

—SHOOTING THE WORKS WITH A BARRAGE OF SAVINGS!—
Bursting Upon the Vicinity With a Mighty Release of Special Bargains! Another Famous

LOUISVILLE STORE'S

'LET GO' SALE!

Beginning Friday, August 7 --- Continuing 10 Days

Again We Prove Our Value Giving Leadership --- Every Item a Feature Value.

WE ARE NEVER UNDERSOLD

VALUE THRILLER!
LADIES' THREAD SILK
FULL FASHIONED

HOSE

First quality, 59c value, ringless.
Newest shades.

"Let Go" Sale Price **39c**

FINAL CLEAN-UP 1,000 YARDS

DRESS LACES

Worth 29c.

Clean-up entire stock. Natural color, all-over
dress laces. Full yard wide. "Let Go" Price,

10c Yard

MEN'S 220 DENIM

PANTS

\$1 value. Pre-shrunk, best make cuff bot-
toms. Super value.
"Let Go" Sale Price

66c

Sale! Dress Lengths SILKS

2½-3 Yard Lengths.

An unheard-of price for beautiful silk rem-
nants of dress length. A big variety of
dress patterns to select from. These silks
are worth a dollar a yard. "Let Go" Price,

Dress Length **89c**

CLIP YOUR

COUPONS

And save on these
special values.

COUPON SPECIAL!

CLARK'S O.N.T.

THREAD

Black-White
All Sizes

WITH
COUPON **3c**

MEN'S ALL-LEATHER

OXFORDS

Values to \$2.50. Newest fall
patterns—wing toes, cap toes
and plain toes. All sizes
"Let Go" Price

\$1.39

TENNIS SHOES

69c value. First quality, sizes small
12 to large 6. Heavy rubber soles,
duck uppers. Crackerjack buys.

"Let Go" Price

39c

81 x 90 "PEPPERELL"

SHEETS

Ready to hem. \$1 value. Bleach-
ed. Every sheet guaranteed to
give three years service.

"Let Go" Price

69c

CLIP YOUR

COUPONS

And save on these
special values.

COUPON SPECIAL!

'HOPE'

BLEACHED MUSLIN

Genuine Hope.

Cut from full bolts.

WITH
COUPON, YARD **7c**

COUPON SPECIAL!

BROWN MUSLIN

8c value. Excellent quality, medium
weight, full yard wide.

WITH
COUPON, Yard **4c**

COUPON SPECIAL!

**MEN'S ALL LEATHER
WORK SHOES**

Plain toe style. \$1.69 value. Paracord
soles, all sizes.

WITH
COUPON **\$1**

COUPON SPECIAL!

**MEN'S ATHLETIC
SHIRTS or SHORTS**

19c value. Excellent quality, full
made.

WITH
COUPON **8c**

COUPON SPECIAL!

**"PEPPERELL"
SHEETING**

Full 9/4 width, unbleached.
35c value.

WITH
COUPON, Yd. **22c**

COUPON SPECIAL!

WALL PAPER

3,000 rolls. Several beautiful pat-
terns to select from.

WITH COUPON
SINGLE ROLL **3c**

-- Dramatic Values --

A MONEY SAVING SENSATION THAT WILL MAKE THIS DEPARTMENT A
BEE HIVE OF ACTIVITY. A FINAL

"LET GO" of All Summer

DRESSES

*Here Are Bonafide
Reductions!*

Un-restricted choice of every dress that
sold up to \$2.95.
"Let Go" Sale Price

\$1.39

*Here Are Dresses You
Will Wear With Pride*

Silk crepes, chiffons and acetates. Solid
color and flowered silks. Values to \$4.95.
"Let Go" Sale Price

\$2.49

*The Dress Sensation
of the Entire Season*

Gorgeous all-silk crepes and chiffons. Solid
color and flowered silks. Values to \$7.95.
"Let Go" Sale Price

\$3.79



COUPON SPECIAL!

**MEN'S HEAVY
WORK SHIRTS**

50c value. Full cut, triple stitched,
blue or grey.

WITH
COUPON **29c**

COUPON SPECIAL!

**MEN'S COVERT CLOTH
PANTS**

\$1 value. Full cut, pre-shrunk, sizes
30 to 42, blue or grey.

WITH
COUPON **55c**

COUPON SPECIAL!

**MEN'S RAYON
DRESS SOCKS**

10c value. Perfect quality, beautiful
patterns.

WITH
COUPON **5c**

FACTORY CLEAN-UP

**500 MEN'S
ATHLETIC
SHIRTS**

"Let Go" Sale Price

5c

• VALUE THRILLER! •

**LADIES' RAYON
HOSE**

Values to 25c
Perfect quality, all colors.
"Let Go" Sale Price

8c

MEN'S LONGFOLD DRESS

SHIRTS

Cellophane wrapped. 59c value.
Fast colors and full cut. All
colors, sizes 14 to 17.

"Let Go" Price

29c

COUPON SPECIALS

FELT BASE RUGS

\$5 value. Size 9x12. Heavy quality.
New patterns.

WITH
COUPON **\$2.69**

COUPON SPECIALS

**'RED KAP'
WORK SHIRTS**

AMERICA'S BEST WORK SHIRTS
Extra heavy, 2 pockets and full cut,
triple stitched.

WITH
COUPON **49c**

America's Best—\$1.49

Value

**MEN'S "BIG JACK"
OVERALLS**

Pre-shrunk, made of
"Cones best denims. Ev-
ery pair guaranteed the
best that money can buy.

89c

The
Louisville Store
M. SHAPIRA & SONS, HARRODSBURG, KY.

CHILDREN'S

PIN STRIPE

COVERALLS

50c value. Long sleeves
Long legs. Sizes 2 to 8.
"Let Go" Price,
Per Pair

29c