

more passengers ... fewer aircraft

In presenting the AVRO Jetliner for consideration by airline operators in the medium-range field AVRO Canada is sincerely aware of the responsibility it must assume in the introduction of this new and dynamic medium of Jetflight.

Facts and figures about the Jetliner's performance, carefully acquired during the past eight months, merit immediate attention by interested operators. They will be agreeably surprised about the economic advantages of the Jetliner. Their flying customers will be even more pleased with the quiet, restful, vibrationless comfort of Jetliner flight. Pilots, crews and maintenance personnel will find their duties and work simplified.

AVRO Canada is prepared to submit studies of Jetliner application which will show how its high cruising speed can improve schedules and influence the flying habits of this generation.

A. V. ROE CANADA LIMITED

MALTON, ONTARIO

