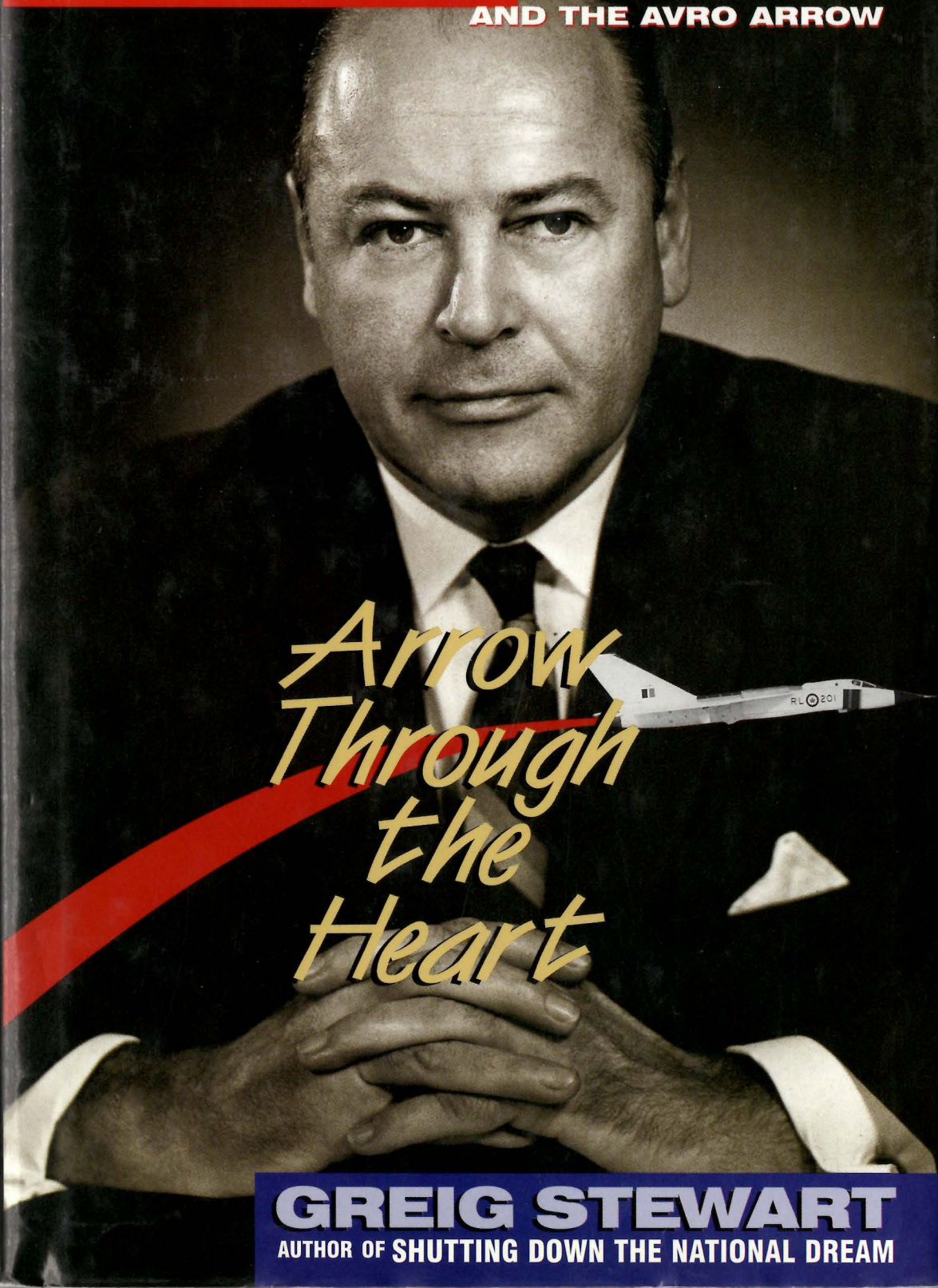


THE LIFE AND TIMES OF
CRAWFORD GORDON

AND THE AVRO ARROW



*Arrow
Through
the
Heart*

GREIG STEWART

AUTHOR OF SHUTTING DOWN THE NATIONAL DREAM

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Arrow Through the Heart

He was a man who could be both caring and ruthless, depending on his assessment of a particular situation. . . . There was no nonsense with Crawford: you were either good or you were out!

— JIM FLOYD, VICE PRESIDENT OF ENGINEERING, AVRO AIRCRAFT

Gordon was arrogant as hell in his operation of A.V. Roe Canada. And yet he had this kind of charm that just about dropped the pants off every lady he met.

— JIM HORNICK, *GLOBE AND MAIL*

In many ways he was a lot like E.P. Taylor, impatient and impetuous. He was certainly the strongest guy I ever met in my life — a great athlete, a great golfer, full of vitality.

— FRED SMYE, GENERAL MANAGER, A.V. ROE CANADA

When he [Gordon] sets his mind to do a job, he'll do it in spite of hell and high water. And that is what he has done in A.V. Roe. . . .

As long as he is at the helm of this company, you haven't anything to worry about.

— SIR ROY DOBSON, CHAIRMAN, HAWKER-SIDDELEY

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