

Gloria Ann (née McDermott) Collinson

April 3, 1926 - November 21, 2019

Birth Location:

Detroit, Michigan

Death Location:

Toronto, ON

Worked For:

AV Roe Canada (Avro Canada)

Position:

Executive Assistant to Crawford Gordon

Obituary (online):

Obituary

Passed away in Toronto on November 21, 2019 at the age of 93. Daughter of the late Vera and Bill McDermott. Dearly loved wife of the late Bill Collinson. Gloria will be sorely missed by her brother Gary McDermott (Joan Lefebvre); her nieces Carol Blackburn (Kevin Kennery), Michele Rae (Bruce), and Leslie McDermott as well as her great-nieces and nephews; Amber and Shane Blackburn, Emma and Duncan Rae and Madeline McDermott.

Gloria had many dear and caring friends: Darlene, Deidre, Anna, Christopher, Veronica and Frank – a lifelong business partner.

Gloria has been cremated and a private gathering of family will follow at a later date.



Gloria Ann Collinson

Born April 3, 1926 in Detroit, Michigan of Canadian parents, Gloria attended the University of British Columbia, and with her husband Tim Johnson, moved to Ottawa and finished Journalism School at Carleton University.

Gloria's accomplishments were numerous, including:

Assistant to the Honourable Paul Martin Sr. in the House of Commons
Press Secretary to the Canadian Federation of Agriculture
Executive Assistant to Crawford Gordon at AV Roe Canada, where she met her second husband William (Bill) Collinson.
Director of public relations and advertising for Clairtone
Co-Head of Bowring Innovator Group
Co-Founder of Davis-Collinson Limited, with her life friend and partner Frank Edward Davies
President of Unimundus Limited
President of Castle Marketing
International Projects Marketing while serving as a Director on the Boards of several publicly traded corporations, including O'Tooles Restaurants
Marketing consultant for Southern Pacific Hotel Corporation and multiple resorts around the world, including British Columbia's Fairmount Hotsprings Resort and the Muskokan Resort Club.
Founding Member of the Resort Timesharing Council of Canada
Pas-President of the Canadian Resort Development Association (CRDA) and in 1996 named as the first CDRA Life Member

Gloria stayed active in her consulting roles and was known for her articles on the advantage of shared (fractional) ownership, considered by all sectors to be the voice of the industry in Canada. She was a stylish Torontonion often known for her kind joyful spirit with a love for dining out and are shopping in the Yorkville area.

She will be greatly missed.

<https://memorials.dufferin.bernardofuneralhomes.com/gloria-collinson/4043710/>

<https://necrocanada.com/obituaries-2019/11/gloria-ann-collinson-thursday-november-21st-2019/>

Researched by: Barry Copp (2023)

