

HOBOKEN

PARKING AUTHORITY

I N F O R M A T I V E N E W S L E T T E R

JUNE 1999

Hoboken Parking Authority & St. Mary Hospital Team Up

To Build Midtown Garage With 800 - 900 New Parking Spaces

The Hoboken Parking Authority and administration of Mayor Anthony Russo are not resting on their laurels in providing more parking spaces for Hoboken residents.

Simultaneously with the groundbreaking taking place on the 324-car fully automated parking facility set for 916 Garden Street, it was announced that the Parking Authority and St. Mary Hospital have entered into a joint agreement to erect a six-story 800-900 space parking facility on Clinton Street between Third and Fourth Streets. It will be known as the Midtown Garage.

According to Mayor Russo, he had been working with St. Mary Hospital officials for over a year to bring the plan to fruition. The public-private partnership calls for St. Mary to lease the land it owns to the city for one dollar per year for 99 years. The Hoboken Parking Authority will bond the estimated \$15 million project after architectural and engineering studies, along with all the necessary approvals, are completed.

According to both city and hospital officials, the spaces will be divided between spaces for St. Mary's staff and visitors, and monthly parking for Hoboken residents. The division of how many spaces in each category has not yet been determined due to several factors. First, the size and scope of the project has to be finalized. Next, according to the Mayor, officials from both sides are trying to determine the exact needs of the hospital and the hours in which those needs will occur. The answers to those questions may free additional spaces for double duty.

"In either case, the new facility is certainly going to help the hospital, the neighborhood, and the city with its parking problem," said Russo. "Just freeing up the number of spaces on the street currently utilized by employees of the hospital will begin to ease our plight," he said.



ARCHITECTS RENDERING OF MIDTOWN GARAGE



NEW PARKING FOR ST. MARY HOSPITAL & HOBOKEN RESIDENTS

St. Mary Hospital Board of Trustees President Peter Murphy (seated left) and Mayor Anthony Russo (seated right) hold up architectural rendering of proposed Midtown Garage while Hoboken Parking Authority Commissioner Donald Pellicano (seated) looks on. Joining in the signing ceremony are (left to right), Human Services Director Robert Drasheff; Business Administrator George Crimmins; City Council President James Fitzsimmons; HPA Executive Director Jo Ann Serrano; HPA Commissioner Michele Russo; Maurits Hughes; Kevin Mulcahy; Frank Sheets; Martha Losce; Anne Murga; and Richard Evans, all of St. Mary Hospital; Waterfront Counsel Jack Carbone; Michael Blum; Environmental Services Director Timothy Callagy; and St. Mary Hospital Counsel Thomas Brady.

HOBOKEN PARKING AUTHORITY
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Building Of 916 Garden St. Parking Structure Making Good Progress

First Totally Automated Facility Of Its Kind In The United States.

The building of the automated parking facility at 916 Garden Street is progressing nicely and interest in renting spaces is still high according to Frank Turso, Acting Chairman of the Hoboken Parking Authority.

The Hoboken Parking Authority broke ground to build a five-story 324-car automated parking facility at 916 Garden Street which will provide monthly parking for Hoboken residents. It is the first fully automated parking facility in the United States of America according to Frank Belgiovine, President of the Belcor/Megan Group, which was awarded the \$6,193,000 design and construction contract. It is expected to take one year to build.

According Frank Turso, Acting HPA Chairman, the Belcor/Megan Group bid was the lowest of seven bids submitted through the legal bid process. The bids ranged from the successful bid of \$6,193,000 up to \$8,280,000.

In a joint announcement, Hoboken Mayor Anthony Russo and Turso disclosed that there is already a waiting list of 620 Hoboken residents for the 324 parking spots. They disclosed that the application process will remain open up until the time the garage is built and ready to operate, but that the Authority will begin contacting applicants by mail as soon as the parking rate is set.

If there are still more applicants than

spaces when the weeding out process is completed, a lottery will be held to determine who gets the spaces. There will be no transient parking at the parking facility.

In disclosing that Hoboken has achieved another "first" in history to go along with such epoch making events as the first baseball game, first steam engine, first ice cream cone and the birthplace of Frank Sinatra, it just misses claiming the largest automated parking facility title on an international level.

AREA RESIDENTS GET PREFERENCE ON PARKING

Residents who live within a four square block area of each of the new parking facilities at 916 Garden Street and the Midtown Garage will receive priority for the monthly parking spaces.

In response to a request from the City Council, the Hoboken Parking Authority Board of Commissioners adopted the 4-square-block policy to govern the allocation/lottery draw of spaces.

If a lottery drawing is required due to more requests than available spaces, the first lottery pool will consist of residents in the 4-block area. Any remaining spaces will then be drawn from the balance of the pool. The policy will hold for each of the parking facilities.

An 800-plus car facility exists in Seoul, Korea. Smaller venues exist in Munich, Duederstadt, Hamburg, Frankfort, Dusseldorf, Wuerzburg and Bregenz in Germany. Authority officials visited some of the sites in Germany last year to gather first hand information.

Robotics, an Ohio based manufacturer, is providing the automated portion of the facility. The technology relies on Vertical Lift Conveyor (V.L.C.) to move cars to and from slots in the facility. There are no ramps, no tire squealing, and no carbon monoxide emissions.

The monthly renter drives a car onto a huge pallet located at one of the four entrance/exit ways to the facility; shuts off the motor, gets out of the car and locks it; then places an identification card into a monitoring device and walks out of the facility. The mechanism in the facility takes the car and brings it to one of the 324 storage bins. When they return to retrieve the vehicle, they place the identification card into the monitoring device and the facility mechanism will retrieve the vehicle and bring it down to the ground floor exit facing the street.

According to Turso, the facility will store or retrieve a vehicle in three minutes or less. It is also manned 24-hours a day, contains a back-up mechanical system and is practically theft-proof. Since there are no

SEE BUILDING on page 3



916 GARDEN ST. GROUNDBREAKING
America's first fully automated parking facility will soon become a reality as Hoboken's "team" recently breaks ground at the site.

L to R:
Acting HPA Chairman Frank Turso, Commissioner Donald Pellicano, Michele Russo, Joan D'Agostino, former HPA Chairman Patleo Spaccavento, HPA executive Director Jo Ann Serrano, Mayor Anthony Russo, builder Frank Belgiovine of the Belcor / Megan Group, President Gerhard Hagg of Robotics, Sal Rullo of the Megan Group, Engineer Terry Blackburn of Schoor DePalma & Vice President Raymond Catlaw of The Trust Company of NJ.

BUILDING continued from page 2

ramps, no one can drive a car into or out of a parking slot.

And, the system contains a sensing device that will not allow a mechanism to store a car if there is a "human" presence in or around the vehicle.

According to Mayor Russo, the exterior of the facility will resemble the brick row housing in the area and completely fit into the character of the neighborhood. "You would not even know there was a parking facility there if it were not for the portals at the ground level," the mayor said.

The real beauty of the design is that all portals can operate in either an in or out direction, thereby practically eliminating the likelihood of any waiting lines according to Russo.

He and Turso disclosed that the architecture includes smoked gray plexi-glass windows, huge planters and other amenities to make the facility blend in with the surrounding homes. In addition, the height of the

facility is in keeping with the height levels of the neighborhood. Russo extolled the "hard work and dedication" of parking authority officials in bringing the project through the difficult initial stages. He cited many increased benefits which would accrue to the neighborhood residents and Hoboken in general when the project is completed.

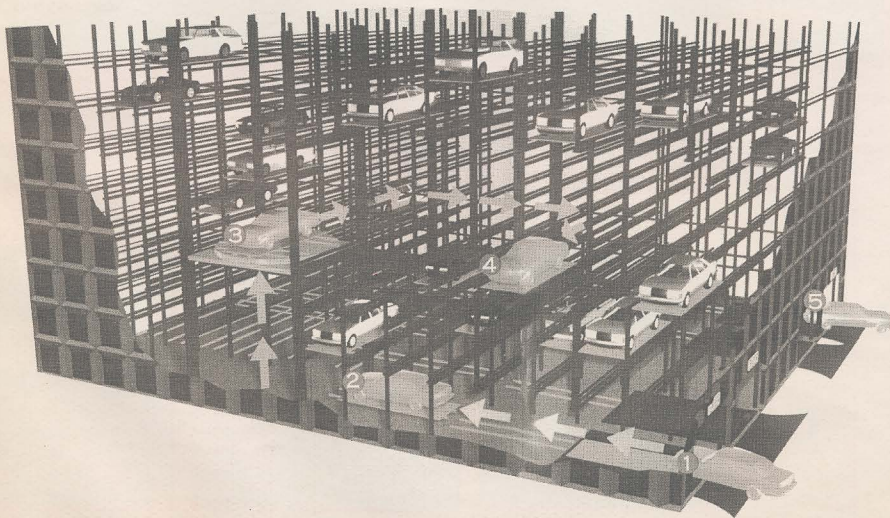
Among them are more parking spaces for Hoboken residents to alleviate parking problems; a reduction of auto pollution since there will be a reduction of autos driving around looking for parking spaces; reduction of noise levels; design of an attractive facility, replacing the former eyesore located on the property; more open spaces on the surrounding streets; and a

probable enhancement of property values due to increased parking in the neighborhood.

"We're using the latest in space age technology to help solve our parking problems in Hoboken," said Russo. He also pointed out that his administration has provided or facilitated the creation of over 2,000 new parking spaces since it took office and that a conventional 900-car garage in conjunction with St. Mary Hospital is currently on the drawing boards.

"The facilities are even more welcome for a number of reasons," he said, "in addition to helping us provide more and badly needed parking. Not one penny of taxpayer money is being used."

The facility is being financed with a \$5 million construction loan/mortgage from The Trust Company of New Jersey. The balance comes from revenues out of the Authority's Capital Improvement Fund.



AN EFFICIENT TEAM SERVES THE PUBLIC ON A



PERMIT PARKING TEAM

Alisette Santiago, Anita Lombardo, Sandra Dortch, Lucille Duvall and Acting HPA Chairman Frank Turso surround Residential Parking Supervisor Louise Taglieri as she demonstrates new permit parking program software capabilities on the computer.



TOW RELEASES

Diane Buoncuore (left) and Cheryl Gorri process the release of a vehicle for an out-of-town resident whose car was illegally parked and towed.



HIT THE STREETS

Parking enforcement officers who make sure the laws are enforced are, L - R: Joe Lavelle, Tammy Goodwin, Joseph Ocasio, Angelina Francolino, Ricky DeLorenzo, HPA Commissioner Joan D'Agostino, Gregg Johnson, Iris Garcia, Louis Camacho, Jackie Anderson, Louie Ortiz and Julie Perez. Not pictured are Renaldo Benito, James Farina, Chris Figueroa, Michael Johnson, Joseph Maresca, Cindy Mojica, Hector Mojica, Mark Mullins, and Timothy Weyouche.

Hoboken Parking Authority Board Of Commissioners



FRANK TURSO
Acting Chairman



JOAN D'AGOSTINO

A DAILY BASIS AT THE PARKING AUTHORITY



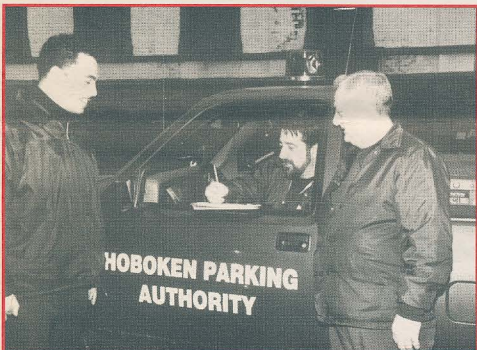
KEEPING THE RECORDS

Supervisor Louise Taglieri, Kathy Ranieri and HPA Commissioner Michele Russo check out Sylvia Braxton's record compilations.



ADMINISTRATIVE STAFF

Assisting HPA Executive Director Jo Ann Serrano (left) in her day-to-day administrative duties are Helena Mulvaney (center), Nancy DeSteno and Mary Knapp (seated).



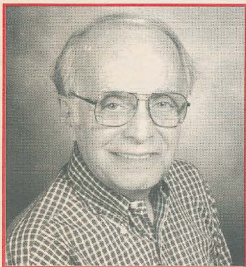
KEEPING THE SHOW ROLLING AND CLICKING

Maintenance Supervisor Gary Cemelli (seated in truck) goes over daily maintenance schedule with Benedetto Cecala (left) and Richard Olsen.



EXECUTIVE DIRECTOR

Executive Director Jo Ann Serrano oversees the daily operation of the Hoboken Parking Authority.



DONALD PELLICANO



SHARON RICCARDI



MICHELE RUSSO



SHARON RICCARDI JOINS HPA BOARD

Sharon Riccardi, a lifelong resident of Hoboken, is the newest member to join the Board of Commissioners of the Hoboken Parking Authority.

For the past 13 years she has served as Building Manager for Clock Towers, and is trustee on the H.O.P.E.S. Board of Directors.

Married to Joseph Riccardi, she is the mother of three children. They are Joette, who is graduating from St. Peter's College; Rocco, a Sanitation Inspector for the City of Hoboken; and Joseph, a June graduate of Hoboken High School.

Mrs. Riccardi was nominated to the board by Mayor Anthony Russo and received the consent of the City Council.



CHANGE CARS? Report It!

Information for the Residential Parking Permit Program must be kept current at all times. If you have a change of vehicle or a change of address, **YOU MUST REPORT IT IMMEDIATELY** to the Hoboken Parking Authority. If you buy or lease another vehicle and you do not yet have the permanent registration, the Hoboken Parking Authority will issue you a temporary permit during the interim. If a Hoboken resident rents a vehicle for a short period of time, a temporary permit will be issued. For further information, call 653-1921.

HOBOKEN PARKING RATES THE LOWEST IN THE METROPOLITAN AREA

Despite several incidents of misinformation both in political campaigns and unsuccessful lawsuits against parking rates, the truth is that Hoboken parking rates are among the lowest, if not the lowest, in the metropolitan area. The distinction is shared by both private parking garages and those facilities operated by the Hoboken Parking Authority. Following is a list of locations and their rates (the facilities in red print are operated by the Hoboken Parking Authority).

LOCATION	MONTHLY RATE	RESERVED RATE
Downtown, New York City	\$548	\$672
Midtown, New York City	325	395
10 Exchange Place, Jersey City	270	320
Portside, Jersey City	200	N/A
Kinney, Observer Highway, Hoboken	225	N/A
Harborside, Jersey City	190	210
Garage B, 131 Hudson St., Hoboken	155 (Seniors 135)	225
Belle Mead, 1500 Hudson St., Hoboken	150	N/A
Park-on-Park, 15th St., Hoboken	145	190
Second St. & Willow Ave., Hoboken	125	N/A
Garage D, 215 Hudson St., Hoboken	120 (Seniors 100)	180
Garage G, 315 Hudson St., Hoboken	105 (Seniors 90)	150
413 7th Street, Hoboken	100	N/A
11th Street & Willow Ave., Hoboken	100	N/A



OFFER MERCHANTS/SHOPPERS PROGRAMS TO EASE PARKING

For over a decade, the Hoboken Parking Authority has been offering deep discount programs in its garages to retail merchants, businesses, and restaurants to ease the parking situation on Washington Street and other retail areas of the city. The program frees up spaces for shoppers and diners.

In addition, the city instituted a 20-minute meter in front of fast-in and fast-out types of retail operations, in an attempt to curtail long term meter parking in those areas.

Unfortunately, many merchants have chosen not to take advantage of the discount program. It has contributed to a shortage of parking spaces and resulted in an unfair and unjust criticism of the Parking Authority.

The Merchants Parking Coupon program offers up to ten hours of parking in the garages for merchants and their employees at the rate of forty-five cents per hour. Two-hour discount coupons cost \$90 for a book of 100 coupons, while four-hour coupons can be purchased for \$180 per book of 100. There is a one-time only fee of \$10 to enroll in the program.

The Park & Shop/Dine Program allows up to four hours of parking at discount rates. Two-hour coupons cost \$100 for a book of 100 coupons, and one-hour coupons cost \$50 for a book of 100. That brings the cost of the Park & Shop coupons to fifty

cents per hour. There is no enrollment fee and merchants may purchase these for their customers.

When you go shopping or dining, ask your favorite shop or restaurant for a Park & Shop coupon, or urge them to join the program if they are not members.

The following shops, business and restaurants are members of the Park & Shop/Dine Program:

ALL PASTA CAFE • ARTHURS TAVERN
BANGKOK RESTAURANT • BLIMPIE
THE BRASS RAIL • CAFE HOBOKEN
CARLO'S BAKERY • THE CLAM BROTH HOUSE
COURT STREET • DA VINCI'S • FAVIA'S
GERRINO'S • HOBSON'S CHOICE
HUDSON PHYSICAL THERAPY • HUDSON'S
JADE LEE • KITTY'S • KOBE
DR. NEIL MARCIANO • MARIO CLASSIC PIZZA
ODDFELLOWS • O'DONOGHUE'S
DR. VITO PETRUZZELLA • PLANET HOBOKEN
POWERHOUSE GYM • PRECIOUS RESTAURANT
ROXANNE MIDDLEBROOK • SPARROW'S
TEXAS/ARIZONA • TROPICAL SHADE
TUTTA PASTA • THE WHISKY BAR

City's CAT Program Still Available To Residents

The City of Hoboken's CAT (Combat Auto Theft) Program is still available and free to resident car owners according to Hoboken Mayor Anthony Russo.

The program is under the direct supervision of the Hoboken Police Department, which entered into an agreement with the Hoboken Parking Authority to have the latter agency handle the enrollment and administrative details.

The program falls under state guidelines according to Hoboken Police Chief Carmen LaBruno and is designed to assist police in catching car thieves and/or preventing car thefts. It is specifically designed for persons who do not normally drive their vehicles between the hours of 1 a.m. and 5 a.m. in the morning.

"Mayor Anthony Russo has requested that we institute this program as an additional protection for our citizens," said LaBruno, "because the police department's investigations revealed that apprehended car thieves obviously came into Hoboken with specific requests for certain types of cars. In other words, Hoboken is being targeted for its large population of upscale and recreational vehicles."

Under the program, a motor vehicle's registered owner will be provided a CAT decal (to be placed in the lower right, passenger side of the rear window) if he or she first signs an informed consent agreement (in person at the Parking Authority) stating that the vehicle is not normally operated between the hours of 1:00 a.m. and 5:00 a.m.

Thereafter, any law enforcement officer seeing the vehicle being operated upon the public highways of the state between those hours is authorized to stop that vehicle and to request the driver

to produce a valid driver's license, motor vehicle registration card, and insurance identification card.

If these conditions are not met, the officer then checks back with the police department to ascertain if anyone else is authorized to drive the vehicle and the number of that authorized driver's license (also supplied by car owners upon signing up for the program). If that step does not produce a satisfactory result, the owner of the car will be called by phone and asked if the person driving has authorization. If not, the person will be arrested and the car impounded for the owner to pick up.

According to LaBruno, the consent agreement is necessary because law enforcement officers cannot arbitrarily stop vehicles without sufficient cause or suspicion that a violation of the law has occurred. By signing the agreement, the

owner gives that right to the police. Any police officer, in any community, can stop that vehicle upon seeing the CAT decal. The program is the same in all communities which offer it.

Any Hoboken resident car owner may sign up for the program free of charge (multi-vehicle families may register each car individually) by signing a consent agreement in person and presenting their driver's license and registration at the offices of the Hoboken Parking Authority, 101 First Street (Basement of City Hall), during any of the authority's business hours.

The participant will then receive a decal sticker which they will place in the lower right, passenger side of the rear window of their vehicle. Participants are required to inform the Parking Authority if they move, change vehicles or wish to drop out of the program. In all three cases, they are responsible for removing the sticker.

Mayor Russo and Hoboken Parking Authority Acting Chairman Frank Turso lauded the police department's performance and for bringing the program to the city, noting also that car thefts are on a downward trend since the program was instituted.

"This program will assist our police department in continuing the fine job they are doing," they said, "and we hope that all residents who do not normally drive their vehicles during those targeted hours will sign up for the program. The mayor also praised the Commissioners of the Parking Authority for entering into the agreement to act as the administrative arm for the police department.



Above is replica of CAT decal which is issued to enrollees and which must be placed in lower right, passenger side of the rear window.



TOWING RELEASES

If your car is towed you must obtain a towing release from the Parking Authority in order to retrieve it.

Offices are open between 8:30 a.m. and 10:00 p.m. (Monday thru Friday) and between 11:00 a.m. and 4:00 p.m. (Saturdays).
NO TOWING RELEASES ON SUNDAYS.

VISITOR PERMITS

Anyone who visits Hoboken and stays for a period longer than four (4) hours is required to obtain a Visitor Permit. Residents may obtain permits for visitors at the Hoboken Parking Authority.

**IF YOU HAVE ANY QUESTIONS,
PLEASE VISIT OR CALL THE HOBOKEN PARKING AUTHORITY AT
101 FIRST STREET (BASEMENT OF CITY HALL) • 653-1919
For Resident /Visitor Permit or Towing Releases Call 653-1921**

Since 1993, The Parking Authority & The City Of Hoboken Have Created Over 2000 Parking Spaces.

Now There Is Even More Coming!

A New Parking Facility is planned for Clinton Street between Third & Fourth Streets in Hoboken:

Space for 800-900 Cars

Rental Costs To Be Determined

Manned 24 Hours-A-Day

Monthly & Daily Rentals

Hoboken Residents Get Priority On Spaces Not Leased By St. Mary Hospital

ANTHONY RUSSO
Mayor

PARKING AUTHORITY OF THE CITY OF HOBOKEN

Frank Turso
Acting Chairman

Joan V. D'Agostino
Commissioner

Donald J. Pellicano
Commissioner

Sharon Riccardi
Commissioner

Michele Russo
Commissioner

Jo Ann Serrano
Executive Director

If you are interested in renting a parking space, please fill out the application below & mail it as soon as possible.

MIDTOWN GARAGE APPLICATION

YES! When the Parking Authority Parking Facility on Clinton Street is built, I would be interested in renting a parking space. I understand that filling out this application of interest DOES NOT obligate me in any way, but places me on a waiting list to be contacted & offered a parking space when & if the facility is completed.

Name _____

Street Address _____

Day Phone _____ Evening Phone _____

Year, make and model of vehicle _____

MAIL OR DROP OFF TO

THE HOBOKEN PARKING AUTHORITY • 101 FIRST STREET • HOBOKEN, NJ 07030