

Tri-cities, Washington





Choose from over 300 manu items

An Employer Dining

The Room

Monday Thru Saturday 11:00 a.m. to 2:30 a.m. Sunday Noon to 11:00 p.m.

547-0092 or 547-8682 Orders to go

1520 North 4th (near Court) Pasco, Washington The Tri-City Water Follies Association presents

# COLUMBIA COLUMBIA COLUMBIA

For Unlimited Hydroplanes

#### Sunday, July 30 -- Columbia River

Tri-Cities, Washington

Pasco • Kennewick • Richland

Testing and Qualifying - Thursday through Saturday, July 27-29

#### \$37,500 in Prize Money

Includes \$22,500 purse plus \$1,500 per boat based on 10 boats

1st Place - \$8,235 4th Place - \$3,780 2nd Place - \$6,210 5th Place - \$2,970 3rd Place - \$4,590 6th Place - \$2,565

#### The Program:

Editor - Kathy Adkisson. Interior design and layout - Linda Andrews. Production staff - Julie Clark, Helen Maurer. Cover illustrator - Kenneth Larson. Photography - Art Blum, Paul Ely, Dale Schreck, Ralph Smith, Gary White, Tri-Cities; Bruce McKim, Seattle Times; Bill Osborne, Dave Speer, Seattle; Karl H. Cordes, Photography Unlimited, Spokane; Sue Sponnoble, Hydroplanes Unlimited, Ft. Lauderdale, FL; Bill Currie; Palidar Photography; Battelle Northwest Photography Unit; Tri-City Herald; Wenatchee World. Production Supervision - Ken Maurer, Advance Advertising, Inc. Printing - Herff Jones Yearbooks, Inc.

Copies of the Columbia Cup program are available from:

Tri-City Water Follies Association, 1313 West Clark, Box 2051, Pasco (Tri-Cities) WA 99302 Phone: (509) 547-2203

#### Schedule of Racing

11:30 a.m. Opening Ceremonies - National Anthem

12:00 noon Heat 1-A
12:30 p.m
1:45 p.m Heat 2-A
2:15 p.m Heat 2-B
3:40 p.m The Columbia Cup

#### **Added Attractions**

#### Aerobatic Flying Demonstrations

- Robert A. Hoover, Palos Verdes Estates, CA, Rockwell International Corporation Flying Rockwell's Shrike Commander
- Bruce Eskildsen, Desert Aire City, WA Flying his Steen Skybolt
- Bob Heale, Warden, WA
   Flying a replica of a 1929 "Great Lakes"

# COLUMBIA BOATS



## U-1 Miss Budweiser

Owner ...... Bernie Little Driver ..... Ron Snyder Designer ..... Ron Jones Power ..... Rolls Royce

A new boat two years ago. Carries the U-1 numbering symbolic of being last year's National High Point Champion boat.





#### U-00 Atlas Van Lines

Owner . . . . . Bill Muncey
Driver . . . . Bill Muncey
Designer . . . . Jim Lucero
Power . . . . Rolls Royce

A new boat a year ago and Bill Muncey's first ride in a cabover. Winner of the '77 Gold Cup in the Tri-Cities.

# U-6 Miss Madison/ Barney Armstrong's Machine

Owner . . . . City of Madison
Driver . . . . . Jon Peddie
Designer . . . . . Jim Lucero
Power . . . . . Allison

Former champion boat as "Pak" in '75, Atlas in '76. Racing here as B. Armstrong's Machine, a "show-rock" band











### **U-7**

Owner Gene Benning
Driver Steve Jones
DesignerLes Staudacher
PowerTurbo Allison
Started in '75 as Atlas Van Lines; raced here in '76 as Ms. Everett and last year as Lynwood Equipment.

#### U-8 Oberto

Owner Bill Wurster Driver Bob Maschmedt
Designer Bob Gilliam Power Allison
Designed and built by Bob Gilliam. Raced for the first time here in 1972 as Valu-Mart.

#### U-64 Squire

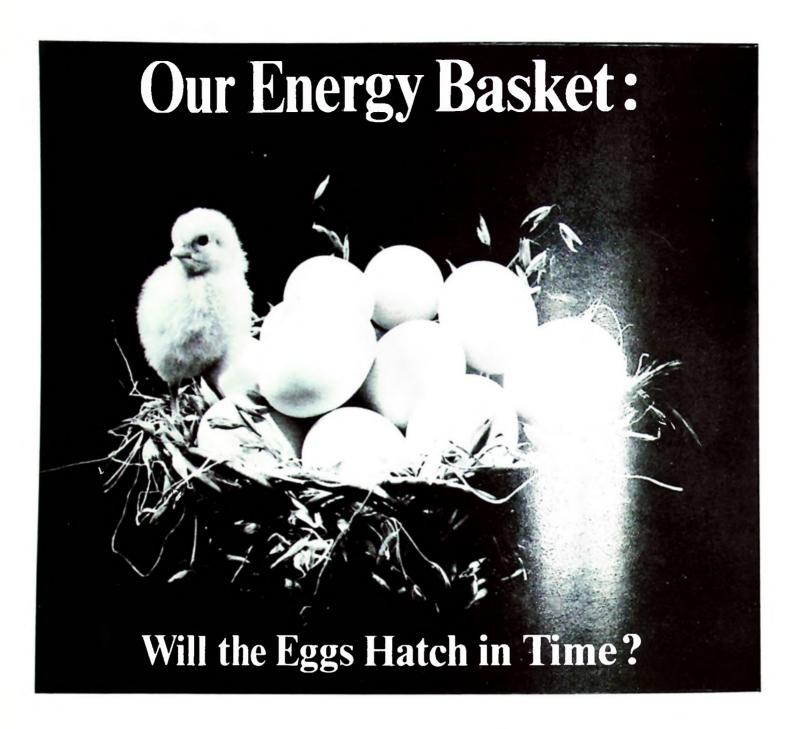
Owner
Began its racing career as Miss Vernor's. Purchased and now campaigned by the owners of the Squire Shops.

### **U-70**

Owner Brian Keogh Driver Terry Turner Designer Ron Jones Power Turbo Allison
Is the former U-81 purchased
by Brian Keogh from Jim McCormick.

#### **U-96**

Owners Chuck King
Roger Jahnke Driver Chuck King Designer Ron Jones Power Rolls Royce
Is the original hull of the 1974 turbine-powered boat. Restyled for Rolls power and raced also as Sunny Jim and then 96 KYYX Radio.



Our nation's long-range electrical energy supply won't be "hatched" from one source. Or two. We'll need to tap every practical source of power if there's going to be enough energy at home and on the job.

Even here in the Pacific Northwest, power from hydroelectric dams no longer meets our needs. Large nuclear and coal-fired power plants are being built.

Further down the road, we'll have to have additional energy sources.

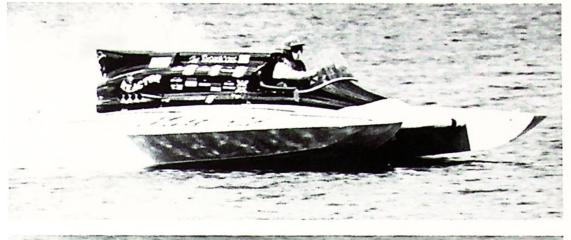
And that's why Westinghouse Hanford Company is working on the development of breeder reactor technology.

Breeder reactors, which make new fuel at the same time they generate electricity, hold the promise of providing a virtually inexhaustible supply of nuclear fuel. Developing the technology to assure the availability of this energy option is what Westinghouse Hanford is all about.

The key test tool in the United States' breeder reactor program is being built just a few miles north of the Tri-Cities-the Fast Flux Test Facility. Westinghouse Hanford is responsible to the Department of Energy for the FFTF and supporting laboratory work. This facility will provide a unique capability for testing and evaluating advanced nuclear fuels and materials.

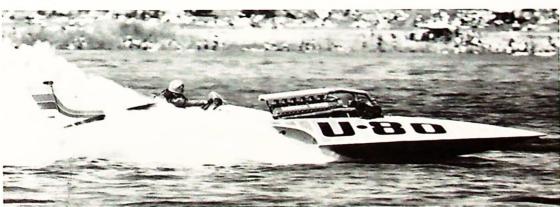
It will help assure the nation's energy basket will satisfy our future needs.

WestinghouseHanford









#### U- 4 Miss Tri-Cities/ Mark & Pak

#### U-50 Probe

Owner Mike Wolfbauer
DriverBob Miller
DesignerTed Jones
Power Allison
Began in 1960-61 as Miss
Burien and Tempest. Has raced
infrequently during recent
years.

#### U-66 Elliott Dog Ration

Owner Doug McIntosh
Driver Tom Martin
Designer Ron Jones
Power Allison
Since 1963, racing as Tahoe
Miss, Kirby Classic, Vagabond
and last year as Mark & Pak.

#### U-80 Miss Van's PX

Owner	Bob Patterson
Driver Ja	ick Schafer, Jr.
Designer	Chuck Hickling
Power	.Turbo Allison
Raced originally	as Parco's O-
Ring Miss. Conve	erted to
cabover style for	this year's
racing.	



# 



# COLUMBIA DIVES

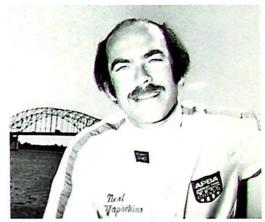


Library La Mesa, CA. Born: Nov. 12, 15 Fran. Children: Six. At Lines Vice President for Compare Affairs. Thunderboating's coessful driver with 44 statories begins 1978 season / on a sixth national cham-W. Muncey broke Gar 0 sals career record for A.P.B.A. Gold Gup wins with his sixth victory on the Columbia River at Tri-Cities, WA, last year. Broke with longstanding opposition to cabover design race boats last year, launching new low profile cabover and successfully campaigning the Jim Lucero-designed and built thunderboat to six victories in nine starts. First Unlimited hydroplane driver to top 130 mph mark on a closed course (Detroit, 1977). His 14 wins in Willard Rhodes "Miss Thriftway" (later raced as "Miss Century 21") established a record for most wins by a single hull until Dave Heerensperger's "Pay 'N Pak" topped the mark with 16 wins. Muncey purchased the "Pay 'N Pak" hull from retiring Heerensperger operation in 1976 and earned five more wins in the boat. Now beginning his 28th year of powerboat racing, Muncey first drove Unlimiteds in 1950 and has subsequently won every race and held every record in the book. An accomplished musician, disc jockey and national television commentator, Muncey is recognized as a marketing expert whose special promotions and product endorsements have brought tremendous national exposure to the sport. He has survived several devastating thunderboat crashes including disintegrating boats, fires and a broadside crack-up with a U.S. Coast Guard cutter in the 1958 A.P.B.A. Gold Cup Race on Lake Washington, when "Miss Thriftway"

lost her steering. Muncey's driving assignments include "Miss U.S.", "\$ Bill", "Dora My Sweetie", "Myr Sheet Metal", "Notre Dame", "Such Crust", "Ms. Everett" and "Miss Great Lakes." Author Tony Hogg released a new book chronicaling his career ("Thunderboating with Bill Muncey") this spring. Muncey engineered biggest money deal in sports history when he bought "Pay 'N Pak" team from Dave Heerensperger in 1976.



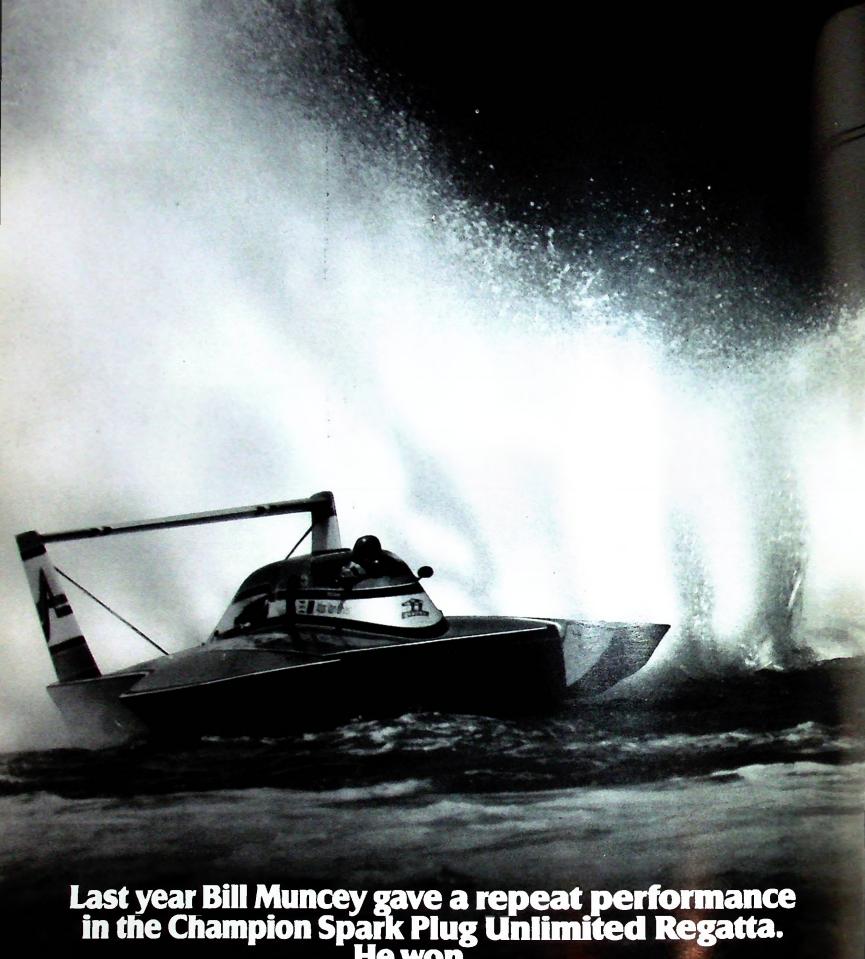
Ron Snyder (U-1, MISS BUDWEISER) Piqua, OH. Born: March 11, 1939. Wife: Suzanne. Children: Tamy and Julie. Accoustical contractor (R. Snyder Co.). Unlimited hydroplane racing's 1976 Rookie of the Year made headlines when he signed to drive Bernie Little's "Miss Budweiser" in January 1978. Like most chauffeurs, he got his start in power boat racing as a driver of limited class race boats. First Unlimited hydroplane driving assignment was in 1974 for Gene Benning and Don Kiefer ("Justa-Pest"). Snyder did not race unlimited hydroplanes in 1975 but returned the following season for an impressive campaign in the community-owned "Miss Madison". He finished third in the Indiana Governor's Cup in 1976. Last year he drove the Benning-Kiefer U-7 under sponsorship of North Tool Equipment Co., Lynnwood Equipment Co. and the Old Ox Restaurant. When Little's "Anheuser-Busch Natural Light" was temporarily sidelined following an Ohio River crash, Little leased the U-7 for one race, with Snyder as driver. Known for his well-timed starts and fast cornering capabilities, Snyder placed fourth and fifth in national driver standings the past two years.



Neal Yapachino (U-4, MISS TRI-CITIES) Port Orchard, WA. A 34year-old investigator for the prosecuting attorney's office in Kitsap County, he is a top driver in the 280-limited-hydro class and has also driven 225's and 5-litre boats. In 1976-77 he was Northwest regional points champion in the 280's and holds a commanding lead for the '78 season. His 280, "Joya Mia," is capable of world-record speeds. Yapachino has raced many times in the past three years against Chip Hanauer, driver of the Squire, who also pilots a 280 that is a sister ship of Neal's. Murphy's auto-powered U-4 will be his first ride in an unlimited.



Jon Peddie (U-6, MISS MADISON) Madison, IN. Born: March 5, 1943. Wife: Shirley. Children: five. Owner/Manager Peddie's Body Shop in Madison, Ind. A 12 year veteran of auto racing with experience in stocks, sprints, B modified and late model stock cars, Peddie made his power boat racing debut in 1977 aboard the hometown-sponsored "Miss Madison". Peddie adapted quickly to powerboats and performed strongly under pressure all year. Named Unlimited racing's Rookie of the Year in '77. Returns to "Miss Madison" camp in 1978 as driver of proven Pay 'N Pak hull that has won more races than any other boat.



# Last year Bill Muncey gave a repeat performance in the Champion Spark Plug Unlimited Regatta. He won.

Our Champion Regatta is the first race on APBA's big unlimited hydroplane racing circuit. And last year five-time National Unlimited Champion Bill Muncey thundered to his second consecutive victory in the event. With an average

102.603 mph in the final heat. The power plant in Bill's winning

Atlas Van Lines thunderboat is Rolls-Royce—sparked by Champion. The spark plug most racing champions use for unbeatable performance. Now, if you want an

unbeatable reason to put Champions in your engine, we think we just gave you one.





You can't buy a better plug.

Champion Spark Plug Company • Toledo, Oli 43661

# COLUMBIA DIVES



Stevan Jones (U-7) Helen, GA. Born: May 28, 1942. Wife: Raellen. Chief Stephen. Former national charged limited hydroplane racer anderboat debut in 1.1 "Gemini" in 1977. CE 190 ami and Dayton. Has vears in 44 cu. in. ruf - 48 cu. in., 98 cu. in., 2.5 lite 25, cu. in., 290 cu. in., blown and seven litres and OPC turned classes. Son of highly recarded eight-time national champion S.E. "Sonny" Jones. Winner of Bill Mansfield Trophy in 1970 Orange Bowl Regatta. A two time national champ in 98 hydros and 1974 winter national champ in blown seven litres. Served six years in U.S. Army.



Bob Maschmedt (U-8, OH BOY OBERTO) Seattle, WA. Born: June 30, 1943. Children: Bobby and Dondi. Veteran offshore power boat racer and ocean class record-setter made his thunderboat debut in 1977 driving both Tad Dean's U-22 and Bob Murphy's automotive powered U-4. Offshore Production Class I winner of 1975 Bushmills-KBIG race. Manufacturer's rep for marine and sporting goods. Owner of Rivers Inlet Resort fishing camp. Started racing career in stock outboard class in 1966.



Bob Miller (U-66, ELLIOTT DOG RATION) Everett, WA. Born: Sept. 23, 1931. Wife: Carol. Children: Connie, Kevin, Gene. Machinist for Scott Paper Co. Drove Mike Wolfbauer's "Probe" and Doug McIntosh's U-66 in 1977. Beginning 20th season as Unlimited hydroplane chauffeur in 1978. Thunderboat rides include "Miss Vernor's", "Probe", "Cutie Radio", "Miss B & I", "Fascination," "Berryessa Belle," "Miss Tri-Cities," "Atlas Van Lines" and "Smoother Mover."



Chip Hanauer (U-64, SQUIRE) Port Townsend, WA. Born: July 21, 1954. Just celebrated his 24th birthday and is the youngest pilot in unlimited hydroplane racing. Chip started boat racing at age 12 in J-Stock Hydros and placed 5th in the 1968 championships in A-Stock Hydros and was national High Point Champion in the 145 limiteds in 1972. He attended Washington State University from 1972-1976 and graduated with honors in clinical education. In 1976 Chip started working in the Port Townsend schools in secondary education. In 1977, between unlimited races, he became National Champion in both the 280 and 5-litre hydros. After finishing the 1977/78 school year, Chip is now a full-time employee of The Squire Shop as personnel director and driver of The

Squire. His unlimited hydroplane career began in 1976 in Tad Dean's U-22 and continued into 1977. He drove the U-64 in the last race last year in San Diego.



Tom Martin Seattle, WA. Born: April 21, 1929. Children: Rich, Todd, Ernie, Julie, Laura, Vicki. Former owner Shakey's Pizza restaurants in Seattle. Started racing career in limited hydroplanes in Miami's Orange Bowl Regatta. Experienced in all classes of smaller hydros as well as thunderboats. Campaigned Peter La Rock-owned "Shakey's Special" and "Sunny Jim" in 1973, '74 and '75. Finished third in 1976 Kentucky Governor's Cup Regatta and 1976 Dayton Hydroglobe in "Miss Budweiser". Drove Tad Dean's U-22, Doug McIntosh's U-66 and Bill Wurster's U-10 in 1977.

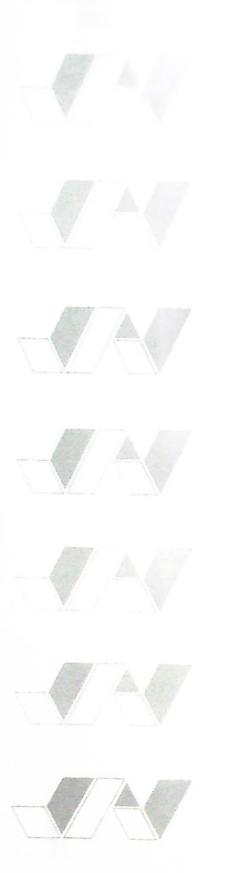


Terry Turner (U-70) Fullerton, CA. Born: April 26, 1942. Industrial engineer and partner in Pomona Precision Grinding. An accomplished driver in limited class racing, Turner has collected Numerous regional and divisional titles and won national honors in the 2.5 litre class in 1973. In 1975 he set a five mile competition class speed record of 99.338 mph in "Champagne Lady." He is a three time national champion powerboat racer, taking the top honors in three



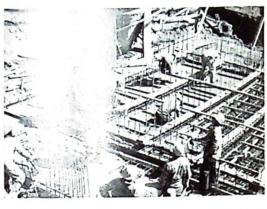
# J.A. Jones construction Co.

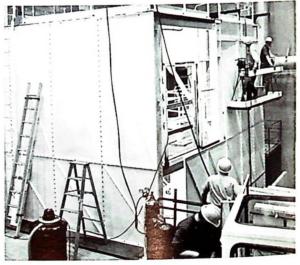
and its employees are proud to have been a part of the Tri-City area for 31 years!













Richland, Washington

J. A. Jones is an equal opportunity employer.

# COLUMBIA DIVES

different classes. He is a member of the Gulf Marine Hall of Champions and for the past two seasons he has been associated with rookie owner Brian Keogh and the U-70 camp.



Jack Sr. (U-80, MISS VAN'S CA. Born: July 18, 1946 Sarbara. Owner: Jack Schaffer, Detroit based bakery magnate whose "Such Crust" thunderboat series won six races in the late '40's to mid '50's. Dad began racing

with powerboat won in poker game in 1946. Jack, Jr.'s first thunderboat race was at age six in his father's "Such Crust I". Drove his first powerboat race in 1958 -- Miami's Gold Coast Marathon. NOA World Champion in B hydros in 1969. Has driven Bob Patterson's "Miss Van's PX" for past three seasons on west coast circuit. Boat has been converted to cabover configuration.

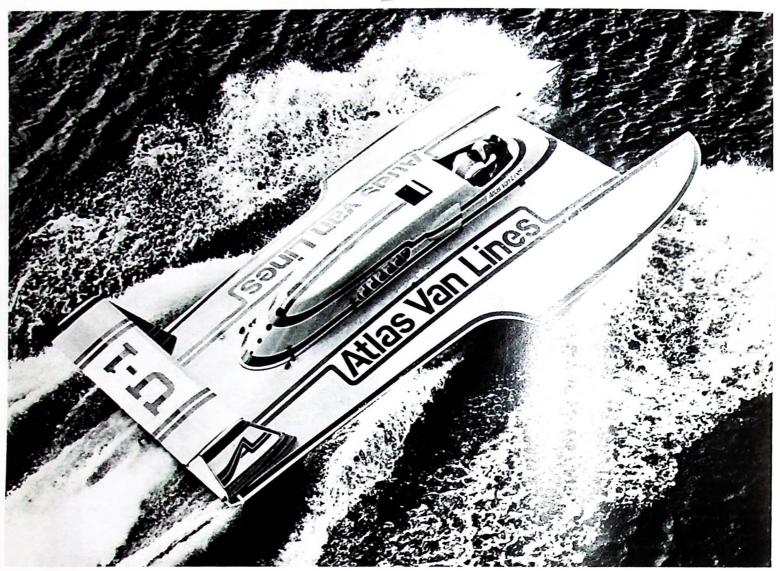


Chuck King (U-96) San Juan Capistrano, CA. Born: Sept. 12, 1932.

Wife: Joan. Children: Sherry, Kerry, Keith, Jeffrey, Jennifer. President and owner Chuck King Associates. Prominent southern California general contractor and land developer comes to thunderboat ranks after distinguished career in 266 cu. in. and five and seven litre limited hydro classes. Campaigned "Black Bart" and "Katy Did" across the U.S., finishing high in Miami's Orange Bowl Regatta and winning western divisional title. An avid sportsman, King and partner Roger Janke bought Peter La Rock's U-96, built and equipped a huge warehouse facility in Santa Ana, CA, in preparation for all-out campaign on 1978 Unlimited hydroplane circuit. Loren Sawyer and Don Cook heading crew operations for U-96 team. Jim Kerth built several super-charged Rolls Royce engines for the U-96 this spring. A former drag and sprint car racing enthusiast King is an experienced power boat chauffeur.



# Atlas really moves ...



Winner of the Gold Cup.

# Winner at Miami, Detroit and Madison.

Atlas and Bill Muncey keep up their winning ways.

To the casual observer, unlimited competition appears to be the one that pits driver against driver. Who'll get the jump at the gun? Who can best pace his machine to make it through the grueling heats and final?

But hydroplaning is not just one man against another. To be successful in this sport, a skilled team of mechanics, designers and strategists must work and function together with the precision of a professional football team.

It's the same way in business. In our business - moving - the people behind the scenes are as important to a successful move as the driver and his van. Customer service representatives, dispatchers, safety experts and nearly 500 Atlas agents throughout the United States alone work together to make Atlas Van Lines one of the fastest growing major household goods carriers.

Talk to your Atlas agent when you plan your next move. You'll know you have a great team behind you.

#### Atlas, Van Lines

WE'RE MOVING YOUR WAY

ICC No. MC-79658

#### MALLORY TRANSFER

YOUR ATLAS VAN LINES AGENT (509) 943-3868 RICHLAND (206) 932-6655 SEATTLE

# COLUMBIA OUNES



Bereille (U-1, MISS BUC ER) Lakeland, FL. 1925. Wife: Jane. CH Barnie, Jr., Joe and of Florida's most Anheuser Busch, Inc. Ms. Little is also a leading et helicopters and jet 38 that demonst campaigns, Little became the sport's most successful owner when Mickey Remund drove "Miss Budweiser" to the team's 28th career win on Mission Bay in San Diego, CA. Little's team also clinched a fourth national championship in '77 after a perfect season, completing every heat started. Team won Boat of the Year, Driver of the Year and Crew Chief-Crew of the Year Awards in '77. "Miss Budweiser's" three wins in '77 were Madison, IN; Dayton, OH; and San Diego, CA; and her 132.428 mph run on the Detroit River is fastest speed ever recorded on a closed course. Little's "Miss Budweiser" team has also won three A.P.B.A. Gold Cups. Campaigned two-boat team in '77, with "Miss Budweiser" and "Anheuser-Busch Natural Light" scoring onetwo sweeps at Madison, IN, and San Diego, CA. Little's first boat was a unique four seater acquired in trade with the late Guy Lombardo in 1963. Built one of the sport's leading teams complete with huge inventory of Rolls Royce aircraft engines and machine shop facilities in a warehouse complex at Boeing Field in Seattle, WA Became first in history to campaign both unlimited hydroplane and offshore powerboats in '77, closely missing ocean racing title. Campaigning two offshore hulls in '78 -- "Michelob Light" with Hallandale, FL, racer Joey Ippolito as driver and "Anheuser-Busch Natural Light" with Hillsboro Beach, FL, driver Preston Henn.

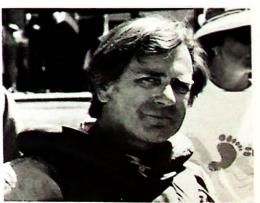


Bob Murphy (U-4, MISS TRI-CITIES) Tri-Cities, WA. Born: Feb. 25, 1926. Wife: Jacqueline. Children: Michelle, Monique, Patrice. Introduced to the sport as a member of "Miss Budweiser" crew in '67. Second place in 1970 Seattle Seafair race was best finish as owner. Launched new lightweight automotive-powered (blown 454 Chevrolet) hull in '77 with offshore racer Bob Maschmedt as driver. Murphy sold his marina business in Burien a year ago and moved to the Tri-Cities.

Miss Madison, Inc. (U-6, MISS MADISON) Small, spirited mid-west town of Madison, IN, is driving force behind the sport's most unusual racing team. Boat owned, maintained and campaigned by private corporation headquartered in new shop facility in Madison. Well publicized fund-raising campaign in '77 financed purchase of new boat (former "Pay 'N Pak" and "Atlas Van Lines") from Bill Muncey. Late Tony Hulman donated \$10,000 to the cause. Sport's most successful hull (21 career victories) will run with '77 Rookie of the Year Jon Peddie as chauffeur. One of the thunderboating's most consistent performers is powered by turbo-charged Allison engines. Millionaire Sportsman Sam DuPont started boat craze in Madison in '61 with donation of his old "Nitrogen" to the city. Boat runs with all volunteer crew. High point was '71 A.P.B.A. Gold Cup victory delivered by Jim McCormick at home town race in Madison, followed by Tri-Cities Atomic Cup in same year. Buddy Byers drove "Miss Madison" to win in '65 Dixie Cup at Guntersville, AL.



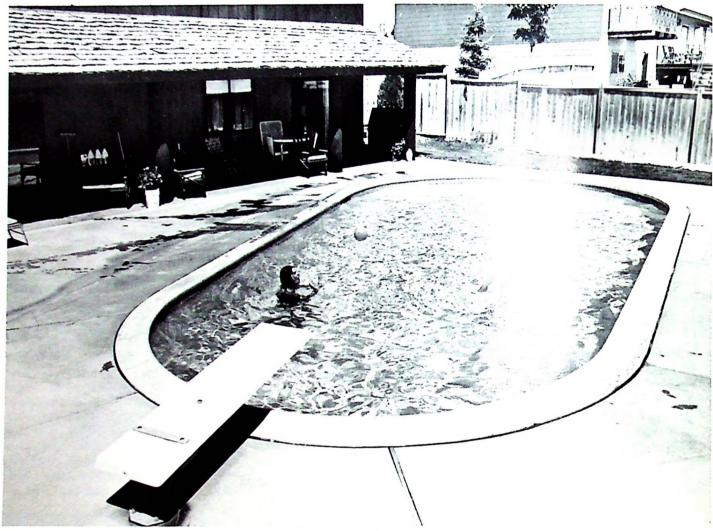
Gene Benning (U-7) Piqua, OH. Born: June 21, 1935. Wife: Meliany. Children: Pamela, Chris, Bill, Diana, General Contractor. A three time national 225 cu. in. hydro champion in limited ranks, Benning started powerboat racing in the 60's on the Ohio River Valley circuit. In 1974 he and his brother-in-law Don Kiefer joined forces to purchase the 'Justa-Pest" thunderboat from Miamian Lou Nuta, Jr. Invested in entire rolling stock of Gale Racing Team upon retirement of Detroiter J. Lee Schoenith in 1976. Experimental aux stage turbo charged Allison power set-up helped earn strong finishes in '76 with team finishing 4th in Miami and third in A.P.B.A. Gold Cup Race in Detroit. Converted to regular turbo-charged Allison engines in '77 finishing over 68 percent of heats started and placing fifth in national high points.



Bill Wurster (U-8, OH BOY OBERTO) Seattle, WA. Born: June 27, 1923. Children: Billy, Becky, Linda and Barbara. Sales manager of Kirby Vacuum Cleaner Co. in Seattle. Combined forces with Doug McIntosh last year to campaign three boats on various segments of the circuit. Expected to concentrate on single entry in '78, "Oh Boy Oberto". Started racing outboards in 1960. First thunderboat race as a driver was in "Valu-

# WATER FUN

IN THE TRI-CITY SUN



The Blue Gem Pool at the Rod Louden Home in Pasco

Hundreds of Blue Gem Pools have been engineered and custom-built in the Tri-City area. Having a pool in your backyard can mean a whole new way of life.

Adding a pool to your property immediately increases the market value of your home and is one of the few investments for family recreation that increases in value as it is being used.

The Blue Gem Warranty supplied with each pool is your assurance that you will be investing in one of the finest pools available today.

CALL TODAY FOR A FREE ESTIMATE
TO ADD A POOL TO YOUR HOME



201 N. FRUITLAND, KENNEWICK PHONE 586-1601

# COLUMBIA OUNES

Mart" in 1972 in the Tri-Cities. Highest finish to date was 4th place in 1976 at San Diego in Oberto sponsored boat.



Mississipport (U-50, PROBE)
Day 1 Sorn: 1920. Wife: Betty
Rose and the Co., Warren, MI.
Owned and drove his own thunderboals of many years. Sponsored
double boat team. Bought "Savair's
Mist" in 1964. His "Probe" finished
12th after running in just two races
last year with Bob Miller of Everett,
WA, driving.



Robert Stell and George A. Wade (U-64, U-65 SQUIRE) Squire Shops owners Robert Steil and George Wade entered unlimited racing in 1977 with company sponsorship of the U-64. Robert L. Steil, president, graduate from Queen Anne High School and from Washington State University. George A. Wade, chairman, attended Ballard High School and received his doctorate from the University of Washington. While the owners have other affiliated business interests, they are both actively involved in the Squire Shops. Steil directs merchandising and store operations and Wade controls financial planning and site acquisitions. Steil and Wade acquired the U-64 following last year's racing

season and subsequently bought the former U-55, Lincoln Thrift. Squire Shops originated in 1959 when the first store opened in the Northgate Center in Seattle. The company presently operates 22 stores, mostly in regional shopping centers in Washington and Oregon. The Squire Shop is one of the largest retailers of young men's and women's sportswear in the Northwest. The Tri-City store is located in Columbia Center.



Doug McIntosh (U-66, ELLIOTT DOG RATION) Ferndale, WA. Born: May 25, 1939. Wife: Sue. Children: Kelly, Scott, Kevin and Mike. Sales rep. Initial involvement as part time crew member on Seattle racing teams of Bob Murphy and Peter La Rock spurred interest in racing. Bought vintage hull from Bob Murphy in '76, campaigning under various regional sponsors for past two seasons. Combined forces with Bill Wurster in '77 under banner of three boat Wurmac Racing Team. Finished in top ten in national high points for past two seasons.



Brlan Keogh(U-70) Grosse Point, Ml. Born: June 25, 1950. Wife: Lisa. A self-employed real estate developer. Graduated McComb Community College and served six years in Air Force Reserve as electronic technician. Bought first Unlimited from Benning-Kiefer team in 1976 and raced boat as "Columbia Clipper" and "Such Crust" with Terry Turner driving. Installed new fuel injection system in 1977, new Ron Jones design cowling and improved piston engineering. Bought Bob Fendler's old U-29 "Lincoln Thrift" and Jim McCormick's U-81.



Bob Patterson(U-80, MISS VAN'S PX) Van Nuys, CA. A veteran of over 20 years in limited class racing with world records, high point titles and U.S. championships in crackerbox class. Has designed and built his own race boats. Major manufacturer of headers used in offshore power boats. Bought first thunderboat in 1970 (former "Parco's O-Ring Miss"). Crewed on 1956 "Hawaii Kai" squad. "Miss Van's PX," turbo-charged Allison-powered thunderboat has shown steady improvement in past three years with Jack Schafer.Jr., as chauffeur. Converted to cabover configuration for 1978 campaign.



Roger Janke(U-96) Fullerton, CA. Born: Jan. 31, 1938. Wife: Bobbi. Children: Tiffany and Todd. President and owner of Tiffany Pool Co. and Janke Excavation. A former motorcycle and auto racing enthusiast, Janke has teamed with



Unlimited hydroplane racing has had an eventful history. Individuals who brought the sport to the Tri-Cities were creative and daring. We are proud to be a part of an enterprising community. We think members of the Columbia Pacific Resources family have uncommonly creative individuals.

C.P.R. Construction Co. provides important engineering and construction management skills to real estate development projects like Canyon Terrace, El Rancho Reata, South Highlands and Highland Meadows. Like the Columbia Bank Building and the planned community development at McNary Center. Like the Skypark business and industrial complex at the Richland Airport. And the new 8-story tower office building to be built in Richland.

Columbia Pacific Mortgage has made a 27 and land development loans in 1977.

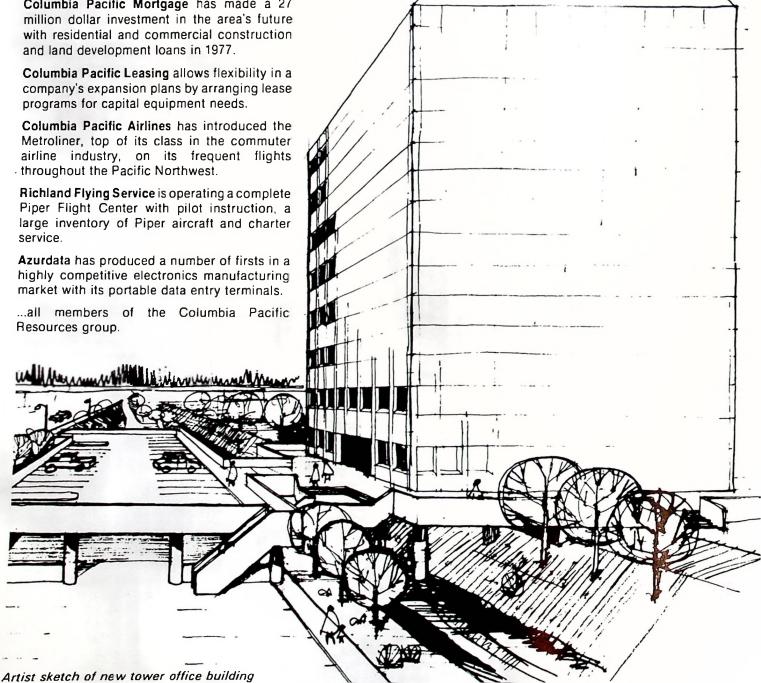
programs for capital equipment needs.

Metroliner, top of its class in the commuter airline industry, on its frequent flights throughout the Pacific Northwest.

Richland Flying Service is operating a complete Piper Flight Center with pilot instruction, a large inventory of Piper aircraft and charter

Azurdata has produced a number of firsts in a highly competitive electronics manufacturing

...all members of the Columbia Pacific



#### Past National Champion Drivers

1946-1977

YEAR/DRIVER/BOAT
1977 Mickey Remund
MISS BUDWEISER
1976 Bill Muncey

ATLAS VAN LINES

1975 Billy Schumacher WEISFIELD'S

**1974** George Henley PAY 'N PAK

1973 Mickey Remund PAY 'N PAK

1972 EM Mancey
ATLAS CARLENES (5th)
1971 Genoweth
4889 GER (6th)
1970 Genoweth
488 GER (6th)

38: 本位, Sr. 418: 3日R (6th) 1981 - 中国和acher 4188 - 12 (5th)

1967 Bumacher MISS (5th)

1960 Ex Stovak TAHOE MISS (3rd)

1965 Ron Musson MISS BARDAHL (3rd)

1964 Ron Musson MISS BARDAHL (3rd)

1963 Bill Cantrell GALE V (3rd)

1962 Bill Muncey MISS CENTURY 21

**1961 Bill Muncey** MISS CENTURY 21

1960 Bill Muncey MISS THRIFTWAY (3rd)

1959 Bill Stead MAVERICK (2nd)

1958 BIII Stead MAVERICK (1st)

1957 Jack Regas HAWAII KAI III

1956 Russ Schleeh SHANTY I

1955 Lee Schoenith GALE V/WHA HOPPEN TOO

1954 Lee Schoenith GALE V (1st)

1953 Lee Schoenith GALE II

1952 Chuck Thompson MISS PEPSI (2nd)

1951 Chuck Thompson MISS PEPSI (2nd)

1950 BIII Cantrell MY SWEETIE (1st)

1949 Bill Cantrell

MY SWEETIE (1st)

1948 Dan Arena SUCH CRUST

1947 Danny Foster MISS PEPSI V

1946 Guy Lombardo TEMPO VI

# COLUMBIA OUNES

Chuck King of San Juan
Capistrano, CA, to purchase U-96
boat and gear from Peter La Rock.
King will drive in '78. Loren Sawyer
and Don Cook to crew in '78. Jim
Kerth built Rolls Royce engines that
will be used this season.



Chuck King (U-96) San Juan Capistrano, CA. Born: Sept. 12, 1932. Wife: Joan. Children: Sherry, Kerry, Keith, Jeffrey, Jennifer. President and owner Chuck King Associates. Prominent southern California general contractor and land developer comes to thunderboat ranks after distinguished career in 266 cu. in. and five and seven litre limited hydro classes. Campaigned "Black Bart" and "Katy Did" across the U.S., finishing high in Miami's Orange Bowl Regatta and winning western divisional title. An avid sportsman, King and partner Roger Janke bought Peter La Rock's U-96, built and equipped a huge warehouse facility in Santa Ana, CA, in preparation for all-out campaign on 1978 Unlimited hydroplane circuit. Loren Sawyer Don Cook heading crew operations for U-96 team. Jim Kerth built several super-charged Rolls Royce engines for the U-96 this spring. A former drag and sprint car racing enthusiast King is an experienced power boat chauffer.



Chuck Hickling Bellevue, WA. Born: July 13, 1914. Wife: Mel. Superintendent for Marine Power and Equipment Company in Seattle. a 25-year thunderboat racing veteran, Hickling recently completed work on a thunderboat he designed and built at his home. The Rolls Royce powered U-17 "Tempus" probably will not be ready in time for the Columbia Cup. Hickling's driving career in the Unlimited division includes cockpit duty in "Oh Boy Oberto", "The Smoother Mover," "Miss Pay 'N Save," "Tempest" (aka "Bob Murphy's Marine" and "Ms. Greenfield Galleries"); "Miss Budweiser," "\$ Bill," "Harrah's Club," "Miss Seattle," "Miss Spokane," and "Miss Busch Bavarian." Hickling's single victory came at the wheel of "Miss Pay 'N Save" in the 1959 Apple Cup.

## Tri-City Speed Records Unlimited Hydroplanes

DISTANCE / BOAT / DRIVER	YEAR	SPEED - MPH
60 mile race (on 2½ mile course)	1975	108.974
45 mile race (on 2½ mile course)	1972	108.000
37½ mile race (on 2½ mile course)	1974	110.276
15 mlle heat (on 2½ mile course) ATLAS VAN LINES, Bill Muncey		114.869
12½ mile heat (on 2½ mile course) ATLAS VAN LINES, Bill Muncey	1976	116.249
21/2 mile lap	1976	124,481
2½ mile qualification lap	1977	128.388



# ABOUT

It's energy in action on race day. The big boats compete with all they have to win a race takes the best of boats and driver.

Energy of another kind is involved in a race against time. The energy we need to drive our industries, light our homes, our schools and fuel our cars is being exhausted at an alarming rate. A leading entry in the energy race against time is United Nuclear Industries. Through its commitment to our nations nuclear energy program, UNI will take its place among the leaders in this all important race. An aggressive national commitment to the nuclear electric alternative and your personal commitment to conserve all forms of energy are vital elements in winning.

No one enters a race to lose it. No race is won with less than an all out effort.

Since it's your race, what are you doing to win it?



INDUSTRIES, INC.

A SUBSIDIRAY OF UNITED NUCLERA CORPORATION

# 13 Years Of Tri-City Racing

For the 13th consecutive year, unlimited hydroplanes will race on the Columbia River in the Tri-Cities.

The first race was in July, 1966, when Miss Budweiser won the original Atomic Cup with the late Bill Brow at the wheel. When this year's race is complete, there will have been seven Atomic Cup races, three Gold Cups, two Columbia Cups and one World Championship run over the same 2½-mile Columbia River course.

The original course, surveyed 13 years ago, remains intact and is the one that is used today.

The sponsoring Tri-City Water Follies' total budget went over the \$200,000 mark in last year's Gold Cup for the first time. The budget includes not only boat racing but sponsorship of the many other

events that are part of the Tri-City Water Follies schedule.

Although prize money will be less than last year's \$54,000 Gold Cup, the Water Follies budget is again expected to go over the \$200,000 mark. Major budget items this year include major events such as the Cavalcade of Drums, Columbia Cup air show and Lou Ferrigno's (TV's "Incredible Hulk") appearance.

The budget is substantial but the Water Follies organization is still able to do it on largely a volunteer basis with no full-time employees.

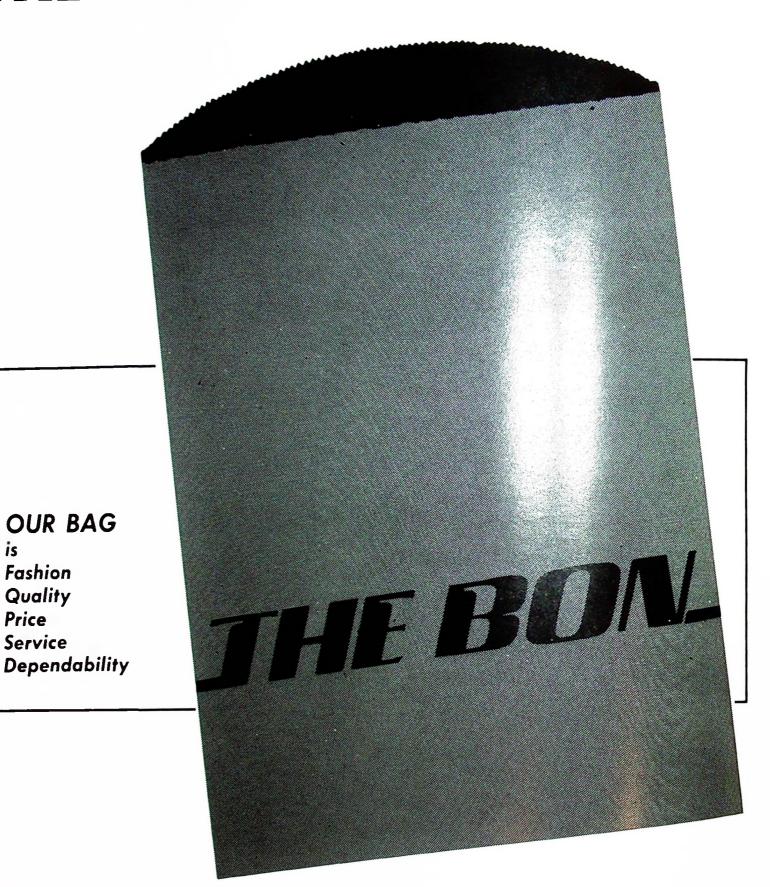
Although admissions provide the bulk of the income, other important revenue items are booster button sales, program advertising, program sales and contributions made by Gold 100 members.



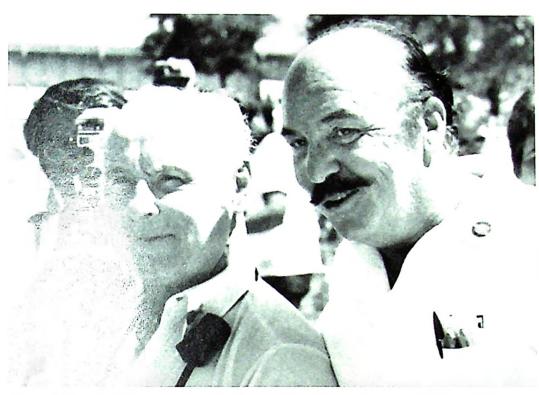
# ATLAS -- Winner of the 1977 Gold Cup in the Tri-Cities

It was the third time the Gold Cup was run in the Tri-Cities and the winner was Bill Muncey and Atlas Van Lines--the sixth time he had won unlimited racing's top prize. Left to right are: crew chief Jim Lucero, Muncey and his wife Fran, Miss Tri-Cities Sandra Varley and Atlas board chairman O. H. Frisbee.

### THE BOV COLUMBIA CENTER



# COLUMBIA OFFICIALS



George (Buddy) Byers, Jr., unlimited racing Commissioner (left) and William Newton, Chief Referee.

George Byers, Jr., Columbus, Ohio, has served as unlimited commissioner and chairman of the Unlimited Racing Commission since 1970. After a successful racing career in outboards and limited hydroplanes, he moved up to the unlimiteds as driver of the "Miss Madison". He won the '65 Dixie Cup and finished consistently high as an unlimited driver. Serious injury as a seven litre hydro driver in the '66 Orange Bowl ended his racing career. Byers is owner of a truck and automotive sales agency in Columbus and is prominent in aviation circles.



Sue Sponnoble Executive Sec. Hydroplanes Unlimited Miami, Florida

Bill Newton, Carney, Maryland, Chief Unlimited referee, has officiated at more than 150 major thunderboat races including 14 Gold Cups since 1964. Newton played running back on the University of Michigan football team. He is regional manager of Huck Mfg. Company.



Tom Sheehy, Miami. Will serve as unlimited commissioner for the Columbia Cup. Is a Delta airline pilot and former unlimited driver. Drove such boats as Miss Timex, Atlas Van Lines II, Miss Madison, Sunny Jim and Redman. Sustained facial injuries in a roostertail turn accident in the Tri-Cities in 1976 aboard Pete La Rock's Sunny Jim. Last year drove Anheuser-Busch Natural Light. Also races sports cars in Miami.



Harry Woods Assistant Referee Spokane, Washington

# 1977 Driver Standings

	DRIVER &	
RANK	BOAT	POINTS
1. Mickey Res	mund VEISER	9,894
2. Bill Munce ATLAS VAN	y I LINES	8,990
	hy I-BUSCH NAT	
4. Jon Peddie MISS MADI	e SON	5,329
5. Ron Snyde MISS LYNW	er Vood Equipn	MENT 4,744
6. Jerry Bang THE SQUIR	<b>gs*</b> RE	3,800
7. Chip Hana TAD DEAN	auer 'S BODY SHO	P1,932
8. Bob Masc DIONYSUS	hmedt 	1,455
9. Peter La R	lock	1,271
10. Tom Marti U-22/U-66 .	in	1,257
11. Steve Jon GEMINI	es	1,052
12. Ron Arms PAY 'N PAI	trong K	1,025
13. Bob Miller MARK & PA	r AK	975
	R—BUSCH NA	
15. Jack Scha		900
MAA SCHAI	3 A	

\*Deceased

# Money saved with us is put to work locally, helping to build our own crea.



All around the Tri-Cities new houses are going up, offices and plants are expanding, and recreational facilities are growing.

And you help play a major role in this dynamic growth when you save at Columbia Federal Savings & Loan. Money saved with us is put to work locally to create new jobs and stimulate the economy. What's more, the money you save at Columbia Federal works to your best interest, earning a high 5 1/4 % daily interest on regular savings accounts.

Your convenience is uppermost in our mind, too, so we make saving easy with two drive-in lanes, lots of free parking and extended hours. We're open 10:00 to 5:00 Monday through Thursday and Friday evenings until 6:00. Drive-in hours are 9:30 to 5:30 Monday through Thursday and from 10:00 until 6:00 on Friday.

Saving money feels good! Open a savings account today at Columbia Federal Savings & Loan. We're located across from Columbia Center at Columbia Center Boulevard and Canal Drive.



When you have an account at one of our offices you can do business at any of our 11 locations:

Wenatchee East Wenatchee Valley North Chelan Omak Moses Lake Cashmere Colville

Quincy Kennewick Ephrata

An Equal Housing Lender

# About the Boats

U-1 Miss Budweiser is entering her third season of competition. Won the national championship last year. Sustained damage to the left sponson at Detroit and similar damage at the Owensboro Gold Cup.

U-6 Miss Madison/Barney Armstrong's Machine is the former Pay TN Pak that won four consecutive national championships -- three as TPak" and The 1976 as Atlas. The heat was sald this past winter to the City of the control of the city of t

re last year in the mode Equipinally a Schoenith
to Gene Benning
the Down the Schoeniths
to but the state of the Schoeniths
to but the Schoeniths
the S

The U-8 Obarto is one of the ancients and has been around since the early 60's as Tahoe Miss and the Kirby Classic.

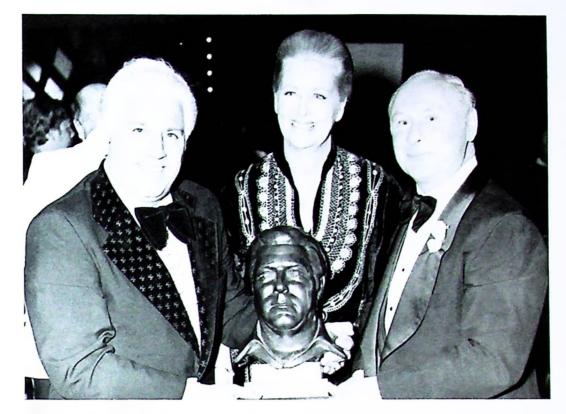
The U-80 Van's PX owned by Bob Patterson, has been completely restyled since its appearance here last year. It is now a cabover design.

The **U-64 Squire** was built and designed by Les Staudacher and raced as Miss Vernor's and Esquire Products when owned by Detroit's Jerry Kalen. It was purchased last October by the Squire Shop. Squire also bought a former U-55 Lincoln Thrift and has renamed it the U-65 Squire.

This year's U-70, owned by Brian Keogh of Detroit, that's been racing as Pat O'Grady's Lakeshore is the former U-81 owned by Owensboro's Jim McCormick. This year's U-66, racing as Elliott Dog Ration, is the former U-70 Such Crust sold to Doug McIntosh of Seattle by Brian Keogh.

The **U-4 Mark and Pak** is Bob Murphy's auto-powered boat based in the Tri-Cities. This year it sports a brand new paint job.

The **U-96** is the original hull built as the turbine boat. It was revamped by Pete La Rock to use Rolls Engines and raced here last year as KYYX Radio.



#### **Schoenith Award Presented**

Evelyn Machester accepted the J. Lee Schoenith Award on behalf of her father, industrialist Ole Bardahl of Seattle, during the National Awards Banquet of the Unlimited Racing Commission in Miami in February. Presenting the award are J. Lee Schoenith, left,

former commissioner and unlimited owner-driver after whom the award is named, and Unlimited Commissioner Buddy Byers. Bardahl, a sixtime national champion owner and five time APBA Gold Cup winner, dominated the sport for almost 10 years.

# Dunning-Ray is all you need to know about insurance



Life, auto, homeowners and business insurance. Dunning-Ray can insure it all.

Dunning-Ray Insurance Agencies

Dunning-Ray Insurance Agency, Inc. 1804 W. Lewis, Pasco, WA 99302 547-8844

Keller Insurance, Inc.

1301-B Jadwin, Richland, WA 99352 946-4103

Dunning-Ray of Oregon 461 East Main, Hermiston, OR 97838 567-6411

# Marie Elan

# DISCOUNT SUPERMARKET



Or More on **Your Total** Food Budget Compare & Save

Fresh Meat & Produce Dept. • Green Tag Specials

Now with Eight Convenient Eastern Washington Locations to Serve You

- Columbia Center
- Kennewick
- Richland
- Pasco
- Omak  $\overline{V}$
- Cashmere
- Walla Walla
- Wenatchee



#### The 1978 Columbia Cup

# Racing Rules

The Columbia Cup consists of three heats of 12½ miles each for a total of 37½ miles.

To be eligible to race, every boat must have qualified at 95 miles per hour over the 2½ mile Columbia Cup course. To qualify, a boat must complete 3 continuous laps with one lap of over 95 miles per hour. Qualifying begins on the Thursday prior to the race.

Boats are placed in the preliminary heats (1A, 1B, 2A, 2B) by the luck of the draw with a maximum of six boats allowed in each section.

The such sals scoring the most points are the heats of racing go had the winner of the race.

If a positive serving line with less sean 30 positive remaining until the teart of the field it must run an extra tap at the scored.

Only those boats that are on the course and running in a planing attitude when the one-minute gun

fires are allowed to race.

A driver on the course cannot attempt to start his engine after firing of the one minute gun. He must wait until after the heat is completed to start his engine.

Should a boat dislodge or destroy a buoy in competition, it must run an extra lap to be scored. (When a buoy is dislodged or destroyed, it ceases to become a marker and may be disregarded). Should an offending boat force an unoffending boat to strike a buoy which then becomes dislodged or destroyed, the offending boat will be required to run an extra lap to be scored.

The race will be stopped immediately if a driver enters the water or if, in the opinion of the referee, an occurrence or situation on the race course makes competition hazardous to participants beyond the usual hazards of competition. If, at the time of the stoppage, the leader has finished three laps, the heat will be de-

clared completed and the average lap speed of each boat running at the time of the stoppage (based on the number of completed laps) will be used in determining finished positions; except that if the Final Heat is halted, it must be rerun regardless of when stopped. The re-run will be complete if three laps are finished. In no event shall the boat or boats responsible for the stoppage be awarded points in that same heat or section or be allowed to start in any re-run or subsequent re-runs of it.

When a driver is seen waving his hands above his head after his boat comes to a stop or is involved in an accident, he means that everything is under control and needs no immediate assistance. When he is seen waving a visible object, he signifies that his boat is sinking and needs help. When no signal whatsoever is received, it indicates that the driver is injured and requires immediate aid.



Sherwood & Roberts Inc

2417 W. Kennewick Ave.

Tri-Cities, WA 99302

P.O. Box 2447

Sherwood & Roberts Inc

See us for:

Real Estate
Insurance
Conventional, FHA, VA
Construction Loans

For information contact:
Sherwood & Robe

Sherwood & Roberts Inc 1341 Geo. Washington Way Box 36 Richland, WA 99352

Diversified Financial Services in 39 Offices in 31 Cities in 7 Western States



# For the Finest in Dining, Lodging and Entertainment The "Cosmo" is a Must.

The Rib Room Presents on Water Follies Weet and

"International Dinner Buffet"

Featuring cuisine from around the world

Adults \$6.75

Children (under 14) \$4.75



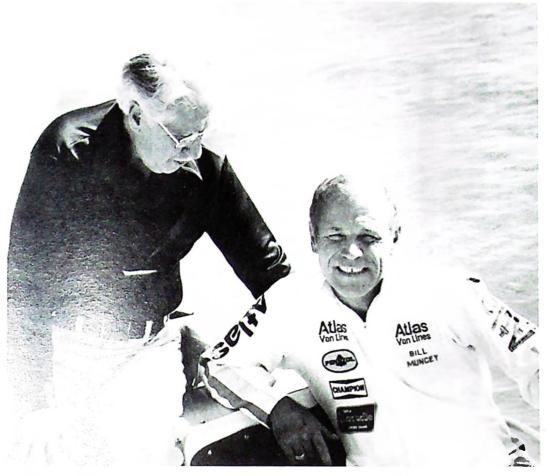
Brought in Especially for Water Follies,

#### THE BULLPEN LOUNGE

**Proudly Presents** 



ONE WEEK ONLY



#### Alles Es

Long-time infinited hydroplane anthusiast, O.H. Frisbie, left, chairman of the board of Atlas Van

Lines, and owner-driver Bill Muncey, vice president of corporate affairs for Atlas.

# Builders- SUPPLY

Benjamin Moore Paint

# Paint • Lumber Plumbing • Hardware

Open 7 days a week

3919 W. Clearwater Kennewick 783-8148

# Crews & Crew Chiefs

The vital link in unlimited racing



Tommy Frankhouser, crew chief of the Budweiser, named "Crew Chief of the Year" by the unlimiteds for 1977.



John Humes, long-time crew member of Miss Madison.



Jim Kerth, many years with the unlimiteds, now crew chief of the U-7. Has also worked with "Notre Dame," "Gale" and "Miss U.S." racing teams.

# The Land... an investment for all times

Enjoy a beautiful day, and Welcome to the Tri-Cities from members of

#### THE TRI-CITY BOARD OF REALTORS

#### Kennewick

Lampson & Lampson Real Estate.	6855 W. Clearwate	4111
Lawrence Mabry, Inc	104 Vista Way	4155
Sherwood & Roberts, Inc	2417 W. Kennewick	-3111
R. L. Smart, Inc., REALTORS	7411 W. Clearwate	1441
Sparta Realty, Inc	6201 W. Clearwater	-1307
Town & Country Real Estate, Inc	2523 W. Clearwater	e., 516-1116
Tri-City Realty, Inc	114 Vista Way	783-2171

#### **Pasco**

#### Richland

Frontier Securities R/E Sales 802 Geo. Wash. Way	
(Hanford House) 943	3-5691
Ben Phillips, Inc	3-6161
R. L. Smart, Inc., REALTORS211 Torbett-Suite A 946	3-6127
Richland Realty, Inc 660-D Geo. Wash. Way 946	3-6155
Ted Potter & Associates	5-1596

For utmost confidence and protection in a real estate transaction it will pay you to consult a REALTOR.

### Serving your personal and family ancial eds.

our/1 st year

each year we try to serve you a little better.



MEMBER FDIC

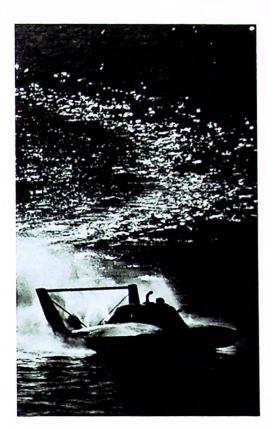
The Bank With The Rose

PASCO: 1115 West Clark KENNEWICK:

619 Columbia Center WALLA WALLA: First and Main

Offices also in: Davenport, Moses Lake, Seattle & Spokane

#### That Magnificent Hydro Machine



"The ultimate refinement in the original three-point concept for unlimited hydroplanes" is a description given the 1978 version of U-00, Atlas Van Lines.

The revolutionary Atlas was designed and built by Jim Lucero, recognized as perhaps the best crew chief in thunderboating today. Lucero got his start as builder/designer (with Rod Jones) of the original Pay 'N Pak, at that time the winningest unlimited of them all.

He came to the Atlas camp when driver Bill Muncey turned boat owner and bought all of the Pay 'N Pak racing equipment.

Two years in the building, Lucero came out with the revolutionary new Atlas in time for the 1977 season and the boat won six

Lucero collaborated with Boeing aircraft designers on the plans for the Atlas. It came out a streamlined, futuristic, low-profile hull, 281/2 feet in length, 13 feet wide with a longer, lower tail wing that gives a hint of Indy auto racing. And, it was a cabover!

Muncey, who had never driven a cabover, voiced some initial concern. "Puts you first at the scene of an accident," he said.

But, now he has nothing but superlatives for the new design. "It's exciting, frightening, exhilarating, stimulating, beautiful and like nothing you've ever seen before," are his latest comments.

"It's an incredibly quiet, cool, breathtaking ride. There's much better visibility and it's a brand new ballgame, unrelated to any racing experience I've had in the past."

The tail wing has a core of honeycomb aluminum with graphite skins and titanium end ribs. Vertical supports at both ends of the wing

bolt to the aft deck.

The power plant is basically the same as many of the other boats -a 12-cylinder Rolls Royce Merlin engine that powered propellerdriven fighter planes for Britain in World War II. The engine has been modified from 1600 up to 2500 hp and turns as much as 4500 rpms, running on aviation fuel.

A titanium propeller strut and push-button operated digital stopwatch in the cockpit are just two of the innovations in the '78 Atlas.

Weight is a critical factor with Lucero in his designing of unlimited hydros. Atlas is lighter than most of the Rolls-powered boats which many observers credit as a major factor in its speed.

Following its first racing season, several changes were made in preparation for the 1978 season.

"Last year it had a tendency to lose directional stability and get flighty at the higher speed ranges from 150 to 170 mph," said Muncey. "Getting it back into attitude cost precious time," he said.

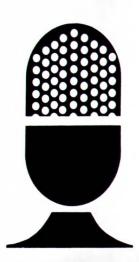
Over the winter, changes were made that Lucero says allow the boat to come off a corner at 100 mph and accelerate to 170 mph without getting airborne.

So, if you'd like to speculate on the future of unlimited racing, wouldn't it be something if there were four or five more Atlas hulls racing on the circuit?

#### U-1 Bud -- U-00 Atlas

Win the national point-standings championship and you get to use the U-1 designation for your boat.

U-1 was held by Atlas Van Lines during the 1976 racing but lost the championship to Budweiser which carries the U-1 numbering for this year with Atlas choosing "00" as the number.



Listen to the area's newest FM station KIOK-FM (OK-95)

beginning September 1



# KALE Hydroplane **Sponsors**

Barney Armstrong's Machine is a five-piece "show-rock" band that is popular with Northwest colleges and universities. The band will be sponsoring the U-7 Miss Madison in the Columbia Cup. Barney Armstrong is the lead singer for the group that will be playing race week at Cosmopolitan Angus in Kennewick.

Squire Shops originated in 1959 when the first store was opened in the Northgate Shopping Center in Seattle. The company now operates 22 stores, mostly in regional shopping centers in Washington and Oregon, including a store at Columbia Center in the Tri-Cities. It is one of the largest retailers of young men's and women's sportswear in the Northwest.

Atlas Van Lines is the sixth largest goods carrier in the world and in its 11th year as a hydroplane sponsor. Based in Evansville, Indiana, Atlas has more than 500 agents who are independent moving companies located throughout the United States.

Van's PX, Inc. is the largest mobile catering company in the Northwest. Now in its 35th year, the company serves industrial plants and others from Olympia to the Canadian border. Under the leadership of Don L. Campbell, who purchased the company in 1962, the firm now has 75 mobile catering trucks and 168 employees.

Elliott Dog Ration is a Northwest dog food manufactured by a familyowned company now in its 3rd generation. The company has maintained an objective of producing a quality product at a competitive press Ellion will sponsor the U-66 in the Tree lies, two Seattle races an Sar Jiego.

as Salveiser is proclaimed of sin her press book ach aparent company's of ears" advertising slogan. The stine 4th in the Anheuser-Busin line ge of champion the derboals.

Mark and Pak discount supermarkets is a chain of nine stores stretching from Omak to Walla Walla in eastern Washington. Four of the stores are located in the Tri-Cities and two of them are slated for a remodeling program to total over \$1-million.

#### 1978 Race Schedule

DATE	RACE / CITY / LOCATION	ESTIMATED PURSE
June 4	Champion Spark Plug Regatta Miami, Fla.; Miami Marine Stadium	\$37,500
June 18	President's Cup Washington, D.C.; Potomac River	\$25,000
June 25	Gar Wood Trophy Race Detroit, Mich.; Detroit River	\$37,500
July 2	A.P.B.A. Gold Cup Owensboro, Ky.; Ohio River	\$110,000
July 9	Indiana Governor's Cup Madison, Ind.; Ohio River	\$37,500
July 30	Columbia Cup Tri-Cities, Wash.; Columbia River	\$37,500
August 6	The Squire Shop Unlimited Hydropla Regatta An Official Seafair Event Seattle, Wash.; Lake Washington	ne \$37,500
August 13	Whidbey Island Unlimited Hydroplan Championship Whidbey Island, Wash.; Puget Sound (Holmes Harbor)	<b>e</b> \$37,500
September 17	Jack-In-The-Box Thunderboats Unlimited Regatta San Diego, Calif.; Mission Bay	\$37,500

# Columbia Center is your place to be.



- One stop mall shopping in complete climate controlled comfort
- 70 stores and 2 major department stores
- Freeway access from any point in the Columbia Basin
- Special mall events throughout the year

Hours: Monday thru Friday 10 a.m. - 9 p.m. Saturday 10 a.m. - 6 p.m. New Sunday Hours 11 a.m. - 6 p.m.



# Thunderbird/Red Lion Motor Inns Two in the Tri-Cities.

In Richland

#### **HRNFORD HOUSE** THUNDERBIRD

802 George Washington Way/946-7611

For superb accommodations, excellent food, refreshing beverages, dancing to exciting entertainment, Thunderbird/Red Lion offers two outstanding motor inns in the Tri-Cities.

There are Thunderbird/Red Lion Motor Inns throughout Washington, Oregon, California, Montana and Nevada. For Reservations, call Toll Free: 800-547-8010. (In Oregon, call 800-452-0733.)

Thunderbird/Red Lion is an association



2575 North 20th/547-0701



# Foster Sheet Metal Inc.

1207 West Innana-P.O. Box 6147 Konnevick Washington 99336 Telephore 586-1104





# The Speed of Atlas in Last Year's Gold Cup

Atlas Van Lines with Bill Muncey at the wheel shoots ahead on the lower turn just after the start of the chamionship heat in the 1978 Gold Cup held in the Tri-Cities. The dramatic photograph is by Bruce McKim of the Seattle Times.

### Nearing Completion

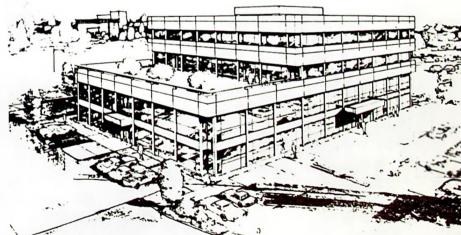
The brand new HAPO Federal Credit Union Office Complex will be ready for occupancy October 1, 1978.

#### **Now Leasing Office Space**

Total of 26,000 sq. ft. available.

Conveniently located on Williams & Goethals in Richland.

federal credit union



0

Contact for complete information:

James Longwell HAPO Federal Credit Union 1155 Jadwin Ave. Richland, WA 99352 Phone: (509) 943-5676

1155 Jadwin Ave., Richland, WA 99352

# AGOOD PLACE TO SLOW DOWN AFTER THE RACE.

Unwind at our place after the race. Our specialty? Good steak dinners. Good after dinners, too. Good music, good drinks, good-time dancing.

### "You're gonna feel good is side."...













Stuart Anderson's
BLACK ANGUS

**RESTAURANTS®** 



24 North at Lewis eet

wssco, Wsshington

Phone **547-0533** 



# Tri-Cities Only Sawmill

Donald L. Rizzuto
Owner

7th and Oak P.O. Box 6781 Kennewick, WA 99336 Phone: 582-2701

# 1978 Water Follies & Columbia Cup Schedule of Events

Wednesday, July 19

Ralph Meeker's Columbia Cup Carnival. Operating through Wednesday, July 26 in Columbia Park. Open weekdays at 6 p.m.; weekends at noon.

#### Thursday, July 20

Festival of Christian Arts. Through Saturday, July 22. Outdoor stage area, Columbia Park.

#### Friday, July 20

Miss Tri-Cities Pageant. 7:30 p.m. Kennewick High School auditorium. Competition to crown the new Miss Tri-Cities. All seats \$5.

Columbia Cup Tennis Tournament. Through Wednesday, July 26. Pasco tennis courts. Adults, July 21-23; Juniors, July 24-26. Sponsored by Dunning Ray Insurance and City of Pasco Recreation Dept. Columbia Cup Open Racquetball Tournament. Through Sunday, July 23. Tri-City Court Club.

#### Saturday, July 22

Water Follies Grand Parade. 2 p.m. along Geo. Washington Way, Richland Pattern and Fun Fly Contest. Saturday and Sunday, July 22-23. North end of Vista Field, entrance via Columbia Center Blvd. For radio-controlled model airplanes. Sponsored by Tri-City R/C Modelers. Cavalcade of Drums. 8 p.m. Edgar Brown Memorial Stadium, Pasco. Drum and bugle corps competition. Advance tickets: Adults \$4,

#### Wednesday, July 26

Students \$3, \$1 more at the gate.

Water Follies Talent Show. 8 p.m. Kennewick High School auditorium, sponsored by Kennewick Jr. Women's Club.

Thursday, July 27

All Civic Club Luncheon. 12 noon. Red Lion Motor Inn, Pasco. Luncheon featuring the unlimited drivers and owners conducted by Pasco Kiwanis Club. Public invited.

Columbia Cup Qualifying. Through Saturday, July 29. Columbia Park. All boats must qualify at 95 mph to be eligible to compete in the Columbia Cup.

#### Friday, July 28

Allied Arts Sidewalk Show. Friday and Saturday, July 28-29. 9 a.m. to 9 p.m. each day. Howard Amon Park, Richland. Sponsored by Allied Arts Association.

Columbia Cup Four-Wall Handball Tournament. Through Sunday, July 30. Tri-City Athletic Club, Kennewick.

Columbia Cup Tug-of-War Contest. Lagoon area, Columbia Park. Registration 5 p.m. and contests at 6:30 p.m. Four-person teams, men and women.

Tri-Cities Amateur Open Golf Tournament- Men's Division thru July 23, Sham-Na-Pum, Meadow Springs, Pasco Municipal; Ladies' Division thru July 22, Tri-City Country Club

#### Saturday, July 29

Columbia Cup Shoreline Run. 8 a.m. 5.5 mile foot race starting at the Richland Fire Station on George Washington way. Co-sponsored by Richland Police Department.

American Round Archery Shoot. 10 a.m. Archery Range, Columbia Park. Columbia Cup Autocross. Vista Field, Kennewick. Sponsored by Sand & Sage Car Club. Starting time 8 a.m. No admission charge. Columbia Cup Air Show. Aerobatics starting at 12 noon. Tri-Cities Airport. Advance tickets: \$5 per car. At the gate: \$6 per car, Adults \$2, Children \$1. Co-sponsored by Experimental Aircraft Assn. (EAA). Columbia Cup for Radio Controlled Model Hydros. 4 p.m., Columbia Park Lagoon. No admission charge. Sponsored by NAMBA, District 8. Columbia Cup Bench Press Championships. 1 p.m. Kennewick High School gymnasium. Admission: \$2 or ticket to Mr. Tri-Cities Championship.

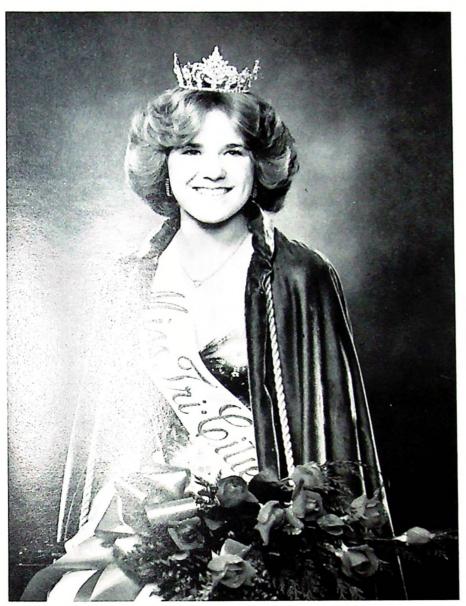
Mr. Trl-Citles AAU Body Building Championship. 8 p.m. Kennewick High School auditorium. Tickets \$5. Guest star, Lou Ferrigno of TV's "The Incredible Hulk".

#### Sunday, July 30

Columbia Cup Race for Unlimited Hydros. 12 noon, Columbia Park. The nation's fastest racing boats competing for \$37,500 in prize money.



# Rockwell International



# Miss Tri-Cities 1977

#### Sandi Varley

Smiles, smiles and more smiles. That's the way Tri-Citians will remember Sandra Kay Varley, Miss Tri-Cities 1977.

Filled with laughter and a genuine enthusiasm for life, Sandi won many friends as she represented the Tri-Cities in events and parades throughout the Northwest.

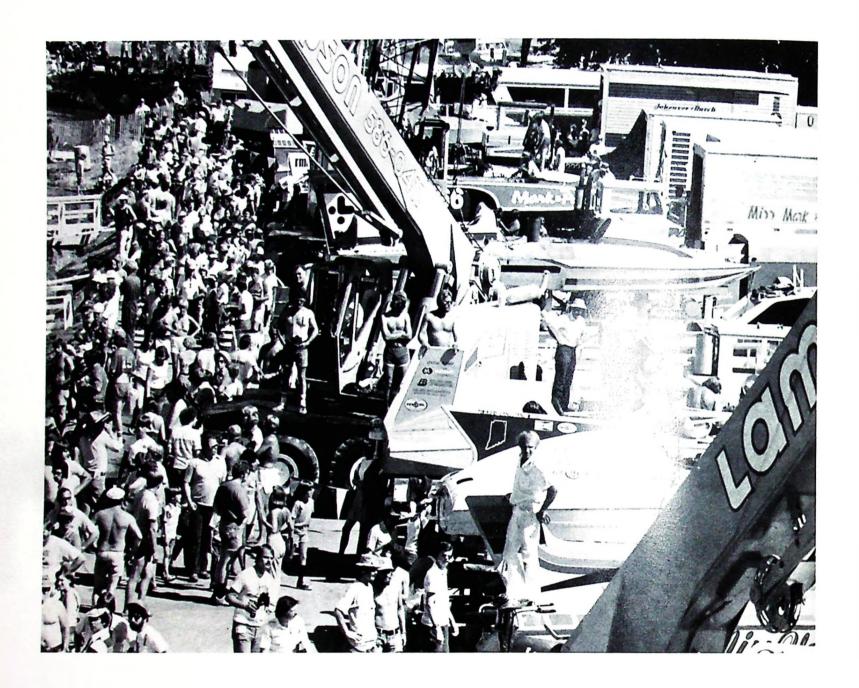
For Sandi, the year held some very special memories--one in particular: "Probably the biggest highlight during my reign as Miss Tri-Cities was having the opportunity to compete in the Miss Washington Scholarship Pageant. Though I did not place, I won many meaningful, lasting relationships and that is what I will always treasure."



Sandi's proud parents are Clinton and Jean Varley, Richland.







#### **A** Community **Event** You Can Bank On

Tri-City Bankers **Association** 

MEMBER F.D.I.C.

#### Seattle First National Bank

Kennewick Branch - 3420 W. Kennewick Ave. Richland Branch - 507 Knight Pasco Branch - 350 W. Lewis

#### Columbia Bank

Kennewick Offices - 3520 W. Clearwater Columbia Center Richland Offices - 1100 Jadwin 3801 W. Van Giesen West Richland

#### **Washington Mutual Savings Bank** 601 W. Kennewick Avenue

Kennewick, Washington

#### **United Mutual Savings Bank**

711 Jadwin, Richland, Washington

#### **Rainier National Bank**

Kennewick Branch - 23 W. Kennewick Ave. Richland Branch - 1340 Jadwin

#### **Old National Bank**

Kennewick Office - 303 West First Pasco Offices - 202 North 10th 1840 West Court Richland Office - 701 Jadwin

#### **Peoples National Bank**

203 North 4th Pasco, Washington

#### Ben Franklin National Bank

528 West Clark Pasco, Washington

# Miss Fri-Cities Candidates

Miss Tri-Cities Pageant - Friday, July 21, 7:30 p.m.

Kennewick High School Auditorium Photos by Dale Schreck Photographers, Pasco



Benjie Allen Daughter of Mr. & Mrs. Benjamin Allen



Barbara Boothe Daughter of Mr. & Mrs. James Boothe



Kerry Brock
Daughter of
Mr. & Mrs. Frank Brock



Francis Cook
Daughter of
Frances M. Cook



Terri Jones
Daughter of
Mr. & Mrs. Jack Jones



Catherine Robbins
Daughter of
Ann Robbins



Cindy Rogers
Daughter of
Mrs. Edna Rogers



Kimberly Schutz

Daughter of
Mr. & Mrs. Robert H. Schutz



Irma Seaboldt
Daughter of
Mr. & Mrs. Lavon W. Seaboldt



Patti Sinclair
Daughter of
Mr. & Mrs. D. J. Sinclair

# "Our Congratulations to the Tri-City Water Follies Association for staging one of the largest community celebrations in the Pacific Northwest."

On behalf of the community, we would like to thank the hundreds of volunteers who give of their time and talents to put on the Columbia Cup races and the Tri-City Water Follies.

Best Wishes From
The Tri-City New Car Dealers

#### Tri-City New Car Dealer's Association

Lorne Bangert Ford Richland

Russ Dean Ford

Jim Lahtinen Bulck Pasco

Osborne Chevrolet Pasco

Columbia Basin Imports, Honda-Volvo Pasco Tri-City Datsun

Kennewick

Pepin Chrysler-Plymouth AMC/Jeep

Kennewick

John Shumate

Pontiac-Cadillac-Mazda

Kennewick

Scott & Son's Toyota Kennewick Overturf Motors

Kennewick

Arnie Ness Imports Kennewick

Tri-City Dodge

Kennewick

Leskovar Lincoln Mercury Kennewick

Sandvig Olds Kennewick

PHOTO: BRUCE MCKIM

# R M C

#### ROWAND MACHINERY CO.

SALES, SERVICE AND REMTALS

DEEDE TRI MENT

1910 BELT CROSES & PRODEVATORS

VECETHINGS AND SESSORS

547-813

1810 E. JAMES PASCO, WA

#### Summer Song -- It's a Winner!



The 1978 Tri-City Water Follies parade float, "Summer Song" proved to be a big winner this season.

In its first parade of the season, the float won the Grand Sweepstakes award at the Wenatchee Apple Blossom Festival. Competing in the Spokane Lilac Festival, it received the Grand Marshall's award.

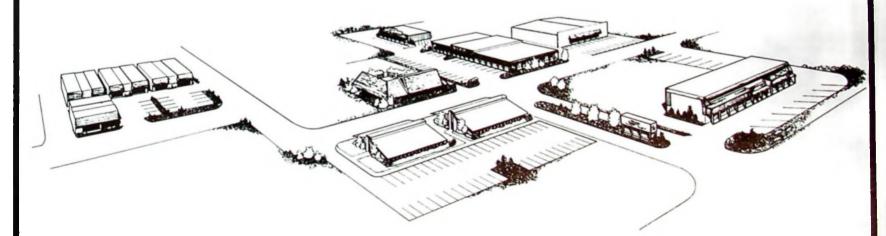
At the Portland Rose Festival, the float again took top honors winning first place in the Community Division.

"Summer Song", built and

designed by Mr. and Mrs. Rod Lewison of Royal City, features a free-form design done in reds and oranges with cascades of flowers and revolving sculptures. It will participate in approximately 16 parades throughout the Northwest this year. Parade coordinators are Chuck and Carol Keltch, Pasco.

Expenses of the float are paid by the Tri-City Water Follies
Association. The float is used to publicize the community and the annual Tri-City Water Follies and Columbia Cup for unlimited hydroplanes.

## The Right Location For Your Business



# BUSINESS PARK RETAIL-WHOLESALE-OFFICES-SMALL WAREHOUSING



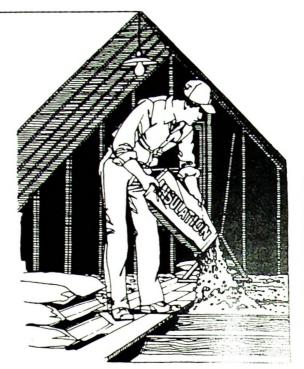
30 Acres-Lots Of Room For Expansion

Jim Corderman — Bob Corderman — Manly Corderman Post Office Box C, Kennewick, Washington 99336 Phone (509) 783-3818

#### A Dedication to Conservation

With demands for electrical power increasing, and supplies of fossil fuels limited, the need for effective energy conservation is recognized. Conservation, however, must become a habit to be effective.

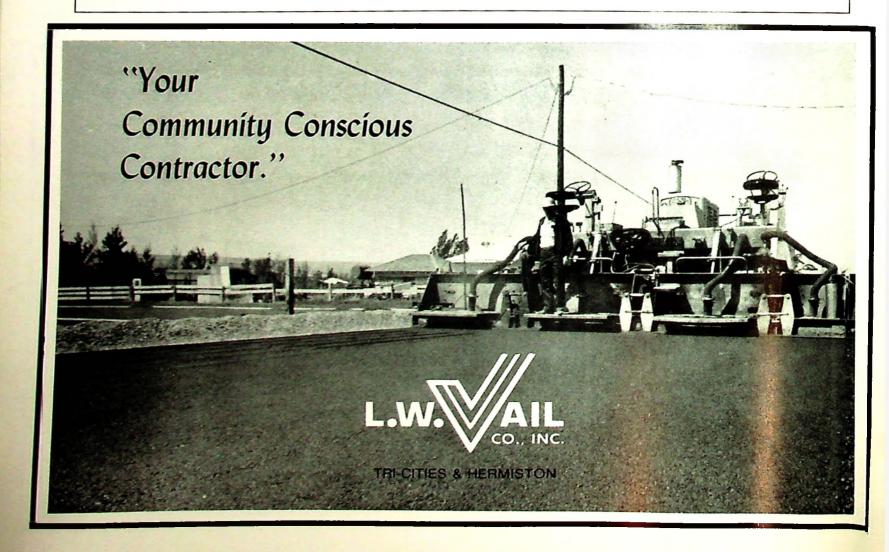
To help keep supply and demand in balance while new sources of electric power are being explored, your Franklin County PUD has made a dedication to conservation. But we can't do it alone. We need your help.

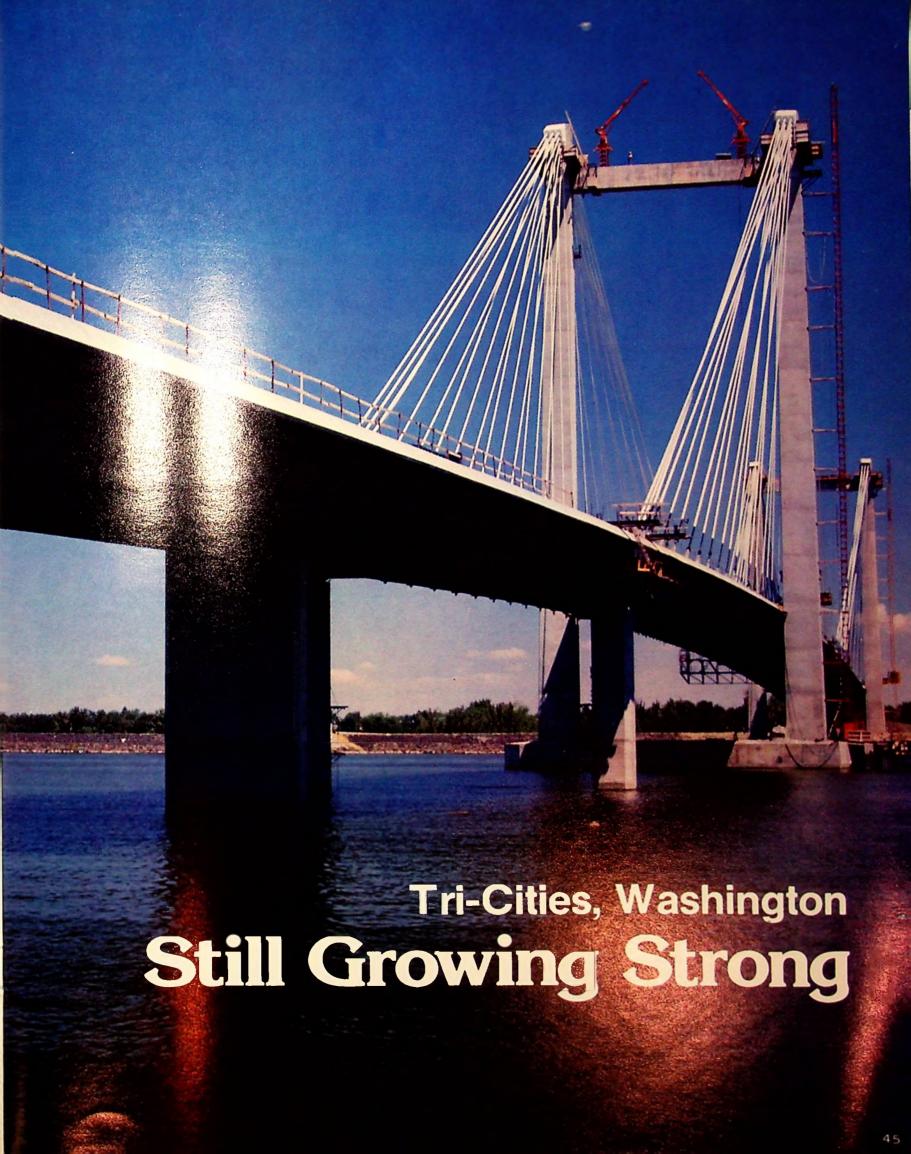






Pasco, WA 99% Phone: 547-58%





## The Community

For more than 35 years, rapid growth has characterized this thriving desert community located in the Columbia River Basin of Southeastern Washington. Some say it's due to rapidly developing agri-business, others credit the bustling nuclear industry. One thing is for sure, the three cities of Kennewick. Pasco and Richland, which make up the Tri-Cities, have grown at a rate unparallelled by any other area in the Pacific Northwest. And the Tri-Cities is still growing strong. Transportation, agriculture, nuclear energy, business, industry, education and the arts -- all reflect the qualities of a growing,



Meadow Springs

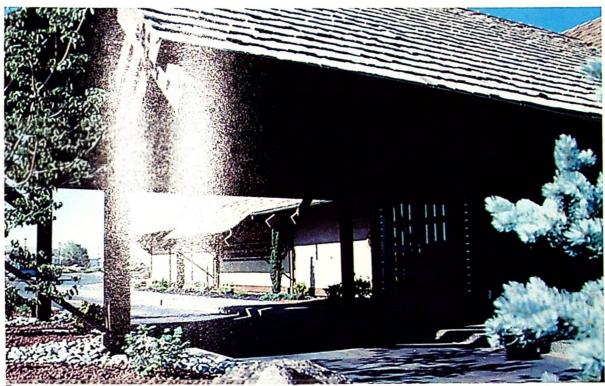


Columbia Basin College



dynamic community -- a community which draws thousands of vacationers and new residents each year. Growth is the Tri-Cities. Tri-Cities, Washington.

Photos by Karl H. Cordes except where noted



Butcher, Baker, Candlestick Maker,



Columbia Center



Clover Island Motor Inn, Kennewick

## **Unlimited Recreation**

When it comes to recreation, the Tri-Cities is a natural. With the Columbia, Snake and Yakima Rivers at their back doors, Tri-Citians enjoy unlimited water recreation. With approximately 300 sunny days a year, it's hard to stay indoors. Best of all, the Tri-Cities boasts uncrowded recreational facilities. From boating and picnicking to tennis and golf, the Tri-Cities is the perfect place for year-around sports enthusiasts.









PAUL EL

## Agriculture & Distribution

Hundreds of thousands of acres of raw land have recently gone under irrigation and the Tri-Cities is right in the center of this development. Several fertilizer manufacturing plants operate in the Tri-Cities. The area is becoming a regional distribution point for agriculturally-oriented materials. Containerized ag products head for world markets from the Port of Pasco. Agribusiness is an important part of the Tri-Cities booming economy.



Chevron Chemical Fertilizer Manufacturing Plant



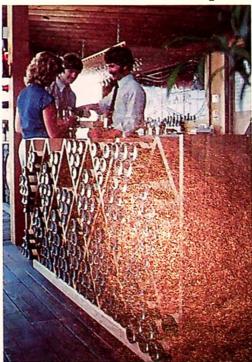
Cenex Distribution Center



& I Inc. Potato Harvester



Port of Pasco Container Handling Facility

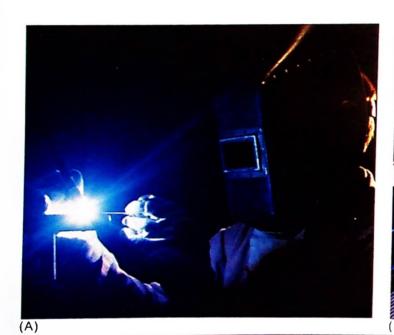


Preston Wine Cellars

# The Nuclear Industry

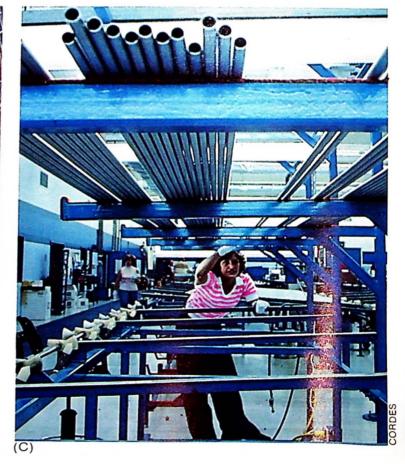
The Tri-Cities is recognized nationwide as a leading area in nuclear energy development. The Department of Energy's Hanford operations are located here as well as many private companies in the nuclear field. Providing approximately 12,000 jobs, the nuclear industry is a vital part of the Tri-Cities community.

- (A) J. A. Jones Prime construction contractor for DOE Hanford operations
- (B) Vitro Engineering DOE contractor, engineering and architectural design services









- (C) Sandvik Special Metals Private company, zirconium tubing fabrication
- (D) Exxon Nuclear Private company, nuclear fuel fabrication and related fuel cycle development
- (E) Battelle Northwest Laboratories DOE sponsored research programs on the physical and life sciences
- (F) Westinghouse Hanford DOE contractor, development and testing for Fast Flux Test Facility and other reactor technology programs
- (G) Rockwell International DOE contractor, chemical processing, waste management, site support services
- (H) Boeing Computer Services Operation of DOE central computer facility
- (I) Washington Public Power Supply System State agency, supervision of development, construction and future operation of five nuclear reactors to provide power for Washington State public utilities

Photos by Battelle except where noted

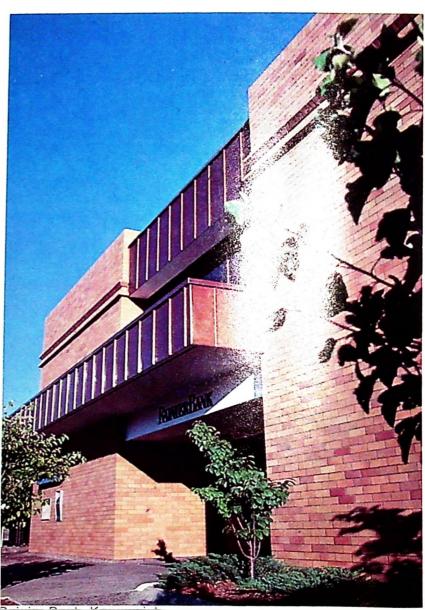


## **Business**

The Tri-Cities has come into its own as a business center. Most of the state's financial institutions now have Tri-City locations. Multi-story business buildings are being built. More and more companies are locating their regional and divisional offices here. The Tri-Cities now plays an ever-growing role as the business hub of an expanding area.



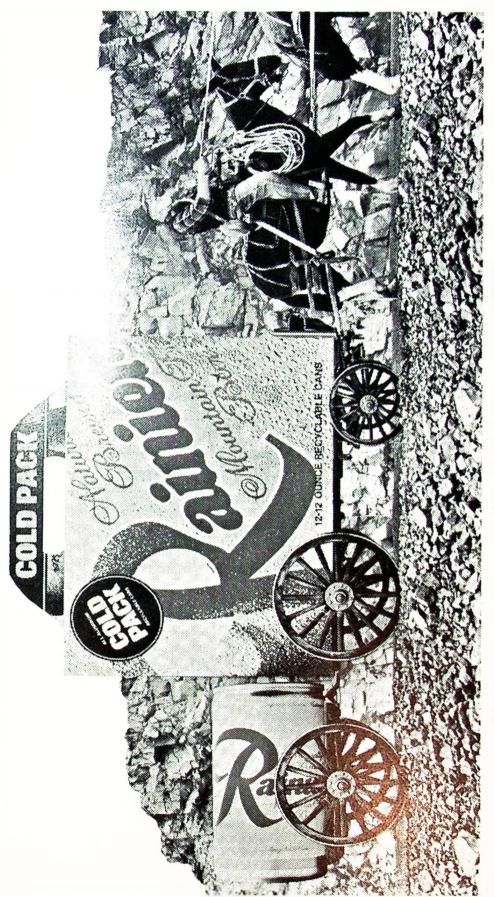
Columbia Bank Building, Richland



Rainier Bank, Kennewick



Tri-Cities Airport, Pasco

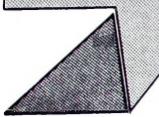


# These Are Cold Pack Days.

There's only one Cold Pack around here any more. That's the Rainier Cold Pack. Keeps 12 cans of Rainier cold and Mountain Fresh in the

summer sun because the foil package has no holes to let hot air in. And the bullwhacker handle makes Rainier-totin' easy in these Cold Pack Days.

# HAROLD THOMPSON



REAL ESTATE

**DEVELOPERS** 

RESIDENTIAL • FARMS COMMERCIAL





121 South Ely.

Kennewick





The 1 yard loader with bigger machine features.

- 62 FLYWHEEL HORSEPOWER
- FULL POWER SHIFTING
- PEDAL STEERING AND BRAKING
- 10,700 LB. BREAKOUT FORCE
- 15,300 LB. OPER \*\*\* GHT



MAIDE SCO ENATCHEE ALLA WALLA ENDLETON

## **Everything in Glass**



- Glass
- Aluminum Windows
- Insulated Glass
- Patio Doors
- Mirrors
- Storm Windows & Doors
- **Shower Doors**
- Mirror Doors

Ron & Russ Linhoff, Owners

11 N. Auburn, Kennewick, WA. 586-1177

# Tri-City Water Follies Association Presents Cavalcabe Drums



Saturday, July 22, 8 p.m.

Edgar Brown Memorial Stadium, Pasco, Washington

The blare of the bugles, the roll of the drums. Color...precision. **Exciting competition** between 8 of the top drum and bugle corps on the Pacific coast. The Cavalcade of Drums is truly pageantry at its best!















- Retail
- Dry
- Block
- Crushed

### Inland Ice & Fuel

Roger Pearson - Owner

125 N. Washington, Kennewick 582-5808



## Helping to build the Tri-Cities



THE HIGHLANDS CENTER - KENNEWICK, WASHINGTON

George A. Grant

INCORPORATED

General Contractor RICHLAND

# COLUMBIA CUP'78 AIT SHOU

#### Schedule of Events

10 a.m. Static exhibits and display aircraft open for viewing.

1 p.m. Air Show -- Section I **Opening Ceremonies** 

Basic Aerobatic Demonstration -Bob Heale and his replica of 1929 "Great Lakes."

Aerobatic performance - Bruce Eskildsen in his "Steen Skybolt.

Power Hang-Glider Demonstration - Joel Greger, Dan Armstrong, Cliff Daniels, Enstern Washington Hang Glider Assn.

Sall Plane Demonstration - Prean Pepin-Donat.

Demonstration, Rash Corrected **Model Airplanes** 

Sky Diving Exhibit - Vision and Skydivers

Aerobatic Exhibitie ಾ ಕಿಂಡಿ 🕟 in Rockwell International's Shalls Commander

INTERMISSION -- introduction of Gregg (Pappy) Boyington, Presentation of trophies to visiting pilots by Boyington and Miss Tri-Cities.

Air Show -- Section il Aerobatic Performance -- Bob Heale in his "Great Lakes.

Gyrocopter Demonstration - Jerry Cooper and Andy Slinkert.

**Special Feature** 

Scorpion Helicopter Demonstration - Nick Hertelendy.

Aerobatics - Steve Wolf, flying a Pitts Special

Flight Demonstration - Agricultural Aircraft

Closing Event -- "Parade of Canopies," Vista Field Skydivers.

#### Saturday, July 29, 1978

Tri-Cities Airport, Pasco Co-sponsored by Tri-Cities Chapter #391 Experimental Aircraft Association



#### Robert A. Hoover

Utilizing precision aerial maneuvers, Robert A. "Bob" Hoover, one of America's foremost pilots, has demonstrated to millions the maximum performance capabilities of **Rockwell International Corporation** aircraft.

At the Columbia Cup Air Show, Hoover will be flying the Shrike Commander, a twin-engine business and utility aircraft which has flown at air fairs and celebrations worldwide. In 1966 he was team captain for the U.S. Aerobatic Team

during the International Competition in Russia.

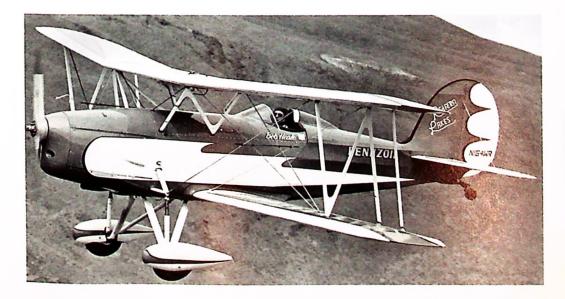
A graduate of both Air Force and Navy test pilot schools, Hoover first started testing aircraft as an Army Air Corps pilot in North Africa during World War II. He originally joined Rockwell as an engineering test pilot in 1950. He is now executive assistant to the Rockwell International vice president and assistant to the president.

The Shrike Commander is one of the aircraft produced by Rockwell's General Aviation Divisions.



Bob Heale has done more at age 44 than most people do in a lifetime. A cropduster living in Warden, he is a former aviation charter pilot, Seattle police officer and a civilian pilot for the CIA serving in Laos.

He has performed for air shows since 1974 and is best known for flying his legendary T-6 "The Exotic Lady." Heale now flys a replica of a 1929 "Great Lakes" which was hand built in 1968 by Walt Redfern.





From our 225 Members...

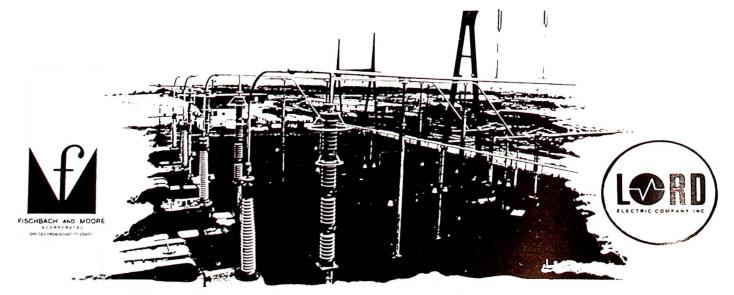
Join in the Fun of

COLUMBia CUP'78

TRI-CITY
CONSTRUCTION COUNCIL
RESPONSIBILITY

#### FISCHBACH/LORD ELECTRIC COMPANY

A JOINT VENTURE



WASHINGTON PUBLIC POWER SUPPLY SYSTEM NUCLEAR PROJECT NO. 2 CONTRACT NO. 218

#### **Spotlight on Airshow Personalities**



#### **Bruce Eskildsen**

A resident of Desert Aire City, Bruce Eskildsen has been thrilling Northwest aviation fans at airshows since 1975. At the Columbia Cup Air Show he will be flying his "Steen Skybolt", a plane he built himself.

Eskildsen, a former cropduster and now a partner in a construction firm, has been flying since 1956 and began doing aerobatics five years ago. In addition to flying for air shows, he races planes at the annual Reno and Mojave air races.



#### mixer shop

# Coldest Beer in Town

- Import and domestic beer
- 100 brands to choose from

Ten to Ten
Mixer and Deli

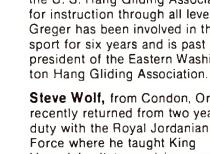
19 S. Cascade, Kennewick Next door to the Kennewick liquor store

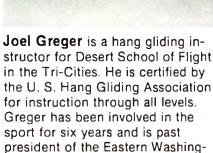


#### **Pappy Boyington**

A living legend in aviation circles, Gregory "Pappy" Boyington will make a special guest appearance at the 1978 Columbia Cup Air Show.

Now 65, Boyington gained fame during World War II flying for the USMC Flying Tigers. He is credited with shooting down 28 Japanese planes. His book, BAA BAA BLACK SHEEP, is the basis for the successful television series of the same title.





Steve Wolf, from Condon, Oregon, recently returned from two year's duty with the Royal Jordanian Air Force where he taught King Hussein's pilots precision aerobatics. He will be flying a Pitts Special for the Columbia Cup Air Show.



# America's fastest growing sport

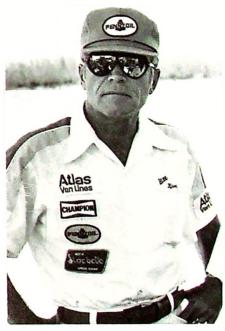
#### Hang Gliding

instruction, sales & service power gliding expertise

Joel Greger (509) 547-939ৰ

desert school of flight

1425 Marshall, Richland, V/A 99352



#### Walking Billboard

Bill Muncey, driver of the Atlas, gives mention to his many contingency sponsors in his travels throughout the pits. Like most forms of racing, the unlimiteds, too, count on industrial sponsors for support throughout the competitive year.

# Team Sports Specialists

"Home of the Best"



Serving individual and Team needs

Outstanding Shoe Department

T-Shirt Emblems, patches, silk-screen, heat transfer

Trophies & Engravings

RI-TATE Athletic Supply bo.

8300 Gage Blvd. in Columbia Center West - Kennewick

#### Now Booking for the 1979 Season



Festivals • Fairs • Celebrations • Shopping Centers

## COLUMBIA CUP '78 Carnival

Arranged and staged by Ralph Meeker

Contact Ralph Meeker 3848 East B., Tacoma, WA 98404 • Phone: 474-5237

# Holiday Dnn

Richland, Washington

## Welcome to the great indoors





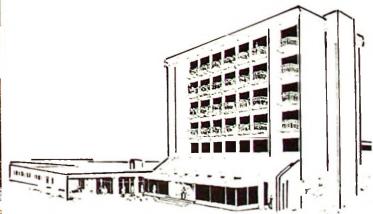




We bring the fun inside with our Holidome recreation center

Our big, beautiful center lets you have a good time indoors whatever the weather outdoors. Swim in the large Holidome pool. Relax in a whirlpool, or sauna. Play shuffleboard, ping pong, table games, miniature golf, children's play land. Roof top tennis courts & sundeck.

198 spacious & luxurious rooms and suites. Entertainment to lift your spirits. Dining at Jason's Restaurant. Easy access to golf, water sports and outdoor recreation. Attractive reception & banquet rooms for groups up to 1,000.



#### Holiday Dwg



1515 George Washington Way Richland, Washington 99352 Telephone: (509) 946-4121 Holidex No: 01345A

# Coke adds life to...



# COLUMBIA CUP'78



#### Special thanks to

# Water Follies People

A few of those who have played an important part in staging the 1978 Water Follies and Columbia Cup



Sue Metully, Sisu Women's Club, ticket distribution



Bob Welsh, general chairman, Cavalcade of Drums



Dick Peterson, Kennewick Kiwanis Club, program sales



Jim Peterson, Richland Kiwanis Club, Columbia Park parking and traffic



Coke Roth, parade chairman



Mike Stevens and Mike Berriochoa, air show



Gail Brandon, Miss T Cities pageant director



Tom Brutzman, assistant race chairman



Chapin, Mr. Tri-Cities AAU Body Building Championships



Todd Eggers, pit chairman

**Mueller's** 

Chapel of the falls

Serving the Tri-Cities Since 1910

The B. Amon Mueller Family announces...



Mueller's Tri-City Funeral Home
Soon to be located in Desert Lawn Memorial Park, Kennewick, Washington



Mueller's Chapel of the Falls
Will continue serving you at 314 W. First Ave., Kennewick, Washington







A Family Serving Families

# **Tri-City Water Follies Officers**



Ken Thompson, Jr.
President & Race Chairman
Owner, Thompson Mechanical Contractors, Inc. and Tri-City Tite and Masonry, mechanical and general contracting firms.



Charles F. Keltch
Past President
Co-Owner, Keltch Construction, general construction and land reclamation.



Rod Louden Vice President Area Manager, Sterling Recreation Organization, motion picture theatres and broadcast properties, Radio KALE and KIOK-FM.



Arthur H. Colby Vice President General Manager, Port of Kennewick.



Bill Wilcoxson Vice President Electrical Superintendent



Dean Mitchell
Vice President
Owner and General Manager, Radio KONA and KONA-FM.



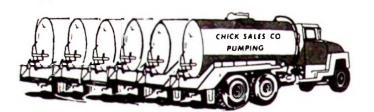
Jack Robson Vice President Trust Officer, Rainier Bank



Kelth Bowers
Vice President
Vice President, Columbia Valley
Credit Exchange, Inc.



Some interer
Some Advance Advertising,
Local City advertising agency.



#### **Chick Sales Pumping**

Residential • Commercial Septic Tank Pumping and Cleaning

#### **Chick Sales Portable Toilets**

Portable Chemical Toilet Rentals Sanitary Service Rentals • Sales • Service



CHICK SALES CO.

603 W. Ainsworth

Pasco

547-5112

## **Superior Service for 10 Years**

Southeastern Washington, Oregon, Idaho, Montana

#### Suppliers of:

- Storm Windows
- Storm Doors
- Sliding Windows
- Hilite Patio Doors
- Insulating Units
- Entry Doors
- Tub & Shower Enclosures



CENTRAL

GLASS

DIV. OF H & D, INC.



1211 E. St. Helens Box 2781 Pasco, WA 99302 Phone 545-4221

Building Products • A Rusco Industries Company

# Major Companies Support Unlimited Racing

The Champion Spark Plug Company and Pennzoil are two of the racing-oriented national companies providing financial support to unlimited racing.

Champion Spark Plug: sponsor of Miami, Florida unlimited regatta; \$750 to Gold Cup Winner; \$500 to Gold Cup 2nd place; \$250 to Gold Cup 3rd place; \$1,000 to national champion boat; \$500 to second

place and \$250 to third place.

Pennzoil: \$250 to boat recording fastest qualifying lap at each race; \$1,500 to Gold Cup winner; \$2,000 to national champion boat, \$1,000 to second place boat and \$500 to third place.

Both companies are also sponsors of the unlimited national TV network.





## Columbia Center Ticket Booth

Approximately one-quarter of the advance tickets sold for the Columbia Cup each year are sold in the mall ticket booth at Columbia Center. Staffing the booth this year will be Chapter AQ of PEO, Kennewick. Taking her turn selling tickets is Leslie Snodgrass of Kennewick. Over the years, Columbia Center merchants have been solid supporters of the Water Follies and unlimited racing. Not only has the Center provided a ticket-selling booth, but have supported the Water Follies through mention in their own advertising and with other activities on the Mall



Travel Economy Tips • Foreign Currency Radiange Rates • Corporate Travel Account Services

Kaymax Pasco Red Lion 547-5559

Kaymax Richland 710A Geo. Wash. Way 943-3124 Kaymax Kennewick Columbia Center 783-4168 Kaymax McNary 505 Willamette 942-4888

# Name Your Favorite Pizza. We'll Make It. We'll Deliver It.

- Meat Grinder Sandwiches
- Cold Beverages
- ice Cold Beer To Go

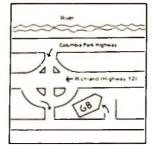
Columbia Cup Special We will stay open from 11:00 a.m., Friday July 28 to Midnight, Sunday, July 30

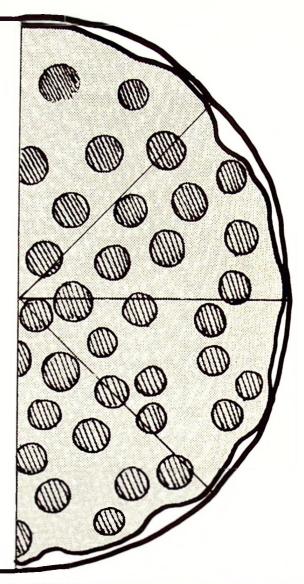
#### Look for us in Columbia Park

Saturday night, we will be serving hot pizza, sandwiches, and cold drinks in the line-up area. Two Locations.



PIZZA PARLORS
COLUMBIA BLVD. & FREEWAY





# Walt Slipp Tires

"THE MEN WHO KNOW TIRES BEST"









#### 4 CONVENIENT LOCATIONS

PASCO TIRE CENTER 1603 W. Lewis 547-8891 PASCO TRUCK CENTER South Oregon 547-8868 RICHLAND TIRE CENTER 285 Williams Blvd. 946-5141 SLIPPS TIBLE CENTER 407 W. Columbia Dr. Kennewick 586-6141

## "Incredible Hulk"

#### To Visit Tri-Cities



The star of television's "The Incredible Hulk," Lou Ferrigno, will appear here during the Tri-City Water Follies.

Ferrigno will be featured as a guest poser during the Mr. Tri-Cities AAU Body Building Championships to be held in Kennewick High School auditorium at 8 p.m. Saturday, July 29.

Over a dozen body-builders from throughout a wide area are expected to compete in the AAU-sanctioned event.

The body building championship is a physique contest in which contestants display various muscular qualities that have taken them years to develop.

Also on the evening program will be the Columbia Cup arm-wrestling championships and presentation of trophies in the bench press contest to be held earlier in the day in the Kennewick gym.

The 6-foot-5, 275-pound Ferrigno won the titles of Mr. America in 1974 and Mr. Universe in 1974 and 1975.

Ferrigno has retired from body building competition but still runs, diets and works out with weights for two hours a day to keep in shape.

In his TV make-up which includes being painted green, with huge putty nose and a green wig, Ferrigno, as "The Hulk," plays a mute monster that materializes when star Bill Bixby gets into direcircumstances.

# Mr. Tri-Cities AAU Body Building Championships

Saturday, July 29 Kennewick High School Auditorium, 8 p.m.

Presentation of Columbia Cup Bench Press Championship Trophies

Columbia Cup Arm Wrestling Championships

Mr. Tri-Cities Contest

Guest Appearance Lou Ferrigno



# The Only Complete Marina In Eastern Washington

Boat Moorage, Boat Sales, Boat Repair Service, Boat Rental Hoisting Service, Fuel & Oil, Marine Engine Repair Johnson, Mercury, Evenrude Outboards; MerCruiser, OMC & Volvo Sterndrives All Inboard Engines

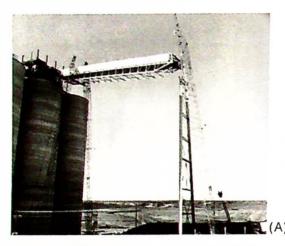


- Fiberform Scale
- Starcraft Soals
- Starfire Bolt's
- Fiberform Crafters
- Grumman Canoes
- Livingston Boats
- Carver Cruisers
- Star Craft Cruisers
- Mercury Outboards
- E-Z Loader Trailers



LOCATED ON CLOVER ISLAND, KENNEWICK, WASHINGTON

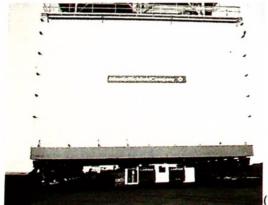
# BIG JOBS CALL FOR LAMPSON POWER



Neil F. Lampson, the innovator and builder of the versatile self-propelled crawler transport, has set world records in the transportation and erection of unusually large and heavy equipment.

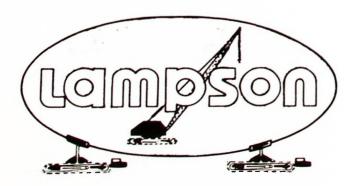
From South America to Alaska's North Slope, from the Columbia Cup pits to Siberia, you'll find a Lampson rig on the job.







- (A) Three Lampson crawler cranes lifting a 100-ton conveyer section in Wyoming.
- (B) Lampson twin-engine crawlers moving a 1200-ton nuclear reactor at Tri-Cities Hanford Project
- (C) Lampson twin-engine crawler transporters moving a 1300 ton module on the north Slope of Alaska
- (D) Lampson giving a "lift" to the hydros at the Columbia Cup.



#### NEILF. LAMPSON, INC

#### **HEADQUARTERS:**

208 N. GUM STREET, POST OFFICE BOX 64:77 KENNEWICK, WASHINGTON 99336 TELEPHONE: (509) 586-0411

TELEX: 326-3491 CABLE: LAMPSON EQ

#### COLORADO BRANCH:

6368 S. WOLFF COURT

LITTLETON, COLORADO 80123

TELEPHONE: (303) 795-9087 / (303) 984-7180

# IF YOU NEED

#### YOU NEED US -**WE'RE EXPERTS**

We use only quality materials Expert workmanship State licensed

**CHAIN LINK AND** CEDAR WOOD FENCING FOR:

> **COMMERCE INDUSTRY RESIDENCES**





#### Western Belt & Supply @rp.

**PRODUCTS** FOR INDUSTRY

BELTING HOSE **FITTINGS BREAK DOWN** CHAIN V-BELTS

When you say Jump all we need to know is "how high".

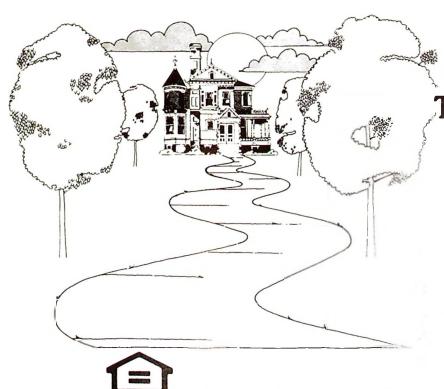
> 1424-A Street Pasco, Washington 547-8838 #2 Campbell Dr. Hermiston, Oregon

## **Unlimited** Races **Broadcast Nationwide**

Broadcasts of the final heat of all unlimited hydroplane races are carried over the unlimited's own radio network. Pre-race reports and the results of each preliminary heat are also carried.

The unlimited races are being broadcast this year on these radio stations throughout the United States: WIOD, Miami, FL; WGTO, Cypress Gardens, FL; WAVA, Washington, D.C.; WBRB, Detroit, MI: WOMI, Owensboro, KY: WORX, Madison, IN; KONA, Tri-Cities, WA; KSPO, Spokane, WA; KYYX, Seattle, WA; KWYZ, Everett, WA; and KOGO, San Diego, CA.

Sponsors include Budweiser, Champion Spark Plug, Pennzoil, and Atlas Van Lines.



Other Offices: Ellensburg, Othelio. Moses Lake, and two offices

Corporate Office: Wenatchee

in Spokane

#### The long road to your new home may be shorter than you think.

Sometimes it can be a struggle. Sometimes not. With us, you can feel assured of a warm welcome and thoughtful advice and help. Give us a try. We'll try hard to help shorten the road.



1275 Lee Boulevard Richland 946-3555

## INTEREST? YOU BET. THE BEST!

...and Frontier Federal has that Winning Team to take care of all your Saving Needs. Their professional staff can help you with any saving plan you wish...and they pay daily interest on all savings...and it's all insured by the Federal Government.

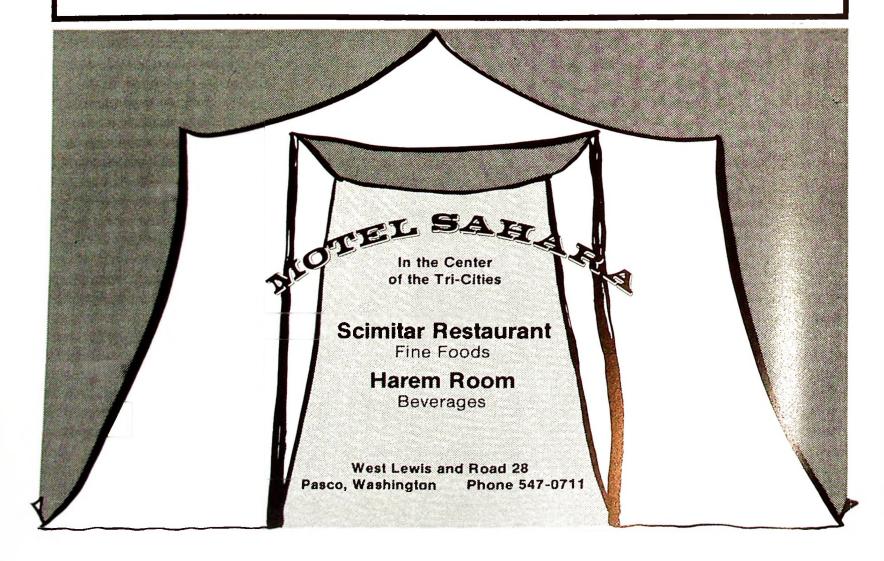
ADD INTEREST TO YOUR LIFE...stop at Frontier Federal.





CONVENIENT LOCATIONS TO SERVE YOU . . . WALLA WALLA - KENNEWICK

RICHLAND - DAYTON **PULLMAN** SOON IN COLLEGE PLACE



# R. C. Unlimiteds

Columbia Cup for Radio-Contolled Model Hydros

Saturday, July 29 4 p.m. Lagoon Area Columbia Park

The famous hydroplanes from the past -- Slo-Mo, Miss Bardahl, Notre Dame, Maverick, Miss Thriftway, Gale, Miss Exide, and others -- will race again in the Tri-Cities.

They will do it in miniature size at the Columbia Cup for radio-controlled model hydroplanes at 4 p.m. on Saturday, July 29, in the lagoon area of Columbia Park. The models are exact scaled-down replicas of the unlimited hydros.

The model hydros, which are approximately 4-feet long and 20-inches wide, reach speeds of over 50 miles per hour when racing over an approximate 950 foot course. The straightaway speed record is 63.92 mph.

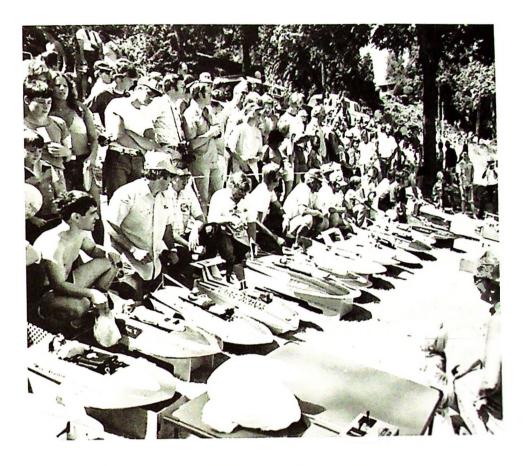
The full-scale unlimiteds use engines from fighter planes and the R/C's use model aircraft engines converted to marine use.

Engines burn alcohol, nitromethane and a lubricant. The fuel is 40 percent or more nitro when racing, and the engines turn in excess of 20,000 rpms.

There are approximately 50 of the radio-controlled model hydros in existence and in the Northwest they compete in a 13-race circuit during 1978.

A basic precept of the R/C unlimiteds is that the races duplicate the full-size unlimited racing format. They follow the "Gold Cup" plan of three preliminary heats and a final. The R/C's win the same points per heat as the regular unlimiteds.

One difference you'll notice when watching the races is that the model boats are apparently traveling in the wrong direction around the course. The big unlimiteds



travel counter clockwise about their course because the rotation of the propeller is such that it makes the boats want to turn left, so why fight it? This torque is used by unlimited drivers to help their boats negotiate turns.

In the R/C Models, the propeller rotates in the opposite direction making the models want to turn right. So, they don't fight it either and use a clockwise course.

### Prize money

(Cash or merchandise)

1st place \$150.00
2nd place 75.00
3rd place 50.00
4th place 40.00
5th place 30.00
6th place 20.00
Plus trophies for six places and first
place in consolation race.



The U.S. Coast Guard station on Clover Island in Kennewick has provided much valuable assistance over the years in the running of the unlimited hydroplane races. The 20-man station provides aids to navigation service over a wide area that includes from John Day Dam to North Richland on the Columbia; from the mouth of the

Snake River to Lewiston; Lake Roosevelt, Lake Coeur d' Alene, Lake Pend Orielle and Ft. Peck Lake in Montana. The station is also responsible for search and rescue, boating safety and marine and environmental protection. Pictured in the boat are MK3 Eron Higgs, BM1 Malcolm Edwards and MM2 Brad Steigleder.



# WE HAVE TWO FINE MOTELS IN THE TRI-CITIES TO SERVE YOU

FOR RESERVATIONS CALL:

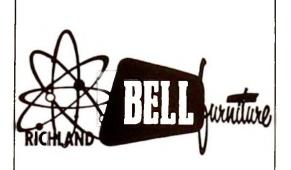
### **Pasco International Dunes**

1800 W. Lewis St. Pasco, WA Phone: (509) 547-0591

### **International Dunes Rivershore**

50 Comstock St. Richland, WA Phone: (509) 946-4661

Please Let Us Be Your Host



Downtown Richland, Washington 943-9111

# Washington Phutu

### 5 Convenient Tri-Cities Locations to Serve You

Washington Photo #11 (Color Processing Lab) 123 North 4th Pasco, Washington

Washington Photo #23
Court Street Plaza
Mini Mall
Pasco, Washington

Washington Photo #16 Columbia Center Kennewick, Washington

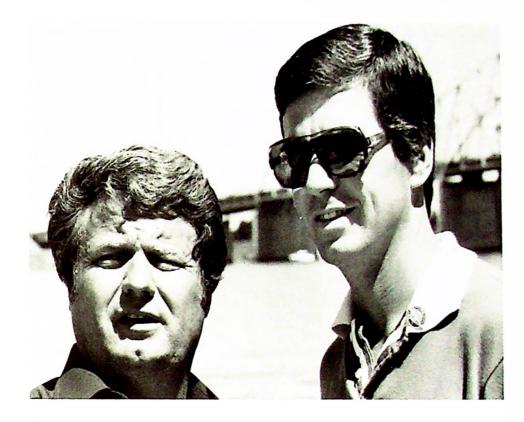
Washington Photo #31
Highlands Center
Clearwater & Highway 14
Kennewick, Washington

Washington Photo #20 288 Williams Blvd. Richland, Washington

# HAIRPORT

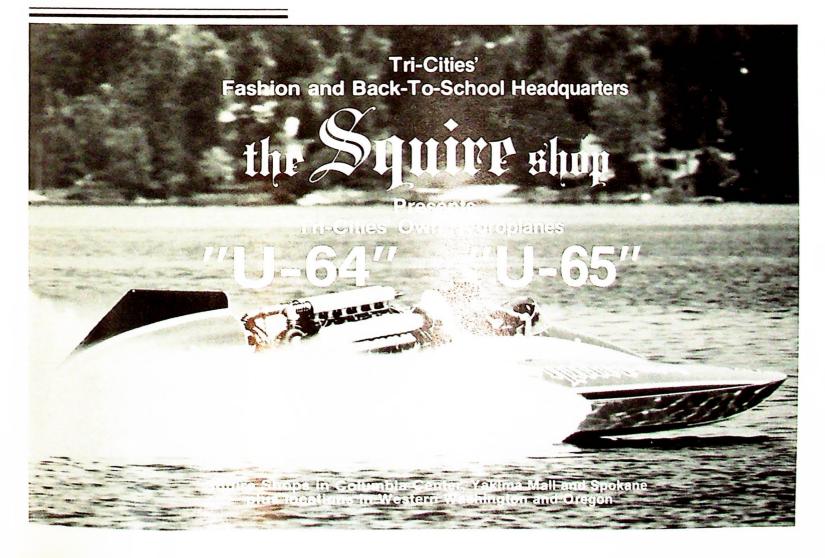
# ★ A Total Haircutting Concept

Suite 1016 Clearwater West Shopping Center Kennewick, WA 99336 783-7222



# **Unlimited Sportscasters**

Jim Hendrick, left, announcer for the national unlimited radio network, and CBS-TV's Don Crique did the sportscasting on the national telecast of the 1977 Gold Cup from the Tri-Cities. Both the 1975 and 1977 Gold Cup races in the Tri-Cities were shown on national television on the CBS Sports Spectacular.



It's so nice to feel so good about a meal.



You Can Pick Up Col. Sanders Chicken at:

Pasco 547-8825 2045 W. Court Kennewick 582-8811 2631 W. Kenn. Ave Richland 946-7474 234 Symons

# The Very Finest In Floorcovering



LINOLEUM

CERAMIC TILE
CARPET

DRAPERIES

SALES & INSTALLATION EXPERTS

Swan-Storm, Inc.

223 W. First Ave. Kennewick Phone 582-2151

# PRESTON TRACTOR & IRRIGATION

Ford - Freeman - Hesston - Gheen

SERVING THE TRI-CITIES SINCE 1949



Residential-Acreage
8855 W. Clearwater Ave., Kennew

6855 W. Clearwater Ave., Kennewick 586-4111

### For your real estate needs please call:

 Ike Lampson
 582-2069

 Tom Lampson
 582-5991

 Sandy Springer
 586-3990

 Ron Brown
 783-8534

 Bane Blankenship
 582-5730

 Bev Lockard
 582-7608

 Dan McNickle
 547-5762

 John McClure
 783-8592

 Marge Quandt
 783-5738

 Bob Brady
 547-7922

 Arlene Smith
 582-3151

 Crystal Stauver
 586-0933

 Betty Martin
 582-5769

 Mary Dautel
 967-3730

 Chuck Marley (Prosser)
 786-3471

 Louise Sanders
 586-6665

 Barbara Nielsen
 Secretary

# Columbia Cup Committee List

Columbia Cup: Ken Thompson, Jr., race chairman; Bill Wilcoxson, course chairman; Tom Brutzman, assistant race chairman; Ron Pearson, assistant chairmen.

Scorers & Timers: Jim Benson, Barbara Forsell, Jim Desmond, Tom Winter, Seattle, Washington

Patrol & Rescue: Al Scott, dive master; Mark Schneider, assistant dive master; Frank Henrickson, rescue.

Course & Survey: Dick Pew, buoys and anchors; Tudor Engineering, survey; Dale Metz, Kay Metz, spectator moorage.

U.S. Coast Guard: CWO T.A. Pitkin; CPO Gary Scott; Coast Guard Auxiliary, Dorothy Mapes, Division 9 Captain; Ron Sheaer, operations officer; R.H. Ross, W.O.

Communications: Ron Strait, Linda Sterling, Cochairmen.

Pit Area: Keith Bowers, coordinator; Tod Eggers, pit chairman; Doug Tillson, Dale Hansen, Frank Schriker, Jerry Shiley, Roger Shatz, Jerry Bates, Phyllis Castleberry, Pat Jilek.

Pit Fire Protection: Benton County Fire District No.1, Bob Tweedt, chief. Tri-City Fire Prevention Bureau.

Pit & Barge Security: W.F. (Doc) Ganders, Carroll Whitmire.

Pit Tours: Joe Jarrell, chairman; Mike Moises, Jim Ryder.

First Aid: Rick Burnett, American Red Cross.

Press & Publicity: Ken Maurer, Kathy Adkisson; Herb Brindamour, Press Trailer.

Admission Gates: Rod Louden, coordinator; Glen Reeder, Pasco Lion's Club; Lloyd Berg, Tom Green, Shrine Dirty Dozen; Marr Waddoups, Pasco-Kennewick Rotary Club.

Special Areas: Art Colby, chairman; Vista Field Skydivers, Columbia Kiwanis Club.

Parking: Jim Peterson, coordinator; Henry Stevens, Richland Kiwanis Club; Columbia Center Kiwanis Club.

Saturday Night Traffic: Leon Howard, chairman; Gerald Howard, Bud Redfern.

Columbia Park Cleanup: Sylvia Bowers, Benton Franklin 4-H Clubs.

Franklin County Viewing Area: Neal Stevens, coordinator.

Hospitality: Dean Mitchell.

Parade Float: Rod and Linda Lewison, Royal City, designers and builders; Chuck and Carol Keltch, coordinators.

Concessions: Jack Robson.

Ticket Distribution: Sue Metully, Sisu Women's Club.

Program Sales: Kennewick Kiwanis Club, Richland
Eagles.

Columbia Center Mall Ticket Sales: Chapter FK, P.E.O. Booster Button Sales: Chapter EL and Chapter GK, P.E.O., Pasco; Pasco Rainbow #65, Kennewick; Richland Eagles, Richland.

Air Show: Mike Berriochoa, Mike Stevens, Experimental Aircraft Association.

Sidewalk Art Show: Jack Hess, Allied Arts Association.

Archery Tournament: Cal Fritch, chairman, Barbara Redmond, John Templar; Colyak Bow Hunters.

Autocross: Herb Smith, Steve Gramberardini; Sand and Sage Sports Car Club.

Cavalcade of Drums: Bob Welsh, Clare Russell, Vicki Russell, Bob Smith, Frank Anderson, Margaret Word, Mary Pat Welsh, George Adair, Randy Russell. Festival of Christian Arts: Al Leavitt, coordinator.

Handball Tournament: John Hardy, Tri-City Court
Club.

Miss Tri-Cities Pageant: Gail Brandon, Pageant Director.

Model Airplane Pattern and Fun Fly Contest: Bob
Parazin, Ben Almojuela, Larry Salsberry; R/C
Modelers.

Model Hydros Columbia Cup Race: Roger Newton, Seattle, Race Chairman; Bill Osborne, Seattle; Charles Nabb, Pasco; Jerry Nabb, Renton.

Mr. Tri-Cities Body Building Championships: Ernie Chapin, Hank Sauer, Men's World Gym; Cliff Sandberg, Bench Press championship; Doyle Clapper, Arm Wrestling.

Grand Parade: Coke Roth.

Racquetball Tournament: Ron Brunke; Tri-City Court Club.

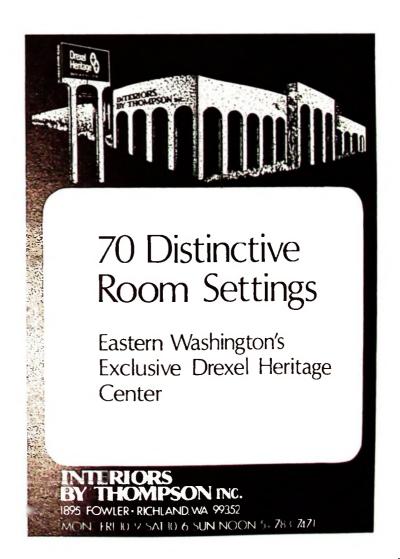
Shoreline Run: Mike Cleavenger, Richland Police Dept.

Talent Show: Sue Schirmer, Kennewick Junior Women's
Club.

Tennis Tournament: Paul Whitemarsh, Rickie Schmeeckle; Dunning Ray Insurance and Pasco Recreation Department.

Tri-City Amateur Open Golf Tournament: Russ Dean, Jeff Hendler, co-chairmen.

Tug-of-War: Dave Friedman.





Gesa is where you belong for savings . . . and for help in buying those special summer boats or cars, vans or campers or a whole vacation.

If you're an exempt employee on the Hanford Project, you and all your family members are eligible for membership in Gesa. Join today!



GESA FEDERAL CREDIT UNION HAS TWO OFFICES TO SERVE YOU:

### MAIN OFFICE

723 The Parkway Richland 943-0660 Mon-Fri 10-6

### **BRANCH OFFICE**

Tri-City Center Kennewick 783-2117 Tues-Fri Noon-8 Noon-6

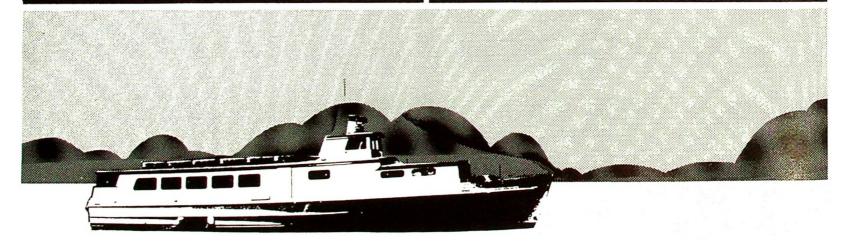
# DINGS





STEEL BUILDING **SYSTEMS** 

536 W. Deshutes, Kennewick, Washington 99336 Phone (509) 586-6137



You'll remember your evening with

# **Clover Island Charters**

The Tri-Citles Year Around Dinner Boat

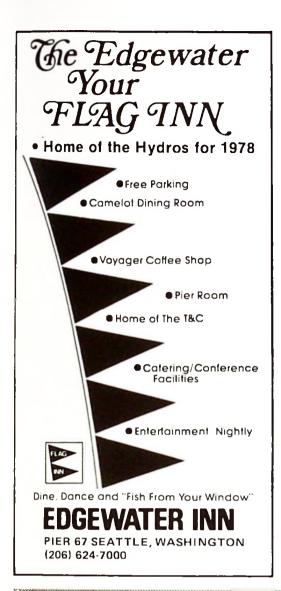
Enjoy a perfect evening of delicious dining and live entertainment as you sail down the majestic Columbia River

> Dinner Crulses • Thursday - Sunday nights 7-9:30 p.m. Cocktail Crulses • Friday & Saturday nights 10 p.m.-12:30 a.m. Sunday Brunch • 2-hour cruise plus brunch, 1:30 p.m.



CLOVER ISLAND CHARTERS 20 Clover Island, Kennewick, WA 99336

Phone: (509) 586-4435



# Flags and Signals

You'll see a colorful array of flags flying from the official barge. This is what they mean to the unlimited drivers:

At the start of a race:

Yellow Flag - displayed at the firing of the five-minute gun until the one minute gun.

White Flag - at the one-minute gun before the start of the race, the yellow flag is lowered and replaced by a white flag.

Black Flag - when a boat does not comply with starting rules, it is used to signal a driver to pull into the infield

After the start of a race:

Red Flag - signals that the race has been stopped or postponed. Also accompanied by discharge of red or orange smoke. Signals boats to return to pits.

Yellow Flag - indicates to drivers that there is a hazardous condition on the race course, such as a stopped boat, which should command their attention and

Green Flag - to indicate to a boat signalled that it is starting its final

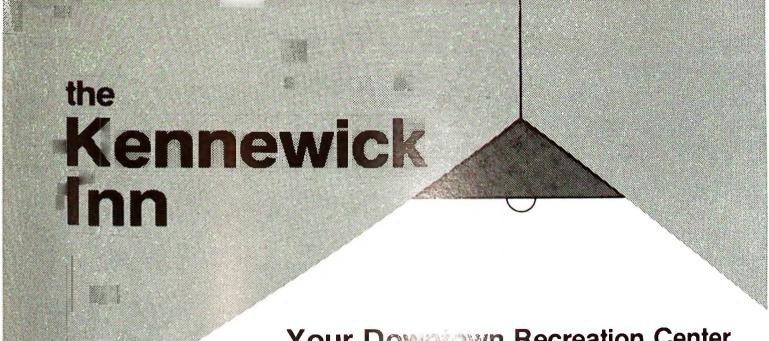
Checker Flag - displayed at the finish of the race to indicate to the boat passing the judges stand that it has completed race.

Flags identical to those on the official barge are also displayed by a boat stationed on the infield of the course.

## **Tri-City World** Records

Two world records for unlimited hydroplanes now on the books were set on the Columbia Cup course in the Tri-Cities:

- 60-mile race on 2½-mile course, 108.728 mph. by Tom D'Eath driving Miss U.S. in the 1975 Gold Cup in the Tri-Cities.
- 21/2-mile fastest lap in competition, 124,481 mph. by Mickey Remund driving Miss Budweiser in the 1976 Columbia Cup.



### Your Down Recreation Center

Foosball • Pool • Games Homemade Sandwiches • Bud on Tap

6 South Cascade, Kennewick



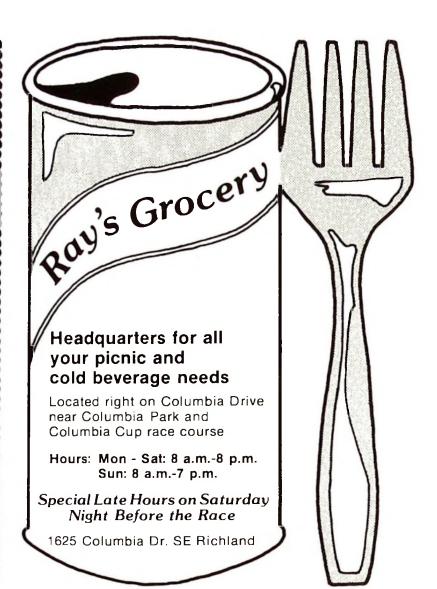
7500 W. Columbia Ave. Richland, Washington (509) 783-2423

### We feature:

**Apollo Boats** Sun Runner Boats Ranger Boats **Tollycraft Evinrude Outboards** Suzuki Outboards Calkins & EZ-Loader **Trailers** 



# Ben Ullom Roofing Composition Shakes Tile Licensed - Bonded Union Affiliated 914 Smith Richland, WA 946-1479



## **MORE THAN EXPERIENCE...**

That's what you expect from an insurance agency. In the Tri-Cities, where Spencer Kinney has its roots, you'll find a hometown concern of a personal nature for the people who depend on Spencer Kinney for guidance, timely recommendations and action when it's needed. More than experience, Spencer Kinney offers unlimited service.

Contact the agency that cares, for a full review of your insurance requirements.



1100 Jadwin Ave., Suite 475 Richland, Washington 99352 (509) 946-6161

"If it's insurance we have it."



# TRI-CI

AND HEALTH STUDIO

Your family tennis. racquetball & health center

1350 N. Grant St. Kennewick, WA 99336 (509) 783-5465

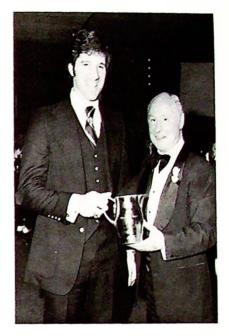
RAVE ODGE



725 LEWIS STREET PASCO. WASHINGTON 99301

> **PHONE** (509) 547-7791

TOLL FREE RESERVATIONS DIAL (800) 255-3050



### **Engineering Achievement Award**

Atlas Van Lines crew chief, Jim Lucero, left, receives the 1977 engineering achievement award from Unlimited Commissioner George (Buddy) Byers. Lucero was instrumental in the design of both the Pay 'N Pak and current Atlas Van Lines boats.



THE FINEST DINING EXPERIENCE

**AWAITS YOU AT OUR RESTAURANT OVERLOOKING** THE COLUMBIA RIVER

**STEAKS** 

Featuring . . . **SEAFOODS** 

PRIME RIB

COCKTAIL LOUNGE

Lush greenery . . . massive open beam construction and breathtaking river view combine to enhance your dining pleasure

582-2143

**RESERVATIONS GLADLY!** 

#7 CLOVER ISLAND, KENNEWICK, WA.

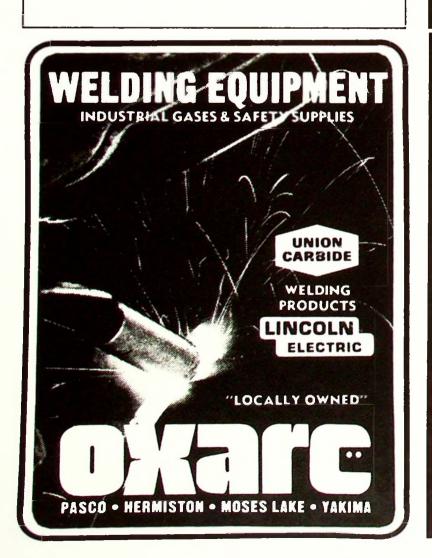
# RAINIERCREDIT

# Serving all your financial needs

302 Torbett Street Richland, WA 943-0631

Offices in Washington, Oregon, Idaho, California

Affiliated with Rainier National Bank





# SERVING THE TRI-CITIES

### KENNEWICK

Highlands Center 812 Vineyard Drive

**RICHLAND** 

1320 Lee Blvd.

**PASCO** 

1330 N. 20th.

# Albertsons

We really care.



Your Northwest Motorcycle Supermarket

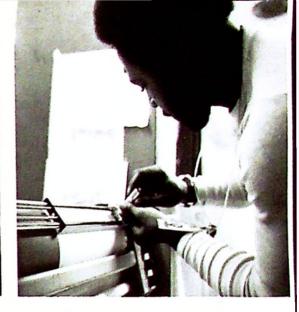


Boat Motors • Generators • Tillers
Full Service Dealership Parts & Accessories

422 E. Columbia Dr. Kennewick, Washington 586-3137



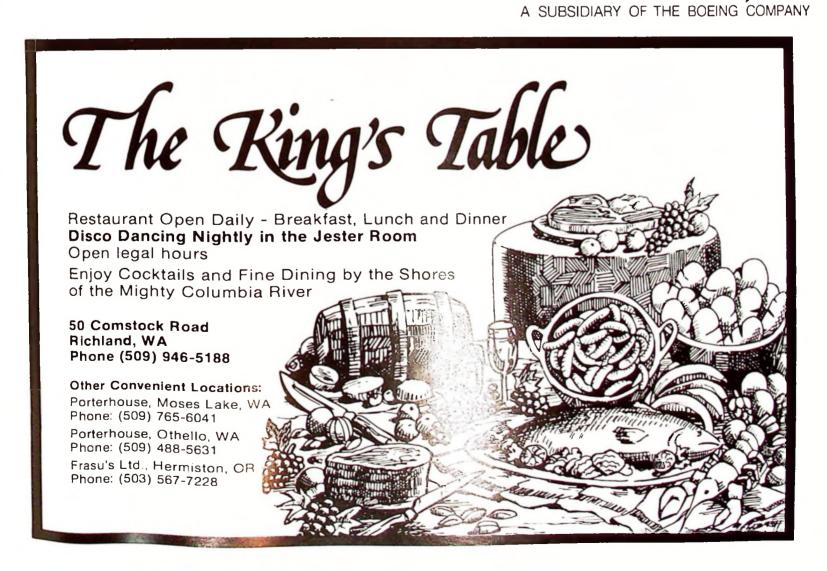


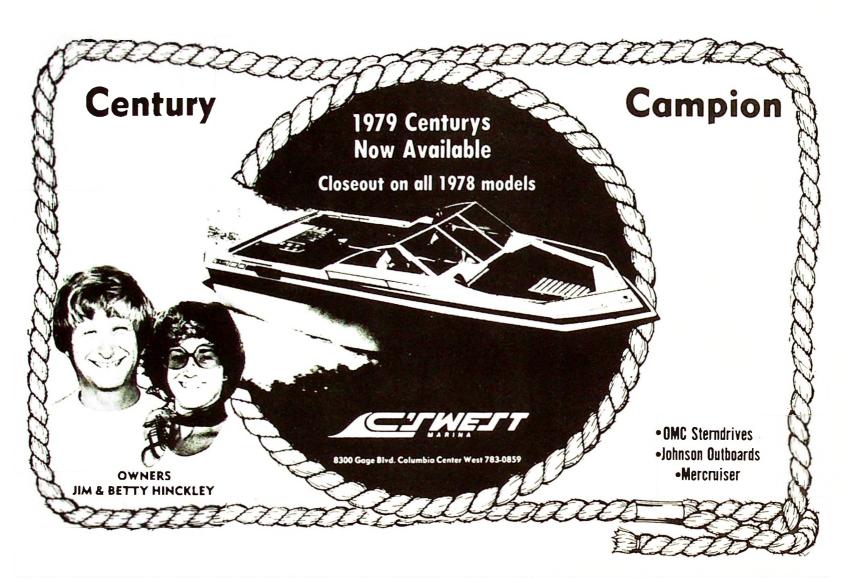


Energy for tomorrow requires research, development and demonstration of advanced systems today.

We're proud to contribute to this vital effort with high quality information processing.

BCS Richland, Inc.









### SPECIFICATIONS:

Sponsor ELLIOTT DOG RATION

Driver: TOM MARTIN
Owner: DOUG McINTOSH

Regattal TRI CITIES

1978 SEAFAIR TROPHY RACE WHIDBEY ISLAND, SAN DIEGO

Location FERNDALE, WASHINGTON

# **ELLIOTT** DOG RATION

UNLIMITED HYDROPLANE



Engine: ALLISON
Horsepower: 2000
Cu. In. Disp. 1,710
Max. R.P.M. 4,200
Suparcharger: 8.6 to 1

Gearbox 3 to 1 Propeller 13" x 18"



Ask for Elliott at Your Supermarket

# Chico's Pizza



3300 West Clearwater Kennewick Washington

> PHONE 783-8193

# Locatiis Beauty Salon

We use and sell Redken Products

1211 N. 20th Pasco, WA 547-6661

# 1978 Tri-City Water Follies Board of Trustees



Gail Brandon



Glen Brett



Tom Brutzman



J. C. Isley



Kermit Krueger



Don McLure



**Bob Murphy** 



Dick Peterso



Jim Peterson



Coke Roth



Len Suhadolnik



Bob Wels

### In Memorium...



Dr. Orval W. Patchett
Past president of the
Tri-City Water Follies Association
and a long time friend of boat racing,
who passed away
April 8, 1978.

## Golf Tourney Grows

Over 400 golfers are expected to take part during the 4th annual Tri-Cities Amateur Golf Tournament July 21-23, during the Water Follies. The ladies division has expanded to two days and there is a special seniors division. Four courses will be used for play - Pasco Municipal, Sham-Na-Pum, Meadow Springs and Tri-City Country Club.



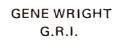
## Commercial Investments, Inc. Realtors















DAVE PORTER



Bill Wright

Ron Miller

Gus Hokanson

Solving Real Estate problems by structuring creative transactions designed to provide the benefits needed by the client.

Clients considered include individual investors, corporations, partnerships, builders, investment groups, business owners and executives, trusts, etc.

- · Estate Building
- · Commercial Developments
- Tax Deferred Exchanges
- Sale Leasebacks

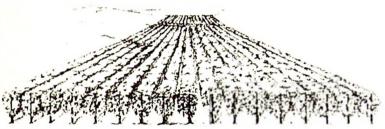
- · Acquistion of Investment Property
- · Exchange Leasebacks
- · Disposition of Investment Property

1880 Fowler

Richland, Washington 99352

(509) 783-8128

# PRESTON WINE CELLARS



### **Wine Tasting Room**

Come and taste the wine from our native soil

### **Public Invited**

Tuesday through Saturday 10 a.m. - 6 p.m. Sundays 1 - 6 p.m.

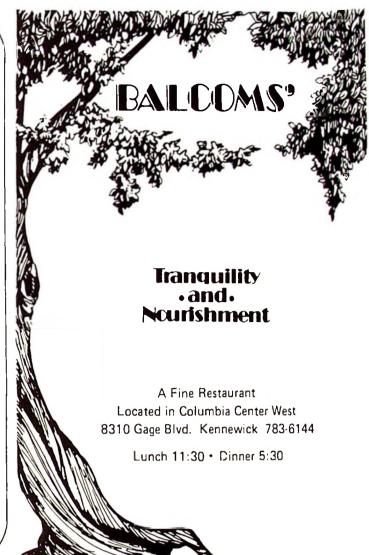
5 miles north of Pasco on Highway 395

Route 2 Box 2542

(503) 567-5114

Hermiston-McNary Hiway

Hermiston, OR 97838





Service and Sales Rep Route 2 Box 2435-B Cochran Lane, Kennewick, WA 586-0044

# GOLD 100

Financial contributors to the success of the 1978 Water Follies and Columbia Cup Race

David L. Albertson The Bon Marche

Jay Alford George A Grant Const.

R. S. Antepenko General Telephone

Paul Arbogast Fischbach/Lord Electric

**Byron Baker** Baker Produce Company

Lorne Bangert Lorne Bangert Ford, Inc

Glen A. Brett Layrite Products Company

Hal Brutzman Brutzman's, Inc.

W. G. "Jerry" Byrne L. W. Vail Co., Inc.

Gene A. Carlson Pacific First Federal Savings & Loan

Art & Johanna Colby Kennewick

Columbia Bank Clearwater Branch

Columbia Bank Richland Branch

Columbia Bank West Richland Branch

Control-X Corporation

**Don Cooper**Grigg Building Supplies, Inc.

L. Roy Davis Commercial Investments, Inc.

Russ Dean Russ Dean Ford

**Bob Denslow & Dick Shannon** Medical Center Pharmacy, Richland

Dave Dickerson B-OK Super Service

Nick Drzayich Tri-City Auto Auction

Dunning-Ray Insurance Agency Pasco

Larry Ebner People's National Bank

Jerry Eerkes Tri-City Oil Company

Duaine L. Einan Einan's Funeral Home

Willie & Jo Evans Parkade Tavern

Jackie & Duane Faulk Richland

First Federal Savings Walla Walla

Mel Fisher Kaiser Cement & Gypsum Corp.

Wayne F. Fitting Desert Oil Co., Inc. Franklin, Mayhan, Mains & Plaff

Kennewick

Lyle W. Gerber Seattle First National Bank, Richland

George A. Grant George A. Grant Const.

Charles F. Grigg Grigg Department Stores

Ken Hallen J.C. Penney Company

Scott Hayner KNDU-TV

Ed Hendler American National Insurance Co.

Tom Hill Hill's on the Mall

Don Hobbs Kurbitz Medical Center Pharmacy

Ralph K. Holliday Rainier National Bank, Kennewick

J. M. Holman Columbia Basin Steel

Jesse N. Jacobsen Jesse's Music

Larry Jelsing Niemi, Holland & Scott

Chuck & Carol Keltch John M. Keltch, Inc.

John M. Keltch Columbia Fabrication & Machine

Lloyd & Betty Kent Tri-Cities Beverage, Inc.

D. F. Kerley Kerley Chemical Company

Maury Kirkpatrick
Maury Kirkpatrick Real Estate

Kleerkut Lumber Company Tri-Cities

Thomas Kroh Kennewick

Cliff Lahue Niemi, Holland & Scott

**Neil Lampson** Neil F. Lampson, Inc.

Sid Lantor Lantor's Men's & Ladies' Wear

Jim Larimer Oxarc

Jim Lawrence Lawrence Excavating Co.

Dean Lee Columbia Basin Imports

Harry Lee Chick Sales Company

Lehigh Portland Cement Co.
Don Hanson

Carl Lind ACME Concrete

Rodney V. Louden Sterling Recreation Organization McMillin Brothers Constructors

Richland

Lawrence Mary Lawrence Mabry, Inc. - Realtors

Tom Marvin Kennewick

Ken Maurer Advance Advertising

Paul J. Meyer Mark & Pak Food Stores

Dwight A. Miller Cascade Bearing & Equipment Company

Kelly Miller, Inc.

Russ Miller Tru Stone, Inc.

Dean Mitchell KONA AM-FM Radio

Mobil Columbia Oil company

Peter Morse Central Pre-Mix

Mueller's Chapel of the Falls Kennewick

Bob Olson Melody Mufflers #1 and Hitch Centre

Chuck & Marguerite Owings
Richland

H. B. Painters, Inc. Kennewick

Bill Parker & Jim McFall D & M Metal Products

Mark Pence The Pence Associates

Peters & Wood Company

J. T. Peterson Benefits Northwest

Peterson, Taylor & Shea

Richard W. Pew Columbia TV Company

R. W. Pischel Pasco

Ray Poland Ray Poland & Sons Inc.

Philip M. Raekes Raekes, Rettig & Osborne

Ed Ralph Stoneway Electric Supply

Red Lion Motor Inn Pasco

Jeff D. Roberts Frontier Federal Savings & Loan

Richard Rogers Rogers Surveying, Inc.

Francis D. Ross Mukilteo, WA

Coke Roth Roth Distributing Co., Inc. Dale Schreck
Dale Schreck Photographers

Seattle-First National Bank Kennewick

Seattle-First National Bank

Bing Selvog Niemi, Holland & Scott

C. E. & K. B. Stilliman Farmers Exchange

Stenstrom Constr. Co., Inc. Kennewick

Ken Thompson, Jr.
Tri-City Tile and Masonry

Ralph L. Thomsen T & R Farms, Inc.

Glen E. Stroud Northside Auto Service, Inc.

Tri-City Cosmopolitan Travel Richland

Tri-City Datsun, Inc. Kennewick

M. M. Triplett Central Music & Vending

Ben Ullom Ben Ullom Roofing

Jim Varco Kaiser Cement & Gypsum Corp., Seattle

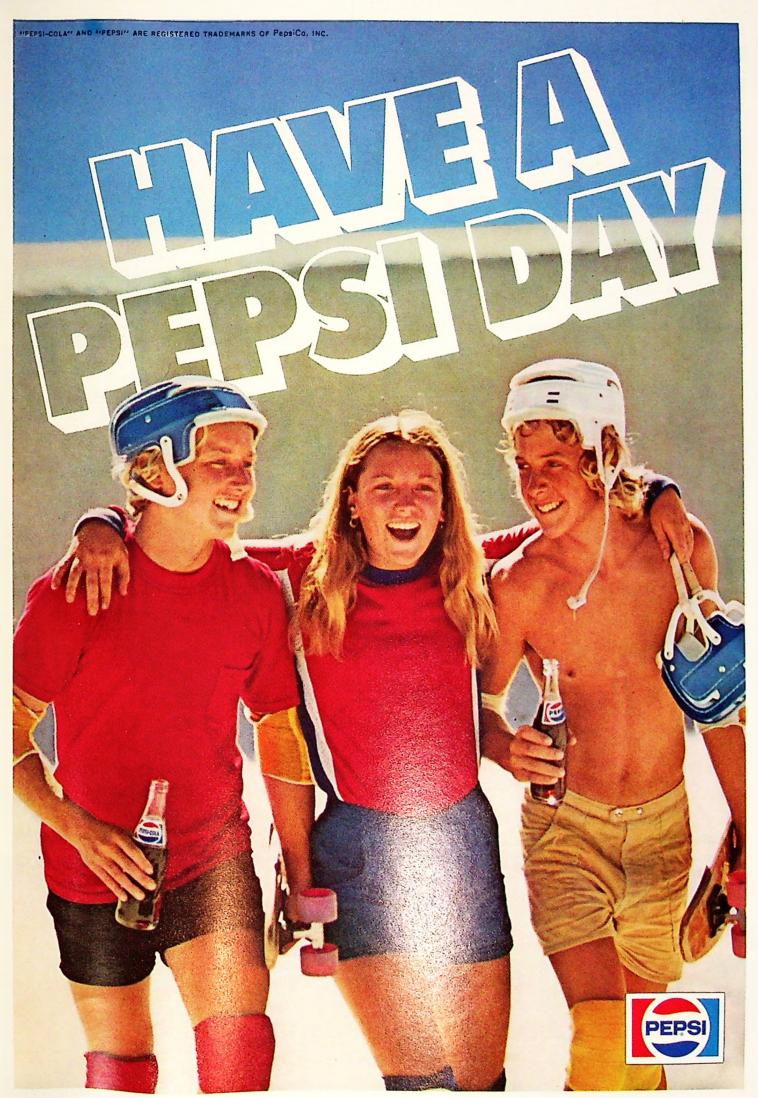
Joe Vincent
Big Pierre Lumber Co., Inc.

Charles D. Wallace Inland Glass Company

Walton-Mostoller Insurance, Inc. Richland

E. A. White
E. A. White Construction Co., Inc.

Leon Wolf Oxarc

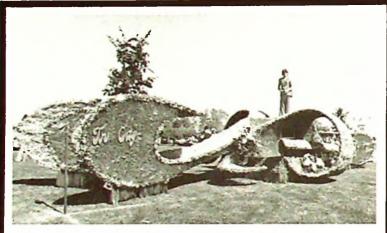


Bottled under authority of the Pepsi Cola Bottling Company, Bottled by pepsi Cola Bottling Company, Yakima, Wash.

# Miss Tri-Cities and Miss Tri-Cities

Miss Tri-Cities Sandi Varley sits in the cockpit of the U-4 Miss Tri-Cities/Mark & Pak in the unlimited hydro's first testing on the Columbia River in 1978. Sandi also officially christened the boat with its new name and new paint job on July 10. With her are Neal Yapachino, left, driver of the U-4 and owner Bob Murphy.



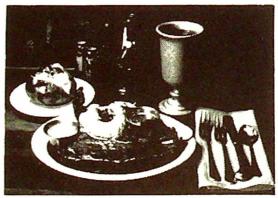


Steel in Tri-City Water Follies float furnished by Standard Steel & Tube Supply

# STANDARD STEEL & Tube Supply

P. O. Box 2926 925 N. Oregon Avenue Pasco, Washington 99302 Phone 545-9305

# Chapler



### THE PRIME RIB CAPITOL OF THE WEST

Best salad bar in town • Banquet facilities

Spokane • Spokane Valley
Yakima • Tri Cities • Seattle • Factoria
also Culpepper Cattle Company



# Sargent

PUMP & IRRIGATION CO. INC

1156 South Broadway Othello, Washington 99344 Phone 488-5623 Bldg. 140, Pasco Airport Pasco, Washington 99301 Phone 547-2682

**Electric Pivot Irrigation System with Solid State Controls** 

# FOR THE BEST IN HOME VIEWING IT'S COLUMBIA TELEVISION CO. SERVING PASCO, KENNEWICK & VICINITIES For Improved Television Reception A Larger Variety of Programming Home Box Office, the great entertainment alternative Madison Square Garden Events Do Yourself a Favor SEE US AT 24 NORTH BENTON STREET, KENNEWICK WA 99336—OR CALL US AT 586-0461

### Hydro's Three **Power Plants**

Look for three different types of engines that will be powering the Columbia Cup Boats when you visit the pit area.

By far the most successful and the most numerous, are the Rolls Royce Merlin engines. They powered the English Spitfire fighter planes in World War II and burn high-octane aviation gas. Atlas and Budweiser are typical of the Rolls-powered boats.

The second most popular engine is the Allison, manufactured by General Motors for use in Mustang fighter planes in World War II. They are revamped for boat racing by using turbo-chargers to soup up the horsepower. The Allisons burn methanol as fuel. Squire, Miss Madison and the U-7 are among the Allison practitioners.

The one-only power plant in the pits will be Bob Murphy's U-4, Miss Tri-Cities/Mark and Pak. The U-4 uses a blown 454 Chevy Truck engine modified and supercharged for racing. Automotive power has been used sparingly by the unlimiteds and has never been competitive to the World War II aircraft engines.

# Narineland PROFESSIONAL BUILDING

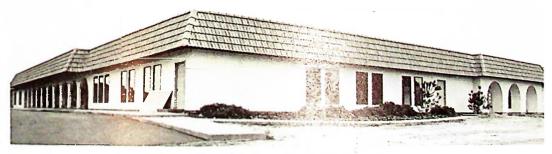


### New Home of

Dr. Walter Hadley Dr. H. Gronski

Dr. Kenneth Pershall Paulson Investments

Equitable Life Assurance Western Mortgage



24,000 Sq. Ft. Total Space Medical & Professional Offices Approx. 10,000 Ft. yet available for lease

For appointment

### MARINEL AND PROPERTIES

Warren Luke 783-8168

5219 W. Clearwater Kennewick

orest Watson 783-3049

# Tri-Cities Columbia Cup race Official Scoring Form

# **APBA Point Scoring**

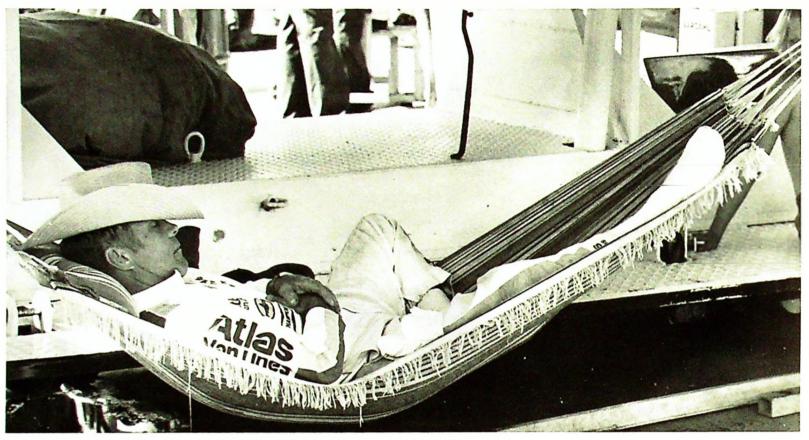
(Points awarded for each heat) 1—400 3—225 5—127 2—300 4—169 6—95

No.   Boat   Speed   Points   No.   Boat   Points   Speed   Points   Speed   Points   Speed   Points   Speed		HEAT 1-A						HEAT 1-B	1-8			
HEAT 2-A		Boat	Finish	Speed	Points	Ö	Boat			Finish	Speed	Points
HEAT 2-A	1											
HEAT 2-A	- 1											
HEAT 2-A												
HEAT 2-A												
Speed   Points   No. Boat   Finish   Speed   Points   No. Boat   Finish   Speed   Speed   Finish   Speed   Spee		HEAT 2-A						HEAT	r 2-B			
FINAL HEAT		Boat	Finish	Speed	Points	No.	Boat			Finish	Speed	Points
FINAL HEAT  FORM: Driver  FORM												
Boat Cum. Pts. Speed Points Time												
FINAL HEAT									_			
FINAL HEAT  TOTAL  Driver  Driver  Cum. Pts. Speed Points Time												
FINAL HEAT  TOTAL  Driver  Driver  Cum. Pts. Speed Points Time												
FINAL HEAT           Doriver         Cum. Pts.         Speed         Points         Time           Cum. Pts.         Speed         Points         Time												
Driver Cum. Pts. Speed Points Time Time				_	FINAL	HE/	ΙT		T	OTAL		FINAL
		Boat	Driver					Speed	Points	Tin		Position
											-	
	_											

# At last. 256 ways to pick a winner.

Before, when you raced out for a hamburger, maybe all you got was a dry'n chewy. But now you can enjoy a Wendy's Hot'n Juicy! At Wendy's we make hamburgers the way they should be made—lots of juicy meat, prepared fresh every day, and lots of juicy toppings...256 ways in all. And, lots of napkins! So next time you want to pick a winner, the choice is very simple: if it isn't a Wendy's Hot'n Juicy, it's just not in the running.



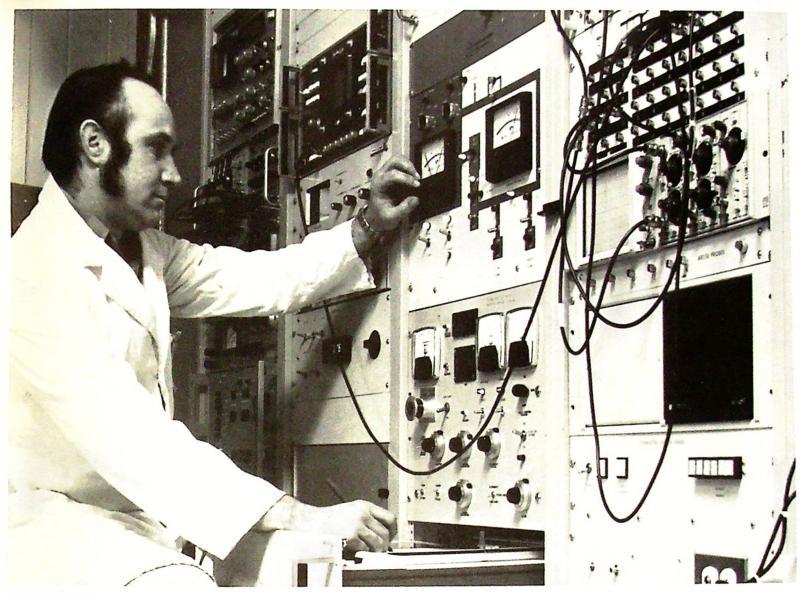


# After the Prop Stops Turning:

Driver Bill Muncey relaxes in his "hydro hammock" using the Atlas as shade.

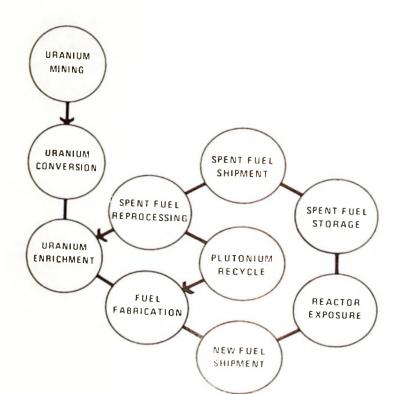
# Owner's Career Victories Box Score

POS.	OWNER	TOTAL	WINS		
(1)	Bernie Litt	e	28		
(2)	Joe & Lee	Schoenith	27		
(2)	Ole Bardah	ıl	27		
(3)	Dave Heer	ensperger	24		
(4)	*Willard Rho	odes	18		
(5)	*Bill Waggo	ner	12		
(5)	George Sir	non	12		
(6)	"Walt & "Ro	y Dossin	11		
(6)	Bill Munce		11		
(7)	*Horace Do		10		
(8)	*Henry & Ed	lgar Kaiser	9		
(9)	Bill Harrah		8		
(10)	*Stan Sayre		7		
(10)	Guy Lomba		7		
(10)	J. Gordon		7		
(11)	*Jack Schaf	_	6		
(11)	Milo & Gler		6		
(12)	Leslie Rose	nberger	4		
(13)	Stan Dollar		3		
(13)	Albin Fallor		3 3 3		
(13)	Bill Boeing,		3		
(13)	*Chuck Tho				
(13)	*Herb Mendo Mendelson				
(12)	Miss Madis		3		
(13) (14)	Joe Mascar		2		
(14)	Jim Herring		2		
(14)	Jim Ranger		3 3 2 2 2		
• •			_		
*deceased					



# TECHNOLOGY AT YOUR

# FINGERTIP



That's what energy development is coming to. At Exxon Nuclear we're busy in nearly every aspect of the nuclear fuel cycle guaranteeing that lights will come on and industries will hum with the flick of a switch.

While more energy sources are being developed, however, more energy is being consumed. Much more.

To help guarantee that lights will come on and industries will hum, remember the technologies we are developing haven't yet reached your finger tip. . . but conservation has.

about savings our resources. It starts with you and the control you excercise. Conservation isn't yet in hand . . . . but it is at your finger tip.



2101 Horn Rapids Road Richland, Washington 99352

