

# Ward's Continuation of Their Gigantic GRAND OPENING SALE

With Complete Stocks of New Wanted Merchandise in Every Department

COUPON

**O K SOAP**

This coupon with a purchase of 50c or more  
—Limit 5 cakes to a customer  
Cake

1c

**WE APOLOGIZE AND THANK YOU**

Crowds—crowds all day visited us on opening day—more people than we expected attended our gigantic opening—We apologize for not being able to serve everyone—those that were not waited on. The crowds were so large that we were compelled to lock our doors several times. We appreciate the confidence the public has given us and will do everything in our power to keep this confidence up—by offering low prices everyday—Merchandise that was sold out is again in stock. There will be plenty of sales people on hand to wait on you—Come in with the assurance that if it isn't right we will make it right.

COUPON

**OIL CLOTH**

48 in. Heavy  
Large assortment of patterns  
—including white—a  
regular 29c value.....

15c

**Overall Pants**

Full cut, well made, triple  
stitched, 2.20 weight  
Super value.....

49c

**HOUSE APRONS**

Fast color aprons, in pretty  
print patterns, tie back styles,  
open necks. Regular  
25c value.....

9c

**CURTAIN SCRIM**

Cream and ecru in fine quality  
dotted marquise—36 in.  
wide—15c quality.....

5c

**Window Shades**

36 inch wide, standard length,  
tan or green. Including about  
25 regular 75c Columbia shades,  
complete with roller.....

9c

COUPON

**P & G SOAP**

With a purchase of 50c or more—Limit 5  
cakes to a customer. With coupon  
Cake

1c

COUPON

**AUTO TIRES**

29x4.40  
Heavy duty four-ply tires that  
are fully guaranteed by the  
manufacturer. Other sizes  
priced slightly higher.....

2

LADIES' & MISSES FALL  
**COATS AND SUITS**  
The pick of the market  
Smart clever styles  
Swagger Suits,  
Dress Suits—Tailored Coats — Sport  
Coats—Largest selection in Harrodsburg. Choice of all  
wanted models—Some richly trimmed in fur—All fall  
shades.  
BUY NOW SAVE \$5 to \$10  
Use Our Lay-A-Way Plan  
\$1 Down Holds Any Garment

**SILK DRESS LENGTHS**  
3½ to 4 Yard Pieces  
Heavy quality silks in all  
new fall colors and  
weaves. Values up to \$2.50  
per yard. 40 inches wide.  
\$1.98 dress length.  
\$1.98 Piece  
We Have Already Sold Several Hundred Pieces  
Brand New Assortment

**SILK DRESSES**  
Over 500 New Styles  
Just Unpacked  
Sparkling, chic  
styles, that have all  
the new features of  
much higher price.  
Our volume buying  
will save you up to  
\$5—Come in look  
our racks over—we  
have the style you  
want.  
\$1.98  
TO  
\$3.98  
Ask About Our Lay-A-Way Plan

COME TO WARD'S FOR BARGAINS AND LOW PRICES EVERY DAY!

Ladies' Handkerchiefs	Fast Color PRINTS	Beautiful New CRETONNES	Little Gents' Half Sock and Anklets	Men's Fancy DRESS SOCKS	Boy's Rayon POLO SHIRTS
Fast color borders, nice size. Buy them for the children for school..... 10c per dozen	Fast colors, yard wide, new fall patterns—Good grade..... 5c	Full yard wide in a colorful selection of patterns Yard.....	Attractive patterns in stripes and checks. Fine quality Sizes 7½ to 10..... 5c	Rayon and cotton socks. Slightly irregular. Super value at..... 5c	Fine quality—Blue, maize, white. Regular 98c Grade..... 25c

**BROOMS**  
Four string broom, good quality—  
Limit two to a customer.....  
15c

**School Clothes!**  
Boy's & Girl's Ribbed STOCKINGS  
Heavy ribbed school stocking—  
Sizes 6 to 10. 19c value.....  
10c

WARD'S WILL SAVE YOU MONEY  
INVESTIGATE OUR VERY LOW PRICES  
Children's Wash Dresses  
Clever styles in fast color prints—  
Sizes up to 14.....  
33c

Ladies' Rayon Panties  
Elastic waist—chalk  
finish rayon.....  
5c

Boy's WASH SUITS  
Fast colors—quality broad-cloth. Size 3 to 8.  
Regular 50c value.....  
23c

Men's WASH PANTS  
Plaids and stripes in quality pre-shrunk washable fabric, well tailored. All sizes.....  
79c

**BED SPREADS**  
Full size rayon spreads in Blue, rose, gold, green, lavender  
Special value.....  
69c

Women's New NOVELTY FOOTWEAR  
Pumps, straps, oxfords  
Fall colors. Special.....  
1

Universal Roof and Barn  
**QUALITY PAINT**  
Durable coating for roofs and all  
farm buildings—All purpose paint for  
a heavy protective coating. Also  
House Paint, Enamels and Stains.  
98c  
GALLON

Men's Dress OXFORDS  
Regular \$1.49 unlined stitch-down—medium toe  
leather sole.....  
1

Men's All Leather SUEDE JACKETS  
Heavy all leather suede, made of  
full skins, full lined. Suede Coat  
collar full zipper.....  
\$4.98

**HATS**  
Charming New HATS  
Large and small  
brim, off the face  
and many other  
new clever styles  
98c

Novelty School OXFORDS  
For school or every day  
wear—Smart style—that  
will give extra wear.....  
1.49

BLANKETS  
Part Wool—Double Size  
Double bed size blankets—part wool and  
cotton—Buy now at only.....  
69c

Men's Work Shoes  
Bik. retan leather, oak leather sole,  
Practically all sizes 6 to 11.....  
\$1.00

**WASH DRESSES**  
New Fall  
Vat dye fast colors,  
styles that you  
would expect to pay  
a lot more for—  
Come early for this  
bargain.....  
25c

WARD & CO.  
WHOLESALE and RETAIL  
Harrodsburg MERCER COUNTY Kentucky

Boy's Oxfords  
Wing-tip Blucher style—  
Long wearing. Good  
year sewed sole.....  
1

Ladies' Pure Silk  
**Full Fashion Hose**  
Irregulars of 59c  
quality in the new  
fall colors. sizes  
8½ to 10.....  
19c