

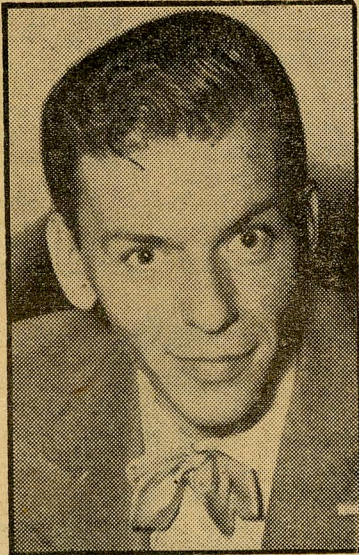
Sinatra to Stage Radio Plea To Italy for Defeat of Reds

By LOUELLA O. PARSONS,

International News Service Motion Picture Editor.

HOLLYWOOD, April 4 (INS).—An appeal broadcast directly to the Italian people to vote against the Communist ticket at the April 18 election is being arranged by Frank Sinatra.

ALL-STAR AGAINST REDSTAR



FRANK SINATRA
Arranging radio program in
Italian for rebroadcast in Italy
before election.

His guests will be Jimmy Durante, Joe DiMaggio, and Alida Valli. The hour-long show will be in Italian.

Sinatra, who returned from New York today, was asked by high Washington officials to get together a show with famous guests of Italian parentage and Frankie gladly accepted the assignment to help fight Communism.

Twenty-seven recordings will be made and played in various parts of Italy in an effort to reach even the most remote parts of that troubled nation.

Frankie told me Washington also had requested that Clark Gable and Tyrone Power appear on the show, even though they are not of Italian descent and do not speak the language.

MERRILL VS. SINATRA

Manhattan: In March 22, 1946, paper the was an very untrue story about Frank Sinatra. There was a statement about Sinatra which annoyed us Bobbie Soxers very much. We did not like at all what was printed about him. And we think the girls that swoon over Robert Merrill are not Bobbie Soxers. In fact we think there not even included in the Bobbie Sox age. There is no other singer like our Frankie Boy. And we just can't understand HOW and why you compare this Robert Merrill with The Voice. Sempra Sinatra. GRACE MYRO & 112 BOBBIE SOXERS.

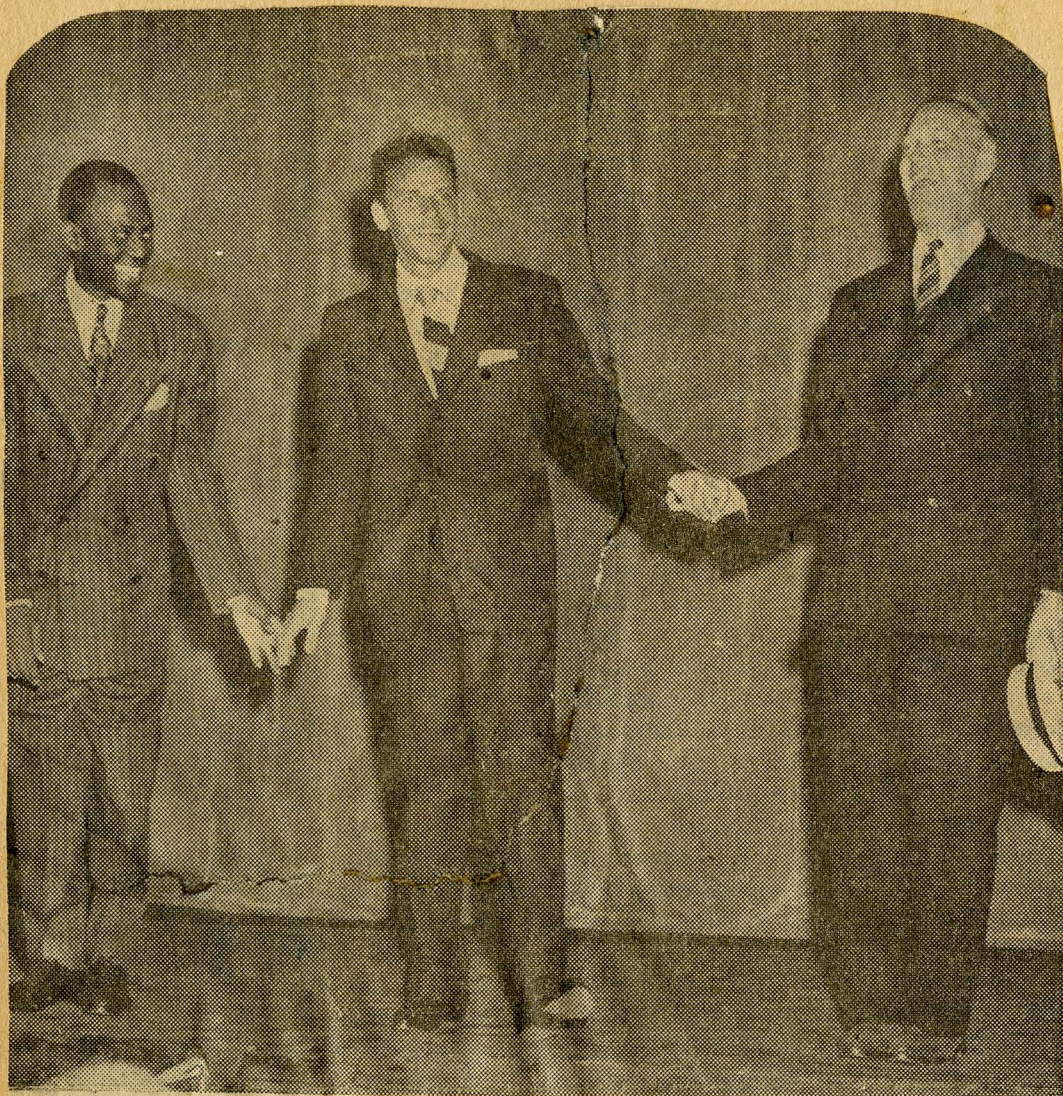
Frank Sinatra has said no—and a big no—to all engagements that will take him away from home during the latter part of June. That's when the Sinatras are expecting their third baby.

"I was away when the other two children were born," he told me, "and this time I made up my mind I am going to be here with Nancy."

Frank has just finished "The Kissing Bandit" at MGM, and he came back for a few retakes.

The picture closest to his heart is "Miracle of the Bells" in which he played Father Paul, a priest in a small Pennsylvania town.

* * *

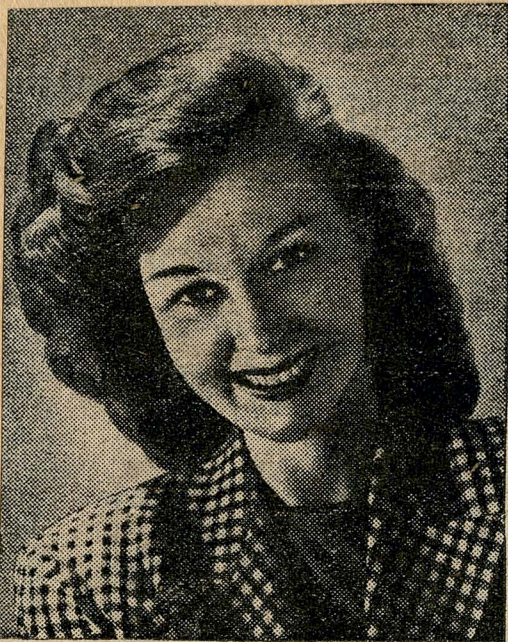


FOR HEART FUND . . . MAURICE CHEVALIER (right) making the "bon voyage" appearance of his American tour, stages a 100 per cent benefit for the New York Heart Fund at the Golden Theatre. Two guest stars, "BOJANGLES" **BILL ROBINSON** (left) and **FRANK SINATRA**, shared the stage with Maurice. The proceeds amounted to \$8,500.

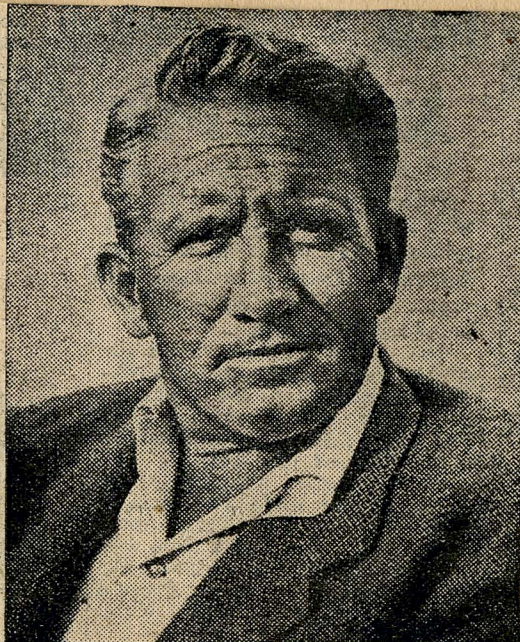
Visitors to Frank Sinatra's new home in Palm Springs say that it is out of this world and that Frank is to be congratulated upon living down there all week, coming into the city on Saturday for rehearsal and broadcasting of his radio show.

Frank Sinatra signing autographs for a swarm of kids in a drive-in while his hamburger-with-everything gets cold

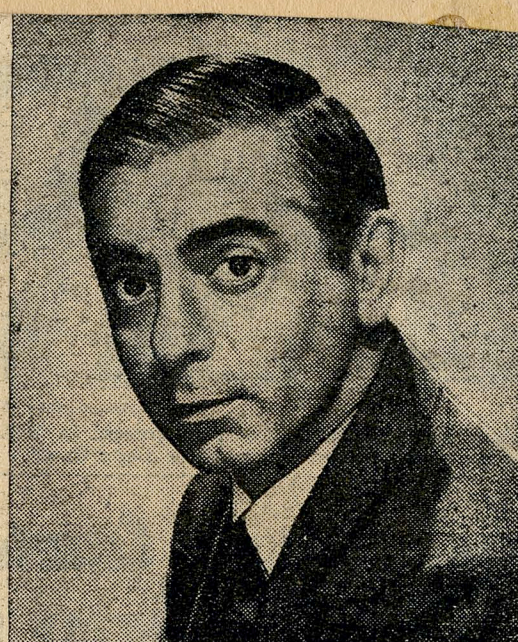
FRANK SINATRA, soon to be seen in "The Kissing Bandit," has one of his most delightful discs in "My Cousin Louella" and "What'll I Do?" The former, of course, is the current favorite about the gal who sets the town on fire, but what the local yokels don't know is that she's just in town to buy her trousseau. A bouncy, jivey trio backs up Frank, who has a lot of fun with this playful number. In smart contrast Frank does the oldie "What'll I do?" in the dreamy, exquisitely-phrased style that is his forte, to the accompaniment of Alex Stordahl's tingling strings.



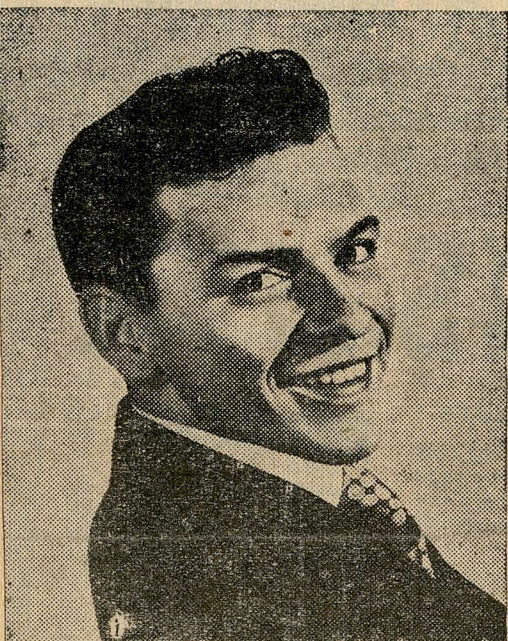
SUSAN HAYWARD . . . Protestant



SPENCER TRACY . . . Catholic



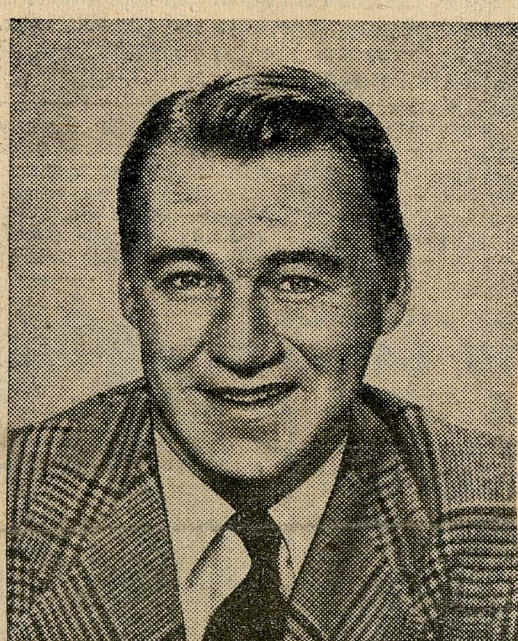
EDDIE CANTOR . . . Jew



FRANK SINATRA . . . Immigrant's Son



MARIAN ANDERSON . . . Negro



SONNY TUFTS . . . Mayflower Descendant

BUT WHO CARES?

DID it ever occur to you to rate a great performer by his race, creed, or where his parents came from?

Of course not. You don't care. You judge him on his performance, on his merits. You think of him as an *individual*—not as a member of some particular group.

Why judge your neighbor or fellow worker any differently? Yet—think a minute—how often do you pin a group label on someone before he has a chance to prove his own personal qualities?

All that any member of any racial or re-

ligious group in America asks is the right to be considered on his individual merits. Like him or dislike him as you choose—but do it because he's the kind of a person he is—not because of his race or religion.

There are people in this country who would have us do otherwise—who would breed disunity and trouble by damning whole groups just because they are of a different creed, color, or national origin.

Don't play their game! It's dangerous.

For our own sake—for America's sake, we can all do these three things to help the cause

of unity:

1. Accept—or reject—people on their *individual worth*.
2. *Don't listen to, or spread, rumors against a race, or a religion.*
3. *Speak up, wherever we are, at home, in business, in our school, labor, church, or social groups, against prejudice, for understanding.*

Remember—*that's being an American.*

Post this message in a public place.
Extra copies free: Write Sachs Quality Stores, 8th Ave. at 35th St., N. Y. 1.