

Calling On . . . ALL HOUSEWIVES

Starting today Lever Brothers Company, world's largest soap manufacturers, will conduct a house-to-house couponing campaign throughout Harrodsburg and Mercer county. To assure every housewife of receiving her Lux Toilet Soap, Lux, Rinso and Lifebuoy coupons arrangements have been made to distribute them in town by a specially-trained group of young men, and to mail them to families living on Rural Free Delivery Routes.

Do not miss this opportunity to get full-sized cakes and packages of these FOUR FAMOUS SOAPS FREE. The stores listed below are backing this campaign and are eager to redeem every Lux Toilet Soap, Lux, Rinso, and Lifebuoy coupon that you bring to them. When these coupons are left at your home, take them immediately to one of these stores and exchange them for the four soaps they represent. You'll like all these soaps.

BE ON THE LOOKOUT FOR YOUR COUPONS

LUX TOILET SOAP

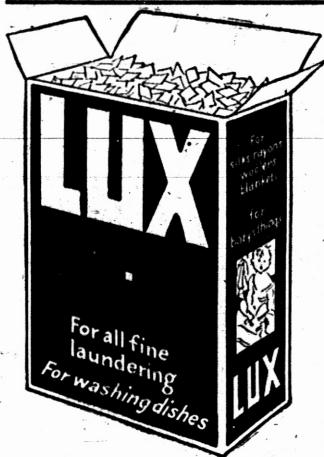
The gentle, white, fragrant toilet soap that keeps complexion youthful and guards beauty.

LUX

A dependable, pure, safe, soap for all fine laundering, and when used in the dishpan, gives beauty care to the hands.



LUX
TOILET SOAP
3 for 20c
Fragrant—Luxurious



LUX
For all fine laundering
large small size
25c 10c

RINSO

Clothes washed in Rinso come out whiter and last longer, too, because there is no scrubbing to wear them out.

LIFEBOUY HEALTH SOAP

Its abundant lather penetrates, purifies and keeps the skin clear, smooth and healthy.



Rinso

Soaks Clothes Whiter

large small size
23c 2 for 17c

LIFEBOUY

HEALTH SOAP

3 for 20c



Visit one of these stores and redeem your coupons

**HARRODSBURG,
KY.**
B. M. Royalty's Gen.
Store
Royalty's Super Mkt.
VanDivier & Son
Kennedy's Cash
Store

P. J. White
Clark's Food Mkt.
Peoples Cash Store
Frank's Cash Store
M. G. Claunch Co.
Jakie Claunch Co.
Ideal Grocery
Berry Lawson

Nelson Marsee
A. B. Teater
Priest Grocery
Edward's Cash Store
O. H. DeBaun
Susie Mullins
Chas. M. Dedman &
Son Drug Store

Currey & Morgan
Drug Store
Leonard & Bradshaw
A. & P. Store
SALVISA, KY.
Divine & Dickerson
BONDVILLE, KY.
J. M. Herps

BURGIN, KY.
H. S. Christopher
Hutchinson & Co.
R. L. Prewitt & Co.
W. R. Smith
ROSE HILL, KY.
P. B. Leonard & Son

NEVADA, KY.
John M. Williams
**CORNISHVILLE,
KY.**
J. A. Anderson
H. B. Gardner
Loyd Mays
W. M. Reed