

Dear San Dimas Voter:

It is impossible for a candidate for election or reelection to the city council to speak with every voter during the course of the campaign and I may not have had a chance to speak to you. I would like to take this opportunity to tell you something about me and the issues I think are important to San Dimas.

My parents brought me to San Dimas in 1943, shortly after my seventh birthday. The population was about 1,800; the orange and lemon packing houses were the only industries; there were three grocery stores, Safeway, Nip n Tuck, and Cy's Wright Market all in the 100 block of West Bonita; and the San Dimas Hardware looking pretty much as it looks today. Carl Dean was the barber and his successor Bob Berumen is my barber now. The area we now refer to as the town core was the entire town.

After graduating from the old Bonita high school (where Damien is now located) in 1954, along with 75 other residents of San Dimas, La Verne and La Verne Heights, I went away to college and service in the Navy. By the time I returned in 1961 big changes had taken place. Glendora had annexed a large part of what had been San Dimas, including where I had lived on North Amelia, and the city had incorporated in order to prevent being swallowed up by Glendora or La Verne, or both. The biggest event during the years I was gone was a U. S. Air Force Sabre Jet fighter crashing on Allen Avenue at Jones Dairy (now the BUSD district office).

Growth in the early 60's was pretty slow. There were two or three unsuccessful attempts by the city to pass bond elections to acquire parks, but, generally things were pretty quiet in San Dimas. The 1970's brought more growth - and controversy. By the late '70's there was a substantial split in the community over development issues.

When I decided to run for city council in 1980, I had no idea it would be a war, but it was. Terry Dipple was reelected to the city council and I was elected that year. Don Haefer was elected later in the year to fill a vacancy. After a successful referendum against a project approved by the city council, everyone decided it was time to resolve the disputes over land use by compromises developers and homeowners could accept. The Hillside Development Committee consisting of a member of the Planning Commission, representatives of the homeowners and owners of the undeveloped land, Don Haefer and me was formed to attempt to resolve the development issues. After many sessions of sometimes heated negotiations most of the issues were resolved. Hank Williams, representing the Via Verde Company, and Phil Wax and Dr. Marvin Ersher representing the homeowners, worked diligently on the compromises that resolved most of the issues. Their efforts, along with others, in resolving a divisive issue permitted the city to turn its attention to other pressing issues.

In the early 80's it was clear the city had a woefully inadequate tax base to support essential government services. The golf course was losing a substantial amount of money every year, and we did not have an established reserve fund dedicated to provide money for the repair and maintenance of streets and public facilities. Clearly, we had problems to address.

Through the efforts of the city staff and the city council San Dimas developed a better tax base; leased the golf course to Jim Colbert Golf; and created a specified infrastructure reserve fund. I am proud to say that I suggested and pushed for the infrastructure reserve fund; served on the committee that recommended the selection of Jim Colbert Golf as the operator of the golf course; and spent many hours during ordinary working hours with other members of the council and staff working with developers of shopping centers and industrial parks on developments in San Dimas.

Cities and other governmental agencies around us are having severe financial problems while we are doing reasonably well. We operate on balanced budgets and we have not spent the taxpayers money for non essentials. City government has the responsibility to provide police protection and to provide essential government services. We have enough money to do that. The problem comes when cities spend money on other things and are left without enough money to provide the essential services. There are many worthy causes that could benefit from city money, but they are not essential services and I do not believe that we as a city council have the right to spend your money except for the services that cities are supposed to provide you.

By education and experience I have a strong background in financial management which is an asset to the city council. An example is the Southern California Joint Powers Insurance Authority. On behalf of the city of San Dimas I now serve on the Executive Committee of the SCJPIA. By joining together with other cities to pool our liability risks we have avoided the insurance crisis suffered by many cities and San Dimas has saved hundreds of thousands of dollars in insurance costs. Sound management of SCPIA is critically important to San Dimas and my continued service there as a member of the San Dimas City Council helps insure sound management will continue.

I think my service on the city council has been to the benefit of the city and its residents. I also believe my record of service justifies me asking you to vote for my reelection. I request your vote on April 14th.

Thank you,


Curt Morris

CURTIS W. MORRIS

Personal: Married to Glenda
Three children
Three Bulldogs
Seven Desert Tortoises

Resident of San Dimas since 1943 (with breaks for college, service as a Naval Officer, and a brief period in Connecticut)

Education:	San Dimas Grammar School	1950
	Bonita Union High School	1954
	Stanford University	1958
	Loyola University Law School	1968

Employment: Private law practice since 1969

COMMUNITY SERVICE - BOARDS OF DIRECTORS

Pomona Valley Hospital Medical Center
(Chairman from 1987 to present)
Pomona First Federal Savings and Loan
American Red Cross, Pomona Chapter
San Dimas Festival of Western Art
Azusa Pacific University
Inter Valley Health Plan

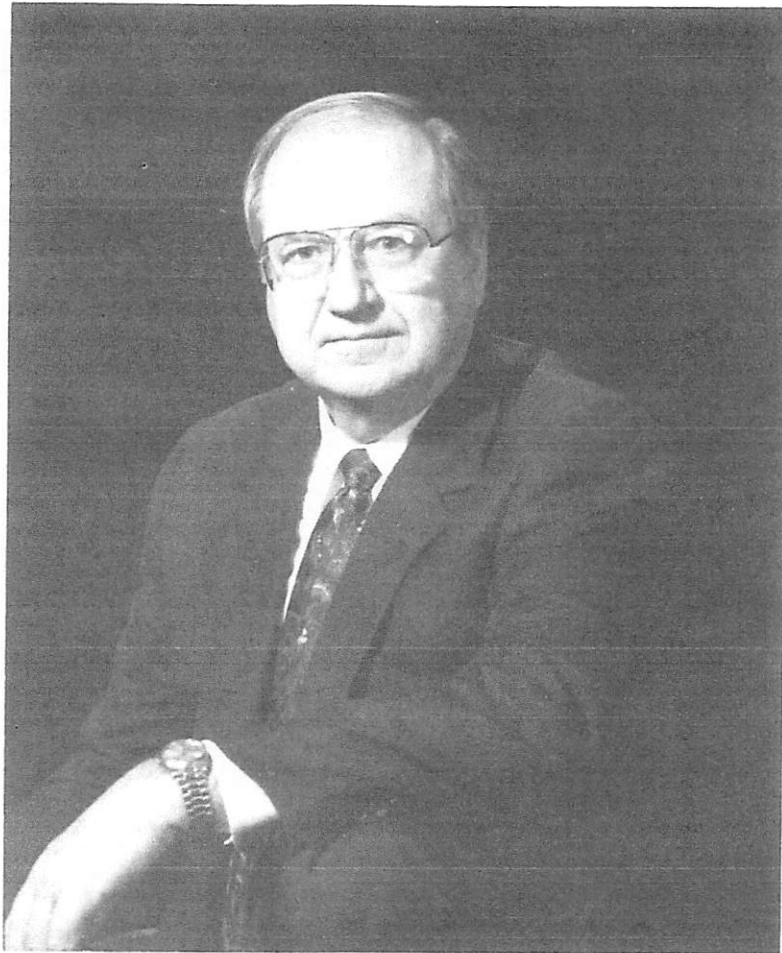
CITY COUNCIL

Southern California Joint Powers Insurance Authority
(Member of Executive Committee and Chairman of Claims Committee)
Pomona Valley Transportation Authority
(Chairman 1991 to present)
California Contract Cities Association
(Member of Executive Committee)
Cable Television Committee
Golf Course Committee

Committee to Re-Elect Curt Morris
243 East Fourth Street
San Dimas, California 91773
(714) 599-6975
ID # 920464

CURTIS MORRIS

for
City Council



VOTE APRIL 14