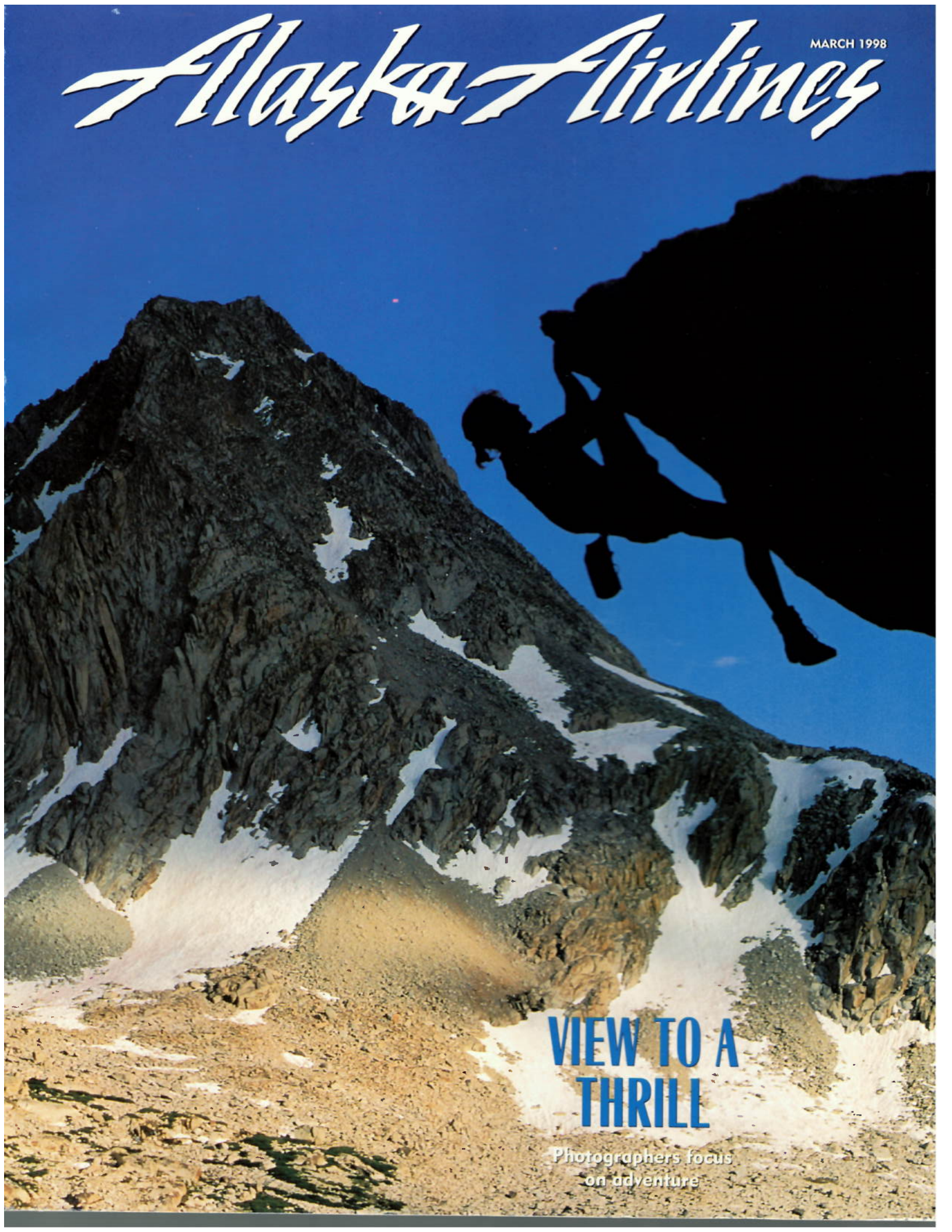


Alaska Airlines

A full-page advertisement for Alaska Airlines. The background is a photograph of a person skydiving over a rugged, snow-dusted mountain peak under a clear blue sky. The skydiver is in silhouette, in a spread-eagle position. The mountain is dark and rocky with patches of white snow. The sky is a solid, vibrant blue.

MARCH 1998

**VIEW TO A
THRILL**

Photographers focus
on adventure