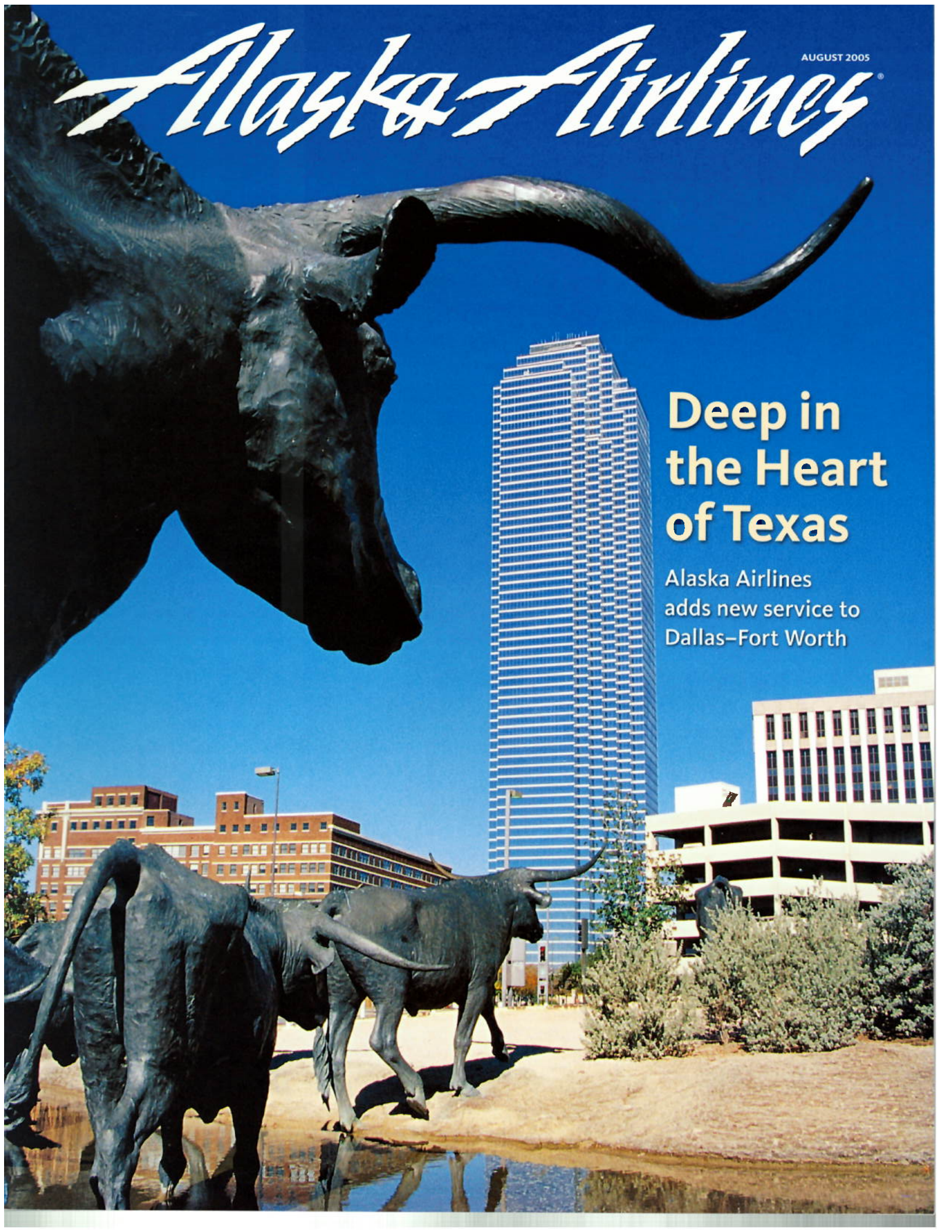


The background of the advertisement is a photograph of the 'Cowboy Cow' sculpture in Dallas, Texas. The sculpture is a large, dark bronze cow with long, curved horns, standing in a shallow pool of water. In the background, the Reunion Tower skyscraper is visible against a clear blue sky. Other city buildings and a parking garage are also visible in the mid-ground.

Alaska Airlines

AUGUST 2005

Deep in the Heart of Texas

Alaska Airlines
adds new service to
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