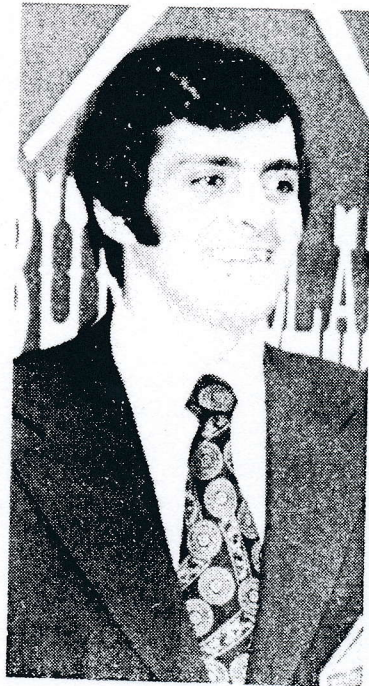
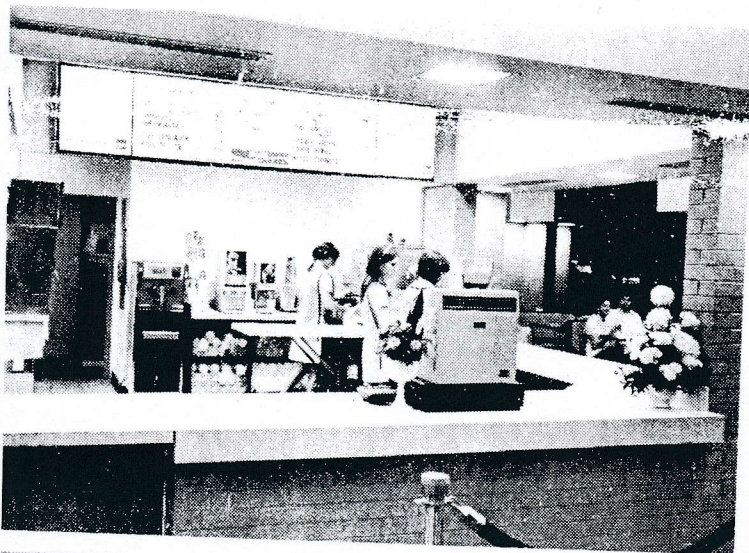
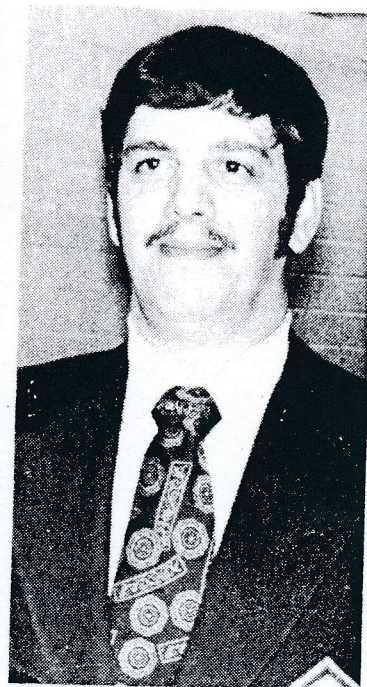


Feb. 8th 1973 L.H.



Paul J. Addessi



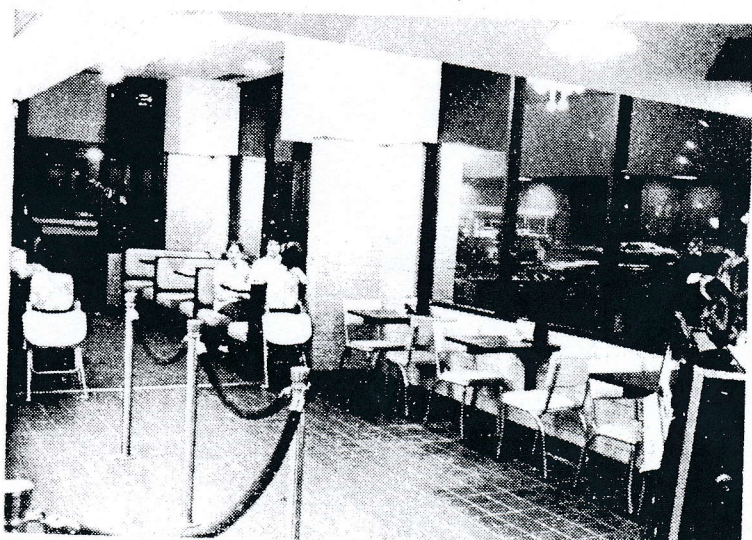
Paul F. Addessi

Louisville welcomes Burgerland

More than 10,000 sandwiches in the first seven days of operation was a pleasant experience for Paul F. and Paul J. Addessi, owners, operators of Burgerland which opened here recently. Since then, Burgerland has been dispensing approximately 1,000 hamburgers daily. Through their smiles, both men readily admit they had not anticipated such a welcome by the Louisville community.

As they concentrate on perfecting their new venture, they repeat their desire to satisfy their customers. They have appreciated both the patience and patronage of patrons in this "getting-started" period. They plan to strive even harder to give everyone smooth and fast food service at all times.

The inside story has been recorded here by the Herald camera in the accompanying pictures.



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