



Canada's NEW Jetpowered Industry

Out of its swaddling clothes after four years of research, design and development, AVRO Canada has launched an entirely new Canadian industry—and it is 100% *Jetpowered*.

From a nucleus of alert and skilled men, there have been created new aeronautical achievements in the form of the sleek AVRO Jetliner, the powerful Orenda jet engine, and the still secret R.C.A.F. twin fighter—all *Jetpowered*.

These three impressive products will spearhead a new assault by Canada in the sphere of world aviation. In turn this mighty *Jetpowered* industry will serve as an expanding training ground for young engineers and technicians where they will be unhampered by precedent or tradition in their chosen careers.

Upon this vital new industry Canada and Canadians can look with pride and share in the limitless opportunities presented by the accelerating demands of the Jet Age.

A. V. ROE CANADA LIMITED
MALTON, ONTARIO



MEMBER OF THE HAWKER SIDDELEY GROUP