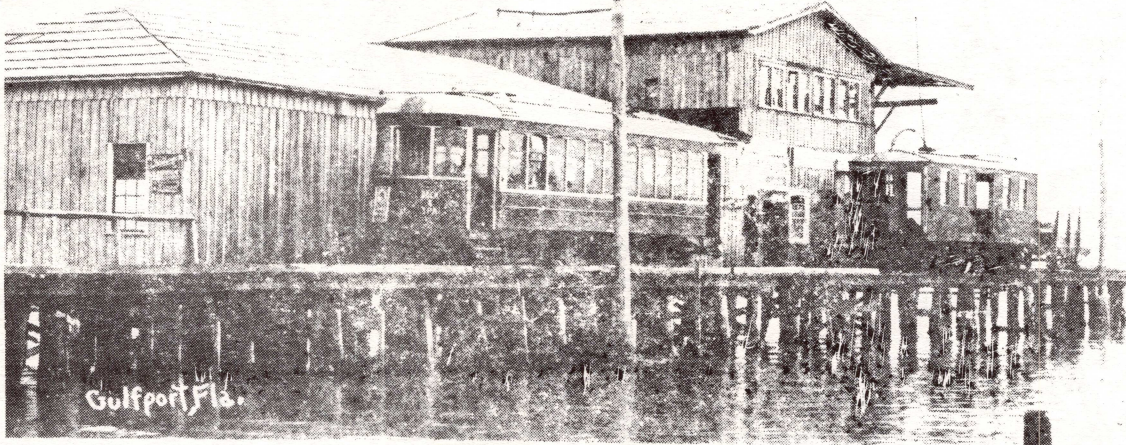


GULFPORT CASINO HISTORY

First Casino



Second Casino



Webster's Dictionary defines "landmark" as a conspicuous object on land that marks a locality. In Gulfport, Florida, the landmark is the Casino which overlooks Boca Ciega Bay at the intersection of shore and Beach Boulevards. The present Casino, the third such similar structure to occupy a point of prominence on the Gulfport shoreline, was built in 1933-34 and dedicated in December 1935.

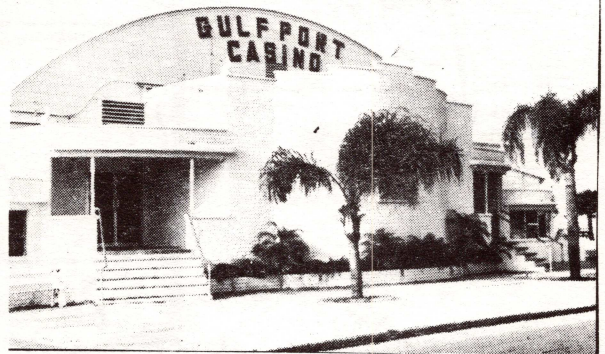
Gulfport's first Casino was built in 1905 just east of the present Casino and at the end of a pier. Street cars came down Beach Boulevard and along side the facility. Signs on the street cars indicated it was called the "Dock & Spa" and because of the street car power lines extending out to the Casino from the street, it was

called the Electric Dock. This building was destroyed by a hurricane in 1921.

The second Casino was built in 1923. This was a rather poor structure, built on stilts over marshy land, but it enjoyed the same popularity of the first Casino for dances and merry-making. This Casino was condemned as it did not meet the building code and was torn down.

As previously mentioned, the present Casino was opened in 1935 and has had some face lifts over the years. One of the major changes was the addition of the band shell which created a new look in the building front.

PRESENT CASINO



Although a variety of activities, such as club meetings, conventions, bingos, card parties and cocktail parties, are held in this emporium, dancing continues throughout the years to be the major attraction. The Gulfport Casino has one of the finest, if not the finest, dance floors in Florida. Good music is a must and the Casino features outstanding combos every Wednesday, Friday, Saturday and Sunday for the dancing pleasure of all. An additional feature on Saturday is the dance lessons which everyone can take advantage of at a modest price. Dancing not only provides the exercise needed for good body circulation, but also provides for social circulation. Won't you join us for a wonderful evening of fun and mixing with the residents and tourists who come from all over the Sunshine Coast to enjoy themselves.

C'MON EVERYBODY LET'S DANCE

