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FAY C. MARCHANT

Affiliations include the Rotary Club of Pomona; the Pomona Valley Bruin Club, of which he was the first President; The Reserve Officers Association of the U. S.; the Pomona Chamber of Commerce; the National Automobile Dealers Association; Motor Car Dealers Association of Southern California and the Pomona Valley branch of the latter.

Mr. Perkins married Miss Dee Neice Osika, formerly of Beverly Hills. They have two children: Robert M. and Barbara Anne.

Kermit William (Bill) Litchfield

The leading used car dealer of Pomona is Kermit William Litchfield, generally known to all his friends and customers as "Bill" Litchfield. He has the further distinction of being the oldest used car dealer, in length of service, in the entire eastern part of Los Angeles County.

Originally attracted to Pomona to visit the Fair in September, 1936, Mr. Litchfield was so pleased with this city that he decided to locate here. For about a year he was a salesman for the Grimes Pontiac Dealer, and then established his own used car business, which he has operated continuously since 1937, except for about a year when he served in the Quartermaster Corps of the United States Army during 1945.

A native of Texas, Mr. Litchfield was born on December 6, 1908, son of J. L. and Donnie (Taylor) Litchfield. He attended elementary and high school in Sweetwater, Texas, and as a youth of twenty, he began selling automobiles in Sweetwater in the year 1928, having associated with the Western Motor Company in that city for a period of eight years. He then came to California and has been here ever since.

Mr. Litchfield's place of business is located at 537 East 5th Avenue in Pomona on property with a 200 foot frontage where he has always on display a selected group of used cars. He also operates his own service department, and all cars are put in first class shape before being offered for sale. Due to the splendid service rendered and due to his honest reputation, Mr. Litchfield has built up an unusually successful business in a most competitive line.

Active in several organizations, Mr. Litchfield is a member of the Pomona Elks Lodge, Masonic Fraternity, including the Blue Lodge of Pomona, the Consistory in Pasadena and Al Malaikah Shrine Temple of Los Angeles. He is also affiliated with the American Legion.

He married Miss Flora Correll, formerly of Greenville, Texas.

Mr. Litchfield finds his diversions on his farm in Ontario where he has several horses.

Fay C. Marchant

For many years, Fay C. Marchant has occupied a foremost position in banking, business and civic affairs of San Dimas. In fact, he has held practically every top position open to a citizen of this community, and his business acumen and progressive spirit have been of inestimable value to his community.

Born in Humboldt, Iowa, on April 23, 1892, Fay C. Marchant is a son of the late William J. and Susie J. (Clark) Marchant. He came with his family to San Dimas in 1909, and his father was a citrus grower in this area until the end of his life in 1929. Following graduation from Bonita High School, Mr. Marchant worked for two years and then entered Pomona College, graduating there in 1916. For a year he taught school at the Claremont School for Boys, predecessor of the noted Webb School. Soon after the United States entered World War I, he volunteered for service and was commissioned Second Lieutenant in the Field Artillery and spent a year and a half in the Army, his last post being at Camp Taylor, Kentucky. On April 1, 1919, Mr. Marchant joined the old San Dimas First National and Savings Banks, joint institutions.

Starting as a teller, he was soon promoted to assistant cashier, then cashier, and finally vice-president and cashier, holding the latter two offices until the banks were sold to the Bank of America in 1936, and then he served as manager of this Bank of America branch until 1943. Since then he has been engaged on his own in real estate, insurance and investments. For some years, he has been local representative for Mitchum, Tully and Company, Los Angeles security dealers.

Mr. Marchant is a former president of the San Dimas Chamber of Commerce (having served two separate terms), and is a Past Master of San Dimas Lodge No. 528, F. & A. M.

He married Miss Clarice Spear, a native of Wisconsin, and also a graduate of Pomona College. They have a daughter, Phillis, the wife of Dr. Richard B. Tangeman, well-known veterinarian of Pomona.

A. M. Charnholm

A Pomona Realtor who enjoys an enviable reputation for honesty and reliability is A. M. Charnholm, who has engaged in business in this community with marked success for over twenty-five years, and has enjoyed the respect and esteem of his colleagues and clients alike during all the years of his activity here.

A native of Necedah, Wisconsin, Mr. Charnholm is a son of the late August and Hannah Charnholm. While his father is deceased, his mother is still living, having attained the great age of ninety.

A. M. Charnholm received his schooling in his native state, and as a young man engaged in the hardware and automobile business in Montana for a number of years. Having visited California during two winters, he ultimately decided to locate in this state, and in 1923 he established his home in Pomona and soon thereafter entered the real estate business, in which he has been engaged ever since, having also established a satisfactory insurance business in conjunction with his real estate activities. Mr. Charnholm has handled numerous important deals in the Valley, and his efficient organization has long been rated as one of the leading ones in its line in this part of Los Angeles County.