

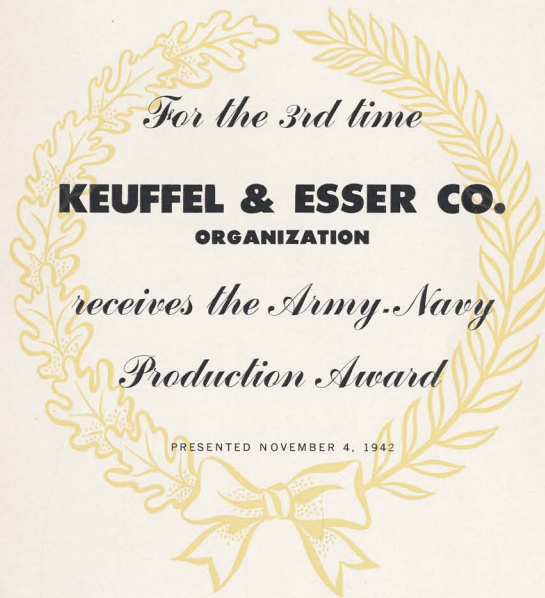
K&E

3-TIME WINNER

'E'

AWARD





For the 3rd time

KEUFFEL & ESSER CO.

ORGANIZATION

receives the Army-Navy

Production Award

PRESENTED NOVEMBER 4, 1942



THE ARMY-NAVY PRODUCTION AWARD

In 1916 the Navy instituted in the Fleet an award for excellence which has been known ever since as the Navy "E." First given for excellence in gunnery, it was extended to include outstanding performance in engineering and communications. An honor not easily won nor lightly bestowed, it became and has remained a matter of deep pride to the men of the Service who receive it.

The Navy "E" recently has been given as well to those plants and organizations which showed excellence in producing ships, weapons, and equipment for the Navy.

Today, the Army joins with the Navy to award the "E" for high achievement in the production of war equipment. The Production Front is thus recognized as a war front by all the fighting services. This honor is symbolized by a flag to fly above the plant and a pin which every individual in the plant may wear. It recognizes outstanding results in the manufacture of equipment and the determined, resourceful, unbeatable American spirit satisfied only by achieving today what yesterday seemed impossible.

This is the third occasion on which we have received the prized "E" for excellence in production of war matériel.

The first award was presented on August 6, 1941 and took the form of a Navy pennant presented by the Ordnance Department of the Navy.

The second award was given on May 28, 1942. This was in further recognition of our efforts in doing today what seemed impossible yesterday.

The final award, to date, is the highest honor bestowed on any manufacturing group in the United States. The Army-Navy "E" pennant with two stars attached—presented with impressive ceremonies on November 4th, 1942.

NAVY DEPARTMENT
WASHINGTON
NAVY BOARD FOR PRODUCTION AWARDS
2118 MASSACHUSETTS AVE., N. W.

Keuffel & Esser Co.,
Adams & Third Sts.,
Hoboken, N. J.

October 6, 1942.

Gentlemen:

I am glad to advise you that after careful consideration at its last meeting, the Navy Board for Production Awards granted your company a renewal of your award for an additional six months' period. Further, as evidence of continued outstanding industrial service in time of war, another white star may be added to the pennant, indicating the second renewal of the award.

Through the Commandant of the Third Naval District, I am causing to be forwarded to you an Army-Navy Production Award pennant with the two stars affixed.

On behalf of the Under Secretary of the Navy, I congratulate every man and woman of the Keuffel & Esser Company on their achievement. This Production Award is not lightly bestowed in the first instance; the requirements for renewal are equally exacting. By being selected for the honor a third time you have demonstrated that yours is no half-hearted, flash-in-the-pan effort, but rather a solid determination to supply the Army and Navy with the materials they must have to carry the engagement to the enemy. That's the spirit that has made the nation what it is today. It is the spirit that will win this war.

Sincerely Yours,

H. A. WILEY
Admiral, U. S. N. (Ret.)
Chairman, Navy Board for
Production Awards





Presentation Ceremonies
FOR THE UNITED STATES ARMY-NAVY
AWARD FOR EXCELLENCE IN PRODUCTION

★ ★

MASTER OF CEREMONIES.....William Ferber
POSTING OF THE COLORS.....Color Guard, U. S. Coast Guard
"STAR SPANGLED BANNER".....Singing led by John Didovich
WELCOME.....Carl M. Bernegau, President, Keuffel & Esser Co.
PRESENTATION OF ARMY-NAVY
PRODUCTION AWARD.....Captain Elmer Kiehl, USN
Bureau of Ordnance, Washington, D. C.
ACCEPTANCE OF ARMY-NAVY "E" PENNANT
WITH TWO STARS ATTACHED.....Philip Ferber, Jack Witt
RAISING OF ARMY-NAVY "E" PENNANT.....U. S. Coast Guard
PRESENTATION OF ARMY-NAVY
"E" INSIGNIA.....Colonel G. B. Welch, USA
Frankford Arsenal
ACCEPTANCE OF ARMY-NAVY
"E" INSIGNIA FOR EMPLOYEES.....Keuffel & Esser Co.
Golden Guard, W. L. E. Keuffel
"AMERICA".....Singing led by John Didovich

Today, the Army joins the Navy to award the "E" for high achievement in the production of war equipment. The production front is thus recognized as a war front by all the fighting services. This honor is symbolized by a flag (with two stars attached) to fly above our plant and a pin which every individual in the organization may wear. As crucial battles rage throughout the world and cherished freedoms are threatened in many lands, we at Keuffel & Esser vow to continue our war-like spirit.

★ ★

We know our job... We'll do it!





Acceptance of
Army Navy
"E" Pennant,
with two stars
attached by
Jack Witt, left
and Philip
Ferber, right.



Excerpts from Presentation Speeches

"I think of the first Height Finders which originated in their present form in your factory and under your hands. I know the thought and energy and skill and patience of the designers and the workmen who conceived it, and built its parts and put it together. When it was finally accomplished, I believe it was and is the finest instrument of its kind in the world.

"In every corner of the world where free men are fighting for the right to remain free, these instruments are to be found bearing the name plate of this great organization.

"Think of yourselves as active members of the armed forces, as strong operational bases supporting the Army and Navy and providing them with the means for carrying out their missions."

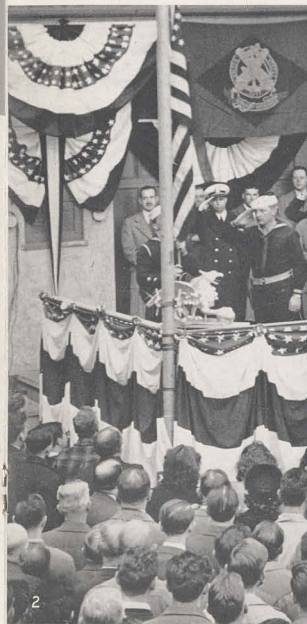
COLONEL G. B. WELCH, U.S.A.

"Time is the controlling factor. The biggest ship in the world can be delayed for lack of a Range Finder such as you make here. You have shown you have been keenly aware of the importance of time. That is why I am here to honor you again for the quality of your work and for the speed with which you have turned it out.

"I would like to make one point clear in this battle of production; that is, we all cannot be in uniform and at the fighting front. The war would be lost before we could get started. The battle is being fought here as well as on the far flung fronts.

"The Army and Navy are proud of the way you have consistently looked ahead to anticipate their future needs and to meet them as they arose."

CAPTAIN ELMER M. KIEHL, U.S.N.



1. Distinguished guests on speakers' platform

2. Posting of the colors, Color Guard, U. S. Coast Guard

3. Mr. Carl M. Bernegau, President, Keuffel & Esser Co., making address of welcome

4. "America" led by John Didovich



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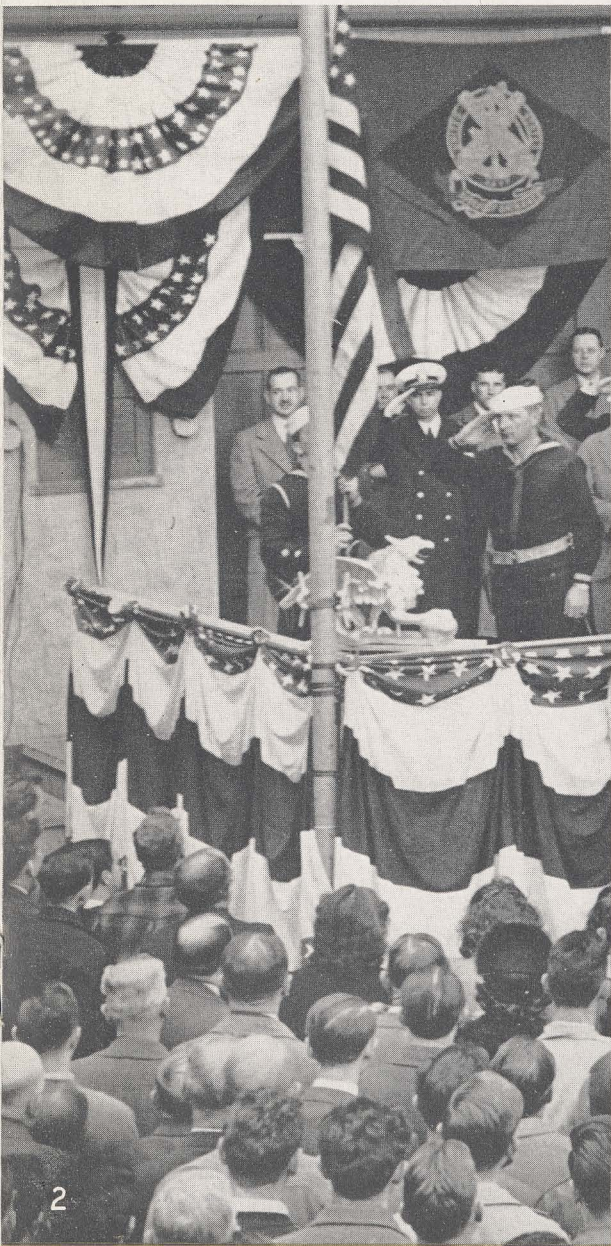
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PHOTOGRAPH U. S. ARMY SIGNAL CORPS

“Every battleship, cruiser, aircraft carrier, destroyer or ground battery, needs your precision range finders. They are the heart of the defense against attack. This is the type of gun control instrument you build here. They are vital to every man of war. Besides range finders you produce another important instrument—‘Theodolites’. These are



necessary for weather predictors in all of our sea operations. The fleet of Task Force Commander must know what weather to expect. The Theodolite, in the hands of trained men, give this important information to our Commanders. They are as necessary as guns and range finders.”

CAPTAIN ELMER M. KIEHL, U.S.N.

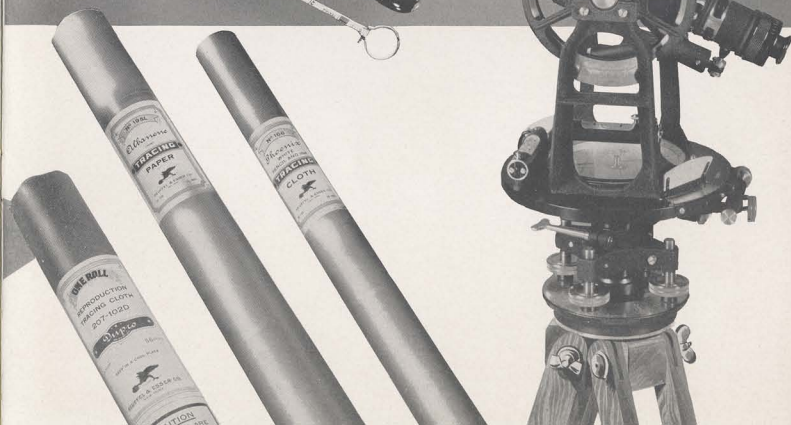
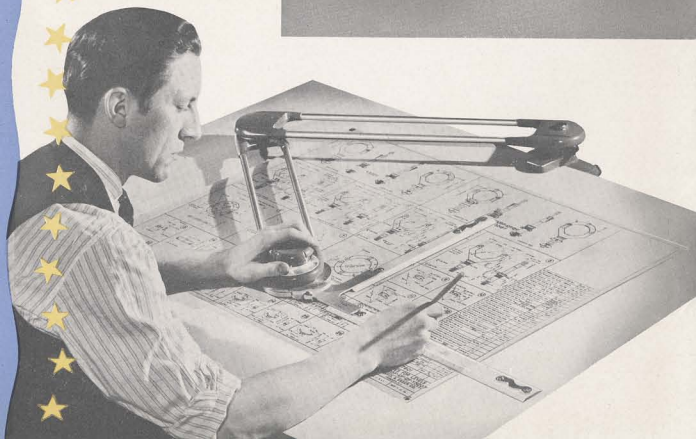
PHOTOGRAPH U. S. ARMY SIGNAL CORPS



Said Col. Welch:

"The everyday products, too, which you make in peace as well as in war, are likewise doing their share toward winning this fight. No important building, structure, fortification, or defense line can be laid out successfully, except they be surveyed by transits and levels from your production lines. Distances measured, earth to be moved, and cubic yards of concrete to be poured, are computed on tens of thousands of the precision slide rules which have long been of such a high standard of excellence when marked with the initials "K&E." No tank, or bomber, or ship, or gun, or telescope, or machine tool can be built without they are first laid down by precision drafting instruments that come daily from the skilled hands and eyes of workmen in this factory."

K & E PRODUCTS ESSENTIAL IN WAR AS WELL AS IN PEACE



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or more than seventy-five years Keuffel & Esser Co. have maintained a reputation for absolute reliability of products and good will in our relations with customers.

Because of our skill in the production of precision instruments, the government is calling on us for increasingly large quantities of materials used directly in the prosecution of the war. These demands are being cheerfully met to the utmost of our ability.

Meanwhile, our products in the hands of civilians are playing a vital part speeding production. Every effort is being made to supply the engineering profession with tools and supplies in the largest possible volume.

EST. 1867

KEUFFEL & ESSER CO.

NEW YORK · HOBOKEN, N. J.

CHICAGO · ST. LOUIS · SAN FRANCISCO · LOS ANGELES · DETROIT · MONTREAL

