

Mrs. Alice M. Peasley, "Superintendent,  
"Sunbeam" Industry that Enriches Lives  
of  
People Along the Coast

1929

Beginning four years ago, with four rugs sold to help the wife of a fisherman to pay the overdue interest on a mortgage, the present scope of the rug industry could not have been anticipated.

\$200.00 worth were sold that first summer. Last summer over \$200.00 were realized the first day of our sale.

There are twenty-five women employed and an epitome of recent operation shows the following:

Christmas sales	\$439.65
New York sales	494.00
Office sales	718.00
Stock on hand	1,485.00
Total	\$3,136.65

Through the kindness of Mrs. F. Leonard Kellogg and our New York trustees, the superintendent spent a number of days in New York in February and was able to reach a large number of discriminating people. At a display of the rugs at Mrs. Kellogg's home about five hundred dollars was realized. New York rug buyers and members of the Needle and Bobbins Club expressed themselves enthusiastically about the collection, finding them to be original and a very sincere contribution to our native industry.