

"AN IDEAL CLIMATE TEMPERED BY THE TRADE WINDS FROM THE GULF OF MEXICO"

Warm in Winter and Cool in Summer

Fine Truck, Orange
and Grapefruit Lands

GULFPORT, FLORIDA

PINELLAS COUNTY

Good Roads. An Ideal Place for Tourists

Four Miles from St. Petersburg, on the Car Line. Regular Boat Service to Pass-a-Grille
For Information Write the Clerk

Fine Boating, Fishing
and Bathing

The Gulfport Historical Society

Newsletter July 2012

REMEMBERING MARY



Mary Atkinson, right, with her sister Catherine Hickman and Frances Purdy.

After much thought, we believe we have come up with an appropriate memorial for Mary Atkinson. We are planting three crape myrtle trees on the lawn between the Museum and Scout Hall. These trees will symbolize Mary's dedication to the Past (the Historical Society), the Present (the Community Players and the Optimists), and the Future (the Scouts and Little League). Many thanks to the donors who made this tribute possible, among them Jim Cartwright, Johanna Schneidt, Michele King, and Margo Scannell.

Mary was a founding member of the Historical Society and served on the Board from its beginning until her death in 2010. She was truly beloved by all who knew her, and nothing could better describe her than these words from her Memorial Card:

*"I'd like the memory of me
to be a happy one.
I'd like to leave an afterglow
of smiles when life is done."*

NOT THE FIRST TIME . . .

When Beach and Shore Boulevards flooded in June, we looked back at some pictures from the past.



The Pier and *The Florida* after the hurricane of 1921



September 1972



June 1982

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BUTTON, BUTTON



Among our many summer projects is weeding through items we have in duplicate. Buttons we have in the thousands! So we've selected lots of interesting ones and returned them to vintage cards, just as they would have been sold originally. These treasures come in every size and a variety of materials from wood and shell to bone and Bakelite, and will be on sale at \$3 a card during all our fall events. This is a great opportunity for craftspeople and artists, seamstresses and dollmakers, to add some true antique beauty to their works.

This month's letterhead was the official City of Gulfport stationery in 1915

GOING FISHING?

A recent addition to our collection is a "scientifically compiled" fishing calendar published by Gallagher and Burton, makers of blended whiskey.

HOW TO USE THE CALENDAR

The best days for fishing are indicated by solid black fish. Days not so good, by partly black fish and less likely days by a white fish.

This calendar is scientifically compiled, using the moon, the signs, and every known factor that has a bearing on fishing that is used by the old time backwoodsman as well as the modern sportsman.

Use discretion in selecting your fishing days. Do not go when it is too windy, when tides are against you, or the water's muddy, but select comparatively calm days.

When the fish shows solid black and other conditions are favorable, you are more likely to have good luck than on other days, whether you fish inland or deep sea.

	JULY						
	Su	Mo	Tu	We	Th	Fr	Sa
						1	2
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							
	AUGUST						
	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	6
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				

Of course we can't guarantee this will work as well in 2012 and it might have for the year it was published, 1955.

A word from our President:

We are closed now until September to do some furniture moving and housecleaning. Hope you have a fun summer! Miki