

1935 Accidents Wipe Out 97,000

Motor Wrecks Account For Over One Third Of Accidental Deaths In U. S.

The nation's accident toll in 1935 is estimated at 97,000 lives by statisticians of the Metropolitan Life Insurance Company—about 4,000 less than in 1934 when the number of accidental deaths reached an all-time peak.

Motor vehicle accidents again claimed the lives of about 36,000, according to estimates of the statisticians, while occupational accidents caused approximately 16,000 deaths, about the same number as in 1934. Home fatalities in 1935 are estimated as having been less than in 1934. Public accidents, exclusive of motor vehicle accidents, were also fewer in 1935.

Several catastrophes in 1935 helped swell the accidental deaths. Among these were the Florida hurricane disaster, with 426 killed; the sinking of the S. S. Mohawk, 45 killed; the bus accidents at Rockville, Md., and at Hopewell, Va., each of which claimed 14 victims, and the airplane crash near Cheyenne, in which 12 were killed.

PITILESS REALISM

(Editorial in The Rotarian Magazine)

When a leading newspaper of a large city announced, a few weeks ago, that four of its residents were to be killed outright before New Year's Day, readers were jogged out of their complacency to read further. They discovered that the four citizens "marked for death" were to meet their end in a horrible form on the highway.

The news writer had been on the "beat" that included the morgue. He was sickened by what he had seen. He had visited hospitals, and had witnessed the slow suffering of the maimed. He had been to the homes of victims, had heard piteous tales of children left without a father or mother, or compelled to look after themselves as well as the injured member of the family. The reporter wrote simply, but tactfully. He predicted from the statistics of what had happened that four more persons were to be killed in motor accidents—and he guessed with a deadly accuracy.

"Safety First" had been dinned in to the public ear so long that it has lost much of the effectiveness it once had. But stories of almost revolting realism, such as "And Sudden Death" which appeared originally in "Readers Digest," short circuit the route between comprehension and action. Scaring people to make them drive safely is justified by a mounting accident toll wherever automobiles are known. In the United States, for example, more persons lost their lives on highways in the past 18 months than were killed in battle during the similar period when that country was engaged in the World War.

A suggestion to the civic, service, and women's clubs: Why not a cold-blooded program, "Accident Prevention in Our Community," with the doctor, the undertaker, and chief of police telling what they know of the subject in realistic word pictures drawn from their own experience?

BOXING IS ADOPTED ON K. U. ATHLETIC PROGRAM

Boxing has been recognized at the University of Kentucky as a part of the athletic program for the first time this year. A call for all men interested in trying out for the team has been issued by Coach W. H. Hansen.

Several schools have been contacted in an effort to arrange a suitable schedule for the Kentucky miltmen and two bouts have been definitely slated, one with West Virginia and one with Tennessee. Officials are making an effort to bring several outstanding boxing teams to the University for competition with the Kentucky pugilists.

The road hog never sees his shadow.

Tobacco Seed

Number 5 Root-Rot Resistant White Burley. The improved variety developed by the Kentucky Experiment Station. Our seed certified by Kentucky Seed Improvement Association. This is the seed used by Mercer County 4-H Club members in 1935. The fastest growing, earliest maturing Burley. Yields more pounds of real cigarette tobacco on new or old land. Ask the man who used it. Price \$1.50 per ounce—75c per half-ounce, postpaid.

John R. Graham

R.F.D. No. 5, Harrodsburg, Ky. Phone 3003.

MONEY to LOAN at LOW RATES on Farm Mortgages

FARMS FOR SALE:
68 Acres, 7-room dwelling, barn, garage, modern chicken houses, one mile from city limits.
86 Acres, at city limits, pay 9% on investment.
55 Acres, 2 miles out, dwelling, barn, etc.
145 Acres, dwelling, 2 large barns, fertile, financed.
131 Acres, dwelling, barns, on highway, all in grass.
A farm is an investment, a business, a home all in one.

N. L. CURRY

Insurance and Real Estate
Office Next to Adams Bros. Hardware Store

NATIVE KENTUCKIAN, 104 NOT INTERESTED IN PENSION

Mrs. Alinda French looked back at 104 years of living today—without benefit of spectacles—and decided her long life was due to hard work in her youth and a dutiful son in her old age.

Happy but a little hard of hearing, Mrs. French, who was born in Louisville, Ky., is "not at all interested" in pensions for the aged or other social security legislation.

"After people get over 100 years old they learn not to worry about politics," she explained. She gets 12 hours sleep each night.

Laundry Robbed 9th Time in 12 Months

Unknown Persons Break Out Large Front Window And Enter Office; Nothing Reported Taken.

B. F. Pollard, owner and proprietor of the Model laundry, reported to police Friday morning that his office had been broken into during the night and left in a state of disorder by the unknown invaders. Nothing of value was reported stolen.

Entrance was gained through a large front window which was broken out by the burglars. No insurance covered the damaged window. The front door was left open by the thieves when they left the office of the laundry. The safe had not been locked and there was nothing of value in it.

This is the ninth time in the past 12 months that the laundry has been broken into by thieves, Mr. Pollard declared. The total loot taken by the burglars in these nine invasions has not amounted to as much as the damages caused by the burglars in affecting an entrance, he continued. No clues have been announced by police as to the identity of the offenders.

DRIED TROUT TAILS USED FOR MONEY IN ALASKA

Perhaps the most novel medium of exchange ever used by man is that one found by an assistant in the Bureau of Fisheries, Fred Lucas, and the FERA representative, John Blythe, on their recent airplane trip to fishing centers of Alaska. This medium is dried trout tails.

At stores and trading posts, Mr. Lucas and Mr. Blythe found them hanging in lots of 100, worth \$2.50 a string, and accepted in exchange for groceries and other commodities.

In 1929, the Bureau of Fisheries in conjunction with Alaska salmon canners offered a 2½ cent bounty on trout tails as part of the program for protecting and perpetuating the red salmon runs in the Bristol Bay area.

Recently the payment of these bounties has been assumed by the FERA. This administration requires a registration of all these trout fishermen, most of whom are natives. Mr. Lucas and Mr. Blythe registered 371 men, and estimate that the number of trout tails to be redeemed this year will be about 600,000.

SENTIMENT IN BUSINESS

Regardless of what may be said to the contrary, sentiment is a big factor in business. Friendship, for example, makes more satisfactory use, quality and value being equal, than all the cleverness and high powered sales talk in the world.

You like to trade at a certain store—not just because its counters are arranged in an attractive way, but because the folks who serve you are friendly and helpful.

Just that very thing—friendly service—is the power that draws people together in communities like this, where everybody can enjoy the many benefits of neighborly co-operation.

Friendly service and an effort to retain it is the reason why you will find it decidedly to your advantage to trade with the advertisers in this paper—to buy where your friends will see that you are well satisfied.

There is no need to go to larger trading centers to supply your wants. Our merchants have the good, the quality, the variety and they give big values.

MINER PLUS PENCIL PLUS DOG EQUALS NEWSPAPER!

A dog is the newsboy, a lead pencil the equipment and a gold miner the editor of a unique newspaper that serves McCarthy, a mining settlement near Valdez, Alaska.

One McGillicuddy—given names are excess baggage up there—is the only resident of the settlement in contact with the outside world. Each day he writes news items in laborious longhand on ledger paper.

A dog at a camp eight miles away has been trained to call at McGillicuddy's cabin. The "Publisher" hands him the papers in a roll and the dog hurries home.

BIGGEST DIAMOND IN WORLD GETS ANNUAL BATH

The most famous diamond in the world, the Koh-i-Noor, has an annual bath. It is taken from a safe near the queen's bedroom in Buckingham Palace, carefully washed and polished by experts and then returned to its safe.

Try an ad in our Classified column.

LETTERS from Our Readers

SAD REMINISCENCES

Mr. Editor:

I trust you will pardon this wanting of space in your splendid home paper to tell of some sad reminiscences drawn from reading your paper of last week's issue. I find the deaths of three personal friends and still another well known acquaintance but slightly younger friend.

Near forty years ago I moved into the house vacated by the parents of Georgia Allin, who with her father's family moved to Jessamine county, and later married Mr. Sam McDowell, of that county and near the present town of Wilmore. I was often thrown in their society. The three friends mentioned above were William Tomlinson, Jr. and Robert Lillard. Both these friends attended the same Sunday school and church and Mr. Lillard lived then in the frame house now owned by Miss Annie Lee Davis and later in the old Morgan Row a few steps farther south on the same street. Mr. Tomlinson lived in the house where now stands the home of the late Dr. A. D. Price close enough to stand and play ball or "catch" as generally termed by boys at play.

I have many pleasant remembrances of these two boys—one who later moved to Cincinnati, the other to Chicago—and Maurice Bonta, a younger friend but our families more intimate. My youngest sister was named for Mr. Tomlinson's mother. Mrs. Lillard used to say she'd her own son's (Will), a younger brother of Robert Lillard.

The deaths of these four friends all in absent cities got me to musing and brings me back to the house vacated by the Allins on Beaumont avenue near forty years ago, and now to tell a remarkable fatality but a fact none the less. When I moved into the house now owned by Judge C. A. Hardin there were only two houses on that side (west) of Beaumont avenue (then Danville street) up to where the Opera House now stands. Now notice the fatalities following on the west side of Beaumont avenue going north: John H. Curry, next to me; Glover Kyle, next to him. Mr. Curry, wife and son and roomer, F. D. Spotswood, are all gone. Glover Kyle also is among the dead.

Now to continue. South of me on the west side of the street, James H. Matheny and wife, both died as also did John Morgan, a later occupant of the same house. Dr. E. M. Wiley lived next house. Then the home of Col. E. H. Gaither and his wife and son Morton and daughter Mary. In the next house, a frame dwelling, where now is the home of Mrs. William VanDiver, was the home of Mrs. Hannah Potet. With her was her son Frank and Miss Lizzie. Death has claimed all three of these. Next came the house now used by the Baptist church as a parsonage, then occupied by Paul E. Bell, wife and son. They, too, have gone to their reward. The next one was occupied by Rev. W. T. Harvey and family and he too has gone, as well as Mrs. Will Curry who later owned and lived there.

The next house, the Presbyterian Manse, occupied by N. L. Curry and wife. Mrs. Curry has joined the silent throng. The home now occupied by Dr. Condit VanArsdall, then by Alfred Curry. He, too, has gone. Then comes the C. M. Dedman homestead and both Mr. and Mrs. Dedman have passed away. The next house, occupied then by Mrs. Hannah Lewis and son Charles and two daughters. Of these Mrs. Lewis, the mother and son, Charles are dead. The big brick now occupied by W. N. Brown, then by Judge Tebbitts and family; his wife, daughter, Miss Annie, and Judge are all gone as are also C. Hale Tebbitts who built and occupied the home of the Lewises. Next came the College, first known as Daughters College, later as Beaumont College. Here John Augustus Williams conducted wonderful Daughters College. Later Col. Th. Smith came into possession and taught for years and the Williams with three boys, A. E., Bowman and Price, have all gone as have both Col. and Mrs. Smith.

All these other houses not mentioned on this side of the street are recent or later homes built since I left the street or more recent dates. Now coming back on the east side of the street is the Sam Turner place. Both he and his wife are gone and I understand also one or more of his children. The next, J. T. Bigger and wife, their boys, Clarence and Tom, have all joined the silent throng. Next comes the Horace Squifflet home. Both he and his wife are gone. The next house, a frame building, where now stands the E. H. Davis home was occupied by Mr. and Mrs. C. P. Springer (Pete) who are both gone as is also a niece who made her home with them.

The home of Dr. Hannah is next and both Mrs. Hannah's parents, Mr. and Mrs. W. B. Davis, have gone home. The big brick residence was occupied by Col. John B. Thompson and wife and son, Phillip, who are also among the silent throng. The next brick residence was known as the Tabler home. Both Mr. and Mrs. Tabler are gone and later W. W. Edwards also. Then comes the former home of Rebel Goddard and then the house of Mrs. W. J. Potet. Mr. Potet is dead, as is Mrs. Goddard, a later occupant.

Now this sad history was brought to mind by these absent friends whose deaths were noticed in last week's paper. I doubt if there is a parallel case in this state where for nearly three blocks on both sides of the street there has not been one or more deaths.

The other houses are of recent

structure and all these deaths leads the writer to think that he, too, is getting along on borrowed time.
T. M. FARNSWORTH.

OH, FOR ANTARTICA!

"You can't catch cold in Antarctica, even if you try, and no less an authority than Admiral Richard E. Byrd, who has been there and should know, says so.

The admiral says you have to bring a cold into that country to have one, because the 80-degrees below zero temperature there freezes out all the cold germs.—Lexington Herald.

Ford Publishes Farm Almanac

Publication of a "Farm Almanac and Facts Book" which will be distributed to the rural population in all parts of the country was announced today by the Ford Motor Company.

The book is of convenient pocket size, containing 48 pages. It is unusual in makeup and content, presenting an extensive array of handy tables, statistics and charts for the assistance of the farmer and business man. Other sections are designed to aid the farm wife.

This first Ford Almanac is published for 1936 and is now being distributed. It carries a readily available calendar on the back cover and contains tables showing the time of rise and set of sun and moon in all parts of the country every day of the year. Other helpful and interesting astronomical and astronomical information is included.

Among the other prominent sections of the book are: A list of memorable historic events for each day of the year, facts about the universe, explanations of physical phenomena, a list of important festivals and anniversaries for the year, rules for forecasting weather conditions, population statistics, facts and records on farming as an industry, discussion on citizenship and naturalization, a brief review of the history and development of the United States, "do's and don'ts" for use in emergencies, poisons and their antidotes, instructions for flower and vegetable gardening, crop seed sowing instructions, a list of places of interest, to the tourist, parcel post rules and regulations, temperature and rainfall chart, dates of killing frosts in all parts of the country, and a table of distances between the principal cities of the country.

Stories on the founding and development of the Ford Motor Company and about the Ford Rouge Plant, word pictures of famous Edison Institute Museum and quaint Greenfield Village, established within a few miles of the Rouge Plant, are other features of the Ford Farm Almanac.

Exploration of arctic regions to fill in blank spots on the map and open up new trade routes is being undertaken by the Soviet government.

Scrap Old Cars Program Is On

J. T. Ingram, Jr., Tells How Chevrolet Motor Company Is Warring For Traffic Safety.

How the Chevrolet Motor Company is cooperating in the war for traffic safety by staging a \$1,000,000 old car scrapping program was described today by J. T. Ingram, Jr., of the Ingram-Buick Company upon his return from an all-day meeting at Louisville conducted by N. H. Pearson, Manager of the Louisville zone.

"Chevrolet's old car disposal program," said Mr. Ingram, "is by far the most aggressive thing of its kind undertaken to date. For a limited time, under the Chevrolet plan, dealers will be reimbursed at a fair figure for every dangerously old motor vehicle taken in trade and scrapped. Since the program is in effect throughout the whole country, a tremendous reduction in the number of such cars on the highways is certain to result.

"Besides providing for the scrapping of outworn automobiles, the Chevrolet plan has a cooperative feature whereby the factory and the dealer set up a fund for salesmen who do an outstanding job on used cars this month. The fact that so many good used models have been taken in trade on new 1936 Chevrolets has boosted dealer's used car business, enabling Chevrolet to break all records for November and December, while new car sales records were also hitting new marks. The purpose behind the present plan is to maintain this fast movement of used cars, thus keeping the decks cleared for maximum new car selling."

Heavy advertising outlay in 1936, with the emphasis as always on newspapers as the backbone of the entire program, is a major feature of Chevrolet's plans. Mr. Ingram said, "During December" he explained "the Chevrolet Motor Company made extensive use of newspaper space in selling used cars. The fact

that the sales eclipsed anything heretofore accomplished in December has strengthened the conviction of the advertising department that the choice of a medium was wise."

Among the points of interest brought out at the meeting in Louisville was the fact that Chevrolet is already making use of the new manufacturing facilities installed in 1935 at a cost of \$25,000,000. The output projection for this month is 110,000 units, and the condition of the market, over the country as a whole, forecasts equal or greater production for February, Mr. Ingram said.

Heavy Penalties In Police Court

Charged with breach of the peace by fighting an officer of the law, Morris Harmon, of Danville, was fined \$50 and costs in police court Monday night. The charge grew out of an altercation which occurred at the dance here Saturday night when Patrolman "Boots" Lester attempted to separate Harmon and another person who were said to be in a fight.

Patrolman Lester said that when he stepped in between them one of them hit him in the face and a third person, Arliss Lovett, grabbed him from behind and pinned his arms to his sides. Assisted by Patrolman Jim Shirley and Deputy Sheriff Alonzo Sherron, the men were overcome and arrested.

Lovett pleaded guilty to having held the officer, but said that he did not know it was an officer when he grabbed him. He was fined \$25 and costs. Harmon at first said he did not know Lester was an officer at the time but later in the trial he admitted that he recognized him and knew him to be a policeman.

Harrison McGinnis, charged with being drunk in a public place, was sentenced to spend 30 days in jail. Albert Crews, tried on a similar charge Saturday, was given a ten-day sentence. Others tried and fined for being drunk in a public place were Jack Hurst, R. W. Gilland, Ralph Hurst, Jr., Edwin Noel, Thomas Enlow, and Tom Brown, the latter a Negro. Each man was fined \$10 and costs by Police Judge Alpha Patterson.

COLD WEATHER BARGAINS

CHILDREN'S HOSE 25c value, 2 pr. for 15c
CLOSEOUT ON BOYS' OVERCOATS (Sizes 10 to 16 yrs.) Formerly sold for \$7.50 NOW ONLY \$1.50

UNDERWEAR, regular 69c value, only 19c
MEN'S DRESS SHIRTS \$1 value 3 for \$1.00
Lowest Prices in Town on Clothing and Winter Necessities.

A. J. CREWS --- The Bargain Store
Northeast Corner West Lexington and Chiles

A Sensational Sale of FINE FOODS

FLOUR Snowball 24 lbs. 68c
Snowball 12½ lbs. 48c



COFFEE

Break O'Morn
None Better

2 lb. 33c

PEAS No. 2 can 2 for 19c per case \$2.15
TOMATOES No. 2½ large size 2 for 23c case \$2.65
CORN High Quality No. 2 can 3 for 25c case \$1.95
PEACHES Del Monte Heavy Syrup No. 2½ can 2 for 35c case \$4.00
MOPS 10 oz. Thread, Each 19c SOAP CHIPS 5 lbs. 37c

We have a full line of Berea Cakes, Bread, Rolls, and Biscuits. Fresh and Wholesome.



In Our Meat Department We Are Featuring Blue Ribbon Beef this week at Regular Price.

Picnic Ham 1b. 19½c | Pork Roast 1b. 25c
Pork Chops 1b. 25c | Fresh Fish 1b. 10c

We Also Carry First Grade Fresh Oysters

Navy Beans 10 lbs. 29c | Potatoes 10 lbs. 17c
TOMATO CATSUP 14 oz. bottle special 2 for 25c
Pure Hog LARD—the Best 2 lbs. 27c

A Complete Line of Fresh Fruits and Vegetables

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We Deliver