Tribal Health Clinic: Ketchikan, AK. Providing full broad spectrum care. Live in the Tongass National Forest. (907) 228-5292. www.kictribe.org.

133 Providence Cancer Center: Comprehensive cancer services including diagnosis, treatment and support groups. www.providence.org/cancer.

134 Seattle Cancer Care Alliance: Working together to cure cancer. (206) 288-SCCA. www.seattlecca.org.

135 Stern Center for Aesthetic Surgery: The latest in eyelid, facial laser cosmetic surgery and liposuction. (425) 455-9100. www.sternctr.com.

GOLF

136 Desert Willow Golf Resort: Premier golf resort in the Palm Desert area, offering 36 breathtaking experiences at one location. www.desertwillow.com.

137 Pete Carlson Golf & Tennis: The Coachella Valley's largest golf and tennis superstore. www.petecarlsongolf.com.

TRAVEL IDEAS

138 Anchorage Convention & Visitors Bureau: Plan now for your Alaska vacation. Order a free Anchorage Visitor Guide. Explore www.anchorage.net.

Cathay Pacific Airways: Most nonstop flights from U.S. to Hong Kong and beyond. www.cathaypacific.com/us.

139 City of Cathedral City: The desert resorts' center for shopping, fun and entertainment. www.cathedralcity.gov.

140 City of Palm Desert: Weekend getaways or family vacations. See why people say, "Palm Desert is paradise." www.palm-desert.org/aa.

141 Couer d'Alene Casino: Visit, play, stay just 45 minutes from downtown Spokane. www.cdacasino.com.

142 Downtown Spokane Partnership: The intersection of everything. www.downtownspokane.net.

143 Fairbanks CVB: Heart of Alaska's Interior. Gateway to Denali and the Arctic. Fairbanks is Authentic Alaska. www.explorefairbanks.com.

144 Great Alaskan Holidays: Changing the world—one great RV adventure at a time. www.greatalaskanholidays.com.

145 Spokane Convention & Visitors Bureau: The perfect climate for business-pleasure-life. www.visitspokane.com.

146 Tourism Kelowna: One-hour flight or a five-hour drive from Seattle. Kelowna, B.C. Ripe with surprises. www.tourismkelowna.com.

147 Tourism Victoria: A full-service visitors and convention bureau. www.tourismvictoria.com.

THINGS TO SEE & DO

148 Indian Wells Arts Festival: 200 artists, special exhibits, demonstrations, live music, gourmet marketplace, children's activities and more. www.IndianWellsArtsFestival.com

149 Kraft Nabisco Championship: Watch more than 100 of the world's best women golfers. March 31-April 6, 2008. www.kncgolf.com.

150 The Living Desert Zoo and Gardens: Native and exotic animals and plants from the world's deserts. www.livingdesert.org.

151 Palm Springs Aerial Tramway: World's largest rotating tram. Spectacular views, hiking, camping, dining year round. www.pstramway.com.

152 Palm Springs Air Museum: 17 flyable warbirds. "Come for the history, stay for the fun." www.palmspringsairmuseum.org.

153 Palm Springs Art Museum: Enriching the entire community through dynamic exhibitions and diverse programs. www.psmuseum.org.

154 The Palm Springs Follies: The music, dance (and cast!) of the 30s, 40s and 50s! www.psfollies.com.

155 Palm Springs Food & Wine: Celebrity chef demos, food and wine pavilions and themed tasting areas. www.palmspringsfoodandwine.com.

156 Portland Art Museum: (503) 226-2811. www.portlandartmuseum.org.

FOR THE HOME

157 Finlandia Sauna: Authentic saunas since 1964. Fly home to Finlandia Sauna. (800) 354-3342. www.finlandiasauna.com.

158 McKinnon Furniture: Handcrafted solid wood furniture, classic styles and timeless beauty. www.mckinnonfurniture.com.

CULINARY CORNER

159 Washington Potato Commission: For a free recipe booklet of great potato recipes from Seattle chefs, contact kbonaudi@potatoes.com. www.potatoes.com.

JEWELRY

160 Michael's Jewelers: Exclusive designer jeweler: Simon G, Tacori, Verragio, Hearts on Fire. (907) 349-3381. www.akjewels.com.

SHOPPING

161 A Gallery Fine Art: Palm Desert's leading contemporary gallery. Paintings, sculpture, glass, ceramics, jewelry and more. www.agalleryfineart.com.

162 Alaska Mint: Not just an exciting store. It's a destination. (800) 770-6468. www.alaskamint.com.

163 Briggs & Riley Travelware: Innovative, functional, durable and affordable travelware. Guaranteed for life. www.briggs-riley.com.

164 The Gardens on El Paseo: A retail oasis for fine shopping and dining—The Gardens. www.thegardensonelpaseo.com.

165 The Gilded Griffin: Fine art and collectibles. www.thegildedgriffin.com.

166 Native Art Alaska: Authentic, handmade native arts and crafts from all regions of Alaska. www.alaskanativearts.org.

167 Vinmaps: High quality wine territory maps. The perfect and memorable gift for the wine connoisseur. www.vinmaps.com.

* If the reader information card is missing and you would still like to enter the drawing, please specify by number which advertiser you want information from and write to: Alaska Airlines Magazine, 2701 First Avenue, Suite 250, Seattle, WA 98121, Attention: Reader Information. No purchase is necessary, and entrants need not be present to win. Entrants must be 21 years old or older and residents of the United States to win. Winners will be chosen once a year in a random drawing among completed entries. Entries for the drawing in 2008 must be received by December 15, 2008. Winners will be notified by mail. Drawings are held once a year at Alaska Airlines Magazine offices on or about December 31. Entrants may submit multiple entries. Odds of winning are based on the number of entries received. Each year one winner will receive one round-trip ticket to any Alaska Airlines destination in the continental United States. Black-out dates may apply to travel dates. Winner of the drawing in 2008 must complete travel by December 31, 2009. Prize does not include transfers, incidentals, tax, insurance, or any additional trip expenses. Prizes are non-transferrable and may not be cashed in or sold. For the name of this year's winner, send a stamped, self-addressed envelope to "Reader Response" Ticket Drawing, c/o Holly Genest, Paradigm Communications Group, 2701 First Avenue, Suite 250, Seattle, WA 98121.

www.alaskaairlinesmagazine.com/ads

AAM 02.08 FP ads12.indd 154 1/14/08 10:00:04 AM

Now is the time to start building memories.

The Oregon Coast is the place.











"Quality time" takes on a whole new meaning at **The Reserve at Gearhart.** Nestled in a charming seaside community, Gearhart is the perfect place for your family's dream summer home or year round retreat.

- Surrounded by two golf courses and a nature preserve
- Steps to Del Rey Beach Park
- Minutes to Seaside, Astoria, and Cannon Beach
- Easy drive from Portland or Seattle
- Lots from ¼ to ½ acre – invest or build
- Beautifully crafted custom homes also available

You deserve a timeless coastal home to call your own. Contact us at The Reserve at Gearhart before another moment slips away.



Luxury Homes From Mid $500s
Estate Lots From Upper $100s

WWW.RESERVEGEARHARTTODAY.COM

800-920-4382

THE RESERVE AT GEARHART

Join Us For A Tour Of The Reserve At Gearhart And Enjoy Golf, Lodging Or Dining On Us.

Details On Our Website.

Windermere
Cronin & Caplan Realty Group, Inc.

AAM 02.08 FP ads5.indd 155 1/7/08 12:30:21 PM



JEREMY WOODHOUSE / MASTERFILE

The Gateway of India was constructed in 1924 in celebration of the visit of King George V of England.

Modern & Mythical

Discovering Mumbai's history and culture

By Johanna Werther

I've long been interested in visiting Mumbai because of the many articles about the emerging economic power of the BRIC nations (Brazil, Russia, India and China) I've been reading. Though I have visited the northern part of India before, much has changed in the intervening 18 years, and I'm eager to get to know the modern India through the lens of its largest city. ■ I have the opportunity to visit Mumbai precisely because its economy is booming. I'm accompanying my husband, Ben, on a business trip as his company forges partnerships in the subcontinent. While he is in meetings, I will have the enviable opportunity to explore this bustling metropolis on the shore of the Arabian Sea.

Much has been written about the inundation of sights, sounds, smells and flavors that greets visitors upon their first visit to India. Though this is my second visit, I am not immune to the intensity of the sensory overload as we're driven to our hotel: car horns; flashes of women's brightly colored sari fabric creating a moving mosaic on the sidewalk; marigold garlands hanging in front of shops; cows strolling through traffic; people knocking on our car window with goods to sell; and, finally, more car horns. The flurry of color and commotion unfolding before me makes my home city of San Francisco feel downright tranquil.

AAM 02.08 MPA.indd 156 1/9/08 8:42:37 AM

Though Mumbai has been officially known by that name for more than 10 years, many residents of this metropolitan area of 19 million often still refer to it as "Bombay." It was called Bombay from the early days of British rule in the 17th century, its name perhaps a corruption of the Portuguese "*bom bahia*," meaning "good bay." The Portuguese seized control of the region from Muslim sultans in the 15th century, and ceded the city's seven islands to Britain as part of the dowry of Catherine of Braganza.

India achieved independence from Great Britain in 1947, largely due to a movement that originated in Mumbai. The number of times this city has changed hands throughout its history is only the first hint of the wide array of cultural influences shaping the face of modern Mumbai. While the majority of the population is Hindu, a short drive through Mumbai takes me past a mosque, a Jain temple, a Zoroastrian fire temple and a Buddhist temple, as well as several Hindu temples, and I learn that Sikhs, Jews and Christians are also represented in this city. The incredible diversity I witness contributes to what proves to be a significant observation about India: Regardless of the subject (wealth, poverty, diversity, joy, despair, cows, cars or people) there is always more of nearly *everything* in India, and the dramatic abundance or absence of things will surpass your expectations.

The timing of our trip could not be better: We've arrived just as Mumbaikers are beginning their biggest festival of the year, Ganesh Chaturthi. This holiday is a Hindu celebration of the birthday of Lord Ganesh, a god portrayed as having an elephantlike head. In the Hindu religion, Ganesh is revered as the god of wisdom and prosperity. This festival is not celebrated widely throughout India, but rather predominantly in the state of Maharashtra and a few surrounding states. The modern festival was created to defy the British, who prohibited public assembly among the Indians. Early proponents of Indian independence used the festival as a forum to revive cultural traditions, and to speak to large gatherings about ideas for freedom.

During the festival, families and communities display brightly painted clay or plaster Ganesh idols of varying sizes in their homes or on raised platforms in booths around town. The culmination of the 10-day festival is the ritual immersion of the idols into nearby rivers or the sea. Early Ganesh representations were made of clay harvested from local riverbanks, so immersing the idols was returning the clay to the earth it came from and thus represented a complete cycle. A popular place for the immersion is the bustling Chowpatty Beach in the heart of Mumbai.

As I tour the city, I pass countless Ganesh booths where the god's pink face with its wise expression is often surrounded by flowers. Below the booths, young men sing and dance on the street, their faces dusted with reddish powder. As my guide and I walk



JOHANNA WERTHER

At the end of the Ganesh Chaturthi festival, idols of Ganesh will be immersed in the sea.



DETAILS

LODGING

JW MARRIOTT in Juhu Beach is a palatial hotel just north of the city and right on the beach where the Bollywood stars play. 011-91-22-66933000; www.marriott.com/bomjw.

TAJ MAHAL PALACE & TOWER is a Mumbai landmark and the best choice if you want to stay in the heart of the city. Built in 1903, the Taj sits just across from Mumbai Harbor and the Gateway of India. When dialing from North America: 866-969-1825; www.tajhotels.com/cities/Mumbai/.

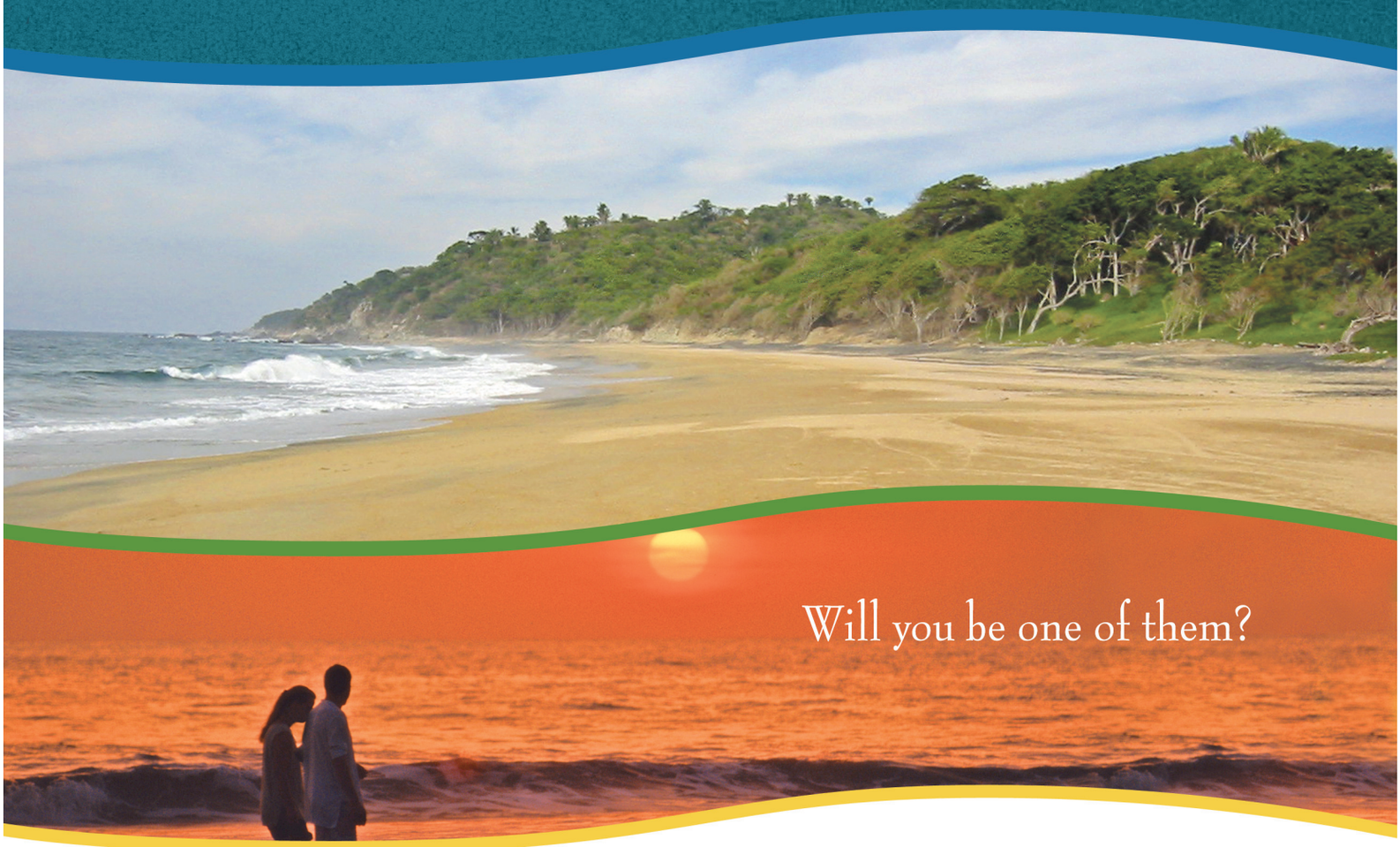
DINING

KHYBER is widely considered the finest restaurant in Mumbai, serving spicy local cuisine in an artful manner in an immaculate setting with the appearance of an Afghan palace. 011-91-22-22186206.

INDIGO is where trendy Mumbaikers go for a taste of upscale European cuisine. It also has a casually chic bar. 011-91-22-22182829.

AAM 02.08 MPA.indd 157 1/17/08 9:41:14 AM

A select few
will discover
PATZCUARITO ESTATES



Will you be one of them?

Nestled along the Pacific Coast of Mexico is Patzcuarito Estates. Located 30 minutes north of the Puerto Vallarta Airport, with panoramic views of unspoiled beaches and dense jungle, Patzcuarito Estates will offer 3000 to 5000 square feet of luxurious living area and elegant design. Located between Sayulita and Punta de Mita, a select few will discover its unparalleled beauty and convenience. Will you be one of them?



PATZCUARITO
ESTATES

Patzcuarito Beach — Nayarit, Mexico
www.patzcuaritoestates.com



AAM 02.08 FP ads4.indd 158 1/7/08 12:27:15 PM

by, a kind man takes a break from his dancing to offer us *modak*, coconut dumplings that are a typical food of the festival.

Ben and I are staying at the JW Marriott Hotel in Juhu Beach, a northern suburb stretching along the Arabian Sea coastline. The hotel is palatial, and the service is among the best we've ever experienced. Because of the native-English language abilities of many Indians, and the relatively cheap price of labor, there is a high ratio of staff to guests, and the staff is incredibly helpful and friendly.

On a sunny afternoon I relax by a large infinity pool overlooking the beach, surrounded by a well-manicured garden. Taking a peek at the drink menu, I notice that the hotel's signature cocktail contains muddled mint leaves, lime juice and crushed green chilies—even the drinks are spicy here!

Juhu Beach can be compared to Beverly Hills or Hollywood in that it is the center of the Bollywood film industry—the largest film industry in the world, producing more than 1,000 films per year. The nightclub in our hotel is one of the trendiest spots in the city, and on weekend nights a parade of Mumbai's and Bollywood's who's who come dressed in the latest fashions you might see in New York or Milan.

While the northern suburbs can be compared to L.A., downtown Mumbai bears more resemblance to New York. Mumbai is the financial capital of India. Although the tech industry is booming predominantly in smaller cities such as Bangalore and Hyderabad, many large Indian and multinational corporations are located in Mumbai. Its status as the region's major commercial hub contributes to unbelievably high rents: In a city where 60 percent of the population lives in slums, office space rents for more per square foot than in Manhattan.

Before I explore the city on my own, I meet some family friends who generously treat me to lunch at the chic European bistro, Indigo, in the heart of Mumbai.



DAVID PEARSON / ALAMY

Mani Bhavan was the residence of Mahatma Gandhi from 1917 to 1934.

Over pumpkin and pine-nut quiche, and fish and chips, my friends give me the full picture about places to see as well as places to shop. Indigo is just down the block from the Taj Hotel, a spectacular Mumbai landmark on the waterfront and the most luxurious place to stay in the city, so I take a break from the heat of the day in the cool lobby of the Taj as I orient myself with the city map and wait for my driver. (Because of the city's traffic and my limited time, hiring a driver proves incredibly useful.)

Just outside the doors of the Taj sits the Gateway of India, another of Mumbai's most famous landmarks. This impressive stone arch is perched on the water's edge and was constructed in 1924 in celebration of the visit of King George V. At the time it was built, the British—who arrived from and departed on their sea journeys under this archway—could probably not imagine that the end of their reign in the region was only a couple of decades away.

I'm most excited to visit the Gandhi Museum, but on my way I want to get an overview of some of Mumbai's main sights. I pass by Bombay University and the High Court, designed in the 1870s. The buildings are made of stone and are predominantly Gothic in architecture, commanding a viewer's attention with a stately air that is unmistakably British, even though they are surrounded by palm trees.

Impressive as these buildings are, the true centerpiece of British Mumbai is down the street: the Victoria Terminus. Functioning to this day as the city's main train station, the Victoria Terminus was created in a Victorian-Gothic design influenced by the mosque and temple architecture of the region. The façade of Victoria Terminus is covered with ornate statues and intricate details that require several minutes of admiring and scanning to fully take in. Gargoyles, peacocks (India's national bird), spiky domes and elegantly curved window arches accent the majestic structure like jewels adorning the earlobes of a Bollywood starlet.

My tour continues with a brief stop at the Hanging Gardens. This manicured landscape of grass, animal-shaped topiaries and flowers atop Malabar Hill stretches over the main reservoir in Mumbai. As I stroll through the gardens, a boy selling fans made of peacock feathers tags along with me. A local man stops me and takes a photo from his shirt pocket—his son, he tells me, lives in California. It occurs to me that I have not yet seen another obviously

AAM 02.08 MPA.indd 159 1/11/08 12:48:07 PM

The fastest way to learn a language. Guaranteed.™



Version 3	**Arabic**	**English** (American)	**English** (British)	**French**	**German**	**Italian**	**Portuguese** (Brazil)	**Russian**	**Spanish** (Latin America)	**Spanish** (Spain)
Version 2	**Chinese** (Mandarin)	**Dutch**	**Greek**	**Hindi**	**Japanese**	**Latin**	**Polish**	**Swedish**	**Thai**	**Vietnamese**
	Danish	**Farsi** (Persian)	**Hebrew**	**Indonesian**	**Korean**	**Pashto**	**Swahili**	**Tagalog** (Filipino)	**Turkish**	**Welsh**

Think in the language! Our method is called Dynamic Immersion.™ Vivid photos and native speakers help you learn without translation—just like you learned your first language.

Speak immediately! Start speaking in the first lesson with our proprietary speech recognition technology.

Enjoy learning! Improved intuitive, sequential learning makes every lesson count and builds progressively in a fun, almost addictive way.



2-day free shipping

Level 1 ..... **$209**
Level 1&2 ..... **$339**
Level 1,2&3..... **$499**

Use promotional code kas028t when ordering:

(888) 232-9280
RosettaStone.com/kas028t

Offer expires May 31, 2008

©2007 Rosetta Stone Ltd. All rights reserved.

100% GUARANTEED
SIX-MONTH MONEY-BACK

Language Learning Success™

RosettaStone®

AAM 02.08 FP ads3.indd 160 1/8/08 3:44:54 PM

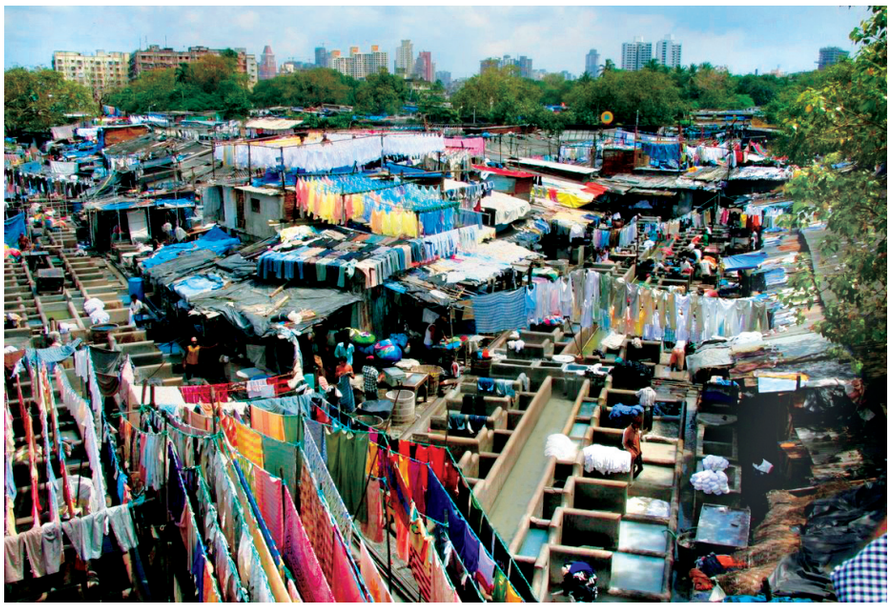
foreign tourist in my explorations of Mumbai. Most tourists visit the nearby beaches of Goa, I'm told, or the area around New Delhi in the northeast, to see the Taj Mahal in Agra. Mumbai is certainly crowded, but it is crowded with locals, not tourists.

As the heat of the day reaches its peak, I duck into the comforting air conditioning of a shop that was recommended by my friend this morning. Cottage Industries Exposition (CIE) has an astonishing assortment of Indian textiles, bronze statuary and gems. I am most intrigued by the fabrics; I have never witnessed the level of craftsmanship of some of the pieces in this store. A clerk shows me a cashmere scarf with a beautiful paisley pattern. On closer inspection I find that the pattern has been hand-embroidered over the cashmere with tiny stitches. The clerk tells me that it took a single needlework master more than a year to complete this masterpiece—and the price tag is a cool U.S.$5,000.

Clearly this shop represents the top-of-the-line of Indian souvenirs, and most items are well outside my budget. I am dazzled by the gold threads in the saris, traditional Indian fabric wrapped around the body as a matching skirt and shawl. I buy a turquoise silk wall hanging woven with elephant and peacock images, and leave the store with a new appreciation for the Indian aesthetic.

As I arrive at Mani Bhavan, the afternoon sun through leafy trees dapples the porch of the wooden house where Mahatma Gandhi lived when he was in Mumbai from 1917 to 1934. It is now a museum dedicated to telling the story of Gandhi's life, his philosophy of nonviolence and the successful Indian independence movement he launched. The first floor is Gandhi's library, still intact. The next floor offers visitors a glimpse into Gandhi's life through his letters and photographs. The third floor contains microwave-size dioramas of pivotal scenes from Gandhi's life.

More than 20 of these small, lighted boxes stand on pedestals in the darkened room. I am surprised at first, seeing the national hero represented by a Barbie-size doll, but as I walk from one diorama to the next I am moved by the meticulous attention to detail in each scene and impressed by this simple, creative medium for showcasing the life of a great man. I learn about the decisive moment in 1893 when Gandhi, a British-educated lawyer, was kicked off a train in South Africa for being a person of color. Another diorama depicts the march Gandhi led in protest of the salt tax imposed by the British. The museum's final room shows Gandhi's spinning wheel, which he used to make inexpensive fabrics he saw as a step toward Indian self-reliance.



JOHANNA WERTHER

Hundreds of men and women wash most of Mumbai's laundry at the Dhobi Ghats.

In the mornings, I join my husband for the incredible JW Marriott buffet where we sip fresh-pressed watermelon juice and coffee at a table overlooking koi ponds and gardens. My husband opts for Western-style foods while I relish the opportunity to try *dosas* (South Indian crepe-style pancakes filled with curried cauliflower, potato and chilies) and scoops of *channa masala* (a North Indian chickpea dish) served with fried bread called *bhatura*.

On Saturday my husband is able to get away from work for a few hours and join me in exploring the area, so we make the most of our time together with a day trip to Elephanta Island, home of ancient Hindu cave carvings. On our way to the Gateway of India, where we will catch a boat to the nearby island, we stop briefly to get a view of the Dhobi Ghats, the washing area for most of Mumbai's laundry. This unlikely tourist destination must be seen to be believed: Hundreds of washermen and washerwomen soak clothes in concrete basins and beat them clean. Above them, clotheslines sag under the weight of air-drying garments. This purely utilitarian pursuit appears surprisingly beautiful on such a massive scale: The bright whites and array of colors form a series of rainbows against the clear blue sky. But it is not difficult to see how demanding it is to work in the Dhobi Ghats.

We climb aboard a 20-passenger boat and ride for an hour through Mumbai's busy harbor, passing tanker ships, before we arrive on Elephanta Island. The island was named by the Portuguese for an elephant statue that once stood there. After ascending a steep flight of stone stairs flanked on either side by merchants offering souvenirs and refreshments, we are greeted by a group of rambunctious monkeys at the mouth of the main cave.

AAM 02.08 MPA.indd 161 1/10/08 2:32:36 PM

A MAJOR PIECE OF ART
HAS BEEN UNVEILED IN SEATTLE.



The Heathman Hotel on Seattle's trendy Eastside epitomizes the blend of service, art and amenities dedicated to one exceptional stay: yours.

THE HEATHMAN HOTEL
KIRKLAND, WASHINGTON

TRELLIS RESTAURANT
PENTERRA SPA

Where Service is Still an Art

Reservations
800.551.0011
heathmanhotels.com

Life is such a bore, dahling. Or is it?



HOTEL deLuxe

2007 Condé Nast Traveler TRUTH IN TRAVEL HOT LIST

For reservations call (866) 895-2094 or visit www.hoteldeluxeportland.com
729 SW 15th Avenue * Portland, Oregon 97205

PROVENANCE HOTELS

The cave is open on three sides and supported by rows of stone pillars. Sunlight floods in and allows us to easily view the Hindu carvings—which have survived from the sixth century—lining the walls and interior of the cave. One image depicts Shiva as Nataraja, dancing a divine dance that Hindus believe created the universe, and another is of the elephant-headed Ganesh. The main focus is a monumental carving of *Trimurti*, in which three stone faces represent Shiva as the creator, preserver and destroyer of the universe. As we stroll through the cave complex we pass through open courtyards and a chamber containing a stone Lingam, one of the earliest Shiva symbols.

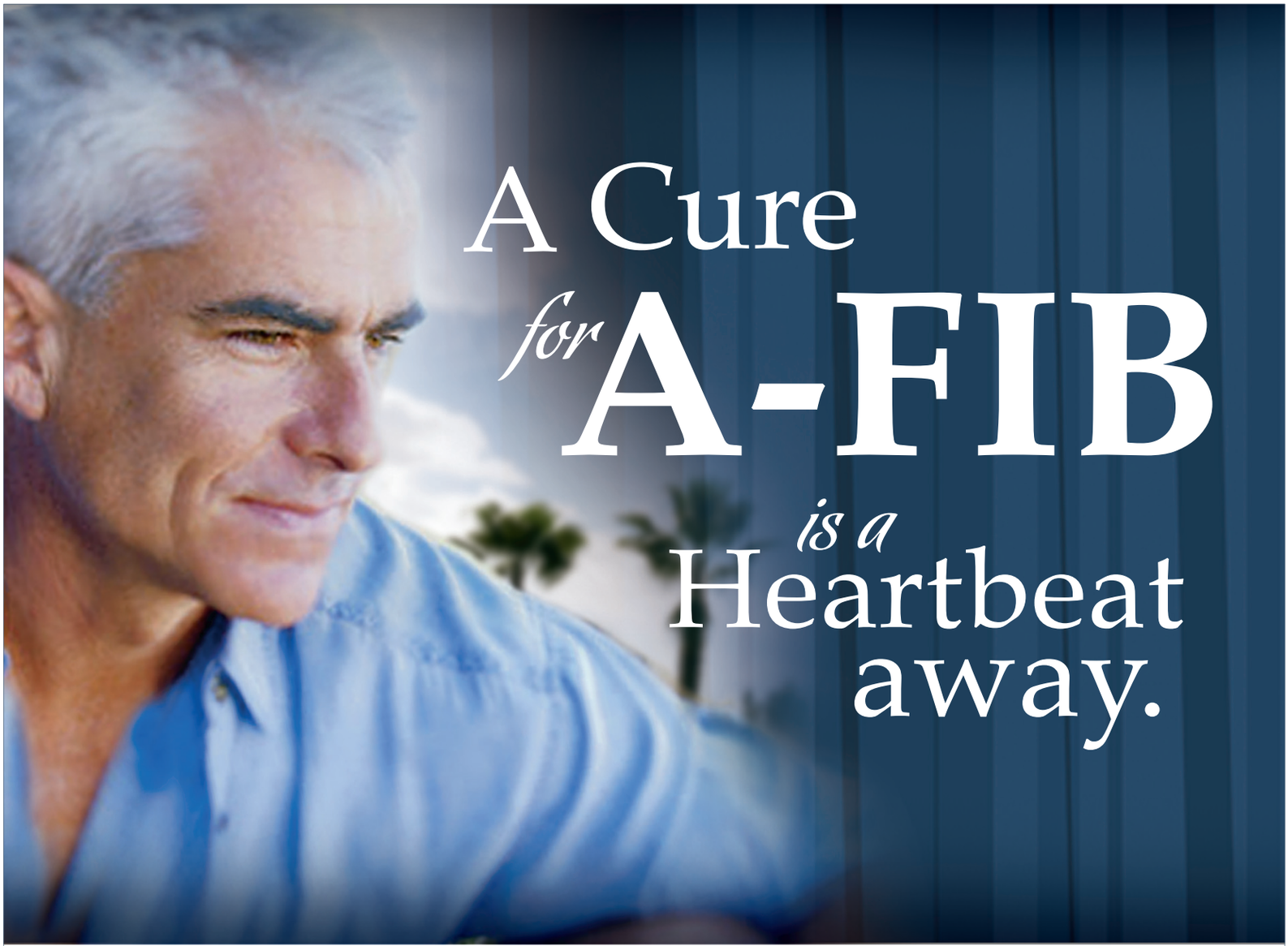
Back in Mumbai, night falls as Ben and I dine at Khyber, regarded by many as the top restaurant in Mumbai. We sit surrounded by elegant, honeycombed marble. I try *naan* bread filled with raisins and nuts, along with freshly made farmer's cheese coated in spices, and Ben orders well-seasoned lamb with a side of *raita* (yogurt flavored with coriander). We talk about the many contrasts we've witnessed in our short visit. We contemplate the contrast between the easy luxury of establishments such as Khyber and the sweltering struggle that is the reality for most of Mumbai's millions. We discuss the differences between the ancient carvings we saw today and the pulse of the modern economy. Without realizing the parallel to our conversation, we take alternating bites of spicy dishes and cooling *raita*. In India, we've discovered, the beauty often lies in the starkest of contrasts. ▲▲

Johanna Werther is a writer living in the San Francisco Bay Area.

GETTING THERE

Use Mileage Plan miles to visit Mumbai via partner airlines Air France, British Airways, Continental Airlines, Delta Air Lines and Northwest Airlines. For information or to enroll in Mileage Plan, go online to alaskaair.com or call 800-654-5669.

AAM 02.08 MPA.indd 162 1/9/08 8:42:47 AM



THE EISENHOWER INTERVENTIONAL ATRIAL FIBRILLATION PROGRAM

Board Certified Electrophysiologists and Cardiac Surgeons
trained in the latest techniques for treating and curing A-Fib.

EISENHOWER
SMILOW HEART CENTER

39000 Bob Hope Drive, Kiewit 105, Rancho Mirage, CA 760-834-3501

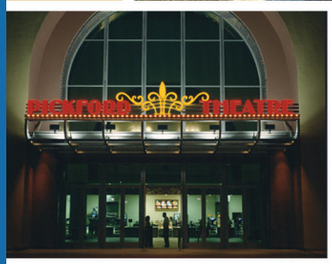
AAM 02.08 FP ads7.indd 163 1/7/08 4:12:20 PM

EIGHT RESORT CITIES: ONE MAGICAL DESTINATION ONLY IN

CATHEDRAL CITY CALIFORNIA

SHOP





PLAY





DINE

Buddy Greco's DINNER CLUB



THE NEW

Cathedral City
The Spirit of the Desert

www.cathedralcity.gov

REDISCOVER THE ART MUSEUM

Julius Shulman: Palm Springs



Elrod House by John Lautner, photograph © Julius Shulman and Juergen Nogai, 2007, collection Palm Springs Art Museum

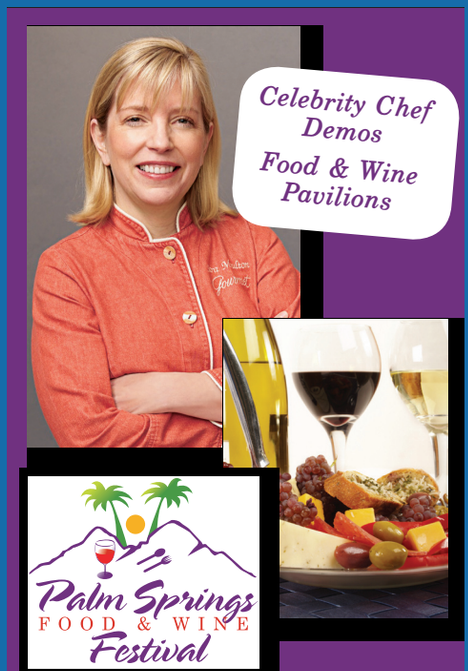
February 15-May 4, 2008

THIS EXHIBITION IS ORGANIZED BY THE PALM SPRINGS ART MUSEUM. ADDITIONAL FUNDING HAS BEEN PROVIDED BY THE MUSEUM'S ARCHITECTURE & DESIGN COUNCIL AND BY ARTHUR KELLER & MARK GAUTIER. IN-KIND SUPPORT WAS PROVIDED BY DESIGN WITHIN REACH, *PALM SPRINGS LIFE* IS THE MEDIA SPONSOR.

Tu W F Sa Su 10 a.m.-5 p.m.
Th 12 p.m.-8 p.m.

101 Museum Drive
Downtown Palm Springs
760.325.7186 psmuseum.org

PALM SPRINGS ART MUSEUM



Palm Springs FOOD & WINE Festival

April 11-12, 2008

palmspringsfoodandwine.com
760-320-5272

Pepper Tree Inn

Palm Springs Perfect







PepperTreePalmSprings.com

A Casual Elegant Hideaway in the Heart of Palm Springs

McCALLUM THEATRE FOR THE PERFORMING ARTS

The desert's premier venue for arts and entertainment



It's more than just a show... it's the McCallum!

www.mccallumtheatre.com

73000 Fred Waring Drive, Palm Desert, CA 92260
760.340.ARTS FAX 760.779.9445

PALM SPRINGS!

OnlyInPalmSpringsCA.com

ONLY IN PALM SPRINGS CALIFORNIA

© ATTRACTION PARTNERSHIP CO-OP/THE JONES AGENCY 2008

SEXY SHOWGIRL'S SHOCKING SECRET!

(Shh. She's 84!)



The Music, Dance and Cast of the 30s, 40s, and 50s!

The Fabulous PALM SPRINGS FOLLIES

FOR TICKETS CALL (760) 327-0225 OR LOG ONTO www.psfollies.com

Palm Springs Air Museum

Flies Into a New Era



From Propellers to Jets

Palm Springs Air Museum

745 N. Gene Autry Trail

Open Daily 10AM to 5PM

www.PalmSpringsAirMuseum.org

760.778.6262



BRING A FRIEND

A WILDLIFE ADVENTURE THROUGH THE DESERTS OF THE WORLD

THE LIVING DESERT™

OPEN DAILY 9AM - 5PM

$11.95 ADULTS $7.50 KIDS

(760) 346-5694 www.LivingDesert.org

47900 Portola Ave., Palm Desert / Indian Wells



KRAFT NABISCO CHAMPIONSHIP

March 31 – April 6, 2008

Mission Hills Country Club

Rancho Mirage, CA

Tickets/badges available at KNCGolf.com or call 760-324-4546

Get 2-for-1 Kraft Nabisco Championship Tournament Ticket Vouchers FREE!

Available only at our branch offices through April 4th.

PROUD SPONSOR OF THE 2008 KRAFT NABISCO CHAMPIONSHIP

CANYON national bank® LOCALLY OWNED AND MANAGED

FDIC

200 HIGHLY ACCLAIMED ARTISTS

APRIL 4, 5 & 6, FRIDAY - SUNDAY

INDIAN WELLS ARTS FESTIVAL®

AT THE INDIAN WELLS TENNIS GARDEN



SunKissed P.K. King

Join Us in Indian Wells!

Minutes from Palm Springs

IndianWellsArtsFestival.com

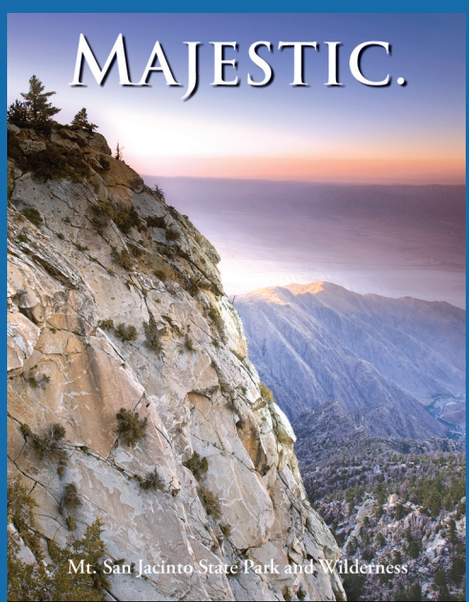
Indian Wells Tennis Garden

78-200 Miles Avenue

760.346.0042

INDIAN WELLS ARTS FESTIVAL AT THE TENNIS GARDEN

MAJESTIC.



Mt. San Jacinto State Park and Wilderness

- World's Largest Rotating Tram
- Spectacular Views
- Dining at 8,500 ft
- Hiking and Camping

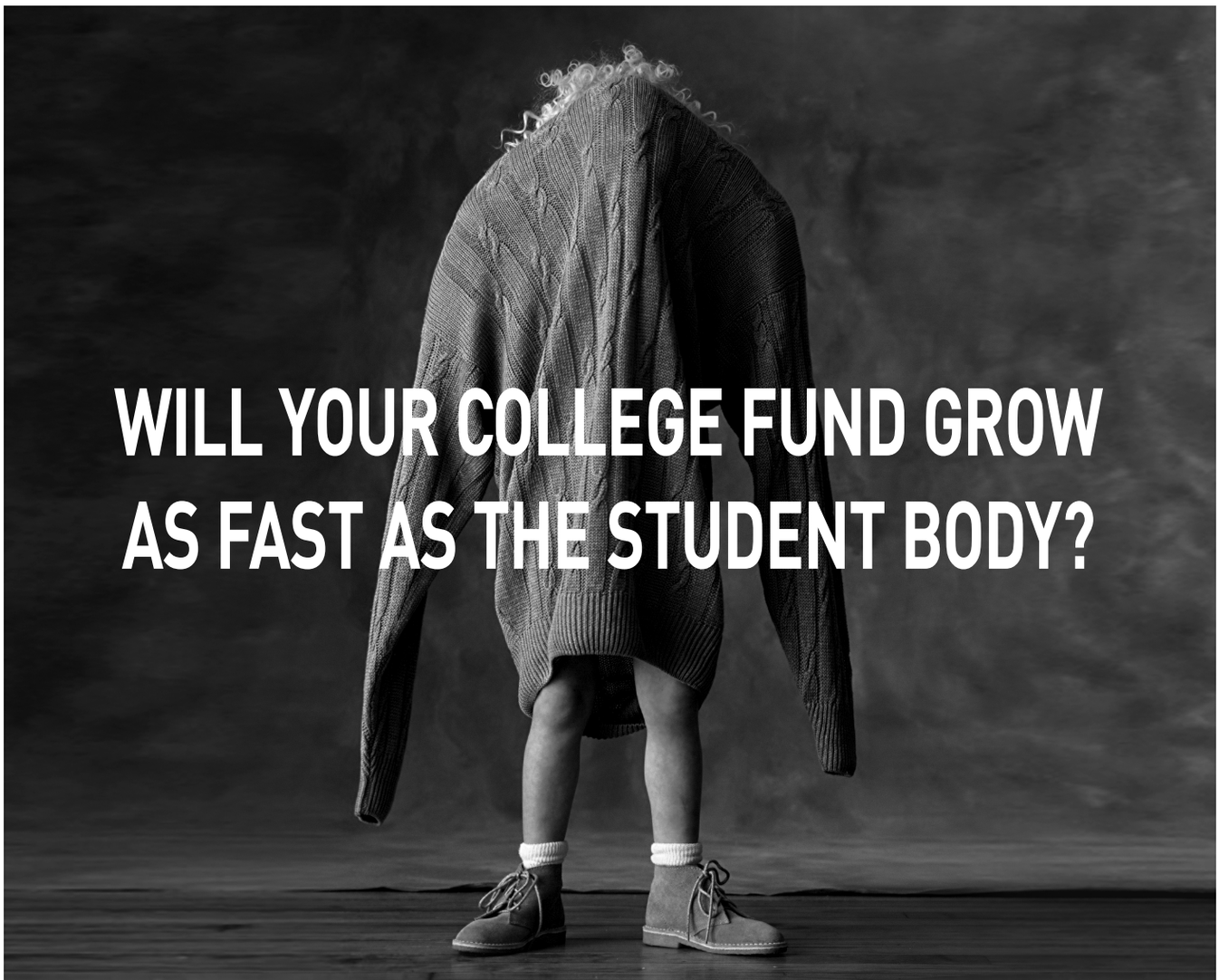
YOUR ADVENTURE STARTS HERE



888 515-TRAM

pstramway.com

PALM SPRINGS aerial Tram



WILL YOUR COLLEGE FUND GROW AS FAST AS THE STUDENT BODY?

Be ready. Start saving tax-free with a UA College Savings Plan.

The UA College Savings Plan makes it easy and affordable to save for college. You can open your account with as little as $50 a month. And any growth of your savings is tax-deferred. Compared to a taxable account, you could save as much as 30% in federal taxes.* Choose from a variety of investment options, all managed by the professionals at T. Rowe Price. Plus, your child can use the money at virtually any college or university. For more details or to enroll online, call toll-free or log on. Start saving today. So when your child is ready for college, you'll be ready with money.

THE UNIVERSITY OF ALASKA
College Savings Plan
MANAGED BY T. ROWE PRICE

866-535-6197 **uacollegesavings.com**

If you are not an Alaska resident, you should compare this plan with any college savings plan offered by your home state or your beneficiary's home state and consider, before investing, any state or other tax benefits that are only available for investments in the home state's plan. Go online or call the number listed above to request a Plan Disclosure Document, which includes investment objectives, risks, fees, expenses, and other information. You should read the Plan Disclosure Document carefully before investing.

Earnings on a distribution not used for qualified expenses may be subject to income taxes and a 10% federal penalty. Please note that the availability of tax or other benefits may be conditioned on meeting certain requirements such as residency, purpose for or timing of distributions, or other factors, as applicable.

*Depending on income tax bracket. Any growth of your assets is tax-deferred at the federal level and generally at the state level. Distributions are federal income tax-free if used for qualified education expenses. Offered by the Education Trust of Alaska. T. Rowe Price Associates, Inc., Investment Advisor and Program Manager. T. Rowe Price Investment Services, Inc., Distributor/Underwriter.

529A076306

AAM 02.08 FP ads3.indd 166 1/7/08 12:11:36 PM



ALEX WONG / GETTY IMAGES

Warren Buffett owes his success to a long-term-investment strategy.

Investing Buffett Style

By Jack Pierce

Last year was a frustrating one for investors. It was a roller-coaster ride that unnerved investors and left many wondering if we're headed for a recession. Maybe, but who knows? The confusing economic data signal a possible recession, yet unemployment remains relatively low. ■ Warren Buffett, the well-known master investor, doesn't worry deeply about such things. He remains the quintessential long-term professional money manager. His whole career has been devoted to buying well-managed companies that have a long history of consistent growth.

When Buffett was a graduate student at Columbia University in New York City, he studied under Benjamin Graham, the author of *The Intelligent Investor* and *Security Analysis*, which still hold up among the best investment books ever written. Buffett followed closely Graham's philosophy of calculating and understanding a company's intrinsic value, but developed his own investment strategy that has well stood the test of time and has been enormously successful.

A good example of the Buffett approach is his decision to acquire shares of The Washington Post Company (WPO) in 1973. The company owned several top media companies at the time, and Buffett's assiduous analysis of the balance sheet, the company's growth patterns and a range of other factors led him to the conclusion that the company was worth about $400 million—yet it was selling on the market for about $75 million. He believed the company was vastly underpriced and bought a sizable number of shares. Over time the shares appreciated substantially, and Buffett still owns WPO shares today. (They represent 2.1 percent of his portfolio).

Buffett is arguably the world's top stock-market investor, and is the second-richest person in the United States, with the majority of his net worth gained from investing in stocks. He also has made many of his early investors in Omaha millionaires. He is chairman of Berkshire Hathaway, a publicly held textile company he began acquiring shares of in 1962 and took control of in 1965, turning it into an investment company and moving the headquarters to his hometown of Omaha, Nebraska.

His earlier experience in Omaha had included forming private, limited partnerships in which he was the general partner. They had been quite successful through the late 1950s and '60s—Buffett's initial investment of $100 was worth $25 million when the partnership disbanded in 1969—but Buffett wanted access to more capital and decided that a public corporation was the best way to do it.

To learn more about Berkshire Hathaway, peruse Form 13F (a quarterly report that public companies are required to send to the U.S. Securities and Exchange Commission), which will show the company's entire portfolio. To obtain a 13F (or other SEC filings) on any public company, go to the SEC Website at www.sec.gov/edgar.shtml, or you can use the data resources of Edgar Online, a subscription-based service at www.edgar-online.com.

Buffett's secret? He buys proven, easy-

AAM 02.08 Finance.indd 167 1/15/08 8:21:30 AM

to-understand growth companies, and that strategy excludes the highly popular technology stocks. He studies a company's management style and learns as much as he can about the company's leaders, including meeting as many of the key people as he can. He makes sure he's buying the management team—not just the firm's assets.

Once Buffett buys a stock, he keeps it, seemingly forever. Berkshire Hathaway's largest holdings include: Coca-Cola (KO), Wells Fargo (WFC), American Express (AXP), Procter & Gamble (PG), Burlington Northern Santa Fe (BNI) and Johnson & Johnson (JNJ).

Buffett became famous for seeking out companies that had economic "moats"—just as water surrounding a medieval castle protects the castle from enemies. He has always sought companies that are insulated from competition and business-cycle swings because they have developed an advantage with unique products and services. He also avoids companies with excessive debt. The companies mentioned above, which represent about 70 percent of Berkshire Hathaway's invested capital, show even casual observers that Buffett's attention is focused on proven, quality stocks.

Buffett also buys entire companies, such as See's Candies, which was privately owned when he acquired it in 1972. Characteristic of Buffett's hands-off management style, he left the See's management team in place. He did the same with the insurance giant GEICO in 1996 when Berkshire Hathaway bought all outstanding shares—the half of the company that Berkshire Hathaway did not already own. As was his style, Buffett wanted to make sure that CEO Tony Nicely (who now has been with GEICO for more than 45 years) remained in charge, because Nicely was largely responsible for the company's outstanding growth record.

Warren Buffett has managed Berkshire Hathaway for decades, and the company has never split the stock or paid dividends. The company, which is listed on the New York Stock Exchange, was selling for more than $151,600 a share in mid-December—far out of reach for the average investor.

While you might not be able to invest directly in Berkshire Hathaway, you may be interested in the companies in its portfolio. Following are snapshots of some of Berkshire Hathaway's primary holdings.

Wells Fargo & Co. (WFC), one of the oldest financial companies in the country (it began in 1852), is still going strong, with more than 6,000 branches across the country. WFC is selling on the lower end of its range—at a current price/earnings ratio under 12. Along with many other financial companies, it has real estate–loan business, but WFC remains a quality holding. With its financial strength, the company should come out of the current mortgage crisis better than most, although WFC didn't completely escape: The company recently set aside a $1.4 billion reserve to cover some real estate loans.

Even superior companies sometimes can be bought at bargain prices because of

WELLS FARGO INVESTMENTS



Left to right:

Melody Clark
Financial Consultant Associate,
Wells Fargo Investments, LLC

Jeff Bander, CIMC
Senior Vice President
Senior Financial Consultant,
Wells Fargo Investments, LLC

Terry Burns, CFP, CIMA
Senior Vice President
Senior Financial Consultant,
Wells Fargo Investments, LLC

Grace Hsu
Financial Consultant Associate,
Wells Fargo Investments, LLC

Wells Fargo Investments is your source for:

- Stocks & Bonds
- Professional Money Management
- 401(k) and IRA Rollovers
- Mutual Funds
- Financial Planning
- Equity Research

Since 1852 Wells Fargo & Company has helped generations of families with complex financial needs realize their dreams. Wells Fargo Investments continues that tradition. To learn more about how we can partner with you, contact us at **877.679.2948**.

Then. Now. For generations to come.

Investment and Insurance Products:
▸ Are NOT insured by the FDIC or any other federal government agency ▸ Are NOT deposits of or guaranteed by the Bank or any Bank affiliate ▸ May Lose Value

Private Client Services provides financial products and services through various banking and brokerage affiliates of Wells Fargo & Company. Financial Consultants are registered representatives of Wells Fargo Investments, LLC (member SIPC),a non-bank affiliate of Wells Fargo & Company. ©2007 Wells Fargo Bank, N.A. Member FDIC (1007-18747)

PRIVATE CLIENT SERVICES

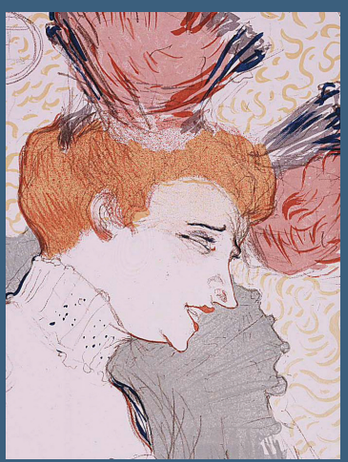
AAM 02.08 Finance.indd 168 1/9/08 8:43:31 AM

DEGAS, FORAIN, AND TOULOUSE-LAUTREC

The Dancer

FEBRUARY 2 – MAY 11, 2008





Appearing exclusively at the Portland Art Museum

For tickets and information, please call 503.226.0973.

MAJOR SUPPORT PROVIDED BY JANET AND RICHARD GEARY

LEFT TO RIGHT: all details, Edgar Degas, **Dancer Adjusting Her Dress**, c. 1885, Pastel on paper, Portland Art Museum, Bequest of Winslow B. Ayer, 35.42; Jean-Louis Forain, **Negotiations in the Wings**, c. 1898, Watercolor and India ink on paper, Courtesy of Galerie Schmit, Paris; Henri de Toulouse-Lautrec, **Mademoiselle Marcelle Lender, Bust Length**, 1895, Color lithograph on paper, Portland Art Museum, The Vivian and Gordon Gilkey Graphic Arts Collection, 80.122.22.

Culture + Arts






Where Service is Still an Art

Located in the heart of Portland's downtown cultural district and one block from the Portland Art Museum, The Heathman Hotel is the ideal destination for experiencing the city's art and culture. The Portland Oregon Museum Package, includes:

- Luxury Deluxe Accommodations for One Night
- Two Tickets to The Portland Art Museum
- Continental Breakfast for Two at The Heathman Restaurant
- Complimentary Valet Parking
- Personal Concierge
- The Art of Sleep™ Bed Menu (Choice of 3 bed types)

Book your reservation today.
Call 800 551-0011 or 503 241-4100
www.heathmanhotel.com

THE HEATHMAN HOTEL
PORTLAND, OREGON

1001 SW Broadway at Salmon · www.heathmanhotel.com

TRAVEL + LEISURE 500 The Best Hotels in the World

AAA Four Diamond Award

AAM 02.08 Finance.indd 169 1/9/08 8:43:32 AM

TAKE A BITE OF THE EXECUTIVE EXPERIENCE
EXECUTIVEHOTELS.NET/ESCAPE
For Best Available Rates & Packages

EVERY STAY BETWEEN JAN 1 & MAR 31, 2008 ENTERS YOU TO WIN 1 OF 30 ESCAPES TO PARTICIPATING HOTELS
Redeem Executive Rewards points towards Alaska Airlines Miles, hotel stays, and merchandise like Canon© cameras.

Whether it's business or leisure, we pamper you with boutique-inspired hotels in central locations, unique dining experiences, and a choice of well-appointed rooms, suites and apartments.



EXECUTIVE
HOTELS & RESORTS

executivehotels.net/escape
1.888.388.EXEC (3932)

ALBERTA: Calgary • Edmonton Airport • West Edmonton **BRITISH COLUMBIA:** Kamloops Harrison Hot Springs • Whistler • Squamish VANCOUVER: Airport Plaza • Burnaby Coquitlam • Downtown • Richmond Express **WASHINGTON:** Downtown Seattle **CALIFORNIA:** San Francisco Union Square | **SALES TOLL FREE** 1.866.642.6888

FOR BEST AVAILABLE RATES & PACKAGES EXECUTIVEHOTELS.NET/ESCAPE CLICK

EXECUTIVEMAXIMAX.COM



Naturally inspired…
…by your site's beauty
…by your lifestyle and local dealer
…by our commitment to quality
…by our lifetime structural warranty



Lindal
CEDAR HOMES

NATURALLY LINDAL.

Start planning with our 272-page hardcover idea book, *Living Dreams*, for just $20 (U.S., plus shipping) by mentioning special code AATW. Call 1-888-4LINDAL or visit www.lindal.com/natural.

For nearly 20 years, Lindal has contributed generously to the American Forests reforestation program on behalf of our clients.

periodic setbacks, and the recent mortgage-lending crisis has caused some shares to drop to the low end of their normal range.

Berkshire Hathaway has been a major WFC stockholder for decades because of WFC's dominant position in the financial business. One example of the company's uniqueness is its investment-management component. Even before mutual-fund giant Vanguard Fund began its index-fund dominance in 1976, Wells Fargo had created the first-ever index fund, in the early 1970s.

Johnson & Johnson (JNJ), founded in 1886, ranks among the world's largest manufacturers of health-care products, and may also be the oldest. A list of its consumer products includes Band-Aid, Listerine and Tylenol. In the prescription-drug field, it produces pharmaceuticals for a number of chronic illnesses and diseases.

Johnson & Johnson keeps delivering the goods with new products and acquisitions, and it is truly a great growth company, yet it is selling for only about 14 times 2008 projected earnings.

Another of Berkshire Hathaway's major holdings is American Express (AXP), one of America's best-known brand names. Everyone knows about the company's charge cards, but that's only part of the AXP empire. It also issues travelers checks; offers travel services such as reservations advice for individuals and businesses; and it operates American Express Bank, which includes investment-management, estate-planning and banking services.

American Express has been in business since 1850, is one of the premier companies in the country specializing in finance, and continues to grow at a rapid pace. Earnings are strong year after year, and the company raises its dividends almost annually. At about 14 times 2008 projected earnings, American Express is selling below its usual premium.

The above-mentioned Buffett stocks are the most reasonably priced of the lot, and seem to be solid opportunities for serious, long-term investors. Two other major holdings in the Berkshire Hathaway portfolio, Procter & Gamble and Coca-Cola, are also top-quality, internationally known brands that merit consideration. They are not

AAM 02.08 Finance.indd 170 1/11/08 11:53:07 AM

generations



Earl and Ruby Holloway, Moses Lake, 1980



F. M. Balcom packing shed, Grandview, 1926



Jared Balcom and daughter McKaila,
5th generation potato kid, 2006

Nature made Washington perfect for potatoes.

As stewards of the world's most productive potato fields, Washington potato farmers know they are cultivating something special. Ideal combinations of sun, water and mineral-rich soil make perfect conditions for potato farming.

Washington's potato growers in the Columbia Basin and Skagit Valley use progressive land and water management practices to ensure that this land will remain highly productive for years to come.

To these environmental stewards, doing the right thing means protecting and enhancing groundwater, land and streams, and wildlife habitat. It also means using other sustainable crop management practices to achieve environmental protection while maintaining record levels of productivity.

Washington potato growers understand that they are stewards of precious resources – the rich soils and clean waters of the Pacific Northwest. And they understand what it takes to protect and preserve those resources. They are passing along this strong tradition of stewardship to future generations.

WASHINGTON Potatoes STATE

Nutrition today. Good health tomorrow.®
For potato recipes and downloadable literature, visit www.potatoes.com.

AAM 02.08 FP ads3.indd 171 1/8/08 4:07:55 PM

#1 in California*

LG's PRIME STEAKHOUSE
"Locally Owned & Nationally Known"®



Founders, Leon & Gail Greenberg



Photo: Tom Edwards

ZAGAT® Survey "The Best Steak in Palm Springs" Rated *Excellent*

Desert Sun Reader's Poll "Best (Steakhouse) of the Valley"

"Wine Spectator Award of Excellence"

Palm Springs Life Best of the Best "Voted best steakhouse in the desert" by Palm Springs Life readers

100% USDA PRIME ONLY

• Palm Springs — 255 South Palm Canyon Drive • 760-416-1779
• Palm Desert — 74-225 Highway 111 • 760-779-9799
• La Quinta — 78-525 Highway 111 • 760-771-9911

www.lgsprimesteakhouse.com

Tom Horan's America's Top Ten Club*

DiRoNA







INN at the MARKET

In the heart of Pike Place Market, the Inn's unique location is like no other. Whether for business or pleasure, our service, style and and comfort will show why the Inn is highly rated by *Condé Nast* and *Travel + Leisure.*

Come experience our serene urban oasis...



86 Pine Street
Seattle, WA 98101
1.800.446.4484

www.innatthemarket.com

necessarily underpriced at this point, but they deserve consideration because of their long-term-growth records.

Procter & Gamble (PG) was founded in 1837 and has built one of the top branded consumer identities over the years with product lines such as Head & Shoulders, Gillette, Vicks, Tide and Folgers, to name just a few. The company's distribution system is vast, with operations in some 80 countries. The 2008 price/earning ratio is a reasonable 19 times—not excessive for such a quality company. PG's current dividend yields about 2 percent, but it has a history of raising dividends almost every year, so a long-term investor can look forward to an increasing income flow from PG.

Coca-Cola (KO), started in 1896, typically ranks as the best-known brand name in the world, and the stock has been one of Berkshire Hathaway's favorites for decades. KO dominates the beverage market worldwide with carbonated as well as noncarbonated soft drinks (flavored waters, juice drinks, sports drinks and so forth). KO has competitors of course, but its market share still leads the pack by a large margin, both nationally and internationally. Selling at about 26 times earnings and yielding approximately 2 percent, Coca-Cola is a solid stock that belongs in a growth portfolio.

IT'S WORTH MENTIONING that Berkshire Hathaway does have a "B" stock, which closed out the year at *only* $4,736 a share, but it also pays no dividends, and dividends are important to individual investors. You would be better off buying some of the above-mentioned Buffett stocks individually, when they are at bargain prices, rather than trying to copy entirely the Berkshire approach.

Volatile markets do not trouble long-time market veterans such as Warren Buffett. He has proved that the best way to build his capital is to select quality market leaders with top-quality management and to keep them through good and bad markets. ▲▲

Jack Pierce is a financial analyst living in Tiburon, California.

AAM 02.08 Finance.indd 172 1/9/08 8:43:40 AM



AAM 02.08 FP ads6.indd 173 1/8/08 4:26:03 PM



Kids fly *free!*

Everything Good Begins With A Dream.

Your family's dreams can now become reality with Kids Fly Free to Southern California and the *Disneyland*® Resort. And for a limited time when you purchase a 3-day or longer *Disneyland*® Resort *Park Hopper*® Bonus Ticket at regular price between January 7 and April 24, 2008, you'll receive 2 days FREE*. You're invited to come live out Disney dreams like never before as *The Year of a Million Dreams* celebration continues through 2008 with even more surprises at the *Disneyland*® Resort.

Just book your complete vacation package by March 19, and complete your travel by June 27, 2008. For best availability, book your magical vacation today at alaskaair.com or call 1-800-468-2248.

PACKAGE INCLUDES:

- **Round-trip airfare on Alaska and/or Horizon Air for one adult and one child (ages 2-11). Kids Fly Free is available to Los Angeles, Long Beach, Orange County, Burbank, Ontario and San Diego airports. Prices will vary.**
- **Hotel accommodations for the number of nights selected.**
- **5-day *Disneyland*® Resort *Park Hopper*® Bonus Ticket for one adult and one child for the price of the 3-day *Disneyland*® Resort *Park Hopper*® Bonus Ticket (2 days FREE)*.**
- **1,500 Alaska Airlines Mileage Plan Bonus Miles per person in addition to actual miles flown when booked at alaskaair.com.**

For hotel, attraction and transfer specials, visit us at alaskaair.com.

Alaska Airlines VACATIONS

Year of a Million DREAMS Disneyland RESORT

KIDS FLY FREE (KFF) offer valid for one child age 2-11 per adult 18 years or older. KFF is not valid with any other promotional airfare offer. **Purchase Between:** 12/5/07–3/19/08. **Complete Travel Between:** 1/7/08–6/27/08. **Day/Time Availability:** Off-peak fares available Tuesday, Wednesday and Saturday. Fares higher on Monday, Thursday, Friday and Sunday. **Blockout Dates:** 2/14–18, 2/22–24, 3/20–23, 3/28–31, 4/4–7, 4/11–14, 5/23 and 5/26. Space is limited at the KFF promotional price and is based on availability. **Other Information:** Prices and rules subject to change without notice and other restrictions may apply. All terms and conditions of Alaska Airlines Vacations packages apply. ***"2 Days Free" offer:** available from 1/7/08–4/24/08. These *Disneyland*® Resort *Park Hopper*® Bonus Tickets expire 13 days after the first day of use or on 5/7/08, whichever occurs first, and each day of use constitutes one full day of use. These tickets also include one admission for Magic Morning entry into selected attractions at a designated Theme Park before the Park opens to the general public. Magic Morning admissions is based on availability and does not operate daily. To enhance your Magic Morning admissions experience, it is strongly recommended that you arrive at least 15 minutes prior to regular Park opening. Applicable Theme Park, days and times of operation and all other elements including, but not limited to, operation of attractions, entertainment, stores and restaurants and appearances of Characters may vary and are subject to change without notice. Subject to capacity and other restrictions. Tickets may not be sold or transferred for commercial use. Offer may not be combined with any other ticket offer, discount, or promotion. All Disney offers, events, tickets, age ranges, services, attractions and entertainment may be seasonal and are subject to change without notice. As to Disney photos, logos, properties: ©Disney

AAM 02.08 FP ads4.indd 174 1/8/08 4:30:52 PM



Welcome to the spirit of Alaska.

Your guide to the Alaska Airlines experience.

Featured Products	*A2*
Inflight Services	*A5*
What's New at Alaska Airlines	*A7*
Nine Ways to Make the Most of Your Experience	*A8*
Route Maps	*A10*
Terminal Maps	*A14*
Customs and Immigration Information	*A15*

Above: Ballet Folklórico de Mexico performs at the Palacio de Bellas Artes in Mexico City. Photo by Luis Castañeda.



02.08 TRAVELATLAS A1.indd 175 1/16/08 8:03:22 AM

Welcome

Whether it's your first flight with us or your 400th, we're thrilled to have you onboard, and we want to make your journey as comfortable as possible. We know you count on us to get the big things right, but we also know it's the little things that you'll remember. Like a smile when you're a long way from home. Or a tip that makes a great vacation even better. That's why we start every day asking ourselves how we can make your travel better. So let us know. On the ground and in the air, there are 10,000 of us ready to make it happen.

Start here

ALASKAAIR.COM

Whether you're planning a weekend getaway or the dream trip of a lifetime, alaskaair.com is a great place to begin.

It's where you'll always find our lowest fares, guaranteed—plus exclusive online specials, expert-planned vacation packages and more. You can purchase, change and, if necessary, cancel your reservation online. And with Web Check-In, it's simple to check in from home and even print your boarding pass. Frequent travelers appreciate the site's ease of use, and consistently vote it among the best in the industry.

You'll also find a world of destination information at alaskaair.com. Learn about must-see attractions and great restaurants, and get ideas for a well-rounded itinerary.

While you're at alaskaair.com, check out your Mileage Plan account. Not a member yet? It's easy to join online.



alaskaair.com makes it easy to plan, book and purchase your trip—in either English or Spanish.



You're only a click away from the information you need.

LOWEST FARES
GUARANTEED
ALASKAAIR.COM
FASTEST WAY TO
FREE TRAVEL

TRAVELATLAS A2.indd 176 1/5/08 11:31:06 AM

Go farther

MILEAGE PLAN

700 destinations.
6 continents.
Thousands of memories.

If you haven't joined Alaska Airlines Mileage Plan yet, today is the perfect day to do it. Consistently voted the No. 1 mileage program by frequent travelers, Mileage Plan makes every trip more rewarding. For starters, you can earn and redeem miles with our 13 airline partners. And unlike other airlines that require 25,000 miles for a free domestic ticket, with us you only need 20,000 miles when you fly on Alaska Airlines or Horizon Air.

MVP AND MVP GOLD

Enjoy elite status benefits.

Travel 20,000 miles a year on Alaska Airlines or Horizon Air to qualify for MVP status. Or travel 40,000 miles a year on Alaska Airlines or Horizon Air to qualify for MVP Gold status. These elite levels of Mileage Plan membership offer great advantages, such as unlimited First Class upgrades, priority boarding and First Class check-in privileges.



"I recently used miles to visit a friend in Juneau, Alaska. On one of our hikes, I got so close to a grizzly bear, I could actually smell him. I saw whales, too, and incredibly beautiful terrain everywhere. You feel like you're in a place that's undiscovered up there. It's exceptional."

Katrina
Mileage Plan member

SEE HOW QUICKLY THOSE MILES ADD UP.

When you:	You'll earn:
Enroll online in Alaska Airlines Mileage Plan	500 miles
Book a flight on alaskaair.com for the first time using your Alaska Airlines Visa® card	1,000 miles
Fly on Alaska Airlines	1 mile for each mile traveled
Fly on a full-fare First Class ticket	1.5 miles for each mile traveled
Purchase an Alaska Airlines Vacations package at alaskaair.com	1,500 miles
Check in with our self-service kiosks for the first time	1,000 miles
Check in with Web Check-In for the first time	1,000 miles
Redeem miles for an award ticket at alaskaair.com for the first time	1,000 miles
Sign up for an Alaska Airlines Visa card	Promotional miles upon approval
Make purchases with an Alaska Airlines Visa card	1 mile per dollar spent
Book a cruise	Up to 5,000 miles
Sign up for Insider Newsletter on alaskaair.com	500 miles

BONUS MILES SUBJECT TO CHANGE



"Being an MVP Gold member, I especially enjoy the perks when I'm traveling with my family. First Class check-in and priority boarding really come in handy with a 2-year-old."

Chris
MVP Gold Mileage Plan member

SO MANY MILES. SO MANY WAYS.

Once you've joined Mileage Plan, there are many partners with whom you can earn additional miles. Check out our wide variety of car, hotel, dining and financial partners at alaskaair.com.

Mileage Plan Airline Partners

Horizon Air · Continental Airlines · AmericanAirlines · British Airways · Cathay Pacific · Era Aviation · Delta · LAN · nwa Northwest Airlines · Air France · KLM · Qantas · PenAir

TRAVELATLAS A3.indd 177 1/5/08 11:32:45 AM

Relax

ALASKA AIRLINES VACATIONS

Book an Alaska Airlines Vacations package, and you can start relaxing even before your vacation begins—because we've done the work for you. Choose from a variety of destinations, from Alaska to Mexico, Hawaii and beyond. Each comprehensive package includes airfare, accommodations, and optional tours and attractions—all negotiated and carefully reviewed by our experts. Plus you'll earn 1,500 Bonus Miles with every Vacations package you book at alaskaair.com. Whether you're going for a week or a weekend, let our experts help you plan a great escape.

"Working in Vacations, I think the best part of my job is helping people decide where they want to go and making sure they get what they want, whether they're families, honeymooners, or single people who want to have fun. Making our customers happy makes me happy."

"G"
Alaska Airlines Vacations expert

Earn more

THE ALASKA AIRLINES VISA SIGNATURE® CARD

Get a $50 Companion Ticket* every year.

The Alaska Airlines Visa Signature card makes everyday purchases more rewarding. For every dollar you spend, you'll earn one Bonus Mile. Plus each year you'll receive 2,000 anniversary Bonus Miles and a $50 Companion Ticket* redeemable anywhere Alaska flies.



"My wife and I each have an Alaska Airlines Visa card, and something we really like about it is the $50 Companion Ticket we both get each year. With two cards—and two kids—we can travel to Mexico, and the kids can come along for about $100."*

Scott
Travel journalist

Escape

BOARD ROOM

The Alaska Airlines Board Room is a great place to relax between flights or take care of business. You'll find a concierge who can help with all your flight needs, plus complimentary snacks and beverages, internet access and conference room facilities. In addition to locations in Anchorage, Seattle, Portland, Los Angeles, Vancouver and San Francisco, Board Room members have access to more than 50 affiliate lounges worldwide. Stop by for a complimentary tour on your next trip. And when you're ready to join, enrolling online is easy.

"I love the opportunity to help make someone's day a little better, whether it's assisting them with a seat upgrade or simply providing our unique brand of exceptional customer care."

Patti
Board Room Concierge, Vancouver



Special delivery

ALASKA AIR CARGO

Alaska Air Cargo's Goldstreak small-package express service is the right choice for time-sensitive shipments up to 100 pounds that need to be there today. Goldstreak is a booked service guaranteed to ride on the next available flight. We also offer pickup and delivery and Priority and General air-freight options. To arrange for a shipment and get information on pricing, schedules and more visit alaskacargo.com or call 1.800.225.2752.



Alaska Air Cargo has significantly increased its capacity by converting to an all 737-400 fleet.

TRAVELATLAS A4.indd 178 1/5/08 11:36:26 AM

Welcome aboard

NORTHERN BITES
Hearty food available for purchase

FRESH MEALS *$5 USD/CAD**

On mealtime flights more than three and a half hours long, enjoy one of our satisfying and distinctive meals made with the freshest ingredients. (*Sample items shown.*) And on flights to Hawaii, our fresh meals available for purchase will feature a special taste of the islands.

Morning Departures
(before 9:30 A.M.)

Country Breakfast Skillet



Daytime Departures
(after 9:30 A.M., one of the two items below will be available)

Deli Sandwich



U.S. Certified *Angus Beef*® Cheeseburger



PICNIC PACKS *$5 USD/CAD**

We package together nutritious food items that are both delicious and free of trans fats, high-fructose corn syrup and MSG.

On Flights Less Than 5 Hours

Anytime Picnic Pack
Good morning, noon or night



Enjoy Hormel salami, Copper Cowbell cheese, Late July organic crackers[K], Sunsweet apricots[K], Nicole's Divine Crackers, Sunbutter sunflower seed spread[K], Hero jam[K], Late July organic chocolate cookie[K], Emergen-C energy-drink mix.

On Transcontinental and Hawaii Flights

Tuna Picnic Pack
Fuel your travels



Refuel with Bumble Bee lemon pepper tuna, Tree Top applesauce[K], Late July organic crackers[K], Regenie's pita chips[K], Mountain Madness granola, Brown & Haley Almond Roca[K], Emergen-C energy-drink mix.

Deli Picnic Pack
A sweet and savory combo



Feast on Robert Rothschild Farms honey mustard dip[K], Snack Factory pretzel crisps[K], Hormel salami, Copper Cowbell cheese spread, Late July organic crackers[K], Sunsweet apricots[K], Immaculate Baking Company cookies[K], Emergen-C energy-drink mix.

BEVERAGES

For Purchase *$5 USD/CAD**

Delicato Cabernet Sauvignon
Delicato Chardonnay
Alaskan Amber
Coors Light
Budweiser
Bacardi Rum
Jose Cuervo Tequila
The Glenlivet
Tanqueray Gin
Red Bull Energy Drink ($3 USD/CAD)

Johnny Love Premium Vodka
Jack Daniel's Black Label
Seagram's Crown Royal
Grand Marnier
Bailey's Irish Cream
Courvoisier Cognac

On Flights to/from Hawaii
Kona Longboard Island Lager
Johnny Love Aloha Vodka

Complimentary

Coca-Cola® and Diet Coke®
Sprite® and Diet Sprite®
Juices: Orange, Tomato, Cranberry and Apple
Tonic Water and Club Soda
Ginger Ale
Athena® Bottled Water
Bloody Mary Mix
Coffee and Tea

On Flights to/from Hawaii
Juices: POG, Guava and Pineapple

**Beverages and meals may be purchased in Canadian paper currency on flights to/from Canada and Mexico. Mexican pesos are accepted on flights to/from Mexico City and Guadalajara only. Individuals must be 21 years or older to consume alcoholic beverages. Beverage service may vary due to time of day and flight-segment time limitations. Items limited and based on availability. K denotes kosher item.*

02.08 ATLAS A5.indd 179 1/16/08 8:58:52 AM

First Class

Passengers seated in First Class are always treated to our special brand of customer service. Enjoy our distinctive menus, a dedicated flight attendant, a convenient lavatory and complimentary use of a digEplayer when available.



Flight Attendants June and Andrea treat First Class passengers to Alaska's award-winning service.

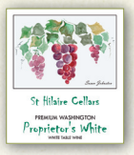
Wines of the Month

Each month, our First Class passengers enjoy a new selection of fine wines from vineyards found along the West Coast. This month, we're pleased to feature the wines below. On each flight we'll serve one white and one red from this selection.

Woodhaven
2005 Cabernet Sauvignon
California



St. Hilaire Cellars
Proprietor's White
Washington



Hoffman Grove
2005 Chardonnay
California



Stone Barn Vineyards
2005 Cabernet Sauvignon
California



"Alaska's First Class section is coveted by people who fly First Class regularly. It's something I truly look forward to."

Smith
MVP Gold Mileage Plan member

Now playing

DIGEPLAYER

Put Hollywood in the palm of your hand.

Enjoy music, movies and more with digEplayer. This little handheld marvel has a 7" full-color screen, crystal-clear sound, and the ability to keep you entertained the whole flight with new-release movies, sports, great TV, music, destination information and more. Reserve at least 24 hours in advance via alaskaair.com.

Available on flights between:

Anchorage and Chicago or Honolulu
$10 rental

Los Angeles and Washington, D.C. or Cancún
$10 rental

San Francisco and Cancún
$10 rental

Seattle and Chicago, Dallas/Fort Worth, Honolulu, Lihue, Cancún or East Coast
$10 rental

Seattle and Anchorage or Fairbanks
$5 rental

First Class: complimentary

Current Movies

The Darjeeling Limited (R)	2:01
3:10 to Yuma (R–edited)	1:34
The Seeker: The Dark is Rising (PG13)	1:30

Popular Movies

Garfield Gets Real (G)	1:51
Bedazzled (PG13)	1:33
Guess Who (PG13)	1:45
Mr. and Mrs. Smith (PG13)	2:00
Shallow Hal (PG13)	1:53
Flicka (PG)	1:34

Cartoons

Bobby's World
Pet Alien
Dive Olly Dive!

Sports

Top 10 Huskies Apple Cup Games
Apple Cup at 100: Huskies to the Core
Apple Cup at 100: Cougars to the Core
Trailhead to Discovery
Pure Mountain Adventure
Rainier Beach Basketball

TV Shows

The Simpsons
How I Met Your Mother
Family Guy
Geek Chic

Discover Alaska

Watch and listen to several features about the state of Alaska and the airline that bears its name.

Discover Hawaii

Celebrate Alaska's newest destination with these authentic island classics.



TRAVELATLAS A6.indd 180 1/15/08 9:15:38 AM

What's new



Horizon Air begins new nonstop service to Loreto, Mexico

Horizon Air now offers weekly nonstop jet service from Los Angeles International Airport to the popular leisure destination of Loreto, Mexico. The new flights are Horizon's first to serve Mexico and will supplement Alaska Airlines' LAX–Loreto service, which operates on Sundays, Tuesdays, Thursdays and Fridays. The new Horizon flights will operate on Saturdays with 70-seat Bombardier CRJ-700 regional jets.

New partnership with Air France

Alaska Airlines and Horizon Air have entered into a new partnership with Air France. The expanded frequent-flier partnership allows Alaska Airlines Mileage Plan members to earn miles that count toward MVP and MVP Gold status qualification and redeem mileage credit on Air France and KLM flights worldwide. And under the codeshare agreement, customers can connect from 18 destinations in the Pacific Northwest and Alaska to Air France's nonstop Seattle–Paris flight and then on to anywhere Air France and KLM fly throughout Europe, India, Africa and the Middle East. Visit airfrance.com for more details.

New FAA regulation on spare lithium batteries

Effective January 1, 2008, travelers may no longer pack loose lithium batteries in checked luggage. These batteries are permitted in checked luggage only if they are installed in electronic devices. Travelers are encouraged to pack spare lithium batteries in their carry-on luggage as long as the batteries are placed in individual plastic bags, a protective case, or their original packaging.

Better together

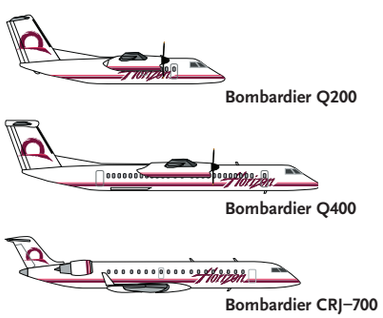
ALASKA AIRLINES AND HORIZON AIR

As sister carriers in Alaska Air Group, Alaska Airlines and Horizon Air are dedicated to bringing you the highest possible level of service. Together, we serve more than 90 cities throughout the United States, Canada and Mexico, bringing you miles of travel convenience. To make your travel simple and seamless, Alaska and Horizon coordinate schedules and systems, so you get one ticket, one low fare and one easy check-in that includes seat assignments on both airlines.

Alaska's Fleet



Horizon's Fleet





Working together to make your travel easy: Horizon Customer Service Agent Martha and Alaska Customer Service Agent Olivia.

TRAVELATLAS A7.indd 181 1/11/08 2:41:18 PM



1

Start every trip at alaskaair.com

It's where you'll always find our lowest fares, guaranteed—plus Web Check-In, which lets you check in from home and even print your boarding pass. Mileage Plan members will find dozens of ways to earn miles toward free travel, too. So log on and let the journey begin.

9 ways

to make the most of your connection with Alaska Airlines.

Andrea, Flight Attendant

TRAVELATLAS A8.indd 182 1/5/08 11:40:47 AM



2

Join Alaska's Mileage Plan

Frequent flyers consistently vote our Mileage Plan among the best in the industry. With 12 airline partners serving 700 destinations on six continents, it can take you virtually anywhere in the world. Plus it's free to join. And there are tons of ways to earn Bonus Miles.

3

Sign up for the Alaska Airlines Visa Signature® card

With our Visa Signature card, you'll earn Bonus Miles for every purchase you make. (Makes grocery shopping a little more exciting, doesn't it?) And each year, you'll get a $50 Companion Ticket redeemable anywhere Alaska flies.*

4

Join the Board Room

Alaska's Board Room is your own little oasis in the airport. Quiet and comfortable, it's a great place to decompress between flights—or get some work done if you need to. Our Board Room concierge is always on hand for anything you need—from assisting with meeting arrangements to helping you with check-in, seat assignments and more.

5

Relax with an Alaska Airlines Vacations package

Stressing over planning a vacation can really take the fun out of it. Which is why our Vacations packages are so popular. Our experts put together complete packages including air, hotel, car rental and a variety of expert-reviewed activities. They've done all the work. All you have to do is remember the suntan lotion.

6

Subscribe to the Insider Newsletter

Our Insider Newsletter gives you the scoop on discounts you won't find anywhere else. Enjoy exclusive offers for airfare, cruises, hotel stays, Vacations packages and more. Sound good? Subscribe at alaskaair.com. And if you're a Mileage Plan member, you'll receive 500 Mileage Plan Bonus Miles just for signing up.

7

Cut company costs and earn Bonus Miles with EasyBiz

EasyBiz, our corporate portal for small- to mid-size companies, is a great way to save your company money. You'll always find our lowest fares, and never pay a booking fee. Plus, both your company and your employees will earn miles. Use EasyBiz together with the Alaska Airlines Visa® Business card for greater savings and more miles. Sounds like a win-win-win. Go to easybiz.alaskaair.com.

8

Tell us how we can help

We strive to make your time with us as comfortable and relaxing as possible. So let us know how we can help make your travel more enjoyable. Whether it's lending a hand with your bags, helping with your itinerary, or anything else you need—we're here for you.

9

Donate miles to someone in need

The Alaska Spirit means being there for others. You can join us by donating Mileage Plan miles† to a variety of nonprofit organizations like Make-A-Wish® or American Red Cross. Your generosity can make a difference in someone's life—from ensuring access to urgently needed medical attention to granting a special wish to a seriously ill child.

To find out more about making the most of your Alaska Airlines experience, go to alaskaair.com.

** Passenger is responsible for all applicable taxes, fees and surcharges.*
† Mileage donations are not tax deductible.

TRAVELATLAS A9.indd 183 1/5/08 11:43:53 AM

Alaska



ARCTIC OCEAN
RUSSIA
UNITED STATES
Point Hope
Barrow
NORTH SLOPE
Prudhoe Bay
Beaufort Sea
Gambell
Savoonga
St. Lawrence Is.
King Is.
Kotzebue
Nome
BROOKS RANGE
ARCTIC CIRCLE
Trans-Alaska Pipeline
BERING SEA
Unalakleet
Hooper Bay
Galena
St. Mary's
Yukon R.
Fort Yukon
St. Paul
Nunivak Is.
Pribilof Islands
St. George
Aniak
Bethel
McGrath
Fairbanks
MT. McKINLEY
Alaska Railroad
ALASKA RANGE
To Chicago
To Adak
Dillingham
Lake Clark
MT. REDOUBT
Matanuska Valley
Bristol Bay
Iliamna
Kenai
Anchorage
Columbia Glacier
Dutch Harbor†
King Salmon
AUGUSTINE VOLCANO
Homer
WRANGELL MTNS.
To Denver
Port Heiden
Valdez
Cold Bay
ALASKA PENINSULA
Kenai Peninsula
Seward
Shelikof Strait
Cordova
CHUGACH MTNS.
Sand Point
Chignik
Prince Wm. Sound
Kodiak
Kodiak Island
MT. ST. ELIAS
Hubbard Glacier
Whitehorse
Malaspina Glacier
Yakutat
GULF OF ALASKA
Chilkoot Pass
Muir Glacier
Skagway
MT. FAIRWEATHER
Haines
Gustavus/ Glacier Bay
Mendenhall Glacier
Juneau
MT. EDGECUMBE
INSIDE PASSAGE
TONGASS NATIONAL FOREST
Sitka
Petersburg
Wrangell
To Honolulu
To Portland
To San Francisco
Ketchikan
Misty Fjords Nat'l Monument
To Los Angeles
To Vancouver, B.C.
To Seattle

Alaska Mileage

Between	Mileage
Fairbanks &	
Barrow	503
Seattle	1533
Chicago	2785
Anchorage &	
Fairbanks	261
King Salmon	289
Dillingham	329
Bethel	399
Nome	539
Kotzebue	549
Juneau	571
Prudhoe Bay	627
Ketchikan	776
Dutch Harbor	792
Seattle	1448
Portland	1542
San Francisco	2045
Los Angeles	2375
Honolulu	2776
Chicago	2847
Juneau &	
Sitka	95
Petersburg	123
Yakutat	199
Ketchikan	235
Seattle	909
Ketchikan &	
Wrangell	83
Sitka	185
Juneau	235
Seattle	679

Mileage Plan members receive mileage credit (500 miles minimum) based on the nonstop mileage between the origin and destination indicated on the ticket. For more information on the Alaska Airlines Mileage Plan, see page A3.

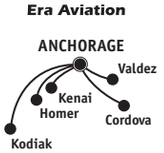
Alaska Airlines Cities

Some routes shown operate seasonally.
† Service between Dutch Harbor and Anchorage operated by PenAir

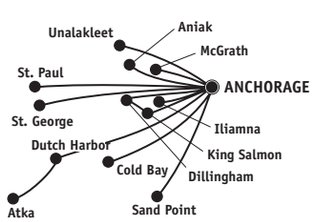
PartnerShips

Make easy connections throughout Alaska with our partnership airlines.

Era Aviation



PenAir



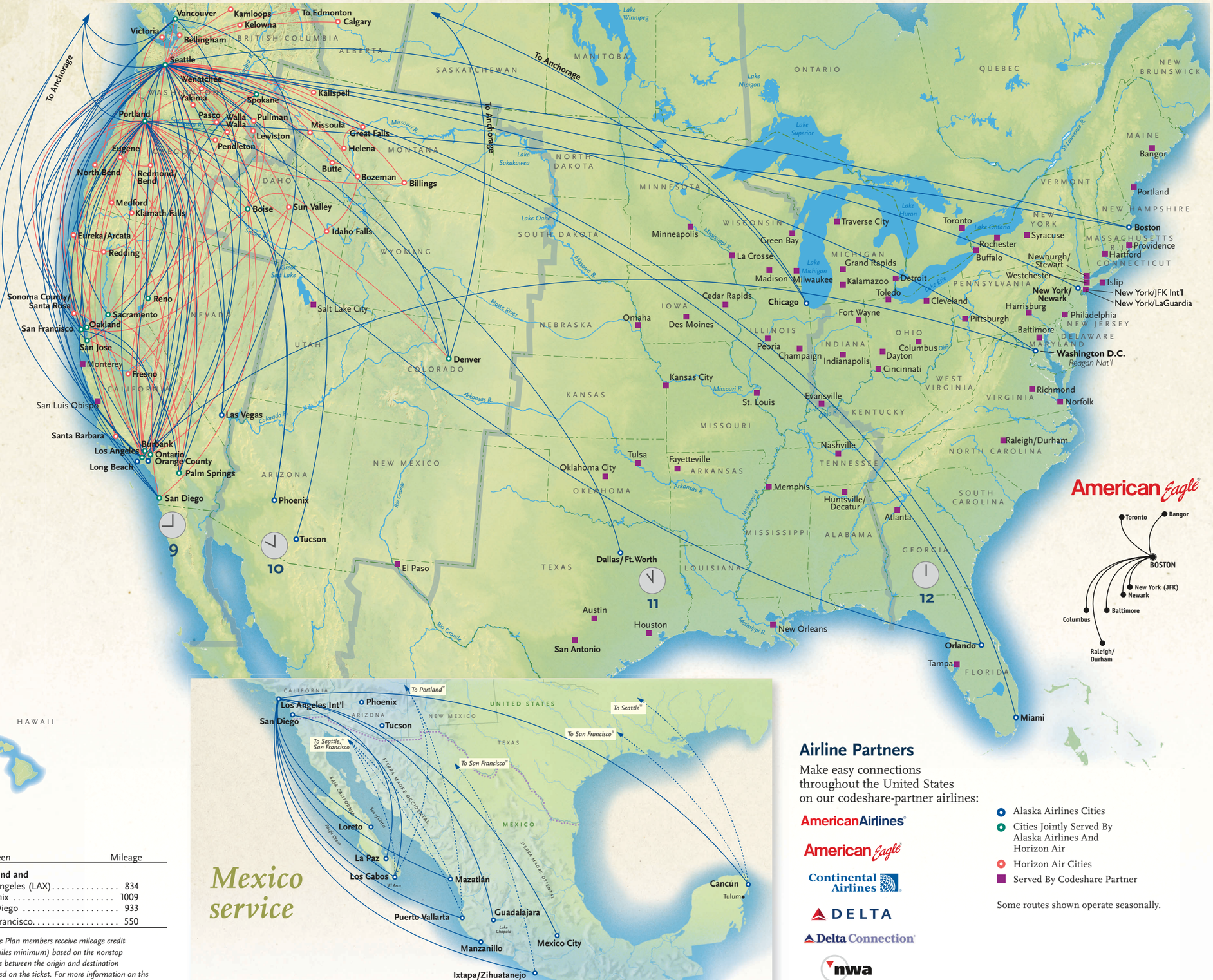
TRAVELATLAS A10.indd 184 1/15/08 6:05:21 PM

Let's go

PartnerShips

Alaska Airlines and Horizon Air are proud to serve more than 90 locations throughout the United States, Canada and Mexico. We serve many other cities with our codeshare partners, American Airlines, American Eagle, Continental Airlines, Delta Air Lines, Delta Connection and Northwest Airlines.

On routes served by multiple airlines, our codeshare agreements allow you seamless travel and the ease of purchasing your ticket with just one call or visit to alaskaair.com. What's more, all our codeshare partners are also Mileage Plan partners, allowing generous opportunities to earn Bonus Miles. Learn more at alaskaair.com.





Mexico service

U.S. Mileage

Between	Mileage
Seattle and	
Boston	2496
Denver	1024
Honolulu	2677
Los Angeles (LAX)	954
Miami	2724
New York City/Newark	2401
Phoenix	1106
San Diego	1050
San Francisco	678
Washington, D.C.	2306

Between	Mileage
Portland and	
Los Angeles (LAX)	834
Phoenix	1009
San Diego	933
San Francisco	550

Mileage Plan members receive mileage credit (500 miles minimum) based on the nonstop mileage between the origin and destination indicated on the ticket. For more information on the Alaska Airlines Mileage Plan, see page A3.

Airline Partners

Make easy connections throughout the United States on our codeshare-partner airlines:

- AmericanAirlines®
- American Eagle®
- Continental Airlines
- DELTA
- Delta Connection®
- nwa NORTHWEST AIRLINES®

- Alaska Airlines Cities
- Cities Jointly Served By Alaska Airlines And Horizon Air
- Horizon Air Cities
- Served By Codeshare Partner

Some routes shown operate seasonally.

TA GATEFOLD Rebuild.indd 185 1/5/08 12:04:51 PM

The place we call home

Alaska may be the 49th state in the union, but it'll always be #1 in our heart. Here are just a few reasons why.

Barrow, located on the *Beaufort Sea,* is the northernmost settlement in the United States and has 82 days between May and August when the sun never drops below the horizon.

Prudhoe Bay is the origination of the *Trans-Alaska Pipeline.* The insulated pipeline pumps about 1.2 million barrels of oil a day from the *North Slope* fields to Valdez.



Trans-Alaska oil pipeline.

Just south of Prudhoe Bay is the **Brooks Range,** a vast mountain system that contains some of Alaska's last unexplored territory.

Kotzebue, on the northwest coast, lies just above the *Arctic Circle,* as does nearly one-third of Alaska.

Nome was a gold-fevered boom town in 1900. Today, Nome is the finish line for the famed Iditarod Trail Sled Dog Race.

Bethel is the largest community in the Yukon-Kuskokwim Delta, with a population of about 7,000—largely Yup'ik Eskimos. It is the region's commercial and air transportation hub. The Kuskokwim 300, the world's premier middle-distance sled dog race, begins and ends here.

Dutch Harbor (Unalaska), set amid the stunning scenery of the Aleutian Islands, is a top commercial fishing port renowned for its unique history, plentiful birdwatching and world-class sportfishing opportunities.

Alaska's second-largest city, **Fairbanks,** has the widest temperature spread of any city on earth, from -66°F to 99°F.

Mt. McKinley, at 20,320 feet, is North America's highest peak. It is part of the *Alaska Range,* a chain with 23 peaks taller than 10,000 feet and 5,367 square miles of glaciers and ice fields.

Dillingham began life as a Russian trading center in 1818. Located on *Bristol Bay,* it is now a commercial and sportfishing center and the gateway to Wood-Tikchik State Park. At 1.6 million acres, it is the largest state park in the nation.

King Salmon, on the Alaska Peninsula, is a fishing hub and gateway to *Katmai National Park,* a 4 million-acre protected area since 1918. Nearby *Bristol Bay* is home to the world's largest red salmon fishery.

Anchorage is Alaska's largest city, located on *Cook Inlet,* which has the second-highest tidal range in the country. Thanks to long daylight hours, farmers in the nearby Matanuska Valley raise giant vegetables, including cabbages the size of basketballs.

Anchorage residents and visitors alike flock to the **Kenai Peninsula** for wildlife viewing, salmon and halibut fishing, and spectacular scenery.

Valdez is the southern terminus for the 800-mile *Trans-Alaska Pipeline* and the northernmost ice-free port in the Western Hemisphere.

Cordova takes its name from a nearby strait, named Puerto Cordova by Spanish explorer Don Salvador Fidalgo in 1790. The town's fishing fleet is the source for much of the famed Copper River salmon that gourmet seafood lovers anxiously await each spring.

Prince William Sound, a spectacular fjord, was first surveyed in 1790 by British explorer Captain George Vancouver.

Kodiak was the capital of czarist Alaska until 1804. Today it is home to the nation's largest fishing fleet. *Kodiak Island* is populated by more than 3,000 bears and is the second-largest island in the United States.

Yakutat is a centuries-old fishing village on Yakutat Bay. To the north is 18,008-foot *Mt. St. Elias,* Alaska's second-tallest peak. The *St. Elias Range* is the tallest coastal range in the world.

Alaska State Facts

State Capital: Juneau

Area: 570,374 square miles

Population: 621,000

State Flower: Wild Forget-me-not

State Bird: Willow Ptarmigan

State Motto: "North to the Future"

State Tree: Sitka Spruce

State Flag: The North Star points to the future, the Great Bear, or Big Dipper, symbolizes strength, and the blue field recalls the deep blue Alaska sky and the wild forget-me-nots.

Totemic art of the Tlingit and Haida people of Southeast Alaska is at the same time beautiful and mysterious.



Skagway was the jumping-off point for Gold Rush miners in the 1890s. Their first major obstacle was *Chilkoot Pass,* a treacherous climb by foot.

Juneau is America's most scenic state capital, with magnificent Mendenhall Glacier nearby.

Stretching 1,000 miles from Puget Sound to Skagway, the **Inside Passage** is the world's longest protected inland waterway.

Sitka was a Tlingit settlement when Alexander Baranov set up a Russian fur-trading post at the site in 1799. It was the capital of Alaska until 1906. Looming above is *Mt. Edgecumbe,* a graceful 3,200-foot extinct volcano often likened to Japan's Mt. Fuji.



Kayakers near the fishing village of Wrangell.

Petersburg, a robust fishing and timber community, was named for Peter Buschmann, an immigrant from Norway and pioneer of the Alaska fish-cannery industry in the early 1900s.

Wrangell, one of the oldest non-Native settlements in Alaska, was founded in 1811 by Russian fur traders. It was a wild gold-rush town during the Klondike days.

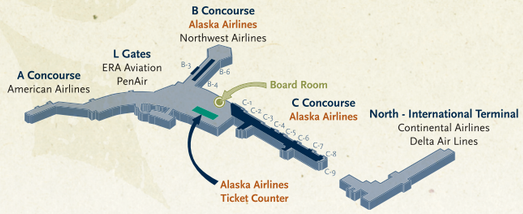
Ketchikan, Alaska's fourth-largest city, is also one of the nation's wettest—receiving 13.5 feet of rain per year. From Ketchikan, visitors can take a flightseeing trip to nearby *Misty Fjords National Monument,* a spectacular 2.3-million-acre reserve. Ketchikan is also headquarters for the *Tongass National Forest,* the nation's largest national forest, encompassing 17 million acres.

Photo Credits: Pipeline: Kristin Kemmerling; Totem: Robin Hood—Alaska Tourism Marketing Council; Wrangell Kayakers: John Hyde—Southeast Alaska Tourism Council

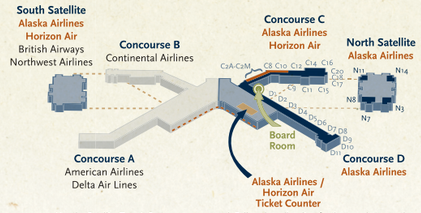
Helping you find your way

A quick guide to help you make easier connections.

Anchorage International Airport (ANC)



Seattle/Tacoma International Airport (SEA)



Use the Satellite Transit System to get around. Follow the yellow line for the tram between the N and S gates and the Main Terminal.

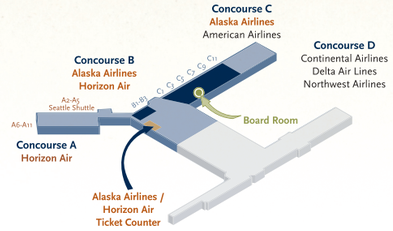
For transiting between Satellites, travelers have the option of a connecting tram (red line) that runs between the north and south ends of the Main Terminal.

Chicago O'Hare International Airport (ORD)

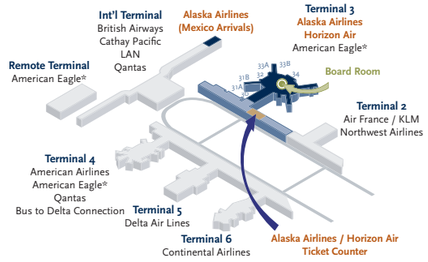


The Airport Transit System (ATS) connects the Main Terminals to the International Terminal.

Portland International Airport (PDX)



Los Angeles International Airport (LAX)



*American Eagle operates from a satellite terminal. Shuttle buses leave from Terminal 3 (Gate 35) and from Terminal 4.

San Francisco International Airport (SFO)



Helpful tips upon landing at LAX from Mexico:

- If necessary, recheck your luggage with an Alaska Airlines Customer Service Agent at the interline recheck area.
- Then proceed out of the building and go directly to the curbside.
- Turn left and take the UP escalator to the departure level.
- Continue in the same direction along the curbside to the departure level of Terminal 3, directly in front of you.
- Enter Terminal 3 at the Alaska Airlines ticket counter area and take the escalator UP to departure Gates 30 through 39.
- Average time from landing to Gate 30 is 60 minutes.

Datos de ayuda a su llegada de México a Los Angeles:

- Es necesario que todo su equipaje sea inspeccionado por la Aduana de Estados Unidos.
- Si usted tiene un vuelo de conexión, inmediatamente después de pasar aduana, entregue su equipaje pre-documentado a un representante de Alaska Airlines.
- Para continuar a la sala de conexión, proceda afuera del edificio hasta llegar a la acera.
- A su izquierda tome la escalera eléctrica al siguiente nivel.
- Continue en la misma dirección por la acera hacia la Terminal 3 de salidas domésticas, justo frente a Usted.
- Al entrar a la Terminal 3, junto a los mostradores de Alaska Airlines, tome la escalera eléctrica que lo llevará a las salas 30 a la 39.
- El tiempo estimado para el recorrido hacia la sala 30 desde que usted aterriza, es de 60 minutos.

Helpful tips upon landing at SFO from Mexico:

- If necessary, clear all checked baggage through U.S. Customs.
- Exit to the right through sliding glass doors and, if necessary, recheck your luggage with an Alaska Airlines Customer Service Agent at the Baggage Re-Check Point located in the International Terminal.
- Then proceed directly down the hall and turn left to the connecting hallways leading to Domestic Terminal 1.
- Continue in the same direction and turn right at the signs for Gates 20-36: Alaska Airlines uses Gates 20, 22 and 24.
- Average time from landing to Gate 20 is 40 minutes.

Datos de ayuda a su llegada de México a San Francisco:

- Es necesario que todo su equipaje sea inspeccionado por la Aduana de Estados Unidos.
- Si Usted tiene un vuelo de conexión, al salir del área de aduana por la puerta automática de vidrio, continue a la derecha; necesitará entregar su equipaje al representante de Alaska Airlines en el mostrador que se encuentra justo al salir de aduana.
- Continue en la misma dirección sin salir de la Terminal y de vuelta a la izquierda en el pasillo que lo llevará a la Terminal 1 para vuelos domésticos.
- Deberá llegar hasta donde se encuentran las indicaciones para las salas 20 a la 36. De vuelta a la derecha y deberá pasar por seguridad. Alaska Airlines usa las salas 20,22 y 24.
- El tiempo estimado para el recorrido hacia la sala 20 desde que usted aterriza, es de 40 minutos.

TA GATEFOLD Rebuild.indd 187 1/5/08 12:05:33 PM

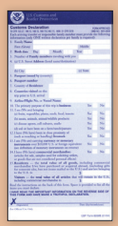
Customs and Immigration

Customs and Immigration forms are distributed by flight attendants during your flight. Prior to landing, complete all forms that pertain to you, following the tips below. Completed forms are presented immediately upon entering the International Arrivals building.

Las formas de Aduana y Migración son distribuidas por los sobrecargos durante el vuelo. Antes del aterrizaje en su destino final complete las formas correspondientes usando las indicaciones que se porporcionan a continuación. Las formas completas seran presentadas en la Terminal Internacional.

To the United States

U.S. Customs Declaration



Who must complete this form?
All travelers

Helpful tips
- One form per person or one per family with same address
- Lines 5, 6—If not using a passport, leave these lines blank
- Line 9—Enter "AS" for Alaska Airlines
- Sign at the "X"

Declaracion de Aduana

¿Quién debe completar esta forma?
Todos los pasajeros

Datos de ayuda
- Una forma por persona o por familia con la misma dirección
- Línea 5, 6—Si no tiene pasaporte, deje esta sección en blanco
- Línea 9—Use "AS" para Alaska Airlines
- Firme en la "X"

I-94 Arrival/Departure Record (white)



Who must complete this form?
All travelers who are using a Visa to enter the U.S.
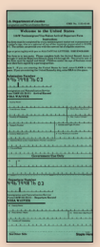
Helpful tips
- One form per person
- Complete both Arrival and Departure portions
- Do not write on the back
- Keep the lower portion with your passport in order to exit U.S.

I-94 Registro de Llegada/Salida (blanca)

¿Quién debe completar esta forma?
Todos los pasajeros que usen Visa de turista para entrar a EE.UU.

Datos de ayuda
- Una forma por persona
- Complete las dos partes de la forma, Llegada y Salida
- No escriba en la parte de atrás
- Una vez sellada por migración, debe guardar la parte inferior de la forma para su salida de EE.UU.

I-94W Nonimmigrant Visa Waiver Arrival/Departure Form (green)



Who must complete this form?
Citizens of Argentina, Australia, Brunei, Japan, New Zealand, Singapore, Slovenia, Uruguay and all countries in Western Europe who are arriving without a U.S. Visa under the U.S. Visa Waiver Program

Helpful tips
- Remember to complete the back of this form
- Keep the lower portion with your passport in order to exit U.S.

I-94W Registro de Llegada/Salida Para "Visa Waiver" de No-Imigrante (verde)

¿Quién debe completar esta forma?

Ciudadanos de los países que están bajo el programa de "Visa Waiver" con Estados Unidos. Argentina, Australia, Brunei, Japón, Nueva Zelanda, Singapur, Eslovenia, Uruguay, y los países del Oeste de Europa.

To Canada



Flight Attendants distribute a combined Customs and Immigration form during your flight. Prior to landing in Canada, complete this form, which includes easy-to-follow instructions. Completed forms are presented immediately upon entering the International Arrivals building.

Los Sobrecargos distribuyen una forma combinada para aduana y migración. Antes de aterrizar en Canadá, llene esta forma que incluye instrucciones fáciles de seguir. Las formas completas serán presentadas inmediatamente al entrar al edificio de la Terminal Internacional.

To Mexico

Mexico Customs Declaration



Who must complete this form?
All travelers

Helpful tips
- One form per person or one per family with same address
- Section 6—It is not necessary to declare medicine for your personal use

Declaracion de Aduana

¿Quién debe completar esta forma?
Todos los pasajeros.

Datos de ayuda
- Una forma por persona o por familia con la misma dirección
- Sección 6—No es necesario declarar sus medicamentos de uso personal

FMT



Who must complete this form?
All travelers except permanent residents and citizens of Mexico

Helpful tips
- One form per person
- Visitors to Mexico complete top and bottom white portions
- Business travelers complete all white and green portions
- Line 8—Refer to state abbreviation chart below. Choose the state where your hotel or residence is located
- Line 9—Write "birth certificate" if you do not have a passport
- Line 13—Enter "AS" for Alaska Airlines
- There are two boxes on the back that require your signature
- After you land, an Immigration Officer will stamp the form
- Keep the lower portion with your passport in order to exit Mexico

FME For Mexican Nationals (white with black lettering)



Who must complete this form?
Citizens of Mexico

FME Para Mexicanos (blanca con letras en Negro)

Quién debe completar esta forma?
Ciudadanos de México (Aun siendo residentes permanentes de EE.UU.)

Datos de ayuda
- Pasajeros de regreso a México, entregue la copia de la forma FME que lleno al salir de México
- Pasajeros residentes en EE.UU., llenar la forma FME y guardar la copia sellada por migración para salir de México

FME For Foreigners/Extranjeros (white with red lettering)



Who must complete this form?
Citizens of other countries who are permanent residents of Mexico

FME Para Extranjeros (blanca con letras en rojo)

¿Quién debe completar esta forma?
Extranjeros con residencia legal en México

Mexico State Codes

City / State	State Code
Cancún / Quintana Roo	QROO
Guadalajara / Jalisco	JAL
Ixtapa, Zihuatanejo / Guerrero	GRO
Loreto, La Paz, Los Cabos, San Jose / Baja Calif. del Sur	BCS
Manzanillo / Colima	COL
Mazatlán / Sinaloa	SIN
Mexico City / Distrito Federal	D.F.
Nuevo Vallarta, Bucerias and north / Nayarit	NAY
Puerto Vallarta, Mismaloya / Jalisco	JAL

Please use all capital letters with blue or black ink.

Por favor use letra mayúscula en tinta azul o negra.

TRAVELATLAS A15.indd 189 1/5/08 11:45:22 AM

A guide for air travelers

The Federal Aviation Administration and Alaska Airlines have set the following rules and regulations to assure your safety and comfort:

- Your seat belt must be fastened whenever the "FASTEN SEAT BELT" sign is illuminated. Keep your seat belt fastened at all other times in case of undetectable clear-air turbulence.
- Seat backs and tray tables must be in the upright, locked position during taxi, takeoff and landing.
- All carry-on baggage, laptop computers and electronic devices must be stowed under a seat or in an enclosed overhead bin upon boarding and prior to landing, as directed.
- Please use caution when opening an overhead bin, as items may have shifted.
- Alcohol may not be consumed aboard an aircraft unless it has been provided by a flight attendant. No alcohol may be served to any person who appears to be intoxicated, or who is under 21 years of age.
- During taxi, takeoff and landing all portable electronic devices and headphones must be turned off. Cellular phones may be used while the boarding door is open and after landing, once informed by a flight attendant. During flight your flight attendant will tell you when you may use portable electronic devices, such as cell phones/PDAs/two-way communication devices, only if flight attendant can verify transmitting capabilities are turned off.
- Headphones must be worn when using electronic devices such as CD players, digEplayers, etc.
- The following equipment may never be used during flight: cell phones (in transmit mode), two-way pagers, radios, televisions, remote-controlled games or toys, cordless computer mouse, or global positioning systems. Any communication device using radio transmission is prohibited as it may interfere with the aircraft's navigation system.
- Interference with crew members' (including flight attendants') duties is a violation of federal law. Under federal law, no person may assault, threaten, intimidate or interfere with crew members in the performance of their duties aboard an aircraft under operation. Penalties for crew interference include fines up to $11,000, imprisonment or both. An incident report may be filed with the Federal Aviation Administration regarding a customer's behavior.
- Smoking is not permitted on any Alaska Airlines flight.
- Child-restraint devices must bear the FAA approval sticker.
- Seat-belt extension use is not allowed in exit rows for the safety of all passengers due to the possibility of entanglement by the extensions.
- Alaska Airlines prohibits the use of items that do not meet Federal Aviation Regulations or Company regulations. This includes the use of seat-belt extensions not provided by Alaska Airlines, devices that restrict the recline of seats, self-heating meals or beverages, air filters placed on overhead vents and personal air purifying devices.
- Pets must remain in carrier for entire flight. Carrier must be stowed for taxi, takeoff and landing.

Boarding tips to help speed you on your way

Carry-ons

Limit carry-ons to one bag, plus one personal item, such as a purse, briefcase or laptop computer. Each item must measure no more than 10" x 17" x 24" (51 linear inches).

Checking bags

If asked to check a bag at the gate, remove items that are valuable, fragile or needed in flight.

Onboard

Once onboard, take your seat promptly to avoid blocking the main aisle.

Use the personal stowage space under the seat in front of you first. Save the shared overhead compartment for smaller items.

In order to depart on time

:40 MINUTES

Pre-boarding

We know an on-time departure is your priority, so we make it our priority, too. Whenever possible, we begin pre-boarding First Class and Special Needs customers up to 40 minutes before departure.

:30 MINUTES

General boarding

Be at your gate, checked in and ready for boarding, 30 minutes prior to posted departure. This provides enough time for everyone to board, and also ensures your preassigned seat and reservation will not be canceled.

:10 MINUTES

Final boarding

To make sure all carry-on bags are stowed, customers are seated and your flight's weight and balance calculations have been computed (based on the number of bags and passengers flying), the boarding doors will close up to 10 minutes before your flight leaves the gate. This ensures minimum taxi time to the runway, and helps everyone stay on schedule. If you miss your flight because of door closure or seat cancellation, we apologize in advance and will rebook you on our next available departure.

Important Phone Numbers

Customer Care
(Mileage Plan, Web Support, Customer Relations)
800.654.5669

Toll-Free Reservations
Within the U.S. and Canada
800.ALASKAAIR
(800.252.7522)

En Español
800.858.5525

From Mexico
001.800.252.7522

Alaska Airlines Vacations
800.468.2248

Continue the journey at alaskaair.com

Thanks for flying with us today and experiencing just the beginning of what Alaska Airlines has to offer you. Find out more by visiting us at alaskaair.com.

alaskaair.com



TRAVELATLAS A16.indd 190 1/5/08 11:47:00 AM



At Alaska Airlines, we value caring, professionalism, integrity and a sense of adventure. Which is why our employees enjoy generous travel privileges anywhere we fly. And we're now looking for great people to join our team. Alaska Airlines is hiring Customer Service Agents, Reservation Agents and Flight Attendants. If travel to locations such as Hawaii or Mexico sounds good to you, apply now to be a part of the Alaska Spirit. Visit **alaskaair.com/careers**.

OUR EMPLOYEES ENJOY:

- Travel on Alaska Airlines or Horizon Air
- Competitive wages
- Medical, dental, 401(k)
- Comprehensive training programs

Alaska Airlines®

alaskaair.com/careers

AAM 02.08 FP ads4.indd 191 1/7/08 12:28:34 PM

PALM SPRINGS DESERT

Sensational Living

PALM SPRINGS, CALIFORNIA

VISIT • WWW.BRADYSANDAHL.COM



BECAUSE...
you want your 1031 exchange dollars to generate rental income in a world class resort destination.



BECAUSE...
you seek year round access to adventure exploring the many Palm Springs area hiking and biking trails.



BECAUSE...
you want to buy a home in the Palm Springs area and are looking for great value for your dollar.

CONNECT WITH BRADY BECAUSE YOU ARE READY TO MAKE YOUR MOVE TO THE PALM SPRINGS AREA.



BRADY SANDAHL
DESERT AREA REAL ESTATE SOLUTIONS

CALL/TEXT BRADY TODAY:
760.409.1540

WWW.BRADYSANDAHL.COM

RE/MAX REAL ESTATE CONSULTANTS • PALM SPRINGS, CA

CenturyVintageHomes.com



For the Home Of Your Life!

A choice of 12 new home communities from the $100,000s to the $1,000,000s

1-800-BUYCENTURY!

50th Anniversary
CENTURY VINTAGE HOMES
By Century Crowell
1957-2007

Discover the Hidden Treasure in the Hills of South Palm Springs

MONTE SERENO

2,669 to 3,702 Sq. Ft. • A Bike Ride to Downtown
Serene, Private Gated Community

From $1,295,000 • 760.325.9940
Open Daily 10am - 5pm

MonteSerenoPS.com



Prices and terms effective date of publication and are subject to change without notice or obligation. See sales associate for full details.



Quattro Cafe, found at many Audi dealerships, offers coffee, tea and entertainment.

The Personal Touch

By Bengt Halvorson

Interested in practicing your game on a putting green, getting a massage and a shoeshine, then catching up on the news via a big-screen TV, cappuccino and biscotti in hand? To some luxury-car owners, that's a trip to the dealership for an oil change. And it's just a sampling of the activities and services available at some of the nation's top luxury dealerships. Some dealerships now offer their clients manicures, massage chairs and concierge services that rival those at top hotels, and if you'd rather use a free loaner to do other errands while your car is serviced, that's generally an option, too.

At Newport Lexus, in Newport Beach, California, one of the top Lexus stores in the country, you can play on a seven-hole putting green, relax in a game room or in one of multiple lounge areas with big-screen TVs, shop in a Tommy Bahama boutique, or enjoy complimentary refreshments and a cafe that serves food from a local French bistro. Or if there's serious work to be done, a workroom provides desks and computers, and there's wireless Internet throughout the building.

After reading about this, I decide to visit my local dealership, Lexus of Portland, to see if this level of service holds true elsewhere, and although the Portland dealership doesn't have exactly the same perks as the coastal O.C. store, the experience was delightful. The service area is staffed with a concierge, and well stocked with water, soft drinks, good coffee, freshly baked goods and fruit. Plush chairs are arranged around tables or by a big-screen TV; semiprivate work cubicles provide the amenities of a satellite office; and the waiting room feels elegant, like it could be part of a five-star hotel lobby—or an Alaska Airlines boardroom.

Kevin Sweeney, service manager at the dealership, saw me eying the walls; they're set up as a gallery and arranged with striking high-contrast photographs.

"It's all local art," Sweeney says. "Each month is booked in advance, and most of [the artists] are our customers."

Audi dealership perks are another example of the trend toward personal attention. Many offer a carwash with every service, complimentary loaner cars, a selection of coffee and tea, and Wi-Fi Internet access. Barrier Motors in Bellevue, Washington, which encompasses several brands, even offers monthly clinics, such as one on proper driving techniques presented by a professional race car driver.

It's completely unlike the image I carry, from not too many years ago, of a trip to the dealership service department: a brightly lit, smoke-filled white room, coffee in Styrofoam cups, a few stale doughnuts, some tattered car magazines and several vinyl upholstered chairs.

I'm thankful that, according to Tom Gauer, senior director of automotive retail research for J.D. Power and Associates, that image is outdated almost everywhere, even at dealerships that sell some of the least expensive cars.

"In the past, some dealerships didn't see the worth of a good service department," Gauer says. "But we've found that if they treat you like a king, offer you a free loaner car and clean your car during service, then the service visit has a more direct influence than virtually anything else.

"Ten to 15 years ago most dealership service operations were only open 8 to 5," says Gauer, who adds that now most dealerships have early-morning or evening hours scheduled for certain days of the week. "Some also have fast-service lanes, almost like Jiffy Lube," says Gauer, noting that service departments are increasingly combining the fast service of quick-oil-change places with the expertise and personalized touch of the dealership.

Dealership service has come a long way in just a few years, but the old-school mentality was hard to change, says Mike Battaglia, director of J.D. Power's U.S. Automotive Division. "The basic philosophy of 'If you build it, they will come' just

AAM 02.08 Autos.indd 193 1/10/08 2:36:17 PM





doesn't work anymore," he says. "Now automakers—and dealerships—really have to give customers what they want and need."

What finally broke the old way of doing business? Information on dealerships that's been compiled by J.D. Power and a few other research firms, a more competitive market, and a few brands that convinced car buyers that good service at the dealership was reason alone to buy their models.

Take Lexus, for instance. When the brand first arrived in the United States in 1989, it established itself in part on the basis of its service at dealerships, which then offered perks not commonly offered by rival Mercedes-Benz dealerships. Lexus dealerships were among the first to consistently offer owners complimentary loaner cars—now a benefit often taken for granted by luxury-car owners.

Today, in addition to the boutique luxuries, high-end dealerships have focused many of their services around helping their customers save time, by providing shuttle services and work facilities, returning cars cleaner than they were when they arrived for service, and showing the utmost respect for appointment times.

"These are busy people, and time is everything," says Lexus of Portland's Sweeney. "We try to give our customers the treatment they'd receive when flying first class."

"Lexus has all the processes in place so that every customer gets a very personal level of attention," Gauer says.

Indeed, Lexus is a longtime top performer in both of J.D. Power's annual metrics that gauge customer satisfaction with the dealership experience. The annual Sales Satisfaction Index (SSI) measures overall customer satisfaction with the sales process based on five factors: dealership facility, salesperson, paperwork/finance process, delivery process and vehicle price. The Customer Service Index (CSI) measures customer satisfaction with dealer service based on six different measures, all of them dealing with return trips to the dealership.

"The manufacturer needs to present dealerships with a concrete business case,

AAM 02.08 Autos.indd 194 1/15/08 2:59:48 PM

PALM SPRINGS DESERT
Sensational Living

HERITAGE PALMS RESALES



LYNN MACIBORSKI
RESIDENT REALTOR

SERVING PALM SPRINGS DESERT COMMUNITIES
- Golf course communities
- Builder close out
- Adult 55+
- Leases/Rentals

MY SUPPORT STAFF AND I ARE COMMITTED TO WORKING FOR YOU

HERITAGE PALMS
Lifestyle Second to None

- No Membership, Low HOA Fee
- Guard-Gated Entries
- Fitness Center
- Lighted Tennis Courts
- Restaurant, Lounge & More
- 18-Hole Championship Golf
- Club Features Ballroom
- Indoor & Outdoor Pools
- Arts & Crafts Plus Social Clubs

COLDWELL BANKER
RESIDENTIAL BROKERAGE

LYNN MACIBORSKI REALTOR®
(760) 272-5390 direct
LMACK@dc.rr.com
www.dynamicjourney.net





"We don't list an exceptional number of homes, just a number of exceptional ones!"

Susan Canavan
760.837.4205
Coldwell Banker Residential Brokerage

COLDWELL BANKER PREVIEWS INTERNATIONAL

Deirdre Coit
760.837.4204
73700 El Paseo . Palm Desert CA . 92260

www.canavancoit.com

DESERT HOMES AS DISTINCTIVE AS YOU

VACATION HOMES | INVESTMENT PROPERTIES | RETIREMENT HOMES

7 STRAUSS TERRACE, RANCHO MIRAGE, CALIFORNIA $3,500,000
(VIEW THE VIRTUAL TOUR AT WWW.JOYCERAMSEY.COM)





JOYCE RAMSEY
REALTOR®

760.409.8056
JRAMSEY@DC.RR.COM
WWW.JOYCERAMSEY.COM
PALM DESERT, CALIFORNIA

Bill & Linda BAUGHMAN
A Passion for the Extraordinary



"Bill and Linda provide a level of real estate service that is nothing short of extraordinary!"

Buying or selling a home in the Palm Springs area? Call the seasoned team that brings years of solid business expertise to the table. Bill and Linda Baughman have the marketing savvy, local knowledge and financial expertise to make your next move a success. With their "Passion for the Extraordinary", these powerful professionals will help you discover the art of fine desert living. **Contact Bill and Linda today!**

Direct: ***760.835.3803***
Toll-free: ***800.756.0243***
Email: billandlindab@kw.com
www.billandlindab.com

KELLER WILLIAMS REALTY

Your Trip Starts Here!

Begin your trip at the

Palm Desert Visitor Center



You'll find maps and information on all the things you love to do: hiking, biking, shopping, and dining, plus special events and attractions. Remember your trip by taking home some fun souvenirs and keepsakes.





72-567 Hwy 111
at El Paseo
Intersection 59
Palm Desert

HOURS: 9AM—5PM DAILY
CLOSED MAJOR HOLIDAYS

760-568-1441
www.palm-desert.org

PALM DESERT

Puzzle on page 202

C	O	O	P		I	L	I	A	D		R	E	A	C	T		I	N	C	H
A	B	L	E		M	A	O	R	I		A	U	G	U	R		N	I	L	E
M	I	E	N		P	I	N	O	N		G	R	A	T	E		S	C	U	M
P	E	O	N		A	D	I	M	E	A	D	O	Z	E	N		E	K	E	S
			Y	R	S		C	A	R	G	O		E	S	T	A	T	E		
	E	N	L	I	S	T		S	O	I	L	S		T	O	M		L	A	M
S	T	E	A	M	E	R	S			O	L	A	V		N	O	B	O	D	Y
R	O	A	N			Y	A	N	G		S	L	I	D		R	I	D	E	R
A	N	T	E	E	D		C	O	I	L		T	R	O	T		F	E	L	T
				A	A	A		M	A	A	M		G	E	O		F	O	I	L
R	E	Q		T	W	O	C	E	N	T	S	W	O	R	T	H		N	E	E
A	R	U	M			N	R	A		T	I	D	E		S	E	I			
N	O	A	A		S	T	L	O		N	O	E	L		D	E	C	O	R	S
D	I	R	K	S		A	L	V	A		S	P	A	N			E	V	E	S
O	C	T	E	T	S		S	E	C	T			R	E	S	O	N	A	N	T
M	A	E		A	L	P		R	O	O	F	S		T	U	R	T	L	E	
		R	A	D	I	U	S		L	O	R	C	A		P	S	I			
R	O	B	S		P	E	N	N	Y	L	O	A	F	E	R		P	U	N	K
A	L	A	S		U	B	O	A	T		S	T	I	L	E		E	R	I	E
M	I	C	A		P	L	U	M	E		T	H	R	U	M		D	A	N	E
P	O	K	Y		S	A	T	E	S		S	E	E	L	E		E	L	A	N



Sea salt ENHANCES EVERYTHING.
CALL US 1.800.333.4604 WWW.WICKINN.COM

and the dealership owners need to see a return on their investment," Battaglia says.

In recent years, thanks to J.D. Power's surveys, dealership owners have seen how the formula works for Lexus, and they're realizing that upgraded dealership facilities, after-sales service and the way customers are treated can really make a difference in how many cars they sell.

Even if a dealership is lacking in glitz and glamour, Battaglia says, there are simple things that can make a difference. "Personal communication with the customer can go a long way," he says.

J.D. Power has found that making waittime productive by, for instance, showing customers how to work the navigation system on their new car while waiting for paperwork, will go a long way toward making customers feel more satisfied with their purchase and more inclined to buy from that dealership again.

GM's Saturn brand is another example of how providing a streamlined dealership experience with some added perks has paid off—even when selling some of the most reasonably priced cars. Saturn has ranked near the top of both surveys for many years and still ranks above many luxury brands in both SSI and CSI.

Saturn was originally set up to deliver efficient small cars to rival those from Toyota and Honda, but the brand ended up getting the most notice for its no-haggle pricing philosophy, encouraging dealerships to sell the vehicles at a set price rather than at a "deal" rate.

"The fact that they came through with the whole no-haggle pricing policy has helped through the years," Gauer says.

Saturn dealerships also broke from the norm with spacious showrooms, more personal level of attention to customers and more accessible service departments.

According to the 2007 SSI study, top performers for the sales process are Lexus, Hummer, Jaguar, Lincoln and Mercedes-Benz; the top five in terms of after-sales service (CSI) are Jaguar, Buick, Cadillac, Lexus and Mercury.

Keep in mind that J.D. Power's ratings are averages among all of an automaker's dealerships nationally, Gauer cautions.

COURTESY: LEXUS



Customers can work, rest or catch up on the news at Park Place Lexus Plano in Texas.

"Within a nameplate there will be good and bad dealers."

When it comes time to choose a dealership to do business with, what's the best way to evaluate your options? Pay attention to the sales process, Gauer says. It's likely a harbinger of the after-sales service that will follow. For starters, look for good communication and attention to detail.

"If you're going in to buy a new car and you're not greeted within the first few minutes, that's a bad sign," he says.

If you're passed off from one salesperson to another or "dumped" with the finance department during the sale, that's another sign that a dealership may not treat you well, or consistently, when you return, Gauer says.

"We have typically found that the best sales satisfaction comes from situations where the customer was with the same person through the entire purchase process," Gauer notes.

Yet another way to judge dealership experience, according to Gauer, is how quickly the salespeople gauge your familiarity with the product. For example, some people may walk into the dealership ready to talk sales terms, while others may come in just to check out the new cars. If the staff isn't perceptive enough to help you find the right vehicle and not waste time, will they be helpful on follow-ups?

With that in mind, if you haven't shopped for a new vehicle in a few years, or haven't gone to a dealership for service, you're likely in for a pleasant surprise. ▲▲

Bengt Halvorson is a freelance automotive journalist living in Portland, Oregon.

AAM 02.08 Autos.indd 196 1/10/08 2:36:22 PM

Our palapa is ***very*** glad to see you.



The swim-up palapa bar, surrounded by nearly 895,000 gallons of perfect water, is just one of the many highlights of the famed Hotel Finisterra. So laze away your afternoons floating about, or head to the Whale Watcher Bar to search for humpbacks breaching just offshore. Toast a brilliant sunset over lobster crêpes at the Blue Marlin Restaurant. Then get back to the pool. It's true relaxation — for less than you might imagine.

FINISTERRA
Cabo San Lucas

www.finisterra.com
1.800.347.2252

AAM 02.08 FP ads11.indd 197 1/10/08 2:01:15 PM

FROM PAGE 62 revolve around identifying the target and taking it down, which usually took less than 24 hours. Now they can be up for weeks at a time before they're shut down."

Spammers are notoriously difficult to catch, but law enforcement is fighting back. Last June, the FBI launched a campaign, called "Operation Bot Roast," against botnets, and in November announced the arrests and indictments of eight spammers. Last March, the Securities and Exchange Commission launched "Operation Spamalot" against stock spam—believed responsible for hundreds of millions of dollars in investor losses—and suspended trading in 35 stocks that had been promoted in spam campaigns. And last May, the arrest of alleged spammer Robert Alan Soloway on charges of fraud, money laundering and identity theft made front-page news in Seattle; a trial is scheduled for early 2008. If convicted, Soloway faces up to 65 years in prison.

For e-mail providers, the spam problem is remarkably complex. These companies are caught in a quandary: How do you create an approach that minimizes the number of spam messages that arrive in a user's inbox—known as false negatives—yet also prevents valid e-mails from being snagged in a spam filter—messages known as false positives?

"We measure ourselves by the false-negative and the false-positive rates," says Brad Taylor, a staff software engineer for Google and leader of the anti-spam team for Gmail, Google's Web-based e-mail system. "It's easy to create a spam filter that catches every piece of spam, but you'll have a lot of false positives. At this point we have a false-negative rate of below 1 percent, which means that more than 99 percent of spam in Gmail is caught. Our false-positive rate is also very low, and a lot of people use Gmail because the good mail stays in the inbox."

Taylor won't reveal how many users Gmail has, but the popularity of Google's free e-mail system means it attracts a significant level of spam traffic: Taylor estimates around 70 percent of the messages it receives are spam.

"That number has actually leveled off," Taylor says, noting the industry average is significantly higher, perhaps as much as 86 percent. "That's a sign that some of the measures we're using to discourage spammers are beginning to work."

Rather than defining spam by devising a set of characteristics, then comparing each e-mail against that set to determine if it's spam, Gmail asks users to report spam messages—as well as messages falsely recognized as spam—via buttons on the user interface. This data helps Gmail identify and block spam, while accounting for variables that distinguish genuine messages from the spam. "Our users tell us what messages are spam—it's amazing how easy it is to recognize it," Taylor says. "Our goal is to reduce the number of times you're using [the reporting buttons], by categorizing things correctly the first time."



NORTHWEST
Dining
Excellence

Enjoy fine Pacific Northwest restaurants when gathering with friends and business associates!

AAM 02.08 Spamalot.indd 198 1/10/08 2:37:16 PM

DE LA LAGUNA

El Encanto



You've Arrived







EXCLUSIVE OCEAN FRONT COMMUNITY

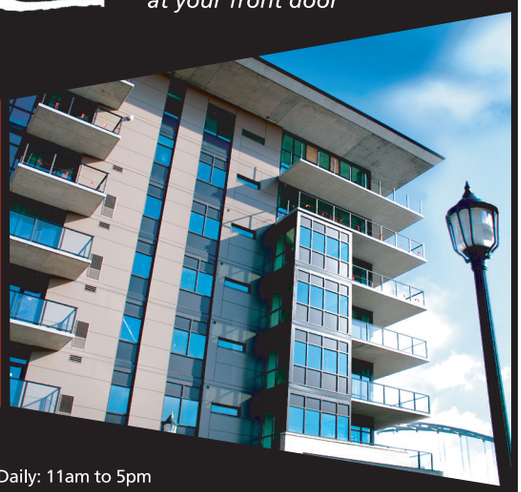
Minutes From New Marina/ 20 Minutes from International Airport
San Jose del Cabo, Baja California Sur, MX

FULL OWNERSHIP HOMES & CONDOS

MX +52 624 105-8858 US 866 556 1386
MX Cell +521 624 122 5788 WWW.ELENCANTOLOSCABOS.NET

AAM 02.08 FP ads1.indd 199 1/7/08 12:37:07 PM

Pacifica waterfront living . . . at your front door



• Studios *from* $239,900
• 1 Bedrooms *from* $339,900
• 2 Bedrooms *from* $579,900
• Penthouses *from* $1,229,900

City, Mountain, and River views from the largest patios in town. Private Marina, Soaring Ceilings, and the finest in modern finishes and craftsmanship.

On Site Model Open Daily: 11am to 5pm
Intersection of NW Front Avenue & NW 17th Avenue Portland, OR
(503) 224-9536 | sales@pacificatowerportland.com
www.pacificatowerportland.com

RIVERSCAPE PROPERTIES

Marketed Exclusively by Re/Max Equity Group, Inc.
All information deemed reliable, but not guaranteed. Pricing subject to change without notice.



From Alaska to Aloha

We go a long way for our customers – about 200 million miles every year. Now we're reaching across the Pacific. Introducing containership and barge services between the U.S. West Coast and Hawaii. Count on the same personal service and logistics for peace of mind, every time.
Carlile Transportation. From Alaska to Aloha.

Carlile TRANSPORTATION SYSTEMS

ROAD - RAIL - SEA - AIR

www.carlile.biz | 1.800.323.2296
ALASKA | HAWAII | UNITED STATES | CANADA

An innovative, multilayered approach is now the norm among computer-security firms. "At Symantec, what we find again and again is that having one solution never works; you need multiple layers of defense," Bowers says. To help fight spam, Symantec maintains more than 150 million sensors around the world that monitor spam activities on a daily basis, and keeps 2 million decoy e-mail addresses to track spam in every part of the globe. These tools help the company track spam outbreaks on a real-time basis, and develop the appropriate defenses. MessageLabs likewise engages in a global effort to track and fight spam, following the patterns seen in e-mail traffic received by its 16,000 customers in approximately 86 countries.

While filtering is still part of the spam-fighter's arsenal, a much more effective set of tools known as "reputation-based defenses" are now in wide use. "Simply put, when an e-mail first hits your gateway, you look at the reputation of the sender's IP address," Henry says. "If that sender is a known botnet, a known spammer, a known malware hosting site, then the e-mail is simply discarded—it's never filtered or read. Today you can kill between 80 and 90 percent of the spam that hits your gateway by using reputation-based defenses, without ever opening or filtering the e-mail, based solely on the sender's reputation. It's become a very successful methodology to mitigate spam."

Individual computer users need to maintain a multilayered defense as well (see sidebar on page 59). Using a combination of up-to-date security software, constant vigilance and a good dose of common sense, businesses and individuals can minimize the risks they're exposed to from malicious e-mails.

Along with legislation and law enforcement, these efforts can help contain spam, but the fight is sure to be a long one. Any prospect that spam may disappear soon is about as likely as my receiving that hefty payout I'm promised from my new business partners in Nigeria.

Paul Clarke is an associate editor at Alaska Airlines Magazine.

AAM 02.08 Spamalot.indd 200 1/10/08 2:37:18 PM

Alaska Airlines Magazine and Horizon Air Magazine

2008 PHOTO CONTEST

Give us your best shot.

We are now accepting entries for our 2008 Photo Contest. The competition is open to all photographers. Entrants may submit up to three images, which may include scenic, wildlife or human-interest photos. In addition to awarding prizes for the winning photographs, the magazines will feature the top 10 finalists in our May 2008 issues. Entries must be postmarked by February 15, 2008.



2007 First Place Winner • Julie Quarry

FIRST PLACE

Two first-class tickets valid to any destination served by Alaska Airlines or Horizon Air, including Alaska, the Lower 48, Canada, Mexico and Hawaii.

SECOND PLACE

Two coach-class tickets valid to any destination served by Alaska Airlines or Horizon Air, including Alaska, the Lower 48, Canada, Mexico and Hawaii.

THIRD PLACE

Two coach-class tickets valid to any destination served by Alaska Airlines or Horizon Air in the continental United States or Canada.

Alaska Airlines MAGAZINE Horizon Air MAGAZINE

RULES: Submissions—**limited to three images**—should be duplicates of 35mm slides or of medium- or large-format color transparencies; or 4x6 or 5x7 prints from film negatives Digital photographs must be submitted as prints · **ENTRIES WILL NOT BE RETURNED** · Photos must have been shot within, or near, the cities and regions served by Alaska Airlines and Horizon Air · Photos that have been previously published, accepted for publication, or are under consideration by other publications are not eligible · Photos must have been taken on or after January 1, 2007 · Please indicate any use of digital photo manipulation · An entry form must accompany the photos · Print the photographer's name, address, phone number, and where the photo was taken on the back of each photo or slide mount · Finalists may be asked to submit original materials for publication; these originals will be returned · Photographers retain all rights to their photographs · Alaska Airlines/Horizon Air magazines reserve one-time rights to publication of winning photos, as well as rights to reprint and use photos on the Websites of Paradigm Communications Group and/or Alaska Air Group for promotional purposes · Entrants agree that Paradigm Communications Group has the right to publish photo entries without compensation · All prize-award travel must be booked prior to December 31, 2008, and travel completed by April 30, 2009. Restrictions and blackout dates may apply to prize-award travel · Employees of Paradigm Communications Group, Alaska Airlines, Horizon Air and their agencies or immediate families are not eligible to participate.

2008 PHOTO CONTEST ENTRY FORM

Name _____

Address _____

City _____ State_____ Zip_____ Phone_____

E-mail _____

Subject, location, date 1) _____

2)_____

3)_____

Signature_____

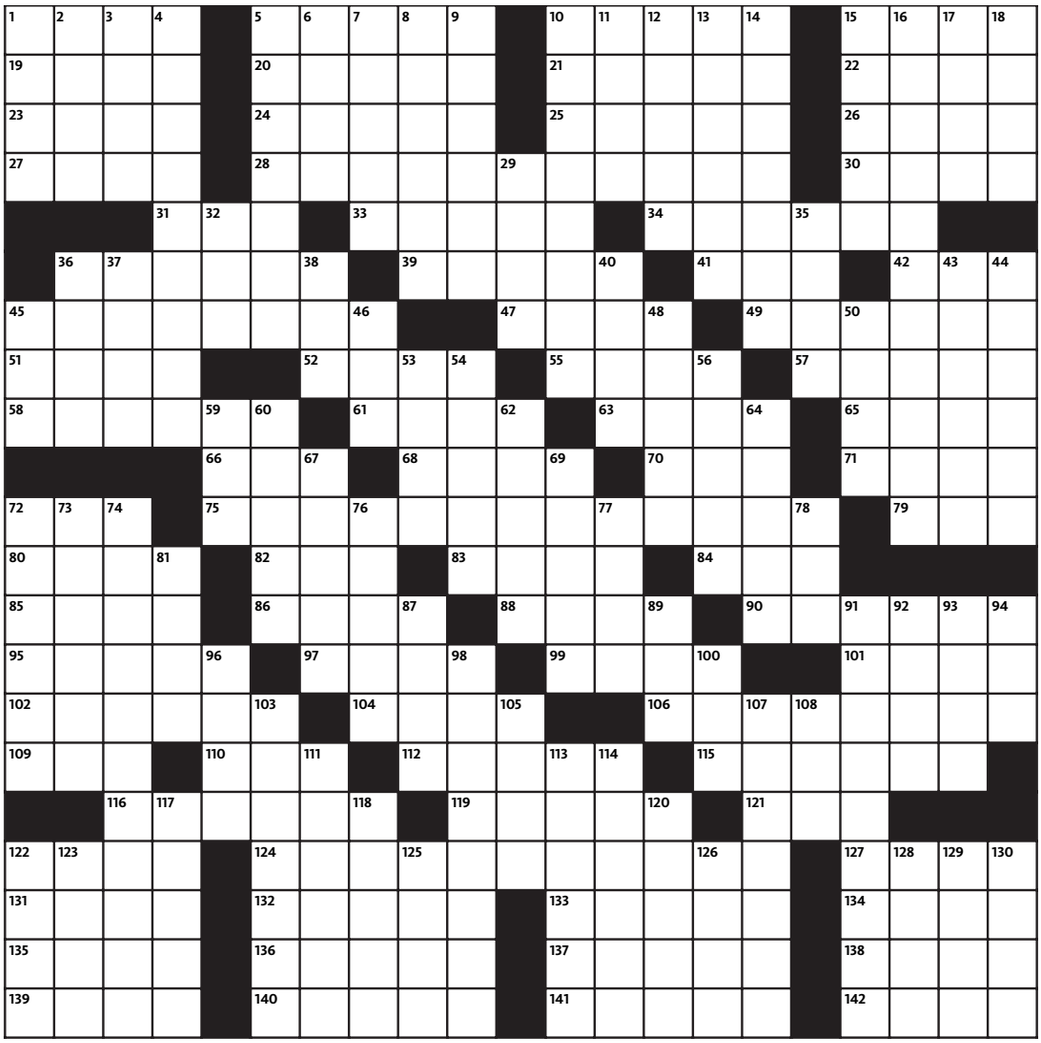
By signing this entry I agree to the rules of the contest.

SEND TO: Photo Contest, Paradigm Communications Group, 2701 First Ave., Suite 250, Seattle, WA 98121

www.inflightpubs.com • Entries must be postmarked by February 15, 2008

AAM 02.08 FP ads4.indd 201 1/8/08 4:30:59 PM

Money Talks



ACROSS

1 Chick's pad
5 Homer epic
10 Respond
15 Part of a foot
19 Efficient
20 Native New Zealander
21 Prophet
22 Cleopatra's river
23 Demeanor
24 Western evergreen
25 Prepare Parmesan
26 Algae
27 Peasant
28 Readily available
30 Augments
31 Mos. and mos.
33 Freight
34 Manor
36 Sign up
39 Sullies
41 Male cat
42 Flee hastily
45 Soft-shell clams
47 Norse monarch
49 Not a one
51 Horse color
52 Yin's complement
55 Skated
57 Passenger
58 Staked
61 Loop
63 Gait
65 Hat material
66 Motorists' org.
68 Sir's companion
70 Earth: pref.
71 Rapier
72 Not opt.
75 Opinion
79 By birth
80 Calla lily, e.g.
82 New Deal gp.
83 Ocean cycle
84 ___ whale (rorqual)
85 Govt. weather agcy.
86 Normandy town
88 Christmas tune
90 Styles
95 Mr. Bogarde et al.
97 Peace Nobelist Myrdal
99 Reach
101 Arden et al.
102 Choral ensembles
104 Religious group
106 Vibrant
109 Actress West
110 High mountain
112 Mansard and gambrel
115 Slow mover
116 Half the diameter
119 Spanish writer Garcia ___
121 Greek letter
122 Holds up
124 Casual shoe
127 Certain rocker
131 Woeful word
132 German sub
133 Farm gate
134 Toledo's lake
135 Transparent mineral
136 Feather
137 Tap idly
138 Odense native
139 Slow
140 Gluts
141 Frau's soul
142 Verve

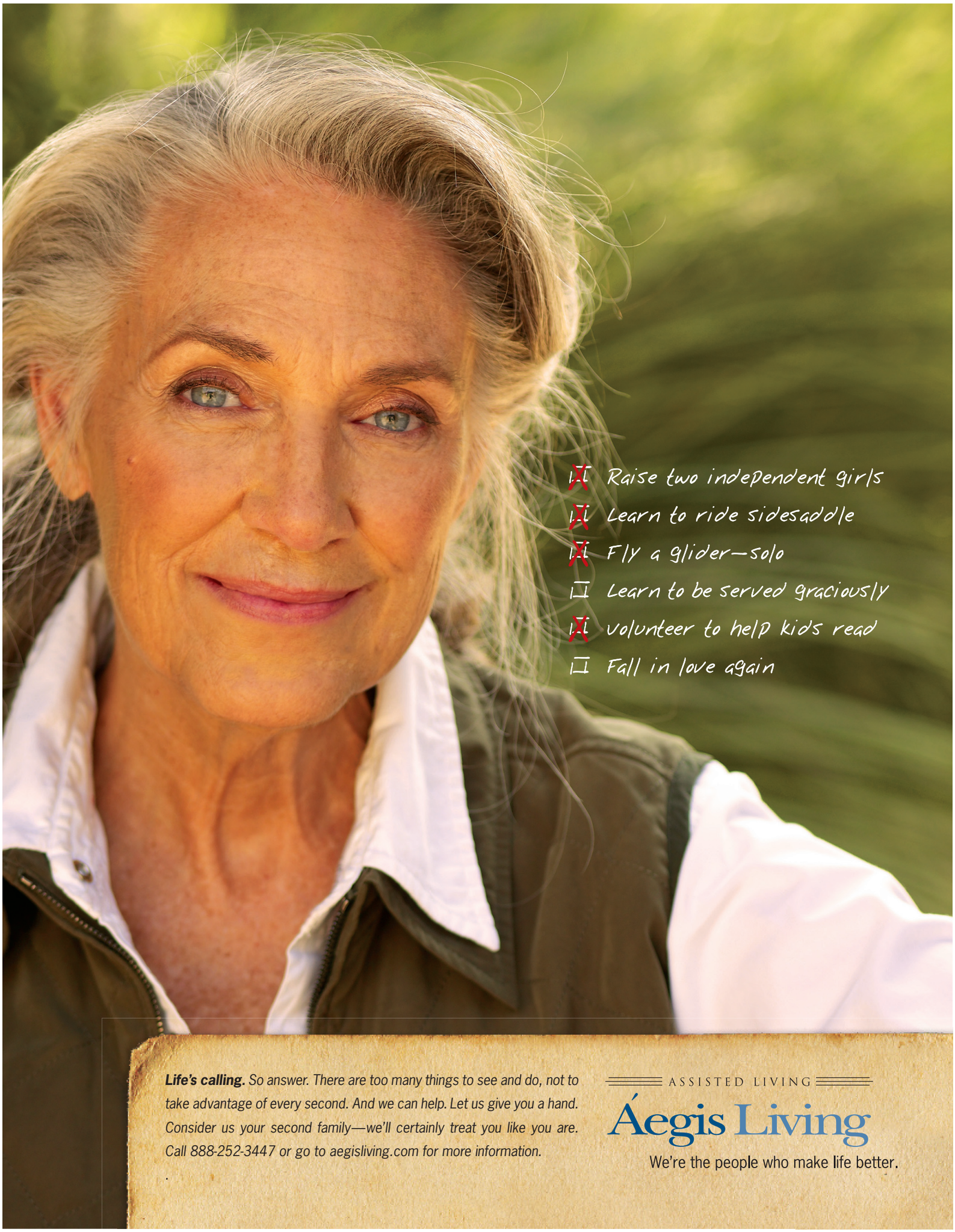
DOWN

1 Tent site
2 Theater award
3 Butter substitute
4 Beatles tune
5 Deadlock
6 Placed
7 Column type
8 Scents
9 Pedro's moola
10 Soft toys
11 Large marsupial
12 Looking at
13 Most adorable
14 New Jersey capital
15 Map feature
16 Jukebox
17 Hint
18 Alters, as trousers
29 Exchange premium
32 Tire part
35 ___ patriae
36 English school
37 Dapper
38 Taste
40 Condiment
43 ___ Coast
44 Clove's family
45 Mexican Mrs.
46 Pouch
48 Zodiac sign
50 *Back to the Future* role
53 Alaskan seaport
54 Fairy-tale meanie
56 Go-getters
59 Snack
60 Begins
62 Classical language
64 Transported
67 Major artery
69 Computer acronym
72 Chance
73 Beethoven symphony
74 Football position
76 Visits
77 Sob
78 Hasten
81 Fashion
87 In charge of
89 Household deity
91 Leggy bug
92 Elliptical
93 Director Clair
94 Concorde, for one
96 South African town
98 Altar boys
100 Circus safeguard
103 Mistakes
105 Gadget
107 Paramount
108 Connectors
111 Mexican state
113 Rimes
114 Criticize
117 Prospector's test
118 Muzzle
120 Glowing
122 Boarding device
123 Miscellany
125 Appoint
126 Jewish month
128 Caspian feeder
129 Pinta's sister ship
130 Piercing

SOLUTION ON PAGE 196.

PennyPress®
Puzzle © 2008 Penny Press, Inc.
www.pennypress.com

AAM 02.08 xwd.indd 202 1/9/08 8:43:47 AM



Life's calling. *So answer. There are too many things to see and do, not to take advantage of every second. And we can help. Let us give you a hand. Consider us your second family—we'll certainly treat you like you are. Call 888-252-3447 or go to aegisliving.com for more information.*

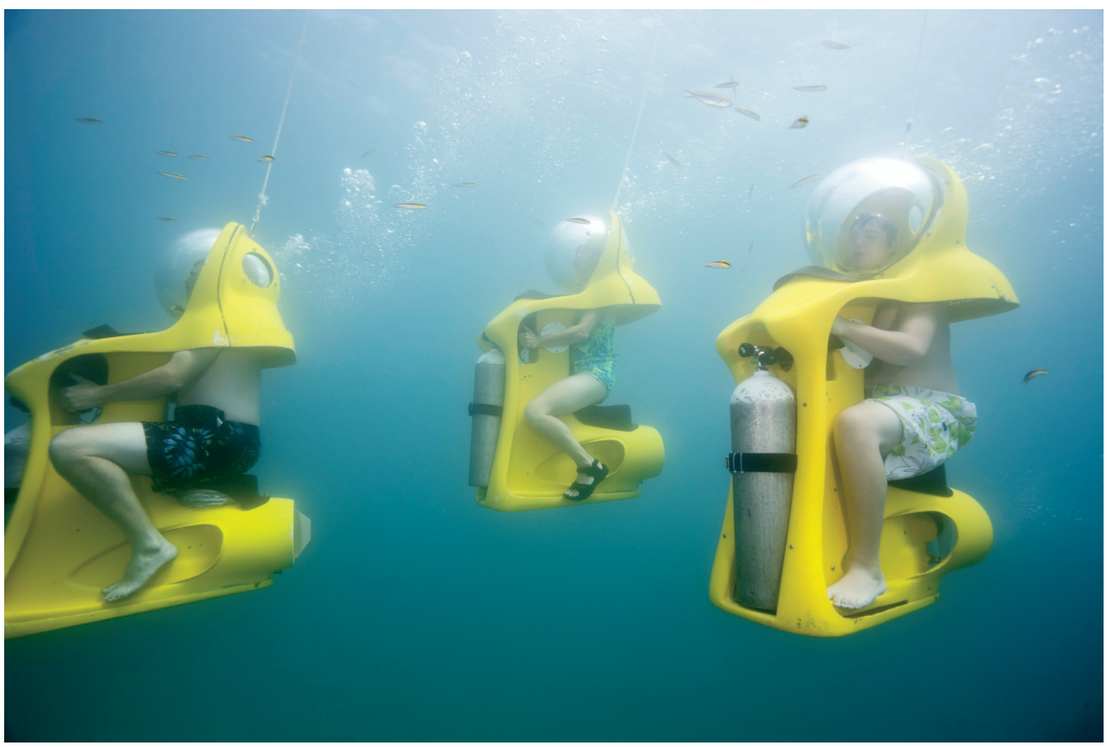
.

ASSISTED LIVING

Áegis Living

We're the people who make life better.

AAM 02.08 FP ads1.indd 203 1/7/08 12:37:22 PM



BOB divers explore waters off the coast of Cabo San Lucas, Mexico. BOB is the acronym for Breathing Observation Bubble.

Photo by Stuart Westmorland / Getty Images

AAM 02.08 PhotoPage.indd 204 1/11/08 2:07:08 PM

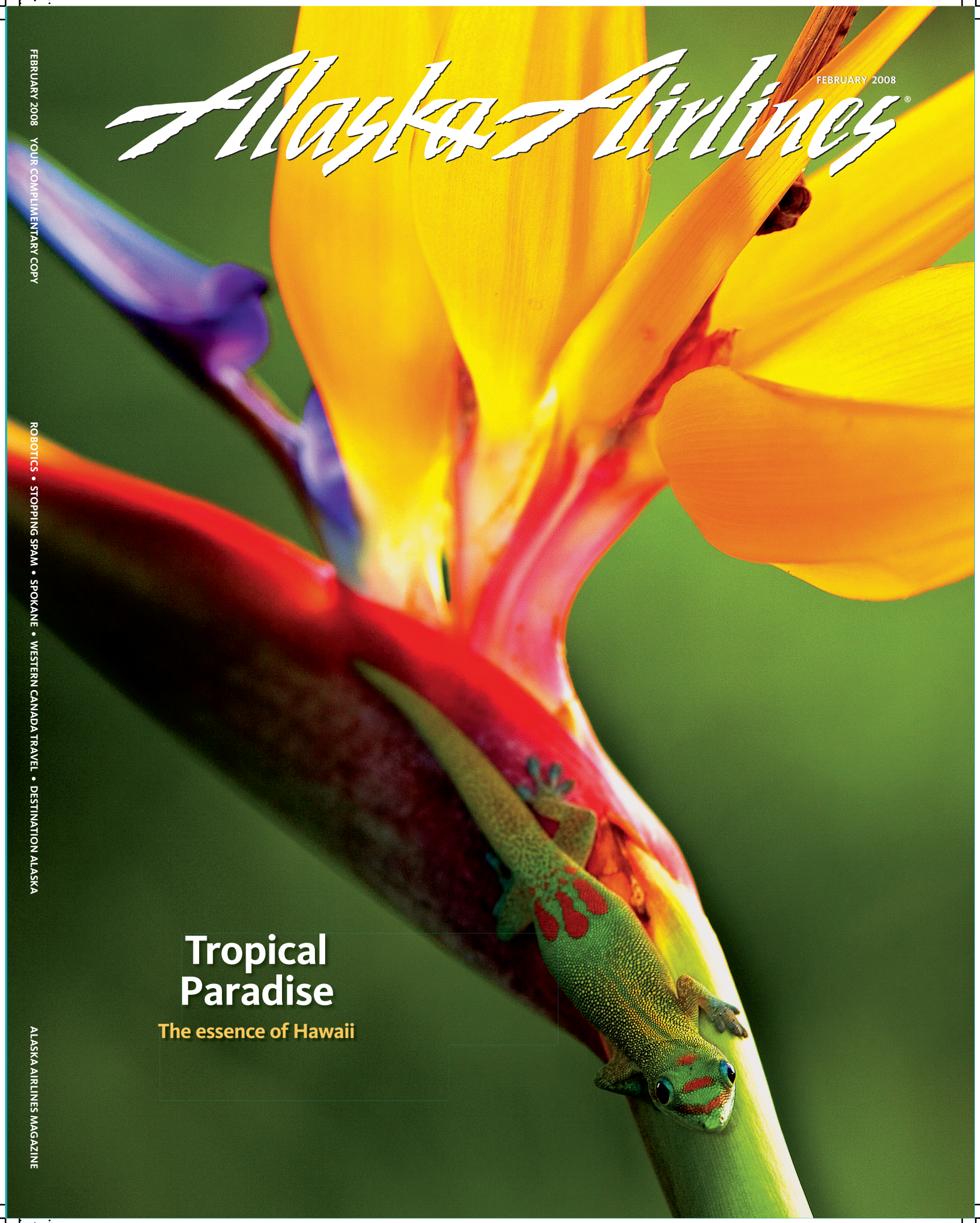
Alaska Airlines®

FEBRUARY 2008

FEBRUARY 2008 YOUR COMPLIMENTARY COPY

ROBOTICS • STOPPING SPAM • SPOKANE • WESTERN CANADA TRAVEL • DESTINATION ALASKA

ALASKA AIRLINES MAGAZINE



Tropical Paradise

The essence of Hawaii

AAM 02_08_Cover FINAL.indd 1 1/17/08 9:50:27 AM

YOU'RE BACKED BY A WINNING TEAM!



Anchorage Sales Team

EC360B Excavator and A25D Hauler
Seward Highway, Alaska

IN THE WORLD
Volvo, the best in construction equipment technology.

IN ALASKA
CMI, the best sales and product support lineup.

IN YOUR CORNER
The Winning Team.

MORE CARE. BUILT IN.

VOLVO

Construction Machinery Industrial, LLC

Anchorage, Alaska	(907) 563-3822 (800) 478-3822
Fairbanks, Alaska	(907) 455-9600
Ketchikan, Alaska	(907) 247-2228
Juneau, Alaska	(907) 780-4030 (888) 399-4030

AAM 02.08 FP ads1.indd 2 1/7/08 12:35:58 PM

HASSLE FREE BUYING

WORLD'S LARGEST DODGE DEALER

NORTHWEST'S LARGEST GM DEALER

KELLOGG

DAVE SMITH™

HASSLE FREE BUYING

OVER 2500 VEHICLES TO CHOOSE FROM

CHRYSLER · Jeep · BUICK BREAK THROUGH · GMC WE ARE PROFESSIONAL GRADE · AN AMERICAN REVOLUTION · PONTIAC DESIGNED FOR ACTION

NEW 2008 DODGE 3/4 TON QUAD CAB 4X4 SLT

Based On Rebates As Of January 7, 2008

Cummins



· Rear Sliding Window
· Big Horn

MSRP.....$43,675
DAVE SMITH PRICE.....$36,965
CONSUMER.....$4,500
BONUS CASH.....$1,000

STK #99451X

SAVE $12,210

1 AT THIS PRICE **$31,465**

NEW 2008 SILVERADO 2500 CREW CAB 4X4

Based On Rebates As Of January 7, 2008

DURAMAX DIESEL



· Duramax Diesel · Power Seat · Remote Start · Polished Aluminum Wheels · Brake Controller · Tow Package · Custom Window Tint

MSRP.....$46,730
DAVE SMITH PRICE.....$39,495
CONSUMER.....$1,000
PURCHASE BONUS CASH.....$1,500

STK #96816X

1 AT THIS PRICE **$36,995**

NEW 2008 DODGE GRAND CARAVAN

Based On Rebates As Of January 7, 2008



DAVE SMITH PRICE.....$18,995
CONSUMER.....$1,500

STK #1563X

1 INCOMING AT THIS PRICE **$17,495**

NEW 2008 CHEVY 1500 CREW CAB 4X4

Based On Rebates As Of January 7, 2008



· Remote Start · Locking Differential · Tow Package · Aluminum Wheels · Power Seat · Custom Window Tint

MSRP.....$35,045
DAVE SMITH PRICE.....$29,995
CONSUMER.....$2,000

STK #96164X

1 AT THIS PRICE **$27,995**

NEW 2008 DODGE 1/2 TON QUAD CAB 4X4 SLT

Based On Rebates As Of January 7, 2008



· Custom Tint

MSRP.....$36,920
DAVE SMITH PRICE.....$30,420
CONSUMER.....$5,000
BONUS CASH.....$2,000

STK #99155X, #1472x

SAVE $13,500

2 AT THIS PRICE **$23,420**

NEW 2008 PONTIAC SOLSTICE GXP CONVERTIBLE

Based On Rebates As Of January 7, 2008



· 260 Horse Power
· Leather Bucket Seats
· Rear Spoiler
· Custom Window Tint

MSRP.....$28,990
DAVE SMITH PRICE.....$25,490
CONSUMER.....$500

STK #97798X

10 IN STOCK!!

1 AT THIS PRICE **$25,990**

NEW 2008 JEEP WRANGLER 4X4 4 DOOR

Based On Rebates As Of January 7, 2008



· 16" Aluminum Wheels

STK #96325X

2 AT THIS PRICE **$21,753**

NEW 2008 CADILLAC ESCALADE AWD

Based On Rebates As Of January 7, 2008

BREAK THROUGH



· Power Sunroof · Navigation System · Rear View Camera · 22" Chrome Wheels · Heated/Cooled Leather Seats

MSRP.....$66,275

STK #1335X

1 AT THIS PRICE **$57,995**

#1 INTERNET DEALER IN THE WORLD FOR FOUR CONSECUTIVE YEARS

WHY BUY ANYWHERE ELSE??

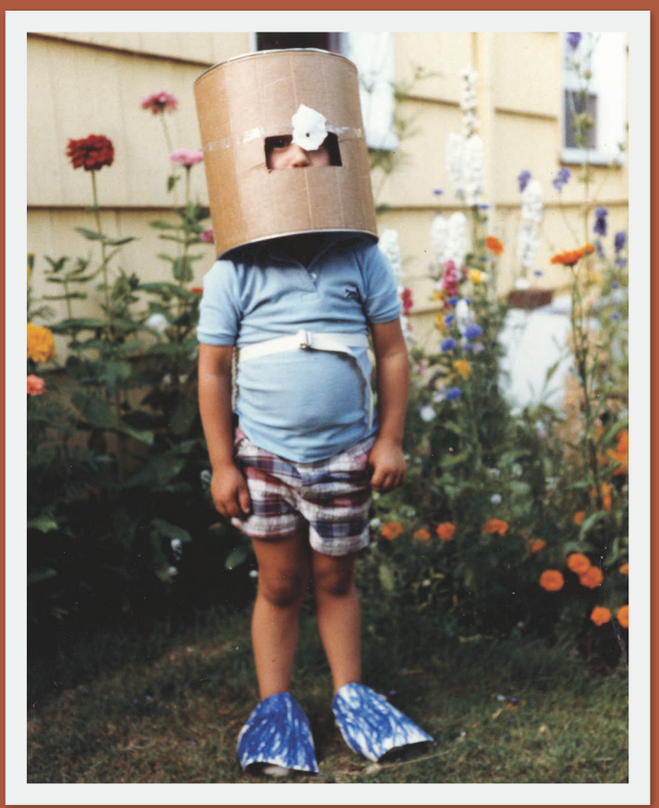
DAVE SMITH™ MOTORS 1-800-635-8000

VISIT US AT: WWW.DAVESMITH.COM

OR EXIT 51, I-90 KELLOGG, ID

All subject to prior sale. Vehicle Identification numbers posted in dealership and are available upon request. Not responsible for typographical errors. Prices are plus tax, license & $50.00 Dealer Documentation fee for Oregon residents all others pay $149.95. No sales to dealers, brokers or anyone who buys for the sole purpose of resale or export sales. File photos, not actual photos. Rebates may vary according to the area you live in, please consult one of our sales consultants. Availability and rebates as of 01-07-08 call dealer for current rebates. *On approved credit.

AAM 02.08 FP ads9.indd 3 1/10/08 3:05:25 PM



Where will he discover his imagination can take him anywhere?

Yesterday he was a pioneer in his covered red wagon. Today he's a different kind of pioneer, exploring the ocean to depths never before conquered. The only thing that brings him back to "shore" is when you call him to dinner. He won't stay small forever. So while you have him you want to provide a home that will encourage his imagination to soar. We'll work with you to find the house that's right for your life. And be there with you through every step.

Windermere Real Estate

windermere.com

Arizona • California • Hawaii • Idaho • Nevada • Oregon • Montana • Utah • Washington • Wyoming

AAM 02.08 FP ads3.indd 4 1/7/08 12:38:48 PM