

Ward's Continuation of Their Gigantic GRAND OPENING SALE

With Complete Stocks of New Wanted Merchandise in Every Department

WE APOLOGIZE AND THANK YOU

Crowds—crowds all day visited us on opening day—more people than we expected attended our gigantic opening—We apologize for not being able to serve everyone—those that were not waited on. The crowds were so large that we were compelled to lock our doors several times. We appreciate the confidence the public has given us and will do everything in our power to keep this confidence up—by offering low prices every day—Merchandise that was sold out is again in stock. There will be plenty of sales people on hand to wait on you—Come in with the assurance that if it isn't right we will make it right.

COUPON

O K SOAP

This coupon with a purchase of 50c or more—Limit 5 cakes to a customer

Cake **1c**

COUPON

COUPON

P & G SOAP

With a purchase of 50c or more—Limit 5 cakes to a customer. With coupon

Cake only **1c**

COUPON

48 in. Heavy OIL CLOTH Large assortment of patterns including white—a regular 29c value. 15c	Men's Overall Pants Full cut, well made, triple stitched, 2.20 weight Super value. 49c	Women's Fast Color HOUSE APRONS Fast color aprons, in pretty print patterns, tie back styles, open necks. Regular 25c value. 9c	15c Quality CURTAIN SCRIM Cream and ecru in fine quality dotted marquisette—36 in. wide—15c quality. 5c	Window Shades 36 inch wide, standard length, tan or green. Including about 25 regular 75c Columbia shades, complete with roller. 9c	29x4.40 AUTO TIRES Heavy duty four-ply tires that are fully guaranteed by the manufacturer. Other sizes priced slightly higher 2.98
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LADIES' & MISSES FALL COATS AND SUITS

The pick of the market Smart clever styles

Swagger Suits, Dress Suits—Tailored Coats—Sport Coats—Largest selection in Harrodsburg. Choice of all wanted models—Some richly trimmed in fur—All fall shades.

\$3.98
\$4.98

BUY NOW SAVE \$5 to \$10
Use Our Lay-A-Way Plan
\$1 Down Holds Any Garment



SILK DRESS LENGTHS
3½ to 4 Yard Pieces

Heavy quality silks in all new fall colors and weaves. Values up to \$2.50 per yard. 40 inches wide. \$1.98 dress length.

\$1.98 Piece

We Have Already Sold Several Hundred Pieces
Brand New Assortment

WALL PAPER
Sun Fast Ground & Pattern

Thousands of rolls, beautiful patterns for every room in the house—Over 250 patterns in our stock for your selection.

2c ROLL

SMART NEW SILK DRESSES

Over 500 New Styles Just Unpacked

Sparkling, chic styles, that have all the new features of much higher price. Our volume buying will save you up to \$5—Come in look our racks over—we have the style you want.

\$1.98 TO **\$3.98**

Ask About Our Lay-A-Way Plan



COME TO WARD'S FOR BARGAINS AND LOW PRICES EVERY DAY!

Ladies' Handkerchiefs Fast color borders, nice size. Buy them for the children for school. 10c per dozen. 1c	Fast Color PRINTS Fast colors, yard wide, new fall patterns—Good grade. 5c	Beautiful New CRETONNES Full yard wide in a colorful selection of patterns. 10c	Little Gents' Half Sock and Anklets Attractive patterns in stripes and checks. Fine quality. Sizes 7½ to 10. 5c	Men's Fancy DRESS SOCKS Rayon and cotton socks. Slightly irregular. Super value at 5c	Boy's Rayon POLO SHIRTS Fine quality—Blue, maize, white. Regular 98c. Grade 25c
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BROOMS Four string broom, good quality—Limit two to a customer. 15c	School Clothes! WARD'S WILL SAVE YOU MONEY INVESTIGATE OUR VERY LOW PRICES			Men's WASH PANTS Plaids and stripes in quality pre-shrunk washable fabric, well tailored. All sizes. 79c
Rayon BED SPREADS Full size rayon spreads in Blue, rose, gold, green, lavender. Special value. 69c	Boy's & Girl's Ribbed STOCKINGS Heavy ribbed school stocking—Sizes 6 to 10. 19c value. 10c	Children's Wash Dresses Clever styles in fast color prints—Sizes up to 14. 33c	Ladies' Rayon Panties Elastic waist—chalk finish rayon. 5c	Boy's WASH SUITS Fast colors—quality broadcloth. Size 3 to 8. Regular 50c value. 23c
Charming New HATS Large and small brim, off the face and many other new clever styles. 98c	Women's New NOVELTY FOOTWEAR Pumps, straps, oxfords. Fall colors. Special. \$1	Universal Roof and Barn QUALITY PAINT Durable coating for roofs and all farm-buildings—All purpose paint for a heavy protective coating. Also House Paint, Enamels and Stains. 98c GALLON	Men's Dress OXFORDS Regular \$1.49 unlined stitch-down—medium toe leather sole. \$1.00	Men's All Leather SUEDE JACKETS Heavy all leather suede, made of full skins, full lined. Suede Coat collar full zipper \$10 value. \$4.98
New Fall WASH DRESSES Vat dye fast colors, styles that you would expect to pay a lot more for—Come early for this bargain. 25c	Novelty School OXFORDS For school or every day wear—Smart style—that will give extra wear. \$1.49	BLANKETS Part Wool—Double Size Double bed size blankets—part wool and cotton—Buy now at only 69c	Sturdy—School Boy's Oxfords Wing-tip Blucher style—Long wearing. Good year sewed sole. \$1.49	Men's Work Shoes Bik. retan leather, oak leather sole. Practically all sizes 6 to 11. \$1.00
Ladies' Pure Silk Full Fashion Hose Irregulars of 59c quality in the new fall colors. sizes 8½ to 10. 19c				
WARD & CO. WHOLESALE and RETAIL Harrodsburg MERCER COUNTY Kentucky				