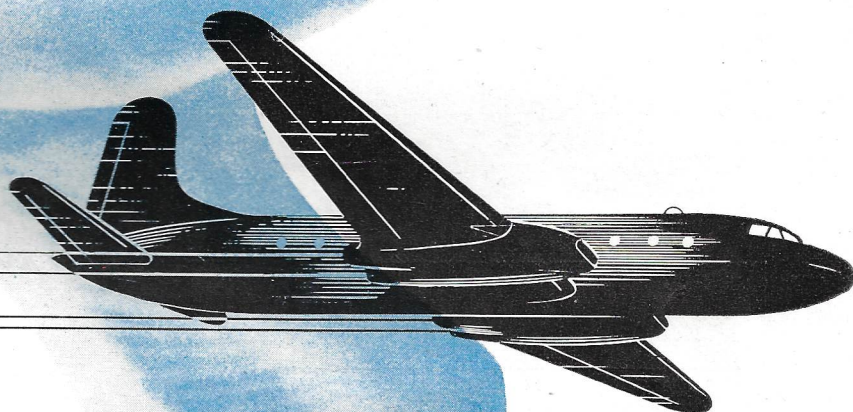


# SKYWARD HO!



Yours will be a voyage of discovery, an experience in travel you hitherto held possible only for birds.

Unlike conventional flying, you seem to *sift* through space. It's quiet—so noiseless that the whispering of the couple two seats ahead is plainly audible. There's no ear-splitting roar of engines, no vibration, instead just a faint hum and the rush of air outside the insulated and pressurized cabin.

Even now your jet-powered 'magic carpet' is taking shape. It may be a development of the Tudor 8 now building at AVRO Manchester as a 'flying lab' to probe the problems of *jetflight*. It may be an Arm-

strong Whitworth tailless aircraft, the forerunner of which has already flown. Or, what is more likely, it will be an airliner that's Canadian-built. For even now at AVRO Canada, at Malton, the sleek, high-tailed C-102, prototype of giant jet transports soon to come, is nearing its date for test flight. It will be powered by four jets.

The day, then, is not as far off as you think. Soon one of these revolutionary projects of Britain's famed Hawker Siddeley Group will be completed, ready to whisk you safely through the stillness of the stratosphere to your destination . . . at *jetspeed*.

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