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PRESS GUIDE



AVRO AIRCRAFT LIMITED

100 KING STREET WEST, TORONTO, ONTARIO

FYI...

Following is a more detailed program than is being distributed to guests at today's ceremony. Those speeches available in time will also be included in this Press kit. In this way it is hoped that by reference to this program and the text of the speeches, visiting movie cameramen, photographers and radio representatives will be better able to time their shooting and recording in watching for the type of material they prefer.

2.00 p.m. - R.C.A.F. band in position.

2.15 - R.C.A.F. band plays background music as audience is being seated, and until speakers' platform is filled.

- 2.30 - Larry Henderson - "Ladies and Gentlemen, The Queen".
- 2.32 - Larry Henderson - "Good afternoon, ladies and gentlemen, may I extend a welcome to you on behalf of Avro Aircraft Limited, on the occasion of the unveiling and first public viewing of Canada's first supersonic aircraft, the CF-105, Avro Arrow long-range, all-weather interceptor. As an overture to today's ceremonies, may I introduce the R.C.A.F. band under the direction of Flight Lieutenant Cliff Hunt, playing The Knightsbridge March".
- 2.36 - "And now, to continue with the ceremonies on this very special day, may I introduce the President of Avro, Mr. Fred T. Smye".
 - Mr. Smye introduces speakers and guests on platform. The final speech will be delivered by the Minister of National Defence. At the conclusion of the Minister's remarks, he will pull the cord.
- 3.10 - As the Minister pulls the cord, this is cue for curtain to open slowly and R.C.A.F. band to play a fanfare which will segue to the R.C.A.F. March Past. Band will continue March Past until the aircraft has reached its final position and come to a full stop. (Tractor exits).
- 3.15 - At this point, the flypast takes place.
- 3.20 - Mr. Smye presents his closing remarks.
- 3.25 - At conclusion of Mr. Smye's remarks, the R.C.A.F. band will strike up a march and will fade down while Larry Henderson closes the day's proceedings.
- 3.35 - Larry Henderson - "Ladies and gentlemen, Avro Aircraft Limited has asked me to make this announcement for your convenience. May we suggest, to overcome the possibility of any traffic problems for our guests, that you take advantage of our exits to the highway. Our Avro attendants are now at your service for this purpose. On behalf of Avro Aircraft Limited, good afternoon". Band plays to 3.40 p.m.

The following points may also be of interest:

- Avro's photographic staff will be supplying a batch of 8 x 10 glossies of the unveiling within an hour following the roll-out of the Arrow. Those wishing to take advantage of this service can obtain copies from the Press Tent at 4.30 p.m.
- A Press conference for those who have further questions after seeing the configuration of the aircraft will be held in the Press Tent immediately following the ceremony.
- All telephones in the Press Tent can be used with the exception of the one marked "For Emergency Use". Any emergency calls to be made during the ceremony will be made from this phone. (In using these phones, first dial "9" for the Toronto exchange. For long distance, dial "Operator").
- Darkroom facilities are available. Those photographers wishing to take advantage of them, should enquire at the Press Tent.
- Avro photographers - recognizable by their plant badges - will take specific photographs for visiting Press representatives, and mail

the pictures within the next few days.

- A selection of pictures taken during the ceremony will be forwarded to those making a request for this service at the Press Tent.
- The buses which left the King Edward Hotel at 12.45 p.m. and the Royal York at 1 p.m. to bring Press representatives to the ceremony, will return to Toronto at separate times - one at 4.15 p.m. and another at 4.45 p.m.
- A small Press badge is part of the kit. This has been included to enable Press representatives - particularly photographers - to move more freely during and after the ceremony.

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Corrections

Notes

If you have any comments, corrections, or suggestions regarding this or other Aerospace Foundation of Canada pages, please contact Kemp Watson (kemp@watson.com) or call the A.H.F.C. in Toronto, Canada at (416)-xxx-xxxx.