

PHOTOGRAPHS

PLATE 1

1891



Welcome Stranger



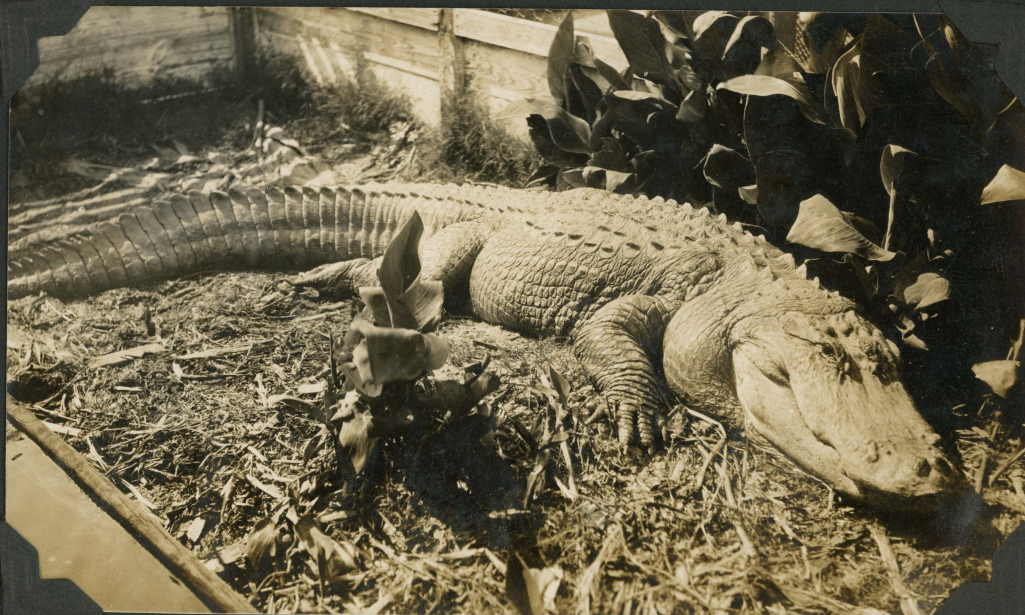
20 Gulfport, Fla.





*Year round  
residents*

*of  
Gulfport.*







### *Early History*

THE territory that is now the city of Gulfport was populated in advance of the city of St. Petersburg. The first known settlement dates back to 1843. After the Civil war, settlers arrived in numbers, most of them settling in that part of the present city of Gulfport then known as Disston City.

The building of the Orange Belt Railroad in 1887, which brought into existence the townsite of St. Petersburg, checked the early development of the Gulfport section. Peter A. Demens, founder of the railroad, wanted to extend the railroad to the Gulf at a point near the present city of Gulfport. Unable to close the negotiations for this site, the St. Petersburg terminal point was decided upon.

This handicap was in a measure overcome in 1904 when the St. Petersburg and Gulf Railway was built from St. Petersburg to Gulfport. This railroad is now part of the St. Petersburg municipal railway system.

To the promoters of this railroad goes the credit for the platting of the city of Gulfport along lines of modern city planning. Much of the business district of the city covers the section that was laid out by the railroad company as the Gulf terminus for the railroad.

The railroad company's plat, which provided for wide streets, ample park spaces and parkways, was afterwards accepted by the city and has since been followed out.







*Everyday scene in Gulfport.*



This wonderful picture was taken  
for a waterfront scene at Gulfport.





PIERS ON GULFPORT SHORES.

HORNE

~ Morning scene in Gulfport.





*Moonlight at Gulfport*





Waterfront at Gulfport. —







The president, secretary, and board of governors of the Chamber of Commerce of Gulfport are men of means, brains and vision, and are backing the development of the city.










PORT OF COMMERCE →

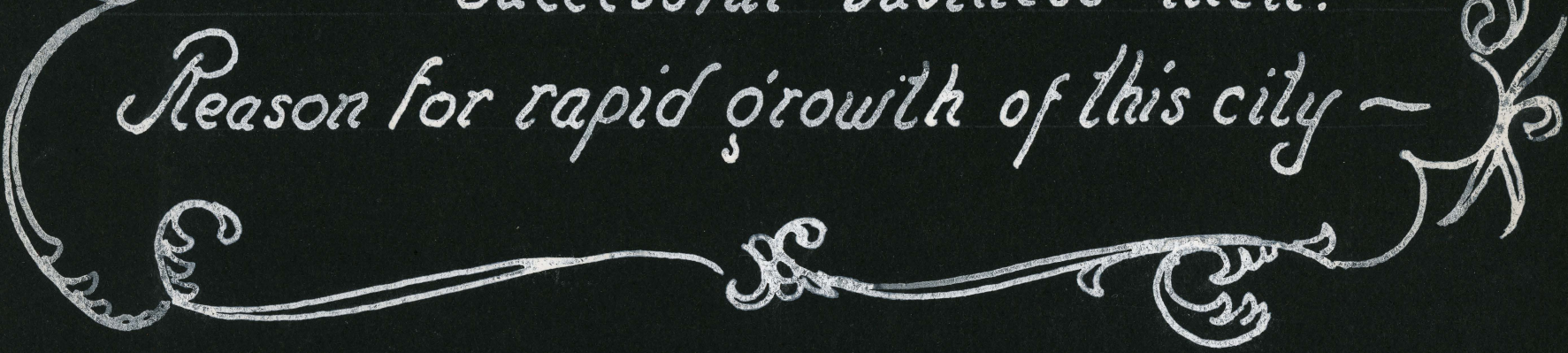
PORT OF COMMERCE





The city fathers of Gulfport are  
successful business men.

Reason for rapid growth of this city —







THE GATEWAY TO THE GULFPORT

GULFPORT

THE MUSEUM



# GULFPORT

*"The Gateway to the Gulf"*

## Summary

Some of Gulfport's many advantages as a residential and recreational center are:

It has the finest climate in America tempered by the Gulf stream in winter and the Gulf breeze in summer.

It has the most wonderful sunset views in the country.

It has an unsurpassed location, of easy access to the many points of interest via boat, electric car, railway or automobile.

It has flowers and vegetables growing in the open all the year.

It has fine, wide avenues, well drained and sidewalked.

It has fine old shade and palm trees and groves of oranges, grapefruit, tangerines, figs, pomegranites, lemons, limes, bananas, guavas and numerous other variety of fruits.

It has electric light, good pure water, telephone and telegraph service, a shopping district and hotel accommodations to suit all.

It has air as clear as crystal, free from smoke and dust and of a quality that swells your chest and makes you feel like living and of a sort that is helpful to people affected with rheumatism, catarrh, asthma and bronchitis.

It has splendid fishing, bathing, boating and other outdoor recreations.

It has a golf course, riding academy and yacht club.

It has good churches, schools and a junior high school under construction.

It has kind, neighborly people, working together for progress and improvements and who extend a hearty welcome to strangers.

It offers many inducements to the man of moderate means to make Gulfport his home.

Its land values are conservative, its assessments equable and its taxes moderate.

Walter Hagen, President of the Pasadena Golf Club, in Gulfport



On the Beach

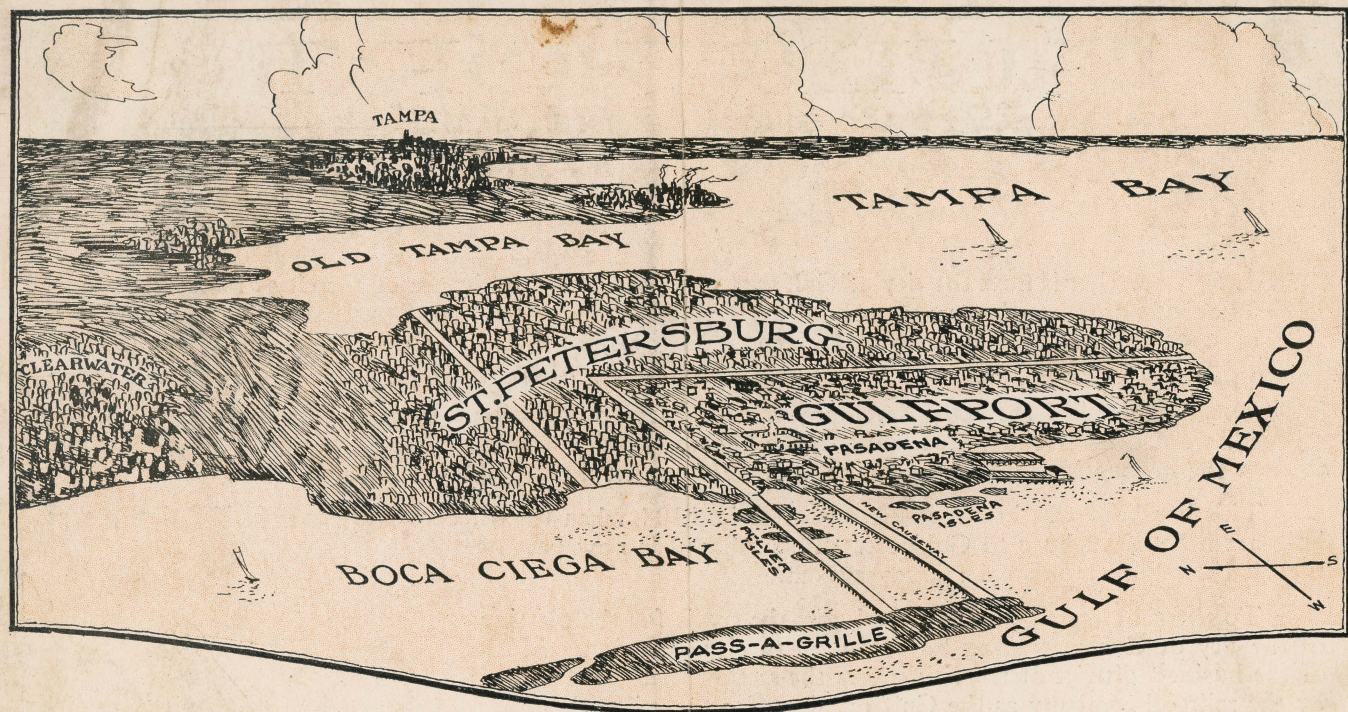




THE KENTUCKY SOCIETY PIONICING AT ROBBINS PARK  
GULFPORT FLA.

THURSDAY  
MAY 29





Gulfport lies "just across the street from St. Petersburg" at the gateway to the Gulf of Mexico. Gulfport offers the nearest port facilities to the Gulf of Mexico, of all the cities in the Tampa Bay region.

Gulfport offers the bathing, fishing and boating features of the Gulf of Mexico, with all the shopping, church and social conveniences of the city of St. Petersburg, to which it is linked by a ten-minute street car service.

Gulfport offers a healthful all-year climate that is not exceeded in Florida. Gulfport offers a better and easier life.





*Gulfport has  
Public  
Improvements.*

*Electric lights,*

*New water system,*

*Fine school buildings,*

*Fire and police depts.,*

*Street railways, paved  
streets, and Seaboard*

*Airline R.R.* 



# GULFPORT

*"The Gateway to the Gulf"*

## *The Gulf Air Is Pure and Invigorating*

**B**OTH the development of St. Petersburg and the building up in Pasadena of one of Florida's great residential centers is aiding the progress of Gulfport; but it is to the Gulf of Mexico that the progressive citizens are looking as Gulfport's greatest asset.

Gulfport has natural port facilities, which, coupled with its location close to the Gulf waterways, makes it the logical place for future port development which will serve the Tampa Bay region.

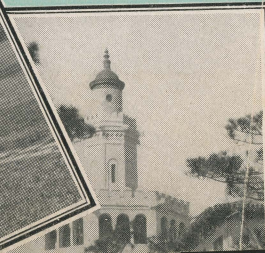
It is in the nearby Gulf that the residents and visitors to Gulfport find the best fishing that is had anywhere along the Florida coast. It is the Gulf that makes bathing in Gulfport refreshing and invigorating, while the sheltered position of the beaches make them safe for children as well as adults.

Likewise Gulfport credits the Gulf of Mexico for the ideal climate that the city enjoys all year. The warm Gulf waters temper the winds in winter and cool the breezes in summer, giving Gulfport one of the best all-year climates on the entire West Coast.

Gulfport offers all the outdoor recreational features to be found in Florida coupled with all the conveniences of city life. The boundaries of Gulfport and St. Petersburg join and only a city street divides the two cities. The cities are further connected by a 10-minute street car service and, for all practical purposes, the church, shopping and social centers of St. Petersburg are equally available to the people of Gulfport.



Hotel Rolyat





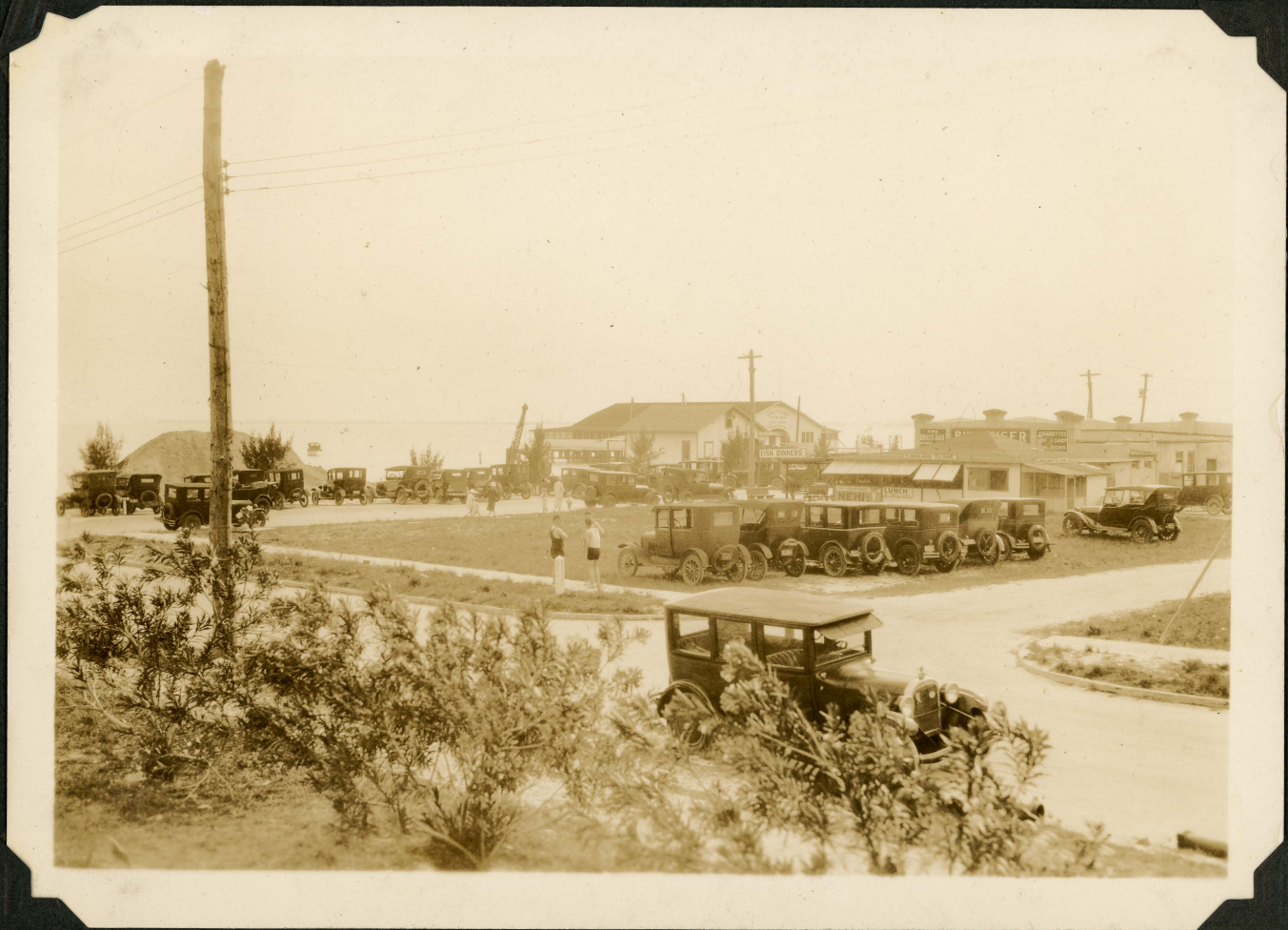
Gulfport Land & Bldg Co. own  
valuable commercial and residential  
property in Gulfport and will acquire  
more during the coming season.

Stores in the business section have  
already been built and rented and  
other lines of business will follow.









Bathing at Gulfport.



# GULFPORT

*"The Gateway to the Gulf"*

## *Florida's Waters Allure Yachtsmen and Anglers*

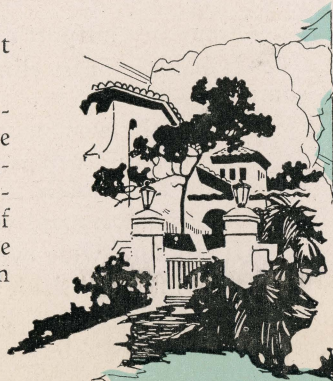
Pasadena Estates, promises to build in Gulfport, the finest residential development in Florida.

Meanwhile the city of Gulfport is going ahead at a rapid pace. The building permits for 1925 were \$1,445,725 as against \$133,950 for 1924, an increase of more than 1000 per cent. The permits for the month of February, 1926, exceeded the combined years of 1921, 1922 and 1923. Along with this ever increasing home building program, the summer of 1926 will see the completion of the new \$425,000 junior high school and the addition of a large unit to the grade school. To meet the demands of merchants who see the opportunities in Gulfport, two store blocks have just been completed and a large store, office and theater building will be finished this spring for the Gulfport Development Company, of which A. C. Roebuck is president.

Besides the Hotel Rolyat, Gulfport has the Bayview Hotel and the Boca Ciega Inn, both large medium priced hotels. The Boca Ciega Inn, which is located on the waterfront and has a private bathing beach, is open all the year.

The Gulfport Yacht Club was recently formed to further the boating interest of the community. The club plans to establish the yacht basin between the present municipal pier and the Gulfport Casino pier. These piers are favorite gathering places for the amateur fishermen and visitors who find unending fascination in watching the teeming sea life of the warm Gulf waters.

While only in the beginning of its development, Gulfport offers a delightful and healthful life in a climate that is several degrees warmer in winter and as much cooler in summer than adjoining territory. It offers all the allurements of a waterfront recreational center, with all the advantages of city life.



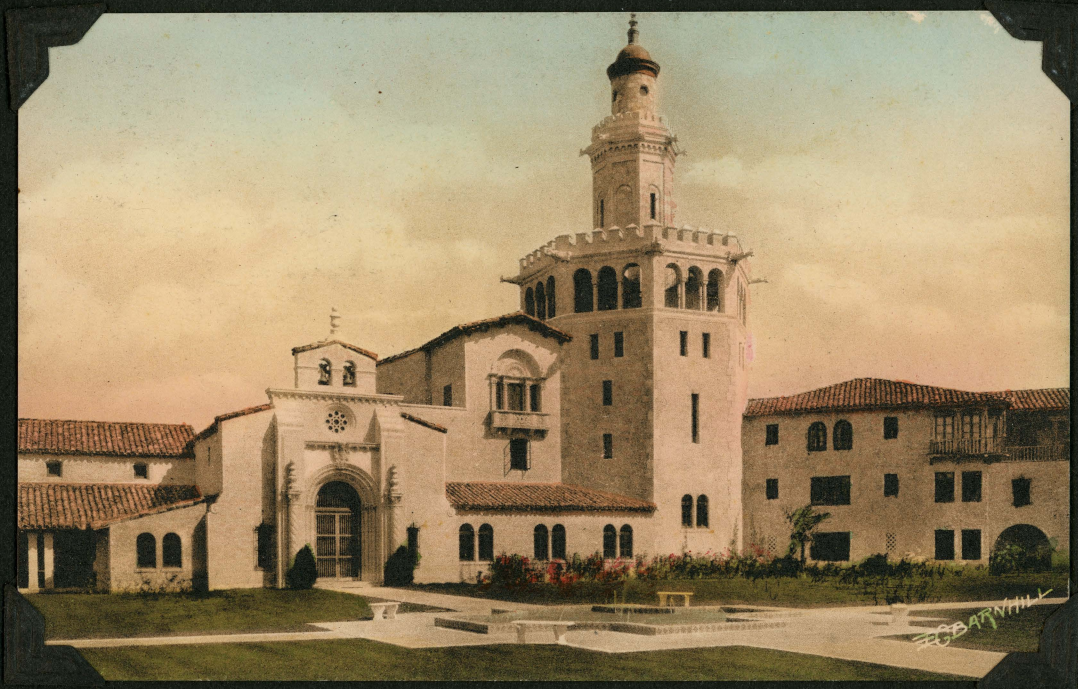
Pasadena Golf Course  
During Tournament



Proud  
Fishermen



The Hotel Polyat —



What Gullport is proud of. —



The famous wishing well.  
at Hotel Rolyat.

Part of the  
famous  
Pasadena  
Estates  
Within city  
limits of  
Gulfport.



Gulfport Land & Bldg. Co  
owns valuable property  
near this hotel.





The Famous  
Poyat Hotel  
at Gulfport.

A scene in  
St. Petersburg.  
From tower of  
Poyat Hotel.







Do you  
enjoy  
fishing?  
Come  
to  
Gulfport.





*A fishing scene in Gulltport.*



J. CLYDE BICKNELL + MABEL BICKNELL  
TWO DAUGHTERS - LUCILLE + FERNE  
BOUGHT THIS PROPERTY IN 1928

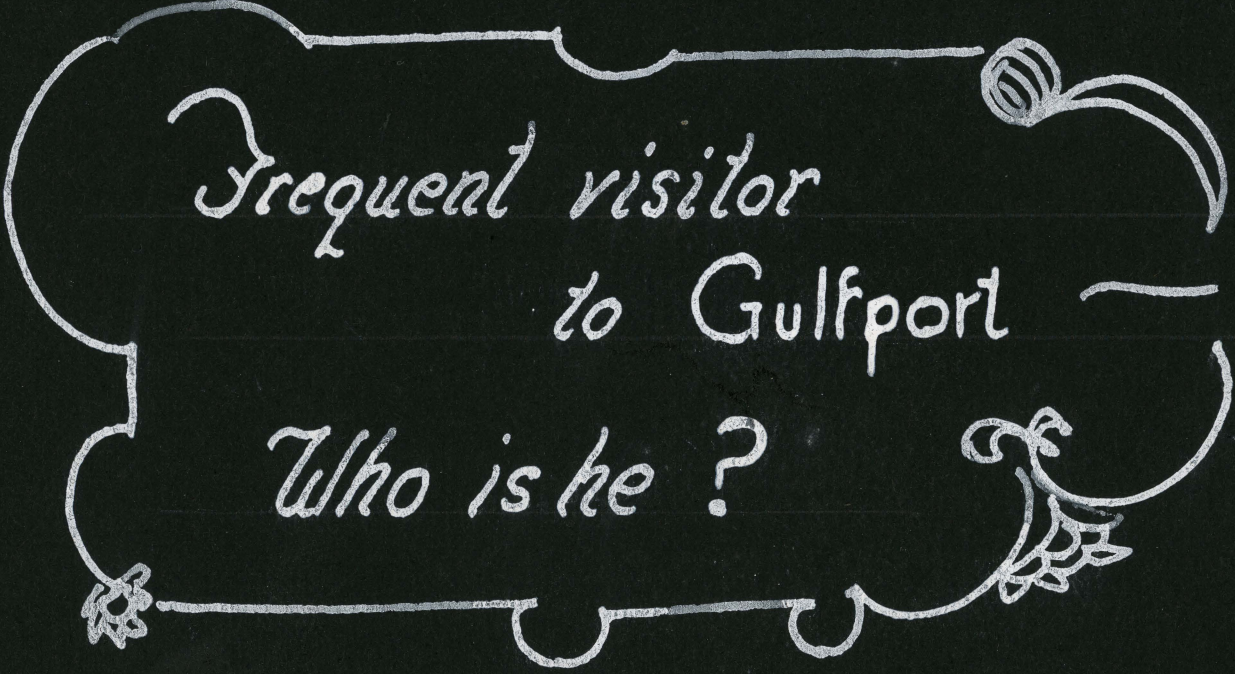






*John*





Frequent visitor  
to Gulfport

Who is he?







The  
Million  
Dollar  
Pier  
☺



ST. LOUIS, MO. 1907







Gulfport has one of the  
finest harbors in Florida.



*Waterfront scene St. Petersburg*



THE PORT OF ST. PETERSBURG, FLA.







*Post Office St. Petersburg*



*— Christmas season —*





IG BUSINESS, and the romance of producing great commercial enterprises, marks the career of A. C. Roebuck who has entered the realm of developing Florida and today is one of her citizens. Mr. Roebuck resides in Roebuck Park at Gulfport, which small city is surrounded on three sides by the Tourist Metropolis of St. Petersburg and on the other by the shimmering waters of Boca Ceiga Bay and the Gulf.

Mr. Roebuck was born at Lafayette, Tippecanoe County, Indiana. When a young man he and R. W. Sears founded the company of Sears & Roebuck at Chicago which today employes 30,000 persons, serves 9,000,000 families, and handles 130,000 orders daily. More than 60,000 visit the stores every day.

Having disposed of his interest in the company previously, Mr. Roebuck retired from its services in 1898 and entered the field as one of America's pioneer manufacturers of motion picture projection machines. He remained in this business in Chicago until 1924. Fifty per cent. of such machines now in use are of his design and manufacture.

In 1909 Mr. Sears retired from Sears, Roebuck & Co., and through a previous investment acquired a typewriter manufacturing business. After two years in the operation of this industry he sent for his former business partner, Mr. Roebuck, and invited him to join him again. Mr. Roebuck did so and in 1912 became president and treasurer of the Emerson Company which later became the Woodstock Typewriter Company. Mr. Roebuck perfected the Woodstock typewriter, personally, and possessed 35- patents on it. Not only did he bring out this new machine but also

marketed it successfully. Mr. Sears died in 1914 and Mr. Roebuck sold his typewriter interests in 1917. He continued with his projection machine industry, until 1924 when he sold out to retire.

In January of 1925 Mr. Roebuck came to St. Petersburg, Florida, and a month later began buying real estate at Gulfport. Among other properties he took over a large part of the John T. Leslie subdivision which had been created in 1884, replatted it, and established Roebuck Park.









