

## Cancels 7,000 Debts



KNOXVILLE, Tenn. . . . Charles G. Armstrong (above), merchant, made a Christmas present of \$38,000 to 7,000 charge customers. He "wiped the slate clean" on all accounts. "You don't owe me a cent," he said.

Call and pay your subscription to The Herald.

## Kentucky

THEATRE — DANVILLE

TUES. & WEDS.

KAY FRANCIS

in

"I FOUND STELLA PARISH"

THURS. & FRI.

RONALD COLMAN

and

JOAN BENNETT

"THE MAN WHO BROKE

THE BANK AT MONTE CARLO"

SUNDAY & MONDAY

RAFAEL SABITIN'S

"CAPTAIN BLOOD"

### J. W. Priest



the soap of  
beautiful women  
Camay 5c



P & G, Large 6 for 25c

OXYDOL

no boiling  
no scrubbing  
The SAFE EASY  
way to get  
clothes clean

Oxydol, Large 23c

### AUTOMOBILE PARTS RAISED ON FARMS

A huge plant now nearing completion at Ford River Rouge will mould automobile parts from soybean plastics, the beans being obtained from American farms. The plant when completed and fully equipped will cost in the neighborhood of \$5,000,000 and will have an output of 100,000 parts per day. This plastic mill will be the largest factory in the world devoted to processing farm products for industrial use.

### Power of The Press

(Editorial Lexington Herald)

In a recent issue of Collier's magazine appears an article by Winston Churchill, noted English statesman, in which he answers the question, often asked, regarding the relative value of the newspapers and of radio as a medium for dissemination of news and the forming of public opinion.

After a thorough analysis of the subject, Mr. Churchill is convinced "there can be no really serious challenge to the press from either radio or moving pictures," and, looking further ahead, from promised television.

"I believe that both England and America can be proud of their press," he says. "I believe they can trust their press. In other countries whose peoples are less intelligent or where education is less careful of the individual mind, the future of publicity may lie with radio and moving pictures. Under dictatorships the press is bound to languish, and the loud-speaker and the film to become very important. But where free institutions are indigenous to the soil, and men have the habit of liberty, the press will continue to be the Fourth Estate, the vigilant guardian of the rights of the ordinary citizens."

Mr. Churchill sees no menace in advertisements; nor does he believe there could ever be any successful "corner" of news and opinion in the United States or England.

"There is certainly no menace in advertisements," Mr. Churchill declares. "It was the development of commercial advertising that first enabled the press to stand on its own feet, without relying on subsidies from governments or politicians, and revenue from this source is still the bulwark of its independence today."

"Advertisers are business men; they pay to have their announcements placed before the largest possible public, and they ought to know that permanent circulation can only be secured by honest news and honest opinion."

"A free press is the unsleeping guardian of every right that free men prize; it is the most dangerous foe of tyranny," Mr. Churchill concludes. "No wonder that the great democracies have always been quick to resent any attempt to limit its independence or to bring it under regulation."

Far-seeing Americans who have noted what happened in Germany, in Russia and in Italy when the press was muzzled will find encouragement in the conclusions reached by Mr. Churchill; and newspaper men, who sometimes underestimate the influence of their own newspapers, will find gratification in the assurance that the press of America is doing its job well.

### FALLING TREE KILLS FARMER IN ADAM CO.

Aubrey Nixon, 28-year-old farmer, was instantly killed Friday when a giant tree he was cutting near his home at Sparkville fell on him, fearfully mangle his body.

Scarcely clad against the penetrating wind and poorly shod, the farmer had gone to the woods for firewood. It is thought the tree twisted in its fall to earth.

### Getting a Job and Getting Ahead

By Floyd B. Foster,

Vocational Counselor,  
International Correspondence  
Schools

### Work Beyond Your Job

ONCE you have obtained a job, the attitude you take toward it right at the start is going to be vitally important. Many men are immediately content to begin drifting along with as little effort as possible, with little definite thinking about the present and less planning for the future.

Other men begin working themselves into a fever and think that just because they work hard and heatedly they are certain to succeed. They fail utterly to realize that the only kind of work that produces real success is that which is directed by a soundly conceived and organized plan of action.

The wisest plan for a young man starting in on his career, is to work always a little beyond his present job. As soon as you have mastered the particular job you were hired to do, begin to pioneer into new territory. Find out what the men immediately ahead of you do and how they do it. Then, by study, by observation, and by taking every opportunity to gain experience in some phase of their work, equip yourself as far as possible so that you could handle their jobs.

If you equip yourself to do the work of those who are a few steps ahead of you on the road to success you can depend upon it that opportunities to prove your greater value will not be lacking. In the certain nature of things vacancies will occur or emergencies will arise which will give you the opportunity to show what you can do—and it is to those who prove they can do more than they were hired to do that promotion surely comes.

### Why Banks Don't Lend More Money

(Cynthiana Log Cabin)

The banks of the country have been held up before the public and caustically criticized for not making more loans to private enterprises. It has been represented that they are adopting the miserly policy in accumulating such vast resources and at the same time not using their reserves as a basis for extending credit.

Some light may be shed upon the subject by the report of the Comptroller-General of the Currency, as of November 1, 1935. It shows the banks at least are not miserly when it comes to loaning money to the federal government. During the last year the increases in such loans amounted to \$1,145,364,000. The increase in loans of other kinds during the year amounted to \$114,641,000.

As of November 1, the banks were loaded down with \$7,493,000,000 of Government securities as against only \$3,884,778,000 of other bonds and securities. The banks are compelled to hold a certain amount of government bonds. It is obvious that the banks cannot make unlimited loans to individuals when a large part of their assets has already been loaned to the government.

### TREES RUINED BY TOPPING

The custom of untrained persons topping trees was termed pernicious by Ernest Gonzenbach, in a paper on "Kentucky Trees and Their Care."

"More trees are ruined by improper topping than by any other means," Mr. Gonzenbach said, deploring destruction of our beautiful native trees. He cited the need for supervision of the science of tree surgery, expressing the belief that many so-called tree experts are incapable of treating trees properly.

"There is a superabundance of soft maples on our lawns," Mr. Gonzenbach said. "If we are unwilling to wait for the more beautiful slower growing hardwood trees to grow, we may now have large trees transplanted safely or we may hasten the growth of the trees by a new method of feeding them."

### ELECTIONS COST PULASKI CO. \$5,962.82 LAST YEAR

The cost of the three elections to the county in 1935 was \$5,962.82 reported County Treasurer Russell Hurt. This amount represented one-eighth of the county's revenue for the year. The money went for printing ballots, purchase of necessary supplies, pay for election officers (264 at each election), rental of election houses, pay of registration officers and other expenses. Had there been only one primary the county would have saved \$2,000.—Somerset Commonwealth.

### CROP ROTATION IS AID TO NEGRO FARMER

Crop-rotation and the live-at-home program has helped a Christian county Negro farmer put three daughters through high school. Advised by County Agent R. M. Story, he now has 33 acres of lespedeza, 12 acres of corn and two of alfalfa; he owns three cows, and has several hogs. Poultry and a garden completes his program.

### 41 NEW; 16 OLD CASES ON DANVILLE DOCKET

Forty-one new cases are on the docket of the January term of the Boyle Circuit Court, which convened Monday morning in Danville with Judge Kendrick Alcorn on the bench. Sixteen of the cases are on the ordinary docket and twenty-five equity cases will come up for trial. There are eleven divorce cases for this term of court.

# OUR 9c SALE!

Starts Saturday — Ends One Week from Saturday Night

### DRY GOODS

MEN'S HANDKERCHIEFS, big 16 inch, 3 for 9c  
CANNON TOWELS, 18x36 inches each 9c  
Silk Crepe De Chine BRASSIERES each 9c  
HOSIERY, Engle Dull Rayon each stocking 9c  
SANITARY BELTS 1/2 inch braided rayon each 9c  
Cupid DIAPERS, soft absorbent each 9c  
PANTIES, soft knit or rayon, children's each 9c  
NECKTIES, men's attractive styles each 9c  
SOCKS, Men's dress and work socks, pair 9c  
WOMEN'S KERCHIEFS, new sport prints, 3 for 9c

### KITCHENWARE

ENAMELWARE, large pieces, assorted, each 9c  
PIE PLATE, CAKE PANS, 2 for 9c  
ALUMINUMWARE, a big variety at a saving, each 9c  
GLASSWARE, salt & pepper pair 9c  
PARING KNIVES, stainless steel, each 9c  
FRYING PANS, large size at low price, each 9c  
CAKE TURNERS, can openers, etc. each 9c  
MUFFIN PANS, 8-cup tin, each 9c  
TABLEWARE, silver plate, new patterns, each 9c  
SCRUBBING BRUSH, large and strong, each 9c

### NOTIONS

RUBBER COMBS, choice of styles, each 9c  
HAIR CURLERS, Big Combination offer 9c  
RUBBER CRIB SHEETS, 24x36 in. each 9c  
WINDOW SHADES, 3x6 ft. bargain each 9c  
Wearwell SHOE SOLES, easily attached, pair 9c  
Dr. Lyons' TOOTH POWDER, special 9c  
Lady Esther COLD CREAM, a favorite 9c  
Woodbury's FACIAL SOAP, healthful 9c  
BOX STATIONERY, special offer, each 9c  
ADHESIVE TAPE, 3 sizes on 1 spool 9c

### HARDWARE

MOP HEAD, finest quality, each 9c  
STEEL WOOL PADS, 2 big boxes, each 9c  
DUST PANS with rubber edge, handy each 9c  
VARNISH BRUSHES, double thick, a good buy 9c  
POLISH & WAX 8 oz. polish, 7 oz. wax, each 9c  
TOOLS, pliers, screwdrivers, etc. each 9c  
ELECTRICAL appliances, plugs, etc. each 9c  
PADLOCKS, Jumbo size with keys, each 9c  
FOLDING RULE, 6 ft. length, durable 9c  
HOUSEHOLD SCISSORS, keen edged, 6 & 7 in. 9c

5c  
to  
\$1.00

## W. C. Gatchel

Main St., Opp. Court House, Harrodsburg, Ky.

5c  
to  
\$1.00

### GIFT DOG

People are often very kind about giving away puppies, says Archibald Rutledge in The Progressive Farmer, and since the puppies have not definitely manifested their characters very often valuable dogs are obtained in this way. But when a man offers to give away a mature dog, there's almost sure to be something wrong with him. As Mr. Rutledge says:

"I had a pointer given me. He was three years old. He was positively regal in beauty and in bearing. He was named Savannah County Brightstone. At the time I was young and innocent. I thought I had the Works. This dog acted as if he had emerged as winner in every field trial for the year. I felt inferior to him."

"Then I took him hunting. I found more quail than he did. He chased those we did see with great fury. I don't believe he ever smelled any. His idea of game seemed to be field mice; for most of his time he spent, with elaborate persistence, digging them out of their holes. The first time I shot my gun, he vanished from the scene, and it was about an hour before I caught him; I never would have succeeded in doing this if he had not run into a fence."

"Savannah County Brightstone! And what did I do with him? Why I gave him away; but at least I had the decency enough not to give him to a hunter. I presented him to a dear old lady who needed a yard dog and I thought that he could at least keep the mice in check."

### HOME IS FAIRLY SAFE

More people die as the result of accidents at home than are killed by automobiles. Consequently, it is now being said by those who ought to know better that the home is actually more dangerous than the open road. This overlooks the rather important consideration that people spend perhaps thirty to forty hours in the house for every hour they spend in an automobile. They have a much longer time in which to get hurt.

But even if it were true that indoor accidents were relatively as numerous as highway fatalities, we should still have the difference between plain carelessness in the home and criminal carelessness on the road. People do not take two or three drinks and then make a flying broadjump into the bathtub, landing on the soap and incurring a nasty fall. People do not burst in from the kitchen at thirty miles an hour and spill the soup over Junior in his high chair by the table. But that is the way a great many killings on the road do happen.

### BOTTLED NOTE FOUND IN KENTUCKY RIVER

When Alice Bailey, University student, put her name and address on a piece of paper, sealed it in a bottle and threw it in the Kentucky river last July, she probably didn't expect ever to see it again.

She received a real surprise last Tuesday afternoon, however, when, on opening a letter postmarked Louisville, Ky., she drew forth the same piece of paper. The bottle had been found by Eddie Hilger, Louisville, while he was target practicing on the river bank Thanksgiving morning. Collecting bottles along the river bank to use as targets, Eddie found the one with the note enclosed, and shot off the top, which had rusted on, with his rifle.

His letter disclosed the fact that he would like a reply, which request is being filled.—Kentucky Kernel.

### LUTHER'S DESCENDANTS GROW

Nearly a thousand descendants of Martin Luther have now been traced throughout the world. Many of them live in America, Holland, and the Dutch Indies. When an attempt was made to trace the famous reformer's descendants nearly 10 years ago, only 485 could be located.

Try an ad in our Classified column.

### SOME OF THE CAUSES OF MOTOR SLAUGHTER

The present trouble is not that we don't know what to do about automobile accidents, but that we have not yet used what we know.

When, for instance, only ten states have drivers' licenses laws that are at all adequate; when at least six states have no minimum driving age, so that a child can legally jump from his kiddie car to the wheel of a 100-horse power automobile and drive it through a crowded thoroughfare; when, in a typical city of 200,000, 40,000 tickets of traffic offenders are "fixed" through political influence each year, it can not be said that we have seriously come to grips with the problem.—The Reader's Digest for January.

### SALES OF U. S. TRACTORS ABROAD IN BIG INCREASE

Exports of farm equipment from the United States during November increased 43 per cent over November of last year and 12.6 per cent over October, 1935. The November increase was due to large shipments of tractors, which increased 85.3 per cent over November, 1934.

Maybe you are not going to sunny California or Florida, but you will want a box of this attractive RY-TEX RIO stationery with the Palm Tree in a variety of pastel shades. This unusual stationery, printed with your Name and Address in contrasting colors is especially priced now at \$1.00 per box for 50 sheets and 50 envelopes. See samples at once at The Herald.



"SEE OUR WINDOWS FOR NEW LOW SUGAR AND FLOUR PRICES"

### SPECIAL SALE!

Potatoes 100 lb. bag \$1.69 (Weight when Packed) 15 lbs. 27c

ICEBERG LETTUCE large head 5c

FRESH CRANBERRIES pound 10c

GREEN CABBAGE pound 4c

Imperial

YORK APPLES Bushel \$1.39 3 lbs. 10c

PIE CHERRIES Gallon 45c

AVONDALE PIE CHERRIES 3 No. 2 cans 28c

FRENCH COFFEE 2 1-lb. pkgs. 39c

DEL MONTE PINEAPPLE No. 2 1/2 Can 19c

CREAM CHEESE Fancy Cured lb. 21c

COUNTRY CLUB CATSUP Large 14-oz. Bottle 10c

SYRUP Penick's 5 Pound 27c

COARSE SALT 100 lb. bag 89c

DAIRY FEED 16% 100 lb. bag 1.39

24% DAIRY FEED 100 lb. bag \$1.69

EGG MASH 100 lb. bag \$1.89

SCRATCH FEED 100 lb. bag 1.79

DAY & NITE LAYER CAKE each 29c

COUNTRY CLUB SLICED RYE BREAD 20-oz loaf 9c

COUNTRY CLUB CHEESE BREAD lb. loaf 12c

KARO SYRUP Blue Label 5 pound 29c

TWINKLE Country Club Gelatin Desserts, Six Real Fruit 3 pkgs. 13c

Flavors, also Unflavored and Chocolate Pudding

CIDER VINEGAR Avondale Brand Qt. 10c

SKIDOO The Creamy Cleanser 2 cans 17c

DRY SALT BUTTS lb. 17c

SILVER DUST Laundry Powder 2 pkgs. 25c

## Lowenthal's January Clearance SALE of Quality FURS

This is the best month of the year to buy furs . . . and Lowenthal's is the best place to buy if you want Quality at the lowest price. Our January sale is a tremendous spectacle of fine furs at tremendous savings. Visit Lowenthal's tomorrow and—

SAVE 1/3 TO 1/2

### REGULAR 99.50 FUR COATS AT

- Mendoza Beaver-dyed coney
- Blocked Lapin
- Caracul
- French Seal-dyed coney
- Russian Cat

\$66.75

Beautifully fashioned. Misses' and Women's Sizes.

### REGULAR 139.50 FUR COATS AT

- Super-Seals
- Beaver-dyed coney
- Muskrat
- Broadtail

\$86.75

In addition to furs listed above there are dozens of others in rich furs. Misses' and women's sizes. Great values.

### REGULAR 149.50 TO 198.00 FUR COATS

- Hudson Seal-dyed Muskrat
- Muskrat
- Pony
- Caracul

\$128.75

Finer fur coats . . . so many kinds and styles included that you are sure to find just the one you are looking for. Misses' and women's sizes. Many others not listed above.

### REGULAR 300.00 FUR COATS AT

- Hudson Seals
- Leopard Cat

\$196.00

Really luxurious furs . . . very special values, too. Fashion's favorite, black. Misses' and women's sizes.

## Lowenthal's

(Incorporated)  
Exclusive Furs—Furs Exclusively  
Lexington, Kentucky