

The DC-9 jetliner can improve the profit picture for airlines wherever routes from 100 to 1500 miles are presently being serviced *by any other airliner*.

First, it promises the same "jet attraction" which brought passengers flocking to the Big Jets when they were introduced. And it has the ability to operate profitably with fewer passengers than any of today's scheduled jetliners.

Airline key to small cities...Douglas **DC-9**



Second, it is designed for unsurpassed reliability and minimum maintenance. Every component has been carefully selected and tested for simplicity as well as efficiency. Jet engines are derated for long life and dependability. Highly accessible servicing areas assure quick turn-around and high productivity.

Third, it will be welcome at small city airports because its noise level will be lower than that of any jet transport now in service.

The DC-9 will carry from 56 to 83 passengers, operate from 5000 foot runways and cruise at 560 mph. It offers jetliner speed and luxury on short route segments where more than 60% of all passenger miles are now flown.

