

FOOD RUSHED BY AIRPLANES AVERTS FAMINE DURING FLOOD



Loading a Plane at Newark Airport With Yeast and Coffee for Pittsburgh and Johnstown Victims.

HEROISM was displayed every day, during the floods in the Eastern part of the United States, by those who supplied the areas with food and saw that it was distributed. Serious suffering was averted by their efforts, as they continued their work day and night, risking their lives to help the unfortunate victims.

One of the leading food organizations of the country, Standard Brands Inc., pressed 19 airplanes into service the first week of the floods, when its fleet of trucks were unable to penetrate the stricken communities. Ten left from Newark to cover Pennsylvania points where it was possible to land, five took off from Cleveland for Wheeling and Pittsburgh, two from Camden, and two from Boston to New England points cut off by road and rail.

Each plane was loaded with Fleischmann's yeast, to supply bak-

ers who were able to operate their ovens, and with fresh coffee. The yeast delivery system, which has supplied bakers since 1868, prides itself on getting through in spite of the elements.

Only four of the planes had to return and report that no dry field could be found for landing, or because ice and sleet clung to their wings. They shortly took off again and in each case were successful on the second trip. The only plane to land in Altoona during a sleet storm at the height of the flood was one of these yeast messengers.

Bulletins were received at New York headquarters of the organization by amateur radio, and later by telephone. One of these messages reported that the Johnstown agent was back in his offices again, after spending 12 hours on the roof with his assistants, watching the muddy water swirl past, and wondering how high it would reach.

News of Modern Women

The ninth annual observance of National Business Women's Week throughout the country in March brought to light many unusual achievements and interests of women, says Miss Charl Ormond Williams.

In Washington Mrs. Franklin D. Roosevelt, who is a member of the New York League of Business and Professional Women, invited me to the White House for a discussion over a national radio network on the year's theme of the National Federation of Business and Professional Women, "Women Unite For Effective Democracy!"

In New York twenty-four women of achievement were honored on March 18 at a dinner given by the New York League with the cooperation of 200 men and women's service organizations. These outstanding New York women represented seventeen different professions ranging from prominence in legal circles to excellence in creating mannequins.

The selection was led by four writers chosen for distinction: Fannie Hurst, novelist and short story writer; Mrs. William Brown Meloney, editor of "This Week"; Dorothy Thompson, author and special feature writer; and Anna Steese Richardson, associate editor of "The Woman's Home Companion."

From the standpoint of numbers, this group was followed by three teachers: Mrs. Evelyn N. Allan, principal of the Girls' Commercial High School in Brooklyn; Marion Dickerman, principal of the Todhunter School, and an associate of Mrs. Eleanor Roosevelt; and Isabel Stewart, Professor of Nursing Education, Teachers College, Columbia.

The legal profession was represented by two New York assemblywomen, Jane Todd, Republican, and Doris I. Byrne, Democrat, and Judge Genevieve Cline. Judge Cline has made a name for herself as the first woman United States judge. She is at present the presiding justice at the Federal Customs Court in New York.

The Woman's Roosevelt Memorial Association recently awarded bronze medals to Mrs. August Belmont, citizen of New York, in appreciation of her services to the people, and to Miss Lucrezia Bori of the Metropolitan Opera, for her golden voice, her generosity and her loyalty to the opera.

Mrs. Henry R. Caraway went into politics after women were enfranchised because she thought the new members of the electorate should familiarize themselves with parties, policies, and platforms. She conducts current events discussions, contributes to "The Guidon," a club publication which she formerly edited, and addresses groups in many cities.

Margaret Cuthbert, pioneer woman radio executive, and Mrs. Hortense Odum, President of a Fifth Avenue store, were selected for their efficient executive accomplishments.

SAYS MAMMOTH CAVE RANKS WITH BIG PARKS

Mammoth Cave can hold its own in comparison with any of the great National Parks, in the opinion of Miner Tillotson, superintendent of the Grand Canyon National Park, who has been spending some time in the Kentucky National Park area. Mr. Tillotson, who is familiar with all the natural wonders of the New World in the western parks, is making an extended tour of the Eastern National Parks. He has visited most of the major caves of the United States and told W. W. Thompson, general manager of the Mammoth Cave Properties, that he enjoyed none of them more than Kentucky's famous attraction.

Mr. Tillotson spent an entire day in the cave, taking the de luxe route, which is the longest cave route in America. The following morning he returned to view the famous Mammoth Cave mummy, now reposing in a glass case in the cave. The feature of the cave which pleased him most, he said, were Echo river in the old entrance section and Frozen Niagara in the new entrance section.

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MARION CHICKEN THIEF IS IDENTIFIED HERE

Two members of the Lebanon police department brought a prisoner to Harrodsburg for identification Saturday morning in connection with a series of raids on the chicken houses of several Marion county residents. The boy, who gave his name as Thompson, admitted having stolen and sold in Harrodsburg 175 pounds of chickens but denied charges of other thefts. It was reported. He was identified as being the person who had sold the firm a quantity of poultry. The officers returned him to Lebanon to await trial.

STAMPEDE FOR KID MOVIE ACTORS

According to honest estimates, exactly one child in 3,000,000 gets a chance to qualify as a child actor in the pictures—not an outstanding star, mind you, but just a reasonably successful juvenile performer. These figures have been broadcast in a laudable effort to check the flood of hopeful parents, who pour into Hollywood, seeking large salaries and fame for Junior or precocious little Doris, and finding, instead, only disappointment and heart-break and finally despair and often destitution.

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WONDERFUL RELIGION

Wouldn't we have a wonderful religion if we could:
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Experience it like the Baptist.
Be sure of it like a Catholic.
Proud of it like an Episcopalian.
Pay and pray, for it like a Presbyterian.
Propagate it, like a Mormon.
And enjoy it like the colored folks.
Indeed, that would be some religion.

SALES OF CANDY IN

1936 STILL GAINING
Sales of confectionery and chocolate products during February by 300 manufacturers reporting were valued at \$19,566,455, compared with \$17,920,449 in February, 1935, an increase of 9.2 per cent, says a report to the Louisville District office of the Commerce Department.

NAVAJO INDIANS HAVE

30 DYE FORMULAS
More than 30 formulas for native dyes are used by the Navajo Indians in coloring their rugs, according to Betty Buding, who has completed an exhaustive study of tribal customs and crafts at Gallup, New Mexico. Materials used include juniper, sagebrush, mistletoe, Mormon tea, mountain mahogany root bark, and leaves from the wildcane yucca.

A New Road

Every day you go over a new road. Distribute your encouragement, your good cheer, your smiles, as you go along. You will never go over this road again. You cannot afford to leave stumbling blocks and discouragements to hinder others' progress.

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W. K. Kellogg

IN the six-hour day with wages raised to compensate for the shorter working period lies the solution of the unemployment problem, in the opinion of W. K. Kellogg, the Battle Creek cereal manufacturer. Mr. Kellogg bases his conviction on the experience of the Kellogg Company which has been on the six-hour basis through five of the severest years in American history and which has just announced an average wage increase of 12 1/2 per cent. With this increase Kellogg workers now receive more for six hours work than they did for eight hours in the years just prior to the depression. The minimum, which is guaranteed all male employees of the plant, is \$4.50 for a six hour day—equivalent to \$6 for eight hours.

"We have found that with the shorter working day efficiency is so increased, accident and sickness rates are so improved, and the unit cost of production is so lowered that we can afford to pay as much for six hours as we formerly paid for eight," Mr. Kellogg said. "The company is more than satisfied with the results."

"When we instituted the six-hour day we were able to increase employment 20 per cent. Of course, there are some plants in which the six-hour day would not be practicable.

"But I am convinced that if the plan were tried in those plants that could profit by it, they could increase their employment by at least 20 per cent."

CCC HAS PLANTED 558,000,000 TREES

The Civilian Conservation Corps has left its mark upon our land with the planting of 558,000,000 trees. Since April 5, 1933, Director Fechner said CCC members have planted 558,000,000 trees, built 1,963,500 soil erosion control dams, cut 69,000 miles of trails and minor roads through the forests. Up to March 1, he said, the cost of CCC was \$1,204,560,000, including \$33,325,000 for the purchases of forest lands. Of the \$356,638,000 paid to members, \$260,000,000 was sent home to their needy families.

Hand the Herald \$1.50.

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