DEED OF GIFT

This Deed of Gift memorializes that the undersigned, with intent to make a gift, does hereby give to the American Sign Museum, located in Cincinnati, OH, the following described property:

- (1) Kelly Springfield porcelain neon with opal glass sign
- (1) Florsheim Shoes opal glass ripple tine sign
- (1) Vacuum-formed "Mercury" head for FTD florists
- (1) Natural Bridge neon ripple tin sign
- (1) Pure Oil neon ripple tin sign

The undersigned declares that is it his, her or their intent in delivering this property to the Museum to make a gift of it to the Museum and to transfer to the Museum all of his, her, or their right, title, and interest in this property.

IN WITNESS WHEREOF, the undersigned have executed this Deed of Gift this

20th day of November, 2004.

Donor: Paddy and Jean Rowell

Address: 78 North Davis Street/Orchard Park, NY 14127

Credit line: Paddy and Jean Rowell (Flexlume Sign Corp.)

(Name of donor for use in catalogs, donor plaques and publicity)

The American Sign Museum hereby acknowledges with thanks the delivery to and receipt by it of the property described above.

ACKNOWLEDGEMENT

AMERICAN SIGN MUSEUM

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December 4, 2004

Der 1, 2004