

C. RALPH CLARK

A successor to his father as proprietor of Clark's Bakery, C. Ralph Clark was born in Des Moines, Iowa, November 30, 1883. He received his education in the public and high school of Pomona, and took a business college course in Los Angeles. On finishing his schooling, he was with his father in the bakery and restaurant for a time, then bought the Idyllwild candy store, which he ran for a short time, then sold and returned to be with his father. With his brother, Frank, he bought out his father's business, in 1913, both bakery and restaurant, in 1914, bought his brother's interest in the bakery, then, in 1917, sold his interest in the restaurant and now gives all his time to the proper management of Clark's Bakery, a first-class establishment and well on a par with the up-to-the-minute business establishments for which Pomona is noted, employing seven people, with added employees at busy seasons.

The marriage of Ralph Clark united him with Miss Myrtle I. Rose, of Pomona, the ceremony taking place June 4, 1906, and one child has been born to them, Kathryn Lucille.

Besides his business interests, Mr. Clark devotes his time to orange growing, owning his own grove in the Valley. An energetic and public-spirited man, he takes an active interest in the growth and expansion of Pomona, and can be relied upon to do his share in all movements that have for their object the best interests of the Valley. Fraternally he is a member of the Masons, the Knights of Pythias, the Elks, and the Fraternal Brotherhood. Politically he adheres to the Republican party tenets.

 JERE C. BOWDEN

Automobiling is a popular pastime in Southern California. The salubrious climate, fine roads and scenic beauties are conducive to the interests of the auto business, and thousands of automobiles of every size and description are used, and many houses have been established for handling the various popular makes of electric and gasoline cars. Jere C. Bowden, the genial sales manager for the C. R. May Company, Pomona Valley agents for the Buick and Reo autos, and General Motor Trucks, was born at Springfield, Mo., December 18, 1888. He was a lad eight years of age when he came to California with his parents in 1896, and his fundamental education was acquired in the Pomona public schools. He graduated from the Long Beach high school in 1907, attended Stanford University for a short time, and was then sent out on a government surveying expedition. In 1908 he engaged in geological survey for the United States Government in Northern and Central California, following the vocation three years.

From 1911 to 1916, he was in the employ of the San Dimas Quarry Company, the last two years of that time being in charge of the company's plant. This company got out rock for building boulevards in Southern California. In 1916, Mr. Bowden engaged in the automobile business. He is one of the rising young business men of Pomona Valley, is thoroughly versed in the automobile business and energetic and enthusiastic over the cars he handles. He is a fine salesman and is meeting with the success in his business that is his just due.

By his marriage he was united with Miss Ruth Martin, a native of San Dimas, and two children have been born of their union, William and Elizabeth. Fraternally, Mr. Bowden is associated with the San Dimas Lodge of F. & A. M. and the B. P. O. E. Lodge at Pomona.

ROY H. CARTER

Among the efficient boosters of Pomona Valley, who have worked for the advancement of all the best interests of this highly favored region, is Roy H. Carter, the proprietor of the motor agency at Second and Parcells streets, Pomona. He was born in Hendricks County, Ind., on October 16, 1884, and was reared in a farming district where he attended the usual country schools. Later, he topped off his studies at the high school at Plainfield, Ind., and soon after located in Indianapolis, where he took up newspaper work on the *Indianapolis Journal*.

Then he went to Chicago and entered the employ of the Chicago Binder and File Company, manufacturers of loose-leaf ledgers, and there he had his first experience in salesmanship, traveling on the road, broadening his knowledge of human nature, and getting familiar with business methods on a large scale. Arriving in Pasadena, in 1908, he embarked in the real-estate business; but ten years afterward he saw the broader field to be developed in the automotive industry and removed to Pomona.

Here, with Fred C. Trickey, he started in the automobile trade in the Overland Garage; and on New Year's Day, 1919, he established for himself the R. H. Carter Motor Agency. He was appointed agent for the Cadillac and Nash cars, the Moreland truck and the Case tractor, and fortune smiled on him from the first. His success in particular in selling the Cadillac led its company to enlarge his territory, which now extends from the San Gabriel River to Wineville. He also sold more Moreland trucks in the past six months in the Valley than did the agents of all other trucks combined; and since three trucks yearly was the average of sales in the Valley before he accepted the agency, his accomplishment in selling over \$70,000 worth of that popular make in the first half year of 1919 speaks for itself.