

THE HOUSE OF HAZARDS

By MAC ARTHUR



Has Civilization Already Collapsed?

(Editor A. A. Bowmar, Woodford Sun)

Stanley Casson, an English writer, professor and archaeologist, thinks that civilization is not merely upon the brink of collapse, but that it did collapse some years ago—that it is a fact which we have not yet realized. He says he is optimistic enough to believe that we might select those parts of the world which are not yet involved and build them into a haven where what we can rescue will be guarded as Byzantium guarded the civilization that fell with Rome.

So far as the continent of Europe is concerned I am inclined to think that Mr. Casson may be right, that civilization there has already collapsed. He counts that United States of America as one of the countries where the collapse has not actually taken place, yet I think that the lowering of moral standards which was one of the most conspicuous features of the collapse of Roman civilization is certainly much in evidence here.

As I have several times said in this column, the American people, bawling the loss of their money, seem oblivious to the fact that the moral decline among millions of our fellow citizens is far more ominous than our financial misery. There are millions who have never yet missed a real who have declined in common honesty, in fidelity to their pledged word in courage, initiative and self-dependence.

Outside of these people, all kinds of schemes to support everybody at

the public expense, after a certain age, are earnestly backed by many Americans who are not in want and whose forefathers feared neither starvation, death nor the devil. As a student of history, I am reminded of the fact, to which I called attention in this column some time ago, that one of the prominent features preceding the Roman collapse was the promiscuous feeding of the Roman masses, and providing them with amusement, at government expense.

Nobody in this world has deeper sympathy than I for those who were stripped of their means of livelihood and turned out into the road by the depression. I have said over and over that they ought to be helped without making them suffer mortification. But the insistence of other classes of people, not hungry, that they should be supported by the government is a very, very bad sign.

If you reason from the apparent causes of the collapse of Roman civilization, you can make a very plausible argument to prove that we are just upon the brink of a similar precipice, not because we have lost money but because we have lost character.

However, I sincerely believe that there is enough saving health in the minds and morals of many millions of Americans to right things yet. But our recovery is absolutely contingent upon our realizing that what we have most to fear is MORAL collapse.

You will enjoy writing letters on RYTEX DOUBLE CHECK offered during April by The Herald at \$1.00 a box for 200 single sheets and 100 envelopes, of 100 double sheets and 100 envelopes, including your Name and Address or Monogram for only \$1.00. This attractive stationery comes in small pin checks in Ivory, Blue, Orchid and Green, with your Name and Address or Monogram printed in a darker shade of ink.

MAN MAILS DOLLAR FINE TO LEXINGTON POLICE

A letter, postmarked Atlanta, Ga., was received by the police in Lexington Saturday. The letter contained a dollar bill and the writer explained that he had been given a traffic ticket for overtime parking on a Lexington street early last month and wished to pay the customary fine.

THREE MOST DISAGREEABLE THINGS IN THE WORLD

According to an old proverb, the three most disagreeable things in world are:

To lie in bed and sleep not;
To wait for one who comes not;
To do your best and please not.

HANDS OR FEET?

It looks as though we'll have the unemployed on our hands until we get them on their feet. — Boston Transcript.

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BRUCE BARTON Says:



We Own America

One day in a debate with Stephen A. Douglas, Abraham Lincoln said: "In this and like communities, public sentiment is everything. With public sentiment nothing can fail; without it nothing can succeed; consequently he who molds public sentiment goes deeper than he who enacts statutes or pronounces decisions possible or impossible to be executed."

That paragraph ought to be printed and hung on the wall of every business man's office this year. It is a timely and powerful reminder that the United States is in fact a democracy, and that any man or institution which disregards that fundamental truth is headed for disaster.

Men gather around banquet tables or in directors' rooms and figure that their stockholders control so many million dollars worth of property and that they are, therefore, the owners of America.

They are not the owners of America. They are merely public servants whom the 130,000,000 owners of America have employed to make some automobiles for them, or run some railroads, or manufacture some clothing, or print some newspapers.

Men gather in learned conferences at universities and tacitly assume that the population can be divided into a small group of "thinking people" (important people) and a large group of "unthinking people" (unimportant people).

But there are no unimportant people. There are 130,000,000 people, and almost every adult in that 130,000,000 has a vote.

Chiding the people does no good; upbraiding them for this or that thing is only a waste of time; it is impertinent. The only thing that counts is to win them. They "make statutes or decisions possible or impossible to be executed." They

make businesses or destroy them.

They own America, and they do not intend to give it up.

Meet Two Smart Brothers

I know two smart brothers, now in their early sixties, who are about as different as two human beings can be.

The older brother never liked business and stayed in it just long enough to acquire a competence, whereupon he established himself in the country to read books, consort with "liberal thinkers" and to do a little desultory writing. The younger merged his company into a bigger one and today is a "captain of industry."

Each has expressed himself in puzzled fashion about the other. The retired brother says: "Joe is a fool. He has been a millionaire since he was forty years old, yet the works like a dog. Why keep on making money when you have more than you can ever use?"

The business brother says: "Why any one wants to live in the country and pretend to write is more than I can understand. Bill just ran away from the game."

They typify the two groups in this country that are constantly nagging at each other—the business man and the intelligentsia. I know plenty of representatives of both groups, and the difference between them is not a difference in idealism or morals. The essential fact is that one of them was born with the competitive spirit, and the other was not.

Certain boys are born to play games, and others are born to sit on the side-lines and watch. To the watchers the game often seems senseless and even revolting. "Why get all mucky and bruised just to push a ball over a line?" say they. And the players look at them and murmur: "How can any one stand around and criticize when the game is so much fun?"

200-Mile Jaunt On Gallon of 'Gas'

Two hundred miles on a gallon of gasoline is the record actually accomplished by an ordinary passenger automobile, equipped with a new carburetor invented by C. N. Pogue, of Winnipeg, Manitoba.

Experiments with the new device have been conducted over a period of 16 years. Satisfied that the invention is practicable, a number of Winnipeg business men have formed a syndicate to finance an organization to market the accessory. Patents have been taken out in Canada, the United States, Great Britain and other countries.

The latest test was made in Winnipeg on a day when the temperature was 10 degrees below zero, with a stiff north wind blowing. An 8-cylinder coupe traveled exactly 26.2 miles on a measured pint of gasoline (imperial measure). This is equal to 209.6 miles a gallon (imperial measure) which is about one fifth larger than the American gallon.

At this rate, it is estimated, a tank full, 10 or 12 gallons, will suffice the ordinary motorist for a whole summer's driving. The gasoline bill of American motorists which totaled about \$4,000,000,000 in 1934, would be cut to about a tenth of this amount by the use of the new carburetor, or about \$400,000,000.

W. S. GIBBS WILL IS FILED IN SHELBYVILLE

The will of William Sneed Gibbs, dated November 14, 1930, was probated in the Shelby County Court Saturday. The instrument provides that \$10,000 from the sale of personal property be placed in trust for his wife, Mrs. Elizabeth Bell Gibbs, a sister of Charles W. Bell, Harrodsburg. The remainder of the estate is left in equal shares to his four children, Mrs. Maybell Gibbs Brown, William Lester, Leo and Ezra Clyde Gibbs, in fee simple. William Lester and Leo Gibbs were named executors and W. Lester Gibbs was named trustee for his mother.

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SETTLES DOWN WITH TRUCK

The height of being nonchalant was surely registered a few days ago by Henry Manning when a truck in which he was riding with Billy Long got stuck tight in one of those soft spots so numerous in Union county roads. Henry agreed to stay with the truck while Billy went for help. He climbed up in the cab and settled down. So did the truck. When Billy returned with assistance, Henry was sound asleep and the running boards were probably all that kept him and the whole truck from being swallowed up by the earth!—J. Earle Bell in Union County Advocate.

UNUSUAL FRANKNESS

Col. N. R. Patterson was among the staff of attorneys who milled around the throng which crowded the court room. He took time out to shake hands with a Daily News reporter and to say: "Your editorials are getting better and better all the time." Then he added, "It is when I agree with what you say that I think your editorials are fine."—Middlesboro News.

Try an ad in our Classified column.

Contacting Families Through Newspapers

How to reach a large number of customers or prospective customers most economically and effectively is a problem which still worries a great many business men. But it was really solved long ago, and the answer is this: Print your message in the newspapers.

Recently a Detroit electric company which serves 500,000 customers in nearly 200 cities and smaller communities wanted to send them a series of letters. After considering various methods of distributing these messages, it was decided to use local newspapers exclusively. The first letter sent out, signed by the president of the company, began as follows:

"We have a lot of things to tell you which are of interest because you are our customers. We might get your attention by circulars delivered at your door, or by radio."

In certain special cases the use of circulars or the radio may be fairly effective, but for definite results economically obtained no advertising medium ever devised even approaches the family newspaper.

This story will interest many Men and Women

NOT long ago I was like some friends I have... low in spirits... run-down... out of sorts... tired easily and looked terrible. I knew I had no serious organic trouble so I reasoned sensibly... as my experience has since proven... that work, worry, colds and whatnot had just worn me down.

The confidence mother has always had in S.S.S. Tonic... which is still her stand-by when she feels run-down... convinced me I ought to try this Treatment... I started a course... the color began to come back to my skin... I felt better... I no longer tired easily and soon I felt that those red-blood-cells were back to so-called fighting strength... it is great to feel strong again and like my old self.



"Yes, I have come back to where I feel like myself again."

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Too much food, or the wrong kind of food, too much smoking, too much beer, make your body over-acid. Then you have distress after eating, gas on stomach, heartburn, sour stomach. ALKA - SELTZER relieves these troubles promptly, effectively.

Use Alka-Seltzer for Headache, Colds, Fatigue, Rheumatic Pains.

Alka-Seltzer makes a sparkling alkaline drink. As it contains an analgesic (Acetyl-Salicylate) it first relieves the pain of everyday ailments and then by restoring the alkaline balance corrects the cause when due to excess acid.

Alka-Seltzer tastes like carbonated mineral spring water—works like magic. Contains no dangerous

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RICHMOND CHOPS ITS GALLOWES TO KINDLING

(Richmond Register)
Kindling will be be chopped outside the Madison county courthouse next week and the lumber to be used is piled in the basement there at present.

The lumber has been there since the year 1894, when it was used in hanging a negro man in the court yard.

Older persons will remember Bill Taylor, a big negro man, who walked calmly to the gallows, smoking a cigar and attired in "the best suit I ever had on," there to expiate his crime for killing his employer, David Doty.

Taylor lived on Mr. Doty's farm on Kavanaugh Lane, and was a tenant there when he committed the murder. The scaffold was built, was used and was stored away.

Next week, it will be made into kindling, and used in the courthouse. And in the jail is the rope which was used on the day of the execution. It was broken some years ago, as it was used to pull a car.

An older man here, who was an eye witness to the hanging, said that he thought Taylor was the only man to ever hang in the court house yard. As the negro was being taken to the gallows a huge crowd which had started to assemble at daybreak, many persons bringing their lunch and spreading them picnic fashion in the yard, was present. The negro's last act was to flick a cigar ash from the lapel of his coat. But next the scaffold will be used to build fires in the court house and in the jail.

POSTAL CLERKS WEAR MINERS' LAMP CAPS

Two hundred and fifty mail clerks wore miners' lamp caps to keep the mail moving after flood conditions deprived them of light at Pittsburgh. The United States Bureau of Mines furnished the lamps. Bureau crews likewise installed an emergency power plant to light the Post-office for the first time since the flood cut off the normal source of supply.

Hand The Herald \$1.50.

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