

World's First Delta Bomber

Avro 698

Each year at Farnborough Air Show — which draws Aircraft experts and Service heads from all parts of the Free World — one aircraft captures the imagination and dominates the flying displays. In 1952 by universal acclaim the Avro 698 stood out above all others. Product of Avro's patient years of meticulous research and flight testing on the Delta planform, the 698 is the most formidable and modern bomber in existence. It will carry a bigger payload faster, higher, further and more economically than any other aircraft.

In one year, the Hawker Siddeley Group have now given the R.A.F. its finest day interceptor, the Hawker Hunter; its chosen night and all weather fighter, the Delta wing Gloster Javelin and now a key weapon of retaliation in case of attack, the Avro 698. Here is proof indeed of world leadership in Jettery.

Hawker Siddeley Group

PIONEER . . . AND WORLD LEADER IN AVIATION



Group Head Offices: 18 St. James's Square, London, S.W.1. A. V. ROE, GLOSTER, ARMSTRONG WHITWORTH, HAWKER, AVRO CANADA, ARMSTRONG SIDDELEY, HAWKSLEY, BROCKWORTH ENGINEERING, AIR SERVICE TRAINING AND HIGH DUTY ALLOYS.