

Calling On . . . ALL HOUSEWIVES

Starting today Lever Brothers Company, world's largest soap manufacturers, will conduct a house-to-house couponing campaign throughout Harrodsburg and Mercer county. To assure every housewife of receiving her Lux Toilet Soap, Lux, Rinso and Lifebuoy coupons arrangements have been made to distribute them in town by a specially-trained group of young men, and to mail them to families living on Rural Free Delivery Routes.

Do not miss this opportunity to get full-sized cakes and packages of these **FOUR FAMOUS SOAPS FREE**. The stores listed below are backing this campaign and are eager to redeem every Lux Toilet Soap, Lux, Rinso, and Lifebuoy coupon that you bring to them. When these coupons are left at your home, take them immediately to one of these stores and exchange them for the four soaps they represent. You'll like all these soaps.

BE ON THE LOOKOUT FOR YOUR COUPONS

LUX TOILET SOAP

The gentle, white, fragrant toilet soap that keeps complexion youthful and guards beauty.

LUX

A dependable, pure, safe, soap for all fine laundering, and when used in the dishpan, gives beauty care to the hands.



RINSO

Clothes washed in Rinso come out whiter and last longer, too, because there is no scrubbing to wear them out.

LIFEBUOY HEALTH SOAP

Its abundant lather penetrates, purifies and keeps the skin clear, smooth and healthy.



LUX
TOILET SOAP
3 for 20c
Fragrant—Luxurious



LUX

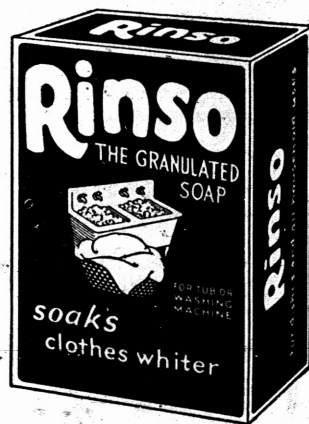
For all fine laundering

large **25c** small size **10c**

Rinso

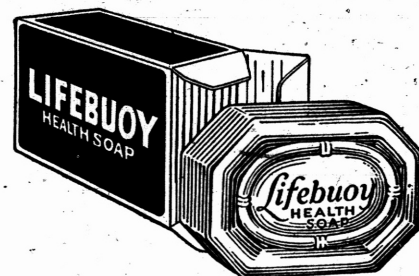
Soaks Clothes Whiter

large **23c** small size **2 for 17c**



LIFEBUOY HEALTH SOAP

3 for 20c



Visit one of these stores and redeem your coupons

HARRODSBURG, KY.
B. M. Royalty's Gen. Store
Royalty's Super Mkt.
VanDivier & Son
Kennedy's Cash Store

P. J. White
Clark's Food Mkt.
Peoples Cash Store
Frank's Cash Store
M. G. Claunch Co.
Jakie Claunch Co.
Ideal Grocery
Berry Lawson

Nelson Marsee
A. B. Teater
Priest Grocery
Edward's Cash Store
O. H. DeBaun
Susie Mullins
Chas. M. Dedman &
Son Drug Store

Currey & Morgan
Drug Store
Leonard & Bradshaw
A. & P. Store
SALVISA, KY.
Divine & Dickerson
BONDVILLE, KY.
J. M. Herps

BURGIN, KY.
H. S. Christopher
Hutchinson & Co.
R. L. Prewitt & Co.
W. R. Smith
ROSE HILL, KY.
P. B. Leonard & Son

NEVADA, KY.
John M. Williams
CORNISHVILLE, KY.
J. A. Anderson
H. B. Gardner
Lloyd Mays
W. M. Reed