

Wedding Treasures

A Bridal Show and Tour at Strongsville Historic Village

*One Hundred Years Ago,
brides wore green wool,
carried nosegays and
left the wedding in
horsedrawn carriages...*

*Today's bride has countless
choices of how to celebrate
her special day.*

*Take a walk through eight
historic houses and stores.*

*Discover treasures and
traditions among displays of
outstanding gifts for today.*

BRIDAL DISPLAYS AND TOUR

11:00 a.m. to 5:00 p.m.

\$5 per person will benefit
Strongsville Historic Village
Free Parking

MAP TO STRONGSVILLE HISTORIC VILLAGE

Take I-71 to Strongsville Exit Route 82. Travel past
SouthPark Centre to Pearl Road. Turn right on Pearl
Road for 1/4 mile. Park behind Library.

Sunday, February 21, 1999

On Sunday, February 21, hundreds of wedding
treasures will be on display, along with services available today
to help plan the wedding of your dreams. You'll also be able to
tour eight historic houses and stores filled with memorabilia of
the past 100 years: household goods, clothing, hats, photos,
flowers, veils, and a way of life that, once you see, you may
never forget.



**Come tour the Strongsville Historic Village and
See today's Wedding Treasures on display:**

Bridal Dresses of Newest Fashions (Informally Modeled)

- ♥ Catan's Southern Plantation
- ♥ Images
- ♥ Magical Moments

Gifts and Jewels:

- ♥ Dillards, SouthPark Centre and Parmatown
- ♥ Sheiban's Jewelers
- ♥ Gustave Julian Jewelers

Edibles:

- ♥ Fragapane Bakeries
- ♥ Slice's Fabulous Pastries
- ♥ Tapp's Cake Emporium

Florals:

- ♥ Beaconhill Florist
- ♥ Hirt's Greenhouse
- ♥ Scott's Florals

Reception Locations:

- ♥ Carrie Cerino's
- ♥ Country Lakes
- ♥ Holiday Inn, Strongsville

Bridal Services:

- ♥ Christopher Norris Photography
- ♥ Bridal Consultant Terrie Kufell
- ♥ Music by Ovations!
- ♥ Rentals by Event Source
- ♥ Special Effects Lighting by ElectraStage Systems
- ♥ Videography by OSV Productions

*PROPOSED
VENDORS*

RSVP to (440) 237-0008 by February 19 and be
entered in our Bridal Grand Prize Drawing.

Benefits
From
Wedding Treasures
A Bridal Show and Tour

For Strongsville Historical Village:

- ❖ Full Attention towards this Historic and Unique Project
- ❖ Awareness of Village as Approachable for Special Events
- ❖ Perceived Value as a Trendy Location

For Bridal Show Vendors:

- ❖ Vendor Visibility to Qualified Brides
- ❖ Opportunity to associate Quality Businesses with Value of Heritage
- ❖ Ability to Meet Brides as Potential Clients

Also

1. Be listed on all promotional materials
2. Be mentioned in all news releases
3. Be listed in Bridal Show Program
4. Be assigned display space at Bridal Show
5. Be given first notice of subsequent CNP Bridal Productions

Costs *for* Wedding Treasures *A Bridal Show and Tour*

Attending Brides and General Public:

A general fee of \$5.00 per person will be requested to directly benefit Strongsville Historical Village. It is anticipated that some 300 people will attend.

Participating Vendors:

Participation for a vendor/supplier is \$500 for the one-day event.
This will help to cover the following costs.

1. Promotional Letters to Brides
2. Promotional Displays and Flyers
3. News Releases
4. Media Contact
5. Follow Up Phone Calls
6. Advertisements
 - ❖ Design
 - ❖ Development
 - ❖ Placement
7. Program Booklet:
 - ❖ Design
 - ❖ Development

PLEASE NOTE: This event is not profit-driven. While we expect to cover all costs, Christopher Norris Photography is not expecting to profit monetarily from the coordination role of producing this special event. All participants are being asked to contribute an amount only to cover costs.

Promotional Calendar

for

Wedding Treasures

A Bridal Tour and Tour

Vendor Related:

September

1. Contact and sign 20 to 25 supplier/vendors

October

2. Have vendors meet at least once before the Village closes to the public for the winter.

November

3. Assign appropriate suppliers to various locations in the Village buildings

Media Related:

September

- ❖ Design logo and ad for counter top displays with take-one flyers

October

- ❖ Book speaking engagements for Carol Roe and Patrice Catan re: history connection for Village and Weddings in regards to *Wedding Treasures*

November

- ❖ Mail invitations to all known 1999 bridal lists

December

- ❖ Place advertisements in appropriate publications

January

- ❖ Send news releases to all media